

## YouGov Survey Results

Sample Size: 734 Opinion formers

Fieldwork: 17/10/12 - 25/10/12

Total	Sector			Field							Gender	
	Private	Public	Third	Business	Culture and leisure	Education	Government and politics	Health	Media	Other	Male	Female

David Cameron as Prime Minister : How well do you believe each of the following are doing in their current roles?

Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Good job	26%	27%	20%	27%	30%	24%	14%	23%	18%	23%	26%	28%	22%
Poor job	47%	45%	67%	43%	41%	48%	52%	48%	44%	52%	52%	46%	49%
Neither	26%	28%	13%	30%	28%	27%	34%	29%	38%	25%	20%	25%	28%
Don't know	1%	1%	-	-	1%	-	-	-	-	0%	1%	1%	0%

George Osborne as Chancellor of the Exchequer : How well do you believe each of the following are doing in their current roles?

Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Good job	23%	24%	17%	23%	29%	22%	15%	19%	15%	21%	17%	25%	19%
Poor job	56%	54%	73%	55%	46%	60%	63%	63%	56%	58%	52%	54%	60%
Neither	20%	21%	8%	20%	23%	15%	19%	15%	25%	18%	25%	20%	20%
Don't know	2%	1%	2%	2%	2%	3%	3%	3%	4%	2%	6%	2%	2%

Nick Clegg as Deputy Prime Minister : How well do you believe each of the following are doing in their current roles?

Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Good job	12%	12%	8%	15%	12%	9%	9%	12%	7%	11%	6%	13%	11%
Poor job	65%	65%	75%	59%	61%	67%	70%	62%	69%	67%	68%	64%	66%
Neither	21%	22%	15%	24%	26%	18%	17%	22%	20%	19%	22%	22%	20%
Don't know	2%	2%	1%	1%	1%	6%	3%	4%	4%	3%	4%	1%	2%

Ed Miliband as Labour Leader and Leader of the Opposition : How well do you believe each of the following are doing in their current roles?

Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Good job	33%	32%	37%	31%	28%	40%	29%	34%	42%	35%	26%	33%	33%
Poor job	40%	43%	30%	36%	49%	37%	37%	39%	31%	38%	43%	42%	38%
Neither	26%	24%	33%	31%	22%	19%	31%	25%	25%	25%	29%	24%	28%
Don't know	1%	1%	-	1%	1%	3%	3%	2%	2%	2%	1%	1%	1%

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**Labour : How successful do you think each of the three main party conferences this year have been at promoting the party to the electorate?**

	Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Very successful		11%	10%	13%	13%	8%	10%	9%	13%	5%	10%	10%	11%	11%
Somewhat successful		58%	56%	65%	58%	56%	53%	62%	58%	73%	56%	58%	59%	56%
Somewhat unsuccessful		20%	22%	10%	19%	22%	22%	19%	17%	18%	21%	19%	19%	21%
Very unsuccessful		8%	8%	8%	6%	9%	10%	5%	6%	2%	10%	9%	8%	8%
Dont know		4%	3%	4%	5%	5%	5%	4%	7%	2%	3%	4%	3%	5%

**Conservative : How successful do you think each of the three main party conferences this year have been at promoting the party to the electorate?**

	Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Very successful		5%	4%	8%	7%	5%	6%	4%	4%	7%	4%	3%	5%	5%
Somewhat successful		41%	44%	31%	33%	46%	24%	32%	35%	40%	36%	48%	44%	36%
Somewhat unsuccessful		36%	34%	37%	41%	32%	42%	41%	35%	36%	40%	26%	34%	38%
Very unsuccessful		14%	14%	21%	14%	12%	19%	16%	16%	11%	17%	16%	13%	16%
Dont know		4%	4%	2%	6%	6%	8%	7%	10%	5%	3%	7%	3%	5%

**Liberal Democrat : How successful do you think each of the three main party conferences this year have been at promoting the party to the electorate?**

	Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Very successful		1%	1%	-	2%	1%	-	-	1%	2%	1%	-	1%	1%
Somewhat successful		21%	21%	26%	20%	23%	19%	25%	24%	22%	19%	20%	23%	18%
Somewhat unsuccessful		45%	46%	38%	44%	43%	43%	41%	42%	56%	46%	45%	44%	47%
Very unsuccessful		26%	25%	31%	26%	24%	29%	28%	24%	18%	30%	26%	26%	26%
Dont know		6%	6%	5%	8%	9%	8%	6%	10%	2%	4%	9%	6%	7%

**To what extent do you support or oppose the replacement of GCSEs with the English Baccalaureat qualification?**

	Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Strongly support		19%	21%	12%	12%	22%	18%	13%	13%	16%	18%	14%	21%	14%
Tend to support		40%	41%	37%	40%	39%	32%	40%	44%	40%	37%	43%	39%	40%
Neither support nor oppose		17%	16%	15%	20%	17%	21%	15%	20%	16%	18%	22%	16%	19%
Tend to oppose		13%	11%	21%	17%	12%	14%	17%	15%	15%	12%	10%	12%	14%
strongly oppose		6%	6%	12%	5%	4%	8%	9%	4%	5%	9%	4%	5%	8%
Dont know		6%	6%	2%	7%	6%	6%	6%	4%	7%	6%	6%	6%	5%

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The health reforms are progressing well : How far do you agree or disagree with the following statement:

	Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Strongly agree	1%	1%	1%	-	1%	-	2%	-	2%	1%	-	1%	-	
Agree	11%	13%	8%	5%	16%	12%	3%	9%	9%	13%	6%	15%	6%	
Neither agree nor disagree	26%	27%	21%	24%	26%	23%	23%	24%	22%	24%	32%	28%	22%	
Disagree	34%	34%	33%	35%	34%	37%	41%	36%	33%	36%	32%	30%	39%	
Strongly disagree	22%	19%	35%	26%	15%	21%	23%	25%	29%	23%	25%	20%	27%	
Dont know	6%	6%	1%	10%	8%	6%	9%	6%	5%	4%	6%	6%	6%	

The UK should be pushing for military intervention in Syria : How far do you agree or disagree with the following statement:

	Base	734	552	84	86	309	99	116	106	55	271	69	448	286
Strongly agree	2%	2%	1%	2%	1%	1%	3%	3%	2%	3%	-	2%	2%	
Agree	15%	15%	15%	15%	14%	15%	14%	15%	15%	12%	7%	17%	12%	
Neither agree nor disagree	12%	13%	11%	8%	13%	17%	13%	14%	18%	11%	13%	12%	13%	
Disagree	43%	41%	48%	45%	46%	41%	40%	42%	38%	42%	43%	43%	43%	
Strongly disagree	27%	27%	23%	29%	26%	23%	28%	25%	27%	30%	35%	26%	28%	
Dont know	1%	1%	2%	-	1%	2%	3%	-	-	2%	1%	0%	3%	