

Daily Survey: Oscars



Sample 1000 U.S. Adult Citizens
 Conducted March 3 - 6, 2023
 Margin of Error ±3.5%

1. How interested, if at all, are you in the Academy Awards (also called the Oscars)?

Very interested	10%
Somewhat interested	23%
Not very interested	17%
Not interested at all	47%
Not sure	3%

2. Did you watch the Academy Awards / Oscars last year?

I watched all of it	7%
I watched part of it	12%
I watched clips or highlights of it	16%
I read or watched news stories analyzing it	6%
I did not watch any of it	57%
Not sure	3%

3. Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Yes	No
Belfast	18%	82%
CODA	16%	84%
Don't Look Up	25%	75%
Drive My Car	16%	84%
Dune	27%	73%
King Richard	22%	78%
Licorice Pizza	16%	84%
Nightmare Alley	18%	82%
The Power of the Dog	18%	82%
West Side Story	27%	73%

4. Which of the following movies, nominated for Best Picture in last year's Academy Awards, do you think should have won?

Belfast	3%
CODA	4%
Don't Look Up	4%
Drive My Car	2%
Dune	5%
King Richard	6%
Licorice Pizza	0%
Nightmare Alley	3%
The Power of the Dog	5%
West Side Story	8%
Not sure	60%

5. Do you have a favorable or unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Will Smith	21%	35%	22%	15%	7%
Chris Rock	23%	43%	15%	8%	11%

6. How much have you heard about actor Will Smith hitting comedian Chris Rock at the 2022 Academy Awards?

A lot	55%
A little	35%
Nothing at all	10%

7. On stage at the 2022 Academy Awards, comedian Chris Rock made a joke about Jada Pinkett Smith's shaved head, which is due to a hair-loss condition called alopecia. Her husband Will Smith responded by walking on stage and hitting Chris Rock. Which of the following comes closest to your view?

Both were wrong, but what Chris Rock did was worse	10%
Both were wrong, but what Will Smith did was worse	26%
Both were wrong, and both were equally bad	22%
Only what Chris Rock did was wrong	6%
Only what Will Smith did was wrong	23%
Neither Chris Rock nor Will Smith did anything wrong	3%
Not sure	10%

8. Do you approve or disapprove of the Academy of Motion Pictures Arts and Sciences banning Will Smith from attending the Oscars until 2032, which is 10 years after he hit Chris Rock?

Strongly approve	22%
Somewhat approve	25%
Somewhat disapprove	20%
Strongly disapprove	16%
Not sure	16%

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Interviewing Dates	March 3 - 6, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.187 to 6.213, with a mean of one and a standard deviation of 0.52.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	466 questions not reported.

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1. Interested in Oscars

How interested, if at all, are you in the Academy Awards (also called the Oscars)?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	10%	10%	9%	17%	17%	4%	4%	9%	18%	7%	8%
Somewhat interested	23%	21%	25%	35%	29%	17%	14%	21%	36%	27%	17%
Not very interested	17%	16%	19%	20%	14%	15%	21%	17%	14%	23%	18%
Not interested at all	47%	49%	45%	24%	35%	63%	60%	52%	24%	41%	55%
Not sure	3%	3%	2%	4%	6%	1%	1%	2%	8%	2%	2%
Totals	100%	99%	100%	100%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(991)	(472)	(519)	(196)	(232)	(316)	(247)	(712)	(130)	(79)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	10%	14%	7%	8%	14%	6%	6%	11%	13%	9%	8%	8%	15%
Somewhat interested	23%	35%	17%	17%	31%	13%	20%	28%	26%	28%	18%	21%	27%
Not very interested	17%	21%	17%	14%	20%	12%	18%	16%	19%	16%	14%	20%	17%
Not interested at all	47%	27%	55%	61%	34%	69%	52%	43%	40%	43%	58%	48%	39%
Not sure	3%	2%	5%	0%	2%	0%	3%	2%	2%	3%	1%	4%	2%
Totals	100%	99%	101%	100%	101%	100%	99%	100%	100%	99%	99%	101%	100%
Unweighted N	(991)	(347)	(382)	(262)	(386)	(324)	(387)	(303)	(212)	(184)	(176)	(389)	(242)

