

YouGov / Newsnight Survey Results

Sample Size: 1885 GB Adults
Fieldwork: 16th - 17th October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1885	X	X	X	X	552	463	409	914	971	224	477	645	539	1074	811	241	613	403	464	164	
Unweighted Sample	1885	456	618	97	185	564	483	404	898	987	162	477	713	533	1243	642	273	590	404	488	130	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 14-15	Oct 16-17																				
How much do you trust the following to tell the truth?																						
Family doctors																						
A great deal	34	35	40	36	48	29	38	35	42	39	31	38	31	35	36	36	33	30	36	32	36	41
A fair amount	47	47	49	46	44	55	48	46	47	44	50	27	49	48	52	47	46	44	45	52	49	42
TOTAL GREAT DEAL / FAIR AMOUNT	81	82	89	82	92	84	86	81	89	83	81	65	80	83	88	83	79	74	81	84	85	83
Not much	12	11	8	11	5	12	10	10	9	12	11	21	10	12	8	11	12	15	12	12	9	10
Not at all	2	3	1	2	0	5	2	4	1	2	3	3	3	2	3	2	4	4	2	1	3	4
TOTAL NOT MUCH / NOT AT ALL	14	14	9	13	5	17	12	14	10	14	14	24	13	14	11	13	16	19	14	13	12	14
Don't know	5	4	2	5	4	0	1	5	1	3	6	11	6	3	1	4	5	6	6	3	3	3
School teachers																						
A great deal	18	21	18	24	37	11	18	24	25	21	21	25	28	20	16	23	18	20	21	20	21	28
A fair amount	54	52	58	55	48	52	54	56	52	53	51	41	49	56	54	51	52	47	51	53	53	54
TOTAL GREAT DEAL / FAIR AMOUNT	72	73	76	79	85	63	72	80	77	74	72	66	77	76	70	74	70	67	72	73	74	82
Not much	17	17	17	13	10	24	18	13	14	17	16	19	12	15	22	15	19	18	17	19	16	10
Not at all	4	4	4	2	3	9	6	2	4	5	4	4	4	4	5	5	4	7	4	4	4	5
TOTAL NOT MUCH / NOT AT ALL	21	21	21	15	13	33	24	15	18	22	20	23	16	19	27	20	23	25	21	23	20	15
Don't know	6	6	2	6	2	4	3	5	5	4	8	11	7	5	4	6	6	8	7	5	6	3
Judges																						
A great deal	20	21	29	20	32	17	26	21	23	23	19	28	26	19	16	25	16	23	23	20	18	23
A fair amount	44	45	50	44	54	49	47	42	49	45	45	34	46	45	49	47	43	43	45	48	44	45
TOTAL GREAT DEAL / FAIR AMOUNT	64	66	79	64	86	66	73	63	72	68	64	62	72	64	65	72	59	66	68	68	62	68
Not much	21	22	18	25	9	24	19	24	21	23	22	21	16	24	26	18	27	21	21	21	26	20
Not at all	8	6	2	7	2	9	5	8	4	5	7	6	4	7	6	5	8	5	4	7	7	9
TOTAL NOT MUCH / NOT AT ALL	29	28	20	32	11	33	24	32	25	28	29	27	20	31	32	23	35	26	25	28	33	29
Don't know	7	5	2	5	3	0	3	6	4	4	7	10	7	5	3	5	6	8	7	4	5	3
Local police officers on the beat in my area																						
A great deal	16	16	19	16	20	10	17	16	18	15	16	11	23	13	15	16	16	14	17	15	15	17
A fair amount	55	49	58	49	55	49	52	49	54	49	49	47	44	51	54	52	47	49	50	50	49	49
TOTAL GREAT DEAL / FAIR AMOUNT	71	65	77	65	75	59	69	65	72	64	65	58	67	64	69	68	63	63	67	65	64	66
Not much	17	22	18	22	15	32	21	23	18	24	20	27	21	19	23	21	23	22	19	23	24	23
Not at all	6	6	3	7	2	8	5	6	5	6	6	5	4	10	4	5	8	8	5	7	6	9
TOTAL NOT MUCH / NOT AT ALL	23	28	21	29	17	40	26	29	23	30	26	32	25	29	27	26	31	30	24	30	30	32
Don't know	7	7	3	6	8	2	5	6	5	5	8	10	8	7	4	6	8	7	9	5	6	1

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		Voting intention				2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1885	X	X	X	X	552	463	409	914	971	224	477	645	539	1074	811	241	613	403	464	164		
