

# YouGov Survey Results

Sample Size: 7097 GB Adults

Fieldwork: 8th May 2015

	<b>Total</b>
<b>Weighted Sample</b>	<b>7097</b>
Unweighted Sample	<b>7097</b>
	%

## ON THE DAY HEADLINE VOTING INTENTION

*[Excludes Don't knows and Would not votes]*

Con	<b>34</b>
Lab	<b>34</b>
Lib	<b>10</b>
UKIP	<b>12</b>
SNP/PC	<b>5</b>
Green	<b>5</b>
Oth	<b>1</b>

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in our pre election poll.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	311	426
Male 25 to 39	667	894
Male 40 to 59	1396	1199
Male 60 +	1196	923
Female 18 to 24	360	419
Female 25 to 39	725	901
Female 40 to 59	1266	1228
Female 60 +	1176	1107
<b>Region</b>		
North England	1492	1746
Midlands	996	1164
East	618	681
London	746	908
South England	1446	1625
Wales	846	355
Scotland	953	617
<b>Social Grade</b>		
AB	2408	1987
C1	1910	2058
C2	1247	1490
DE	1532	1561
<b>Newspaper Type</b>		
Express / Mail	1066	1008
Sun / Star	1022	1426
Mirror / Record	620	625
Guardian / Independent	600	312
FT / Times / Telegraph	580	568
Other Paper	893	816
No Paper	2316	2342
<b>Pre Election Poll VI</b>		
Conservative	2004	2167
Labour	2188	2167
Liberal Democrat	586	637
UKIP	721	765
SNP/Plaid Cymru	484	319
Green	301	255
Other	91	64
Would not vote	722	724

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)