

**1. Which better describes how you feel about news and current events?**

News and current events matter a lot in my daily life .....	58%
News and current events don't have much to do with my daily life .....	29%
Not sure .....	12%

**2. How much attention would you say you paid to what happened in the news this week?**

A lot .....	37%
Some .....	38%
Not very much .....	17%
None at all .....	9%

**3. Thinking about this week compared to an average week, would you say that the news was...?**

Much busier than average .....	25%
A little busier than average .....	27%
About average .....	30%
A little slower than average .....	1%
Much slower than average .....	2%
Not sure .....	15%

**4. Please select all the sources that you got news from this week. Select all that apply.**

Social media .....	50%
An online news source .....	37%
Local television news .....	32%
National television news on a cable network such as CNN, Fox, or MSNBC .....	31%
National television news on a broadcast network such as ABC, CBS, or NBC .....	30%
Talking with a friend, family member, or co-worker .....	30%
Online video or podcasts .....	24%
Radio .....	16%
An email newsletter .....	10%
A print newspaper or magazine .....	8%
Somewhere else .....	5%
None .....	7%
Not sure .....	2%

**5. How much of the news you consume is related to politics and elections?**

All of it .....	6%
Most of it .....	27%
About half of it .....	24%
Some of it .....	28%
None of it .....	10%
Not sure .....	5%

6. How trustworthy do you rate the news in general?

Very trustworthy .....	5%
Trustworthy .....	25%
Neither trustworthy nor untrustworthy .....	33%
Untrustworthy .....	18%
Very untrustworthy .....	12%
Don't know .....	7%

7. Do you think that news sources are most likely to be...?

Liberal .....	30%
Moderate .....	19%
Conservative .....	16%
Not political .....	6%
Not sure .....	29%

8. Compared to how the news media has covered other presidents in your lifetime, do you think the news media has done better or worse than usual in covering Donald Trump's second term?

Better than usual .....	13%
Worse than usual .....	43%
About the same as usual .....	30%
Don't know .....	13%

9. Do you think the news media's coverage of Donald Trump's second term has been...?

Fair and unbiased .....	23%
Unfair and biased against Donald Trump .....	32%
Unfair and biased in favor of Donald Trump .....	22%
Not sure .....	24%

10. In general, do you think media coverage of Democrats is...?

Too positive .....	29%
Too negative .....	20%
About right .....	27%
Not sure .....	25%

11. In general, do you think media coverage of Republicans is...?

Too positive .....	22%
Too negative .....	29%
About right .....	26%
Not sure .....	23%

12. If a national media outlet reported that something Donald Trump said was untrue, would you be more inclined to believe...?

Donald Trump .....	17%
The media outlet .....	31%
It depends on the story .....	38%
Not sure .....	14%

13. In general, do you think the way Donald Trump treats journalists is acceptable or unacceptable?

Acceptable .....	31%
Unacceptable .....	52%
Not sure .....	17%

14. How often do you think Donald Trump reaches out to audiences that don't already support him?

Very often .....	12%
Somewhat often .....	18%
Not very often .....	18%
Not at all often .....	33%
Not sure .....	20%

15. How often do you see what you think is real information online?

Daily .....	44%
Weekly .....	21%
Monthly .....	5%
Less often than monthly .....	9%
Never .....	3%
Not sure .....	19%

16. How often do you see what you think is false or misleading information online?

Daily .....	43%
Weekly .....	21%
Monthly .....	9%
Less often than monthly .....	6%
Never .....	2%
Not sure .....	18%

17. How confident are you that you can tell real news from fake news?

Very confident .....	16%
Somewhat confident .....	51%
Not very confident .....	17%
Not at all confident .....	4%
Not sure .....	12%

18. Which better describes how you feel about local news and current events?

Local news and current events matter a lot in my daily life .....	51%
Local news and current events don't have much to do with my daily life .....	34%
Not sure .....	15%

19. How much attention would you say you paid to what happened in local news this week?

A lot .....	19%
Some .....	38%
Not very much .....	28%
None at all .....	15%

20. As far as you know, is there a local newspaper in your area?

Yes .....	71%
No .....	12%
Not sure .....	18%

21. How much do you trust your local newspaper?

*Asked of people who have a local newspaper*

A lot .....	20%
Somewhat .....	52%
Not very much .....	10%
Not at all .....	7%
Not sure .....	11%

# YouGov Survey: News

## March 18 - 20, 2026 - 1,128 U.S. adult citizens



<b>Interviewing Dates</b>	March 18 - 20, 2026
<b>Target population</b>	U.S. citizens, aged 18 and over
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 5.017, with a mean of one and a standard deviation of 0.832.
<b>Number of respondents</b>	1,128
<b>Margin of error</b>	± 3.8 points (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	73 questions not reported.

