



November Recession
Fieldwork Dates: 15th - 18th November 2019

Conducted by YouGov
YouGov RealTime

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email uspress@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1242 adults. Fieldwork was undertaken between 15th - 18th November 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1242	566	676	25	356	305	455	101	-	-	219	254	468	301	872
Base: All US adults	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
Within the next 6 months	7%	6%	9%	3%	9%	8%	7%	2%	*	**	8%	8%	8%	6%	8%
In the next 7 to 12 months	15%	14%	15%	15%	11%	14%	19%	14%	-	-	18%	13%	15%	13%	16%
In the next 1 to 2 years	17%	19%	16%	33%	17%	16%	16%	23%	-	-	13%	23%	16%	19%	17%
In the next 3 to 4 years	7%	7%	7%	-	8%	4%	8%	12%	-	-	8%	8%	6%	7%	8%
In the next 5 to 6 years	6%	7%	5%	9%	4%	7%	8%	7%	-	-	7%	5%	6%	8%	7%
More than 6 years from now	7%	10%	5%	9%	3%	8%	9%	12%	-	-	5%	7%	10%	5%	8%
I don't think there will ever be another major economic recession	7%	8%	6%	2%	8%	7%	7%	6%	-	-	7%	8%	8%	5%	6%
Don't know/not sure	33%	29%	37%	29%	40%	37%	27%	23%	-	-	35%	29%	32%	37%	29%

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1242	566	676	25	356	305	455	101	-	-	219	254	468	301	872
Base: All US adults	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
Very prepared	11%	14%	8%	2%	9%	8%	13%	20%	-	-	10%	11%	10%	13%	12%
Somewhat prepared	31%	34%	28%	27%	23%	24%	39%	49%	-	-	26%	32%	32%	30%	35%
Not very prepared	21%	17%	24%	26%	22%	22%	20%	13%	-	-	20%	21%	21%	21%	21%
Not at all prepared	22%	20%	24%	26%	21%	32%	17%	13%	-	-	27%	25%	19%	21%	20%
Don't know/not sure	16%	15%	16%	18%	25%	14%	9%	5%	-	-	16%	11%	18%	14%	12%

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1242	566	676	25	356	305	455	101	-	-	219	254	468	301	872
Base: All US adults	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
Very prepared	7%	9%	4%	2%	9%	5%	5%	10%	-	-	7%	7%	6%	7%	6%
Somewhat prepared	18%	19%	17%	11%	14%	19%	21%	19%	-	-	18%	17%	20%	13%	18%
Not very prepared	34%	34%	35%	51%	27%	31%	39%	50%	-	-	30%	41%	34%	32%	37%
Not at all prepared	25%	21%	29%	21%	23%	31%	26%	16%	-	-	27%	26%	21%	30%	27%
Don't know/not sure	16%	17%	16%	15%	27%	15%	10%	5%	-	-	17%	8%	19%	19%	11%

KEF_Q8. To what extent do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1242	566	676	25	356	305	455	101	-	-	219	254	468	301	872
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YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1242	119	164	87	411	431	242	158	616	20	94	34	764	298	93
Base: All US adults	1242	164	140	97	489	405	219	129	548	23	106	35	713	338	92
Within the next 6 months	7%	7%	6%	7%	7%	7%	11%	6%	7%	16%	9%	4%	7%	7%	11%
	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*
In the next 7 to 12 months	15%	16%	11%	7%	11%	11%	25%	23%	16%	14%	14%	4%	15%	14%	18%
	*	*	*	*	*	*	R.S	R.S	**	*	**	*	*	*	*
In the next 1 to 2 years	17%	19%	13%	23%	12%	20%	20%	24%	16%	14%	17%	37%	17%	18%	19%
	*	*	*	*	*	R	R	R	**	*	**	*	*	*	*
In the next 3 to 4 years	7%	4%	6%	5%	4%	8%	8%	15%	9%	4%	8%	-	8%	5%	7%
	*	*	*	*	*	R	R	R.S	**	*	**	*	*	*	*
In the next 5 to 6 years	6%	2%	6%	5%	6%	7%	6%	6%	8%	14%	3%	5%	7%	4%	7%
	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*
More than 6 years from now	7%	6%	6%	5%	5%	9%	9%	6%	10%	-	8%	2%	9%	5%	7%
	*	*	*	*	*	*	*	*	**	*	**	*	*	*	*
I don't think there will ever be another major economic recession	7%	7%	10%	10%	10%	5%	4%	4%	7%	5%	9%	9%	7%	8%	3%
	*	*	*	*	S.T.U	*	*	*	**	*	**	*	*	*	*
Don't know/not sure	33%	41%	43%	38%	46%	32%	17%	17%	27%	33%	32%	38%	28%	39%	29%
	N*	N	*	*	S.T.U	T.U	*	*	**	*	**	*	V.Z	*	*

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1242	119	164	87	411	431	242	158	616	20	94	34	764	298	93
Base: All US adults	1242	164	140	97	489	405	219	129	548	23	106	35	713	338	92
Very prepared	11%	6%	13%	8%	7%	12%	14%	18%	14%	5%	6%	19%	13%	8%	9%
	*	*	*	*	*	R	R	R	AA	**	*	**	*	*	*
Somewhat prepared	31%	22%	20%	21%	21%	30%	40%	56%	37%	16%	19%	11%	33%	27%	37%
	*	*	*	*	*	R	R.S	R.S.T	X.Z.AA	**	*	**	X	27%	X*
Not very prepared	21%	17%	27%	20%	19%	25%	23%	11%	20%	33%	29%	30%	22%	21%	16%
	*	*	*	*	U	U	U	*	**	*	**	**	V	*	*
Not at all prepared	22%	35%	20%	19%	26%	22%	19%	12%	18%	36%	28%	34%	21%	24%	24%
	*	N.P.Q*	*	*	U	U	*	*	**	*	**	**	V	*	*
Don't know/not sure	16%	20%	20%	31%	27%	12%	5%	3%	11%	10%	17%	5%	11%	20%	15%
	*	N	N*	N*	S.T.U	T.U	*	*	**	*	**	*	V.Z	*	*

