

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
Base: All GB adults	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Approve	14%	23%	5%	16%	10%	16%	16%	12%	18%	12%	12%	18%	30%	14%	11%	10%	12%	10%	18%	15%	13%	8%	9%
Disapprove	67%	55%	87%	73%	78%	65%	71%	64%	52%	67%	76%	67%	51%	67%	65%	74%	68%	82%	66%	68%	64%	67%	78%
Don't know	18%	22%	8%	11%	11%	19%	12%	24%	30%	21%	12%	15%	19%	19%	24%	16%	20%	8%	16%	17%	23%	25%	13%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
0 - Would never consider voting for them	41%	13%	69%	50%	55%	27%	40%	43%	42%	45%	45%	29%	32%	38%	39%	47%	54%	43%	39%	40%	41%	43%	48%
1	6%	3%	8%	6%	7%	5%	7%	5%	5%	7%	6%	4%	6%	5%	7%	6%	5%	5%	7%	6%	4%	7%	5%
2	5%	4%	5%	7%	6%	4%	3%	6%	3%	4%	5%	6%	4%	5%	5%	5%	2%	5%	4%	5%	5%	3%	5%
3	5%	6%	4%	6%	5%	6%	6%	4%	4%	6%	4%	5%	6%	4%	5%	6%	4%	9%	6%	5%	4%	7%	3%
4	3%	4%	2%	6%	3%	4%	3%	3%	2%	4%	3%	3%	4%	3%	5%	3%	2%	1%	4%	4%	2%	3%	3%
5	10%	15%	3%	7%	5%	14%	10%	10%	12%	7%	10%	14%	9%	13%	11%	7%	7%	4%	11%	9%	10%	9%	10%
6	6%	10%	0%	8%	4%	8%	6%	5%	4%	5%	7%	7%	5%	7%	7%	4%	5%	6%	4%	6%	7%	6%	5%
7	5%	10%	1%	4%	3%	8%	5%	4%	3%	4%	5%	6%	3%	4%	4%	6%	4%	12%	7%	4%	5%	2%	4%
8	4%	8%	-	1%	4%	4%	3%	4%	3%	3%	2%	7%	2%	4%	3%	4%	3%	3%	5%	4%	2%	5%	1%
9	2%	5%	1%	1%	1%	4%	2%	2%	1%	2%	2%	4%	4%	3%	1%	1%	2%	1%	1%	3%	3%	1%	2%
10 - Would definitely consider voting for them	6%	17%	0%	2%	4%	12%	6%	7%	1%	3%	7%	14%	7%	8%	6%	5%	4%	8%	8%	7%	7%	2%	4%
prefer not to answer	8%	4%	6%	3%	3%	5%	8%	7%	21%	9%	4%	2%	18%	4%	7%	9%	9%	3%	3%	8%	11%	11%	8%

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**Labour**

	Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
	Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
0 - Would never consider voting for them		22%	40%	3%	6%	10%	36%	22%	22%	10%	16%	23%	37%	12%	27%	25%	19%	20%	26%	17%	22%	26%	23%	28%
1		3%	5%	1%	0%	3%	4%	3%	3%	1%	3%	4%	3%	3%	4%	3%	3%	2%	1%	3%	3%	3%	3%	5%
2		6%	9%	2%	7%	6%	7%	6%	6%	2%	4%	8%	8%	6%	6%	6%	5%	6%	10%	5%	5%	6%	9%	6%
3		5%	8%	2%	9%	5%	6%	6%	4%	5%	5%	6%	6%	2%	6%	6%	6%	8%	4%	7%	4%	5%	8%	2%
4		5%	6%	1%	8%	4%	5%	4%	5%	5%	4%	5%	5%	5%	4%	5%	4%	6%	4%	6%	3%	4%	6%	6%
5		12%	11%	7%	13%	11%	12%	11%	12%	15%	12%	10%	12%	11%	11%	14%	11%	17%	9%	13%	12%	13%	9%	10%
6		6%	4%	8%	10%	9%	5%	7%	6%	7%	8%	7%	4%	12%	6%	5%	6%	8%	7%	7%	7%	5%	6%	8%
7		9%	5%	13%	13%	12%	7%	9%	8%	5%	11%	9%	6%	9%	7%	9%	10%	7%	6%	10%	9%	9%	7%	4%
8		7%	3%	12%	9%	11%	4%	7%	7%	9%	8%	7%	5%	6%	9%	5%	6%	8%	7%	10%	7%	5%	5%	7%
9		4%	2%	8%	4%	6%	2%	4%	4%	3%	4%	3%	4%	4%	4%	3%	5%	2%	4%	4%	5%	3%	2%	4%
10 - Would definitely consider voting for them		14%	3%	37%	17%	22%	7%	13%	15%	16%	16%	15%	8%	13%	13%	13%	18%	8%	18%	16%	15%	12%	13%	11%
prefer not to answer		8%	4%	6%	3%	3%	5%	8%	7%	21%	9%	4%	2%	18%	4%	7%	9%	9%	3%	3%	8%	11%	11%	8%

**Liberal Democrats**

	Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
	Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
0 - Would never consider voting for them		28%	42%	16%	3%	14%	44%	29%	27%	16%	23%	29%	41%	18%	30%	27%	31%	19%	39%	22%	26%	30%	32%	39%
1		5%	6%	7%	1%	6%	5%	5%	6%	5%	5%	5%	7%	2%	6%	7%	5%	6%	3%	5%	6%	4%	7%	6%
2		6%	7%	6%	2%	6%	6%	7%	5%	4%	5%	8%	5%	6%	5%	5%	6%	9%	6%	6%	5%	5%	5%	8%
3		7%	9%	7%	3%	6%	9%	7%	7%	6%	7%	8%	8%	5%	6%	9%	8%	9%	7%	8%	8%	6%	8%	7%
4		6%	6%	7%	2%	6%	7%	6%	6%	9%	6%	5%	6%	8%	6%	6%	4%	8%	11%	8%	5%	6%	6%	4%
5		15%	11%	18%	17%	20%	11%	14%	16%	18%	16%	16%	11%	16%	14%	18%	14%	19%	8%	16%	15%	17%	13%	12%
6		8%	5%	10%	17%	11%	5%	7%	9%	8%	10%	7%	5%	8%	8%	6%	9%	8%	9%	8%	9%	9%	7%	6%
7		6%	4%	8%	8%	9%	4%	7%	4%	5%	6%	7%	5%	6%	6%	6%	7%	5%	6%	9%	6%	4%	4%	4%
8		4%	2%	6%	11%	7%	2%	3%	5%	3%	5%	4%	3%	3%	6%	2%	3%	4%	4%	6%	4%	3%	4%	3%
9		2%	1%	3%	7%	4%	0%	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	2%	3%	3%	3%	1%	-	-
10 - Would definitely consider voting for them		5%	2%	5%	26%	8%	3%	6%	4%	4%	5%	6%	4%	6%	6%	6%	4%	3%	1%	8%	5%	3%	3%	3%
prefer not to answer		8%	4%	6%	3%	3%	5%	8%	7%	21%	9%	4%	2%	18%	4%	7%	9%	9%	3%	3%	8%	11%	11%	8%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
	<b>Base: All GB adults</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Health		46%	43%	51%	56%	54%	44%	38%	54%	38%	40%	51%	55%	32%	50%	42%	44%	57%	57%	51%	46%	45%	39%	44%
Immigration & Asylum		38%	65%	18%	19%	23%	60%	39%	38%	18%	26%	47%	61%	22%	42%	42%	41%	27%	39%	33%	35%	46%	36%	48%
Crime		16%	23%	11%	8%	11%	22%	18%	14%	9%	15%	18%	19%	25%	14%	20%	14%	12%	12%	13%	18%	16%	16%	20%
The economy		53%	54%	56%	58%	60%	50%	55%	51%	51%	56%	53%	51%	52%	54%	53%	55%	46%	56%	57%	55%	48%	54%	48%
Tax		12%	13%	10%	9%	9%	11%	14%	10%	22%	15%	8%	5%	15%	10%	13%	13%	8%	11%	14%	12%	12%	10%	7%
Pensions		7%	8%	6%	4%	6%	8%	6%	8%	5%	4%	6%	13%	4%	5%	9%	9%	6%	8%	6%	6%	9%	6%	7%
Education		13%	9%	20%	21%	16%	10%	11%	14%	14%	16%	12%	8%	12%	14%	14%	11%	14%	13%	17%	13%	10%	11%	9%
Family life & childcare		7%	5%	11%	3%	8%	6%	5%	8%	2%	11%	5%	4%	10%	6%	9%	6%	3%	11%	7%	9%	6%	5%	4%
Housing		24%	17%	31%	28%	25%	19%	24%	23%	31%	27%	21%	17%	31%	24%	24%	22%	22%	18%	23%	21%	26%	26%	27%
The environment		23%	15%	32%	35%	35%	15%	21%	25%	24%	25%	22%	20%	18%	28%	23%	20%	23%	21%	27%	25%	21%	20%	16%
Britain leaving the EU		14%	8%	17%	24%	23%	7%	16%	12%	11%	14%	17%	13%	17%	13%	9%	17%	18%	14%	18%	14%	11%	13%	13%
Transport		5%	4%	5%	8%	3%	5%	5%	4%	8%	4%	4%	5%	11%	4%	2%	5%	4%	6%	4%	4%	5%	7%	5%
Welfare benefits		9%	8%	10%	7%	7%	11%	7%	10%	7%	12%	10%	4%	13%	6%	7%	12%	9%	8%	8%	8%	9%	5%	20%
Defence and security		10%	17%	5%	8%	7%	14%	13%	7%	8%	6%	11%	17%	7%	13%	9%	9%	8%	8%	10%	10%	10%	10%	12%
None of these		1%	0%	0%	-	-	1%	1%	0%	3%	1%	0%	-	1%	1%	0%	1%	2%	-	-	1%	0%	2%	2%
Don't know		3%	1%	2%	1%	1%	2%	3%	3%	6%	5%	1%	1%	5%	2%	3%	2%	6%	1%	2%	2%	4%	6%	4%