**YouGov Survey: News**  
**March 18 - 20, 2026 - 1,128 U.S. adult citizens**



**1. Impact of News on Daily Life**

Which better describes how you feel about news and current events?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
News and current events matter a lot in my daily life	58%	56%	61%	55%	48%	56%	77%	59%	62%	56%	52%	70%
News and current events don't have much to do with my daily life	29%	32%	27%	29%	38%	33%	15%	28%	34%	27%	33%	22%
Not sure	12%	12%	12%	15%	14%	11%	8%	12%	4%	18%	14%	8%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,123)	(533)	(590)	(290)	(299)	(314)	(220)	(732)	(148)	(169)	(725)	(398)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
News and current events matter a lot in my daily life	58%	72%	51%	56%	78%	60%	53%	62%	71%	62%	54%	59%	60%
News and current events don't have much to do with my daily life	29%	21%	31%	34%	16%	30%	36%	29%	21%	27%	34%	30%	25%
Not sure	12%	7%	18%	9%	7%	10%	10%	9%	8%	11%	12%	10%	15%
Totals	99%	100%	100%	99%	101%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,123)	(354)	(467)	(302)	(444)	(378)	(433)	(291)	(273)	(198)	(230)	(431)	(264)

**YouGov Survey: News**  
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**2. Attention to News**

How much attention would you say you paid to what happened in the news this week?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A lot	37%	39%	35%	25%	26%	38%	56%	38%	34%	33%	31%	48%
Some	38%	38%	38%	37%	43%	36%	35%	39%	33%	43%	37%	39%
Not very much	17%	15%	18%	27%	18%	16%	6%	15%	21%	20%	20%	10%
None at all	9%	8%	9%	10%	12%	10%	2%	8%	12%	4%	12%	3%
Totals	101%	100%	100%	99%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,127)	(534)	(593)	(292)	(299)	(315)	(221)	(737)	(148)	(169)	(729)	(398)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	37%	47%	27%	40%	50%	40%	32%	44%	45%	39%	34%	38%	37%
Some	38%	35%	40%	37%	40%	45%	36%	37%	39%	36%	38%	34%	44%
Not very much	17%	17%	16%	17%	9%	10%	19%	14%	11%	17%	16%	19%	13%
None at all	9%	1%	16%	5%	1%	4%	12%	5%	5%	8%	12%	9%	6%
Totals	101%	100%	99%	99%	100%	99%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,127)	(357)	(466)	(304)	(445)	(380)	(435)	(291)	(274)	(200)	(231)	(433)	(263)

**3. Busyness of News This Week**

Thinking about this week compared to an average week, would you say that the news was...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much busier than average	25%	25%	24%	16%	17%	23%	42%	24%	28%	25%	20%	32%
A little busier than average	27%	28%	26%	23%	25%	28%	32%	28%	27%	23%	25%	32%
About average	30%	29%	32%	39%	35%	28%	21%	30%	35%	30%	32%	28%
A little slower than average	1%	2%	1%	1%	2%	2%	0%	1%	0%	4%	1%	2%
Much slower than average	2%	1%	2%	0%	2%	2%	0%	1%	0%	1%	2%	0%
Not sure	15%	15%	15%	20%	19%	16%	5%	15%	10%	17%	19%	7%
Totals	100%	100%	100%	99%	100%	99%	100%	99%	100%	100%	99%	101%
Unweighted N	(1,126)	(535)	(591)	(292)	(299)	(315)	(220)	(736)	(148)	(168)	(728)	(398)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much busier than average	25%	34%	20%	21%	37%	23%	23%	31%	26%	23%	23%	26%	24%
A little busier than average	27%	31%	25%	27%	29%	30%	24%	32%	31%	28%	23%	28%	29%
About average	30%	28%	28%	36%	26%	35%	28%	31%	34%	32%	35%	28%	29%
A little slower than average	1%	0%	1%	3%	1%	3%	2%	1%	2%	2%	1%	1%	2%
Much slower than average	2%	1%	2%	1%	0%	1%	3%	0%	0%	0%	3%	2%	0%
Not sure	15%	5%	23%	12%	6%	8%	20%	6%	7%	15%	14%	14%	16%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	99%	99%	100%	99%	100%	100%	101%	100%	100%	99%	99%	100%
Unweighted N	(1,126)	(357)	(465)	(304)	(445)	(379)	(436)	(289)	(274)	(200)	(230)	(433)	(263)