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1242	119	164	87	411	431	242	158	616	20	94	34	764	298	93
Base: All US adults	1242	164	140	97	489	405	219	129	548	23	106	35	713	338	92
Very prepared	7%	5%	16%	4%	8%	6%	4%	9%	7%	14%	5%	9%	7%	8%	5%
	*	*	N.O.Q	*	*	*	*	*	**	*	**	**	*	*	*
Somewhat prepared	18%	22%	12%	15%	14%	18%	27%	15%	20%	15%	24%	13%	20%	15%	10%
	*	*	*	*	*	*	R.S.U	*	**	*	**	**	*	*	*
Not very prepared	34%	31%	22%	28%	28%	37%	37%	42%	37%	25%	38%	26%	36%	31%	35%
	*	*	*	*	*	R	R	R	**	*	**	**	*	*	*
Not at all prepared	25%	17%	23%	22%	23%	26%	27%	31%	27%	21%	18%	44%	26%	23%	32%
	*	*	*	*	*	*	*	*	**	*	**	**	*	*	*
Don't know/not sure	16%	25%	27%	30%	27%	13%	5%	3%	9%	25%	16%	8%	11%	24%	19%
	N*	N	N*	N*	S.T.U	T.U	*	*	**	*	**	**	V	V.Z	V*

KEF_Q8. To what extent do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1242	119	164	87	411	431	242	158	616	20	94	34	764	298	93
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YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



Total	Parent or guardian of any children					Income					Urban			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL		AM	AN	AO

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1242	56	12	4	15	296	438	693	512	37	402	356	329	155	380
Base: All US adults	1242	56	10	9	24	260	399	625	566	51	471	325	268	177	393
Within the next 6 months	7%	3%	9%	-	6%	10%	4%	6%	8%	8%	9%	5%	8%	8%	9%
	*	*	**	**	**	AH, AI		AH	AH	**				*	
In the next 7 to 12 months	15%	16%	11%	12%	-	15%	18%	16%	14%	-	11%	17%	22%	10%	14%
	*	*	**	**	**					**			AL, AO	*	
In the next 1 to 2 years	17%	18%	14%	-	11%	17%	17%	17%	18%	14%	14%	19%	23%	14%	15%
	*	*	**	**	**					**			AL, AO	*	
In the next 3 to 4 years	7%	8%	4%	-	-	6%	10%	8%	6%	-	4%	11%	10%	2%	6%
	*	*	**	**	**					**		AL, AO	AL, AO	*	
In the next 5 to 6 years	6%	7%	-	-	-	7%	9%	8%	5%	1%	6%	6%	9%	6%	5%
	*	*	**	**	**					**				*	
More than 6 years from now	7%	7%	-	-	-	6%	9%	8%	7%	2%	5%	11%	10%	3%	6%
	*	*	**	**	**					**		AL, AO	AL, AO	*	
I don't think there will ever be another major economic recession	7%	6%	-	-	-	6%	6%	6%	8%	-	9%	7%	4%	5%	7%
	*	*	**	**	**					**		AN		*	
Don't know/not sure	33%	36%	62%	88%	84%	35%	27%	30%	33%	75%	42%	24%	15%	53%	38%
	*	*	**	**	**	AH		AH		**	AM, AN	AN		AM, AN*	AQ

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1242	56	12	4	15	296	438	693	512	37	402	356	329	155	380
Base: All US adults	1242	56	10	9	24	260	399	625	566	51	471	325	268	177	393
Very prepared	11%	11%	-	-	9%	13%	11%	12%	10%	4%	5%	12%	21%	9%	14%
	*	*	**	**	**					**		AL	AL, AM, AO	*	
Somewhat prepared	31%	36%	25%	12%	-	29%	43%	37%	25%	15%	19%	35%	51%	26%	27%
	*	*	**	**	**		AG, AI, AJ	AG, AJ		**		AL	AL, AM, AO	*	
Not very prepared	21%	22%	22%	15%	13%	23%	18%	20%	23%	15%	24%	23%	15%	16%	17%
	*	*	**	**	**					**		AN	AN	*	
Not at all prepared	22%	15%	45%	19%	13%	19%	17%	17%	28%	6%	32%	24%	8%	15%	24%
	*	*	**	**	**				AG, AH, AI	**	AN, AO	AN		*	
Don't know/not sure	16%	17%	8%	54%	65%	16%	10%	13%	14%	59%	21%	6%	5%	34%	18%
	*	*	**	**	**	AH		AH		**	AM, AN			AL, AM, AN*	AQ

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1242	56	12	4	15	296	438	693	512	37	402	356	329	155	380
Base: All US adults	1242	56	10	9	24	260	399	625	566	51	471	325	268	177	393
Very prepared	7%	4%	-	-	10%	5%	7%	6%	6%	6%	6%	9%	8%	4%	10%
	*	*	**	**	**	AH		AH		**				*	AQ
Somewhat prepared	18%	21%	17%	12%	5%	16%	23%	20%	16%	9%	16%	19%	23%	11%	16%
	*	*	**	**	**		AG, AI, AJ			**			AL, AO	*	
Not very prepared	34%	35%	33%	34%	13%	34%	40%	37%	32%	17%	32%	38%	39%	26%	32%
	*	*	**	**	**		AJ			**		AO	AO	*	
Not at all prepared	25%	25%	42%	-	18%	26%	23%	24%	28%	12%	26%	26%	25%	21%	22%
	*	*	**	**	**					**				*	
Don't know/not sure	16%	15%	8%	54%	65%	14%	10%	12%	18%	56%	21%	8%	5%	38%	20%
	*	*	**	**	**			AH	AH, AI	**	AM, AN			AL, AM, AN*	AQ

KEF_Q8. To what extent do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1242	56	12	4	15	296	438	693	512	37	402	356	329	155	380
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YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



