

# YouGov News Story Results

Fieldwork: 6th - 8th of September 2024

Sample: 2109 Adults in GB

Total	Vote in 2024				EU Ref 2016		Gender		Age				Social		Country			Region in England				
	Con	Lab	Lib Dem	Reform UK	Leave	Remain	Female	Male	18-24	25-49	50-64	65+	ABC1	C2DE	England	Scotland	Wales	London	Midlands	North	Rest of South	
<b>Weighted Sample</b> 2109	380	542	194	228	785	743	1088	1021	221	871	521	496	1202	907	1824	183	101	255	346	500	723	
<b>Unweighted Sample</b> 2109	318	617	238	307	799	842	1177	932	141	845	553	570	1256	853	1821	179	109	201	358	528	734	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last few days, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Grenfell Tower inquiry	14	15	19	19	8	11	20	14	13	4	11	20	18	16	11	14	11	12	20	10	13	15
Pensioners' winter fuel allowance	11	20	8	9	13	17	8	10	11	3	6	11	22	10	11	11	13	7	7	8	11	13
Immigration to the UK	8	12	6	5	16	13	5	9	7	5	5	10	12	8	8	8	5	9	6	8	8	9
Paralympics	6	4	7	6	3	4	7	6	6	7	6	6	5	6	6	6	8	3	7	8	5	5
Conflict in Gaza	6	5	8	7	4	4	7	5	7	11	6	6	4	7	4	6	8	4	9	3	6	6
Oasis tickets and dynamic pricing	4	5	7	2	2	4	6	5	3	1	6	4	3	4	4	5	3	5	5	5	5	4
Criticisms of the Labour government	4	5	1	1	16	8	1	3	6	3	3	4	7	3	5	4	4	2	1	5	6	4
School shooting in Georgia	4	4	5	6	2	3	4	4	4	8	6	1	2	4	3	4	3	3	2	5	4	4
War in Ukraine	2	2	2	2	2	2	3	1	4	3	2	2	3	2	3	2	6	1	1	3	2	2
US Presidential Election campaign	2	2	2	4	2	1	2	1	3	8	2	1	1	3	1	2	1	1	3	3	1	3
Rioters' prison sentences	2	2	3	2	2	2	2	2	2	1	2	2	2	2	2	2	2	3	1	2	4	1
Overcrowded prisons	2	1	1	4	2	2	1	2	2	3	2	2	0	2	1	2	1	1	2	1	1	2
Labour economic / tax policies	1	1	2	2	1	1	2	1	2	0	2	1	1	2	1	1	4	2	2	2	1	1
80-year-old kicked to death by children in Leicester	1	1	1	1	0	1	1	1	1	0	1	2	1	1	1	1	0	1	0	2	1	1
Other	14	13	15	15	14	13	16	14	14	14	18	12	9	15	13	14	14	23	16	15	13	12
Don't know / Can't remember	19	8	14	16	14	15	15	21	16	29	22	16	11	15	24	18	18	21	17	20	21	16