

Fieldwork Dates <1650> : 28th - 30th November 2020



Total	Gender		Age				Region						Vote In 2019 GE			2016 EU Ref		Social Grade			
	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	Con	Lab	Lib Dem	Remain	Leave	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base: All GB adults		1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Approve		28%	31%	25%	23%	21%	28%	42%	21%	34%	31%	26%	17%	18%	53%	8%	14%	16%	42%	27%	30%	26%	25%
Disapprove		52%	54%	50%	38%	57%	57%	45%	60%	45%	47%	53%	64%	68%	27%	76%	73%	69%	39%	55%	50%	52%	53%
Don't know		20%	15%	25%	39%	22%	15%	13%	19%	20%	23%	21%	19%	14%	20%	16%	13%	15%	20%	17%	20%	23%	22%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1611	696	915	85	656	404	466	151	569	277	409	142	63	610	429	174	693	668	516	445	287	171
Base		1580	773	807	153	649	394	384	189	537	257	388	129	81	559	392	147	583	646	458	450	332	166
0 - Would never consider voting for them		33%	32%	33%	35%	40%	31%	21%	31%	26%	28%	40%	51%	30%	4%	59%	41%	46%	16%	35%	29%	25%	46%
1		5%	5%	5%	2%	5%	5%	5%	7%	4%	5%	5%	4%	10%	1%	7%	10%	6%	4%	6%	3%	7%	3%
2		5%	5%	6%	5%	6%	6%	4%	6%	5%	5%	5%	10%	9%	2%	10%	7%	9%	3%	6%	7%	5%	5%
3		5%	6%	4%	6%	6%	3%	3%	8%	5%	3%	3%	5%	2%	3%	5%	9%	6%	3%	3%	6%	5%	4%
4		4%	3%	6%	6%	5%	4%	4%	5%	4%	6%	4%	3%	2%	3%	3%	7%	4%	3%	7%	2%	6%	1%
5		10%	9%	12%	11%	12%	12%	7%	10%	10%	13%	11%	4%	14%	9%	8%	9%	8%	11%	9%	10%	14%	8%
6		5%	4%	5%	2%	5%	6%	4%	6%	6%	4%	3%	3%	3%	6%	2%	7%	5%	5%	5%	6%	3%	5%
7		8%	10%	7%	17%	7%	7%	7%	6%	10%	7%	9%	5%	3%	12%	2%	5%	5%	9%	6%	11%	8%	7%
8		6%	6%	6%	3%	5%	6%	10%	6%	6%	8%	6%	4%	6%	13%	1%	4%	4%	9%	7%	4%	9%	5%
9		5%	7%	4%	11%	2%	5%	8%	5%	6%	4%	5%	3%	6%	13%	-	1%	3%	9%	4%	7%	5%	3%
10 - Would definitely consider voting for them		13%	13%	14%	2%	8%	14%	27%	11%	17%	17%	8%	8%	15%	34%	1%	3%	6%	26%	12%	14%	13%	12%

Labour

	Unweighted base	1603	695	908	85	656	402	460	150	565	277	408	141	62	604	432	173	693	662	513	441	289	170
	Base	1573	771	802	153	649	392	380	188	534	257	388	128	79	555	396	146	585	640	454	446	334	165
0 - Would never consider voting for them		26%	30%	23%	13%	20%	30%	38%	16%	30%	30%	24%	25%	31%	43%	2%	9%	14%	39%	20%	25%	26%	35%
1		6%	6%	6%	2%	4%	7%	8%	7%	7%	6%	3%	7%	3%	10%	1%	3%	3%	8%	5%	6%	7%	6%
2		5%	6%	5%	4%	5%	5%	5%	3%	6%	6%	3%	9%	4%	8%	1%	4%	5%	5%	6%	5%	5%	4%
3		6%	8%	5%	12%	5%	5%	6%	6%	7%	4%	6%	5%	5%	9%	2%	6%	4%	7%	6%	8%	5%	6%
4		7%	6%	7%	14%	6%	4%	8%	7%	6%	6%	9%	5%	3%	9%	2%	10%	4%	9%	7%	9%	8%	2%
5		12%	10%	14%	8%	13%	12%	12%	9%	11%	17%	12%	10%	10%	9%	9%	15%	11%	11%	9%	11%	17%	13%
6		9%	9%	8%	16%	10%	7%	4%	16%	9%	8%	5%	12%	7%	5%	12%	15%	9%	6%	15%	6%	5%	8%
7		6%	6%	6%	2%	8%	6%	4%	7%	5%	4%	7%	9%	6%	2%	9%	11%	10%	3%	6%	7%	7%	5%
8		7%	6%	8%	12%	8%	8%	4%	7%	7%	6%	9%	6%	14%	2%	18%	6%	13%	2%	8%	8%	9%	4%
9		3%	3%	3%	1%	4%	4%	3%	6%	2%	3%	3%	5%	-	1%	6%	5%	5%	2%	4%	2%	4%	2%
10 - Would definitely consider voting for them		13%	10%	16%	14%	17%	12%	7%	15%	10%	10%	18%	7%	18%	1%	39%	14%	22%	7%	14%	14%	8%	15%