Total	Type of Area Lived in			Political Party					Political Viewpoint					
	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1242	643	216	3	421	344	355	44	78	156	209	348	266	156	107
Base: All US adults	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
Within the next 6 months	7%	6%	7%	-	10%	4%	8%	4%	7%	15%	8%	7%	5%	7%	5%
				**	AU			*	*	3A.BB.BC.BD.BF					*
In the next 7 to 12 months	15%	17%	10%	-	24%	5%	14%	6%	10%	27%	27%	13%	10%	7%	7%
				**	AU.AV.AW.AX			*	*	3A.BB.BC.BD.BF	3A.BB.BC.BD.BF				*
In the next 1 to 2 years	17%	20%	13%	-	22%	17%	15%	14%	9%	24%	26%	19%	16%	13%	5%
				**	AV.AX			*	*	BC.BD.BF	BB.BC.BD.BF	BD	BD		*
In the next 3 to 4 years	7%	8%	7%	-	5%	9%	10%	9%	2%	4%	9%	7%	9%	10%	3%
				**				*	*						*
In the next 5 to 6 years	6%	6%	8%	-	2%	12%	7%	18%	-	2%	1%	5%	16%	10%	1%
				**		AT.AX	AT.AX	AT.AV.AX*				AZ.BE	AY.AZ.BA.BD.BE	AY.AZ.BD.BE	*
More than 6 years from now	7%	8%	7%	-	3%	16%	6%	6%	-	6%	4%	5%	13%	20%	-
				**	AT.AV.AX			AX*	*	BD			AY.AZ.BA.BD.BE	AY.AZ.BA.BD.BE	*
I don't think there will ever be another major economic recession	7%	5%	11%	44%	6%	9%	5%	2%	10%	2%	4%	6%	6%	11%	12%
				**				*	*					AY.AZ.BE	AY.BE*
Don't know/not sure	33%	29%	36%	56%	27%	27%	35%	40%	61%	20%	22%	37%	26%	23%	66%
				**				*	AT.AU.AV*			AY.AZ.BB.BC.BE.BF			AY.AZ.BA.BB.BC.BE

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1242	643	216	3	421	344	355	44	78	156	209	348	266	156	107
Base: All US adults	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
Very prepared	11%	10%	8%	-	8%	15%	13%	13%	2%	8%	4%	11%	14%	26%	2%
				**		AT.AX	AX	AX*	*	BD		AZ.BD.BE	AZ.BD.BE	AZ.BA.BB.BD.BE	*
Somewhat prepared	31%	34%	28%	32%	30%	37%	32%	30%	14%	29%	42%	29%	39%	39%	6%
				**	AX	AX	AX	*	*	BD	BA.BD	BD	BA.BD	BD	*
Not very prepared	21%	24%	18%	-	23%	23%	21%	18%	9%	23%	22%	25%	19%	15%	16%
				**	AX	AX		*	*			BC.BF			*
Not at all prepared	22%	18%	28%	-	30%	14%	17%	32%	25%	31%	27%	18%	14%	16%	33%
				**	AU.AV			AU.AV*	AU*	BA.BB.BC.BF	BA.BB.BF				BA.BB.BC.BF*
Don't know/not sure	16%	13%	17%	68%	9%	10%	17%	7%	49%	8%	6%	16%	13%	3%	43%
				**		AT.AU		*	AT.AU.AV.AW*			AY.AZ.BC.BE.BF	AZ.BC.BE.BF		AY.AZ.BA.BB.BC.BE

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1242	643	216	3	421	344	355	44	78	156	209	348	266	156	107
Base: All US adults	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
Very prepared	7%	5%	5%	-	4%	9%	9%	7%	3%	2%	1%	8%	11%	16%	1%
				**		AT	AT	*	*			AY.AZ.BD.BE	AY.AZ.BD.BE	AY.AZ.BA.BD.BE	*
Somewhat prepared	18%	18%	19%	32%	13%	30%	14%	6%	13%	9%	14%	14%	27%	30%	13%
				**		AT.AV.AW.AX		*	*				AY.AZ.BA.BD.BE	AY.AZ.BA.BD.BE	*
Not very prepared	34%	37%	32%	68%	36%	37%	34%	36%	21%	31%	49%	37%	32%	32%	20%
				**	AX	AX		*	*		AY.BA.BB.BC.BD.BE	BD			*
Not at all prepared	25%	26%	27%	-	34%	15%	25%	40%	15%	51%	29%	26%	20%	15%	15%
				**	AU.AV.AX		AU	AU.AX*	*	3A.BB.BC.BD.BE	BC.BD.BF	BC.BF			*
Don't know/not sure	16%	13%	18%	-	13%	9%	17%	11%	48%	7%	7%	16%	11%	7%	50%
				**			AU	*	AT.AU.AV.AW*			AY.AZ.BC.BE.BF			AY.AZ.BA.BB.BC.BE

KEF_Q8. To what extent do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1242	643	216	3	421	344	355	44	78	156	209	348	266	156	107
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YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



Total	2012 Presidential Vote						2016 Presidential Vote						V		
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President	Yes
	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP		BQ	BR

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1242	365	422	484	372	31	355	409	414	39	22	13	23	322	1070
Base: All US adults	1242	333	384	412	294	23	513	329	318	15	12	6	10	552	832
Within the next 6 months	7%	11%	5%	11%	3%	6%	7%	12%	3%	2%	6%	16%	-	7%	8%
		BB.BF		BH		**	BH	BL.BQ		*	**	**	**		
In the next 7 to 12 months	15%	27%	9%	27%	5%	15%	10%	32%	4%	14%	22%	14%	18%	10%	18%
		BA.BB.BC.BD.BF		BH.BJ		**	BH	BL.BM.BQ		BL*	**	**	**	BL	BS
In the next 1 to 2 years	17%	25%	15%	22%	16%	13%	14%	24%	13%	30%	24%	11%	19%	15%	19%
		BB.BC.BD.BF	BD	BH.BJ		**		BL.BQ		BL.BQ*	**	**	**		
In the next 3 to 4 years	7%	7%	9%	5%	11%	15%	6%	5%	13%	9%	4%	13%	21%	5%	8%
				BG.BJ		**		BK.BQ		*	**	**	**		
In the next 5 to 6 years	6%	1%	14%	2%	17%	17%	3%	2%	15%	20%	-	8%	3%	4%	7%
			AY.AZ.BA.BD.BE	BG.BJ		**		BK.BQ	BK.BQ*	**	**	**	**		
More than 6 years from now	7%	4%	15%	4%	17%	11%	4%	2%	16%	8%	29%	7%	-	5%	8%
			AY.AZ.BA.BD.BE	BG.BJ		**		BK.BQ	BK*	**	**	**	**	BK	
I don't think there will ever be another major economic recession	7%	3%	8%	3%	7%	3%	10%	3%	9%	-	-	-	-	9%	5%
			AY.BE	BG		**	BG	BK	*	**	**	**	**	BK	
Don't know/not sure	33%	21%	25%	25%	24%	20%	46%	21%	26%	17%	15%	30%	39%	45%	26%
		.BF*				**	BG.BH		*	**	**	**	**	BK.BL.BM	

