

Fieldwork Dates <1683> : 26th - 28th December 2020



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base: All GB adults	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Approve	31%	64%	7%	12%	18%	51%	31%	31%	14%	21%	38%	50%	21%	37%	36%	28%	22%	27%	34%	33%	33%	24%	21%
Disapprove	48%	18%	78%	75%	68%	31%	52%	44%	50%	58%	43%	35%	56%	43%	37%	52%	61%	57%	49%	49%	47%	49%	45%
Don't know	21%	18%	14%	13%	14%	18%	17%	25%	37%	21%	19%	15%	24%	20%	27%	20%	17%	16%	18%	17%	20%	27%	34%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1632	626	446	170	746	660	731	901	117	643	411	461	175	564	266	402	140	85	503	500	271	170	188
Base	1602	562	403	150	600	650	779	824	150	669	398	386	184	548	260	391	141	78	458	476	335	157	176
0 - Would never consider voting for them	35%	2%	64%	44%	49%	13%	35%	35%	48%	43%	30%	21%	36%	31%	22%	40%	53%	43%	32%	35%	34%	34%	44%
1	6%	2%	9%	10%	7%	4%	6%	5%	12%	6%	6%	4%	8%	5%	7%	6%	5%	4%	5%	5%	7%	5%	6%
2	5%	2%	8%	6%	7%	5%	6%	5%	8%	7%	3%	4%	6%	4%	10%	5%	3%	9%	6%	5%	4%	6%	7%
3	4%	2%	4%	6%	4%	3%	4%	4%	4%	5%	3%	2%	8%	3%	2%	3%	5%	8%	4%	3%	6%	3%	3%
4	3%	1%	2%	4%	3%	3%	4%	2%	2%	4%	3%	2%	6%	2%	4%	2%	3%	1%	3%	2%	4%	3%	1%
5	9%	10%	5%	11%	6%	12%	8%	11%	3%	11%	10%	9%	9%	8%	9%	12%	10%	5%	7%	9%	10%	14%	10%
6	5%	7%	3%	5%	4%	6%	4%	5%	6%	4%	5%	6%	5%	5%	6%	5%	3%	5%	6%	4%	5%	5%	3%
7	6%	11%	2%	5%	5%	9%	6%	7%	8%	5%	6%	9%	4%	8%	7%	7%	3%	5%	8%	8%	3%	8%	4%
8	7%	14%	1%	5%	4%	10%	7%	6%	3%	4%	11%	8%	5%	9%	7%	5%	4%	6%	8%	7%	6%	3%	6%
9	4%	8%	1%	1%	2%	6%	4%	3%	2%	2%	4%	6%	3%	5%	6%	2%	2%	4%	2%	3%	5%	5%	4%
10 - Would definitely consider voting for them	16%	40%	1%	3%	9%	30%	16%	17%	4%	11%	20%	27%	11%	20%	21%	14%	9%	11%	18%	18%	17%	14%	12%



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Labour

	Unweighted base	1617	616	443	169	739	654	724	893	116	642	405	454	174	557	262	400	138	86	499	494	271	166	187
	Base	1586	555	398	149	596	643	770	815	146	669	392	379	183	538	256	390	139	79	454	467	335	155	176
0 - Would never consider voting for them		27%	45%	2%	13%	11%	39%	27%	27%	11%	20%	32%	40%	16%	32%	30%	25%	23%	21%	19%	25%	34%	29%	37%
1		5%	8%	1%	4%	4%	7%	7%	4%	4%	4%	5%	8%	4%	7%	4%	4%	6%	6%	7%	6%	4%	4%	2%
2		6%	10%	1%	4%	4%	8%	7%	4%	7%	5%	6%	7%	3%	6%	6%	4%	10%	7%	6%	6%	5%	4%	8%
3		5%	6%	2%	6%	4%	6%	5%	5%	2%	5%	7%	4%	6%	5%	3%	4%	9%	6%	6%	5%	4%	5%	3%
4		6%	7%	3%	7%	6%	5%	6%	6%	5%	6%	6%	6%	9%	6%	7%	3%	7%	7%	7%	6%	6%	5%	2%
5		14%	12%	12%	22%	13%	14%	12%	17%	16%	16%	14%	11%	12%	13%	17%	16%	18%	10%	13%	14%	15%	20%	14%
6		6%	6%	7%	10%	8%	6%	7%	6%	15%	7%	4%	4%	7%	7%	10%	5%	5%	3%	5%	8%	7%	7%	7%
7		8%	4%	12%	11%	10%	6%	9%	8%	11%	11%	5%	6%	14%	5%	8%	11%	10%	2%	10%	8%	9%	4%	8%
8		6%	1%	15%	9%	11%	3%	6%	7%	7%	7%	6%	4%	8%	6%	6%	7%	4%	8%	8%	7%	5%	4%	6%
9		3%	0%	9%	6%	5%	1%	3%	3%	6%	3%	3%	2%	5%	3%	1%	3%	1%	10%	4%	4%	1%	4%	2%
10 - Would definitely consider voting for them		13%	1%	38%	9%	23%	5%	11%	14%	16%	17%	11%	6%	17%	10%	10%	17%	8%	20%	14%	13%	11%	14%	11%

Liberal Democrats

	Unweighted base	1609	612	442	167	735	649	722	887	116	639	403	451	173	553	264	398	137	84	494	496	268	165	186
	Base	1583	551	400	147	593	638	772	811	149	667	390	377	183	538	258	388	138	78	450	472	332	154	175
0 - Would never consider voting for them		34%	48%	18%	2%	16%	48%	37%	32%	26%	28%	40%	43%	21%	34%	36%	39%	36%	37%	27%	31%	44%	36%	44%
1		8%	10%	5%	6%	7%	10%	10%	6%	3%	7%	7%	12%	9%	8%	7%	6%	11%	9%	7%	9%	6%	8%	11%
2		7%	8%	4%	4%	5%	8%	7%	6%	8%	6%	8%	7%	5%	7%	8%	5%	7%	6%	10%	6%	7%	2%	5%
3		7%	9%	8%	2%	8%	7%	6%	8%	4%	8%	7%	8%	10%	6%	10%	7%	5%	4%	7%	9%	6%	5%	7%
4		7%	6%	9%	7%	8%	5%	6%	8%	6%	8%	6%	5%	9%	6%	6%	8%	6%	6%	7%	9%	6%	8%	2%
5		15%	12%	20%	18%	20%	12%	13%	18%	23%	17%	16%	9%	15%	14%	16%	17%	16%	14%	14%	15%	15%	24%	12%
6		7%	4%	13%	9%	11%	5%	6%	8%	10%	8%	4%	5%	5%	7%	6%	7%	7%	10%	8%	8%	5%	6%	7%
7		6%	2%	10%	15%	9%	3%	6%	6%	6%	8%	4%	4%	12%	6%	7%	4%	6%	7%	8%	5%	5%	5%	7%
8		5%	1%	7%	18%	8%	2%	5%	4%	9%	5%	4%	3%	8%	6%	1%	4%	4%	5%	7%	6%	3%	2%	2%
9		1%	-	1%	5%	2%	1%	1%	1%	0%	1%	1%	1%	2%	1%	1%	0%	1%	-	1%	1%	0%	1%	2%
10 - Would definitely consider voting for them		3%	0%	5%	13%	5%	1%	3%	3%	3%	3%	2%	3%	4%	4%	3%	2%	1%	2%	5%	3%	2%	4%	1%