**YouGov Survey: News**  
**March 18 - 20, 2026 - 1,128 U.S. adult citizens**



**4. News Sources Used This Week**

Please select all the sources that you got news from this week. Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Social media	50%	53%	47%	73%	54%	45%	31%	49%	51%	57%	49%	51%
An online news source	37%	36%	38%	35%	35%	40%	39%	40%	30%	21%	28%	54%
Local television news	32%	32%	32%	18%	25%	36%	49%	31%	40%	32%	32%	32%
National television news on a cable network such as CNN, Fox, or MSNBC	31%	32%	30%	25%	21%	32%	46%	30%	36%	29%	25%	41%
National television news on a broadcast network such as ABC, CBS, or NBC	30%	29%	32%	18%	25%	32%	46%	30%	31%	30%	27%	36%
Talking with a friend, family member, or co-worker	30%	27%	33%	35%	31%	27%	28%	30%	24%	29%	25%	39%
Online video or podcasts	24%	28%	21%	23%	28%	24%	23%	23%	21%	31%	19%	34%
Radio	16%	16%	15%	11%	14%	19%	19%	16%	14%	14%	13%	21%
An email newsletter	10%	9%	11%	9%	10%	10%	10%	11%	4%	9%	8%	14%
A print newspaper or magazine	8%	8%	8%	6%	6%	8%	12%	8%	7%	7%	5%	14%
Somewhere else	5%	4%	6%	1%	1%	6%	12%	7%	2%	2%	5%	4%
None	7%	7%	7%	7%	14%	6%	2%	5%	10%	8%	10%	1%
Not sure	2%	2%	2%	5%	2%	1%	0%	3%	1%	1%	2%	2%
Unweighted N	(1,128)	(535)	(593)	(292)	(300)	(315)	(221)	(737)	(148)	(169)	(730)	(398)

**YouGov Survey: News**  
**March 18 - 20, 2026 - 1,128 U.S. adult citizens**



	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Social media	50%	54%	48%	49%	47%	51%	46%	52%	53%	51%	44%	53%	51%
An online news source	37%	47%	35%	31%	51%	39%	29%	43%	50%	38%	37%	35%	40%
Local television news	32%	45%	24%	31%	43%	32%	34%	38%	30%	36%	28%	33%	33%
National television news on a cable network such as CNN, Fox, or MSNBC	31%	36%	24%	36%	37%	37%	25%	37%	42%	36%	31%	28%	32%
National television news on a broadcast network such as ABC, CBS, or NBC	30%	46%	24%	25%	46%	24%	29%	35%	33%	33%	32%	29%	30%
Talking with a friend, family member, or co-worker	30%	37%	27%	28%	38%	29%	24%	34%	41%	33%	30%	29%	29%
Online video or podcasts	24%	26%	24%	23%	29%	29%	20%	29%	32%	20%	26%	25%	25%
Radio	16%	17%	12%	20%	19%	21%	11%	23%	20%	26%	11%	14%	16%
An email newsletter	10%	9%	12%	9%	13%	10%	9%	10%	15%	9%	10%	11%	10%
A print newspaper or magazine	8%	10%	6%	9%	13%	9%	6%	8%	14%	11%	7%	9%	6%
Somewhere else	5%	4%	5%	6%	8%	4%	5%	6%	6%	3%	5%	6%	5%
None	7%	2%	13%	4%	1%	4%	10%	5%	3%	5%	11%	7%	5%
Not sure	2%	1%	2%	3%	1%	2%	1%	1%	0%	2%	1%	0%	5%
Unweighted N	(1,128)	(357)	(467)	(304)	(445)	(380)	(436)	(291)	(274)	(200)	(231)	(433)	(264)

**5. Political and Election News Consumed**

How much of the news you consume is related to politics and elections?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
All of it	6%	6%	5%	6%	7%	5%	4%	4%	6%	13%	5%	6%
Most of it	27%	26%	29%	25%	24%	25%	38%	28%	28%	28%	24%	35%
About half of it	24%	26%	22%	20%	19%	27%	30%	26%	26%	18%	22%	27%
Some of it	28%	27%	29%	30%	30%	29%	24%	29%	24%	26%	29%	27%
None of it	10%	9%	10%	8%	15%	12%	4%	9%	13%	7%	13%	5%
Not sure	5%	5%	4%	10%	4%	4%	2%	4%	3%	8%	7%	1%
Totals	100%	99%	99%	99%	99%	102%	102%	100%	100%	100%	100%	101%
Unweighted N	(1,125)	(534)	(591)	(291)	(300)	(314)	(220)	(735)	(148)	(168)	(729)	(396)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All of it	6%	5%	4%	7%	7%	7%	6%	9%	4%	5%	5%	5%	6%
Most of it	27%	35%	23%	26%	36%	29%	27%	30%	29%	22%	27%	31%	26%
About half of it	24%	28%	23%	23%	29%	26%	19%	26%	31%	33%	23%	19%	27%
Some of it	28%	28%	25%	33%	23%	30%	28%	26%	27%	27%	27%	31%	26%
None of it	10%	4%	17%	6%	2%	6%	14%	8%	6%	7%	15%	9%	8%
Not sure	5%	1%	7%	5%	2%	3%	6%	1%	2%	4%	4%	4%	6%
Totals	100%	101%	99%	100%	99%	101%	100%	100%	99%	98%	101%	99%	99%
Unweighted N	(1,125)	(357)	(466)	(302)	(444)	(378)	(435)	(289)	(274)	(200)	(231)	(432)	(262)

