YouGov / PPI Survey Results

Sample Size: 2063 Working Class adults in GB

Fieldwork: 2nd - 7th May 2024

			West	tminster	VI	Vot	e in 20	19 GE	2016 E	U Ref	G	ender
	Total	Con	on Lab Dem UK		Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female
Weighted Sample	2063	344	545	100	287	812	388	120	567	1001	953	1110
Unweighted Sample	2063	340	560	97	287	784	404	117	597	1013	903	1160
	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you

vote for?

[N=32 refused]

Conservative	17	100	0	0	0	35	2	4	13	23	19	15
Labour	27	0	100	0	0	11	72	37	43	18	28	26
Liberal Democrat	5	0	0	100	0	4	3	31	7	4	4	5
Scottish National Party (SNP)	2	0	0	0	0	0	1	0	6	1	3	2
Plaid Cymru	1	0	0	0	0	0	0	0	1	0	0	1
Reform UK	14	0	0	0	100	24	3	3	2	24	17	12
Green	4	0	0	0	0	2	6	4	8	2	4	4
Some other party	2	0	0	0	0	2	1	3	1	3	2	2
Would not vote	15	0	0	0	0	7	5	2	5	11	14	16
Don't know	14	0	0	0	0	16	8	16	15	13	9	18

And which of these parties would you vote for?

[Asked to those who said 'some other party' and gave an answer; N=33]

UK Independence Party (UKIP)	31	0	0	0	0	32	35	31	50	27	24	37
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	63	0	0	0	0	60	65	69	50	65	71	56
Don't know	6	0	0	0	0	9	0	0	0	8	5	7

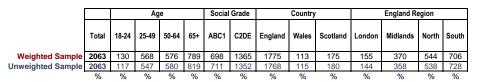


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If there were a general election held tomorrow, which party would you

vote for?

[N=32 refused]

Conservative	17	8	8	15	26	19	16	18	12	13	15	18	16	19
Labour	27	38	33	28	20	30	25	28	22	21	31	26	33	24
Liberal Democrat	5	4	6	4	5	6	4	5	7	1	11	3	3	7
Scottish National Party (SNP)	2	3	2	3	2	3	2	0	0	26	0	0	0	0
Plaid Cymru	1	2	0	1	1	1	1	0	9	0	0	1	0	0
Reform UK	14	10	8	15	18	13	15	15	19	5	13	15	15	15
Green	4	5	5	4	3	3	4	4	3	5	2	4	4	5
Some other party	2	2	2	1	2	1	2	2	1	0	4	2	1	2
Would not vote	15	19	22	14	10	10	17	15	14	10	9	19	17	14
Don't know	14	8	14	15	13	14	14	13	14	19	17	12	11	14

And which of these parties would you vote for?

[Asked to those who said 'some other party' and gave an answer; N=33]

UK Independence Party (UKIP)	31	0	37	44	24	26	33	32	0	0	32	55	18	29
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	63	100	63	48	67	74	59	62	100	0	68	33	82	62
Don't know	6	0	0	9	9	0	8	6	0	0	0	12	0	9



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Fieldwork: 2nd - 7th May 2024

			West	minster	VI	Vot	e in 20	19 GE	2016 E	U Ref	Ge	ender
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female
Weighted Sample	2063	344	545	100	287	812	388	120	567	1001	953	1110
Unweighted Sample	2063	340				784	404	117	597	1013	903	1160
-	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the main responsibilities of any government? Please tick up to three options.

Manage the country's economy so that ordinary people get a decent standard of living	63	57	70	63	55	59	70	75	70	61	60	65
Provide public services like health and education	59	58	69	54	51	56	70	71	69	58	53	65
Provide defence and security for the country	45	61	33	42	70	61	29	38	38	55	49	42
Provide pensions for the elderly	32	39	28	31	37	38	28	25	27	39	31	33
Ensure there are fair taxes so that everyone who can contribute does so	30	26	34	25	27	28	36	25	33	28	32	28
Ensure there is a fair democracy and any government can be voted in or out	26	22	28	27	32	23	27	24	28	24	30	22
Support industry and new technology with government investment and a competitive economy	8	13	8	12	9	9	8	7	8	8	10	6
Protect the publics health with measures like banning smoking and junk food ads	6	6	6	10	4	5	6	7	7	4	6	6
Not applicable - I do not believe government should do any of these things	1	1	0	1	1	1	0	1	0	1	1	1
Don't know	4	2	3	3	0	2	4	4	3	2	4	5

And thinking about Britain and British society today, how well or badly do you think the following are currently working? The provision of public services like health and education