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Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

	Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base: All GB adults	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199	
Health	57%	56%	67%	64%	64%	57%	48%	66%	47%	56%	59%	64%	55%	62%	57%	52%	57%	59%	59%	63%	55%	56%	44%	
Immigration & Asylum	21%	33%	6%	4%	6%	36%	23%	19%	12%	17%	23%	31%	15%	22%	25%	23%	16%	12%	17%	20%	28%	18%	23%	
Crime	12%	16%	8%	7%	7%	17%	13%	11%	8%	12%	11%	14%	16%	10%	16%	12%	8%	10%	11%	10%	12%	18%	11%	
The economy	55%	62%	51%	61%	58%	57%	56%	54%	46%	52%	62%	58%	54%	54%	58%	54%	55%	57%	63%	55%	52%	55%	40%	
Tax	4%	2%	5%	3%	3%	4%	4%	3%	1%	5%	4%	2%	6%	3%	3%	3%	4%	1%	2%	3%	6%	2%	5%	
Pensions	4%	5%	3%	4%	3%	5%	5%	3%	0%	2%	6%	8%	2%	4%	4%	4%	5%	4%	2%	4%	5%	4%	5%	
Education	13%	12%	18%	14%	16%	10%	13%	14%	19%	13%	11%	14%	8%	13%	13%	13%	17%	20%	14%	15%	12%	15%	9%	
Family life & childcare	6%	5%	6%	4%	6%	6%	5%	7%	5%	7%	6%	5%	4%	7%	6%	6%	7%	6%	6%	5%	5%	14%	6%	
Housing	11%	7%	18%	6%	11%	9%	10%	12%	8%	13%	9%	9%	16%	11%	8%	9%	14%	13%	12%	9%	8%	12%	17%	
The environment	25%	16%	37%	45%	36%	15%	28%	23%	26%	27%	26%	21%	31%	26%	22%	23%	27%	26%	31%	29%	17%	21%	21%	
Britain leaving the EU	43%	45%	45%	54%	50%	43%	43%	43%	34%	45%	42%	45%	41%	45%	39%	45%	48%	27%	47%	47%	43%	35%	30%	
Transport	2%	2%	2%	1%	1%	1%	3%	1%	4%	2%	1%	1%	2%	2%	1%	1%	3%	4%	2%	2%	1%	0%	1%	
Welfare benefits	10%	6%	13%	12%	11%	9%	10%	10%	6%	13%	11%	7%	9%	8%	10%	12%	12%	11%	7%	8%	11%	11%	20%	
Defence and security	7%	12%	3%	2%	4%	12%	7%	7%	3%	4%	10%	11%	5%	9%	7%	6%	5%	9%	7%	8%	5%	10%	4%	
None of these	1%	1%	0%	1%	0%	0%	2%	1%	5%	1%	1%	-	-	1%	1%	3%	1%	3%	1%	1%	2%	1%	2%	
Don't know	4%	1%	3%	-	3%	1%	4%	4%	17%	5%	1%	1%	5%	3%	6%	7%	1%	4%	2%	1%	7%	3%	14%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199	
Very well	7%	14%	2%	4%	3%	12%	7%	7%	2%	5%	9%	10%	5%	8%	9%	6%	5%	3%	8%	7%	7%	6%	5%	
Fairly well	33%	54%	11%	27%	22%	47%	33%	33%	20%	26%	38%	46%	25%	38%	33%	31%	29%	28%	35%	34%	33%	32%	24%	
Fairly badly	24%	18%	29%	24%	28%	20%	23%	24%	25%	26%	22%	21%	22%	23%	23%	25%	28%	23%	24%	23%	23%	23%	26%	
Very badly	26%	8%	50%	39%	38%	14%	29%	24%	34%	30%	24%	17%	31%	24%	22%	26%	31%	36%	26%	30%	25%	25%	21%	
Don't know	10%	6%	9%	6%	9%	7%	8%	12%	19%	13%	7%	6%	17%	7%	13%	12%	7%	9%	7%	6%	11%	14%	24%	

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Immigration

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	2%	3%	0%	0%	1%	3%	2%	1%	1%	2%	1%	2%	4%	1%	2%	2%	1%	3%	2%	1%	3%	1%	2%
Fairly well	19%	30%	12%	19%	16%	25%	19%	19%	18%	17%	21%	21%	17%	22%	18%	17%	18%	20%	23%	19%	17%	17%	13%
Fairly badly	32%	35%	28%	38%	32%	33%	31%	32%	29%	29%	31%	38%	30%	35%	36%	26%	28%	30%	34%	33%	30%	28%	30%
Very badly	31%	23%	41%	27%	33%	29%	35%	28%	27%	32%	34%	28%	28%	29%	27%	37%	37%	32%	28%	32%	34%	38%	28%
Don't know	17%	9%	18%	16%	19%	10%	13%	20%	26%	20%	13%	11%	21%	14%	17%	18%	17%	15%	13%	16%	16%	17%	27%

Crime

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	2%	3%	1%	3%	1%	3%	2%	2%	1%	2%	1%	1%	4%	2%	3%	1%	1%	1%	2%	1%	2%	1%	4%
Fairly well	29%	45%	16%	28%	25%	35%	28%	30%	24%	22%	34%	38%	20%	32%	27%	27%	33%	32%	34%	32%	23%	27%	22%
Fairly badly	31%	29%	36%	28%	33%	33%	32%	30%	31%	31%	32%	31%	35%	33%	37%	26%	29%	21%	32%	29%	33%	36%	27%
Very badly	19%	12%	27%	19%	21%	16%	23%	15%	14%	23%	18%	16%	23%	16%	15%	24%	16%	25%	18%	19%	21%	17%	21%
Don't know	19%	11%	19%	23%	20%	13%	15%	23%	30%	22%	15%	13%	18%	17%	18%	22%	21%	21%	15%	18%	21%	19%	27%

Education

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	3%	6%	1%	1%	2%	4%	3%	3%	1%	3%	3%	3%	2%	3%	4%	4%	-	1%	3%	4%	3%	3%	1%
Fairly well	30%	53%	11%	20%	20%	46%	29%	32%	19%	22%	35%	45%	27%	36%	32%	25%	26%	31%	29%	31%	36%	28%	25%
Fairly badly	28%	21%	35%	31%	32%	25%	27%	29%	30%	29%	27%	26%	24%	26%	33%	27%	35%	27%	31%	29%	25%	28%	25%
Very badly	24%	8%	43%	38%	34%	12%	28%	20%	30%	29%	21%	15%	27%	22%	18%	28%	26%	25%	28%	24%	20%	23%	21%
Don't know	15%	13%	10%	10%	11%	14%	13%	16%	19%	17%	14%	10%	21%	13%	14%	16%	13%	16%	9%	13%	16%	18%	28%