Liberal Democrats

	Unweighted base	1585	689	896	85	649	396	455	147	560	276	401	139	62	597	426	170	683	656	508	436	284	170
	Base	1556	765	791	153	642	385	376	183	530	256	383	126	79	548	389	144	575	634	450	442	329	166
0 - Would never consider voting for them		34%	37%	30%	28%	28%	37%	43%	20%	34%	35%	38%	32%	39%	46%	18%	2%	18%	46%	27%	30%	39%	46%
1		7%	8%	6%	2%	7%	6%	8%	11%	7%	8%	4%	9%	2%	9%	4%	1%	4%	9%	7%	8%	6%	5%
2		8%	7%	8%	10%	7%	8%	7%	4%	6%	10%	9%	10%	6%	10%	9%	3%	8%	7%	8%	8%	6%	6%
3		8%	9%	8%	12%	9%	8%	7%	8%	7%	9%	11%	10%	5%	12%	8%	4%	8%	11%	7%	15%	6%	3%
4		7%	5%	9%	9%	8%	6%	7%	8%	8%	7%	6%	9%	9%	9%	7%	7%	7%	8%	8%	6%	8%	8%
5		15%	13%	17%	17%	15%	16%	13%	14%	15%	16%	16%	11%	11%	8%	23%	18%	19%	10%	15%	15%	15%	18%
6		6%	7%	5%	10%	8%	3%	4%	10%	7%	4%	3%	7%	5%	2%	10%	14%	10%	3%	8%	5%	6%	7%
7		6%	5%	7%	6%	8%	5%	3%	9%	6%	5%	5%	4%	8%	2%	10%	16%	11%	2%	8%	6%	5%	2%
8		3%	2%	4%	1%	5%	3%	2%	5%	4%	2%	3%	4%	4%	1%	4%	11%	6%	1%	4%	2%	5%	4%
9		2%	2%	2%	-	2%	2%	2%	4%	1%	2%	1%	2%	-	-	2%	7%	3%	1%	2%	2%	0%	-
10 - Would definitely consider voting for them		4%	4%	4%	5%	4%	5%	4%	6%	4%	2%	3%	3%	12%	0%	4%	18%	6%	2%	5%	4%	4%	2%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base: All GB adults	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Health	59%	54%	63%	54%	57%	62%	60%	55%	58%	59%	60%	60%	60%	56%	66%	64%	68%	54%	60%	57%	59%	57%
Immigration & Asylum	21%	25%	16%	21%	14%	23%	30%	16%	22%	28%	21%	13%	10%	34%	8%	5%	5%	36%	16%	23%	22%	24%
Crime	11%	12%	10%	3%	12%	10%	13%	18%	10%	15%	10%	6%	2%	14%	8%	5%	6%	16%	10%	11%	14%	8%
The economy	59%	61%	57%	50%	62%	57%	60%	54%	57%	56%	65%	59%	63%	67%	54%	64%	61%	61%	63%	66%	52%	58%
Tax	5%	6%	4%	7%	5%	5%	3%	10%	4%	4%	4%	6%	7%	4%	6%	2%	4%	5%	6%	4%	7%	5%
Pensions	4%	5%	3%	0%	2%	5%	9%	4%	4%	4%	4%	5%	6%	5%	4%	3%	3%	5%	2%	3%	5%	8%
Education	9%	8%	11%	11%	11%	8%	6%	7%	10%	8%	13%	8%	2%	6%	15%	12%	11%	7%	13%	7%	11%	6%
Family life & childcare	5%	3%	6%	3%	6%	4%	4%	3%	4%	6%	6%	4%	5%	5%	7%	2%	5%	4%	4%	4%	5%	5%
Housing	13%	12%	14%	24%	12%	12%	9%	18%	17%	8%	9%	15%	8%	8%	16%	13%	12%	10%	12%	9%	15%	15%
The environment	24%	24%	23%	44%	25%	19%	16%	25%	23%	23%	22%	27%	28%	13%	35%	33%	32%	14%	28%	25%	22%	19%
Britain leaving the EU	51%	53%	50%	28%	48%	56%	62%	53%	50%	48%	50%	49%	71%	55%	48%	68%	57%	53%	56%	53%	51%	44%
Transport	2%	2%	1%	4%	2%	1%	1%	2%	1%	1%	3%	-	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%
Welfare benefits	8%	5%	11%	8%	10%	8%	7%	8%	7%	8%	10%	4%	15%	5%	12%	9%	8%	8%	9%	7%	8%	8%
Defence and security	6%	9%	4%	3%	5%	7%	9%	4%	7%	5%	6%	9%	5%	12%	1%	3%	3%	10%	5%	5%	5%	11%
None of these	1%	1%	0%	-	1%	1%	0%	-	0%	1%	0%	2%	4%	1%	0%	-	1%	0%	0%	0%	2%	-
Don't know	3%	2%	4%	7%	4%	2%	1%	4%	4%	1%	2%	3%	1%	1%	2%	1%	3%	1%	2%	3%	2%	5%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	7%	8%	6%	6%	4%	8%	11%	6%	8%	5%	8%	3%	11%	12%	2%	3%	3%	12%	7%	7%	6%	4%
Fairly well	35%	35%	35%	36%	29%	34%	47%	32%	38%	36%	36%	27%	25%	58%	17%	25%	26%	46%	32%	40%	39%	24%
Fairly badly	27%	28%	26%	23%	30%	29%	22%	34%	25%	27%	27%	28%	23%	19%	31%	35%	31%	22%	30%	24%	27%	34%
Very badly	24%	22%	26%	18%	29%	24%	18%	22%	20%	24%	24%	33%	36%	7%	44%	31%	34%	15%	28%	21%	22%	26%
Don't know	7%	6%	8%	18%	8%	5%	2%	6%	8%	7%	6%	8%	5%	4%	7%	6%	7%	5%	3%	7%	6%	12%

Immigration

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	2%	3%	1%	-	3%	1%	1%	1%	2%	3%	0%	1%	3%	2%	0%	1%	1%	1%	2%	1%	2%	0%
Fairly well	18%	19%	18%	21%	19%	13%	21%	17%	18%	15%	23%	15%	18%	27%	11%	13%	17%	18%	20%	18%	19%	15%
Fairly badly	31%	28%	33%	28%	25%	37%	35%	36%	33%	33%	26%	27%	22%	34%	28%	40%	30%	34%	29%	34%	33%	25%
Very badly	34%	39%	30%	21%	36%	38%	35%	28%	32%	36%	35%	42%	43%	30%	42%	33%	35%	37%	36%	33%	34%	36%
Don't know	15%	11%	20%	30%	18%	10%	9%	18%	15%	13%	16%	14%	14%	8%	19%	12%	17%	9%	13%	14%	13%	24%

Crime

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	2%	2%	1%	-	2%	2%	2%	3%	2%	2%	1%	1%	6%	3%	1%	0%	1%	3%	1%	2%	2%	2%
Fairly well	33%	34%	32%	47%	26%	32%	40%	27%	36%	31%	37%	25%	28%	47%	19%	29%	28%	37%	33%	35%	33%	31%
Fairly badly	30%	31%	29%	11%	30%	34%	34%	33%	28%	29%	30%	30%	29%	28%	33%	31%	31%	33%	30%	29%	29%	28%
Very badly	19%	20%	17%	13%	22%	18%	15%	20%	17%	21%	16%	24%	22%	12%	28%	21%	21%	17%	21%	17%	21%	14%
Don't know	17%	13%	20%	30%	20%	14%	9%	17%	17%	17%	16%	21%	14%	9%	19%	18%	19%	10%	14%	17%	15%	25%

Education

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	2%	2%	2%	2%	1%	3%	4%	2%	3%	1%	3%	2%	2%	4%	1%	2%	1%	4%	1%	3%	2%	3%
Fairly well	37%	39%	36%	28%	33%	38%	49%	37%	41%	39%	34%	31%	29%	58%	15%	25%	25%	48%	36%	36%	38%	38%
Fairly badly	26%	25%	28%	20%	28%	27%	26%	28%	25%	24%	26%	30%	35%	18%	34%	37%	36%	21%	28%	24%	31%	26%
Very badly	20%	21%	19%	16%	23%	20%	14%	17%	17%	21%	22%	18%	28%	7%	38%	25%	26%	14%	23%	20%	17%	15%
Don't know	15%	14%	15%	34%	15%	12%	8%	16%	14%	16%	14%	19%	5%	13%	12%	11%	11%	13%	11%	17%	12%	17%

Taxation

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	3%	4%	2%	0%	2%	3%	5%	2%	3%	4%	3%	3%	2%	5%	1%	2%	2%	5%	3%	2%	4%	1%
Fairly well	35%	40%	31%	33%	24%	40%	50%	27%	40%	35%	36%	29%	33%	59%	15%	25%	26%	48%	31%	39%	38%	28%
Fairly badly	24%	22%	25%	17%	27%	23%	21%	33%	22%	19%	24%	29%	18%	15%	33%	35%	31%	19%	29%	19%	24%	27%
Very badly	17%	19%	16%	13%	22%	18%	11%	19%	15%	15%	16%	21%	37%	6%	32%	22%	22%	12%	20%	17%	15%	16%
Don't know	21%	15%	27%	37%	24%	16%	13%	19%	20%	27%	22%	18%	10%	16%	20%	16%	19%	17%	17%	22%	19%	27%

Unemployment

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	2%	3%	2%	-	3%	2%	3%	4%	2%	3%	1%	1%	6%	4%	1%	1%	1%	3%	2%	3%	2%	3%
Fairly well	30%	33%	27%	22%	24%	30%	44%	29%	34%	34%	25%	22%	30%	52%	12%	24%	22%	42%	35%	32%	26%	26%
Fairly badly	28%	26%	30%	23%	29%	33%	23%	32%	28%	27%	27%	33%	19%	21%	31%	37%	33%	24%	27%	25%	35%	26%
Very badly	25%	25%	25%	28%	30%	22%	18%	24%	22%	22%	27%	31%	40%	11%	44%	28%	31%	17%	26%	24%	26%	27%
Don't know	15%	13%	16%	27%	13%	13%	12%	12%	14%	15%	20%	13%	5%	12%	13%	9%	12%	13%	10%	16%	12%	19%

Inflation

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	4%	7%	2%	-	3%	7%	7%	4%	6%	6%	2%	3%	4%	10%	1%	2%	3%	8%	6%	5%	4%	1%
Fairly well	34%	41%	28%	27%	24%	40%	49%	31%	35%	30%	38%	27%	39%	51%	22%	34%	29%	44%	34%	40%	31%	31%
Fairly badly	19%	18%	21%	12%	21%	20%	19%	17%	18%	20%	22%	19%	22%	14%	21%	21%	22%	17%	18%	14%	24%	27%
Very badly	14%	14%	14%	13%	18%	11%	9%	16%	11%	14%	14%	20%	16%	5%	24%	19%	16%	10%	16%	13%	13%	11%
Don't know	28%	20%	36%	48%	33%	22%	16%	33%	29%	30%	24%	32%	19%	20%	32%	24%	30%	21%	26%	28%	28%	30%