	Very well	2	4	2	3	1	2	2	2	2	1	3	1
	Fairly well	19	43	10	19	18	26	6	15	17	20	20	19
	TOTAL WELL	21	47	12	22	19	28	8	17	19	21	23	20
	Fairly badly	36	37	32	40	37	42	30	39	37	38	36	36
	Very badly	35	14	50	35	40	27	54	41	39	36	35	36
	TOTAL BADLY	71	51	82	75	77	69	84	80	76	74	71	72
	Don't know	7	3	6	3	3	3	7	2	4	5	6	8
The management of the country's economy so that ordinal	ry people get a		-							-		-	
decent standard of living													

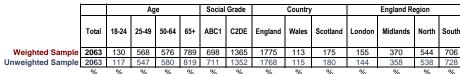
The management of the country's economy so	that ordinary people get a
decent standard of living	

s economy so that ordinary people get a	,	3	ь	3	3	3	,	2	4	5	6	8	
Very well	1	3	2	3	0	2	1	1	2	1	2	1	
Fairly well	17	48	7	20	11	29	4	14	14	20	20	14	
TOTAL WELL	18	51	9	23	11	31	5	15	16	21	22	15	
Fairly badly	34	33	30	36	41	39	26	41	34	37	33	35	
Very badly	40	11	56	39	45	26	61	42	45	37	39	40	
TOTAL BADLY	74	44	86	75	86	65	87	83	79	74	72	75	
Don't know	8	5	5	4	3	5	7	2	5	5	6	10	

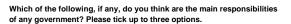


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Fieldwork: 2nd - 7th May 2024



			Ag	je		Social	Grade		Country			England Re	egion	
	Total	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	London	Midlands	North	South
Weighted Sample	2063	130	568	576	789	698	1365	1775	113	175	155	370	544	706
nweighted Sample	2063	117	547	580	819	711	1352	1768	115	180	144	358	538	728
	%	%	%	%	%	%	%	%	%	%	%	%	%	%



Manage the country's economy so that ordinary people get a decent standard of living	63	58	61	68	61	64	62	62	63	68	63	63	63	61	
Provide public services like health and education	59	57	55	66	59	63	57	59	59	67	50	57	59	61	
Provide defence and security for the country	45	31	32	49	55	46	45	46	45	39	39	45	44	49	
Provide pensions for the elderly	32	13	19	30	46	27	34	32	34	34	23	28	33	34	
Ensure there are fair taxes so that everyone who can contribute does so	30	29	32	29	29	31	29	30	24	33	32	33	27	30	
Ensure there is a fair democracy and any government can be voted in or out	26	46	29	24	21	27	25	25	27	29	24	24	26	25	
Support industry and new technology with government investment and a competitive economy	8	14	6	6	10	10	7	8	11	3	15	9	7	7	
Protect the publics health with measures like banning smoking and junk food ads	6	11	8	5	5	5	6	6	6	4	11	5	5	7	
Not applicable - I do not believe government should do any of these things	1	2	2	0	1	1	1	1	2	1	1	1	0	1	
Don't know	4	6	9	3	2	3	5	4	6	3	6	5	5	3	

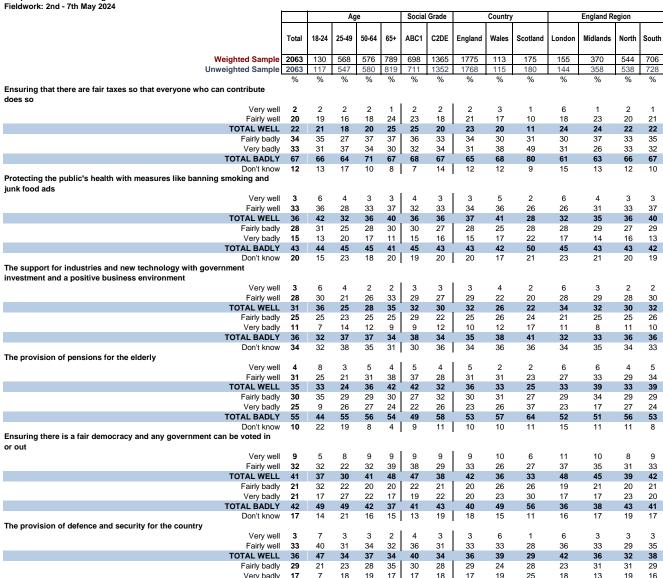
And thinking about Britain and British society today, how well or badly														
do you think the following are currently working?														
The provision of public services like health and education														
Very well	2	4	3	1	1	2	2	2	1	1	8	3	2	1
Fairly well	19	22	15	17	23	21	19	20	18	12	21	21	20	20
TOTAL WELL	21	26	18	18	24	23	21	22	19	13	29	24	22	21
Fairly badly	36	34	32	34	40	37	35	36	26	39	32	40	33	38
Very badly	35	29	36	42	31	35	36	34	49	42	29	29	37	35
TOTAL BADLY	71	63	68	76	71	72	71	70	75	81	61	69	70	73
Don't know	7	11	14	6	4	5	9	8	6	6	11	8	9	6
The management of the country's economy so that ordinary people get a decent standard of living					-									
Very well	1	5	2	1	1	2	1	1	3	1	3	2	1	1
Fairly well	17	15	11	14	23	19	16	18	10	8	18	19	14	21
TOTAL WELL	18	20	13	15	24	21	17	19	13	9	21	21	15	22
Fairly badly	34	27	26	36	40	34	34	34	34	35	35	35	32	36
Very badly	40	42	48	43	30	39	40	38	44	51	34	36	45	35
TOTAL BADLY	74	69	74	79	70	73	74	72	78	86	69	71	77	71
Don't know	8	10	13	6	6	7	9	8	9	5	10	9	9	7



