North/South England results

English adults sample: 16th November - 27th December 2017



	Government Region												
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West				

For the following question, please look at the map of England on the right... Would you consider each of the following lettered regions to be part of "the North" of England, "the South" of England, or neither? (Please select one option on each row)

A (North West)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adults	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	92%	87%	92%	91%	91%	92%	94%	89%	95%	93%
Part of "the South" of England	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%
Neither of these	5%	11%	5%	5%	5%	4%	3%	5%	4%	5%
Don't know	3%	1%	3%	3%	3%	3%	2%	5%	1%	2%
B (North East)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adults	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	91%	91%	89%	92%	90%	91%	94%	89%	94%	92%
Part of "the South" of England	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%
Neither of these	5%	8%	7%	5%	5%	5%	3%	5%	4%	5%
Don't know	3%	1%	4%	3%	3%	3%	2%	5%	2%	2%
C (Yorkshire & Humberside)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adults	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	91%	90%	90%	93%	92%	90%	93%	89%	94%	91%
Part of "the South" of England	1%	2%	1%	1%	1%	2%	1%	2%	0%	1%
Neither of these	5%	7%	5%	3%	4%	5%	4%	5%	4%	5%
Don't know	3%	1%	4%	3%	3%	3%	2%	5%	2%	3%

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	Government Region												
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West				

For the following question, please look at the map of England on the right... Would you consider each of the following lettered regions to be part of "the North" of England, "the South" of England, or neither? (Please select one option on each row)

D (West Midlands)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adults	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	24%	9%	30%	17%	19%	16%	24%	28%	31%	23%
Part of "the South" of England	7%	22%	9%	14%	5%	7%	5%	4%	4%	6%
Neither of these	65%	68%	58%	65%	71%	73%	68%	62%	62%	67%
Don't know	4%	2%	3%	4%	5%	4%	3%	6%	3%	3%
E (East Midlands)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adults	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	26%	11%	26%	25%	25%	18%	28%	30%	33%	27%
Part of "the South" of England	8%	26%	11%	10%	5%	6%	6%	6%	5%	6%
Neither of these	62%	62%	57%	60%	66%	72%	63%	58%	60%	63%
Don't know	4%	1%	5%	4%	4%	5%	3%	6%	2%	4%
F (East of England)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adults	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	4%	4%	3%	4%	4%	2%	3%	5%	6%	5%
Part of "the South" of England	57%	75%	70%	68%	51%	53%	60%	54%	48%	44%
Neither of these	35%	20%	22%	24%	40%	40%	36%	35%	43%	46%
Don't know	4%	1%	5%	4%	4%	4%	2%	6%	3%	4%

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	Government Region												
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West				

For the following question, please look at the map of England on the right... Would you consider each of the following lettered regions to be part of "the North" of England, "the South" of England, or neither? (Please select one option on each row)

G (South West)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adult	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	3%	3%	5%	3%	3%	3%	3%	1%	3%	2%
Part of "the South" of England	87%	88%	86%	89%	86%	88%	87%	85%	87%	91%
Neither of these	7%	8%	6%	5%	7%	6%	8%	9%	8%	5%
Don't know	y 3%	2%	4%	3%	3%	3%	2%	5%	2%	2%
H (South East)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adults	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	3%	3%	4%	4%	3%	3%	3%	2%	2%	3%
Part of "the South" of England	92%	92%	90%	92%	91%	91%	93%	92%	95%	92%
Neither of these	2%	4%	3%	1%	2%	3%	2%	3%	2%	2%
Don't know	y 3%	1%	4%	3%	3%	3%	2%	4%	2%	3%
I (London)										
Unweighted base	7904	402	987	900	764	766	873	1033	1256	923
Base: All English adult	7963	385	954	862	764	761	862	1247	1218	909
Part of "the North" of England	3%	3%	4%	4%	4%	2%	3%	2%	2%	3%
Part of "the South" of England	88%	91%	89%	90%	87%	89%	89%	88%	89%	80%
Neither of these	6%	4%	4%	3%	5%	5%	7%	6%	6%	12%
Don't know	v 3%	1%	4%	3%	4%	3%	2%	4%	2%	4%