

YouGov NY
Exes

US_nat Sample: 11th-12th July 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

ZYE_q1. How often, if ever, do you believe that exes can remain friends after a breakup?

Unweighted base	1106	480	626	271	357	478	199	236	419	252	817	109	100	80
Base: All US adults	1081	529	552	337	341	403	210	213	416	243	715	128	157	81
Always	5%	7%	3%	9%	4%	3%	13%	3%	2%	6%	4%	3%	12%	4%
Often	11%	15%	8%	16%	8%	9%	8%	13%	13%	9%	11%	16%	5%	13%
Sometimes	45%	42%	48%	37%	50%	48%	42%	49%	44%	46%	46%	42%	42%	47%
Rarely	27%	24%	29%	25%	26%	29%	25%	27%	28%	27%	27%	27%	24%	26%
Never	7%	6%	7%	8%	7%	6%	6%	5%	7%	8%	6%	9%	11%	4%
Don't know	5%	6%	4%	4%	5%	6%	6%	4%	5%	5%	5%	4%	6%	7%

ZYE_q2. Are you currently friends with any ex-boyfriends/girlfriends?

Unweighted base	1106	480	626	271	357	478	199	236	419	252	817	109	100	80
Base: All US adults	1081	529	552	337	341	403	210	213	416	243	715	128	157	81
Yes, I am	32%	31%	32%	32%	35%	28%	33%	31%	33%	29%	31%	36%	34%	27%
No, I am not	47%	47%	48%	48%	49%	45%	47%	45%	48%	48%	49%	41%	45%	45%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	22%	20%	20%	16%	27%	20%	24%	19%	23%	20%	23%	21%	28%

ZYE_q3. How frequently, if ever, do you look up any of your exes on social media (e.g., Facebook, Instagram, etc.)?

Unweighted base	1106	480	626	271	357	478	199	236	419	252	817	109	100	80
Base: All US adults	1081	529	552	337	341	403	210	213	416	243	715	128	157	81
Every day	4%	6%	3%	7%	6%	1%	5%	0%	5%	7%	3%	1%	9%	9%
A few times a week	3%	4%	2%	7%	3%	0%	4%	2%	3%	4%	3%	4%	3%	3%
Once a week	2%	2%	1%	4%	1%	0%	4%	0%	1%	1%	1%	1%	4%	4%
A few times a month	4%	4%	4%	8%	2%	2%	6%	3%	4%	3%	2%	5%	9%	7%
Once a month	3%	4%	2%	7%	1%	1%	6%	1%	4%	2%	3%	9%	1%	3%
Once every two to three months	5%	5%	5%	6%	6%	4%	8%	4%	5%	4%	4%	7%	7%	5%
Once every six months	3%	3%	3%	4%	4%	2%	1%	4%	4%	3%	3%	2%	4%	4%
Less often than once every six months	17%	16%	18%	16%	20%	14%	15%	20%	18%	14%	19%	8%	15%	12%
Never	38%	34%	41%	23%	40%	48%	32%	41%	38%	40%	41%	40%	27%	22%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	22%	20%	20%	16%	27%	20%	24%	19%	23%	20%	23%	21%	28%
Net: Once a week or more	9%	12%	6%	17%	10%	1%	13%	3%	9%	12%	7%	6%	16%	17%

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Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYE_q1. How often, if ever, do you believe that exes can remain friends after a breakup?

Unweighted base	1106	387	378	220	121	543	23	119	67	319	35
Base: All US adults	1081	461	332	187	101	504	22	96	67	356	36
Always	5%	7%	3%	4%	4%	6%	9%	3%	10%	3%	14%
Often	11%	12%	11%	8%	11%	9%	4%	11%	7%	15%	19%
Sometimes	45%	43%	44%	49%	48%	45%	48%	60%	44%	42%	32%
Rarely	27%	24%	31%	25%	27%	29%	29%	21%	32%	24%	23%
Never	7%	8%	4%	9%	9%	7%	10%	3%	-	8%	7%
Don't know	5%	5%	6%	4%	1%	4%	-	2%	8%	7%	4%

ZYE_q2. Are you currently friends with any ex-boyfriends/girlfriends?

Unweighted base	1106	387	378	220	121	543	23	119	67	319	35
Base: All US adults	1081	461	332	187	101	504	22	96	67	356	36
Yes, I am	32%	29%	33%	35%	35%	29%	40%	51%	20%	30%	43%
No, I am not	47%	47%	45%	49%	52%	52%	47%	41%	40%	45%	37%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	24%	22%	16%	13%	20%	13%	8%	40%	24%	21%

ZYE_q3. How frequently, if ever, do you look up any of your exes on social media (e.g., Facebook, Instagram, etc.)?

Unweighted base	1106	387	378	220	121	543	23	119	67	319	35
Base: All US adults	1081	461	332	187	101	504	22	96	67	356	36
Every day	4%	5%	3%	3%	6%	4%	-	4%	-	6%	2%
A few times a week	3%	3%	3%	4%	4%	3%	16%	-	1%	4%	-
Once a week	2%	2%	1%	1%	2%	2%	8%	-	-	1%	-
A few times a month	4%	5%	3%	5%	2%	2%	11%	2%	12%	6%	2%
Once a month	3%	4%	4%	1%	2%	2%	8%	3%	-	6%	2%
Once every two to three months	5%	5%	6%	6%	2%	3%	5%	7%	1%	7%	19%
Once every six months	3%	2%	3%	7%	4%	2%	3%	6%	2%	4%	6%
Less often than once every six months	17%	13%	19%	16%	29%	19%	2%	21%	8%	15%	16%
Never	38%	38%	36%	41%	36%	44%	35%	50%	37%	27%	33%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	24%	22%	16%	13%	20%	13%	8%	40%	24%	21%
Net: Once a week or more	9%	10%	7%	8%	12%	10%	24%	4%	1%	11%	2%

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Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

ZYE_q1. How often, if ever, do you believe that exes can remain friends after a breakup?