Fieldwork: 2nd - 7th May 2024	-												
	-			West	tminster	VI	Vote in 2019 GE			2016 EU Ref		Gender	
		Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female
Weighted	Sample	2063	344	545	100	287	812	388	120	567	1001	953	1110
Unweighted	Sample	2063	340	560	97	287	784	404	117	597	1013	903	1160
Ensuring that there are fair taxes so that everyone who can contrib		%	%	%	%	%	%	%	%	%	%	%	%
ensuring that there are fair taxes so that everyone who can contrib does so	oute												
	/ery well	2	6	1	2	0	2	2	0	2	2	2	1
	airly well	20	47	12	24	18	30	10	17	18	22	21	19
	L WELL	22	53	13	26	18	32	12	17	20	24	23	20
	irly badly ery badly	34 33	29 12	33 45	39 27	39 37	37 23	28 50	44 32	34 37	36 32	38	36 29
	BADLY	67	41	78	66	76	60	78	76	71	68	70	65
	n't know	12	6	8	9	6	8	10	7	8	8	8	15
Protecting the public's health with measures like banning smoking	g and												
unk food ads	/on a woll	3	5	2	4	5	5	2	1	3	3	4	3
	ery well airly well	33	49	30	39	33	40	29	38	34	35	34	33
	L WELL	36	54	32	43	38	45	31	39	37	38	38	36
Fai	irly badly	28	23	32	30	28	25	28	33	32	27	29	28
	ery badly	15	8	19	14	20	12	21	14	13	18	18	14
	BADLY	43	31	51	44	48	37	49	47	45	45	47	42
The support for industries and new technology with government nvestment and a positive business environment	n't know	20	15	17	13	15	17	20	14	18	17	16	23
	/ery well	3	5	2	3	2	3	1	3	3	2	4	2
	airly well	28	53	20	31	30	38	16	25	24	33	29	26
	L WELL irly badly	31 25	58	22 31	34 33	32 30	41 21	17 33	28 30	27 28	35 24	33	28 20
	ery badly	11	4	17	5	15	7	15	12	11	11	14	8
	BADLY	36	18	48	38	45	28	48	42	39	35	44	28
The provision of pensions for the elderly	n't know	34	25	30	28	22	30	33	30	34	30	23	43
	ery well	4 31	10 51	3 26	7 35	5 26	6 39	3 23	6 36	4 35	4 32	6 33	3 29
	L WELL	35	61	29	42	26 31	4 5	26	42	39	36	39	29 32
	irly badly	30	22	32	26	35	29	32	34	28	32	29	31
	ery badly	25	13	30	25	30	21	31	17	24	28	24	25
	BADLY	55	35	62	51	65	50	63	51	52	60	53	56
Do Ensuring there is a fair democracy and any government can be vot or out	n't know ted in	10	3	9	7	3	4	10	7	9	5	8	13
	/ery well	9	21	7	9	7	14	5	7	10	9	11	7
	airly well	32	52	29	40	33	43	21	32	32	35	34	31
	L WELL	41	73	36	49	40	57	26	39	42 22	44	45	38
	irly badly ery badly	21 21	13 4	26 27	19 18	22 29	17 14	27 33	28 20	23	20 22	21 24	22 18
	BADLY	42	17	53	37	51	31	60	48	45	42	45	40
Do	n't know	17	10	12	14	8	13	14	12	13	13	10	23
The provision of defence and security for the country		_			_			_	_	1 .	_		
	/ery well airly well	3 33	8 49	3 31	5 43	1 25	4 38	3 30	2 36	4 35	2 33	3 37	3 29
	L WELL	36	57	31 34	43 48	25 26	38 42	30 33	36 38	35 39	33 35	40	29 32
	irly badly	29	28	30	38	34	31	28	36	28	32	29	28
	ery badly	17	8	20	6	33	19	19	14	15	21	20	15
	BADLY	46	36	50	44	67	50	47	50	43	53	49	43
Do	n't know	18	6	17	7	7	9	21	12	17	12	11	24



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TOTAL BADLY 46 28

Don't know 18

47 52

14 14