Britain's exit from the EU

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	5%	7%	4%	-	4%	5%	9%	3%	6%	6%	3%	3%	11%	12%	1%	0%	0%	10%	4%	3%	7%	8%
Fairly well	22%	23%	21%	18%	13%	24%	36%	16%	26%	24%	22%	13%	15%	45%	4%	3%	8%	37%	19%	24%	23%	15%
Fairly badly	20%	19%	22%	22%	19%	21%	21%	20%	23%	20%	21%	11%	23%	22%	19%	12%	17%	21%	23%	16%	23%	21%
Very badly	39%	42%	37%	29%	48%	40%	28%	46%	33%	34%	40%	62%	43%	8%	66%	78%	64%	19%	45%	42%	35%	37%
Don't know	13%	10%	16%	31%	15%	10%	6%	14%	12%	17%	15%	12%	7%	12%	10%	7%	10%	13%	8%	15%	12%	18%

Defence

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	6%	8%	5%	10%	4%	5%	9%	5%	7%	5%	9%	2%	4%	12%	2%	2%	4%	9%	6%	7%	5%	7%
Fairly well	39%	42%	36%	26%	36%	41%	48%	35%	42%	41%	35%	34%	42%	56%	26%	32%	34%	46%	41%	37%	46%	32%
Fairly badly	16%	18%	14%	5%	15%	20%	19%	15%	15%	16%	17%	17%	20%	12%	22%	18%	19%	17%	17%	15%	13%	17%
Very badly	10%	11%	9%	14%	10%	11%	8%	7%	10%	9%	11%	17%	13%	5%	17%	14%	12%	8%	12%	10%	9%	9%
Don't know	29%	21%	36%	44%	34%	23%	17%	37%	26%	29%	29%	30%	21%	14%	33%	33%	31%	20%	24%	31%	27%	35%

The economy

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	3%	4%	2%	1%	3%	3%	5%	2%	4%	3%	3%	4%	9%	7%	0%	1%	2%	6%	3%	4%	3%	6%
Fairly well	32%	34%	30%	31%	22%	36%	46%	29%	36%	36%	30%	20%	23%	55%	15%	24%	23%	45%	32%	37%	30%	23%
Fairly badly	28%	28%	28%	30%	31%	26%	23%	37%	26%	26%	28%	30%	24%	21%	34%	34%	32%	23%	32%	25%	31%	24%
Very badly	26%	27%	25%	19%	32%	25%	19%	23%	22%	23%	28%	36%	37%	11%	41%	31%	34%	17%	26%	24%	26%	31%
Don't know	11%	7%	15%	19%	12%	10%	7%	10%	12%	12%	11%	10%	8%	6%	10%	9%	9%	9%	7%	10%	10%	16%

Terrorism

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	9%	11%	7%	10%	9%	8%	10%	9%	10%	8%	9%	8%	5%	14%	3%	5%	6%	11%	7%	10%	10%	7%
Fairly well	46%	46%	45%	41%	42%	48%	54%	42%	49%	41%	49%	40%	49%	57%	40%	52%	46%	49%	49%	46%	48%	43%
Fairly badly	14%	15%	13%	4%	15%	17%	14%	21%	12%	16%	13%	15%	13%	12%	19%	12%	15%	16%	14%	13%	14%	15%
Very badly	10%	11%	10%	12%	10%	10%	10%	8%	10%	12%	10%	13%	10%	6%	14%	11%	9%	10%	12%	10%	8%	7%
Don't know	21%	16%	25%	33%	24%	17%	12%	19%	19%	23%	20%	24%	23%	11%	24%	20%	23%	14%	17%	21%	20%	29%

Transport

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	2%	2%	2%	1%	2%	2%	3%	2%	2%	3%	2%	2%	2%	4%	1%	2%	1%	4%	2%	1%	4%	4%
Fairly well	32%	30%	34%	21%	30%	31%	43%	33%	37%	31%	29%	23%	36%	46%	21%	21%	26%	39%	29%	31%	37%	30%
Fairly badly	27%	30%	23%	16%	25%	32%	28%	37%	25%	26%	23%	32%	21%	23%	31%	38%	33%	25%	34%	25%	24%	22%
Very badly	17%	20%	15%	16%	18%	20%	13%	12%	16%	14%	19%	20%	29%	7%	30%	23%	22%	12%	20%	17%	15%	15%
Don't know	22%	18%	25%	46%	25%	16%	12%	15%	20%	26%	27%	23%	11%	20%	17%	16%	18%	20%	15%	26%	19%	28%

Housing

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	1%	2%	1%	-	2%	2%	1%	3%	1%	1%	1%	-	6%	3%	-	0%	0%	3%	1%	1%	2%	3%
Fairly well	25%	27%	23%	27%	20%	23%	35%	16%	28%	31%	26%	15%	20%	44%	12%	10%	15%	35%	25%	27%	26%	20%
Fairly badly	30%	29%	31%	18%	29%	34%	32%	37%	27%	26%	29%	37%	32%	27%	29%	36%	35%	28%	30%	28%	32%	30%
Very badly	26%	26%	25%	23%	28%	28%	19%	30%	24%	22%	24%	31%	33%	10%	45%	36%	34%	18%	29%	23%	26%	23%
Don't know	18%	16%	20%	33%	20%	13%	13%	15%	19%	20%	21%	17%	9%	15%	14%	17%	16%	16%	15%	21%	15%	24%

Environment

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	4%	6%	2%	4%	3%	4%	5%	4%	4%	4%	3%	2%	10%	7%	2%	1%	1%	6%	4%	2%	4%	4%
Fairly well	34%	36%	33%	20%	31%	33%	48%	30%	39%	38%	34%	24%	27%	56%	17%	21%	26%	47%	33%	37%	38%	31%
Fairly badly	25%	25%	26%	26%	26%	28%	22%	26%	25%	26%	26%	26%	24%	19%	34%	36%	34%	19%	28%	25%	23%	28%
Very badly	20%	20%	20%	23%	23%	19%	14%	25%	18%	16%	18%	30%	30%	6%	35%	29%	28%	12%	24%	18%	18%	18%
Don't know	16%	13%	19%	26%	17%	16%	11%	15%	15%	16%	20%	18%	8%	12%	12%	14%	12%	16%	11%	18%	16%	20%

Welfare benefits

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very well	4%	5%	3%	8%	3%	3%	6%	3%	5%	3%	6%	2%	4%	7%	0%	2%	1%	5%	4%	5%	3%	2%
Fairly well	27%	30%	24%	25%	21%	25%	40%	22%	28%	28%	28%	23%	27%	46%	11%	14%	18%	38%	24%	31%	27%	26%
Fairly badly	27%	28%	27%	19%	28%	30%	27%	37%	24%	26%	27%	28%	26%	23%	32%	39%	31%	26%	28%	24%	28%	30%
Very badly	25%	25%	26%	16%	30%	28%	19%	24%	22%	26%	27%	26%	36%	10%	45%	33%	35%	18%	29%	22%	26%	23%
Don't know	16%	12%	21%	32%	18%	15%	8%	14%	20%	17%	13%	21%	7%	15%	12%	11%	14%	12%	15%	17%	17%	19%

Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base: All GB adults	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Good job	43%	46%	40%	30%	36%	43%	61%	44%	47%	49%	41%	30%	30%	69%	22%	43%	36%	57%	44%	46%	44%	33%
Bad job	20%	23%	18%	18%	26%	21%	11%	21%	17%	19%	20%	31%	30%	7%	39%	21%	27%	14%	24%	19%	20%	19%
Not sure	37%	31%	42%	52%	38%	36%	28%	35%	36%	32%	39%	39%	41%	24%	39%	35%	38%	30%	32%	35%	37%	48%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base: All GB adults	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Rishi Sunak	39%	46%	33%	28%	29%	41%	61%	38%	43%	41%	38%	29%	37%	69%	16%	33%	30%	56%	40%	44%	38%	27%
Anneliese Dodds	8%	9%	7%	6%	8%	11%	6%	8%	6%	8%	11%	12%	5%	1%	21%	10%	15%	4%	11%	8%	7%	4%
Don't know	53%	45%	60%	66%	62%	49%	33%	54%	51%	51%	51%	59%	59%	30%	63%	57%	55%	40%	48%	48%	55%	69%

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
	Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
I am very comfortable financially		5%	5%	5%	2%	4%	5%	8%	8%	4%	4%	5%	3%	9%	5%	4%	11%	7%	4%	7%	4%	6%	4%
I am relatively comfortable financially		37%	39%	35%	24%	34%	41%	46%	33%	39%	37%	33%	46%	38%	41%	34%	45%	41%	37%	48%	38%	34%	31%
I do not often have money for luxuries, but can normally comfortably cover the essentials		37%	35%	39%	40%	40%	32%	36%	36%	37%	39%	42%	31%	27%	35%	38%	34%	37%	36%	33%	42%	39%	34%
I can only just afford my costs and often struggle to make ends meet		14%	12%	15%	9%	14%	18%	10%	18%	14%	14%	10%	12%	20%	13%	17%	8%	11%	16%	8%	8%	17%	24%
I cannot afford my costs, and often have to go without essentials like food and heating		2%	2%	2%	0%	3%	3%	0%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	1%
Don't know		5%	7%	3%	24%	4%	1%	0%	3%	4%	4%	9%	5%	3%	4%	4%	2%	3%	4%	2%	6%	4%	6%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
	Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
A Labour government led by Keir Starmer		32%	32%	32%	29%	39%	30%	23%	33%	27%	32%	36%	32%	45%	12%	60%	55%	51%	17%	38%	32%	29%	31%
A Conservative government led by Boris Johnson		23%	28%	19%	22%	16%	24%	35%	17%	26%	27%	24%	9%	20%	47%	5%	11%	12%	37%	22%	28%	22%	15%
Neither		22%	23%	21%	11%	19%	30%	26%	21%	23%	19%	21%	28%	22%	25%	14%	18%	17%	28%	21%	20%	25%	21%
Don't know		23%	17%	28%	39%	26%	16%	16%	28%	23%	22%	19%	31%	13%	16%	20%	17%	20%	18%	19%	20%	23%	33%

Managing the economy?

	Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
	Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
A Labour government led by Keir Starmer		22%	22%	22%	20%	26%	24%	16%	25%	18%	22%	26%	21%	29%	3%	50%	35%	38%	9%	24%	23%	22%	20%
A Conservative government led by Boris Johnson		37%	43%	31%	35%	27%	39%	54%	29%	42%	39%	38%	22%	29%	72%	10%	23%	23%	55%	36%	41%	37%	31%
Neither		19%	19%	19%	6%	22%	21%	17%	23%	17%	16%	17%	29%	30%	12%	17%	24%	20%	19%	18%	16%	21%	21%
Don't know		22%	15%	27%	38%	25%	16%	13%	22%	23%	23%	19%	28%	11%	13%	23%	18%	19%	17%	21%	20%	20%	27%

Providing more jobs?

	Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
	Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
A Labour government led by Keir Starmer		29%	30%	29%	29%	34%	28%	23%	33%	23%	26%	33%	35%	41%	8%	59%	50%	50%	14%	32%	29%	30%	29%
A Conservative government led by Boris Johnson		28%	34%	21%	31%	20%	28%	39%	20%	32%	34%	28%	8%	23%	59%	4%	11%	14%	44%	28%	31%	27%	20%
Neither		21%	21%	20%	6%	21%	26%	23%	22%	20%	19%	21%	27%	20%	20%	15%	20%	18%	24%	20%	17%	21%	23%
Don't know		22%	15%	29%	35%	25%	19%	15%	25%	25%	22%	17%	29%	16%	14%	21%	19%	19%	19%	20%	22%	22%	27%

Keeping prices down?

	Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
	Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
A Labour government led by Keir Starmer		22%	19%	24%	27%	27%	16%	15%	24%	19%	18%	27%	21%	21%	6%	45%	32%	34%	10%	24%	22%	19%	23%
A Conservative government led by Boris Johnson		25%	31%	19%	25%	19%	25%	34%	18%	28%	24%	28%	15%	23%	48%	7%	12%	14%	39%	25%	29%	23%	19%
Neither		28%	29%	27%	7%	24%	37%	35%	28%	27%	31%	24%	34%	34%	29%	23%	33%	27%	31%	29%	26%	28%	25%
Don't know		26%	20%	31%	41%	29%	22%	16%	31%	26%	28%	21%	30%	23%	18%	26%	23%	25%	20%	22%	24%	30%	32%

Improving standards of living for people like you?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
A Labour government led by Keir Starmer	31%	30%	31%	37%	37%	25%	20%	38%	23%	28%	35%	38%	39%	7%	66%	41%	48%	16%	33%	31%	29%	33%
A Conservative government led by Boris Johnson	27%	33%	20%	26%	18%	27%	42%	20%	31%	31%	27%	11%	24%	55%	4%	16%	15%	42%	27%	32%	23%	19%
Neither	23%	22%	23%	5%	22%	29%	25%	22%	24%	21%	21%	27%	24%	22%	15%	26%	21%	24%	23%	19%	25%	21%
Don't know	20%	14%	25%	31%	22%	19%	13%	20%	22%	21%	17%	25%	14%	15%	15%	17%	16%	18%	17%	17%	22%	27%

Tackling the government's deficit?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
A Labour government led by Keir Starmer	17%	16%	17%	13%	22%	16%	11%	17%	12%	18%	20%	19%	23%	2%	38%	28%	28%	7%	20%	17%	18%	12%
A Conservative government led by Boris Johnson	36%	44%	29%	32%	26%	39%	53%	28%	40%	38%	39%	22%	32%	70%	13%	24%	22%	55%	37%	40%	33%	29%
Neither	22%	21%	23%	11%	24%	25%	21%	28%	20%	21%	19%	27%	33%	14%	22%	28%	25%	20%	22%	18%	25%	24%
Don't know	25%	19%	31%	45%	28%	20%	15%	27%	27%	23%	22%	31%	12%	14%	28%	20%	24%	18%	21%	24%	25%	35%