Unweighted Sample	1885	456	618	97	185	564	483	404	898	987	162	477	713	533	1243	642	273	590	404	488	130		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Aug 14-15	Oct 16-17																				
BBC News journalists																							
	A great deal	15	14	15	16	36	7	14	16	21	17	11	15	18	15	8	15	12	19	13	14	12	17
	A fair amount	47	47	51	50	46	40	44	50	50	46	48	37	46	47	52	49	44	43	48	44	50	47
	TOTAL GREAT DEAL / FAIR AMOUNT	62	61	66	66	82	47	58	66	71	63	59	52	64	62	60	64	56	62	61	58	62	64
	Not much	23	24	24	22	15	30	27	20	22	24	24	30	20	23	27	23	26	24	26	26	22	22
	Not at all	9	10	8	7	1	22	13	8	4	9	11	9	8	11	11	8	12	9	8	12	11	11
	TOTAL NOT MUCH / NOT AT ALL	32	34	32	29	16	52	40	28	26	33	35	39	28	34	38	31	38	33	34	38	33	33
	Don't know	6	5	2	5	2	1	2	6	2	3	7	9	8	4	2	4	6	6	5	4	6	3
ITV News journalists																							
	A great deal	8	7	8	8	10	8	8	9	6	9	5	6	10	6	4	6	7	9	5	6	6	13
	A fair amount	45	48	56	49	52	45	52	50	49	49	47	41	42	50	52	49	46	45	49	47	49	44
	TOTAL GREAT DEAL / FAIR AMOUNT	53	55	64	57	62	53	60	59	55	58	52	47	52	56	56	55	53	54	54	53	55	57
	Not much	31	29	27	30	26	28	27	27	31	28	30	32	29	26	32	30	28	25	30	33	30	24
	Not at all	9	11	7	9	7	18	11	10	9	11	10	11	10	13	9	9	12	14	11	9	9	14
	TOTAL NOT MUCH / NOT AT ALL	40	40	34	39	33	46	38	37	40	39	40	43	39	39	41	39	40	39	41	42	39	38
	Don't know	8	6	2	5	4	1	3	5	5	4	8	11	9	5	2	6	6	6	6	5	6	6
Senior police officers																							
	A great deal	8	9	13	6	11	6	12	5	8	10	8	9	15	7	5	9	8	9	11	7	8	5
	A fair amount	42	40	47	42	46	37	41	41	44	36	43	38	40	40	40	41	38	41	40	39	38	45
	TOTAL GREAT DEAL / FAIR AMOUNT	50	49	60	48	57	43	53	46	52	46	51	47	55	47	45	50	46	50	51	46	46	50
	Not much	32	32	31	32	30	38	31	35	31	35	29	33	27	29	39	32	31	27	33	36	32	27
	Not at all	11	14	7	15	10	17	12	14	13	15	13	9	11	19	13	13	16	15	10	13	16	20
	TOTAL NOT MUCH / NOT AT ALL	43	46	38	47	40	55	43	49	44	50	42	42	38	48	52	45	47	42	43	49	48	47
	Don't know	7	6	2	4	4	2	3	5	4	4	7	11	7	5	3	5	7	8	7	4	5	2
Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)																							
	A great deal	5	6	8	5	12	4	8	5	6	7	5	10	9	4	3	7	4	9	6	6	4	5
	A fair amount	40	39	49	37	60	38	44	37	45	39	39	36	40	38	41	45	32	45	38	39	38	37
	TOTAL GREAT DEAL / FAIR AMOUNT	45	45	57	42	72	42	52	42	51	46	44	46	49	42	44	52	36	54	44	45	42	42
	Not much	35	35	34	39	22	32	34	37	34	36	33	33	31	36	36	32	37	30	34	35	36	40
	Not at all	13	14	7	13	4	24	12	15	10	13	15	10	11	16	17	11	18	9	14	16	15	14
	TOTAL NOT MUCH / NOT AT ALL	48	49	41	52	26	56	46	52	44	49	48	43	42	52	53	43	55	39	48	51	51	54
	Don't know	7	6	2	6	3	2	2	6	4	5	8	10	9	5	4	5	8	7	8	4	6	4
My local MP																							
	A great deal	5	5	10	5	3	4	8	5	4	7	4	4	5	4	7	7	3	7	5	6	5	4
	A fair amount	28	35	50	34	43	26	41	35	35	32	37	38	32	31	41	36	33	34	33	36	36	33
	TOTAL GREAT DEAL / FAIR AMOUNT	33	40	60	39	46	30	49	40	39	39	41	42	37	35	48	43	36	41	38	42	41	37
	Not much	40	37	28	39	40	43	34	37	35	39	35	33	38	40	33	35	38	32	36	40	37	37
	Not at all	16	16	7	17	12	26	12	17	17	17	15	12	14	19	15	15	18	18	17	14	14	18
	TOTAL NOT MUCH / NOT AT ALL	56	53	35	56	52	69	46	54	52	56	50	45	52	59	48	50	56	50	53	54	51	55
	Don't know	10	8	5	6	3	2	5	6	9	6	9	13	11	6	4	7	8	8	9	5	8	8