Unweighted base	1106	273	833	400	329	226	151
Base: All US adults	1081	276	805	417	323	199	143
Always	5%	9%	4%	5%	5%	8%	2%
Often	11%	10%	11%	12%	10%	10%	14%
Sometimes	45%	43%	46%	46%	46%	44%	42%
Rarely	27%	26%	27%	26%	28%	32%	21%
Never	7%	8%	7%	6%	7%	5%	12%
Don't know	5%	4%	5%	6%	4%	2%	10%

ZYE_q2. Are you currently friends with any ex-boyfriends/girlfriends?

Unweighted base	1106	273	833	400	329	226	151
Base: All US adults	1081	276	805	417	323	199	143
Yes, I am	32%	41%	28%	33%	32%	28%	32%
No, I am not	47%	50%	46%	43%	53%	53%	39%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	10%	25%	24%	15%	19%	29%

ZYE_q3. How frequently, if ever, do you look up any of your exes on social media (e.g., Facebook, Instagram, etc.)?

Unweighted base	1106	273	833	400	329	226	151
Base: All US adults	1081	276	805	417	323	199	143
Every day	4%	6%	4%	5%	2%	6%	5%
A few times a week	3%	9%	1%	3%	5%	3%	-
Once a week	2%	2%	2%	1%	3%	3%	-
A few times a month	4%	3%	4%	7%	2%	1%	3%
Once a month	3%	2%	4%	2%	6%	2%	1%
Once every two to three months	5%	7%	4%	5%	6%	3%	7%
Once every six months	3%	2%	3%	2%	4%	5%	2%
Less often than once every six months	17%	19%	16%	15%	16%	22%	15%
Never	38%	40%	37%	36%	42%	34%	37%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	10%	25%	24%	15%	19%	29%
Net: Once a week or more	9%	17%	6%	9%	10%	12%	5%

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Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

ZYE_q1. How often, if ever, do you believe that exes can remain friends after a breakup?

Unweighted base	1106	861	403	327	289	73	324	91	308	6	180	28	28	5	135
Base: All US adults	1081	846	414	301	304	75	302	93	318	6	199	34	25	4	127
Always	5%	6%	7%	5%	9%	15%	7%	8%	8%	-	11%	16%	8%	-	2%
Often	11%	12%	13%	10%	13%	8%	10%	16%	14%	14%	12%	20%	22%	-	9%
Sometimes	45%	44%	42%	45%	47%	45%	45%	40%	41%	37%	39%	35%	48%	56%	45%
Rarely	27%	28%	28%	30%	20%	25%	30%	20%	25%	21%	29%	19%	17%	26%	29%
Never	7%	7%	6%	6%	5%	5%	5%	11%	9%	29%	9%	8%	6%	-	5%
Don't know	5%	4%	4%	3%	5%	2%	4%	4%	4%	-	1%	3%	-	18%	10%

ZYE_q2. Are you currently friends with any ex-boyfriends/girlfriends?

Unweighted base	1106	861	403	327	289	73	324	91	308	6	180	28	28	5	135
Base: All US adults	1081	846	414	301	304	75	302	93	318	6	199	34	25	4	127
Yes, I am	32%	33%	35%	35%	39%	57%	42%	44%	42%	23%	45%	64%	43%	40%	23%
No, I am not	47%	46%	48%	51%	46%	39%	45%	38%	44%	63%	40%	19%	34%	26%	48%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	20%	17%	14%	15%	4%	13%	17%	14%	14%	16%	17%	23%	34%	30%

ZYE_q3. How frequently, if ever, do you look up any of your exes on social media (e.g., Facebook, Instagram, etc.)?

Unweighted base	1106	861	403	327	289	73	324	91	308	6	180	28	28	5	135
Base: All US adults	1081	846	414	301	304	75	302	93	318	6	199	34	25	4	127
Every day	4%	5%	6%	7%	9%	16%	6%	14%	8%	-	8%	26%	3%	26%	-
A few times a week	3%	3%	4%	5%	5%	10%	5%	7%	7%	-	7%	2%	4%	-	1%
Once a week	2%	2%	2%	2%	3%	3%	1%	-	2%	-	5%	-	-	-	-
A few times a month	4%	4%	5%	2%	5%	6%	3%	4%	4%	-	5%	9%	15%	-	2%
Once a month	3%	4%	2%	1%	2%	2%	2%	2%	3%	13%	2%	3%	6%	-	-
Once every two to three months	5%	6%	5%	4%	6%	3%	6%	4%	8%	-	5%	6%	6%	-	1%
Once every six months	3%	4%	3%	3%	3%	2%	4%	2%	4%	21%	6%	-	5%	-	-
Less often than once every six months	17%	19%	21%	25%	21%	24%	22%	27%	21%	14%	23%	11%	13%	-	5%
Never	38%	33%	34%	37%	30%	30%	37%	23%	29%	39%	23%	27%	24%	40%	61%
Not applicable - I do not have an ex-boyfriend/girlfriend	21%	20%	17%	14%	15%	4%	13%	17%	14%	14%	16%	17%	23%	34%	30%
Net: Once a week or more	9%	10%	13%	14%	17%	29%	12%	21%	17%	-	21%	28%	7%	26%	1%

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Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

ZYE_q4. You mentioned that you had looked up an ex on social media. Have you also ever looked up any of their current significant other?