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
	<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well		3%	3%	2%	5%	2%	2%	3%	2%	3%	4%	2%	1%	10%	2%	1%	2%	2%	-	3%	2%	3%	3%	1%
Fairly well		10%	16%	3%	5%	6%	13%	12%	9%	16%	10%	7%	12%	19%	9%	10%	10%	9%	3%	11%	11%	11%	10%	7%
Fairly badly		24%	37%	12%	25%	21%	30%	26%	23%	25%	18%	26%	33%	21%	26%	24%	25%	24%	21%	26%	24%	27%	20%	22%
Very badly		57%	40%	80%	63%	69%	51%	55%	60%	46%	61%	62%	50%	44%	58%	57%	59%	59%	72%	56%	57%	56%	57%	66%
Don't know		5%	4%	3%	1%	2%	4%	4%	6%	10%	6%	3%	3%	6%	5%	7%	4%	7%	4%	4%	6%	4%	11%	4%

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Immigration

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	1%	1%	1%	3%	1%	0%	2%	1%	3%	2%	1%	-	5%	1%	0%	1%	1%	-	2%	1%	1%	1%	-
Fairly well	8%	10%	5%	5%	6%	8%	8%	9%	16%	9%	5%	7%	18%	6%	6%	7%	9%	13%	9%	9%	11%	7%	3%
Fairly badly	23%	29%	16%	28%	20%	24%	21%	24%	32%	22%	18%	26%	26%	24%	26%	22%	17%	16%	26%	24%	23%	14%	24%
Very badly	61%	57%	73%	62%	68%	65%	65%	58%	37%	59%	73%	65%	41%	65%	60%	64%	67%	67%	61%	60%	59%	66%	68%
Don't know	6%	3%	4%	3%	4%	3%	4%	8%	12%	8%	3%	3%	9%	4%	8%	6%	6%	4%	3%	6%	6%	13%	5%

Crime

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	2%	2%	1%	2%	1%	1%	2%	2%	3%	3%	1%	1%	7%	2%	0%	1%	2%	-	2%	2%	3%	2%	1%
Fairly well	17%	23%	12%	19%	16%	18%	18%	16%	26%	14%	11%	24%	20%	17%	15%	18%	15%	13%	20%	17%	19%	13%	10%
Fairly badly	36%	41%	31%	41%	37%	38%	35%	37%	34%	31%	41%	39%	28%	37%	40%	34%	37%	40%	39%	35%	33%	33%	38%
Very badly	34%	26%	46%	26%	35%	36%	37%	30%	18%	38%	37%	29%	33%	32%	31%	38%	33%	35%	29%	33%	35%	36%	43%
Don't know	12%	8%	10%	13%	12%	7%	8%	15%	18%	14%	10%	7%	12%	12%	14%	9%	13%	12%	10%	14%	11%	17%	8%

Education

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	4%	4%	3%	5%	3%	2%	5%	2%	6%	5%	2%	1%	13%	3%	2%	3%	1%	-	7%	3%	2%	3%	1%
Fairly well	23%	35%	12%	18%	17%	29%	23%	23%	31%	19%	20%	32%	28%	25%	25%	22%	17%	14%	23%	25%	28%	21%	13%
Fairly badly	30%	36%	25%	35%	30%	34%	32%	29%	26%	27%	35%	33%	18%	32%	32%	29%	35%	38%	33%	29%	32%	28%	28%
Very badly	30%	12%	52%	35%	41%	22%	29%	30%	22%	35%	32%	20%	28%	29%	24%	35%	28%	31%	29%	29%	24%	31%	42%
Don't know	13%	14%	8%	8%	9%	13%	11%	15%	14%	14%	11%	13%	13%	11%	16%	11%	18%	17%	8%	14%	14%	18%	16%

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**Taxation**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	2%	2%	1%	4%	2%	2%	3%	2%	3%	3%	2%	2%	6%	2%	2%	2%	1%	-	3%	1%	3%	2%	2%
Fairly well	20%	34%	10%	20%	15%	27%	21%	19%	15%	14%	20%	33%	31%	23%	20%	15%	14%	14%	23%	24%	20%	12%	15%
Fairly badly	32%	33%	30%	35%	33%	31%	31%	32%	42%	27%	34%	33%	21%	34%	35%	33%	28%	31%	34%	30%	34%	33%	23%
Very badly	34%	21%	51%	33%	40%	31%	36%	32%	21%	43%	34%	23%	30%	32%	29%	39%	35%	46%	32%	34%	30%	33%	45%
Don't know	12%	9%	8%	8%	10%	9%	9%	16%	19%	13%	10%	10%	13%	10%	14%	11%	22%	9%	8%	12%	13%	19%	16%

**Unemployment**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	3%	4%	3%	4%	3%	2%	4%	2%	3%	3%	3%	3%	10%	2%	3%	3%	1%	-	4%	4%	3%	2%	2%
Fairly well	28%	42%	15%	34%	26%	34%	30%	26%	20%	22%	31%	38%	29%	31%	29%	24%	20%	29%	34%	28%	28%	21%	18%
Fairly badly	29%	29%	31%	28%	30%	29%	29%	29%	35%	28%	32%	26%	25%	30%	30%	30%	30%	33%	30%	30%	33%	25%	24%
Very badly	24%	9%	40%	20%	28%	19%	24%	24%	25%	30%	20%	17%	21%	22%	20%	29%	30%	24%	20%	23%	20%	31%	38%
Don't know	16%	15%	11%	14%	14%	16%	13%	18%	17%	17%	14%	16%	16%	16%	18%	15%	19%	14%	13%	16%	17%	21%	18%