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2. Watch Oscars 2022

Did you watch the Academy Awards / Oscars last year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I watched all of it	7%	7%	6%	13%	8%	2%	5%	5%	14%	8%	3%
I watched part of it	12%	11%	14%	18%	17%	7%	9%	11%	23%	9%	10%
I watched clips or highlights of it	16%	17%	16%	24%	24%	12%	7%	14%	18%	26%	17%
I read or watched news stories analyzing it	6%	5%	6%	10%	5%	4%	5%	5%	5%	10%	7%
I did not watch any of it	57%	57%	56%	32%	41%	72%	73%	62%	36%	47%	59%
Not sure	3%	3%	2%	3%	4%	3%	0%	2%	4%	0%	4%
Totals	101%	100%	100%	100%	99%	100%	99%	99%	100%	100%	100%
Unweighted N	(988)	(468)	(520)	(195)	(230)	(316)	(247)	(711)	(129)	(78)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I watched all of it	7%	9%	4%	8%	11%	5%	4%	10%	8%	4%	7%	5%	10%
I watched part of it	12%	21%	8%	8%	17%	8%	11%	14%	15%	16%	6%	13%	14%
I watched clips or highlights of it	16%	20%	14%	16%	19%	12%	13%	19%	22%	19%	12%	16%	20%
I read or watched news stories analyzing it	6%	8%	5%	3%	8%	2%	5%	6%	7%	7%	6%	4%	8%
I did not watch any of it	57%	40%	65%	64%	45%	72%	64%	50%	47%	52%	67%	59%	45%
Not sure	3%	3%	3%	1%	2%	2%	3%	2%	0%	2%	2%	3%	2%
Totals	101%	101%	99%	100%	102%	101%	100%	101%	99%	100%	100%	100%	99%
Unweighted N	(988)	(345)	(380)	(263)	(385)	(323)	(388)	(301)	(210)	(184)	(176)	(390)	(238)

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3A. Seen Best Picture 2022 Nominees — Belfast

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	21%	14%	30%	30%	7%	8%	18%	24%	13%	11%
No	82%	79%	86%	70%	70%	93%	92%	82%	76%	87%	89%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(459)	(497)	(189)	(226)	(300)	(241)	(689)	(125)	(75)	(67)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	26%	13%	14%	23%	10%	11%	24%	23%	21%	16%	11%	27%
No	82%	74%	87%	86%	77%	90%	89%	76%	77%	79%	84%	89%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(336)	(366)	(254)	(372)	(314)	(375)	(297)	(203)	(174)	(169)	(380)	(233)

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3B. Seen Best Picture 2022 Nominees — CODA

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	18%	15%	35%	24%	6%	6%	13%	32%	16%	17%
No	84%	82%	85%	65%	76%	94%	94%	87%	68%	84%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(459)	(497)	(187)	(227)	(301)	(241)	(693)	(122)	(74)	(67)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	25%	11%	14%	22%	8%	12%	21%	22%	19%	7%	15%	26%
No	84%	75%	89%	86%	78%	92%	88%	79%	78%	81%	93%	85%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(335)	(367)	(254)	(372)	(316)	(376)	(295)	(204)	(176)	(171)	(379)	(230)

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3C. Seen Best Picture 2022 Nominees — Don't Look Up

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	25%	26%	23%	37%	35%	16%	14%	24%	27%	29%	22%
No	75%	74%	77%	63%	65%	84%	86%	76%	73%	71%	78%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(953)	(456)	(497)	(187)	(226)	(302)	(238)	(690)	(124)	(73)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	25%	35%	20%	19%	31%	15%	19%	30%	33%	30%	20%	22%	29%
No	75%	65%	80%	81%	69%	85%	81%	70%	67%	70%	80%	78%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(953)	(333)	(367)	(253)	(371)	(314)	(375)	(294)	(203)	(175)	(169)	(378)	(231)

