

YouGov Survey Results

Sample Size: 1640 GB Adults
Fieldwork: 14th - 15th August 2018

	Vote 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1640	563	538	100	645	700	794	846	184	692	389	376	935	705	220	531	351	395	143
Unweighted Sample	1640	572	518	101	714	683	726	914	150	672	408	410	962	678	181	553	362	401	143
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which university do you consider to be the UK's most prestigious?

Oxford	41	46	40	39	40	44	40	42	29	43	42	40	41	40	36	39	46	41	41
Cambridge	23	23	22	26	25	22	22	23	28	20	21	27	25	20	23	27	20	21	16
Some other university	7	5	9	3	9	5	8	5	10	6	7	6	7	6	8	6	5	7	15
Don't know	30	26	29	32	26	30	30	30	33	30	31	27	26	34	33	28	29	31	28

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	Graduate?	
Total	Graduate	Non-Graduate
Weighted Sample 1640	454	1186
Unweighted Sample 1640	445	1195
	%	%

Which university do you consider to be the UK's most prestigious?

Oxford	41	39	41
Cambridge	23	27	21
Some other university	7	10	5
Don't know	30	23	32