Unweighted base	194	90	104	88	64	42	49	28	70	47	123	18	31	22
Base: All US adults who have looked up an ex(es) on social media	231	136	95	126	67	38	68	24	90	49	118	34	52	26
Yes, I have	46%	48%	42%	45%	57%	29%	43%	53%	41%	56%	55%	20%	42%	42%
No, I have not	50%	49%	52%	51%	37%	71%	53%	47%	55%	40%	42%	80%	45%	58%
Prefer not to say	4%	3%	5%	4%	6%	-	5%	-	4%	4%	2%	-	12%	-

ZYE_q5a. In which, if any, of the following ways have you ever been broken up with by a significant other? Please select all that apply.

Unweighted base	871	370	501	214	304	353	161	183	331	196	656	79	79	57
Base: All US adults who have an ex	851	411	440	269	286	295	168	161	336	186	570	99	124	58
Through email	7%	8%	6%	10%	6%	4%	7%	6%	7%	6%	6%	11%	8%	9%
In person	65%	65%	65%	58%	68%	68%	65%	71%	66%	58%	68%	55%	57%	62%
Over the phone	26%	27%	26%	34%	30%	16%	21%	23%	31%	26%	25%	45%	17%	28%
Through text message	14%	15%	14%	33%	11%	1%	13%	12%	16%	15%	12%	15%	23%	20%
Through social media (e.g., Facebook, Instagram, etc.)	7%	8%	5%	17%	4%	0%	6%	5%	6%	11%	7%	-	14%	8%
Other	6%	7%	5%	6%	6%	6%	7%	5%	7%	6%	7%	5%	4%	2%
Don't know / can't recall	7%	6%	8%	2%	8%	10%	5%	7%	7%	7%	7%	5%	5%	8%
Not applicable - I have never been broken up with	10%	7%	12%	8%	8%	14%	9%	11%	7%	15%	9%	10%	13%	7%

relationship. Relationship status

Unweighted base	1106	480	626	271	357	478	199	236	419	252	817	109	100	80
Base	1081	529	552	337	341	403	210	213	416	243	715	128	157	81
In a relationship and living together	49%	49%	48%	36%	58%	51%	44%	52%	46%	54%	53%	33%	50%	33%
In a relationship but not living together	8%	7%	10%	17%	5%	4%	11%	5%	9%	8%	6%	9%	17%	8%
Single	35%	36%	35%	43%	33%	31%	38%	35%	37%	31%	33%	48%	29%	49%
Other	8%	8%	8%	4%	5%	14%	7%	8%	8%	8%	8%	10%	5%	10%

ZYE_q6_1. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Text messages

Unweighted base	644	282	362	152	222	270	116	139	240	149	496	47	64	37
Base: All US adults in a relationship	615	297	318	178	214	223	116	121	229	149	423	54	104	33
Every day	15%	16%	13%	24%	16%	6%	8%	12%	19%	15%	12%	23%	23%	12%
A few times a week	5%	7%	4%	8%	6%	3%	8%	2%	7%	4%	5%	3%	2%	19%
Once a week	3%	5%	2%	5%	3%	1%	8%	2%	2%	2%	2%	1%	9%	2%
A few times a month	4%	3%	5%	6%	5%	1%	2%	3%	4%	5%	4%	-	5%	2%
Once a month	4%	4%	3%	7%	4%	1%	7%	4%	1%	4%	2%	1%	11%	-
Once every two to three months	2%	1%	3%	2%	2%	1%	2%	3%	2%	1%	2%	3%	1%	-
Once every six months	1%	2%	1%	2%	1%	2%	-	-	2%	3%	1%	-	3%	2%
Less often than once every six months	7%	4%	10%	9%	7%	5%	7%	7%	8%	5%	7%	11%	4%	9%
Never	59%	59%	59%	36%	56%	81%	57%	67%	55%	60%	64%	59%	41%	52%
Net: Once a week or more	23%	27%	19%	37%	25%	10%	24%	16%	27%	21%	19%	27%	34%	34%

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Exes

US_nat Sample: 11th-12th July 2017



Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYE_q4. You mentioned that you had looked up an ex on social media. Have you also ever looked up any of their current significant other?

Unweighted base	194	72	67	35	20	77	11	17	6	76	7
Base: All US adults who have looked up an ex(es) on social media	231	108	68	37	18	81	10	15	9	106	9
Yes, I have	46%	36%	56%	41%	77%	54%	42%	12%	73%	44%	20%
No, I have not	50%	60%	40%	54%	23%	42%	58%	76%	27%	52%	80%
Prefer not to say	4%	4%	4%	6%	-	4%	-	12%	-	4%	-

ZYE_q5a. In which, if any, of the following ways have you ever been broken up with by a significant other? Please select all that apply.