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Taxation

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	3%	6%	0%	1%	2%	5%	3%	3%	2%	2%	4%	4%	2%	3%	3%	4%	2%	3%	3%	3%	4%	2%	2%
Fairly well	32%	56%	16%	27%	27%	44%	34%	30%	15%	24%	39%	47%	24%	38%	32%	30%	25%	29%	41%	31%	30%	27%	21%
Fairly badly	23%	15%	31%	33%	27%	20%	25%	22%	34%	24%	20%	20%	27%	23%	26%	19%	30%	19%	23%	25%	20%	26%	24%
Very badly	17%	5%	30%	18%	23%	10%	21%	13%	16%	23%	15%	9%	21%	14%	12%	19%	25%	24%	16%	16%	21%	13%	18%
Don't know	25%	18%	22%	21%	21%	22%	17%	32%	33%	27%	22%	20%	26%	22%	27%	28%	18%	24%	18%	24%	25%	32%	35%

Unemployment

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	2%	4%	1%	0%	1%	4%	3%	1%	0%	1%	4%	2%	1%	2%	2%	2%	1%	3%	3%	2%	2%	1%	1%
Fairly well	28%	50%	14%	22%	21%	41%	31%	26%	12%	23%	35%	38%	25%	35%	29%	24%	20%	25%	34%	30%	26%	22%	20%
Fairly badly	29%	22%	34%	34%	32%	26%	28%	30%	36%	29%	25%	27%	30%	26%	29%	31%	31%	27%	29%	29%	28%	30%	28%
Very badly	23%	7%	39%	30%	31%	14%	24%	21%	27%	28%	19%	15%	23%	19%	19%	24%	32%	30%	22%	21%	24%	27%	22%
Don't know	18%	16%	13%	14%	15%	16%	14%	22%	24%	18%	17%	17%	21%	17%	20%	19%	15%	15%	12%	18%	20%	20%	29%

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Inflation

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	4%	10%	1%	3%	4%	6%	5%	3%	1%	2%	7%	7%	3%	5%	4%	4%	2%	3%	6%	4%	4%	3%	2%
Fairly well	34%	53%	21%	34%	28%	46%	40%	28%	20%	24%	46%	44%	27%	39%	35%	31%	31%	30%	41%	35%	29%	27%	27%
Fairly badly	19%	11%	25%	23%	22%	16%	18%	21%	19%	24%	13%	19%	23%	18%	21%	18%	24%	17%	19%	17%	21%	22%	20%
Very badly	12%	4%	23%	10%	15%	6%	14%	10%	13%	15%	10%	8%	12%	9%	9%	15%	13%	23%	11%	10%	16%	11%	12%
Don't know	31%	22%	30%	30%	31%	25%	23%	38%	47%	36%	24%	22%	35%	29%	32%	33%	31%	26%	23%	34%	30%	38%	39%

Britain's exit from the EU

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	11%	25%	2%	2%	3%	22%	13%	10%	4%	7%	14%	20%	4%	15%	11%	10%	8%	10%	15%	10%	10%	13%	7%
Fairly well	25%	49%	7%	15%	16%	42%	23%	27%	10%	17%	33%	39%	20%	29%	32%	24%	15%	20%	23%	30%	26%	23%	22%
Fairly badly	18%	12%	22%	16%	19%	17%	16%	21%	19%	21%	18%	13%	18%	18%	20%	18%	15%	23%	20%	16%	19%	19%	15%
Very badly	34%	8%	60%	61%	53%	13%	39%	29%	45%	42%	27%	21%	44%	30%	23%	34%	52%	35%	36%	37%	30%	29%	30%
Don't know	11%	6%	10%	7%	9%	7%	9%	14%	22%	13%	8%	7%	14%	7%	14%	13%	10%	12%	5%	7%	15%	17%	26%

Defence

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	5%	10%	2%	4%	3%	7%	7%	4%	5%	5%	4%	7%	6%	5%	7%	4%	4%	2%	5%	6%	5%	4%	5%
Fairly well	37%	53%	25%	38%	33%	47%	39%	36%	24%	32%	44%	45%	33%	39%	40%	36%	32%	36%	42%	36%	39%	35%	26%
Fairly badly	17%	12%	23%	23%	21%	15%	19%	15%	13%	17%	17%	18%	17%	18%	16%	16%	17%	16%	18%	16%	17%	14%	19%
Very badly	10%	4%	17%	10%	13%	6%	13%	7%	11%	12%	8%	8%	11%	8%	6%	12%	16%	18%	11%	9%	9%	10%	13%
Don't know	31%	20%	34%	25%	31%	25%	22%	39%	47%	34%	26%	22%	33%	30%	31%	31%	31%	28%	23%	34%	30%	37%	37%

Fieldwork Dates <1683> : 26th - 28th December 2020



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

The economy

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	2%	6%	0%	0%	1%	4%	2%	2%	2%	1%	4%	4%	1%	3%	3%	2%	-	4%	3%	3%	3%	1%	0%
Fairly well	32%	57%	12%	30%	24%	46%	32%	32%	17%	21%	40%	49%	22%	39%	36%	27%	27%	28%	37%	34%	30%	28%	24%
Fairly badly	28%	21%	34%	34%	31%	24%	29%	26%	32%	32%	24%	21%	31%	30%	27%	27%	22%	22%	27%	25%	30%	33%	26%
Very badly	24%	8%	42%	29%	33%	15%	26%	22%	26%	31%	20%	13%	27%	18%	19%	26%	38%	34%	25%	25%	22%	23%	23%
Don't know	14%	9%	11%	7%	12%	12%	10%	18%	23%	14%	12%	12%	19%	11%	15%	17%	13%	11%	9%	13%	16%	15%	26%

Terrorism

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	9%	17%	4%	10%	6%	13%	11%	7%	6%	9%	9%	10%	9%	11%	9%	8%	3%	10%	12%	8%	8%	7%	6%
Fairly well	46%	57%	37%	46%	44%	52%	48%	44%	39%	40%	53%	51%	43%	47%	54%	41%	48%	38%	50%	45%	48%	43%	35%
Fairly badly	12%	9%	17%	12%	15%	11%	11%	13%	6%	14%	11%	13%	10%	13%	10%	15%	13%	6%	13%	11%	10%	14%	15%
Very badly	10%	5%	15%	7%	10%	7%	13%	7%	15%	11%	9%	5%	13%	5%	6%	14%	12%	20%	7%	11%	10%	9%	13%
Don't know	24%	12%	27%	25%	25%	18%	17%	30%	34%	26%	18%	20%	25%	24%	22%	23%	24%	26%	18%	25%	24%	28%	30%

