

YouGov / Older Women's Commission Survey Results

Sample Size: 1089 GB women aged 50-70
Fieldwork: 5th - 11th February 2015

	Voting intention					2010 Vote			Age		Social Grade		Region					Work status			Care responsibility?	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	50-59	60-70	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Full time	Part time	Unemployed/ other/ economically inactive	Yes	No
Weighted Sample	1089	x	x	x	x	399	296	222	555	534	556	533	225	255	329	105	175	295	273	521	475	602
Unweighted Sample	1089	336	262	51	113	400	297	224	545	544	637	452	162	296	325	125	181	268	271	550	477	601
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your working life in general, do you think you have become better or worse at your job as you have got older or do you think there has been no change?
[To those in full-time or part-time work. N=539]

Generally better	46	56	44	46	37	50	45	49	46	44	50	41	44	48	43	46	51	42	49	0	44	47
Generally worse	19	10	21	16	33	16	17	21	20	17	20	17	16	16	23	25	15	19	18	0	23	16
No change	32	30	33	36	26	31	36	28	32	34	28	38	35	33	32	24	33	34	30	0	31	34
Don't know	3	4	2	2	3	3	2	2	3	5	3	4	5	3	3	5	1	4	2	0	2	3

And do you think you have become more or less valued as an employee in your workplace as you have got older or do you think there has been no change?

[To those in full-time or part-time work. N=539]

Generally more valued	24	32	21	13	18	30	23	24	23	27	27	21	25	26	22	13	31	27	21	0	24	24
Generally less valued	37	22	42	51	47	32	35	45	39	33	39	35	38	34	43	38	29	39	36	0	46	31
No change	33	41	34	25	30	34	39	27	34	32	29	39	30	35	31	43	36	30	37	0	26	40
Don't know	5	5	3	11	5	4	4	3	4	8	5	6	8	4	4	7	4	4	6	0	4	5

Which, if any, of the following challenges have you ever faced in the workplace? (Please tick all that apply)

Change in my job roles/duties	49	45	52	52	41	46	50	55	54	43	56	42	50	47	47	54	51	54	55	43	52	47
Balancing my caring responsibilities (e.g. for grandchildren, parents etc.) with work	34	30	36	30	23	32	34	38	36	32	37	31	29	34	37	37	32	33	38	32	48	23
Been unfairly treated by other colleagues	31	27	37	33	21	27	34	34	35	27	34	29	34	34	27	26	34	34	31	30	35	28
Obtaining equal pay	16	15	17	13	16	19	12	14	16	15	16	15	18	13	17	16	13	15	14	16	17	15
None of these	27	30	28	23	38	29	30	21	24	31	23	32	29	27	28	22	27	22	23	32	20	33
Don't know	2	1	2	4	1	1	2	1	3	2	1	3	5	1	2	1	0	5	1	1	1	2
Not applicable – I have never had a job	1	1	1	0	0	0	1	0	0	1	0	1	1	1	0	0	1	0	0	1	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were redundancies in your workplace, do you think your age makes you more or less likely to be made redundant compared to younger colleagues at your place of work, or do you think there's no difference?

[To those in full-time or part-time work. N=539]

Much more likely	24	15	25	37	37	17	23	35	23	26	26	22	29	20	26	24	19	23	25	0	31	19
A little more likely	17	16	22	12	24	21	20	13	18	17	15	20	15	20	22	19	9	12	23	0	18	17
TOTAL MORE LIKELY	41	31	47	49	61	38	43	48	41	43	41	42	44	40	48	43	28	35	48	0	49	36
No difference	44	57	36	40	27	51	44	38	44	42	41	47	38	45	41	42	58	47	40	0	37	50
A little less likely	2	1	2	4	6	3	2	2	2	2	2	2	5	2	1	0	3	3	2	0	3	2
Much less likely	1	1	2	0	0	1	2	0	1	1	2	0	1	1	1	0	1	1	1	0	1	1
TOTAL LESS LIKELY	3	2	4	4	6	4	4	2	3	3	4	2	6	3	2	0	4	4	3	0	4	3
Don't know	11	10	13	7	7	7	10	12	12	11	13	9	13	12	9	14	11	14	9	0	11	11

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.