Unweighted base	871	288	295	185	103	427	20	111	44	241	28
Base: All US adults who have an ex	851	348	258	157	88	406	19	88	40	269	29
Through email	7%	5%	5%	13%	7%	7%	8%	7%	2%	8%	3%
In person	65%	61%	67%	65%	73%	65%	71%	83%	70%	56%	88%
Over the phone	26%	22%	32%	24%	33%	25%	41%	19%	19%	31%	25%
Through text message	14%	14%	15%	15%	13%	11%	20%	6%	2%	25%	9%
Through social media (e.g., Facebook, Instagram, etc.)	7%	8%	6%	6%	9%	5%	15%	-	2%	12%	6%
Other	6%	8%	7%	4%	2%	6%	5%	11%	5%	6%	6%
Don't know / can't recall	7%	7%	7%	6%	6%	7%	9%	2%	12%	7%	-
Not applicable - I have never been broken up with	10%	10%	9%	11%	8%	11%	5%	5%	9%	10%	10%

relationship. Relationship status

Unweighted base	1106	387	378	220	121	543	23	119	67	319	35
Base	1081	461	332	187	101	504	22	96	67	356	36
In a relationship and living together	49%	44%	45%	56%	66%	85%	18%	5%	4%	15%	83%
In a relationship but not living together	8%	8%	10%	7%	5%	3%	17%	15%	10%	14%	6%
Single	35%	37%	38%	33%	24%	1%	55%	76%	73%	67%	5%
Other	8%	11%	6%	4%	5%	11%	10%	3%	13%	3%	6%

ZYE_q6_1. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Text messages

Unweighted base	644	204	220	136	84	475	8	27	11	92	31
Base: All US adults in a relationship	615	241	185	118	72	441	8	20	9	105	32
Every day	15%	18%	11%	13%	17%	11%	12%	7%	8%	29%	18%
A few times a week	5%	4%	6%	5%	6%	5%	13%	10%	7%	6%	3%
Once a week	3%	3%	2%	5%	1%	3%	-	-	-	5%	-
A few times a month	4%	3%	6%	4%	1%	3%	39%	4%	-	4%	2%
Once a month	4%	6%	3%	1%	2%	3%	-	4%	13%	4%	3%
Once every two to three months	2%	1%	3%	2%	-	2%	-	-	-	3%	-
Once every six months	1%	0%	3%	1%	3%	2%	-	-	-	1%	5%
Less often than once every six months	7%	6%	8%	8%	6%	5%	-	4%	9%	14%	13%
Never	59%	58%	58%	61%	64%	65%	36%	71%	63%	35%	55%
Net: Once a week or more	23%	26%	19%	23%	24%	19%	25%	17%	15%	40%	21%

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Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

ZYE_q4. You mentioned that you had looked up an ex on social media. Have you also ever looked up any of their current significant other?

Unweighted base	194	73	121	79	57	41	17
Base: All US adults who have looked up an ex(es) on social media	231	83	148	94	75	39	24
Yes, I have	46%	56%	40%	44%	40%	75%	22%
No, I have not	50%	41%	56%	50%	56%	25%	74%
Prefer not to say	4%	3%	4%	6%	3%	-	3%

ZYE_q5a. In which, if any, of the following ways have you ever been broken up with by a significant other? Please select all that apply.

Unweighted base	871	243	628	300	278	187	106
Base: All US adults who have an ex	851	249	601	315	273	161	101
Through email	7%	8%	6%	7%	6%	8%	7%
In person	65%	67%	64%	66%	63%	68%	61%
Over the phone	26%	33%	24%	33%	21%	27%	20%
Through text message	14%	20%	12%	20%	8%	15%	11%
Through social media (e.g., Facebook, Instagram, etc.)	7%	9%	6%	8%	5%	9%	5%
Other	6%	7%	6%	8%	7%	5%	2%
Don't know / can't recall	7%	4%	8%	7%	5%	4%	15%
Not applicable - I have never been broken up with	10%	7%	11%	8%	12%	10%	13%

relationship. Relationship status

Unweighted base	1106	273	833	400	329	226	151
Base	1081	276	805	417	323	199	143
In a relationship and living together	49%	73%	40%	34%	55%	71%	42%
In a relationship but not living together	8%	9%	8%	11%	8%	5%	6%
Single	35%	16%	42%	48%	29%	19%	34%
Other	8%	3%	10%	6%	7%	5%	17%

ZYE_q6_1. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Text messages

Unweighted base	644	217	427	175	212	181	76
Base: All US adults in a relationship	615	224	391	188	205	152	69
Every day	15%	17%	13%	25%	8%	15%	4%
A few times a week	5%	8%	4%	6%	5%	6%	3%
Once a week	3%	4%	2%	4%	3%	3%	2%
A few times a month	4%	9%	1%	5%	4%	2%	2%
Once a month	4%	3%	4%	5%	5%	1%	1%
Once every two to three months	2%	2%	2%	1%	2%	3%	3%
Once every six months	1%	2%	1%	1%	2%	2%	2%
Less often than once every six months	7%	8%	7%	8%	7%	6%	7%
Never	59%	47%	66%	45%	64%	62%	76%
Net: Once a week or more	23%	29%	19%	35%	16%	24%	9%

YouGov NY
Exes

US_nat Sample: 11th-12th July 2017



Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

ZYE_q4. You mentioned that you had looked up an ex on social media. Have you also ever looked up any of their current significant other?