Transport

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	3%	5%	1%	0%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	3%	3%	3%	1%
Fairly well	30%	49%	16%	22%	22%	40%	29%	30%	26%	26%	29%	39%	29%	34%	32%	26%	24%	31%	30%	29%	32%	29%	29%
Fairly badly	29%	24%	33%	42%	32%	28%	31%	27%	27%	30%	31%	26%	30%	33%	29%	24%	30%	19%	32%	29%	28%	28%	24%
Very badly	17%	7%	32%	24%	26%	11%	22%	13%	14%	19%	18%	15%	17%	12%	14%	23%	21%	28%	21%	16%	16%	16%	15%
Don't know	21%	16%	18%	12%	19%	18%	15%	27%	30%	22%	20%	17%	22%	18%	22%	25%	22%	20%	14%	23%	22%	24%	30%

Fieldwork Dates <1683> : 26th - 28th December 2020



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Housing

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	2%	4%	1%	1%	1%	2%	2%	2%	0%	2%	2%	2%	2%	2%	3%	2%	1%	1%	2%	2%	2%	2%	1%
Fairly well	23%	40%	9%	18%	16%	33%	24%	22%	17%	19%	23%	32%	13%	25%	25%	24%	26%	22%	23%	24%	24%	26%	17%
Fairly badly	31%	32%	30%	33%	30%	32%	30%	31%	35%	27%	33%	32%	35%	33%	30%	26%	27%	30%	31%	29%	34%	28%	28%
Very badly	25%	9%	43%	35%	35%	16%	28%	22%	22%	30%	23%	19%	27%	23%	22%	25%	32%	30%	28%	24%	23%	22%	25%
Don't know	19%	15%	18%	13%	18%	17%	16%	23%	25%	22%	19%	14%	22%	18%	21%	23%	13%	17%	15%	21%	16%	22%	29%

Environment

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	3%	6%	-	0%	1%	4%	3%	2%	2%	2%	4%	2%	3%	3%	3%	2%	1%	2%	3%	3%	3%	4%	1%
Fairly well	32%	54%	15%	26%	24%	46%	34%	30%	18%	26%	37%	44%	21%	38%	34%	30%	27%	24%	36%	35%	31%	26%	21%
Fairly badly	27%	18%	33%	40%	29%	23%	26%	27%	38%	27%	23%	25%	29%	27%	25%	25%	29%	28%	29%	25%	25%	26%	29%
Very badly	19%	6%	36%	25%	30%	8%	22%	17%	23%	23%	18%	12%	25%	14%	14%	20%	28%	32%	19%	20%	19%	17%	20%
Don't know	20%	17%	16%	8%	15%	19%	15%	25%	21%	22%	18%	17%	22%	17%	23%	23%	14%	14%	13%	18%	22%	27%	29%

Welfare benefits

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very well	3%	7%	1%	-	1%	5%	3%	4%	1%	2%	4%	4%	2%	3%	5%	3%	2%	2%	4%	3%	2%	4%	1%
Fairly well	26%	45%	11%	15%	18%	38%	29%	23%	12%	20%	31%	38%	19%	34%	27%	20%	18%	22%	28%	25%	29%	27%	16%
Fairly badly	25%	21%	28%	33%	26%	23%	25%	26%	35%	24%	25%	24%	24%	26%	25%	24%	30%	28%	28%	25%	24%	16%	30%
Very badly	27%	10%	47%	36%	38%	16%	29%	24%	26%	32%	25%	19%	31%	21%	23%	31%	37%	31%	25%	27%	26%	32%	26%
Don't know	19%	17%	14%	15%	16%	17%	15%	23%	26%	21%	15%	16%	24%	16%	21%	23%	12%	18%	14%	20%	19%	22%	27%



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base: All GB adults	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Good job	42%	70%	22%	41%	34%	58%	44%	40%	19%	33%	53%	57%	31%	52%	45%	37%	28%	32%	49%	42%	42%	34%	26%
Bad job	21%	8%	37%	20%	28%	12%	24%	18%	32%	28%	17%	9%	25%	16%	17%	22%	38%	30%	19%	23%	22%	20%	22%
Not sure	37%	22%	41%	39%	37%	30%	32%	42%	49%	40%	31%	34%	45%	32%	38%	42%	35%	38%	31%	35%	36%	46%	52%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base: All GB adults	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Rishi Sunak	37%	68%	16%	34%	28%	56%	41%	34%	16%	29%	48%	51%	31%	46%	38%	35%	24%	31%	45%	39%	34%	34%	24%
Anneliese Dodds	9%	2%	18%	12%	15%	4%	10%	7%	10%	10%	7%	8%	9%	8%	6%	10%	15%	8%	11%	10%	6%	5%	8%
Don't know	54%	31%	67%	54%	57%	41%	49%	58%	74%	60%	46%	41%	60%	46%	56%	55%	61%	61%	44%	50%	59%	61%	68%

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
I am very comfortable financially	7%	8%	5%	11%	7%	8%	7%	6%	4%	6%	6%	9%	9%	7%	7%	6%	7%	5%	10%	7%	5%	5%	2%
I am relatively comfortable financially	40%	46%	39%	45%	46%	39%	43%	37%	42%	34%	43%	47%	38%	42%	41%	39%	41%	33%	54%	37%	41%	32%	21%
I do not often have money for luxuries, but can normally comfortably cover the essentials	34%	35%	35%	34%	33%	35%	33%	35%	28%	34%	35%	35%	29%	35%	33%	33%	33%	48%	25%	40%	36%	40%	30%
I can only just afford my costs and often struggle to make ends meet	12%	9%	15%	10%	11%	14%	11%	14%	11%	16%	11%	8%	17%	10%	13%	12%	14%	11%	7%	13%	11%	16%	22%
I cannot afford my costs, and often have to go without essentials like food and heating	3%	1%	3%	-	2%	2%	3%	2%	1%	4%	3%	-	1%	3%	1%	5%	3%	-	1%	1%	2%	4%	10%
Don't know	5%	1%	4%	0%	1%	2%	4%	5%	14%	5%	2%	1%	6%	4%	5%	6%	3%	3%	3%	3%	5%	2%	15%



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A Labour government led by Keir Starmer	29%	10%	59%	52%	47%	14%	29%	29%	36%	33%	24%	21%	35%	26%	27%	29%	31%	29%	37%	32%	23%	21%	18%
A Conservative government led by Boris Johnson	23%	49%	3%	8%	13%	38%	24%	21%	15%	16%	28%	32%	17%	27%	29%	18%	14%	22%	27%	22%	23%	22%	13%
Neither	25%	24%	18%	21%	20%	27%	30%	21%	19%	23%	27%	30%	23%	25%	21%	26%	35%	28%	21%	22%	29%	25%	36%
Don't know	24%	17%	20%	19%	19%	21%	18%	29%	30%	27%	21%	18%	25%	22%	23%	27%	19%	21%	15%	24%	25%	32%	33%