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3D. Seen Best Picture 2022 Nominees — Drive My Car

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	19%	14%	40%	29%	2%	2%	14%	26%	23%	11%
No	84%	81%	86%	60%	71%	98%	98%	86%	74%	77%	89%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(955)	(459)	(496)	(188)	(228)	(299)	(240)	(689)	(124)	(75)	(67)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	21%	13%	16%	16%	12%	11%	22%	23%	21%	10%	13%	25%
No	84%	79%	87%	84%	84%	88%	89%	78%	77%	79%	90%	87%	75%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(955)	(335)	(366)	(254)	(371)	(317)	(375)	(293)	(206)	(174)	(171)	(377)	(233)

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3E. Seen Best Picture 2022 Nominees — Dune

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	27%	33%	22%	41%	38%	20%	13%	24%	38%	36%	23%
No	73%	67%	78%	59%	62%	80%	87%	76%	62%	64%	77%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(954)	(458)	(496)	(188)	(225)	(301)	(240)	(690)	(124)	(74)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	27%	34%	25%	22%	32%	20%	21%	33%	39%	30%	23%	26%	31%
No	73%	66%	75%	78%	68%	80%	79%	67%	61%	70%	77%	74%	69%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(954)	(335)	(365)	(254)	(370)	(316)	(376)	(294)	(203)	(174)	(170)	(379)	(231)

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3F. Seen Best Picture 2022 Nominees — King Richard

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	22%	25%	20%	39%	37%	10%	8%	19%	41%	28%	13%
No	78%	75%	80%	61%	63%	90%	92%	81%	59%	72%	87%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(459)	(497)	(189)	(225)	(301)	(241)	(691)	(124)	(74)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	22%	30%	16%	22%	24%	16%	17%	27%	33%	26%	15%	18%	34%
No	78%	70%	84%	78%	76%	84%	83%	73%	67%	74%	85%	82%	66%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(334)	(368)	(254)	(370)	(316)	(376)	(294)	(204)	(175)	(171)	(378)	(232)

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3G. Seen Best Picture 2022 Nominees — Licorice Pizza

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	19%	13%	34%	26%	5%	4%	14%	29%	12%	14%
No	84%	81%	87%	66%	74%	95%	96%	86%	71%	88%	86%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(460)	(496)	(188)	(227)	(301)	(240)	(692)	(123)	(74)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	20%	12%	16%	17%	9%	11%	20%	21%	23%	9%	10%	27%
No	84%	80%	88%	84%	83%	91%	89%	80%	79%	77%	91%	90%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(956)	(333)	(368)	(255)	(372)	(317)	(377)	(295)	(203)	(176)	(172)	(378)	(230)

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3H. Seen Best Picture 2022 Nominees — Nightmare Alley

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	21%	15%	36%	32%	6%	3%	14%	36%	23%	13%
No	82%	79%	85%	64%	68%	94%	97%	86%	64%	77%	87%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(954)	(459)	(495)	(188)	(226)	(300)	(240)	(691)	(123)	(73)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	25%	15%	15%	19%	9%	15%	22%	22%	21%	9%	16%	28%
No	82%	75%	85%	85%	81%	91%	85%	78%	78%	79%	91%	84%	72%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(954)	(335)	(365)	(254)	(371)	(316)	(376)	(294)	(204)	(175)	(170)	(378)	(231)

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3I. Seen Best Picture 2022 Nominees — The Power of the Dog

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	22%	15%	34%	31%	4%	9%	16%	29%	17%	15%
No	82%	78%	85%	66%	69%	96%	91%	84%	71%	83%	85%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(957)	(461)	(496)	(191)	(227)	(299)	(240)	(691)	(125)	(74)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	27%	13%	14%	24%	10%	12%	25%	26%	21%	9%	16%	27%
No	82%	73%	87%	86%	76%	90%	88%	75%	74%	79%	91%	84%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(957)	(335)	(368)	(254)	(372)	(316)	(376)	(294)	(205)	(176)	(171)	(378)	(232)