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1242	365	422	484	372	31	355	409	414	39	22	13	23	322	1070
Base: All US adults	1242	333	384	412	294	23	513	329	318	15	12	6	10	552	832
Very prepared	11%	6%	19%	11%	19%	13%	6%	10%	20%	18%	6%	9%	7%	6%	14%
			AY.AZ.BA.BB.BD.BE	BG.BJ		**		BK.BQ	BQ*	**	**	**	**	BS	
Somewhat prepared	31%	37%	39%	37%	44%	49%	17%	40%	41%	44%	30%	41%	55%	19%	38%
		AY.BD	BA.BD	BJ	BJ	**		BQ	BQ	BQ*	**	**	**	BS	
Not very prepared	21%	22%	18%	24%	20%	20%	19%	24%	20%	22%	10%	38%	8%	20%	23%
					**	**		*	**	**	**	**	**		
Not at all prepared	22%	29%	15%	18%	12%	15%	31%	20%	10%	3%	48%	6%	14%	30%	17%
		BA.BB.BC.BF		BH		**	BG.BH	BL.BM		*	**	**	**	BK.BL.BM	
Don't know/not sure	16%	7%	10%	10%	6%	4%	26%	6%	9%	12%	7%	6%	16%	26%	8%
		.BF*	BC	BH		**	BG.BH		*	**	**	**	**	BK.BL	

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1242	365	422	484	372	31	355	409	414	39	22	13	23	322	1070
Base: All US adults	1242	333	384	412	294	23	513	329	318	15	12	6	10	552	832
Very prepared	7%	1%	13%	6%	7%	5%	7%	4%	10%	-	-	9%	-	7%	6%
			AY.AZ.BD.BE			**		BK.BM		*	**	**	**		
Somewhat prepared	18%	12%	28%	13%	29%	33%	14%	11%	29%	16%	-	22%	16%	15%	20%
			AY.AZ.BA.BD.BE	BG.BJ		**		BK.BQ	BQ	BQ*	**	**	**		
Not very prepared	34%	42%	32%	40%	40%	28%	27%	40%	38%	47%	60%	29%	38%	28%	37%
		AY.BB.BD.BF	BD	BJ	BJ	**		BQ	BQ	BQ*	**	**	**		
Not at all prepared	25%	38%	18%	30%	16%	28%	26%	38%	14%	18%	35%	35%	30%	24%	27%
		Z.BA.BB.BC.BD.BF		BH		**	BH	BL.BM.BQ		*	**	**	**	BL	
Don't know/not sure	16%	7%	10%	11%	7%	6%	27%	7%	10%	18%	6%	6%	16%	26%	10%
		.BF*				**	BG.BH		*	BK*	**	**	**	BK.BL	

KEF_Q8. To what extent do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1242	365	422	484	372	31	355	409	414	39	22	13	23	322	1070
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YouGov RealTime
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US_nat_int Sample: 15th - 18th November 2019



	Voting Registration	
Total	No	Don't know
	BS	BT

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1242	136	36
Base: All US adults	1242	328	82
Within the next 6 months	7%	8%	2%
			**
In the next 7 to 12 months	15%	10%	-
			**
In the next 1 to 2 years	17%	14%	8%
			**
In the next 3 to 4 years	7%	3%	8%
			**
In the next 5 to 6 years	6%	4%	3%
			**
More than 6 years from now	7%	7%	-
			**
I don't think there will ever be another major economic recession	7%	10%	14%
			BR
Don't know/not sure	33%	42%	66%
			BR

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1242	136	36
Base: All US adults	1242	328	82
Very prepared	11%	5%	4%
			**
Somewhat prepared	31%	17%	13%
			**
Not very prepared	21%	19%	10%
			**
Not at all prepared	22%	35%	18%
			BR
Don't know/not sure	16%	24%	55%
			BR

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1242	136	36
Base: All US adults	1242	328	82
Very prepared	7%	8%	5%
			**
Somewhat prepared	18%	15%	8%
			**
Not very prepared	34%	29%	22%
			**
Not at all prepared	25%	24%	8%
			**
Don't know/not sure	16%	24%	58%
			BR

KEF_Q8. To what extent do you believe President Trump's economic policies are making a recession more or less likely?

Unweighted base	1242	136	36
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YouGov RealTime
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	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Base: All US adults	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
Much more likely	27%	29%	26%	29%	21%	29%	34%	20%	-	-	33%	29%	26%	24%	28%
Somewhat more likely	15%	16%	14%	17%	18%	12%	14%	14%	-	-	16%	18%	14%	14%	15%
Neither more nor less likely	12%	9%	14%	21%	15%	14%	8%	7%	-	-	9%	15%	11%	12%	11%
Somewhat less likely	9%	9%	9%	2%	8%	8%	10%	11%	-	-	7%	10%	9%	10%	9%
Much less likely	20%	23%	18%	3%	9%	22%	27%	43%	-	-	19%	18%	23%	19%	26%
Don't know	16%	14%	19%	29%	28%	15%	8%	4%	-	-	16%	9%	18%	21%	12%

How much influence, if any, will your outlook on the U.S. economy have on your anticipated spending during the 2019 holiday season in each of the following categories?

rrr_q9_1. Gifts

	38%	37%	39%	30%	43%	36%	39%	23%	#VALUE!	#VALUE!	41%	36%	38%	37%	36%
Unweighted base	1242	566	676	25	356	305	455	101	-	-	219	254	468	301	872
Base: All US adults	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
A great deal of influence	13%	13%	13%	2%	15%	16%	11%	9%	-	-	14%	10%	15%	11%	10%
Somewhat more likely	25%	24%	25%	28%	27%	20%	28%	14%	-	-	27%	26%	23%	26%	25%
Not much influence	26%	24%	28%	41%	18%	30%	27%	41%	-	-	27%	27%	26%	26%	30%
No influence at all	26%	27%	25%	5%	19%	25%	32%	36%	-	-	22%	30%	28%	22%	28%
Don't know	10%	12%	9%	24%	20%	9%	3%	-	-	11%	6%	8%	16%	7%	
NOT MUCH/NOT AT ALL	52%	51%	52%	47%	38%	55%	58%	77%	#VALUE!	#VALUE!	49%	57%	53%	47%	58%