Managing the economy?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A Labour government led by Keir Starmer	20%	3%	47%	30%	36%	8%	21%	20%	26%	25%	16%	14%	25%	17%	15%	23%	27%	27%	23%	23%	18%	21%	14%
A Conservative government led by Boris Johnson	36%	74%	10%	23%	22%	58%	39%	33%	21%	25%	45%	52%	29%	43%	44%	30%	23%	29%	43%	37%	32%	32%	25%
Neither	20%	12%	17%	22%	18%	18%	24%	16%	19%	23%	18%	18%	17%	19%	17%	20%	30%	26%	17%	18%	22%	20%	28%
Don't know	24%	11%	26%	25%	24%	16%	16%	31%	34%	27%	21%	16%	28%	22%	24%	26%	20%	18%	18%	21%	28%	28%	33%

Providing more jobs?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A Labour government led by Keir Starmer	27%	8%	56%	42%	44%	12%	29%	25%	38%	29%	24%	20%	30%	23%	20%	29%	35%	34%	32%	30%	20%	25%	17%
A Conservative government led by Boris Johnson	26%	55%	4%	12%	14%	43%	30%	22%	19%	20%	31%	35%	23%	32%	29%	21%	15%	24%	32%	25%	25%	22%	18%
Neither	23%	22%	17%	21%	19%	25%	25%	22%	13%	23%	26%	27%	19%	23%	24%	23%	28%	25%	19%	21%	27%	24%	32%
Don't know	24%	15%	23%	26%	23%	20%	17%	32%	31%	29%	19%	19%	29%	22%	27%	26%	21%	17%	17%	24%	28%	29%	34%

Keeping prices down?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A Labour government led by Keir Starmer	19%	3%	44%	28%	30%	8%	18%	20%	27%	25%	13%	12%	28%	16%	15%	20%	21%	26%	20%	22%	16%	18%	16%
A Conservative government led by Boris Johnson	24%	51%	3%	12%	14%	38%	28%	20%	18%	17%	33%	31%	20%	28%	30%	21%	13%	19%	32%	24%	19%	20%	15%
Neither	31%	29%	25%	34%	28%	34%	36%	26%	18%	28%	31%	40%	24%	32%	26%	30%	39%	36%	27%	27%	37%	30%	35%

Fieldwork Dates <1683> : 26th - 28th December 2020



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Don't know	26%	16%	28%	25%	28%	20%	18%	34%	38%	30%	23%	17%	28%	24%	29%	28%	27%	19%	20%	26%	28%	32%	33%
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Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Improving standards of living for people like you?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A Labour government led by Keir Starmer	28%	7%	62%	40%	44%	15%	27%	29%	35%	34%	25%	17%	36%	24%	21%	32%	28%	37%	31%	31%	22%	27%	23%
A Conservative government led by Boris Johnson	26%	55%	5%	17%	17%	41%	29%	23%	13%	19%	32%	37%	23%	31%	31%	21%	18%	23%	33%	27%	25%	16%	18%
Neither	24%	23%	15%	23%	20%	26%	28%	20%	18%	23%	22%	29%	19%	23%	23%	24%	35%	23%	22%	21%	27%	25%	29%
Don't know	22%	15%	18%	20%	20%	18%	16%	28%	33%	23%	21%	17%	22%	22%	25%	23%	19%	18%	14%	21%	26%	32%	30%

Tackling the government's deficit?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A Labour government led by Keir Starmer	16%	3%	38%	18%	27%	7%	17%	15%	26%	19%	12%	11%	21%	14%	11%	18%	21%	20%	16%	19%	16%	15%	14%
A Conservative government led by Boris Johnson	35%	70%	12%	28%	24%	55%	39%	32%	18%	27%	43%	50%	28%	41%	41%	32%	23%	29%	44%	37%	31%	29%	24%
Neither	23%	16%	23%	26%	24%	21%	28%	18%	18%	26%	24%	21%	24%	21%	21%	22%	32%	31%	22%	20%	27%	24%	28%
Don't know	25%	11%	27%	27%	25%	18%	15%	35%	38%	29%	21%	18%	27%	23%	26%	28%	24%	20%	18%	24%	26%	33%	34%

Reducing the number of people in poverty?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A Labour government led by Keir Starmer	38%	19%	70%	64%	59%	23%	39%	38%	42%	42%	38%	30%	45%	36%	34%	40%	40%	42%	50%	40%	30%	30%	25%
A Conservative government led by Boris Johnson	16%	36%	2%	3%	8%	27%	17%	15%	10%	12%	20%	22%	16%	18%	20%	13%	12%	16%	18%	18%	16%	14%	10%
Neither	24%	30%	13%	15%	16%	32%	28%	20%	15%	22%	23%	32%	18%	25%	24%	25%	27%	23%	20%	22%	27%	25%	33%
Don't know	22%	16%	15%	18%	17%	19%	16%	27%	33%	24%	19%	17%	21%	22%	22%	23%	21%	19%	13%	20%	27%	32%	32%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base: All GB adults	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Taxes too much and spends too much on services	21%	21%	16%	21%	14%	23%	23%	19%	29%	23%	16%	17%	16%	23%	22%	19%	19%	23%	22%	16%	24%	20%	23%
Taxes too little and spends too little on services	30%	19%	49%	41%	45%	19%	33%	27%	27%	27%	32%	33%	34%	26%	28%	29%	46%	24%	38%	30%	28%	25%	18%

Fieldwork Dates <1683> : 26th - 28th December 2020



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Gets the balance about right	23%	42%	10%	14%	18%	32%	22%	23%	12%	19%	29%	29%	22%	26%	21%	21%	15%	27%	24%	26%	22%	19%	16%
Don't know	27%	18%	25%	24%	22%	26%	22%	31%	33%	31%	23%	21%	28%	24%	28%	31%	20%	26%	17%	27%	26%	35%	43%



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Too high - the rich are being made to pay too much and their taxes should be cut	4%	6%	2%	6%	2%	5%	6%	3%	10%	5%	3%	2%	6%	5%	3%	5%	3%	1%	6%	3%	4%	4%	4%
Too low - the rich are not paying enough and their taxes should be increased	60%	47%	81%	65%	71%	53%	62%	58%	56%	60%	62%	59%	60%	57%	55%	64%	66%	67%	66%	62%	58%	53%	51%
About right - the rich are already paying about the right level of tax	20%	36%	7%	20%	17%	26%	21%	19%	14%	15%	23%	28%	15%	24%	23%	15%	20%	16%	20%	21%	19%	26%	11%
Don't know	16%	11%	11%	9%	10%	15%	12%	20%	21%	20%	11%	11%	20%	14%	19%	16%	12%	16%	8%	14%	19%	17%	35%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Much too high	34%	57%	12%	10%	13%	58%	37%	31%	8%	28%	40%	49%	21%	39%	37%	38%	20%	23%	29%	31%	42%	41%	32%
A little too high	20%	27%	16%	19%	20%	25%	20%	21%	16%	18%	25%	23%	14%	19%	26%	18%	20%	32%	22%	21%	18%	22%	15%
About right	24%	10%	39%	44%	39%	9%	23%	24%	33%	27%	20%	17%	35%	22%	19%	20%	36%	21%	29%	27%	22%	17%	14%
A little too low	6%	1%	11%	11%	11%	1%	6%	5%	7%	6%	5%	5%	8%	6%	2%	5%	9%	4%	7%	5%	5%	8%	4%
Much too low	2%	0%	3%	4%	4%	0%	3%	1%	4%	2%	1%	1%	3%	2%	1%	1%	4%	7%	3%	2%	0%	2%	1%
Don't know	14%	5%	19%	13%	14%	6%	11%	18%	32%	18%	9%	6%	20%	12%	14%	17%	10%	14%	10%	14%	13%	10%	33%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Mostly good for the country	30%	12%	56%	56%	52%	11%	33%	28%	46%	33%	27%	23%	39%	31%	22%	26%	44%	31%	40%	33%	24%	25%	18%
Mostly bad for the country	28%	44%	9%	12%	11%	47%	31%	25%	13%	25%	34%	35%	20%	31%	33%	29%	22%	23%	24%	26%	37%	33%	26%
Both good and bad for the country	30%	39%	23%	26%	28%	37%	27%	33%	19%	27%	35%	38%	29%	30%	32%	31%	27%	37%	32%	31%	29%	32%	26%
Don't know	11%	5%	12%	5%	10%	5%	8%	13%	21%	16%	5%	3%	12%	8%	12%	15%	7%	9%	4%	10%	10%	10%	30%