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3J. Seen Best Picture 2022 Nominees — West Side Story

Have you seen the following movies, which were nominated for Best Picture at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	27%	27%	27%	44%	31%	14%	24%	26%	38%	27%	19%
No	73%	73%	73%	56%	69%	86%	76%	74%	62%	73%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(958)	(459)	(499)	(189)	(226)	(300)	(243)	(691)	(123)	(75)	(69)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	27%	38%	18%	25%	34%	20%	21%	36%	29%	30%	24%	21%	36%
No	73%	62%	82%	75%	66%	80%	79%	64%	71%	70%	76%	79%	64%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(958)	(336)	(369)	(253)	(374)	(315)	(377)	(295)	(204)	(175)	(172)	(379)	(232)

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4. Best Picture 2022 Should Have Won

Which of the following movies, nominated for Best Picture in last year's Academy Awards, do you think should have won?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Belfast	3%	4%	3%	3%	6%	2%	2%	3%	5%	1%	0%
CODA	4%	3%	4%	5%	2%	3%	5%	3%	5%	5%	9%
Don't Look Up	4%	5%	3%	6%	6%	3%	2%	5%	1%	3%	5%
Drive My Car	2%	1%	3%	6%	4%	0%	0%	2%	3%	3%	0%
Dune	5%	6%	4%	6%	8%	4%	2%	4%	5%	5%	8%
King Richard	6%	6%	6%	9%	9%	5%	2%	5%	16%	6%	3%
Licorice Pizza	0%	1%	0%	0%	2%	0%	0%	0%	1%	0%	1%
Nightmare Alley	3%	4%	2%	5%	5%	2%	0%	2%	7%	4%	3%
The Power of the Dog	5%	6%	4%	9%	9%	2%	1%	4%	5%	7%	2%
West Side Story	8%	7%	8%	17%	6%	5%	4%	6%	8%	14%	9%
Not sure	60%	58%	62%	34%	45%	73%	81%	65%	43%	50%	59%
Totals	100%	101%	99%	100%	102%	99%	99%	99%	99%	98%	99%
Unweighted N	(987)	(470)	(517)	(197)	(231)	(315)	(244)	(708)	(130)	(79)	(70)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Belfast	3%	5%	1%	3%	4%	2%	2%	5%	4%	1%	5%	1%	6%
CODA	4%	6%	3%	2%	7%	1%	2%	4%	5%	5%	3%	4%	3%
Don't Look Up	4%	7%	3%	3%	5%	1%	4%	5%	5%	3%	3%	3%	6%
Drive My Car	2%	4%	1%	3%	4%	1%	1%	3%	6%	4%	1%	3%	1%
Dune	5%	5%	4%	5%	7%	4%	4%	7%	5%	5%	4%	4%	7%
King Richard	6%	10%	4%	5%	9%	5%	7%	8%	4%	7%	5%	6%	5%
Licorice Pizza	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%
Nightmare Alley	3%	4%	2%	3%	2%	3%	3%	4%	3%	4%	3%	2%	4%
The Power of the Dog	5%	6%	5%	4%	4%	4%	3%	5%	10%	6%	3%	4%	8%
West Side Story	8%	7%	7%	9%	5%	6%	9%	8%	6%	10%	5%	7%	11%
Not sure	60%	45%	70%	65%	53%	73%	66%	50%	51%	55%	68%	65%	48%
Totals	100%	100%	100%	102%	101%	100%	101%	100%	99%	100%	100%	100%	99%
Unweighted N	(987)	(346)	(380)	(261)	(383)	(321)	(386)	(302)	(211)	(183)	(176)	(387)	(241)

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5A. Favorabilities of Will Smith and Chris Rock — Will Smith