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	Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1885	X	X	X	X	552	463	409	914	971	224	477	645	539	1074	811	241	613	403	464	164	
Unweighted Sample	1885	456	618	97	185	564	483	404	898	987	162	477	713	533	1243	642	273	590	404	488	130	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Aug 14-15	Oct 16-17																			
Trade Union leaders																						
A great deal	3	4	1	6	4	2	3	6	3	4	3	5	5	3	3	3	4	4	4	3	3	
A fair amount	22	24	13	44	17	17	13	41	27	23	25	30	25	25	19	23	25	19	23	30	25	
TOTAL GREAT DEAL / FAIR AMOUNT	25	28	14	50	21	19	16	47	30	27	28	35	30	28	22	26	29	30	23	26	34	28
Not much	37	38	37	34	51	32	33	34	44	39	37	35	38	37	40	39	36	30	41	40	35	40
Not at all	29	28	47	10	23	49	49	13	20	30	26	18	21	30	36	28	28	31	30	29	23	27
TOTAL NOT MUCH / NOT AT ALL	66	66	84	44	74	81	82	47	64	69	63	53	59	67	76	67	64	61	71	69	58	67
Don't know	9	7	2	7	5	0	2	7	6	4	10	13	11	6	2	7	7	8	7	5	8	5
Journalists on "mid-market" newspapers (e.g. Mail, Express)																						
A great deal	1	2	3	1	1	1	3	1	1	2	1	1	4	1	1	2	1	2	1	1	3	
A fair amount	20	20	29	16	24	36	28	15	16	20	19	21	15	19	24	18	21	22	19	19	22	11
TOTAL GREAT DEAL / FAIR AMOUNT	21	22	32	17	25	37	31	16	17	22	20	22	19	20	25	20	22	24	20	20	23	14
Not much	45	42	48	38	34	33	46	39	41	41	43	40	42	41	44	45	38	35	45	43	41	44
Not at all	27	32	19	39	40	28	21	39	40	33	31	28	31	35	30	31	32	34	29	33	29	41
TOTAL NOT MUCH / NOT AT ALL	72	74	67	77	74	61	67	78	81	74	74	68	73	76	74	76	70	69	74	76	70	85
Don't know	8	5	2	6	1	2	3	6	3	4	7	10	8	4	2	4	7	7	6	4	6	2
Leading Liberal Democrat politicians																						
A great deal	1	2	2	1	8	1	1	1	2	2	1	2	4	1	1	2	1	3	1	2	2	1
A fair amount	17	21	36	14	59	9	26	11	34	22	20	25	23	19	19	22	20	24	23	23	17	15
TOTAL GREAT DEAL / FAIR AMOUNT	18	23	38	15	67	10	27	12	36	24	21	27	27	20	20	24	21	27	24	25	19	16
Not much	41	42	40	47	29	36	43	43	40	41	42	38	42	41	44	45	37	35	43	43	40	44
Not at all	33	30	20	34	3	55	27	39	18	32	29	24	23	33	35	26	35	31	26	29	34	35
TOTAL NOT MUCH / NOT AT ALL	74	72	60	81	32	91	70	82	58	73	71	62	65	74	79	71	72	66	69	72	74	79
Don't know	8	6	3	5	2	0	3	6	5	4	8	10	8	6	2	5	7	8	6	3	6	5
Leading Conservative politicians																						
A great deal	2	2	6	0	0	0	5	0	1	3	1	3	3	2	1	2	2	3	1	3	2	1
A fair amount	19	21	55	6	23	12	41	8	17	21	21	22	18	18	27	24	18	23	22	23	21	13
TOTAL GREAT DEAL / FAIR AMOUNT	21	23	61	6	23	12	46	8	18	24	22	25	21	20	28	26	20	26	23	26	23	14
Not much	38	35	34	29	53	40	39	30	38	35	36	39	38	35	32	39	31	35	41	32	31	35
Not at all	34	37	3	60	22	48	14	58	42	37	37	27	34	42	38	32	44	33	31	38	42	48
TOTAL NOT MUCH / NOT AT ALL	72	72	37	89	75	88	53	88	80	72	73	66	72	77	70	71	75	68	72	70	73	83
Don't know	7	4	2	4	1	0	2	4	2	3	6	9	7	4	1	4	5	6	5	3	4	3
Leading Labour politicians																						
A great deal	3	4	1	10	0	0	1	10	1	4	4	1	5	3	4	3	5	5	3	3	4	3
A fair amount	20	23	15	45	20	11	12	39	27	22	23	30	24	21	20	23	22	26	19	20	28	21
TOTAL GREAT DEAL / FAIR AMOUNT	23	27	16	55	20	11	13	49	28	26	27	31	29	24	24	26	27	31	22	23	32	24
Not much	41	40	40	33	54	37	39	32	49	41	39	38	43	42	35	43	35	33	39	49	36	35