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
People earning above £50,000 a year	10%	7%	10%	8%	10%	10%	9%	9%	6%	11%	10%	9%	11%	7%	10%	12%	10%	10%	6%	13%	12%	10%	7%
People earning above £75,000 a year	16%	14%	21%	22%	20%	15%	16%	16%	11%	16%	19%	16%	10%	16%	17%	17%	19%	23%	14%	20%	15%	16%	14%
People earning above £100,000 a year	25%	23%	28%	27%	28%	24%	24%	26%	16%	26%	25%	28%	26%	25%	21%	26%	27%	25%	28%	24%	23%	33%	16%
People earning above £150,000 a year	11%	13%	9%	12%	11%	10%	10%	11%	14%	9%	12%	12%	10%	11%	11%	11%	9%	11%	15%	10%	11%	5%	6%
People earning above £250,000 a year	10%	13%	9%	12%	11%	11%	12%	9%	9%	10%	9%	13%	12%	12%	11%	7%	16%	5%	14%	9%	11%	6%	7%
People earning above £500,000 a year	5%	6%	5%	4%	5%	6%	5%	5%	7%	5%	4%	6%	5%	7%	7%	3%	3%	4%	8%	7%	2%	4%	2%
People earning above £1 million a year	6%	9%	4%	5%	4%	8%	8%	4%	10%	6%	6%	4%	6%	7%	6%	5%	7%	5%	7%	5%	7%	4%	5%
None of these	3%	4%	1%	5%	2%	3%	5%	2%	3%	4%	3%	3%	4%	4%	2%	5%	1%	2%	2%	3%	3%	3%	10%
Don't know	14%	10%	13%	7%	8%	13%	10%	17%	25%	14%	11%	10%	16%	12%	15%	15%	10%	14%	6%	10%	16%	19%	33%

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Taxing people on their wealth	24%	17%	34%	21%	29%	19%	25%	24%	24%	27%	22%	22%	31%	22%	22%	22%	35%	24%	25%	25%	23%	25%	25%
Taxing people on their income	59%	72%	49%	67%	57%	69%	61%	57%	46%	53%	65%	68%	49%	64%	59%	58%	51%	64%	64%	61%	56%	58%	48%
Don't know	17%	11%	17%	12%	14%	12%	14%	19%	29%	20%	13%	9%	20%	14%	19%	19%	13%	12%	11%	14%	21%	17%	27%

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	20%	35%	7%	22%	18%	25%	22%	18%	19%	17%	23%	22%	13%	26%	24%	14%	12%	17%	24%	19%	19%	16%	14%

Fieldwork Dates <1683> : 26th - 28th December 2020



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	41%	26%	55%	43%	47%	35%	44%	38%	37%	43%	39%	40%	42%	36%	41%	44%	52%	39%	40%	44%	40%	43%	37%
Both equally	25%	28%	24%	27%	24%	28%	23%	27%	19%	23%	28%	29%	29%	27%	21%	24%	23%	27%	28%	26%	24%	25%	18%
Don't know	14%	10%	13%	8%	11%	11%	11%	17%	25%	16%	10%	9%	16%	10%	14%	18%	13%	16%	8%	11%	16%	16%	31%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
It is acceptable to legally avoid tax	22%	26%	15%	29%	23%	23%	28%	16%	18%	20%	25%	23%	20%	27%	23%	16%	22%	15%	30%	21%	18%	18%	15%
It is unacceptable to legally avoid tax	65%	65%	73%	66%	68%	68%	60%	70%	59%	64%	66%	70%	64%	62%	64%	68%	70%	76%	63%	68%	69%	65%	58%
Don't know	13%	8%	12%	5%	9%	9%	12%	14%	22%	15%	9%	7%	16%	10%	13%	16%	8%	9%	6%	11%	12%	16%	28%

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Education and schools	41%	42%	48%	46%	48%	39%	39%	43%	37%	41%	43%	41%	34%	41%	46%	42%	39%	42%	50%	39%	40%	45%	22%
Defence	10%	21%	2%	5%	4%	19%	12%	8%	5%	5%	14%	17%	2%	14%	11%	9%	6%	13%	11%	11%	8%	11%	9%
Pensions	21%	26%	13%	14%	15%	28%	21%	20%	2%	17%	27%	29%	14%	22%	21%	21%	25%	13%	16%	21%	24%	20%	25%
Welfare benefits	18%	9%	27%	19%	22%	13%	17%	18%	13%	19%	19%	17%	18%	16%	14%	21%	24%	14%	16%	16%	14%	21%	33%
Crime and policing	32%	50%	17%	22%	22%	47%	32%	33%	16%	28%	37%	43%	28%	35%	38%	33%	22%	21%	30%	36%	35%	31%	25%
Transport	10%	13%	10%	12%	9%	11%	13%	7%	9%	10%	10%	10%	15%	9%	8%	9%	9%	18%	14%	9%	8%	7%	7%
Environment and climate change	32%	23%	42%	55%	43%	22%	35%	30%	42%	32%	31%	30%	38%	34%	28%	27%	37%	39%	41%	33%	28%	25%	23%
NHS	69%	66%	79%	77%	75%	67%	64%	74%	61%	65%	70%	78%	67%	69%	69%	68%	74%	65%	67%	73%	70%	72%	58%
Overseas aid	2%	0%	3%	5%	3%	1%	3%	1%	5%	2%	2%	1%	6%	2%	1%	2%	1%	4%	3%	3%	1%	1%	1%
Local government	15%	13%	17%	19%	20%	14%	16%	14%	8%	17%	14%	15%	13%	14%	15%	14%	25%	11%	16%	17%	14%	11%	11%
None of these	2%	2%	0%	1%	1%	2%	4%	1%	4%	3%	1%	1%	1%	3%	1%	3%	2%	1%	2%	2%	3%	3%	2%
Don't know	7%	3%	7%	1%	5%	4%	6%	7%	17%	10%	2%	1%	9%	5%	7%	9%	2%	9%	4%	4%	6%	6%	19%