Reducing the number of people in poverty?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
A Labour government led by Keir Starmer	42%	43%	42%	51%	47%	41%	32%	49%	37%	40%	45%	49%	46%	21%	73%	69%	64%	26%	51%	45%	40%	35%
A Conservative government led by Boris Johnson	16%	18%	13%	10%	12%	16%	25%	12%	18%	19%	16%	6%	14%	32%	1%	5%	6%	27%	15%	19%	14%	12%
Neither	23%	25%	21%	6%	21%	27%	30%	24%	24%	23%	21%	23%	23%	30%	12%	16%	16%	29%	21%	19%	25%	28%
Don't know	19%	13%	24%	33%	21%	16%	12%	15%	21%	18%	18%	22%	17%	16%	14%	10%	14%	18%	13%	18%	21%	25%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base: All GB adults	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Taxes too much and spends too much on services	22%	20%	23%	17%	26%	17%	20%	25%	21%	21%	23%	17%	23%	24%	19%	18%	17%	27%	19%	19%	26%	29%
Taxes too little and spends too little on services	27%	28%	27%	17%	25%	33%	31%	38%	24%	23%	25%	31%	40%	15%	44%	53%	42%	18%	38%	26%	24%	18%
Gets the balance about right	24%	29%	20%	18%	20%	27%	33%	17%	28%	29%	22%	23%	19%	45%	9%	13%	18%	35%	21%	30%	25%	16%
Don't know	27%	22%	31%	48%	29%	23%	16%	20%	27%	27%	30%	29%	18%	17%	28%	16%	22%	20%	22%	25%	25%	37%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Too high - the rich are being made to pay too much and their taxes should be cut	4%	4%	4%	5%	5%	3%	3%	5%	4%	3%	5%	3%	6%	5%	4%	1%	3%	5%	5%	4%	2%	7%
Too low - the rich are not paying enough and their taxes should be increased	62%	63%	61%	49%	63%	65%	64%	66%	63%	60%	55%	69%	75%	53%	77%	79%	71%	58%	67%	58%	64%	58%
About right - the rich are already paying about the right level of tax	22%	23%	20%	25%	15%	24%	29%	14%	21%	26%	27%	15%	10%	37%	9%	12%	17%	28%	21%	26%	23%	14%
Don't know	12%	10%	15%	22%	17%	9%	4%	15%	12%	11%	13%	14%	9%	5%	11%	8%	9%	9%	7%	12%	11%	21%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Much too high	38%	41%	35%	19%	28%	47%	54%	29%	40%	46%	37%	28%	31%	61%	14%	13%	14%	61%	29%	37%	43%	43%
A little too high	21%	20%	22%	24%	21%	20%	20%	22%	21%	18%	24%	18%	23%	27%	17%	20%	20%	24%	21%	21%	23%	17%
About right	22%	22%	22%	13%	29%	20%	17%	27%	21%	21%	17%	29%	36%	9%	36%	41%	39%	8%	27%	23%	18%	20%
A little too low	5%	4%	5%	8%	5%	2%	4%	7%	3%	3%	5%	9%	2%	0%	8%	8%	8%	1%	6%	5%	5%	2%
Much too low	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	-	0%	4%	3%	3%	0%	3%	2%	0%	1%
Don't know	13%	11%	14%	35%	15%	8%	4%	14%	12%	11%	15%	16%	9%	2%	20%	16%	15%	6%	13%	12%	11%	16%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Mostly good for the country	28%	27%	29%	28%	31%	26%	25%	38%	25%	26%	26%	35%	30%	13%	44%	60%	49%	12%	35%	33%	20%	22%
Mostly bad for the country	31%	35%	28%	24%	28%	36%	37%	28%	32%	36%	32%	25%	28%	49%	13%	8%	12%	50%	23%	31%	37%	37%
Both good and bad for the country	31%	29%	33%	18%	30%	33%	37%	24%	33%	32%	31%	27%	38%	35%	29%	29%	31%	33%	34%	29%	32%	29%
Don't know	10%	9%	10%	29%	12%	5%	2%	11%	10%	6%	11%	13%	4%	3%	14%	3%	7%	5%	8%	8%	11%	12%

Competent or incompetent?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Competent	34%	34%	33%	40%	28%	35%	41%	27%	38%	40%	34%	19%	24%	65%	12%	14%	17%	51%	31%	37%	35%	31%
Incompetent	52%	53%	52%	36%	60%	52%	45%	59%	45%	46%	53%	70%	68%	22%	79%	79%	72%	36%	58%	50%	48%	55%
Don't know	14%	13%	15%	24%	12%	13%	14%	15%	17%	14%	13%	11%	8%	14%	10%	7%	11%	13%	11%	13%	16%	14%

Is decisive or indecisive?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Decisive	25%	27%	23%	25%	21%	26%	31%	23%	29%	31%	22%	14%	20%	45%	11%	9%	13%	36%	23%	29%	22%	23%
Indecisive	65%	63%	65%	48%	71%	64%	61%	70%	59%	59%	65%	78%	78%	44%	84%	87%	80%	54%	69%	59%	68%	66%
Don't know	11%	9%	12%	27%	8%	10%	8%	7%	12%	10%	13%	9%	2%	11%	5%	4%	7%	11%	8%	12%	10%	11%

Is trustworthy or untrustworthy?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Trustworthy	26%	27%	25%	31%	21%	24%	36%	17%	33%	29%	26%	12%	21%	52%	6%	5%	14%	42%	25%	29%	24%	24%
Untrustworthy	55%	58%	52%	44%	63%	55%	46%	64%	48%	50%	55%	74%	64%	27%	82%	84%	73%	37%	59%	56%	53%	55%
Don't know	19%	15%	22%	25%	16%	21%	18%	19%	19%	22%	19%	14%	15%	22%	12%	11%	13%	21%	16%	15%	23%	21%

Is strong or weak?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Strong	32%	35%	30%	38%	30%	29%	37%	28%	36%	38%	33%	18%	23%	57%	15%	17%	18%	47%	30%	39%	30%	31%
Weak	50%	50%	51%	35%	55%	52%	47%	53%	44%	44%	53%	66%	67%	26%	73%	74%	68%	37%	55%	48%	49%	51%
Don't know	17%	15%	20%	27%	15%	18%	16%	19%	21%	18%	14%	16%	10%	17%	12%	9%	13%	16%	15%	13%	21%	18%

Is likeable or dislikeable?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Likeable	47%	50%	44%	48%	39%	48%	59%	39%	53%	50%	47%	31%	43%	78%	20%	28%	30%	68%	45%	49%	51%	42%
Dislikeable	39%	38%	41%	35%	47%	37%	30%	49%	32%	36%	41%	53%	47%	11%	68%	63%	57%	21%	45%	39%	33%	41%
Don't know	14%	12%	15%	17%	13%	15%	11%	12%	15%	14%	13%	16%	10%	11%	12%	8%	14%	12%	10%	12%	16%	17%

Competent or incompetent?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Competent	43%	45%	42%	25%	46%	45%	45%	51%	41%	41%	40%	45%	55%	34%	64%	69%	62%	33%	55%	42%	41%	35%
Incompetent	20%	28%	13%	23%	17%	21%	25%	14%	21%	18%	26%	11%	28%	34%	9%	7%	9%	31%	15%	25%	20%	19%
Don't know	37%	27%	46%	52%	37%	35%	30%	35%	38%	41%	34%	43%	17%	33%	28%	24%	29%	35%	30%	33%	39%	46%

Is decisive or indecisive?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Decisive	36%	33%	38%	12%	37%	42%	38%	38%	34%	33%	32%	42%	60%	25%	54%	56%	53%	26%	43%	32%	38%	34%
Indecisive	26%	36%	17%	28%	24%	25%	32%	23%	26%	25%	33%	17%	27%	42%	14%	12%	14%	40%	26%	31%	24%	18%
Don't know	38%	30%	44%	60%	39%	33%	30%	39%	40%	43%	35%	41%	13%	32%	31%	32%	32%	34%	32%	37%	38%	47%

Is trustworthy or untrustworthy?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Trustworthy	27%	29%	26%	11%	30%	29%	28%	30%	25%	23%	27%	33%	45%	14%	48%	51%	46%	16%	35%	28%	24%	23%
Untrustworthy	31%	40%	23%	38%	30%	31%	32%	28%	32%	33%	34%	22%	35%	49%	17%	16%	18%	43%	28%	36%	30%	33%
Don't know	41%	31%	51%	51%	40%	40%	41%	42%	43%	44%	40%	46%	20%	37%	35%	33%	36%	41%	37%	36%	46%	45%

Is strong or weak?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Strong	35%	34%	35%	13%	39%	36%	36%	39%	33%	34%	31%	38%	48%	24%	52%	56%	53%	24%	42%	32%	36%	30%
Weak	25%	36%	16%	31%	22%	26%	28%	18%	27%	24%	30%	18%	27%	41%	13%	10%	12%	38%	19%	32%	25%	23%
Don't know	40%	30%	49%	56%	39%	38%	36%	43%	40%	42%	39%	44%	25%	35%	35%	34%	35%	38%	39%	36%	39%	47%

Is likeable or dislikeable?