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	21%	20%	22%	33%	23%	15%	16%	17%	42%	26%	15%
Somewhat favorable	35%	33%	36%	34%	37%	32%	37%	36%	32%	28%	38%
Somewhat unfavorable	22%	21%	22%	15%	21%	25%	23%	22%	14%	26%	20%
Very unfavorable	15%	17%	14%	10%	13%	19%	18%	18%	8%	12%	13%
Don't know	7%	8%	7%	7%	6%	9%	6%	7%	5%	7%	14%
Totals	100%	99%	101%	99%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(981)	(469)	(512)	(196)	(227)	(316)	(242)	(705)	(129)	(77)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	21%	27%	18%	18%	25%	13%	26%	21%	17%	22%	20%	21%	20%
Somewhat favorable	35%	34%	37%	33%	34%	35%	31%	42%	31%	41%	37%	32%	33%
Somewhat unfavorable	22%	22%	21%	22%	24%	22%	22%	18%	25%	16%	22%	23%	23%
Very unfavorable	15%	13%	12%	23%	13%	24%	14%	14%	22%	14%	14%	15%	18%
Don't know	7%	5%	12%	4%	5%	6%	7%	6%	5%	7%	7%	9%	6%
Totals	100%	101%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(981)	(341)	(378)	(262)	(381)	(321)	(386)	(298)	(211)	(182)	(176)	(388)	(235)

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5B. Favorabilities of Will Smith and Chris Rock — Chris Rock

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	23%	25%	21%	23%	30%	21%	19%	21%	35%	24%	20%
Somewhat favorable	43%	43%	43%	40%	31%	49%	48%	45%	41%	34%	41%
Somewhat unfavorable	15%	13%	18%	17%	17%	12%	17%	15%	12%	19%	21%
Very unfavorable	8%	8%	8%	8%	12%	6%	6%	9%	4%	8%	6%
Don't know	11%	12%	10%	11%	11%	12%	10%	11%	9%	14%	12%
Totals	100%	101%	100%	99%	101%	100%	100%	101%	101%	99%	100%
Unweighted N	(972)	(467)	(505)	(195)	(222)	(313)	(242)	(703)	(127)	(76)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	23%	23%	24%	22%	25%	18%	27%	18%	25%	23%	24%	21%	25%
Somewhat favorable	43%	46%	42%	41%	46%	46%	36%	54%	43%	41%	50%	43%	37%
Somewhat unfavorable	15%	16%	11%	21%	14%	17%	15%	15%	17%	17%	14%	17%	13%
Very unfavorable	8%	8%	7%	9%	7%	9%	11%	5%	9%	5%	4%	7%	16%
Don't know	11%	8%	17%	7%	8%	9%	12%	9%	6%	13%	8%	12%	9%
Totals	100%	101%	101%	100%	100%	99%	101%	101%	100%	99%	100%	100%	100%
Unweighted N	(972)	(340)	(372)	(260)	(377)	(316)	(382)	(295)	(210)	(182)	(173)	(385)	(232)

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6. Heard About Smith Hitting Rock at Oscars

How much have you heard about actor Will Smith hitting comedian Chris Rock at the 2022 Academy Awards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	55%	51%	59%	51%	45%	60%	61%	53%	54%	64%	63%
A little	35%	37%	33%	32%	38%	33%	36%	37%	34%	27%	26%
Nothing at all	10%	12%	8%	17%	17%	7%	3%	10%	12%	9%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(985)	(469)	(516)	(194)	(228)	(317)	(246)	(712)	(127)	(77)	(69)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	55%	59%	52%	54%	64%	55%	55%	51%	57%	53%	55%	56%	54%
A little	35%	32%	35%	38%	30%	39%	35%	37%	36%	36%	38%	34%	32%
Nothing at all	10%	10%	12%	8%	7%	6%	10%	12%	7%	11%	8%	10%	13%
Totals	100%	101%	99%	100%	101%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(985)	(345)	(378)	(262)	(385)	(319)	(386)	(300)	(211)	(184)	(176)	(389)	(236)

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7. Smith Rock Right or Wrong