Unweighted base	194	167	83	53	77	29	61	25	87	1	56	12	8	1	6
Base: All US adults who have looked up an ex(es) on social media	231	201	103	64	92	30	70	29	103	1	65	16	9	1	5
Yes, I have	46%	48%	59%	57%	53%	70%	50%	77%	52%	100%	63%	72%	37%	-	60%
No, I have not	50%	48%	38%	39%	44%	23%	45%	23%	43%	-	33%	28%	63%	-	40%
Prefer not to say	4%	3%	4%	3%	4%	7%	5%	-	6%	-	4%	-	-	100%	-

ZYE_q5a. In which, if any, of the following ways have you ever been broken up with by a significant other? Please select all that apply.

Unweighted base	871	691	334	282	244	70	277	74	263	5	151	22	21	3	91
Base: All US adults who have an ex	851	674	342	259	258	72	262	77	273	5	168	29	20	3	89
Through email	7%	6%	8%	12%	11%	13%	6%	12%	9%	-	7%	18%	15%	-	3%
In person	65%	66%	64%	71%	61%	58%	62%	63%	62%	15%	57%	75%	66%	100%	59%
Over the phone	26%	28%	30%	27%	32%	39%	30%	35%	30%	16%	31%	41%	37%	-	20%
Through text message	14%	15%	19%	15%	24%	23%	19%	25%	26%	-	31%	48%	26%	-	7%
Through social media (e.g., Facebook, Instagram, etc.)	7%	8%	10%	7%	13%	20%	10%	21%	13%	-	21%	27%	9%	-	-
Other	6%	6%	6%	6%	8%	7%	8%	12%	5%	-	10%	7%	7%	-	7%
Don't know / can't recall	7%	6%	6%	4%	4%	5%	8%	4%	5%	13%	2%	2%	-	-	15%
Not applicable - I have never been broken up with	10%	10%	10%	9%	9%	9%	10%	8%	10%	57%	9%	11%	6%	-	16%

relationship. Relationship status

Unweighted base	1106	861	403	327	289	73	324	91	308	6	180	28	28	5	135
Base	1081	846	414	301	304	75	302	93	318	6	199	34	25	4	127
In a relationship and living together	49%	49%	49%	62%	48%	55%	57%	41%	49%	13%	42%	46%	51%	15%	42%
In a relationship but not living together	8%	10%	10%	6%	11%	7%	8%	8%	13%	49%	21%	10%	11%	-	4%
Single	35%	36%	38%	29%	38%	38%	30%	49%	34%	38%	34%	44%	34%	43%	27%
Other	8%	5%	3%	3%	4%	-	5%	1%	4%	-	3%	-	3%	41%	27%

ZYE_q6_1. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Text messages

Unweighted base	644	523	245	221	170	46	210	47	189	3	114	16	18	1	65
Base: All US adults in a relationship	615	498	245	206	178	47	197	46	195	4	125	19	16	1	58
Every day	15%	16%	19%	13%	20%	30%	13%	29%	23%	46%	29%	34%	-	-	8%
A few times a week	5%	6%	5%	8%	10%	14%	5%	7%	6%	-	6%	5%	10%	-	6%
Once a week	3%	3%	4%	4%	5%	6%	5%	4%	4%	-	1%	-	15%	-	1%
A few times a month	4%	4%	3%	1%	4%	7%	2%	-	5%	-	3%	4%	12%	-	2%
Once a month	4%	4%	4%	1%	3%	5%	4%	7%	2%	-	7%	-	-	-	2%
Once every two to three months	2%	1%	2%	1%	1%	2%	2%	2%	1%	-	1%	-	-	-	1%
Once every six months	1%	2%	2%	2%	1%	2%	0%	2%	2%	-	1%	4%	5%	-	-
Less often than once every six months	7%	8%	8%	9%	5%	10%	12%	13%	9%	-	13%	17%	5%	-	1%
Never	59%	57%	53%	61%	50%	23%	56%	37%	46%	54%	38%	36%	52%	100%	78%
Net: Once a week or more	23%	24%	28%	25%	35%	51%	23%	39%	33%	46%	36%	39%	25%	-	15%

YouGov NY

Exes

US_nat Sample: 11th-12th July 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

ZYE_q6_2. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Social media (e.g., Facebook, Instagram, etc.)

Unweighted base	644	282	362	152	222	270	116	139	240	149	496	47	64	37
Base: All US adults in a relationship	615	297	318	178	214	223	116	121	229	149	423	54	104	33
Every day	15%	20%	11%	24%	16%	7%	13%	8%	18%	17%	10%	20%	30%	21%
A few times a week	5%	8%	3%	8%	5%	4%	7%	5%	4%	7%	5%	5%	7%	6%
Once a week	3%	2%	4%	5%	3%	1%	5%	3%	2%	3%	4%	2%	2%	-
A few times a month	6%	7%	4%	9%	7%	2%	6%	5%	6%	4%	5%	5%	10%	2%
Once a month	1%	-	2%	2%	1%	0%	2%	1%	0%	2%	2%	1%	-	2%
Once every two to three months	2%	2%	2%	3%	2%	2%	3%	3%	2%	2%	2%	1%	2%	4%
Once every six months	2%	1%	2%	2%	1%	2%	1%	1%	3%	0%	2%	2%	1%	-
Less often than once every six months	6%	3%	10%	8%	6%	6%	8%	5%	8%	3%	7%	3%	7%	6%
Never	60%	57%	62%	40%	59%	76%	55%	68%	62%	64%	61%	41%	57%	57%
Net: Once a week or more	23%	30%	17%	37%	23%	13%	25%	16%	24%	27%	19%	28%	38%	27%