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Likeable	34%	36%	33%	21%	36%	35%	37%	36%	32%	33%	34%	38%	44%	26%	49%	64%	50%	26%	42%	37%	31%	25%
Dislikeable	28%	35%	22%	28%	26%	30%	32%	25%	30%	29%	29%	21%	35%	45%	15%	12%	16%	40%	25%	30%	28%	30%
Don't know	37%	29%	45%	51%	38%	36%	31%	39%	38%	38%	36%	41%	22%	29%	36%	25%	34%	34%	33%	33%	41%	45%

Some people describe political parties as being close to particular groups in society. Thinking about the LABOUR party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	16%	22%	12%	15%	13%	17%	22%	15%	16%	18%	18%	10%	21%	28%	8%	9%	9%	26%	15%	19%	17%	15%
Fairly close	35%	38%	33%	30%	31%	41%	39%	36%	34%	38%	36%	32%	41%	36%	42%	42%	41%	35%	40%	38%	35%	26%
Not very close	13%	12%	14%	9%	15%	11%	13%	11%	14%	11%	13%	14%	13%	10%	15%	19%	18%	9%	16%	13%	10%	15%
Not close at all	4%	4%	4%	6%	4%	4%	4%	4%	4%	4%	5%	4%	2%	5%	3%	2%	3%	4%	4%	3%	3%	9%
Don't know	31%	25%	37%	40%	37%	26%	22%	35%	32%	29%	29%	40%	24%	22%	31%	27%	29%	25%	25%	28%	36%	35%

Benefit claimants

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	25%	31%	20%	26%	23%	23%	29%	18%	25%	32%	24%	18%	33%	41%	13%	19%	18%	34%	28%	29%	24%	19%
Fairly close	34%	33%	35%	20%	31%	40%	40%	34%	34%	33%	35%	31%	41%	27%	44%	45%	46%	28%	39%	31%	34%	35%
Not very close	11%	11%	11%	8%	11%	13%	10%	12%	11%	8%	12%	17%	8%	9%	12%	14%	12%	11%	9%	11%	10%	12%
Not close at all	6%	6%	5%	4%	5%	6%	6%	4%	5%	5%	9%	5%	1%	6%	6%	1%	3%	7%	5%	4%	5%	6%
Don't know	24%	19%	29%	42%	29%	18%	15%	31%	26%	23%	20%	28%	17%	17%	25%	21%	21%	20%	18%	25%	26%	27%

The working class

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	22%	24%	21%	26%	23%	19%	24%	19%	22%	24%	25%	15%	29%	22%	26%	29%	26%	20%	28%	23%	19%	23%
Fairly close	33%	30%	37%	23%	30%	41%	37%	33%	35%	34%	30%	38%	29%	27%	40%	49%	43%	28%	36%	32%	36%	32%
Not very close	16%	20%	13%	16%	16%	15%	18%	15%	16%	15%	17%	16%	20%	24%	11%	9%	12%	22%	15%	18%	17%	15%
Not close at all	9%	11%	7%	5%	8%	10%	13%	9%	9%	8%	11%	9%	10%	14%	6%	1%	4%	14%	9%	9%	10%	9%
Don't know	19%	15%	22%	31%	24%	14%	9%	24%	19%	18%	17%	22%	12%	14%	17%	11%	15%	15%	13%	19%	18%	22%

The trade unions

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	42%	48%	36%	34%	34%	48%	53%	35%	44%	44%	42%	36%	45%	58%	33%	50%	42%	51%	50%	44%	36%	35%
Fairly close	26%	24%	28%	15%	26%	28%	29%	27%	26%	25%	26%	28%	25%	21%	33%	32%	32%	22%	25%	27%	29%	27%
Not very close	8%	8%	8%	6%	9%	8%	7%	12%	5%	6%	8%	9%	16%	5%	11%	8%	8%	7%	7%	7%	9%	9%
Not close at all	3%	3%	3%	3%	4%	3%	3%	3%	3%	2%	5%	4%	3%	2%	3%	0%	1%	4%	4%	2%	3%	2%
Don't know	21%	17%	25%	42%	27%	13%	9%	23%	22%	23%	19%	23%	12%	14%	20%	10%	16%	16%	14%	19%	23%	27%

The middle class

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	5%	6%	4%	3%	6%	4%	4%	6%	4%	4%	5%	4%	7%	4%	9%	5%	7%	4%	5%	5%	4%	4%
Fairly close	32%	32%	31%	22%	34%	34%	29%	37%	29%	31%	29%	40%	33%	19%	47%	46%	41%	25%	37%	30%	33%	28%
Not very close	31%	31%	31%	17%	24%	37%	43%	25%	35%	33%	28%	25%	32%	42%	23%	33%	29%	38%	33%	31%	30%	27%
Not close at all	11%	12%	9%	12%	9%	9%	15%	6%	10%	9%	14%	7%	14%	19%	2%	4%	6%	16%	10%	11%	10%	14%
Don't know	22%	19%	25%	46%	27%	16%	9%	25%	21%	23%	24%	23%	15%	16%	20%	12%	16%	17%	15%	24%	23%	27%

Women

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	8%	9%	6%	3%	8%	10%	7%	8%	8%	8%	6%	7%	11%	5%	15%	10%	12%	5%	9%	8%	8%	5%
Fairly close	34%	38%	29%	32%	32%	37%	34%	30%	30%	36%	35%	33%	52%	31%	41%	42%	41%	32%	38%	37%	30%	34%
Not very close	21%	18%	23%	8%	18%	23%	30%	21%	25%	20%	17%	21%	10%	31%	12%	20%	18%	26%	23%	19%	21%	16%
Not close at all	8%	7%	8%	1%	8%	6%	12%	10%	7%	7%	8%	8%	12%	10%	5%	6%	5%	11%	7%	6%	7%	11%
Don't know	30%	27%	33%	56%	34%	24%	17%	31%	30%	29%	33%	31%	16%	23%	27%	21%	23%	26%	23%	30%	34%	34%

People with families

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	10%	9%	10%	7%	10%	11%	9%	6%	9%	10%	11%	7%	21%	5%	21%	10%	15%	6%	11%	8%	10%	14%
Fairly close	42%	41%	43%	40%	39%	45%	45%	44%	41%	45%	41%	41%	46%	42%	46%	58%	49%	40%	50%	44%	42%	31%
Not very close	15%	18%	13%	3%	14%	16%	21%	14%	18%	13%	13%	16%	6%	24%	8%	12%	11%	22%	14%	14%	16%	15%
Not close at all	7%	8%	6%	3%	7%	6%	10%	9%	6%	6%	8%	5%	12%	8%	3%	1%	2%	10%	7%	4%	6%	10%
Don't know	26%	24%	28%	47%	30%	22%	15%	27%	27%	26%	27%	30%	14%	21%	22%	19%	22%	22%	19%	29%	26%	30%

Homeowners

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	3%	3%	3%	1%	4%	3%	2%	2%	2%	3%	4%	3%	9%	1%	8%	4%	7%	1%	3%	3%	3%	6%
Fairly close	23%	21%	24%	15%	26%	23%	21%	23%	19%	22%	26%	29%	25%	11%	42%	38%	35%	15%	28%	22%	22%	21%
Not very close	31%	34%	28%	28%	23%	33%	42%	29%	35%	32%	28%	20%	29%	43%	16%	34%	24%	41%	30%	34%	32%	23%
Not close at all	13%	16%	10%	6%	8%	16%	20%	10%	15%	12%	12%	11%	20%	25%	2%	5%	7%	21%	12%	10%	13%	16%
Don't know	31%	26%	35%	50%	38%	24%	15%	37%	29%	30%	31%	36%	18%	20%	32%	19%	28%	23%	26%	31%	31%	33%

Older people

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	6%	5%	6%	1%	6%	7%	6%	5%	4%	4%	8%	4%	19%	2%	12%	8%	10%	3%	6%	5%	6%	8%
Fairly close	26%	26%	27%	16%	27%	30%	25%	27%	25%	27%	24%	30%	33%	16%	38%	40%	36%	20%	30%	25%	26%	29%
Not very close	26%	28%	23%	16%	24%	28%	30%	25%	28%	29%	23%	20%	20%	37%	18%	27%	23%	32%	29%	25%	27%	17%
Not close at all	14%	16%	11%	14%	9%	12%	24%	14%	13%	13%	15%	12%	14%	24%	5%	5%	5%	22%	12%	14%	11%	15%
Don't know	29%	25%	33%	52%	34%	23%	15%	29%	30%	28%	30%	34%	14%	21%	27%	22%	25%	23%	23%	31%	30%	31%

