

## YouGov / PLMR Survey Results

Sample Size: 1734 GB Adults  
Fieldwork: 15th - 16th June 2016

	Vote in 2015					Gender		Age				Social Grade		Region					Holidays per year					
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Mids./ Wales	North	Scotland	1+ holiday abroad per year	1+ holiday in Britain only per year	1+ holiday in either GB or abroad per year	Only Britain/ not at all	No holidays	
<b>Weighted Sample</b>	<b>1734</b>	489	406	104	165	839	895	201	740	428	364	988	746	208	576	373	418	160	1286	73	1359	448	312	
<b>Unweighted Sample</b>	<b>1734</b>	506	430	127	176	749	985	168	708	447	411	1075	659	206	567	371	408	182	1328	56	1384	406	295	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On average, how many holidays/ breaks do you go on in a year?  
Please think about holidays both in Britain and abroad which have involved an overnight stay of at least ONE night. This can include stays with family and/ or friends but must exclude any trips made for business purposes.

0 – None	<b>18</b>	16	14	16	18	19	17	13	19	16	21	13	25	11	21	17	17	21	0	0	0	70	100
1	<b>23</b>	19	27	17	24	20	25	25	27	20	17	19	28	21	21	23	27	20	28	40	29	7	0
2	<b>24</b>	25	24	25	26	23	26	23	26	22	26	26	22	27	24	25	22	25	31	26	31	4	0
3	<b>14</b>	17	14	20	12	15	13	18	11	16	16	17	10	15	15	13	13	16	18	21	18	3	0
4	<b>7</b>	10	8	10	4	6	8	3	6	10	8	8	5	8	7	7	7	6	9	6	9	1	0
5 or more	<b>10</b>	12	10	8	14	12	8	10	8	14	11	13	6	12	9	10	11	9	13	6	13	1	0
Can't recall	<b>4</b>	1	3	4	2	4	3	9	4	2	1	4	4	5	3	5	3	3	0	0	0	14	0

Have you ever been on holiday abroad (i.e. outside of Britain)?

[Only asked to those who take at least 1 holiday a year on average; n=1384]

Yes, I have	<b>95</b>	96	94	99	95	94	95	91	94	96	95	96	92	97	96	94	92	97	100	0	95	0	0
No, I haven't	<b>5</b>	4	6	1	5	6	5	9	6	4	5	4	8	3	4	6	8	3	0	100	5	100	0

Generally speaking, how many days before you go on holiday do you do the majority of your packing for your holiday?

[Only asked to those who take at least 1 holiday a year on average; n=1384]

On the day of travel	<b>4</b>	4	5	12	4	5	3	3	4	4	5	5	3	6	6	5	1	1	4	9	4	9	0
1 day before	<b>46</b>	46	45	45	47	50	42	51	44	54	38	50	40	55	43	44	49	42	46	47	46	47	0
2 days before	<b>20</b>	24	20	16	17	20	20	21	20	19	23	20	21	18	25	20	17	20	21	13	20	13	0
3 days before	<b>14</b>	13	14	14	15	12	15	17	12	11	18	12	16	12	14	14	12	21	14	14	14	14	0
A week before	<b>12</b>	11	12	10	15	8	16	7	14	10	13	9	16	7	9	13	18	12	12	11	12	11	0
More than a week before	<b>3</b>	2	3	3	3	2	3	1	4	2	4	4	2	3	3	3	3	3	3	1	3	1	0
Don't know	<b>1</b>	1	1	1	0	1	0	0	1	0	0	0	1	0	0	1	1	1	0	5	1	5	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**To what extent would you trust your partner/ spouse to pack your luggage for you?**

[Only asked to those who were married / in a relationship and take at least 1 holiday a year on average; n=998]