On stage at the 2022 Academy Awards, comedian Chris Rock made a joke about Jada Pinkett Smith's shaved head, which is due to a hair-loss condition called alopecia. Her husband Will Smith responded by walking on stage and hitting Chris Rock. Which of the following comes closest to your view?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Both were wrong, but what Chris Rock did was worse	10%	11%	9%	13%	11%	6%	11%	11%	12%	2%	12%
Both were wrong, but what Will Smith did was worse	26%	25%	26%	31%	20%	26%	27%	25%	21%	31%	30%
Both were wrong, and both were equally bad	22%	16%	28%	24%	17%	21%	27%	22%	24%	20%	25%
Only what Chris Rock did was wrong	6%	7%	6%	7%	12%	3%	4%	6%	9%	7%	4%
Only what Will Smith did was wrong	23%	27%	20%	13%	20%	33%	23%	23%	18%	29%	22%
Neither Chris Rock nor Will Smith did anything wrong	3%	4%	2%	2%	4%	2%	2%	3%	3%	1%	0%
Not sure	10%	11%	9%	9%	15%	10%	6%	10%	13%	10%	6%
Totals	100%	101%	100%	99%	99%	101%	100%	100%	100%	100%	99%
Unweighted N	(988)	(470)	(518)	(196)	(229)	(317)	(246)	(712)	(129)	(77)	(70)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Both were wrong, but what Chris Rock did was worse	10%	11%	7%	12%	10%	12%	9%	12%	10%	12%	7%	11%	10%
Both were wrong, but what Will Smith did was worse	26%	29%	26%	23%	30%	22%	23%	23%	32%	26%	29%	24%	25%
Both were wrong, and both were equally bad	22%	22%	23%	21%	24%	19%	25%	23%	13%	19%	27%	21%	20%
Only what Chris Rock did was wrong	6%	6%	4%	8%	5%	6%	7%	7%	6%	8%	4%	5%	9%
Only what Will Smith did was wrong	23%	20%	24%	27%	22%	32%	23%	21%	28%	20%	22%	27%	22%
Neither Chris Rock nor Will Smith did anything wrong	3%	5%	2%	1%	3%	2%	3%	3%	3%	4%	3%	2%	2%
Not sure	10%	7%	14%	8%	6%	8%	10%	10%	8%	10%	8%	10%	12%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(988)	(347)	(379)	(262)	(384)	(322)	(387)	(302)	(211)	(184)	(177)	(388)	(239)

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8. Approve of Will Smith Ban

Do you approve or disapprove of the Academy of Motion Pictures Arts and Sciences banning Will Smith from attending the Oscars until 2032, which is 10 years after he hit Chris Rock?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	22%	24%	21%	15%	15%	30%	26%	23%	20%	23%	19%
Somewhat approve	25%	26%	24%	33%	29%	22%	17%	23%	28%	30%	25%
Somewhat disapprove	20%	20%	21%	28%	23%	15%	19%	19%	22%	21%	26%
Strongly disapprove	16%	14%	17%	15%	14%	15%	19%	16%	20%	14%	10%
Not sure	16%	16%	16%	10%	18%	18%	19%	18%	9%	11%	21%
Totals	99%	100%	99%	101%	99%	100%	100%	99%	99%	99%	101%
Unweighted N	(989)	(469)	(520)	(196)	(230)	(317)	(246)	(713)	(128)	(78)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	22%	23%	21%	23%	26%	27%	22%	23%	25%	19%	21%	23%	25%
Somewhat approve	25%	27%	23%	25%	24%	24%	22%	26%	28%	28%	25%	24%	25%
Somewhat disapprove	20%	22%	19%	21%	22%	17%	19%	21%	19%	22%	24%	18%	19%
Strongly disapprove	16%	18%	13%	18%	15%	16%	19%	15%	14%	15%	14%	18%	16%
Not sure	16%	10%	24%	12%	13%	17%	17%	14%	14%	15%	16%	17%	16%
Totals	99%	100%	100%	99%	100%	101%	99%	99%	100%	99%	100%	100%	101%
Unweighted N	(989)	(347)	(379)	(263)	(384)	(323)	(388)	(302)	(211)	(184)	(177)	(389)	(239)

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Interviewing Dates	March 3 - 6, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.187 to 6.213, with a mean of one and a standard deviation of 0.52.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	466 questions not reported.