**6. Trust in News Overall**

How trustworthy do you rate the news in general?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very trustworthy	5%	4%	5%	9%	6%	2%	2%	3%	10%	9%	5%	4%
Trustworthy	25%	27%	24%	26%	25%	22%	29%	23%	34%	29%	23%	30%
Neither trustworthy nor untrustworthy	33%	29%	37%	32%	35%	32%	32%	33%	41%	31%	33%	33%
Untrustworthy	18%	19%	18%	14%	16%	21%	20%	22%	6%	14%	17%	20%
Very untrustworthy	12%	15%	9%	5%	10%	16%	14%	13%	2%	7%	13%	10%
Don't know	7%	6%	7%	13%	7%	6%	3%	7%	6%	9%	9%	3%
Totals	100%	100%	100%	99%	99%	99%	100%	101%	99%	99%	100%	100%
Unweighted N	(1,126)	(533)	(593)	(292)	(299)	(314)	(221)	(735)	(148)	(169)	(729)	(397)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very trustworthy	5%	6%	2%	7%	7%	4%	5%	6%	5%	7%	2%	5%	5%
Trustworthy	25%	37%	21%	20%	36%	19%	25%	30%	25%	20%	27%	23%	30%
Neither trustworthy nor untrustworthy	33%	41%	34%	25%	40%	25%	33%	29%	38%	35%	33%	31%	36%
Untrustworthy	18%	12%	16%	27%	12%	28%	18%	21%	18%	18%	18%	21%	15%
Very untrustworthy	12%	2%	14%	17%	2%	21%	13%	11%	9%	12%	12%	14%	9%
Don't know	7%	3%	12%	4%	4%	3%	7%	4%	4%	8%	8%	6%	6%
Totals	100%	101%	99%	100%	101%	100%	101%	101%	99%	100%	100%	100%	101%
Unweighted N	(1,126)	(356)	(466)	(304)	(444)	(379)	(436)	(290)	(273)	(200)	(230)	(432)	(264)

**7. Ideology of News Overall**

Do you think that news sources are most likely to be...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Liberal	30%	30%	30%	17%	28%	35%	36%	32%	20%	21%	27%	35%
Moderate	19%	19%	19%	33%	18%	14%	15%	17%	30%	22%	18%	21%
Conservative	16%	19%	14%	17%	17%	14%	19%	17%	15%	19%	16%	17%
Not political	6%	7%	5%	3%	8%	6%	6%	5%	10%	6%	5%	7%
Not sure	29%	26%	32%	30%	29%	32%	24%	29%	24%	32%	34%	21%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,126)	(533)	(593)	(292)	(300)	(315)	(219)	(735)	(148)	(169)	(729)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Liberal	30%	21%	22%	49%	13%	56%	27%	31%	36%	34%	24%	31%	31%
Moderate	19%	24%	21%	13%	26%	12%	17%	24%	18%	25%	15%	21%	16%
Conservative	16%	17%	12%	23%	21%	16%	16%	20%	16%	13%	23%	14%	16%
Not political	6%	10%	6%	1%	11%	3%	4%	8%	7%	4%	8%	4%	8%
Not sure	29%	29%	39%	15%	29%	13%	35%	18%	23%	25%	30%	31%	29%
Totals	100%	101%	100%	101%	100%	100%	99%	101%	100%	101%	100%	101%	100%
Unweighted N	(1,126)	(356)	(467)	(303)	(444)	(379)	(435)	(290)	(274)	(200)	(231)	(432)	(263)

**8. Presidential News Media Coverage Rated**

Compared to how the news media has covered other presidents in your lifetime, do you think the news media has done better or worse than usual in covering Donald Trump's second term?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Better than usual	13%	14%	13%	13%	13%	9%	20%	13%	16%	17%	14%	12%
Worse than usual	43%	44%	42%	24%	36%	51%	57%	45%	25%	50%	39%	50%
About the same as usual	30%	29%	31%	44%	32%	29%	18%	28%	43%	22%	31%	30%
Don't know	13%	13%	14%	19%	19%	11%	5%	13%	16%	11%	16%	8%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,125)	(534)	(591)	(292)	(298)	(314)	(221)	(735)	(148)	(168)	(728)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Better than usual	13%	17%	9%	16%	16%	12%	17%	15%	8%	10%	13%	15%	13%
Worse than usual	43%	40%	38%	53%	42%	59%	40%	46%	51%	42%	39%	43%	47%
About the same as usual	30%	35%	32%	24%	35%	22%	30%	30%	31%	33%	32%	30%	29%
Don't know	13%	7%	21%	7%	7%	6%	13%	8%	10%	14%	16%	13%	11%
Totals	99%	99%	100%	100%	100%	99%	100%	99%	100%	99%	100%	101%	100%
Unweighted N	(1,125)	(356)	(467)	(302)	(444)	(379)	(434)	(291)	(274)	(200)	(230)	(433)	(262)