Businesspeople and the City

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	4%	4%	4%	2%	5%	3%	4%	3%	3%	3%	5%	5%	6%	2%	6%	3%	4%	4%	3%	4%	4%	3%
Fairly close	16%	17%	15%	9%	14%	21%	16%	18%	12%	15%	20%	16%	17%	10%	24%	20%	19%	14%	19%	14%	15%	19%
Not very close	31%	32%	30%	27%	29%	30%	36%	29%	32%	33%	28%	30%	35%	34%	31%	39%	34%	33%	33%	31%	34%	25%
Not close at all	22%	25%	20%	12%	20%	24%	29%	20%	26%	25%	19%	13%	25%	37%	11%	20%	19%	28%	25%	23%	19%	22%
Don't know	27%	23%	32%	50%	31%	22%	15%	29%	26%	25%	28%	37%	17%	16%	27%	19%	23%	21%	19%	29%	29%	31%

Rich people

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	5%	6%	5%	2%	6%	5%	6%	6%	5%	3%	7%	5%	7%	4%	5%	5%	4%	6%	4%	4%	6%	4%
Fairly close	11%	12%	10%	4%	10%	14%	13%	11%	8%	12%	13%	15%	7%	9%	15%	12%	13%	10%	9%	12%	11%	13%
Not very close	25%	25%	26%	14%	29%	24%	26%	30%	24%	28%	21%	23%	37%	22%	33%	30%	31%	23%	31%	22%	27%	26%
Not close at all	35%	40%	32%	37%	29%	38%	43%	26%	41%	37%	33%	30%	34%	49%	25%	41%	33%	42%	40%	37%	34%	31%
Don't know	23%	18%	27%	44%	26%	18%	12%	26%	22%	19%	25%	26%	16%	15%	23%	12%	19%	18%	15%	25%	22%	26%

People in the North

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	14%	14%	14%	11%	15%	16%	13%	13%	15%	11%	15%	12%	17%	14%	23%	13%	18%	14%	16%	14%	13%	15%
Fairly close	35%	36%	35%	26%	34%	39%	40%	37%	37%	36%	31%	34%	40%	32%	38%	55%	45%	31%	42%	34%	34%	32%
Not very close	15%	18%	12%	12%	12%	17%	19%	12%	13%	15%	18%	13%	14%	21%	9%	9%	11%	20%	15%	17%	13%	11%
Not close at all	9%	9%	8%	3%	7%	9%	13%	6%	6%	8%	13%	8%	14%	13%	6%	3%	5%	13%	8%	6%	10%	8%
Don't know	27%	23%	32%	48%	33%	19%	16%	32%	28%	30%	22%	34%	14%	20%	24%	20%	21%	23%	18%	29%	30%	34%

People in the South

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	5%	5%	5%	3%	5%	5%	6%	3%	2%	6%	9%	5%	5%	5%	7%	2%	5%	6%	3%	5%	6%	6%
Fairly close	23%	23%	24%	11%	23%	27%	25%	31%	21%	21%	23%	20%	35%	15%	37%	34%	32%	19%	27%	22%	26%	19%
Not very close	32%	37%	26%	30%	29%	33%	37%	25%	34%	35%	31%	29%	32%	41%	24%	34%	30%	35%	37%	34%	27%	30%
Not close at all	11%	12%	11%	7%	10%	12%	15%	10%	14%	8%	11%	9%	12%	18%	6%	9%	8%	17%	12%	10%	10%	13%
Don't know	29%	23%	34%	50%	34%	23%	17%	31%	29%	30%	27%	37%	17%	21%	26%	21%	25%	23%	21%	29%	33%	32%

Some people describe political parties as being close to particular groups in society. Thinking about the CONSERVATIVE party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	2%	2%	2%	1%	2%	2%	3%	2%	2%	3%	3%	2%	3%	3%	2%	0%	2%	3%	3%	2%	2%	2%
Fairly close	14%	15%	14%	3%	13%	16%	21%	15%	15%	15%	14%	6%	18%	22%	8%	6%	9%	22%	11%	13%	19%	18%
Not very close	33%	36%	30%	41%	24%	36%	41%	30%	35%	37%	34%	21%	25%	49%	20%	24%	25%	42%	35%	34%	33%	23%
Not close at all	31%	33%	29%	24%	38%	30%	23%	35%	27%	26%	31%	47%	42%	11%	54%	57%	49%	17%	38%	32%	25%	33%
Don't know	19%	14%	25%	31%	23%	15%	12%	18%	21%	19%	18%	25%	11%	15%	16%	13%	15%	17%	13%	19%	21%	23%

Benefit claimants

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	1%	2%	1%	-	2%	0%	3%	-	2%	2%	1%	-	1%	2%	0%	1%	1%	1%	1%	1%	1%	0%
Fairly close	10%	10%	9%	-	9%	10%	16%	9%	10%	13%	9%	8%	11%	20%	3%	4%	6%	16%	10%	8%	11%	11%
Not very close	35%	39%	32%	45%	26%	39%	44%	29%	38%	34%	38%	26%	39%	51%	19%	31%	27%	45%	35%	40%	36%	31%
Not close at all	37%	37%	37%	28%	44%	38%	27%	46%	31%	34%	39%	45%	40%	15%	65%	55%	54%	24%	43%	34%	35%	36%
Don't know	17%	12%	21%	27%	20%	13%	10%	16%	19%	18%	14%	21%	8%	12%	13%	9%	12%	14%	11%	17%	17%	22%

The working class

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	2%	4%	1%	11%	1%	2%	2%	1%	1%	3%	7%	-	1%	3%	2%	1%	0%	3%	2%	5%	1%	1%
Fairly close	17%	19%	16%	17%	14%	17%	23%	15%	19%	20%	14%	14%	22%	36%	5%	6%	10%	27%	14%	20%	19%	13%
Not very close	31%	32%	31%	18%	27%	33%	44%	31%	36%	31%	28%	24%	33%	37%	24%	37%	32%	35%	36%	28%	32%	32%
Not close at all	33%	33%	32%	23%	38%	36%	24%	35%	26%	30%	38%	42%	34%	12%	57%	47%	46%	22%	36%	31%	31%	33%
Don't know	16%	12%	20%	30%	20%	12%	8%	18%	18%	16%	13%	19%	10%	12%	13%	8%	12%	13%	12%	16%	16%	21%

The trade unions

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	0%	0%	0%	1%	0%	-	0%	-	0%	0%	1%	-	-	0%	-	-	-	0%	1%	0%	-	1%
Fairly close	6%	4%	8%	8%	7%	6%	4%	3%	6%	7%	6%	6%	8%	8%	5%	1%	5%	7%	4%	5%	8%	8%
Not very close	30%	29%	31%	19%	26%	32%	40%	31%	30%	30%	30%	25%	32%	42%	20%	23%	23%	40%	30%	30%	29%	30%
Not close at all	44%	52%	37%	28%	43%	50%	48%	43%	43%	43%	45%	48%	51%	36%	57%	67%	58%	38%	49%	47%	44%	35%
Don't know	20%	15%	24%	44%	24%	13%	8%	22%	20%	20%	18%	22%	9%	14%	18%	9%	14%	15%	16%	18%	18%	27%

