

YouGov / Older Women's Commission Survey Results

Sample Size: 1089 GB women aged 50-70
Fieldwork: 5th - 11th February 2015

	Voting intention					2010 Vote			Age		Social Grade		Region					Work status			Care responsibility?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	50-59	60-70	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Full time	Part time	Unemployed/ other/ economically inactive	Yes	No	
Weighted Sample	1089	x	x	x	x	399	296	222	555	534	556	533	225	255	329	105	175	295	273	521	475	602	
Unweighted Sample	1089	336	262	51	113	400	297	224	545	544	637	452	162	296	325	125	181	268	271	550	477	601	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think a grandparent looking after their grandchild(ren) on a regular basis has a positive or negative impact or do you think that there is not much of an impact?

Generally positive impact	84	85	85	88	86	85	87	80	83	85	83	85	87	81	84	84	85	83	83	85	88	81
Generally negative impact	4	5	4	0	4	4	3	6	4	4	5	3	3	5	3	5	5	4	6	3	4	4
Not much of an impact	6	6	4	11	7	7	5	5	7	6	5	8	6	7	7	7	5	6	8	5	5	7
Don't know	6	4	7	1	3	4	4	9	6	6	7	4	4	7	6	3	6	6	3	7	4	7

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*