Trust a great deal	25	26	26	19	36	45	6	11	24	27	30	26	23	26	25	24	26	25	25	23	25	23	0
Trust a fair amount	28	28	29	30	18	34	23	34	31	30	19	30	25	37	26	27	28	29	28	29	28	29	0
<b>TOTAL TRUST</b>	<b>53</b>	<b>54</b>	<b>55</b>	<b>49</b>	<b>54</b>	<b>79</b>	<b>29</b>	<b>45</b>	<b>55</b>	<b>57</b>	<b>49</b>	<b>56</b>	<b>48</b>	<b>63</b>	<b>51</b>	<b>51</b>	<b>54</b>	<b>54</b>	<b>53</b>	<b>52</b>	<b>53</b>	<b>52</b>	<b>0</b>
Not trust very much	25	23	26	32	20	14	36	37	27	21	23	26	24	19	27	27	24	27	25	20	25	20	0
Not trust at all	19	19	17	18	24	5	32	14	18	18	24	15	25	14	20	19	22	14	19	27	19	27	0
<b>TOTAL NOT TRUST</b>	<b>44</b>	<b>42</b>	<b>43</b>	<b>50</b>	<b>44</b>	<b>19</b>	<b>68</b>	<b>51</b>	<b>45</b>	<b>39</b>	<b>47</b>	<b>41</b>	<b>49</b>	<b>33</b>	<b>47</b>	<b>46</b>	<b>46</b>	<b>41</b>	<b>44</b>	<b>47</b>	<b>44</b>	<b>47</b>	<b>0</b>
Don't know	2	4	2	1	2	3	2	5	1	3	4	2	3	4	2	3	1	4	2	1	2	1	0

**Thinking about holidays abroad, how many days before your holiday do you usually buy foreign currency?**

[Only asked to those who have taken a holiday outside Britain; n=1328]

On the day of travel	2	1	3	2	4	3	1	3	3	2	0	3	1	5	2	1	2	2	2	0	2	0	0
1 day before	3	2	3	7	2	3	3	2	4	2	3	3	2	5	4	2	2	1	3	0	3	0	0
2 days before	6	8	6	1	7	7	6	10	7	5	5	6	7	12	5	8	5	4	6	0	6	0	0
3 days before	8	9	8	6	7	9	8	10	9	7	8	8	9	7	9	6	12	7	8	0	8	0	0
A week before	46	47	50	41	45	44	48	42	46	47	48	47	46	40	48	49	45	50	46	0	46	0	0
A month before	13	11	11	23	15	11	15	8	13	15	14	13	13	7	13	12	14	21	13	0	13	0	0
More than a month before	6	7	5	7	8	7	5	4	5	6	8	5	7	4	5	8	6	5	6	0	6	0	0
Don't know	6	4	7	8	7	5	7	14	4	6	6	5	7	4	5	8	7	6	6	0	6	0	0
Not applicable – I usually buy it during the holiday	9	10	7	6	5	11	7	6	9	10	8	9	8	15	9	8	8	5	9	0	9	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From which, if any, of the following places do you usually buy or convert foreign currency?  
(Please tick all that apply)

[Only asked to those who have taken a holiday outside Britain; n=1328]

Post Office	40	36	42	40	35	38	42	33	45	39	37	40	41	37	43	43	36	42	40	0	40	0	0
Banks	21	24	20	27	20	22	19	13	22	17	26	23	17	27	21	20	17	20	21	0	21	0	0
Supermarkets (in-store or online)	21	26	18	26	18	20	23	23	25	20	15	20	23	10	26	26	22	11	21	0	21	0	0
Bureau de Change (outside airports)	17	16	17	19	17	18	16	27	20	13	10	18	15	23	16	17	15	16	17	0	17	0	0
Department stores in-store or online (e.g. Marks and Spencer)	17	19	16	19	16	15	20	15	17	17	20	18	17	15	18	13	19	25	17	0	17	0	0
Other websites (e.g. currency exchange sites)	11	15	10	12	11	13	10	9	12	11	13	13	9	14	12	10	10	14	11	0	7	0	0
Bureau de Change (inside airports)	7	7	6	9	7	8	5	5	8	7	4	7	6	12	10	2	4	5	7	0	6	0	0
Money lending businesses (e.g. The Money Shop)	6	6	7	1	8	5	7	11	5	6	6	6	6	4	3	5	9	14	6	0	11	0	0
Other	10	9	11	11	11	11	9	5	8	11	14	10	9	9	10	8	11	9	10	0	10	0	0
Don't know	6	4	6	5	7	5	6	18	4	5	4	6	5	4	5	9	5	5	6	0	6	0	0

Which one of the following statements comes closest to your view?