ZYE_q6_3. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Email

Unweighted base	644	282	362	152	222	270	116	139	240	149	496	47	64	37
Base: All US adults in a relationship	615	297	318	178	214	223	116	121	229	149	423	54	104	33
Every day	13%	16%	10%	15%	14%	11%	10%	12%	15%	13%	11%	29%	15%	13%
A few times a week	6%	8%	4%	10%	6%	2%	7%	3%	7%	5%	6%	2%	5%	14%
Once a week	4%	5%	3%	7%	4%	2%	10%	3%	2%	3%	2%	4%	13%	2%
A few times a month	4%	4%	4%	4%	5%	3%	4%	5%	3%	4%	5%	-	3%	2%
Once a month	2%	1%	2%	2%	2%	1%	-	3%	1%	3%	2%	-	1%	2%
Once every two to three months	2%	1%	3%	3%	4%	-	2%	2%	2%	2%	2%	3%	1%	2%
Once every six months	1%	0%	1%	1%	1%	1%	-	-	2%	-	1%	2%	-	-
Less often than once every six months	8%	5%	11%	8%	7%	10%	4%	9%	11%	8%	9%	7%	6%	15%
Never	61%	59%	63%	51%	58%	71%	62%	65%	57%	62%	64%	53%	56%	49%
Net: Once a week or more	22%	29%	16%	31%	24%	14%	27%	17%	24%	21%	18%	35%	33%	30%

ZYE_q7. Have you ever gone back and read through old texts, social media messages, or letters that your ex had sent to you when you were dating?

Unweighted base	871	370	501	214	304	353	161	183	331	196	656	79	79	57
Base: All US adults with an ex	851	411	440	269	286	295	168	161	336	186	570	99	124	58
Yes, I have	28%	25%	31%	40%	31%	14%	23%	26%	28%	34%	25%	36%	32%	37%
No, I have not	59%	60%	58%	45%	57%	75%	57%	65%	60%	56%	64%	46%	53%	52%
Don't know / can't recall	11%	13%	8%	12%	9%	11%	16%	8%	11%	8%	10%	16%	9%	8%
Prefer not to say	2%	2%	2%	3%	3%	1%	4%	1%	2%	2%	1%	1%	6%	3%

ZYE_q8. To what extent do you agree or disagree with the following statement? Social media makes it harder to forget/ignore an ex.

Unweighted base	1106	480	626	271	357	478	199	236	419	252	817	109	100	80
Base: All US adults	1081	529	552	337	341	403	210	213	416	243	715	128	157	81
Strongly agree	15%	15%	15%	26%	14%	7%	20%	16%	13%	13%	12%	11%	24%	26%
Somewhat agree	29%	31%	28%	34%	33%	23%	24%	31%	32%	29%	32%	26%	24%	24%
Somewhat disagree	13%	14%	12%	16%	13%	12%	19%	11%	14%	11%	11%	22%	17%	15%
Strongly disagree	18%	15%	21%	12%	21%	21%	15%	15%	21%	18%	18%	21%	18%	14%
Don't know	24%	25%	24%	13%	19%	38%	22%	26%	21%	30%	27%	20%	17%	22%
Net: Agree	44%	46%	43%	59%	47%	30%	44%	47%	45%	41%	44%	37%	48%	50%
Net: Disagree	31%	30%	33%	28%	33%	33%	34%	27%	34%	28%	29%	43%	35%	28%

Cell Contents (Column Percentages)

YouGov NY

Exes

US_nat Sample: 11th-12th July 2017



Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYE_q6.2. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Social media (e.g., Facebook, Instagram, etc.)

Unweighted base	644	204	220	136	84	475	8	27	11	92	31
Base: All US adults in a relationship	615	241	185	118	72	441	8	20	9	105	32
Every day	15%	18%	10%	16%	16%	11%	13%	-	-	33%	21%
A few times a week	5%	7%	6%	5%	1%	6%	-	9%	7%	6%	-
Once a week	3%	3%	2%	4%	3%	3%	12%	-	-	5%	3%
A few times a month	6%	6%	8%	5%	1%	6%	29%	-	-	4%	3%
Once a month	1%	1%	2%	1%	1%	1%	11%	4%	-	2%	-
Once every two to three months	2%	2%	3%	3%	1%	2%	-	4%	13%	3%	2%
Once every six months	2%	1%	2%	1%	1%	1%	-	8%	-	2%	-
Less often than once every six months	6%	8%	6%	4%	7%	6%	-	4%	9%	9%	6%
Never	60%	55%	61%	61%	68%	64%	36%	71%	71%	36%	65%
Net: Once a week or more	23%	28%	18%	24%	20%	20%	24%	9%	7%	43%	24%