**9. Is Coverage of Donald Trump's Second Term Fair**

Do you think the news media's coverage of Donald Trump's second term has been...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Fair and unbiased	23%	23%	22%	25%	23%	21%	23%	20%	39%	28%	22%	23%
Unfair and biased against Donald Trump	32%	35%	29%	20%	26%	34%	44%	36%	12%	27%	32%	30%
Unfair and biased in favor of Donald Trump	22%	20%	23%	22%	23%	21%	21%	21%	20%	25%	18%	29%
Not sure	24%	22%	26%	33%	28%	24%	12%	23%	30%	20%	28%	17%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,124)	(533)	(591)	(292)	(299)	(313)	(220)	(734)	(147)	(169)	(729)	(395)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fair and unbiased	23%	37%	18%	16%	36%	12%	24%	28%	20%	22%	25%	23%	21%
Unfair and biased against Donald Trump	32%	4%	26%	66%	4%	70%	30%	35%	32%	37%	27%	33%	29%
Unfair and biased in favor of Donald Trump	22%	42%	18%	6%	44%	6%	19%	22%	28%	17%	22%	21%	26%
Not sure	24%	17%	37%	12%	16%	11%	27%	15%	20%	24%	26%	23%	23%
Totals	101%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,124)	(356)	(465)	(303)	(443)	(378)	(435)	(289)	(273)	(200)	(230)	(431)	(263)

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**10. Democrats Media Coverage**

In general, do you think media coverage of Democrats is...?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Too positive	29%	33%	24%	15%	23%	34%	38%	33%	7%	29%	26%	33%
Too negative	20%	16%	24%	15%	22%	21%	21%	20%	19%	20%	19%	23%
About right	27%	26%	27%	30%	26%	25%	26%	23%	41%	31%	24%	31%
Not sure	25%	25%	24%	39%	28%	20%	14%	24%	33%	21%	31%	13%
Totals	101%	100%	99%	99%	99%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,125)	(534)	(591)	(290)	(300)	(315)	(220)	(735)	(148)	(168)	(729)	(396)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too positive	29%	7%	22%	59%	11%	62%	24%	31%	37%	28%	27%	30%	28%
Too negative	20%	35%	13%	15%	33%	13%	21%	23%	20%	16%	19%	21%	23%
About right	27%	45%	24%	13%	42%	13%	25%	30%	29%	31%	27%	24%	26%
Not sure	25%	13%	41%	13%	14%	12%	30%	16%	14%	24%	26%	25%	23%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,125)	(357)	(467)	(301)	(445)	(377)	(434)	(290)	(274)	(200)	(231)	(431)	(263)

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**11. Republicans Media Coverage**

In general, do you think media coverage of Republicans is...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Too positive	22%	22%	22%	24%	24%	22%	19%	22%	23%	23%	17%	31%
Too negative	29%	31%	27%	11%	26%	32%	43%	32%	8%	33%	29%	28%
About right	26%	26%	26%	33%	22%	25%	26%	24%	35%	27%	25%	28%
Not sure	23%	22%	25%	32%	28%	22%	12%	22%	34%	17%	28%	13%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,125)	(533)	(592)	(291)	(300)	(314)	(220)	(735)	(147)	(169)	(730)	(395)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too positive	22%	42%	19%	7%	47%	7%	21%	20%	26%	18%	24%	22%	22%
Too negative	29%	11%	18%	61%	8%	63%	27%	32%	33%	31%	27%	31%	26%
About right	26%	31%	25%	23%	30%	20%	26%	32%	27%	29%	25%	23%	29%
Not sure	23%	16%	38%	10%	14%	10%	27%	16%	14%	22%	24%	24%	22%
Totals	100%	100%	100%	101%	99%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,125)	(356)	(466)	(303)	(444)	(378)	(435)	(290)	(273)	(200)	(231)	(431)	(263)