rrr_q9_2. Travel

	1242	566	676	25	356	305	455	101	-	-	219	254	468	301	872
Unweighted base	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
Base: All US adults	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
A great deal of influence	14%	14%	14%	7%	14%	15%	14%	10%	-	-	18%	11%	14%	13%	12%
Somewhat more likely	18%	17%	19%	24%	20%	20%	17%	6%	-	-	19%	17%	16%	21%	16%
Not much influence	22%	23%	21%	33%	20%	21%	21%	35%	-	-	18%	24%	24%	19%	26%
No influence at all	33%	32%	35%	12%	24%	32%	42%	48%	-	-	34%	41%	32%	29%	37%
Don't know	13%	14%	12%	24%	22%	12%	6%	1%	-	-	12%	7%	13%	17%	9%
GREAT DEAL/SOME:	32%	31%	33%	31%	34%	35%	31%	16%	#VALUE!	#VALUE!	37%	28%	31%	34%	29%

rrr_q9_3. Entertaining

	1242	566	676	25	356	305	455	101	-	-	219	254	468	301	872
Unweighted base	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
Base: All US adults	1242	604	638	37	409	283	418	94	-	-	219	236	487	301	841
A great deal of influence	13%	14%	13%	29%	15%	15%	11%	7%	-	-	11%	13%	16%	12%	11%
Somewhat more likely	18%	16%	19%	13%	19%	16%	20%	6%	-	-	19%	18%	16%	18%	17%
Not much influence	26%	25%	26%	22%	23%	26%	26%	38%	-	-	31%	26%	23%	25%	30%
No influence at all	31%	32%	31%	12%	21%	30%	40%	49%	-	-	28%	34%	33%	28%	35%
Don't know	12%	13%	11%	24%	21%	13%	4%	-	-	-	11%	8%	12%	17%	8%

YouGov RealTime
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US_nat_int Sample: 15th - 18th November 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Base: All US adults	1242	164	140	97	489	405	219	129	548	23	106	35	713	338	92
Much more likely	27%	32%	22%	21%	23%	23%	36%	42%	25%	25%	22%	45%	25%	29%	42%
		*		*			R.S	R.S		**	*	**			V.X.Z*
Somewhat more likely	15%	19%	14%	10%	13%	16%	17%	17%	13%	16%	23%	21%	15%	18%	9%
		*		*					**	V.AB*	**	V			*
Neither more nor less likely	12%	12%	15%	16%	13%	12%	12%	7%	12%	15%	18%	9%	13%	13%	8%
		*		*					**	**	*	**			*
Somewhat less likely	9%	8%	11%	11%	8%	11%	8%	8%	11%	4%	10%	6%	10%	6%	7%
		*		*					**	**	*	**			*
Much less likely	20%	5%	8%	17%	16%	24%	22%	22%	30%	11%	8%	6%	25%	11%	19%
		*		O*		R			X.Z.AA.AB	**	*	**	X.AA		*
Don't know	16%	25%	29%	25%	28%	13%	4%	5%	10%	29%	20%	13%	12%	24%	16%
		N*	N	N*	S.T.U	T.U				**	V*	**	V	V.Z.AC	*

How much influence, if any, will your outlook on the U.S. economy have on your anticipated spending during the 2019 holiday season in each of the following categories?

rrr_q9_1. Gifts

	38%	40%	49%	39%	37%	36%	44%	39%	36%	52%	40%	39%	37%	41%	39%
Unweighted base	1242	119	164	87	411	431	242	158	616	20	94	34	764	298	93
Base: All US adults	1242	164	140	97	489	405	219	129	548	23	106	35	713	338	92
A great deal of influence	13%	20%	21%	16%	15%	10%	16%	12%	12%	26%	13%	18%	13%	14%	14%
		N*	N	*					**	*	**	**			*
Some influence	25%	20%	28%	23%	22%	26%	28%	27%	24%	26%	27%	21%	24%	27%	25%
		*		*					**	*	**	**			*
Not much influence	26%	16%	20%	20%	20%	32%	27%	31%	31%	24%	27%	18%	30%	20%	25%
		*		*		R		R	AA	**	*	**	AA		*
No influence at all	26%	31%	13%	16%	25%	25%	26%	29%	27%	24%	21%	25%	26%	24%	31%
		P.Q*		*					**	*	**	**			*
Don't know	10%	13%	18%	26%	19%	7%	3%	1%	6%	-	13%	19%	7%	14%	5%
NOT MUCH/NOT AT ALL	52%	47%	33%	35%	44%	57%	53%	60%	59%	48%	48%	42%	56%	44%	56%

rrr_q9_2. Travel

Unweighted base	1242	119	164	87	411	431	242	158	616	20	94	34	764	298	93
Base: All US adults	1242	164	140	97	489	405	219	129	548	23	106	35	713	338	92
A great deal of influence	14%	13%	19%	23%	12%	15%	17%	11%	14%	27%	7%	10%	13%	14%	16%
		*	N	N*					**	*	**	**			*
Some influence	18%	18%	27%	18%	15%	15%	27%	22%	18%	37%	22%	29%	19%	19%	15%
		*	N	*			R.S		AC	**	AC*	**	V.AC	AC	*
Not much influence	22%	12%	17%	15%	18%	25%	21%	29%	25%	6%	21%	10%	23%	20%	22%
		*		*			R		Z	**	*	**	**		*
No influence at all	33%	40%	17%	16%	30%	38%	31%	35%	34%	31%	32%	35%	34%	32%	39%
		P.Q*		*		R			**	*	**	**			*
Don't know	13%	17%	20%	28%	25%	7%	3%	3%	9%	-	18%	17%	11%	15%	8%
GREAT DEAL/SOME:	32%	31%	47%	41%	28%	30%	45%	33%	32%	63%	28%	39%	33%	33%	31%

rrr_q9_3. Entertaining

Unweighted base	1242	119	164	87	411	431	242	158	616	20	94	34	764	298	93
Base: All US adults	1242	164	140	97	489	405	219	129	548	23	106	35	713	338	92
A great deal of influence	13%	20%	19%	19%	14%	14%	13%	10%	11%	16%	17%	13%	12%	17%	14%
		N*	N	*					**	AC*	**	V	V.AC		*
Some influence	18%	17%	21%	20%	15%	18%	23%	18%	15%	51%	20%	12%	17%	22%	15%
		*		*			R		**	*	**	V		*	
Not much influence	26%	15%	21%	15%	21%	28%	27%	33%	32%	8%	25%	24%	30%	18%	27%
		*		*			R		Z.AA	**	*	**	AA		*
No influence at all	31%	33%	16%	17%	28%	32%	34%	38%	34%	25%	23%	32%	32%	27%	38%
		P.Q*		*			R		Z	**	*	**			*
Don't know	12%	16%	23%	29%	22%	8%	4%	1%	8%	-	16%	19%	9%	15%	6%