**Inflation**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	3%	4%	1%	5%	2%	3%	3%	2%	2%	3%	2%	3%	6%	3%	1%	3%	-	-	4%	1%	2%	2%	4%
Fairly well	21%	39%	8%	19%	17%	31%	24%	19%	16%	14%	23%	36%	25%	26%	19%	17%	18%	19%	26%	22%	20%	16%	16%
Fairly badly	28%	29%	27%	41%	30%	27%	28%	27%	29%	24%	32%	31%	26%	27%	30%	27%	34%	28%	30%	24%	33%	25%	27%
Very badly	39%	21%	58%	29%	45%	33%	38%	40%	36%	49%	36%	25%	36%	36%	37%	45%	36%	45%	33%	42%	38%	42%	45%
Don't know	9%	8%	6%	6%	7%	7%	7%	11%	17%	10%	8%	6%	7%	9%	13%	8%	12%	8%	7%	11%	7%	16%	8%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Britain's exit from the EU**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	3%	7%	1%	2%	2%	5%	4%	3%	1%	3%	3%	5%	8%	2%	3%	4%	3%	4%	2%	4%	5%	3%	3%
Fairly well	18%	32%	6%	11%	8%	28%	19%	18%	23%	12%	16%	31%	23%	18%	19%	20%	12%	15%	22%	18%	19%	14%	14%
Fairly badly	24%	32%	17%	23%	19%	29%	24%	24%	23%	24%	26%	22%	20%	25%	28%	20%	23%	31%	22%	24%	26%	21%	25%
Very badly	45%	20%	71%	61%	66%	28%	48%	41%	37%	50%	48%	35%	41%	46%	39%	46%	53%	43%	47%	45%	38%	44%	49%
Don't know	10%	8%	5%	3%	4%	10%	5%	14%	17%	11%	8%	8%	9%	9%	12%	11%	10%	8%	6%	8%	12%	18%	9%

**Defence**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	4%	6%	3%	6%	3%	5%	6%	3%	6%	5%	3%	4%	10%	4%	4%	3%	2%	2%	4%	5%	4%	4%	3%
Fairly well	32%	43%	21%	36%	29%	36%	35%	29%	34%	27%	32%	40%	36%	34%	29%	31%	31%	30%	36%	34%	33%	22%	24%
Fairly badly	22%	24%	21%	25%	23%	25%	24%	20%	18%	21%	27%	21%	12%	25%	21%	25%	18%	23%	25%	20%	22%	21%	22%
Very badly	18%	12%	29%	10%	20%	18%	20%	16%	11%	22%	17%	17%	20%	16%	17%	19%	21%	19%	13%	19%	16%	22%	31%
Don't know	24%	15%	25%	23%	25%	17%	15%	31%	31%	26%	21%	19%	23%	21%	29%	22%	28%	26%	22%	22%	25%	30%	19%

**The economy**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	2%	2%	1%	4%	2%	1%	3%	1%	2%	3%	1%	2%	7%	1%	2%	2%	-	-	2%	2%	2%	3%	0%
Fairly well	19%	35%	7%	15%	13%	27%	20%	18%	16%	12%	20%	33%	24%	23%	16%	16%	18%	15%	22%	19%	22%	10%	16%
Fairly badly	32%	35%	27%	41%	32%	34%	33%	32%	31%	30%	35%	34%	25%	34%	31%	36%	29%	30%	35%	33%	33%	30%	26%
Very badly	40%	21%	62%	38%	50%	32%	40%	40%	37%	48%	40%	27%	37%	37%	41%	41%	44%	52%	37%	40%	37%	42%	50%
Don't know	7%	7%	3%	2%	4%	6%	5%	9%	14%	7%	5%	5%	7%	6%	11%	5%	9%	3%	4%	6%	6%	14%	8%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	8%	13%	7%	12%	9%	9%	11%	6%	6%	9%	7%	9%	15%	9%	8%	6%	4%	10%	9%	10%	8%	7%	6%
Fairly well	40%	50%	29%	47%	38%	46%	42%	38%	37%	34%	44%	47%	37%	41%	39%	44%	32%	35%	47%	37%	38%	36%	34%
Fairly badly	15%	12%	19%	12%	14%	14%	15%	14%	22%	15%	15%	12%	11%	15%	15%	14%	19%	19%	15%	11%	17%	15%	19%
Very badly	16%	12%	22%	10%	15%	17%	17%	16%	12%	19%	12%	16%	18%	14%	15%	19%	16%	14%	10%	17%	17%	18%	24%
Don't know	21%	14%	22%	20%	24%	14%	15%	27%	22%	23%	21%	16%	18%	21%	24%	18%	29%	22%	19%	24%	20%	23%	17%

**Transport**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	2%	1%	3%	2%	1%	1%	3%	1%	3%	3%	0%	1%	8%	1%	1%	2%	0%	-	2%	2%	1%	2%	2%
Fairly well	19%	28%	9%	12%	13%	24%	18%	21%	26%	17%	13%	27%	26%	20%	21%	15%	21%	12%	18%	20%	25%	17%	13%
Fairly badly	34%	39%	31%	39%	36%	35%	33%	34%	29%	31%	39%	35%	26%	34%	39%	35%	29%	34%	38%	32%	34%	27%	31%
Very badly	33%	20%	50%	40%	41%	29%	37%	29%	24%	38%	36%	25%	29%	33%	25%	39%	29%	44%	33%	34%	25%	38%	41%
Don't know	12%	12%	7%	8%	8%	12%	9%	15%	17%	11%	12%	12%	10%	12%	14%	9%	20%	10%	9%	11%	14%	16%	14%

**Housing**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	2%	3%	1%	3%	1%	2%	2%	2%	3%	3%	0%	1%	6%	1%	1%	1%	2%	4%	3%	1%	3%	2%	-
Fairly well	13%	21%	7%	9%	9%	17%	14%	12%	15%	11%	11%	19%	19%	14%	15%	11%	8%	7%	15%	14%	13%	7%	11%
Fairly badly	32%	39%	22%	39%	32%	34%	32%	32%	31%	28%	34%	36%	28%	34%	30%	33%	32%	30%	36%	31%	31%	32%	22%
Very badly	42%	26%	63%	43%	50%	36%	43%	42%	34%	47%	46%	33%	35%	42%	40%	45%	44%	49%	38%	40%	41%	46%	58%
Don't know	11%	11%	7%	6%	8%	11%	9%	13%	17%	10%	10%	11%	13%	9%	14%	10%	15%	10%	8%	13%	12%	13%	9%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Environment**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	3%	6%	2%	3%	2%	4%	5%	2%	3%	4%	2%	4%	8%	3%	3%	3%	2%	5%	4%	3%	4%	3%	1%
Fairly well	25%	41%	12%	13%	17%	34%	25%	25%	23%	19%	27%	34%	28%	25%	22%	25%	23%	29%	25%	26%	27%	21%	21%
Fairly badly	29%	27%	25%	42%	30%	28%	30%	28%	34%	29%	28%	26%	27%	29%	33%	30%	24%	22%	30%	27%	34%	23%	26%
Very badly	31%	15%	53%	37%	43%	22%	32%	30%	21%	36%	33%	24%	27%	33%	26%	31%	34%	30%	31%	32%	22%	34%	38%
Don't know	12%	12%	8%	6%	8%	12%	9%	15%	19%	12%	11%	12%	10%	10%	16%	12%	18%	14%	10%	12%	13%	18%	14%

**Welfare benefits**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very well	4%	5%	2%	2%	2%	4%	5%	3%	3%	4%	2%	4%	11%	2%	2%	4%	2%	4%	4%	5%	3%	3%	1%
Fairly well	19%	30%	9%	22%	16%	25%	21%	18%	20%	13%	17%	33%	23%	23%	21%	16%	17%	8%	19%	19%	23%	18%	16%
Fairly badly	30%	32%	27%	35%	30%	32%	29%	30%	27%	29%	32%	29%	20%	32%	28%	31%	24%	37%	34%	27%	30%	23%	30%
Very badly	32%	17%	51%	31%	41%	25%	32%	32%	23%	40%	34%	20%	31%	29%	32%	34%	37%	35%	31%	32%	29%	35%	40%
Don't know	15%	15%	10%	10%	11%	14%	13%	18%	27%	13%	15%	14%	14%	14%	17%	15%	20%	16%	12%	18%	15%	21%	12%