ZYE_q6.3. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Email

Unweighted base	644	204	220	136	84	475	8	27	11	92	31
Base: All US adults in a relationship	615	241	185	118	72	441	8	20	9	105	32
Every day	13%	12%	12%	15%	17%	12%	12%	3%	-	20%	15%
A few times a week	6%	4%	5%	11%	5%	5%	13%	10%	7%	6%	3%
Once a week	4%	9%	0%	-	1%	5%	-	4%	-	2%	-
A few times a month	4%	3%	7%	3%	2%	4%	13%	-	-	4%	5%
Once a month	2%	1%	4%	1%	-	1%	-	-	-	3%	3%
Once every two to three months	2%	2%	1%	3%	4%	1%	11%	-	13%	4%	-
Once every six months	1%	1%	1%	1%	1%	1%	-	-	-	-	-
Less often than once every six months	8%	7%	10%	10%	8%	8%	-	4%	9%	12%	8%
Never	61%	63%	61%	56%	61%	62%	52%	79%	71%	49%	66%
Net: Once a week or more	22%	25%	17%	26%	23%	22%	24%	17%	7%	28%	18%

ZYE_q7. Have you ever gone back and read through old texts, social media messages, or letters that your ex had sent to you when you were dating?

Unweighted base	871	288	295	185	103	427	20	111	44	241	28
Base: All US adults with an ex	851	348	258	157	88	406	19	88	40	269	29
Yes, I have	28%	22%	31%	34%	28%	23%	44%	32%	20%	35%	26%
No, I have not	59%	65%	55%	53%	60%	67%	49%	59%	60%	48%	61%
Don't know / can't recall	11%	12%	10%	8%	12%	8%	4%	7%	19%	15%	10%
Prefer not to say	2%	1%	3%	4%	1%	2%	4%	2%	2%	2%	3%

ZYE_q8. To what extent do you agree or disagree with the following statement? Social media makes it harder to forget/ignore an ex.

Unweighted base	1106	387	378	220	121	543	23	119	67	319	35
Base: All US adults	1081	461	332	187	101	504	22	96	67	356	36
Strongly agree	15%	16%	15%	15%	12%	15%	29%	13%	2%	18%	11%
Somewhat agree	29%	24%	31%	35%	36%	25%	22%	24%	32%	37%	22%
Somewhat disagree	13%	14%	12%	12%	19%	11%	36%	16%	13%	13%	25%
Strongly disagree	18%	21%	16%	18%	11%	23%	3%	21%	14%	12%	19%
Don't know	24%	25%	25%	21%	22%	26%	9%	26%	39%	19%	23%
Net: Agree	44%	40%	46%	50%	48%	40%	51%	38%	34%	55%	33%
Net: Disagree	31%	35%	28%	29%	30%	34%	40%	37%	27%	25%	43%

YouGov NY

Exes

US_nat Sample: 11th-12th July 2017



Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

ZYE_q6.2. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Social media (e.g., Facebook, Instagram, etc.)

Unweighted base	644	217	427	175	212	181	76
Base: All US adults in a relationship	615	224	391	188	205	152	69
Every day	15%	16%	14%	24%	9%	14%	12%
A few times a week	5%	8%	4%	6%	6%	5%	1%
Once a week	3%	5%	2%	4%	1%	5%	3%
A few times a month	6%	10%	3%	7%	8%	2%	2%
Once a month	1%	1%	1%	1%	2%	1%	1%
Once every two to three months	2%	4%	1%	1%	3%	3%	1%
Once every six months	2%	1%	2%	3%	1%	1%	1%
Less often than once every six months	6%	8%	6%	9%	6%	3%	6%
Never	60%	48%	66%	44%	64%	67%	73%
Net: Once a week or more	23%	29%	20%	34%	16%	23%	16%

ZYE_q6.3. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Email

Unweighted base	644	217	427	175	212	181	76
Base: All US adults in a relationship	615	224	391	188	205	152	69
Every day	13%	16%	12%	16%	7%	17%	17%
A few times a week	6%	8%	4%	6%	4%	8%	3%
Once a week	4%	5%	3%	3%	7%	1%	3%
A few times a month	4%	6%	3%	4%	7%	1%	3%
Once a month	2%	2%	1%	3%	1%	2%	1%
Once every two to three months	2%	3%	2%	2%	2%	2%	2%
Once every six months	1%	1%	0%	-	1%	1%	-
Less often than once every six months	8%	6%	10%	10%	8%	7%	9%
Never	61%	53%	65%	57%	64%	61%	62%
Net: Once a week or more	22%	29%	19%	25%	18%	26%	23%

ZYE_q7. Have you ever gone back and read through old texts, social media messages, or letters that your ex had sent to you when you were dating?

Unweighted base	871	243	628	300	278	187	106
Base: All US adults with an ex	851	249	601	315	273	161	101
Yes, I have	28%	34%	25%	31%	27%	30%	16%
No, I have not	59%	57%	60%	56%	60%	59%	68%
Don't know / can't recall	11%	7%	12%	11%	11%	9%	9%
Prefer not to say	2%	2%	2%	2%	1%	2%	7%

ZYE_q8. To what extent do you agree or disagree with the following statement? Social media makes it harder to forget/ignore an ex.

Unweighted base	1106	273	833	400	329	226	151
Base: All US adults	1081	276	805	417	323	199	143
Strongly agree	15%	22%	13%	16%	15%	16%	11%
Somewhat agree	29%	31%	29%	29%	28%	37%	24%
Somewhat disagree	13%	13%	13%	15%	14%	13%	9%
Strongly disagree	18%	19%	18%	19%	22%	12%	15%
Don't know	24%	15%	27%	22%	22%	22%	41%
Net: Agree	44%	53%	42%	45%	43%	53%	34%
Net: Disagree	31%	32%	31%	34%	35%	25%	24%

YouGov NY

Exes

US_nat Sample: 11th-12th July 2017



Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

ZYE_q6.2. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Social media (e.g., Facebook, Instagram, etc.)