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	Total	Parent or guardian of any children									Income				Urban
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
Base: All US adults	1242	56	10	9	24	260	399	625	566	51	471	325	268	177	393
Much more likely	27%	31%	47%	-	4%	28%	25%	26%	31%	8%	29%	27%	30%	22%	31%
		*	**	**	**					**				*	AR
Somewhat more likely	15%	11%	30%	27%	8%	15%	12%	13%	18%	7%	14%	20%	14%	10%	14%
		*	**	**	**					**		AO		*	
Neither more nor less likely	12%	10%	-	-	-	13%	11%	12%	12%	17%	14%	13%	10%	9%	14%
		*	**	**	**					**				*	
Somewhat less likely	9%	15%	10%	-	8%	9%	12%	11%	7%	4%	9%	8%	12%	7%	7%
		*	**	**	**		AJ			**				*	
Much less likely	20%	25%	6%	54%	5%	17%	29%	24%	17%	14%	12%	23%	30%	23%	12%
		X_AA*	**	**	**		AG.AI.AJ	AG.AJ		**		AL	AL	AL*	
Don't know	16%	7%	8%	19%	75%	18%	11%	14%	16%	50%	23%	9%	5%	29%	22%
		*	**	**	**	AH.AI		AH	AH	**	AM.AN	AN		AM.AN*	AQ

How much influence, if any, will your outlook on the U.S. economy have on your anticipated spending during the 2019 holiday season in each of the following categories?

rrr_q9_1. Gifts

	38%	38%	55%	27%	15%	48%	39%	42%	35%	18%	41%	42%	37%	24%	42%
Unweighted base	1242	56	12	4	15	296	438	693	512	37	402	356	329	155	380
Base: All US adults	1242	56	10	9	24	260	399	625	566	51	471	325	268	177	393
A great deal of influence	13%	14%	22%	15%	4%	22%	13%	17%	10%	3%	16%	14%	9%	10%	17%
		*	**	**	**	AH.AI.AJ		AH.AJ		**	AN			*	
Some influence	25%	24%	33%	12%	11%	26%	26%	26%	25%	14%	25%	28%	28%	15%	25%
		*	**	**	**					**	AO	AO	AO	*	
Not much influence	26%	31%	16%	-	10%	24%	31%	28%	24%	27%	23%	27%	30%	26%	21%
		*	**	**	**					**				*	
No influence at all	26%	28%	21%	-	19%	19%	28%	24%	29%	5%	25%	25%	29%	23%	22%
		*	**	**	**		AG.AI	AG	AG	**				*	
Don't know	10%	3%	8%	73%	56%	8%	3%	5%	12%	50%	11%	5%	3%	27%	14%
NOT MUCH/NOT AT ALL	52%	60%	37%	#VALUE!	29%	43%	58%	52%	53%	32%	48%	53%	59%	49%	43%

rrr_q9_2. Travel

Unweighted base	1242	56	12	4	15	296	438	693	512	37	402	356	329	155	380
Base: All US adults	1242	56	10	9	24	260	399	625	566	51	471	325	268	177	393
A great deal of influence	14%	20%	33%	-	5%	17%	15%	16%	12%	9%	14%	15%	14%	12%	15%
		X*	**	**	**					**				*	
Some influence	18%	4%	8%	15%	13%	24%	15%	18%	19%	8%	16%	22%	20%	13%	22%
		*	**	**	**	AH.AI		AH		**				*	AR
Not much influence	22%	24%	22%	12%	10%	24%	26%	25%	19%	15%	17%	26%	27%	20%	18%
		*	**	**	**		AJ			**		AL	AL	*	
No influence at all	33%	43%	21%	19%	17%	23%	38%	32%	36%	13%	37%	32%	35%	26%	30%
		*	**	**	**		AG.AI	AG	AG	**				*	
Don't know	13%	9%	16%	54%	56%	13%	6%	9%	13%	54%	16%	6%	4%	29%	14%
GREAT DEAL/SOME:	32%	24%	40%	#VALUE!	18%	41%	30%	34%	31%	18%	30%	37%	34%	25%	37%

rrr_q9_3. Entertaining

Unweighted base	1242	56	12	4	15	296	438	693	512	37	402	356	329	155	380
Base: All US adults	1242	56	10	9	24	260	399	625	566	51	471	325	268	177	393
A great deal of influence	13%	3%	33%	-	10%	19%	11%	14%	13%	2%	16%	15%	10%	8%	16%
		*	**	**	**	AH.AI		AH		**				*	
Some influence	18%	13%	8%	15%	7%	21%	17%	18%	17%	17%	19%	18%	18%	12%	20%
		*	**	**	**					**				*	
Not much influence	26%	32%	22%	12%	-	27%	30%	29%	23%	18%	19%	30%	31%	26%	24%
		AA*	**	**	**		AJ	AJ		**		AL	AL	*	
No influence at all	31%	43%	21%	19%	20%	22%	37%	31%	33%	9%	31%	37%	37%	25%	24%
		X_AA*	**	**	**		AG.AI	AG	AG	**		AO		*	
Don't know	12%	9%	16%	54%	63%	11%	5%	7%	14%	53%	15%	6%	4%	28%	16%