**What do you think is the most likely result of the next general election?**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
A large Conservative majority	2%	2%	0%	2%	1%	1%	1%	2%	5%	2%	0%	-	4%	1%	2%	1%	0%	-	3%	1%	2%	1%	-
A small Conservative majority	6%	9%	6%	6%	6%	7%	6%	7%	9%	5%	7%	7%	8%	7%	5%	6%	6%	8%	7%	7%	6%	5%	6%
A hung Parliament, resulting in a Conservative led government	9%	15%	3%	7%	6%	14%	9%	9%	5%	8%	8%	13%	6%	9%	8%	9%	11%	16%	7%	9%	12%	7%	8%
A hung Parliament, resulting in a Labour led government	14%	16%	14%	19%	18%	13%	15%	13%	12%	12%	17%	15%	10%	16%	16%	12%	16%	14%	18%	11%	11%	16%	14%
A small Labour majority	26%	23%	33%	37%	34%	25%	29%	24%	18%	25%	30%	29%	18%	29%	27%	26%	28%	24%	28%	28%	26%	26%	19%
A large Labour majority	19%	15%	31%	20%	22%	19%	22%	16%	14%	19%	22%	18%	21%	17%	19%	23%	15%	20%	21%	18%	15%	16%	29%
Don't know	24%	19%	14%	10%	13%	21%	18%	29%	36%	28%	17%	17%	33%	22%	23%	23%	25%	18%	15%	25%	29%	29%	25%



Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	10%	23%	0%	6%	6%	17%	11%	10%	10%	6%	9%	19%	11%	12%	10%	8%	10%	12%	13%	9%	12%	7%	8%
Labour	40%	21%	74%	50%	58%	28%	44%	37%	39%	44%	45%	30%	38%	39%	35%	46%	39%	44%	47%	41%	38%	34%	32%
Liberal Democrat	5%	3%	2%	21%	6%	3%	6%	4%	8%	5%	5%	4%	7%	6%	4%	3%	9%	2%	6%	6%	4%	4%	3%
Other	5%	7%	4%	2%	4%	9%	6%	5%	4%	5%	6%	5%	5%	4%	6%	5%	7%	10%	4%	6%	7%	4%	7%
None	17%	23%	7%	9%	11%	23%	15%	19%	8%	16%	16%	24%	13%	18%	15%	18%	14%	18%	15%	17%	13%	22%	26%
Don't know	22%	22%	12%	13%	14%	21%	18%	25%	31%	23%	19%	18%	25%	20%	29%	19%	22%	14%	15%	21%	26%	28%	25%

**Asylum and immigration**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	14%	29%	3%	9%	10%	22%	16%	12%	8%	10%	14%	22%	11%	16%	15%	10%	9%	21%	16%	16%	13%	7%	12%
Labour	23%	7%	49%	29%	37%	11%	23%	23%	28%	26%	21%	16%	34%	20%	17%	24%	22%	29%	28%	21%	21%	22%	18%
Liberal Democrat	7%	2%	7%	23%	11%	2%	7%	6%	9%	8%	6%	4%	7%	8%	5%	5%	8%	4%	8%	7%	5%	5%	4%
Other	8%	11%	6%	1%	5%	12%	9%	8%	8%	7%	11%	7%	5%	7%	9%	10%	11%	8%	9%	7%	7%	10%	11%
None	22%	27%	16%	18%	17%	30%	24%	21%	12%	20%	24%	29%	16%	21%	21%	28%	26%	19%	19%	23%	22%	23%	30%
Don't know	26%	23%	19%	20%	21%	24%	22%	31%	36%	29%	23%	22%	27%	27%	32%	23%	26%	18%	20%	26%	32%	34%	26%

**Law and order**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	19%	39%	4%	15%	15%	28%	21%	17%	12%	13%	19%	33%	17%	23%	18%	16%	16%	17%	21%	21%	20%	11%	15%
Labour	25%	9%	55%	34%	38%	15%	27%	24%	29%	29%	24%	18%	33%	23%	19%	30%	21%	29%	30%	24%	23%	24%	24%
Liberal Democrat	5%	2%	4%	20%	8%	2%	5%	5%	6%	6%	4%	4%	7%	6%	7%	3%	5%	6%	7%	6%	5%	4%	1%
Other	6%	9%	3%	1%	4%	10%	6%	6%	6%	5%	9%	7%	4%	6%	7%	6%	10%	9%	7%	6%	5%	7%	9%
None	16%	18%	12%	8%	11%	21%	17%	16%	9%	17%	17%	19%	11%	15%	15%	21%	17%	19%	12%	16%	16%	19%	28%
Don't know	28%	22%	21%	21%	23%	23%	23%	32%	39%	30%	27%	19%	27%	27%	35%	24%	32%	20%	23%	28%	31%	35%	23%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Education and schools

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	14%	31%	1%	7%	8%	23%	14%	14%	9%	7%	15%	27%	13%	16%	16%	10%	14%	12%	17%	14%	15%	8%	9%
Labour	35%	18%	66%	42%	50%	24%	38%	33%	38%	39%	35%	26%	40%	33%	29%	40%	32%	37%	38%	35%	34%	34%	29%
Liberal Democrat	8%	4%	6%	29%	12%	4%	9%	6%	6%	8%	8%	7%	7%	9%	8%	5%	8%	10%	10%	8%	5%	6%	6%
Other	5%	7%	3%	1%	3%	7%	5%	5%	6%	6%	4%	5%	5%	6%	4%	5%	8%	6%	6%	5%	5%	4%	7%
None	13%	14%	7%	7%	9%	17%	12%	14%	8%	12%	14%	15%	9%	11%	12%	18%	12%	14%	10%	12%	11%	17%	21%
Don't know	26%	25%	17%	14%	18%	25%	22%	29%	32%	27%	24%	21%	27%	25%	32%	23%	26%	21%	19%	26%	30%	31%	28%

Taxation

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	17%	37%	2%	13%	12%	27%	19%	15%	11%	9%	19%	33%	17%	20%	18%	14%	13%	18%	20%	18%	17%	11%	13%
Labour	29%	12%	58%	34%	40%	19%	30%	27%	30%	32%	30%	21%	33%	26%	23%	33%	30%	32%	32%	29%	26%	28%	27%
Liberal Democrat	7%	4%	8%	25%	12%	4%	9%	6%	9%	9%	6%	5%	8%	7%	7%	7%	9%	11%	10%	8%	6%	5%	3%
Other	6%	8%	3%	1%	5%	7%	6%	5%	7%	6%	6%	5%	4%	5%	6%	6%	10%	7%	8%	4%	6%	5%	8%
None	14%	16%	9%	9%	10%	18%	15%	14%	9%	15%	15%	16%	11%	13%	15%	18%	12%	15%	12%	13%	13%	20%	23%
Don't know	26%	23%	19%	20%	21%	24%	20%	32%	33%	29%	24%	20%	27%	28%	31%	22%	26%	17%	19%	27%	32%	32%	26%

Unemployment

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	15%	32%	2%	10%	11%	23%	16%	13%	9%	10%	16%	24%	14%	18%	16%	11%	10%	15%	20%	14%	16%	9%	7%
Labour	33%	17%	63%	40%	48%	23%	35%	32%	37%	34%	35%	28%	36%	32%	26%	37%	36%	37%	37%	33%	31%	35%	27%
Liberal Democrat	5%	3%	3%	17%	6%	3%	5%	5%	9%	5%	4%	2%	7%	5%	5%	2%	5%	5%	6%	6%	4%	3%	3%
Other	5%	7%	3%	2%	3%	7%	5%	5%	6%	5%	6%	5%	3%	5%	5%	5%	8%	6%	5%	5%	5%	5%	7%
None	15%	18%	9%	8%	9%	21%	15%	15%	9%	15%	17%	18%	13%	14%	15%	20%	13%	14%	10%	16%	14%	19%	27%
Don't know	27%	23%	19%	23%	23%	23%	23%	31%	31%	31%	23%	22%	26%	26%	33%	25%	28%	22%	22%	27%	31%	30%	29%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

The economy in general

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	19%	42%	3%	12%	13%	31%	20%	17%	9%	10%	22%	36%	18%	23%	17%	16%	13%	20%	23%	19%	19%	12%	13%
Labour	28%	10%	58%	35%	41%	17%	31%	26%	32%	33%	27%	19%	37%	25%	23%	33%	22%	31%	34%	28%	25%	28%	22%
Liberal Democrat	6%	3%	5%	21%	8%	3%	7%	4%	10%	6%	4%	4%	7%	7%	5%	3%	7%	5%	7%	5%	7%	2%	5%
Other	5%	7%	3%	1%	3%	7%	5%	5%	6%	5%	6%	5%	2%	5%	5%	5%	9%	10%	6%	4%	4%	5%	8%
None	17%	16%	13%	13%	13%	20%	16%	17%	11%	17%	16%	18%	13%	15%	16%	21%	17%	17%	13%	16%	15%	20%	28%
Don't know	26%	22%	19%	19%	21%	22%	20%	31%	32%	29%	25%	18%	22%	25%	33%	22%	31%	18%	18%	28%	30%	32%	24%