Not at all	30	29	41	6	23	52	46	13	20	30	27	21	21	28	39	27	31	29	32	24	25	36
TOTAL NOT MUCH / NOT AT ALL	71	69	81	39	77	89	85	45	69	71	66	59	64	70	74	70	66	62	71	73	61	71
Don't know	6	6	2	6	3	0	2	7	3	4	8	10	8	6	2	5	7	7	6	3	7	4

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	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
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Weighted Sample	1885	X	X	X	X	552	463	409	914	971	224	477	645	539	1074	811	241	613	403	464	164	
Unweighted Sample	1885	456	618	97	185	564	483	404	898	987	162	477	713	533	1243	642	273	590	404	488	130	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Aug 14-15	Oct 16-17																				
Senior civil servants in Whitehall																						
A great deal	2	3	4	2	2	0	3	3	2	4	1	3	4	2	1	3	2	5	2	1	3	3
A fair amount	19	22	32	22	37	15	26	19	22	23	20	30	24	17	21	27	15	27	23	21	21	15
TOTAL GREAT DEAL / FAIR AMOUNT	21	25	36	24	39	15	29	22	24	27	21	33	28	19	22	30	17	32	25	22	24	18
Not much	45	43	48	44	40	37	45	43	46	43	44	36	42	45	46	43	43	41	43	45	44	43
Not at all	22	24	11	25	18	46	21	27	22	25	24	15	17	29	29	20	30	19	24	25	23	34
TOTAL NOT MUCH / NOT AT ALL	67	67	59	69	58	83	66	70	68	68	68	51	59	74	75	63	73	60	67	70	67	77
Don't know	12	8	5	7	3	2	5	7	7	5	11	15	13	6	3	7	9	9	8	8	9	5
Senior officials in the European Union																						
A great deal	2	2	2	3	3	1	1	3	2	3	1	5	4	1	1	2	2	2	1	2	3	3
A fair amount	17	19	18	25	27	7	15	21	19	18	19	38	25	13	11	22	15	21	18	18	17	24
TOTAL GREAT DEAL / FAIR AMOUNT	19	21	20	28	30	8	16	24	21	21	20	43	29	14	12	24	17	23	19	20	20	27
Not much	36	38	40	40	45	25	36	38	44	37	39	31	38	42	36	38	39	34	40	41	37	37
Not at all	35	33	37	25	19	66	44	30	26	37	30	14	22	36	49	32	36	34	33	32	34	32
TOTAL NOT MUCH / NOT AT ALL	71	71	77	65	64	91	80	68	70	74	69	45	60	78	85	70	75	68	73	73	71	69
Don't know	11	8	4	7	6	1	4	8	9	5	11	12	11	8	3	7	9	9	8	7	9	5
Estate agents																						
A great deal	1	1	2	1	0	0	1	1	0	2	1	1	3	0	0	1	1	1	1	1	1	2
A fair amount	12	14	17	13	21	16	17	12	15	12	16	21	12	11	16	14	13	15	16	11	13	12
TOTAL GREAT DEAL / FAIR AMOUNT	13	15	19	14	21	16	18	13	15	14	17	22	15	11	16	15	14	16	17	12	14	14
Not much	47	46	50	46	53	45	49	44	47	47	44	44	45	43	50	48	43	36	45	50	47	48
Not at all	32	34	28	36	25	38	30	38	34	36	32	26	33	40	31	32	36	42	32	34	32	36
TOTAL NOT MUCH / NOT AT ALL	79	80	78	82	78	83	79	82	81	83	76	70	78	83	81	80	79	78	77	84	79	84
Don't know	7	5	3	5	2	1	3	5	4	3	7	8	8	5	3	4	7	6	6	4	6	2
	Mar 27-28	Oct 16-17																				
Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)																						
A great deal	2	2	2	2	2	3	2	3	0	2	2	2	4	1	1	1	2	4	2	0	2	2
A fair amount	13	11	17	11	9	14	16	9	10	12	10	12	10	10	12	10	12	15	12	10	10	7
TOTAL GREAT DEAL / FAIR AMOUNT	15	13	19	13	11	17	18	12	10	14	12	14	14	11	13	11	14	19	14	10	12	9
Not much	36	39	43	38	34	39	41	37	36	41	37	38	37	39	41	40	37	32	40	43	39	33
Not at all	44	44	37	44	54	44	40	46	53	42	46	40	43	46	44	44	43	42	41	44	45	57
TOTAL NOT MUCH / NOT AT ALL	80	83	80	82	88	83	81	83	89	83	83	78	80	85	85	84	80	74	81	87	84	90
Don't know	6	4	2	5	1	1	2	5	1	3	5	9	7	4	1	4	5	7	5	3	3	2