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



	Total	Type of Area Lived in			Political Party					Political Viewpoint					
		Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
Base: All US adults	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
Much more likely	27%	29%	19%	-	51%	6%	24%	16%	11%	62%	52%	28%	9%	13%	9%
		AR		**	AU.AV.AW.AX		AU.AX	AU*	*	3A.BB.BC.BD.BF	3A.BB.BC.BD.BF	BB.BC.BD.BF			*
Somewhat more likely	15%	15%	16%	25%	21%	8%	16%	17%	10%	21%	25%	19%	8%	5%	8%
				**	AU		AU	*	*	BB.BC.BD.BF	BB.BC.BD.BF	BB.BC.BD.BF			*
Neither more nor less likely	12%	11%	9%	-	11%	10%	13%	9%	17%	7%	9%	13%	15%	6%	17%
				**				*	*			BC	AY.BC.BE.BF		AY.BC.BE*
Somewhat less likely	9%	10%	8%	-	4%	21%	7%	5%	4%	3%	4%	8%	18%	17%	2%
				**		AT.AV.AW.AX		*	*				AY.AZ.BA.BD.BE	AY.AZ.BA.BD.BE	*
Much less likely	20%	22%	31%	75%	2%	48%	21%	29%	9%	1%	1%	11%	47%	56%	11%
		AP	AP.AQ	**		AT.AV.AW.AX	AT.AX	AT.AX*	AT*			AY.AZ.BE	AY.AZ.BA.BD.BE	AY.AZ.BA.BD.BE	AY.AZ.BE*
Don't know	16%	12%	17%	-	12%	7%	19%	24%	49%	6%	9%	21%	4%	3%	53%
				**	AU		AT.AU	AU*	AT.AU.AV.AW*		BB.BF	Y.AZ.BB.BC.BE.BF			AY.AZ.BA.BB.BC.BE

How much influence, if any, will your outlook on the U.S. economy have on your anticipated spending during the 2019 holiday season in each of the following categories?

rrr_q9_1. Gifts

	38%	38%	30%	#VALUE!	48%	33%	37%	21%	21%	46%	43%	45%	35%	37%	17%
Unweighted base	1242	643	216	3	421	344	355	44	78	156	209	348	266	156	107
Base: All US adults	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
A great deal of influence	13%	12%	10%	-	17%	11%	13%	4%	10%	15%	16%	16%	11%	13%	6%
				**	AU		*	*	*	BD	BD	BD	BD	BD	*
Some influence	25%	26%	20%	-	31%	23%	24%	17%	11%	30%	27%	29%	24%	24%	11%
				**	AU.AX	AX	AX	*	*	BD	BD	BD	BD	BD	*
Not much influence	26%	28%	29%	75%	25%	31%	22%	47%	24%	24%	27%	24%	30%	26%	26%
		AP		**	AV		AT.AV.AX*	*	*						*
No influence at all	26%	25%	34%	-	19%	33%	30%	27%	18%	21%	24%	22%	31%	35%	25%
			AP.AQ	**		AT.AX	AT	*	*				BA	AY.BA.BE	*
Don't know	10%	9%	8%	25%	8%	3%	11%	4%	36%	9%	6%	9%	4%	3%	31%
NOT MUCH/NOT AT ALL	52%	53%	62%	#VALUE!	44%	64%	52%	74%	42%	45%	51%	46%	60%	60%	51%

rrr_q9_2. Travel

	1242	643	216	3	421	344	355	44	78	156	209	348	266	156	107
Unweighted base	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
Base: All US adults	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
A great deal of influence	14%	15%	10%	-	21%	14%	10%	4%	6%	22%	17%	16%	11%	13%	5%
				**	AU.AV.AW.AX		*	*	*	BB.BD.BF	BD	BD	BD	BD	*
Some influence	18%	17%	12%	-	24%	14%	18%	15%	9%	20%	22%	24%	14%	16%	8%
				**	AU.AX		*	*	*	BD	BD	BB.BD.BF			*
Not much influence	22%	24%	22%	32%	18%	24%	25%	34%	20%	20%	23%	20%	27%	21%	20%
				**			AT*	*	*						*
No influence at all	33%	32%	44%	44%	28%	41%	36%	42%	22%	28%	31%	29%	39%	44%	34%
			AP.AQ	**		AT.AX	AX*	*	*				BA.BE	AY.AZ.BA.BE	*
Don't know	13%	12%	12%	25%	9%	7%	12%	4%	43%	10%	7%	12%	9%	6%	34%
GREAT DEAL/SOME:	32%	32%	22%	#VALUE!	44%	28%	27%	19%	15%	42%	38%	40%	25%	29%	12%

rrr_q9_3. Entertaining

	1242	643	216	3	421	344	355	44	78	156	209	348	266	156	107
Unweighted base	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
Base: All US adults	1242	608	239	2	420	306	361	34	120	135	198	348	243	140	177
A great deal of influence	13%	12%	12%	-	19%	13%	9%	6%	8%	17%	17%	15%	8%	16%	7%
				**	AU.AV.AX		*	*	*	BB.BD	BB.BD	BB		BB.BD.BF	*
Some influence	18%	17%	15%	-	23%	13%	17%	7%	16%	23%	20%	20%	15%	13%	13%
				**	AU.AW		*	*	*	BF					*
Not much influence	26%	29%	21%	75%	24%	30%	25%	36%	19%	25%	28%	27%	30%	21%	19%
				**			*	*	*						*
No influence at all	31%	33%	39%	-	24%	40%	35%	38%	21%	25%	27%	27%	40%	44%	27%
		AP	AP	**		AT.AX	AT.AX	*	*				AY.AZ.BA.BE	AY.AZ.BA.BD.BE	*
Don't know	12%	10%	12%	25%	10%	4%	14%	12%	37%	10%	7%	12%	6%	5%	34%

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



	Total	2012 Presidential Vote						2016 Presidential Vote						V	
		NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President
Base: All US adults	1242	333	384	412	294	23	513	329	318	15	12	6	10	552	832
Much more likely	27%	56%	11%	52%	4%	30%	21%	59%	3%	22%	43%	23%	29%	22%	30%
Somewhat more likely	15%	23%	7%	19%	5%	20%	17%	22%	5%	12%	15%	14%	30%	16%	15%
Neither more nor less likely	12%	8%	12%	12%	13%	9%	11%	9%	10%	21%	36%	-	11%	14%	11%
Somewhat less likely	9%	4%	18%	4%	18%	17%	8%	2%	16%	15%	-	39%	15%	8%	10%
Much less likely	20%	1%	50%	4%	56%	14%	13%	1%	60%	16%	3%	23%	3%	10%	26%
Don't know	16%	8%	3%	9%	5%	10%	30%	8%	5%	13%	2%	-	11%	29%	8%

How much influence, if any, will your outlook on the U.S. economy have on your anticipated spending during the 2019 holiday season in each of the following categories?