Unweighted base	644	523	245	221	170	46	210	47	189	3	114	16	18	1	65
Base: All US adults in a relationship	615	498	245	206	178	47	197	46	195	4	125	19	16	1	58
Every day	15%	18%	21%	17%	30%	46%	15%	31%	25%	46%	26%	42%	11%	-	-
A few times a week	5%	5%	5%	7%	6%	10%	6%	2%	6%	-	6%	5%	-	-	3%
Once a week	3%	3%	4%	3%	5%	3%	5%	5%	6%	-	5%	-	18%	-	-
A few times a month	6%	7%	7%	2%	5%	7%	2%	2%	5%	-	8%	-	-	-	-
Once a month	1%	1%	2%	0%	2%	-	2%	5%	2%	-	1%	-	-	-	2%
Once every two to three months	2%	2%	3%	3%	2%	2%	2%	2%	2%	-	2%	-	-	-	2%
Once every six months	2%	1%	2%	1%	2%	1%	1%	-	2%	-	1%	3%	4%	-	3%
Less often than once every six months	6%	8%	8%	8%	6%	15%	12%	14%	8%	-	8%	17%	-	-	-
Never	60%	54%	49%	59%	41%	16%	55%	39%	45%	54%	44%	33%	49%	100%	89%
Net: Once a week or more	23%	26%	29%	27%	42%	59%	26%	38%	36%	46%	37%	47%	29%	-	3%

ZYE_q6.3. How often, if ever, do you read a significant other's text message, social media, or emails without their permission? Please select one option on each row. - Email

Unweighted base	644	523	245	221	170	46	210	47	189	3	114	16	18	1	65
Base: All US adults in a relationship	615	498	245	206	178	47	197	46	195	4	125	19	16	1	58
Every day	13%	14%	18%	18%	21%	33%	12%	24%	21%	46%	18%	39%	19%	-	15%
A few times a week	6%	6%	7%	6%	11%	17%	5%	9%	6%	-	8%	-	-	-	1%
Once a week	4%	3%	5%	3%	2%	2%	3%	2%	3%	-	7%	4%	5%	-	5%
A few times a month	4%	4%	4%	1%	4%	3%	4%	-	4%	-	1%	4%	15%	-	1%
Once a month	2%	2%	2%	1%	2%	4%	1%	3%	2%	-	2%	-	-	-	-
Once every two to three months	2%	2%	3%	2%	2%	2%	3%	5%	2%	-	2%	-	-	-	2%
Once every six months	1%	1%	1%	1%	1%	-	1%	-	1%	-	0%	-	-	-	-
Less often than once every six months	8%	9%	10%	10%	6%	10%	10%	12%	9%	-	11%	7%	10%	100%	3%
Never	61%	59%	49%	57%	50%	29%	61%	44%	52%	54%	50%	47%	51%	-	74%
Net: Once a week or more	22%	23%	30%	27%	34%	52%	20%	35%	30%	46%	34%	43%	24%	-	20%

ZYE_q7. Have you ever gone back and read through old texts, social media messages, or letters that your ex had sent to you when you were dating?

Unweighted base	871	691	334	282	244	70	277	74	263	5	151	22	21	3	91
Base: All US adults with an ex	851	674	342	259	258	72	262	77	273	5	168	29	20	3	89
Yes, I have	28%	30%	34%	35%	32%	42%	35%	51%	42%	-	50%	51%	52%	26%	10%
No, I have not	59%	57%	55%	57%	57%	47%	56%	45%	46%	67%	42%	41%	27%	34%	78%
Don't know / can't recall	11%	11%	9%	6%	7%	6%	7%	2%	8%	-	5%	-	22%	-	11%
Prefer not to say	2%	2%	2%	2%	4%	5%	2%	2%	4%	33%	3%	8%	-	39%	1%

ZYE_q8. To what extent do you agree or disagree with the following statement? Social media makes it harder to forget/ignore an ex.

Unweighted base	1106	861	403	327	289	73	324	91	308	6	180	28	28	5	135
Base: All US adults	1081	846	414	301	304	75	302	93	318	6	199	34	25	4	127
Strongly agree	15%	15%	22%	19%	19%	33%	21%	31%	25%	29%	31%	48%	16%	-	9%
Somewhat agree	29%	31%	29%	30%	33%	34%	29%	33%	34%	26%	35%	32%	39%	41%	17%
Somewhat disagree	13%	16%	13%	15%	17%	6%	16%	9%	15%	-	9%	7%	21%	23%	1%
Strongly disagree	18%	19%	18%	16%	16%	17%	17%	14%	13%	34%	18%	9%	8%	-	19%
Don't know	24%	20%	18%	19%	15%	10%	17%	12%	13%	11%	7%	5%	16%	36%	54%
Net: Agree	44%	46%	50%	50%	52%	68%	50%	65%	59%	55%	66%	80%	55%	41%	26%
Net: Disagree	31%	35%	31%	31%	33%	23%	33%	23%	28%	34%	27%	15%	29%	23%	20%