**12. Believe Trump or Media More**

If a national media outlet reported that something Donald Trump said was untrue, would you be more inclined to believe...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Donald Trump	17%	20%	15%	12%	13%	19%	23%	21%	4%	13%	17%	16%
The media outlet	31%	32%	30%	32%	28%	31%	33%	29%	42%	33%	26%	41%
It depends on the story	38%	35%	41%	36%	38%	38%	40%	37%	41%	37%	39%	36%
Not sure	14%	14%	14%	20%	20%	12%	5%	14%	14%	17%	18%	7%
Totals	100%	101%	100%	100%	99%	100%	101%	101%	101%	100%	100%	100%
Unweighted N	(1,128)	(535)	(593)	(292)	(300)	(315)	(221)	(737)	(148)	(169)	(730)	(398)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	17%	3%	8%	44%	3%	40%	17%	19%	18%	22%	13%	18%	15%
The media outlet	31%	60%	31%	4%	63%	4%	27%	36%	34%	27%	36%	29%	32%
It depends on the story	38%	32%	37%	44%	29%	46%	41%	34%	40%	38%	36%	38%	38%
Not sure	14%	5%	24%	9%	4%	9%	15%	10%	7%	13%	14%	14%	15%
Totals	100%	100%	100%	101%	99%	99%	100%	99%	99%	100%	99%	99%	100%
Unweighted N	(1,128)	(357)	(467)	(304)	(445)	(380)	(436)	(291)	(274)	(200)	(231)	(433)	(264)

**13. Trump Journalist Treatment**

In general, do you think the way Donald Trump treats journalists is acceptable or unacceptable?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Acceptable	31%	35%	27%	20%	25%	35%	42%	38%	9%	25%	33%	28%
Unacceptable	52%	47%	55%	51%	55%	51%	50%	47%	66%	59%	45%	64%
Not sure	17%	17%	18%	29%	20%	15%	8%	15%	25%	16%	22%	8%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,128)	(535)	(593)	(292)	(300)	(315)	(221)	(737)	(148)	(169)	(730)	(398)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	31%	6%	19%	72%	6%	69%	30%	34%	36%	36%	30%	32%	28%
Unacceptable	52%	90%	51%	16%	90%	19%	51%	55%	52%	49%	52%	51%	52%
Not sure	17%	5%	30%	12%	4%	12%	20%	11%	13%	14%	18%	17%	20%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,128)	(357)	(467)	(304)	(445)	(380)	(436)	(291)	(274)	(200)	(231)	(433)	(264)

**14. Trump Speaks to Opposing Audiences**

How often do you think Donald Trump reaches out to audiences that don't already support him?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very often	12%	12%	12%	10%	10%	13%	15%	13%	9%	16%	13%	11%
Somewhat often	18%	21%	14%	15%	17%	18%	21%	19%	14%	14%	19%	15%
Not very often	18%	15%	20%	21%	21%	13%	17%	18%	18%	13%	15%	22%
Not at all often	33%	32%	34%	29%	27%	37%	37%	31%	43%	39%	28%	42%
Not sure	20%	20%	20%	25%	25%	19%	10%	19%	17%	17%	25%	11%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,126)	(533)	(593)	(292)	(299)	(314)	(221)	(735)	(148)	(169)	(729)	(397)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very often	12%	8%	8%	21%	6%	22%	15%	10%	12%	8%	15%	12%	12%
Somewhat often	18%	5%	12%	37%	5%	37%	15%	20%	23%	24%	11%	18%	19%
Not very often	18%	21%	15%	18%	15%	16%	15%	23%	19%	20%	17%	17%	17%
Not at all often	33%	58%	35%	7%	67%	9%	32%	35%	32%	31%	36%	31%	34%
Not sure	20%	7%	30%	17%	7%	16%	22%	11%	15%	17%	21%	21%	19%
Totals	101%	99%	100%	100%	100%	100%	99%	99%	101%	100%	100%	99%	101%
Unweighted N	(1,126)	(357)	(465)	(304)	(444)	(380)	(435)	(291)	(273)	(198)	(231)	(433)	(264)

**15. Frequency of Seeing Real Information**

How often do you see what you think is real information online?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Daily	44%	47%	42%	43%	42%	42%	52%	48%	35%	40%	36%	61%
Weekly	21%	18%	23%	26%	21%	20%	16%	19%	26%	21%	21%	19%
Monthly	5%	4%	5%	4%	5%	5%	5%	4%	7%	9%	6%	3%
Less often than monthly	9%	7%	10%	8%	9%	8%	11%	8%	15%	8%	11%	5%
Never	3%	2%	3%	2%	4%	3%	1%	2%	2%	1%	4%	1%
Not sure	19%	21%	17%	18%	20%	23%	15%	19%	14%	22%	23%	11%
Totals	101%	99%	100%	101%	101%	101%	100%	100%	99%	101%	101%	100%
Unweighted N	(1,127)	(535)	(592)	(292)	(299)	(315)	(221)	(737)	(148)	(168)	(729)	(398)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	44%	55%	40%	41%	63%	43%	38%	50%	55%	48%	43%	40%	50%
Weekly	21%	19%	18%	26%	17%	23%	20%	23%	21%	21%	23%	20%	18%
Monthly	5%	8%	3%	4%	4%	6%	7%	4%	3%	3%	4%	6%	4%
Less often than monthly	9%	5%	9%	12%	4%	11%	10%	8%	5%	10%	7%	9%	9%
Never	3%	1%	4%	1%	1%	2%	4%	0%	0%	4%	1%	3%	2%
Not sure	19%	11%	27%	16%	11%	16%	20%	15%	15%	16%	21%	20%	17%
Totals	101%	99%	101%	100%	100%	101%	99%	100%	99%	102%	99%	98%	100%
Unweighted N	(1,127)	(357)	(466)	(304)	(445)	(379)	(435)	(291)	(274)	(199)	(231)	(433)	(264)