	38%	44%	36%	47%	33%	40%	34%	43%	35%	39%	24%	71%	29%	37%	40%
rrr_q9_1. Gifts	1242	365	422	484	372	31	355	409	414	39	22	13	23	322	1070
Base: All US adults	1242	333	384	412	294	23	513	329	318	15	12	6	10	552	832
A great deal of influence	13%	16%	12%	16%	9%	21%	13%	14%	10%	8%	15%	26%	3%	15%	13%
Some influence	25%	28%	24%	31%	24%	19%	21%	30%	25%	31%	10%	45%	25%	22%	27%
Not much influence	26%	26%	28%	25%	31%	31%	24%	24%	31%	29%	45%	14%	25%	24%	27%
No influence at all	26%	23%	32%	21%	35%	25%	24%	27%	33%	25%	23%	15%	36%	21%	28%
Don't know	10%	7%	4%	7%	2%	4%	18%	5%	2%	7%	7%	-	11%	18%	5%
NOT MUCH/NOT AT ALL	52%	48%	60%	46%	66%	56%	48%	52%	64%	55%	68%	29%	60%	45%	55%

	1242	365	422	484	372	31	355	409	414	39	22	13	23	322	1070
rrr_q9_2. Travel	1242	333	384	412	294	23	513	329	318	15	12	6	10	552	832
A great deal of influence	14%	19%	12%	19%	10%	19%	12%	18%	11%	12%	23%	27%	6%	13%	15%
Some influence	18%	21%	15%	22%	15%	21%	16%	22%	16%	20%	38%	37%	17%	16%	19%
Not much influence	22%	22%	25%	23%	26%	19%	19%	22%	27%	22%	15%	21%	25%	19%	24%
No influence at all	33%	30%	41%	28%	46%	37%	30%	33%	42%	36%	17%	15%	41%	29%	36%
Don't know	13%	8%	7%	8%	3%	4%	23%	5%	3%	10%	7%	-	11%	23%	6%
GREAT DEAL/SOME:	32%	40%	27%	41%	25%	40%	28%	40%	27%	32%	60%	64%	23%	29%	34%

	1242	365	422	484	372	31	355	409	414	39	22	13	23	322	1070
rrr_q9_3. Entertaining	1242	333	384	412	294	23	513	329	318	15	12	6	10	552	832
A great deal of influence	13%	17%	11%	16%	10%	31%	12%	15%	10%	8%	49%	35%	-	14%	13%
Some influence	18%	21%	15%	25%	13%	13%	14%	24%	14%	18%	9%	7%	15%	16%	18%
Not much influence	26%	27%	27%	26%	29%	19%	24%	25%	29%	29%	16%	35%	26%	24%	27%
No influence at all	31%	26%	42%	26%	45%	33%	28%	31%	44%	37%	17%	17%	44%	25%	35%
Don't know	12%	8%	6%	7%	3%	4%	21%	5%	3%	8%	10%	6%	16%	21%	6%

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



	Total	Voting Registration	
		No	Don't know
Base: All US adults	1242	328	82
Much more likely	27%	25%	8% **
Somewhat more likely	15%	16%	8% **
Neither more nor less likely	12%	14%	15% **
Somewhat less likely	9%	7%	5% **
Much less likely	20%	11%	6% **
Don't know	16%	26% BR	58% **

How much influence, if any, will your outlook on the U.S. economy have on your anticipated spending during the 2019 holiday season in each of the following categories?

rrr_q9_1. Gifts

	38%	36%	26%
Unweighted base	1242	136	36
Base: All US adults	1242	328	82
A great deal of influence	13%	14%	16% **
Some influence	25%	22%	10% **
Not much influence	26%	26%	16% **
No influence at all	26%	22%	16% **
Don't know	10%	15%	42% **
NOT MUCH/NOT AT ALL	52%	48%	32% **

rrr_q9_2. Travel

Unweighted base	1242	136	36
Base: All US adults	1242	328	82
A great deal of influence	14%	13%	6% **
Some influence	18%	17%	17% **
Not much influence	22%	19%	17% **
No influence at all	33%	29%	20% **
Don't know	13%	23%	40% **
GREAT DEAL/SOME:	32%	29%	24% **

rrr_q9_3. Entertaining

Unweighted base	1242	136	36
Base: All US adults	1242	328	82
A great deal of influence	13%	15%	11% **
Some influence	18%	15%	18% **
Not much influence	26%	24%	15% **
No influence at all	31%	25%	14% **
Don't know	12%	20%	41% **

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



Total	Gender		Generation							Region					
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
GREAT DEAL/SOME:	31%	30%	32%	43%	34%	31%	31%	13%	#VALUE!	#VALUE!	30%	31%	32%	30%	28%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, AT/AU/AV/AW/AX, AY/AZ

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



	Race			Education				Marital Status							
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
GREAT DEAL/SOME:	31%	36%	39%	39%	29%	32%	36%	27%	26%	67%	37%	26%	29%	39%	29%

Cell Contents (CZ/BA/BB/BC/BD/BE/BF, BG/BH/BI/BJ, BK/BL/BM/BN/BO/BP/BQ, BR/BS/BT, Minimum Base: 30 (**), Small Base: 100 (*))

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US_nat_int Sample: 15th - 18th November 2019



					Parent or guardian of any children					Income				Urban	
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say		
GREAT DEAL/SOME:	31%	16%	40%	#VALUE!	17%	40%	29%	32%	30%	19%	35%	33%	29%	20%	37%

Cell Contents (C)

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



	Type of Area Lived in			Political Party					Political Viewpoint						
	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	
GREAT DEAL/SOME:	31%	29%	27%	#VALUE!	42%	26%	26%	13%	24%	40%	38%	35%	24%	30%	19%

Cell Contents (C)

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



	2012 Presidential Vote						2016 Presidential Vote						V		
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President	Yes
GREAT DEAL/SOME:	31%	38%	26%	41%	23%	45%	26%	39%	24%	26%	58%	42%	#VALUE!	30%	31%

Cell Contents (C)

YouGov RealTime
November Recession

US_nat_int Sample: 15th - 18th November 2019



	Voting Registration		
	Total	No	Don't know
GREAT DEAL/SOME:	31%	31%	29%

Cell Contents (C)