Housing

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	9%	22%	1%	4%	5%	16%	10%	9%	8%	6%	8%	17%	11%	12%	11%	6%	6%	9%	11%	9%	11%	7%	6%
Labour	35%	21%	62%	42%	49%	25%	38%	32%	38%	34%	40%	29%	34%	32%	31%	41%	35%	38%	41%	35%	33%	30%	29%
Liberal Democrat	7%	4%	5%	25%	10%	4%	7%	6%	8%	8%	5%	6%	8%	9%	6%	4%	6%	6%	9%	6%	7%	4%	3%
Other	6%	7%	4%	1%	5%	8%	6%	5%	5%	6%	6%	6%	3%	6%	5%	5%	9%	12%	7%	4%	5%	6%	8%
None	16%	19%	9%	8%	11%	21%	15%	17%	10%	15%	16%	21%	14%	15%	15%	19%	16%	17%	12%	16%	15%	19%	24%
Don't know	27%	27%	19%	20%	21%	26%	22%	32%	30%	31%	25%	21%	30%	27%	32%	25%	27%	19%	20%	29%	29%	34%	30%

Britain's exit from the EU

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	17%	37%	2%	7%	8%	30%	17%	16%	12%	10%	17%	31%	14%	19%	17%	16%	12%	15%	20%	16%	17%	12%	13%
Labour	20%	7%	42%	20%	31%	10%	20%	20%	24%	23%	19%	13%	22%	18%	17%	24%	15%	30%	25%	18%	20%	17%	14%
Liberal Democrat	7%	3%	8%	32%	12%	3%	9%	5%	7%	8%	7%	6%	9%	9%	7%	6%	5%	5%	10%	8%	5%	5%	4%
Other	8%	10%	7%	2%	6%	11%	10%	7%	7%	8%	10%	8%	5%	8%	8%	9%	13%	9%	8%	7%	9%	7%	12%
None	20%	18%	17%	18%	18%	21%	20%	20%	18%	19%	20%	21%	15%	19%	19%	21%	24%	23%	16%	20%	17%	24%	30%
Don't know	28%	23%	24%	21%	24%	25%	24%	33%	32%	33%	27%	20%	34%	28%	32%	24%	31%	17%	20%	31%	32%	35%	27%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Defence and security**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Conservative	22%	44%	7%	18%	18%	32%	27%	17%	17%	13%	24%	38%	21%	26%	22%	18%	17%	22%	28%	24%	19%	12%	17%
Labour	20%	7%	45%	22%	31%	12%	21%	20%	23%	23%	20%	15%	23%	19%	16%	26%	13%	24%	23%	19%	21%	21%	17%
Liberal Democrat	4%	2%	3%	18%	6%	2%	4%	3%	5%	4%	3%	3%	5%	5%	4%	2%	4%	4%	5%	4%	3%	2%	3%
Other	6%	8%	4%	1%	3%	8%	6%	5%	8%	5%	6%	5%	4%	6%	6%	5%	8%	8%	6%	5%	6%	4%	7%
None	14%	13%	10%	8%	10%	17%	13%	15%	10%	14%	16%	12%	9%	11%	14%	18%	19%	11%	10%	13%	12%	20%	24%
Don't know	35%	26%	31%	33%	32%	29%	29%	40%	37%	40%	31%	26%	38%	34%	39%	30%	40%	31%	29%	35%	38%	41%	32%

**Generally speaking do you think the police are doing a good or bad job?**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base: All GB adults</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very good job	6%	5%	5%	12%	8%	4%	5%	6%	4%	7%	6%	5%	11%	6%	4%	4%	7%	6%	7%	6%	5%	5%	4%
Fairly good job	45%	49%	41%	54%	48%	46%	43%	48%	42%	39%	49%	55%	40%	48%	45%	47%	40%	40%	47%	46%	47%	40%	45%
Fairly bad job	28%	31%	27%	17%	27%	30%	29%	27%	30%	28%	28%	28%	23%	28%	33%	28%	28%	26%	31%	26%	30%	26%	24%
Very bad job	12%	12%	18%	9%	11%	15%	15%	10%	11%	14%	13%	10%	16%	12%	9%	13%	8%	18%	9%	13%	11%	17%	20%
Don't know	8%	4%	9%	8%	7%	5%	8%	9%	13%	13%	5%	2%	10%	6%	10%	7%	16%	10%	7%	9%	8%	12%	7%

**Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base: All GB adults</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Gone up a lot	14%	14%	18%	8%	12%	18%	14%	14%	7%	13%	17%	15%	18%	12%	11%	17%	9%	13%	10%	11%	15%	16%	25%
Gone up a little	28%	33%	28%	31%	30%	29%	28%	29%	24%	28%	27%	31%	25%	31%	30%	28%	20%	26%	30%	28%	30%	29%	18%
Stayed the same	38%	38%	36%	41%	40%	37%	39%	37%	40%	35%	41%	40%	30%	39%	36%	38%	47%	47%	42%	39%	36%	33%	38%
Gone down a little	4%	3%	2%	5%	3%	3%	4%	4%	8%	4%	2%	2%	8%	4%	2%	3%	6%	1%	4%	4%	3%	3%	2%
Gone down a lot	2%	1%	1%	1%	1%	2%	2%	1%	4%	2%	1%	1%	3%	1%	3%	2%	-	-	1%	2%	2%	2%	1%
Don't know	14%	10%	14%	15%	13%	12%	14%	15%	17%	18%	11%	11%	16%	13%	17%	12%	19%	13%	12%	16%	13%	18%	15%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the level of crime **NATIONALLY** has gone up or down over the last few years, or has it stayed the same?

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base: All GB adults</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Gone up a lot	32%	40%	32%	22%	28%	43%	30%	33%	14%	26%	39%	42%	28%	33%	30%	32%	28%	37%	28%	28%	32%	33%	48%
Gone up a little	35%	38%	30%	39%	36%	34%	36%	34%	34%	32%	37%	39%	27%	36%	36%	38%	35%	35%	35%	38%	39%	31%	26%
Stayed the same	15%	11%	18%	18%	16%	10%	15%	14%	25%	17%	12%	9%	20%	16%	15%	12%	12%	15%	21%	15%	11%	13%	9%
Gone down a little	3%	2%	4%	4%	3%	1%	4%	3%	6%	4%	2%	2%	10%	2%	1%	2%	5%	2%	4%	4%	3%	2%	1%
Gone down a lot	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	0%	1%	1%	1%	2%	-	-	0%	1%	2%	3%	1%
Don't know	14%	8%	16%	15%	15%	10%	13%	15%	17%	19%	10%	8%	14%	12%	16%	13%	19%	12%	12%	15%	12%	18%	15%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
A lot of confidence	5%	5%	2%	11%	6%	4%	5%	5%	6%	5%	4%	5%	9%	5%	3%	4%	6%	6%	6%	6%	2%	6%	3%
A fair amount of confidence	37%	37%	34%	44%	41%	34%	33%	40%	37%	33%	39%	42%	36%	41%	31%	35%	40%	33%	38%	37%	41%	27%	33%
Not very much confidence	37%	40%	38%	27%	34%	39%	37%	36%	37%	34%	38%	38%	28%	36%	42%	39%	32%	35%	38%	38%	33%	41%	31%
No confidence at all	15%	14%	19%	9%	13%	19%	18%	12%	10%	19%	15%	11%	16%	14%	16%	16%	8%	20%	12%	14%	15%	17%	24%
Don't know	7%	4%	7%	8%	6%	4%	7%	7%	11%	9%	4%	4%	11%	4%	8%	6%	13%	6%	6%	5%	8%	9%	8%

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base: All GB adults</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Too harsh	2%	1%	5%	3%	4%	1%	3%	2%	3%	3%	2%	2%	4%	3%	1%	2%	1%	3%	4%	2%	1%	3%	1%
Not harsh enough	66%	83%	53%	52%	55%	84%	65%	68%	49%	60%	72%	80%	50%	68%	73%	68%	63%	73%	61%	65%	70%	66%	77%
Get the balance about right	15%	10%	21%	27%	21%	8%	18%	13%	25%	16%	14%	11%	26%	15%	10%	15%	16%	11%	20%	17%	13%	11%	6%
Don't know	16%	6%	21%	18%	20%	7%	15%	17%	24%	22%	11%	7%	20%	15%	15%	15%	20%	14%	15%	16%	16%	19%	16%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

...someone suffering from a terminal illness?

