

YouGov / PR Week Survey Results

Sample Size: 1897 GB Adults
Fieldwork: 16th - 17th June 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1897	X	X	X	X	555	462	357	920	977	226	480	649	543	1081	816	243	617	406	467	165	
Unweighted Sample	1897	501	549	92	216	544	446	387	897	1000	189	431	763	514	1215	682	257	583	382	449	226	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last week, thousands of black cab drivers took part in a protest in central London against a rival service Uber (a smartphone application). This involved the cab drivers gathering in the area around Whitehall and Trafalgar Square at 2pm last Wednesday for an hour with the aim of stopping traffic. They were protesting against the app, which works out the cost of journeys as opposed to using a taxi meter and the length of training that other taxi drivers do not have to undergo before being licensed.

To what extent do you support or oppose the message of the protest?

Strongly support	11	10	14	6	12	10	13	11	11	10	10	7	11	14	8	15	11	11	10	11	13
Tend to support	23	20	25	27	23	22	26	24	21	25	17	24	22	27	24	22	19	25	23	22	24
TOTAL SUPPORT	34	30	39	33	35	32	39	35	32	35	27	31	33	41	32	37	30	36	33	33	37
Neither support nor oppose	31	31	31	39	31	33	30	34	28	34	25	30	32	32	29	34	27	28	31	35	33
Tend to oppose	15	18	15	11	14	17	16	14	17	13	14	18	15	14	18	11	19	15	16	13	15
Strongly oppose	11	16	8	8	18	13	8	10	16	6	20	10	12	7	13	9	15	12	10	8	10
TOTAL OPPOSE	26	34	23	19	32	30	24	24	33	19	34	28	27	21	31	20	34	27	26	21	25
Don't know	9	5	7	8	3	5	6	7	6	12	14	11	8	6	8	10	8	9	10	10	4

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	Which best reflects your view?				
Total	I was aware of Uber before the protests	I am now aware of Uber following the protests	I am still not aware of Uber	Don't know	
Weighted Sample 1897	304	884	619	90	
Unweighted Sample 1897	324	889	599	85	
	%	%	%	%	%

Last week, thousands of black cab drivers took part in a protest in central London against a rival service Uber (a smartphone application). This involved the cab drivers gathering in the area around Whitehall and Trafalgar Square at 2pm last Wednesday for an hour with the aim of stopping traffic. They were protesting against the app, which works out the cost of journeys as opposed to using a taxi meter and the length of training that other taxi drivers do not have to undergo before being licensed.

To what extent do you support or oppose the message of the protest?

Strongly support	11	21	10	8	4
Tend to support	23	20	28	20	4
TOTAL SUPPORT	34	41	38	28	8
Neither support nor oppose	31	20	28	39	37
Tend to oppose	15	16	20	10	3
Strongly oppose	11	21	11	8	3
TOTAL OPPOSE	26	37	31	18	6
Don't know	9	2	3	15	49

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	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1897	X	X	X	X	555	462	357	920	977	226	480	649	543	1081	816	243	617	406	467	165
Unweighted Sample	1897	501	549	92	216	544	446	387	897	1000	189	431	763	514	1215	682	257	583	382	449	226
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Still thinking about the protest, to what extent do you support or oppose the way the protest was carried out?

Strongly support	9	6	13	4	13	8	13	8	9	8	6	7	9	11	7	11	12	9	7	9	7
Tend to support	19	17	22	24	15	16	23	22	16	21	18	19	20	17	19	18	16	20	19	17	20
TOTAL SUPPORT	28	23	35	28	28	24	36	30	25	29	24	26	29	28	26	29	28	29	26	26	27
Neither support nor oppose	33	28	33	40	38	32	34	36	31	34	25	30	35	36	31	35	28	32	34	33	37
Tend to oppose	15	20	13	16	15	20	13	13	16	14	17	16	13	16	18	12	16	15	18	14	13
Strongly oppose	12	20	7	11	14	16	6	11	18	6	17	12	11	10	14	9	17	13	7	11	11
TOTAL OPPOSE	27	40	20	27	29	36	19	24	34	20	34	28	24	26	32	21	33	28	25	25	24
Don't know	13	9	12	6	6	8	11	10	9	16	17	16	12	11	12	15	11	11	14	15	13

Thinking about the smartphone app Uber, which one of the following statements best reflects your view?

I was already aware of Uber before the protests	16	21	18	16	13	17	15	19	22	11	23	19	15	12	21	10	34	16	13	12	10
I am now aware of Uber following the protests	47	51	46	57	52	52	47	51	52	42	43	39	49	52	46	47	44	48	49	44	47
I am still not aware of Uber	33	24	32	24	33	28	34	27	23	41	28	35	33	32	29	38	17	33	32	40	38
Don't know	5	4	4	3	2	3	4	3	3	6	5	7	4	4	4	6	5	4	6	5	4
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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		I was aware of Uber before the protests	I am now aware of Uber following the protests	I am still not aware of Uber	Don't know	
Weighted Sample	1897	304	884	619	90	
Unweighted Sample	1897	324	889	599	85	
		%	%	%	% %	

Still thinking about the protest, to what extent do you support or oppose the way the protest was carried out?

Strongly support	9	18	9	5	2
Tend to support	19	17	23	15	1
TOTAL SUPPORT	28	35	32	20	3
Neither support nor oppose	33	27	30	39	28
Tend to oppose	15	14	20	12	3
Strongly oppose	12	21	12	8	3
TOTAL OPPOSE	27	35	32	20	6
Don't know	13	3	6	21	62

Thinking about the smartphone app Uber, which one of the following statements best reflects your view?

I was already aware of Uber before the protests	16	100	0	0	0
I am now aware of Uber following the protests	47	0	100	0	0
I am still not aware of Uber	33	0	0	100	0
Don't know	5	0	0	0	100
Don't know	0	0	0	0	0