[Only asked to those who have taken a holiday outside Britain; n=1328]

I always shop around for the best rates on foreign currency and go to different places depending on the rate	39	40	37	29	38	39	39	36	46	34	31	37	41	34	39	37	41	42	39	0	39	0	0
I sometimes shop around for the best rates on foreign currency but have a few preferred places	37	37	40	46	34	36	38	37	35	38	39	38	36	39	35	37	37	42	37	0	37	0	0
I never really shop around and always go to the same place to buy foreign currency	18	18	17	18	22	19	17	11	14	21	25	19	16	22	20	18	16	10	18	0	18	0	0
Don't know	6	5	6	6	7	6	7	15	5	6	5	6	7	5	5	8	7	6	6	0	6	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one of the following do you think is the most important factor when choosing who to buy your foreign exchange currency from?

[Only asked to those who take at least 1 holiday a year on average; n=1384]

Price/ rate	<b>62</b>	65	60	55	58	61	63	62	67	59	57	62	63	68	61	55	66	66	64	38	62	38	0
Convenience	<b>18</b>	19	20	22	12	19	16	13	18	20	16	19	16	18	19	22	14	13	18	3	18	3	0
Reputation	<b>6</b>	6	6	11	8	5	7	5	4	6	12	6	6	4	8	5	5	9	6	1	6	1	0
If I'm a past customer	<b>5</b>	4	5	4	9	5	4	3	5	5	6	5	4	3	5	7	4	4	5	0	5	0	0
Other - see 'Sheet 1'	<b>1</b>	1	0	2	0	1	1	0	0	1	2	1	0	1	1	0	1	0	1	2	1	2	0
Don't know	<b>9</b>	5	9	5	13	9	9	17	7	9	8	8	10	5	7	11	11	9	6	56	9	56	0

After a holiday, what you usually do with any leftover currency? (Please tick all that apply)

[Only asked to those who have taken a holiday outside Britain; n=1328]

Keep it (e.g. for a future holiday)	<b>63</b>	70	60	72	55	64	62	67	59	65	67	68	55	73	62	67	59	56	63	0	63	0	0
Convert it back into pounds	<b>34</b>	28	37	33	37	33	35	31	39	34	27	33	37	28	34	34	39	33	34	0	34	0	0
Give it to family or friends	<b>11</b>	12	10	19	7	10	12	14	11	9	12	10	13	11	10	13	11	10	11	0	11	0	0
Donate it to charity	<b>7</b>	7	8	9	7	6	7	4	5	9	8	6	7	6	7	5	8	4	7	0	7	0	0
Sell it to family or friends	<b>3</b>	3	3	3	1	3	3	8	4	1	0	4	2	3	2	4	4	3	3	0	3	0	0
Sell it online through currency websites	<b>1</b>	0	1	0	2	1	0	0	1	1	0	0	1	1	0	1	0	0	1	0	1	0	0
Other - see 'Sheet 2'	<b>1</b>	1	1	0	1	1	1	1	1	1	1	1	1	0	1	1	0	1	1	0	1	0	0
Don't know	<b>4</b>	3	4	3	4	4	4	11	2	5	2	3	5	1	3	4	6	4	4	0	4	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Have you ever used each of the following cards abroad on holiday?**

[Only asked to those who have taken a holiday outside Britain; n=1328]