	Unweighted base	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
The law should be changed to make this legal	68%	70%	70%	71%	72%	71%	66%	70%	51%	68%	76%	67%	62%	71%	66%	69%	63%	64%	68%	68%	71%	67%	64%
The law should not be changed to make this legal	13%	13%	12%	15%	13%	10%	15%	11%	22%	13%	10%	11%	16%	10%	11%	14%	15%	17%	17%	14%	8%	10%	9%
Not sure	19%	18%	18%	15%	15%	19%	20%	19%	28%	20%	13%	22%	22%	18%	22%	17%	22%	20%	16%	18%	21%	23%	27%

...someone suffering from an painful, incurable but NOT terminal illness?

	Unweighted base	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
The law should be changed to make this legal	44%	40%	47%	44%	48%	41%	43%	44%	41%	45%	49%	36%	44%	48%	38%	44%	43%	34%	46%	42%	42%	46%	43%
The law should not be changed to make this legal	27%	32%	22%	32%	26%	29%	29%	25%	27%	24%	26%	33%	22%	25%	28%	31%	22%	40%	29%	30%	26%	20%	22%
Not sure	29%	28%	30%	24%	26%	31%	28%	31%	32%	30%	25%	31%	34%	27%	34%	26%	35%	26%	25%	28%	32%	34%	36%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

	Unweighted base	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Would support the death penalty for this	37%	49%	25%	19%	22%	50%	37%	36%	27%	38%	36%	40%	43%	35%	38%	38%	27%	40%	25%	35%	47%	38%	51%
Would oppose the death penalty for this	46%	35%	60%	68%	64%	34%	47%	45%	50%	45%	49%	44%	43%	49%	45%	44%	50%	44%	58%	49%	36%	41%	34%
Don't know	17%	16%	15%	13%	14%	16%	15%	19%	23%	17%	15%	16%	14%	16%	17%	18%	24%	16%	16%	17%	22%	15%	

Murder of a child

	Unweighted base	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Would support the death penalty for this	55%	70%	39%	37%	38%	69%	55%	55%	52%	52%	55%	62%	58%	52%	58%	57%	48%	61%	43%	54%	65%	60%	65%
Would oppose the death penalty for this	35%	22%	51%	52%	52%	23%	35%	35%	35%	36%	35%	32%	32%	39%	31%	34%	34%	30%	46%	36%	26%	30%	24%
Don't know	10%	8%	10%	11%	9%	8%	10%	11%	13%	12%	9%	7%	10%	9%	10%	9%	19%	9%	11%	10%	9%	11%	11%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Murder of a police officer**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Would support the death penalty for this	44%	63%	25%	31%	29%	60%	46%	42%	29%	38%	48%	59%	43%	44%	49%	45%	35%	41%	34%	43%	53%	47%	51%
Would oppose the death penalty for this	43%	27%	60%	58%	59%	28%	43%	42%	54%	46%	41%	33%	42%	45%	38%	41%	46%	44%	54%	43%	36%	35%	35%
Don't know	13%	10%	15%	11%	12%	11%	10%	16%	17%	16%	12%	8%	15%	11%	13%	13%	18%	15%	12%	14%	11%	18%	14%

**Murder as part of a terrorist act**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Would support the death penalty for this	56%	74%	40%	38%	39%	74%	58%	54%	50%	51%	56%	68%	59%	55%	59%	59%	44%	55%	46%	54%	66%	59%	66%
Would oppose the death penalty for this	33%	19%	48%	52%	51%	19%	33%	34%	36%	36%	35%	26%	30%	36%	31%	32%	37%	31%	44%	36%	23%	30%	24%
Don't know	11%	7%	12%	11%	11%	8%	9%	12%	15%	12%	10%	7%	11%	9%	11%	9%	19%	14%	10%	11%	11%	11%	10%

**Multiple murders**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Would support the death penalty for this	59%	76%	44%	39%	42%	75%	61%	57%	53%	54%	60%	69%	64%	57%	61%	60%	49%	62%	49%	57%	68%	62%	69%
Would oppose the death penalty for this	32%	17%	47%	51%	49%	18%	31%	32%	34%	35%	33%	25%	28%	35%	29%	30%	36%	27%	43%	34%	23%	26%	22%
Don't know	9%	7%	10%	11%	9%	7%	8%	11%	13%	11%	7%	6%	9%	8%	10%	9%	15%	12%	8%	10%	9%	12%	9%

**Do you think it should or should not be legal for parents to smack their children?**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Should be legal for parents to smack their children	56%	73%	41%	51%	47%	72%	64%	49%	33%	46%	66%	75%	56%	57%	53%	57%	53%	57%	55%	55%	58%	51%	61%
Should not be legal for parents to smack their children	29%	17%	42%	30%	36%	18%	24%	34%	47%	36%	22%	16%	27%	30%	25%	30%	30%	32%	31%	29%	27%	30%	28%
Don't know	15%	9%	17%	18%	16%	10%	13%	17%	20%	18%	12%	10%	16%	13%	22%	13%	16%	10%	14%	16%	15%	18%	11%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you support or oppose the change in the law that allowed same-sex couples to marry?

Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Strongly support	48%	34%	65%	60%	63%	34%	40%	55%	55%	57%	49%	26%	43%	52%	48%	47%	42%	40%	50%	50%	43%	49%	41%
Tend to support	26%	35%	17%	27%	23%	33%	28%	24%	13%	20%	31%	38%	29%	23%	26%	26%	30%	29%	26%	26%	28%	24%	23%
Tend to oppose	8%	13%	5%	7%	5%	12%	11%	7%	10%	5%	6%	17%	8%	10%	9%	6%	8%	11%	9%	8%	10%	6%	8%
Strongly oppose	8%	10%	6%	3%	4%	10%	10%	6%	10%	7%	6%	11%	10%	6%	8%	9%	7%	16%	7%	7%	8%	8%	12%
Don't know	10%	8%	8%	4%	6%	11%	12%	8%	11%	11%	9%	8%	10%	9%	9%	12%	13%	5%	7%	9%	10%	13%	16%

Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?

Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Hunting foxes with dogs should remain illegal	79%	75%	88%	87%	88%	74%	76%	81%	73%	78%	84%	78%	71%	81%	76%	82%	77%	82%	78%	79%	81%	79%	79%
Hunting foxes with dogs should be made legal again	11%	16%	5%	6%	7%	16%	14%	9%	14%	10%	11%	14%	11%	12%	12%	9%	16%	13%	16%	11%	7%	11%	10%
Don't know	10%	9%	7%	6%	5%	10%	10%	10%	13%	12%	5%	8%	18%	7%	12%	10%	7%	4%	6%	11%	12%	10%	11%

Which of the following best reflects your view on genetically modified (GM) food?

Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
It is potentially dangerous and should not be allowed in food products	35%	36%	36%	28%	32%	39%	31%	39%	25%	33%	42%	36%	33%	36%	33%	34%	38%	43%	32%	33%	39%	32%	45%
As long as they have been approved by the authorities they should be allowed in food products	34%	36%	34%	46%	39%	32%	44%	25%	42%	32%	32%	37%	35%	35%	34%	35%	31%	30%	42%	35%	32%	30%	20%
Neither	10%	12%	7%	10%	8%	14%	9%	11%	8%	10%	9%	14%	10%	10%	11%	11%	9%	9%	10%	10%	11%	12%	8%
Don't know	20%	16%	23%	17%	20%	15%	16%	24%	25%	25%	17%	13%	22%	18%	23%	20%	22%	17%	15%	22%	18%	26%	27%



Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of these statements comes closest to your own view?

	Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
	Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
There is not really a serious 'drugs problem' in this country		6%	3%	10%	3%	7%	5%	8%	4%	6%	10%	4%	2%	8%	5%	9%	5%	2%	7%	8%	5%	4%	6%	7%
There is a serious drugs problem, but it is largely confined to certain neighbourhoods and certain kinds of people		38%	41%	36%	38%	36%	40%	42%	34%	43%	43%	33%	32%	43%	41%	31%	34%	39%	39%	43%	38%	37%	34%	30%
There is a serious problem and it affects practically the whole country		45%	51%	43%	46%	47%	50%	41%	49%	31%	33%	58%	62%	32%	44%	47%	52%	47%	47%	41%	43%	49%	47%	54%
Don't know		11%	5%	11%	12%	10%	5%	9%	12%	20%	15%	6%	4%	16%	9%	13%	8%	12%	7%	7%	14%	10%	13%	9%

From what you know, how harmful do you think the following drugs are to people who regularly take them?

Heroin

	Unweighted base	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
	Base	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful		89%	94%	89%	94%	92%	92%	87%	92%	78%	87%	96%	94%	81%	90%	91%	92%	87%	97%	91%	87%	92%	87%	90%
Fairly harmful		6%	4%	8%	5%	6%	5%	8%	5%	9%	8%	4%	4%	12%	6%	6%	5%	4%	3%	6%	9%	4%	5%	5%
Not very harmful		1%	1%	1%	-	0%	1%	1%	1%	2%	1%	0%	1%	3%	0%	0%	1%	2%	-	1%	2%	-	-	2%
Not harmful at all		0%	-	-	-	0%	0%	0%	0%	-	0%	-	-	-	0%	-	-	-	-	-	0%	-	1%	-
Don't know		3%	1%	2%	1%	2%	2%	5%	2%	11%	4%	1%	1%	5%	4%	3%	2%	7%	1%	3%	3%	4%	8%	2%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Cocaine**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful	68%	76%	63%	69%	63%	73%	65%	71%	59%	61%	72%	80%	66%	68%	69%	70%	59%	74%	65%	65%	73%	66%	74%
Fairly harmful	25%	20%	30%	23%	31%	22%	26%	24%	24%	29%	25%	17%	23%	26%	22%	25%	32%	21%	28%	28%	22%	22%	18%
Not very harmful	3%	2%	4%	5%	4%	3%	4%	3%	5%	5%	2%	1%	7%	2%	6%	2%	3%	4%	4%	4%	1%	3%	5%
Not harmful at all	0%	0%	0%	-	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	-	0%	-	0%	1%	-
Don't know	4%	2%	2%	2%	2%	2%	5%	2%	11%	4%	1%	1%	4%	4%	3%	3%	7%	1%	3%	3%	4%	8%	3%

**Amphetamines**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful	57%	64%	55%	52%	52%	62%	54%	61%	54%	53%	61%	62%	53%	59%	59%	57%	48%	65%	55%	52%	61%	57%	69%
Fairly harmful	29%	26%	32%	36%	35%	27%	31%	27%	23%	29%	30%	30%	29%	27%	26%	31%	33%	29%	31%	33%	27%	23%	19%
Not very harmful	4%	3%	4%	4%	4%	4%	5%	2%	3%	5%	3%	2%	5%	2%	5%	4%	5%	3%	5%	4%	2%	3%	5%
Not harmful at all	1%	0%	0%	1%	0%	0%	0%	1%	3%	0%	-	0%	1%	1%	0%	0%	1%	-	1%	1%	0%	1%	-
Don't know	10%	7%	9%	8%	8%	7%	10%	9%	17%	13%	6%	5%	12%	11%	9%	8%	13%	3%	8%	10%	10%	16%	7%

**Ecstasy**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful	51%	60%	46%	45%	46%	57%	45%	58%	45%	48%	52%	61%	48%	55%	53%	50%	42%	56%	49%	49%	53%	52%	63%
Fairly harmful	31%	28%	33%	40%	35%	30%	33%	28%	27%	29%	34%	32%	26%	30%	29%	33%	35%	36%	33%	31%	32%	31%	19%
Not very harmful	10%	7%	15%	10%	13%	7%	12%	7%	13%	12%	8%	5%	13%	8%	9%	10%	13%	5%	12%	10%	7%	6%	10%
Not harmful at all	1%	0%	1%	2%	1%	1%	2%	0%	0%	2%	1%	-	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	3%
Don't know	7%	5%	6%	4%	5%	5%	8%	6%	15%	9%	5%	3%	11%	7%	8%	6%	8%	1%	5%	9%	7%	10%	5%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Cannabis**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful	23%	29%	18%	16%	17%	28%	21%	25%	25%	20%	21%	30%	29%	22%	28%	21%	12%	30%	21%	19%	26%	27%	30%
Fairly harmful	33%	35%	31%	46%	36%	33%	28%	38%	23%	28%	39%	41%	27%	38%	27%	34%	34%	28%	35%	35%	29%	31%	32%
Not very harmful	30%	30%	36%	32%	34%	29%	34%	27%	30%	33%	32%	25%	32%	29%	30%	30%	34%	34%	31%	31%	31%	28%	26%
Not harmful at all	9%	5%	11%	4%	10%	7%	12%	6%	13%	14%	5%	2%	6%	7%	10%	11%	13%	7%	10%	10%	8%	8%	9%
Don't know	4%	2%	4%	2%	4%	3%	5%	4%	10%	5%	3%	2%	6%	4%	5%	4%	7%	1%	3%	5%	5%	7%	4%

**Tobacco**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful	44%	42%	51%	50%	50%	42%	42%	46%	27%	45%	48%	46%	45%	44%	42%	46%	38%	46%	44%	47%	42%	43%	43%
Fairly harmful	42%	45%	40%	39%	42%	42%	41%	43%	50%	37%	43%	45%	36%	42%	45%	42%	45%	35%	41%	44%	41%	40%	42%
Not very harmful	10%	12%	5%	9%	7%	12%	12%	8%	12%	12%	8%	9%	13%	10%	8%	8%	11%	15%	13%	7%	12%	9%	10%
Not harmful at all	2%	1%	2%	-	1%	3%	1%	2%	4%	3%	1%	-	3%	1%	2%	2%	1%	3%	1%	1%	2%	4%	3%
Don't know	3%	0%	2%	1%	1%	1%	3%	2%	8%	4%	0%	0%	3%	2%	3%	2%	5%	1%	1%	2%	4%	5%	2%

**Alcohol**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful	27%	22%	30%	22%	28%	23%	26%	27%	24%	30%	27%	20%	29%	26%	26%	25%	26%	30%	23%	28%	24%	30%	33%
Fairly harmful	49%	50%	53%	56%	55%	49%	45%	54%	36%	47%	54%	54%	45%	51%	47%	52%	46%	50%	50%	48%	52%	46%	49%
Not very harmful	19%	25%	13%	17%	15%	23%	24%	15%	27%	16%	16%	23%	20%	19%	21%	18%	19%	16%	24%	19%	17%	17%	12%
Not harmful at all	2%	2%	2%	3%	2%	3%	2%	3%	3%	2%	1%	2%	3%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%
Don't know	3%	1%	2%	1%	1%	2%	4%	2%	10%	4%	0%	1%	3%	3%	3%	2%	7%	1%	2%	2%	4%	6%	2%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Caffeine**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very harmful	5%	3%	5%	6%	5%	3%	5%	4%	5%	7%	1%	4%	12%	2%	5%	4%	5%	4%	4%	4%	6%	6%	6%
Fairly harmful	18%	16%	18%	13%	17%	18%	16%	20%	18%	17%	21%	19%	19%	18%	18%	20%	17%	13%	17%	17%	18%	21%	22%
Not very harmful	54%	60%	58%	62%	57%	57%	52%	57%	45%	52%	59%	59%	46%	59%	56%	52%	53%	54%	56%	58%	54%	47%	53%
Not harmful at all	17%	16%	17%	14%	18%	17%	20%	14%	22%	18%	16%	14%	17%	16%	14%	18%	18%	24%	20%	16%	14%	18%	15%
Don't know	6%	5%	3%	4%	4%	5%	7%	5%	10%	7%	4%	5%	6%	5%	7%	6%	7%	5%	4%	6%	8%	8%	5%

From what you know, how addictive do you think the following drugs are?