**16. Frequency of Seeing False Information**

How often do you see what you think is false or misleading information online?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Daily	43%	44%	43%	30%	32%	48%	60%	48%	31%	33%	39%	51%
Weekly	21%	23%	20%	27%	21%	19%	19%	22%	15%	22%	19%	26%
Monthly	9%	8%	9%	11%	11%	8%	3%	7%	16%	13%	10%	6%
Less often than monthly	6%	5%	7%	9%	9%	4%	4%	5%	17%	8%	6%	6%
Never	2%	1%	3%	2%	5%	1%	1%	1%	4%	2%	3%	1%
Not sure	18%	19%	18%	20%	22%	18%	13%	18%	16%	23%	22%	11%
Totals	99%	100%	100%	99%	100%	98%	100%	101%	99%	101%	99%	101%
Unweighted N	(1,124)	(532)	(592)	(292)	(300)	(312)	(220)	(737)	(145)	(168)	(728)	(396)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	43%	44%	38%	50%	49%	52%	40%	48%	48%	48%	42%	42%	43%
Weekly	21%	20%	22%	22%	22%	21%	20%	22%	25%	22%	19%	22%	22%
Monthly	9%	13%	7%	7%	8%	7%	12%	7%	4%	4%	11%	9%	9%
Less often than monthly	6%	7%	5%	7%	8%	6%	6%	7%	6%	8%	4%	7%	6%
Never	2%	2%	4%	0%	2%	0%	3%	1%	1%	2%	2%	3%	1%
Not sure	18%	14%	24%	13%	12%	13%	18%	14%	15%	15%	21%	17%	19%
Totals	99%	100%	100%	99%	101%	99%	99%	99%	99%	99%	99%	100%	100%
Unweighted N	(1,124)	(355)	(465)	(304)	(442)	(379)	(436)	(289)	(274)	(200)	(231)	(431)	(262)

**17. Confidence in Telling Misinformation**

How confident are you that you can tell real news from fake news?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very confident	16%	19%	14%	19%	18%	17%	13%	14%	24%	21%	14%	21%
Somewhat confident	51%	53%	50%	51%	45%	50%	59%	54%	47%	45%	47%	59%
Not very confident	17%	13%	20%	14%	16%	18%	19%	17%	17%	20%	20%	12%
Not at all confident	4%	2%	5%	2%	4%	5%	4%	3%	7%	4%	4%	3%
Not sure	12%	13%	11%	15%	18%	11%	5%	12%	5%	10%	16%	5%
Totals	100%	100%	100%	101%	101%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,127)	(534)	(593)	(292)	(299)	(315)	(221)	(737)	(147)	(169)	(729)	(398)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very confident	16%	20%	13%	18%	24%	17%	14%	21%	19%	15%	14%	18%	18%
Somewhat confident	51%	54%	45%	56%	56%	55%	48%	53%	56%	58%	46%	51%	51%
Not very confident	17%	17%	17%	17%	12%	18%	21%	17%	13%	14%	20%	17%	15%
Not at all confident	4%	4%	3%	4%	4%	4%	5%	4%	3%	2%	4%	5%	3%
Not sure	12%	5%	21%	6%	5%	5%	13%	5%	9%	11%	15%	10%	13%
Totals	100%	100%	99%	101%	101%	99%	101%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,127)	(356)	(467)	(304)	(444)	(380)	(436)	(290)	(274)	(200)	(231)	(433)	(263)