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

	Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199	
Education and schools	2%	3%	2%	2%	1%	3%	3%	1%	1%	3%	2%	1%	2%	2%	4%	2%	1%	1%	2%	2%	3%	2%	1%	1%
Defence	26%	9%	44%	41%	39%	12%	31%	21%	34%	31%	21%	17%	41%	20%	22%	24%	39%	26%	33%	26%	21%	14%	25%	
Pensions	4%	3%	3%	6%	4%	3%	5%	2%	8%	4%	2%	2%	6%	2%	7%	3%	1%	3%	6%	3%	2%	5%	1%	
Welfare benefits	17%	29%	7%	15%	12%	24%	20%	15%	14%	20%	16%	14%	14%	20%	19%	16%	14%	14%	21%	16%	21%	14%	9%	
Crime and policing	4%	1%	9%	4%	5%	1%	5%	3%	13%	5%	2%	2%	7%	4%	1%	3%	8%	6%	5%	6%	2%	5%	2%	
Transport	10%	10%	8%	16%	11%	10%	10%	10%	13%	9%	10%	11%	7%	12%	11%	9%	13%	4%	14%	10%	10%	6%	7%	
Environment and climate change	14%	22%	6%	4%	7%	21%	17%	12%	4%	13%	16%	19%	9%	13%	13%	18%	17%	13%	12%	15%	14%	18%	14%	
NHS	3%	5%	1%	1%	1%	4%	5%	1%	6%	3%	2%	3%	5%	2%	2%	3%	2%	1%	4%	2%	4%	2%	1%	
Overseas aid	59%	83%	37%	46%	43%	80%	61%	57%	29%	55%	66%	72%	46%	63%	66%	59%	51%	47%	55%	60%	61%	67%	54%	
Local government	12%	15%	10%	10%	8%	16%	13%	11%	14%	11%	11%	15%	10%	12%	15%	11%	7%	17%	12%	10%	14%	12%	13%	
None of these	10%	4%	15%	16%	15%	6%	9%	10%	11%	9%	12%	10%	8%	11%	8%	10%	10%	15%	11%	9%	11%	8%	10%	
Don't know	11%	6%	13%	7%	11%	7%	7%	15%	23%	14%	6%	7%	11%	9%	13%	14%	7%	17%	7%	9%	12%	11%	26%	

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

	Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199	
Will probably be enough to provide me with a good standard of living	19%	26%	17%	29%	22%	22%	22%	17%	11%	15%	24%	25%	11%	22%	20%	17%	23%	18%	30%	19%	13%	13%	8%	
Will probably not be enough to provide me with a good standard of living	42%	35%	50%	39%	47%	36%	41%	43%	26%	56%	49%	17%	49%	40%	37%	43%	41%	45%	39%	44%	48%	45%	29%	
Don't know	18%	12%	20%	13%	14%	15%	20%	17%	50%	23%	13%	2%	22%	15%	19%	21%	18%	15%	11%	16%	24%	26%	25%	
Not applicable - I am already retired or am unable to work	21%	28%	14%	18%	16%	27%	18%	23%	13%	6%	15%	56%	17%	22%	24%	20%	18%	22%	20%	21%	15%	16%	38%	



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	14%	12%	15%	21%	13%	14%	17%	11%	23%	17%	9%	9%	18%	14%	13%	10%	21%	14%	20%	13%	11%	13%	10%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	48%	51%	46%	53%	54%	48%	48%	48%	24%	43%	58%	57%	41%	49%	49%	50%	49%	39%	52%	49%	45%	51%	38%
Not sure	38%	37%	39%	26%	33%	38%	35%	41%	53%	40%	32%	34%	41%	37%	39%	40%	30%	46%	28%	39%	44%	36%	52%

What do you think the state pension age should be for people who are currently in their 30s or 40s?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Less than 65	10%	6%	12%	10%	8%	8%	10%	10%	14%	12%	9%	5%	13%	9%	9%	10%	9%	11%	7%	11%	9%	13%	14%
65	39%	38%	43%	35%	42%	42%	35%	42%	25%	41%	39%	41%	30%	37%	42%	41%	42%	47%	39%	40%	38%	41%	36%
66	4%	6%	4%	5%	4%	5%	3%	5%	2%	3%	8%	6%	3%	5%	6%	3%	8%	2%	4%	5%	5%	4%	3%
67	8%	11%	8%	9%	9%	9%	8%	8%	2%	7%	9%	12%	7%	9%	11%	7%	4%	3%	8%	9%	10%	7%	3%
68	8%	10%	8%	12%	10%	7%	8%	8%	7%	7%	8%	8%	8%	9%	7%	6%	9%	7%	12%	7%	6%	6%	5%
69	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	0%	2%	1%	2%	1%	-	2%	2%	0%	0%	0%
70	16%	20%	14%	19%	16%	18%	18%	14%	16%	13%	16%	21%	15%	19%	14%	15%	16%	15%	19%	18%	12%	12%	16%
71	0%	0%	-	0%	0%	0%	1%	0%	3%	0%	0%	-	2%	0%	-	-	-	-	0%	1%	0%	-	-
72	1%	2%	1%	1%	1%	3%	2%	1%	-	2%	1%	1%	3%	2%	1%	1%	1%	-	2%	0%	2%	2%	1%
73	0%	-	-	-	0%	0%	-	0%	0%	-	0%	-	-	-	-	0%	-	1%	-	0%	-	-	0%
74	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	0%	2%
Older than 75	1%	0%	2%	1%	0%	0%	1%	0%	1%	1%	0%	0%	2%	0%	1%	1%	-	2%	1%	0%	1%	2%	1%
Don't know	10%	7%	7%	6%	7%	6%	11%	9%	26%	11%	6%	4%	16%	7%	8%	12%	9%	10%	4%	7%	15%	13%	20%



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about transport provision in Britain today, which of the following would you most like to see the government invest in?

	Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199	
Local and commuter rail links	23%	22%	24%	29%	27%	21%	23%	22%	17%	22%	26%	24%	25%	22%	21%	25%	24%	17%	26%	25%	23%	18%	12%	
Long distance rail links	6%	5%	4%	9%	6%	4%	7%	5%	18%	5%	5%	2%	5%	7%	5%	2%	12%	7%	7%	6%	5%	7%	3%	
Buses	11%	12%	10%	15%	12%	12%	8%	13%	5%	6%	13%	19%	9%	12%	10%	11%	8%	10%	10%	12%	8%	11%	12%	
New road links	4%	6%	3%	2%	3%	6%	5%	3%	1%	5%	4%	3%	5%	3%	6%	4%	2%	3%	4%	3%	5%	5%	3%	
Widening or upgrading existing roads	22%	29%	17%	15%	19%	29%	22%	23%	9%	21%	22%	30%	13%	23%	28%	21%	25%	25%	22%	21%	25%	23%	20%	
Better provision for cyclists	13%	7%	20%	20%	17%	8%	14%	12%	17%	13%	13%	9%	15%	14%	12%	9%	11%	16%	17%	14%	8%	10%	9%	
Other	2%	2%	2%	3%	1%	3%	4%	1%	3%	2%	2%	1%	1%	2%	1%	3%	2%	4%	2%	2%	3%	0%	3%	
None of these	5%	5%	4%	2%	3%	5%	5%	4%	7%	6%	4%	2%	7%	5%	1%	6%	3%	6%	3%	4%	6%	5%	8%	
Don't know	15%	12%	15%	8%	12%	13%	13%	18%	23%	19%	12%	10%	20%	13%	15%	19%	12%	12%	10%	11%	18%	20%	30%	

Generally speaking, do you think train fares in Britain are good or bad value?

	Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199	
Very good value	1%	0%	1%	2%	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	-	-	0%	0%	1%	2%	0%	
Fairly good value	11%	11%	9%	7%	9%	11%	9%	12%	14%	9%	9%	12%	13%	9%	11%	9%	15%	10%	9%	13%	12%	11%	6%	
Fairly bad value	37%	39%	38%	44%	42%	35%	35%	38%	28%	37%	40%	36%	41%	40%	36%	31%	39%	33%	44%	37%	34%	32%	27%	
Very bad value	36%	35%	42%	42%	37%	37%	42%	31%	34%	38%	38%	32%	29%	40%	33%	37%	34%	43%	38%	34%	38%	36%	34%	
Don't know	16%	15%	10%	6%	11%	17%	14%	18%	23%	15%	12%	20%	17%	11%	20%	22%	11%	13%	9%	16%	16%	19%	33%	

Generally speaking, do you think train services in the UK are good or bad value for money?

	Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199	
Very good	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	3%	-	1%	0%	1%	3%	1%
Fairly good	14%	15%	11%	14%	12%	14%	12%	16%	15%	12%	13%	17%	18%	12%	13%	13%	20%	10%	13%	18%	14%	12%	9%	
Fairly bad	39%	41%	44%	45%	45%	38%	38%	40%	32%	38%	43%	40%	37%	42%	38%	36%	43%	37%	44%	40%	38%	37%	27%	
Very bad	30%	28%	34%	34%	31%	31%	35%	25%	28%	34%	30%	23%	25%	33%	25%	29%	26%	41%	33%	27%	31%	28%	27%	



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Don't know	17%	16%	11%	5%	11%	16%	14%	19%	24%	15%	14%	19%	19%	12%	23%	21%	8%	12%	9%	14%	17%	21%	36%
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Generally speaking, how punctual, if at all, do you think the train services are in the UK?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Very punctual	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	5%	2%	2%	2%	0%	-	3%	2%	0%	3%	1%	
Fairly punctual	42%	43%	43%	47%	46%	40%	42%	41%	40%	41%	43%	43%	41%	46%	38%	34%	55%	40%	48%	46%	38%	37%	25%
Not very punctual	28%	30%	31%	33%	30%	30%	27%	28%	24%	29%	29%	26%	32%	27%	26%	31%	25%	22%	30%	24%	32%	24%	28%
Not punctual at all	8%	8%	9%	7%	8%	9%	10%	7%	10%	10%	6%	6%	7%	8%	9%	8%	5%	18%	9%	8%	7%	12%	8%
Don't know	20%	17%	15%	10%	14%	20%	18%	22%	24%	17%	20%	23%	14%	18%	25%	25%	15%	20%	10%	19%	22%	24%	38%

To what extent would you support or oppose bringing the train operating companies back into public ownership?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Strongly support	27%	19%	44%	29%	34%	24%	29%	25%	19%	27%	30%	28%	24%	25%	22%	29%	35%	35%	27%	29%	27%	24%	20%
Tend to support	34%	35%	29%	44%	35%	35%	35%	34%	34%	32%	37%	38%	30%	39%	36%	31%	34%	27%	36%	38%	33%	39%	21%
Tend to oppose	9%	15%	4%	6%	8%	10%	11%	7%	4%	7%	11%	12%	10%	9%	9%	8%	7%	11%	13%	8%	6%	8%	7%
Strongly oppose	4%	6%	1%	3%	3%	5%	6%	2%	7%	3%	4%	5%	6%	5%	4%	3%	3%	2%	7%	3%	3%	2%	3%
Don't know	26%	24%	21%	17%	20%	26%	19%	32%	36%	31%	20%	18%	30%	22%	29%	29%	21%	24%	18%	21%	30%	27%	48%

Thinking about how public transport is funded and the amount of subsidy that is given to them by central government, which of the following best reflects your view?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Public transport should mostly be paid for by central government from general taxation, meaning lower fares for people using it	50%	42%	61%	60%	61%	43%	51%	49%	49%	48%	52%	50%	48%	52%	46%	45%	63%	55%	51%	52%	51%	53%	36%
Public transport should mostly be paid for by the people who use it, meaning higher fares, but lower subsidies from taxation	24%	33%	15%	26%	18%	31%	29%	19%	21%	23%	24%	26%	22%	23%	30%	25%	17%	17%	31%	22%	21%	22%	19%
Not sure	26%	25%	24%	14%	21%	26%	20%	32%	30%	29%	24%	24%	30%	25%	25%	30%	20%	28%	18%	26%	29%	25%	45%

Fieldwork Dates <1683> : 26th - 28th December 2020



Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you support or oppose plans to build a new High Speed rail line linking London, Birmingham, Leeds and Manchester?

Unweighted base	1683	634	458	171	764	672	749	934	135	663	416	469	184	578	277	409	144	91	516	507	282	180	198
Base	1683	571	423	151	624	666	818	865	183	702	406	392	202	565	279	406	145	86	471	488	353	171	199
Strongly support	7%	7%	9%	6%	6%	7%	9%	7%	13%	9%	7%	4%	10%	8%	7%	7%	7%	2%	8%	7%	8%	8%	5%
Tend to support	16%	18%	17%	18%	20%	15%	17%	16%	20%	18%	15%	12%	18%	19%	17%	13%	15%	13%	19%	20%	14%	13%	9%
Neither support nor oppose	21%	23%	21%	11%	20%	23%	19%	23%	13%	21%	23%	22%	24%	21%	20%	19%	23%	24%	19%	22%	24%	19%	19%
Tend to oppose	19%	21%	20%	27%	21%	20%	19%	20%	18%	16%	22%	23%	18%	19%	18%	20%	24%	19%	24%	20%	17%	14%	16%
Strongly oppose	23%	24%	22%	29%	25%	27%	27%	21%	12%	19%	25%	36%	14%	22%	28%	27%	18%	34%	25%	22%	22%	28%	22%
Don't know	12%	7%	12%	7%	8%	9%	10%	14%	24%	16%	8%	4%	16%	11%	10%	13%	14%	9%	6%	8%	15%	18%	30%

Cell Contents (Column Percentages)