**Credit card**

Yes, for withdrawing cash	<b>10</b>	10	10	11	12	11	8	2	12	10	9	10	8	14	8	10	9	8	10	0	10	0	0
Yes, using my card for payment	<b>48</b>	57	44	66	41	50	46	13	49	56	56	53	40	59	51	45	43	42	48	0	48	0	0
No, I haven't	<b>31</b>	23	37	21	36	30	32	41	31	27	30	29	34	22	30	33	33	35	31	0	31	0	0
Can't recall	<b>3</b>	3	4	1	3	3	3	6	2	5	2	3	4	3	3	2	4	5	3	0	3	0	0
Not applicable – I don't have a this type of card	<b>14</b>	14	10	8	13	13	15	39	14	8	8	11	18	12	14	13	15	14	14	0	14	0	0

**Debit card**

Yes, for withdrawing cash	<b>41</b>	37	43	52	28	45	37	36	46	40	32	45	33	52	44	36	35	37	41	0	41	0	0
Yes, using my card for payment	<b>31</b>	36	25	30	27	31	31	24	37	28	27	33	28	37	35	26	29	25	31	0	31	0	0
No, I haven't	<b>36</b>	33	38	30	46	34	38	46	31	38	39	33	41	24	32	44	38	42	36	0	36	0	0
Can't recall	<b>5</b>	5	6	5	3	4	6	9	4	5	5	5	6	6	4	4	6	7	5	0	5	0	0
Not applicable – I don't have a this type of card	<b>2</b>	2	2	0	2	2	2	2	2	1	3	2	3	3	2	1	3	1	2	0	2	0	0

**Pre-paid card**

Yes, for withdrawing cash	<b>10</b>	9	10	14	12	11	9	14	12	6	8	11	8	7	10	11	10	12	10	0	10	0	0
Yes, using my card for payment	<b>11</b>	11	13	15	10	11	11	10	14	8	10	11	11	10	9	11	14	12	11	0	11	0	0
No, I haven't	<b>43</b>	37	47	41	38	41	44	38	44	46	38	45	39	45	39	45	44	44	43	0	43	0	0
Can't recall	<b>2</b>	1	3	1	2	3	2	8	2	2	1	2	3	2	1	3	3	4	2	0	2	0	0
Not applicable – I don't have a this type of card	<b>40</b>	46	33	40	42	39	40	35	36	41	48	37	43	39	47	36	35	34	40	0	40	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Generally speaking, which one of the following do you think offers the best exchange rate?**

*[Only asked to those who take at least 1 holiday a year on average; n=1384]*

Post Office	<b>19</b>	17	19	15	19	18	19	19	17	21	19	19	17	25	19	18	14	19	19	19	19	19	0
Other websites (e.g. currency exchange sites)	<b>13</b>	15	12	10	10	16	10	11	13	12	14	15	10	18	12	13	11	12	13	5	13	5	0
Supermarkets (in-store or online)	<b>10</b>	12	9	12	9	10	10	6	12	11	6	10	11	6	12	12	9	6	10	4	10	4	0
Bureau de Change (outside airports)	<b>7</b>	9	6	6	5	6	7	6	8	5	8	6	8	10	7	6	7	3	7	0	7	0	0
Department stores in-store or online (e.g. Marks and Spencer)	<b>7</b>	8	8	9	3	6	8	7	6	8	8	7	8	8	7	4	8	11	7	1	7	1	0
Banks	<b>6</b>	6	6	4	9	7	4	5	7	3	6	6	5	6	5	5	7	3	6	0	6	0	0
Money lending businesses (e.g. The Money Shop)	<b>4</b>	2	7	1	4	3	5	4	4	4	5	4	4	3	2	3	6	13	4	4	4	4	0
Bureau de Change (inside airports)	<b>1</b>	0	1	0	5	1	0	0	2	1	0	0	1	0	2	0	0	2	1	0	1	0	0
Other	<b>4</b>	4	3	7	9	4	3	1	3	4	6	4	3	3	5	3	4	2	4	0	4	0	0
Don't know	<b>31</b>	27	28	35	27	28	33	40	28	32	29	29	32	21	29	34	35	28	29	67	31	67	0

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*