**18. Impact of Local News on Daily Life**

Which better describes how you feel about local news and current events?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Local news and current events matter a lot in my daily life	51%	47%	54%	46%	49%	50%	58%	49%	55%	55%	46%	60%
Local news and current events don't have much to do with my daily life	34%	39%	30%	31%	37%	36%	31%	34%	35%	31%	35%	32%
Not sure	15%	14%	16%	23%	14%	14%	11%	16%	9%	14%	19%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,127)	(535)	(592)	(292)	(299)	(315)	(221)	(737)	(148)	(168)	(730)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Local news and current events matter a lot in my daily life	51%	63%	44%	48%	68%	51%	46%	60%	60%	54%	46%	51%	53%
Local news and current events don't have much to do with my daily life	34%	30%	33%	39%	23%	36%	40%	29%	30%	29%	39%	36%	30%
Not sure	15%	7%	23%	13%	8%	13%	14%	10%	10%	17%	15%	13%	16%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,127)	(357)	(466)	(304)	(445)	(379)	(436)	(291)	(273)	(199)	(231)	(433)	(264)

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**19. Attention to Local News**

How much attention would you say you paid to what happened in local news this week?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A lot	19%	19%	19%	13%	17%	20%	26%	18%	24%	19%	18%	21%
Some	38%	35%	41%	34%	35%	37%	46%	40%	34%	33%	35%	43%
Not very much	28%	32%	24%	29%	30%	29%	22%	27%	23%	36%	27%	30%
None at all	15%	15%	16%	24%	18%	14%	7%	15%	18%	11%	20%	6%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	99%	99%	100%	100%
Unweighted N	(1,127)	(534)	(593)	(291)	(300)	(315)	(221)	(736)	(148)	(169)	(729)	(398)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	19%	29%	12%	19%	26%	21%	17%	26%	20%	18%	17%	20%	19%
Some	38%	41%	34%	41%	48%	43%	37%	41%	41%	40%	39%	37%	37%
Not very much	28%	23%	30%	29%	23%	27%	27%	23%	30%	30%	23%	28%	30%
None at all	15%	7%	24%	11%	4%	9%	18%	11%	10%	12%	21%	14%	15%
Totals	100%	100%	100%	100%	101%	100%	99%	101%	101%	100%	100%	99%	101%
Unweighted N	(1,127)	(357)	(466)	(304)	(445)	(380)	(436)	(291)	(273)	(199)	(231)	(433)	(264)

**20. Has Local Newspaper**

As far as you know, is there a local newspaper in your area?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	71%	72%	70%	52%	68%	81%	77%	75%	60%	60%	65%	82%
No	12%	11%	13%	16%	14%	7%	11%	10%	20%	9%	14%	8%
Not sure	18%	18%	18%	32%	18%	12%	12%	14%	20%	31%	21%	11%
Totals	101%	101%	101%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,127)	(534)	(593)	(291)	(300)	(315)	(221)	(736)	(148)	(169)	(729)	(398)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	71%	75%	65%	74%	82%	77%	69%	77%	74%	70%	73%	70%	69%
No	12%	11%	12%	12%	9%	10%	13%	11%	10%	13%	10%	12%	12%
Not sure	18%	14%	23%	14%	10%	13%	18%	12%	16%	17%	17%	18%	19%
Totals	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,127)	(357)	(467)	(303)	(445)	(379)	(435)	(291)	(274)	(200)	(231)	(432)	(264)

**21. Trust Local Newspaper**

How much do you trust your local newspaper?

*Asked of people who have a local newspaper*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A lot	20%	20%	19%	28%	19%	18%	19%	18%	*	35%	16%	25%
Somewhat	52%	48%	55%	51%	58%	52%	46%	53%	*	40%	51%	53%
Not very much	10%	12%	9%	3%	10%	11%	14%	11%	*	6%	11%	10%
Not at all	7%	8%	7%	1%	8%	8%	9%	7%	*	8%	8%	6%
Not sure	11%	12%	10%	17%	5%	11%	11%	11%	*	11%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	*	100%	100%	101%
Unweighted N	(807)	(386)	(421)	(163)	(216)	(254)	(174)	(556)	(90)	(109)	(480)	(327)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	20%	31%	18%	11%	32%	10%	20%	23%	18%	16%	13%	24%	23%
Somewhat	52%	51%	51%	53%	49%	52%	54%	45%	57%	54%	57%	48%	50%
Not very much	10%	7%	10%	15%	8%	16%	7%	16%	12%	15%	14%	9%	6%
Not at all	7%	3%	9%	10%	3%	14%	7%	8%	7%	7%	9%	8%	5%
Not sure	11%	8%	13%	12%	8%	8%	12%	8%	6%	8%	7%	12%	15%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(807)	(268)	(317)	(222)	(348)	(283)	(292)	(227)	(214)	(142)	(173)	(303)	(189)

# YouGov Survey: News

## March 18 - 20, 2026 - 1,128 U.S. adult citizens



<b>Interviewing Dates</b>	March 18 - 20, 2026
<b>Target population</b>	U.S. citizens, aged 18 and over
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 5.017, with a mean of one and a standard deviation of 0.832.
<b>Number of respondents</b>	1,128
<b>Margin of error</b>	± 3.8 points (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	73 questions not reported.