The middle class

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	12%	14%	10%	25%	10%	11%	10%	6%	11%	13%	17%	10%	12%	17%	12%	9%	11%	14%	11%	15%	9%	14%
Fairly close	51%	51%	52%	29%	46%	56%	67%	52%	55%	54%	47%	45%	48%	62%	49%	55%	52%	58%	54%	49%	57%	44%
Not very close	13%	14%	12%	6%	14%	15%	13%	13%	12%	13%	13%	14%	26%	8%	16%	20%	17%	11%	18%	12%	10%	14%
Not close at all	6%	6%	6%	1%	9%	5%	4%	9%	5%	4%	6%	9%	6%	3%	8%	9%	7%	5%	6%	4%	8%	5%
Don't know	17%	15%	20%	38%	21%	13%	6%	19%	18%	16%	17%	22%	8%	11%	15%	8%	12%	12%	11%	19%	16%	22%

Women

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	2%	3%	2%	0%	1%	3%	4%	0%	3%	3%	2%	2%	3%	5%	1%	0%	2%	3%	3%	2%	2%	0%
Fairly close	30%	33%	27%	13%	23%	33%	47%	27%	34%	33%	23%	22%	41%	54%	13%	19%	21%	43%	31%	28%	29%	30%
Not very close	28%	29%	28%	30%	26%	32%	27%	25%	27%	29%	33%	29%	22%	19%	40%	47%	37%	24%	31%	33%	23%	24%
Not close at all	13%	12%	15%	7%	18%	12%	8%	17%	10%	10%	14%	19%	23%	4%	22%	18%	18%	9%	14%	9%	16%	18%
Don't know	26%	24%	29%	49%	31%	20%	14%	30%	26%	26%	28%	28%	12%	18%	25%	16%	22%	21%	20%	28%	31%	28%

People with families

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	3%	4%	2%	-	3%	3%	5%	2%	3%	3%	3%	2%	5%	6%	2%	0%	2%	5%	5%	3%	2%	2%
Fairly close	34%	38%	30%	27%	26%	38%	48%	35%	37%	38%	29%	25%	33%	59%	19%	28%	28%	46%	34%	38%	32%	29%
Not very close	26%	26%	27%	18%	27%	28%	27%	29%	25%	23%	26%	29%	36%	17%	38%	39%	33%	23%	33%	22%	25%	23%
Not close at all	15%	14%	15%	14%	18%	15%	9%	14%	12%	13%	19%	17%	17%	5%	23%	19%	18%	10%	13%	11%	20%	18%
Don't know	22%	18%	25%	40%	27%	16%	11%	20%	22%	23%	23%	27%	9%	13%	19%	14%	19%	16%	15%	26%	22%	28%

Homeowners

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	15%	16%	13%	17%	12%	16%	17%	15%	13%	14%	15%	12%	28%	21%	12%	14%	14%	18%	14%	15%	13%	18%
Fairly close	44%	46%	43%	27%	39%	50%	57%	38%	51%	50%	38%	39%	38%	56%	39%	52%	49%	49%	50%	44%	45%	36%
Not very close	13%	13%	13%	7%	15%	14%	12%	15%	11%	13%	13%	16%	19%	9%	16%	15%	15%	11%	14%	13%	12%	12%
Not close at all	6%	7%	5%	4%	8%	5%	4%	7%	5%	3%	10%	7%	-	3%	9%	7%	6%	6%	6%	4%	8%	5%
Don't know	22%	17%	26%	45%	27%	16%	9%	25%	20%	20%	24%	26%	15%	12%	23%	13%	17%	15%	16%	24%	22%	28%

Older people

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	10%	11%	9%	10%	12%	8%	8%	14%	9%	10%	9%	10%	8%	10%	15%	13%	13%	9%	14%	12%	6%	7%
Fairly close	34%	38%	30%	29%	31%	36%	40%	31%	38%	32%	30%	30%	44%	48%	23%	37%	34%	40%	39%	34%	32%	28%
Not very close	21%	21%	20%	5%	17%	27%	28%	16%	20%	24%	21%	20%	23%	21%	22%	24%	22%	22%	20%	20%	23%	20%
Not close at all	13%	12%	14%	11%	13%	14%	15%	16%	10%	12%	18%	13%	14%	6%	20%	14%	15%	12%	12%	11%	16%	17%
Don't know	22%	18%	26%	45%	27%	15%	10%	23%	23%	22%	22%	27%	10%	16%	20%	11%	17%	17%	15%	23%	23%	27%

Businesspeople and the City

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	52%	56%	47%	34%	50%	57%	58%	54%	50%	48%	53%	49%	70%	50%	65%	65%	62%	51%	58%	51%	54%	47%
Fairly close	24%	22%	27%	16%	23%	26%	29%	24%	26%	30%	20%	23%	19%	31%	16%	21%	20%	28%	26%	22%	24%	23%
Not very close	5%	6%	3%	9%	5%	3%	4%	5%	4%	5%	8%	3%	1%	6%	2%	3%	4%	5%	5%	6%	3%	5%
Not close at all	2%	3%	2%	5%	3%	2%	1%	3%	2%	1%	3%	2%	1%	1%	3%	3%	2%	2%	2%	1%	2%	2%
Don't know	17%	13%	21%	36%	20%	12%	8%	14%	18%	17%	17%	23%	9%	12%	13%	8%	12%	14%	9%	20%	17%	22%

Rich people

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	61%	64%	58%	51%	60%	65%	62%	60%	58%	57%	66%	58%	77%	53%	78%	78%	71%	57%	67%	61%	61%	58%
Fairly close	18%	18%	18%	7%	15%	21%	26%	22%	19%	24%	14%	14%	11%	32%	8%	8%	14%	25%	19%	16%	17%	18%
Not very close	3%	3%	3%	3%	3%	2%	4%	2%	4%	3%	2%	5%	1%	3%	1%	4%	2%	4%	3%	3%	3%	2%
Not close at all	2%	3%	2%	4%	3%	1%	1%	2%	2%	2%	3%	2%	1%	1%	2%	3%	2%	3%	3%	2%	3%	2%
Don't know	16%	12%	19%	35%	19%	11%	6%	14%	17%	14%	16%	20%	9%	10%	12%	7%	12%	12%	8%	18%	16%	21%

People in the North

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	2%	2%	2%	-	2%	2%	2%	4%	1%	2%	1%	1%	2%	3%	2%	-	1%	3%	2%	1%	2%	-
Fairly close	14%	16%	12%	10%	11%	14%	21%	11%	15%	17%	12%	9%	17%	27%	5%	9%	9%	22%	13%	16%	11%	11%
Not very close	34%	36%	32%	14%	31%	38%	45%	30%	37%	36%	27%	34%	43%	39%	29%	42%	38%	36%	37%	32%	32%	35%
Not close at all	27%	28%	26%	27%	30%	31%	19%	25%	20%	21%	41%	30%	27%	15%	45%	35%	35%	22%	30%	25%	31%	24%
Don't know	24%	18%	28%	49%	28%	15%	13%	30%	26%	24%	19%	27%	11%	15%	20%	14%	18%	18%	17%	25%	24%	30%

People in the South

Unweighted base	1650	705	945	95	680	408	467	156	578	285	417	150	64	614	438	176	706	675	520	459	297	177
Base	1650	802	848	180	688	398	384	198	554	274	398	142	84	562	410	149	612	653	462	479	347	175
Very close	26%	28%	23%	15%	25%	28%	30%	13%	17%	24%	42%	25%	39%	26%	32%	26%	29%	28%	28%	25%	24%	30%
Fairly close	41%	41%	40%	26%	38%	43%	48%	43%	44%	43%	34%	39%	41%	51%	38%	46%	46%	43%	44%	40%	42%	35%
Not very close	7%	8%	6%	4%	6%	8%	9%	8%	10%	7%	4%	3%	5%	6%	6%	4%	5%	8%	7%	8%	5%	7%
Not close at all	4%	5%	3%	6%	4%	6%	2%	7%	5%	2%	2%	4%	4%	2%	6%	9%	3%	4%	5%	3%	5%	1%
Don't know	23%	18%	28%	48%	27%	15%	11%	29%	24%	24%	17%	29%	12%	15%	18%	14%	17%	17%	17%	24%	24%	27%

Cell Contents (Column Percentages)

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