**Heroin**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	90%	94%	90%	96%	94%	93%	88%	92%	80%	88%	96%	94%	79%	94%	91%	92%	84%	96%	93%	89%	92%	91%	85%
Fairly addictive	4%	3%	6%	3%	4%	4%	6%	3%	6%	5%	2%	5%	13%	3%	4%	3%	7%	-	3%	7%	4%	2%	6%
Not very addictive	0%	0%	0%	-	0%	0%	1%	0%	1%	1%	-	-	1%	0%	1%	0%	1%	-	1%	0%	-	0%	-
Not addictive at all	0%	0%	0%	-	0%	0%	0%	0%	2%	0%	-	-	2%	-	-	0%	-	1%	0%	0%	0%	1%	1%
Don't know	4%	2%	4%	2%	2%	3%	5%	4%	11%	6%	2%	2%	6%	3%	5%	4%	8%	3%	3%	4%	4%	6%	8%

**Cocaine**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	74%	81%	69%	77%	70%	80%	71%	77%	65%	69%	76%	84%	67%	74%	77%	77%	66%	81%	71%	73%	78%	74%	76%
Fairly addictive	19%	14%	24%	20%	25%	14%	21%	16%	19%	22%	19%	13%	22%	21%	16%	17%	22%	9%	22%	20%	15%	16%	15%
Not very addictive	2%	2%	3%	1%	3%	2%	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%	2%	6%	3%	2%	2%	2%	0%
Not addictive at all	1%	0%	-	-	0%	0%	1%	1%	3%	1%	0%	-	2%	0%	0%	0%	1%	1%	1%	0%	1%	2%	-
Don't know	5%	2%	4%	2%	2%	3%	5%	4%	11%	6%	2%	2%	7%	4%	5%	4%	9%	2%	3%	4%	4%	6%	8%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Amphetamines**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	58%	64%	55%	58%	53%	64%	53%	64%	55%	54%	59%	67%	53%	63%	62%	57%	48%	58%	56%	56%	62%	58%	63%
Fairly addictive	21%	21%	24%	24%	26%	20%	25%	18%	18%	21%	24%	20%	23%	21%	17%	24%	23%	21%	25%	21%	22%	19%	13%
Not very addictive	6%	6%	7%	6%	8%	5%	7%	5%	4%	8%	6%	4%	5%	5%	7%	8%	8%	8%	7%	7%	4%	7%	5%
Not addictive at all	1%	0%	1%	-	1%	1%	1%	1%	3%	1%	0%	0%	3%	1%	1%	0%	-	2%	1%	1%	1%	1%	2%
Don't know	13%	9%	13%	13%	13%	9%	14%	12%	19%	15%	11%	8%	17%	11%	13%	11%	21%	11%	11%	15%	11%	14%	17%

**Ecstasy**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	42%	51%	35%	33%	32%	48%	37%	46%	45%	38%	36%	53%	45%	45%	42%	39%	33%	38%	37%	41%	48%	44%	43%
Fairly addictive	23%	24%	23%	31%	25%	24%	23%	23%	18%	21%	26%	25%	17%	25%	23%	25%	18%	24%	26%	23%	23%	18%	18%
Not very addictive	17%	13%	22%	19%	24%	13%	20%	14%	12%	20%	21%	9%	12%	14%	18%	19%	22%	20%	20%	16%	15%	17%	10%
Not addictive at all	3%	2%	6%	3%	4%	3%	4%	2%	3%	5%	3%	1%	6%	3%	3%	3%	4%	5%	4%	2%	2%	5%	8%
Don't know	15%	11%	14%	15%	15%	11%	16%	14%	21%	16%	15%	12%	20%	13%	14%	14%	24%	12%	13%	18%	11%	15%	21%

**Cannabis**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	40%	48%	33%	35%	32%	44%	34%	45%	43%	39%	33%	46%	44%	40%	42%	39%	27%	41%	36%	36%	49%	40%	41%
Fairly addictive	34%	35%	37%	42%	40%	35%	35%	34%	23%	32%	40%	37%	29%	37%	32%	35%	31%	36%	38%	36%	27%	34%	35%
Not very addictive	15%	12%	20%	15%	18%	12%	18%	12%	15%	15%	19%	11%	12%	13%	14%	16%	23%	18%	16%	16%	14%	14%	12%
Not addictive at all	4%	2%	5%	4%	5%	4%	5%	3%	7%	5%	3%	2%	7%	3%	4%	3%	6%	3%	5%	4%	4%	4%	3%
Don't know	7%	4%	5%	5%	5%	5%	8%	6%	12%	9%	5%	4%	8%	6%	8%	6%	13%	2%	6%	8%	6%	8%	9%

Fieldwork Dates: 16th - 18th December 2023

Sample size: 1739 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Tobacco**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	70%	70%	72%	71%	74%	68%	67%	72%	59%	70%	76%	69%	63%	72%	71%	72%	58%	72%	71%	69%	70%	68%	72%
Fairly addictive	23%	26%	22%	25%	22%	27%	25%	22%	24%	22%	22%	28%	21%	24%	21%	23%	31%	23%	22%	25%	25%	23%	20%
Not very addictive	3%	3%	2%	3%	1%	4%	3%	2%	5%	3%	2%	2%	7%	3%	3%	1%	3%	1%	4%	3%	2%	2%	1%
Not addictive at all	1%	0%	1%	-	1%	1%	1%	1%	3%	1%	-	0%	2%	0%	0%	1%	-	4%	1%	0%	0%	2%	2%
Don't know	3%	1%	3%	1%	2%	1%	4%	2%	9%	5%	1%	0%	6%	1%	4%	3%	8%	1%	2%	3%	3%	5%	4%

**Alcohol**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	41%	42%	39%	38%	39%	42%	37%	44%	40%	40%	40%	42%	47%	39%	41%	41%	34%	41%	34%	39%	44%	42%	54%
Fairly addictive	40%	38%	43%	42%	43%	40%	40%	39%	31%	39%	43%	41%	35%	43%	37%	39%	44%	33%	44%	40%	35%	40%	32%
Not very addictive	15%	18%	12%	17%	14%	16%	17%	13%	18%	14%	14%	16%	9%	16%	16%	14%	15%	18%	17%	17%	15%	10%	7%
Not addictive at all	2%	1%	2%	2%	2%	1%	2%	2%	3%	2%	1%	1%	4%	1%	-	2%	1%	7%	2%	1%	2%	3%	2%
Don't know	4%	1%	4%	1%	3%	2%	5%	3%	8%	5%	1%	1%	6%	1%	5%	4%	7%	2%	3%	3%	3%	5%	5%

**Caffeine**

<b>Unweighted base</b>	1739	605	423	155	733	592	771	968	170	693	432	444	187	594	300	422	146	90	534	504	318	223	160
<b>Base</b>	1739	607	444	159	645	689	845	894	190	725	419	405	209	584	289	419	150	89	487	504	365	209	174
Very addictive	24%	22%	26%	21%	23%	21%	23%	26%	34%	32%	18%	14%	36%	23%	25%	23%	20%	23%	21%	26%	26%	29%	22%
Fairly addictive	41%	38%	45%	44%	44%	40%	37%	44%	34%	42%	41%	43%	36%	43%	38%	45%	39%	32%	42%	39%	43%	39%	40%
Not very addictive	25%	29%	23%	26%	25%	29%	28%	22%	20%	19%	32%	30%	15%	27%	27%	23%	28%	33%	28%	25%	21%	23%	29%
Not addictive at all	4%	6%	2%	5%	4%	6%	6%	4%	4%	2%	5%	8%	6%	4%	4%	4%	3%	10%	6%	5%	5%	2%	4%
Don't know	5%	4%	4%	4%	4%	4%	6%	4%	8%	5%	4%	5%	8%	3%	6%	5%	9%	2%	4%	5%	5%	7%	5%

Cell Contents (Column Percentages)