YouGov Survey: News Consumption

1. Which better describes how you feel about news and current events?

News and current events matter a lot in my daily life 58%

News and current events don't have much to do with my daily life 30%

Not sure 12%

2. How much attention would you say you paid to what happened in the news this week?

A lot 36%

Some 41%

Not very much 16%

None at all 6%

3. Thinking about this week compared to an average week, would you say that the news was:

Much busier than average 40%

A little busier than average 23%

About average 23%

A little slower than average 2%

Much slower than average 1%

Not sure 10%

4. Please select all the sources that you got news from this week. Select all that apply.

Social media 52%

An online news source 46%

Talking with a friend, family member, or co-worker 37%

National television news on a cable network such as CNN, Fox, or MSNBC 36%

Local television news 34%

National television news on a broadcast network such as ABC, CBS, or NBC 32%

Radio 19%

A print newspaper or magazine 10%

Somewhere else 8%

Not sure 2%

None of the above 6%

5. How much of the news you consume is related to politics and elections?

All of it 5%

Most of it 35%

About half of it 23%

Some of it 25%

None of it 7%

Not sure 4%

YouGov Survey: News Consumption

6. How trustworthy do you rate the news in general?

Very trustworthy 5%
Trustworthy 29%
Neither trustworthy nor untrustworthy 32%
Untrustworthy 17%
Very untrustworthy 11%
Don't know 5%

7. Do you think that news sources generally are...?

Liberal 34%
Moderate 23%
Conservative 12%
Not political 4%
Not sure 27%

8. How often do you see what you think is false or misleading information online?

Daily 41%
Weekly 22%
Monthly 9%
Less often than monthly 8%
Never 1%
Not sure 17%

9. How confident are you that you can tell real news from fake news?

Very confident 22%
Somewhat confident 48%
Not very confident 14%
Not at all confident 5%
Not sure 11%

YouGov Survey: News Consumption

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Interviewing Dates	February 5 - 8, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.069, with a mean of one and a standard deviation of 0.858.
Number of respondents	1131
Margin of error	$\pm$ 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	97 questions not reported.

YouGov Survey: News Consumption
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1. Impact of News on Daily Life
Which better describes how you feel about news and current events?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
News and current events matter a lot in my daily life	58%	59%	57%	51%	52%	60%	69%	62%	54%	50%	45%
News and current events don't have much to do with my daily life	30%	30%	31%	31%	35%	29%	26%	29%	27%	35%	40%
Not sure	12%	11%	12%	17%	13%	11%	5%	9%	19%	15%	15%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,130)	(520)	(610)	(269)	(196)	(389)	(276)	(702)	(128)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
News and current events matter a lot in my daily life	58%	70%	45%	61%	74%	63%	53%	56%	72%	67%	50%	57%	64%
News and current events don't have much to do with my daily life	30%	23%	35%	32%	18%	27%	33%	34%	24%	24%	37%	31%	26%
Not sure	12%	7%	20%	7%	8%	10%	14%	10%	4%	9%	13%	13%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,130)	(381)	(413)	(336)	(457)	(416)	(486)	(312)	(223)	(205)	(236)	(421)	(268)

YouGov Survey: News Consumption
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2. Attention to News
How much attention would you say you paid to what happened in the news this week?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	36%	41%	32%	23%	31%	38%	52%	38%	34%	33%	27%
Some	41%	37%	45%	44%	44%	41%	35%	45%	26%	39%	39%
Not very much	16%	16%	17%	24%	19%	12%	13%	14%	25%	20%	19%
None at all	6%	7%	6%	10%	6%	9%	1%	4%	15%	8%	14%
Totals	99%	101%	100%	101%	100%	100%	101%	101%	100%	100%	99%
Unweighted N	(1,131)	(521)	(610)	(269)	(196)	(389)	(277)	(703)	(128)	(167)	(133)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	36%	47%	27%	35%	47%	42%	32%	35%	43%	42%	32%	34%	40%
Some	41%	39%	41%	44%	40%	43%	41%	43%	41%	41%	46%	40%	37%
Not very much	16%	10%	22%	17%	11%	14%	15%	20%	12%	15%	15%	16%	20%
None at all	6%	5%	10%	4%	3%	1%	11%	2%	4%	2%	7%	9%	3%
Totals	99%	101%	100%	100%	101%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,131)	(381)	(413)	(337)	(457)	(417)	(486)	(312)	(224)	(205)	(236)	(422)	(268)

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3. Busyness of News This Week
Thinking about this week compared to an average week, would you say that the news was:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much busier than average	40%	40%	41%	22%	40%	42%	55%	43%	31%	38%	38%
A little busier than average	23%	21%	25%	24%	19%	22%	29%	24%	26%	19%	13%
About average	23%	26%	21%	31%	26%	24%	12%	23%	21%	25%	28%
A little slower than average	2%	2%	2%	4%	2%	1%	1%	1%	2%	3%	3%
Much slower than average	1%	1%	0%	3%	0%	1%	0%	1%	1%	0%	2%
Not sure	10%	10%	11%	16%	13%	10%	2%	8%	18%	15%	15%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	99%
Unweighted N	(1,130)	(521)	(609)	(269)	(195)	(389)	(277)	(703)	(128)	(167)	(132)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much busier than average	40%	53%	36%	32%	59%	40%	35%	43%	48%	47%	36%	40%	41%
A little busier than average	23%	21%	19%	31%	21%	24%	21%	23%	24%	21%	23%	24%	21%
About average	23%	18%	24%	29%	13%	26%	25%	25%	21%	21%	26%	21%	27%
A little slower than average	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%
Much slower than average	1%	0%	2%	1%	0%	0%	1%	1%	1%	0%	2%	1%	0%
Not sure	10%	7%	18%	6%	5%	8%	15%	6%	5%	9%	11%	11%	9%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Totals	99%	101%	100%	101%	99%	100%	98%	100%	100%	100%	99%	99%	99%
Unweighted N	(1,130)	(381)	(412)	(337)	(457)	(417)	(486)	(312)	(223)	(205)	(236)	(421)	(268)

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4. News Sources Used This Week
Please select all the sources that you got news from this week. Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Social media	52%	49%	54%	71%	60%	43%	36%	53%	45%	57%	47%
An online news source	46%	47%	46%	41%	49%	44%	52%	52%	31%	35%	43%
Talking with a friend, family member, or co-worker	37%	34%	39%	38%	37%	37%	34%	40%	36%	27%	25%
National television news on a cable network such as CNN, Fox, or MSNBC	36%	40%	32%	30%	22%	39%	53%	39%	39%	25%	20%
Local television news	34%	36%	32%	14%	22%	46%	48%	35%	39%	27%	24%
National television news on a broadcast network such as ABC, CBS, or NBC	32%	31%	33%	24%	22%	35%	47%	32%	46%	27%	20%
Radio	19%	22%	16%	13%	11%	24%	26%	20%	17%	16%	17%
A print newspaper or magazine	10%	12%	7%	6%	6%	9%	19%	11%	10%	6%	6%
Somewhere else	8%	7%	9%	9%	8%	10%	6%	8%	4%	11%	10%
Not sure	2%	3%	1%	3%	3%	1%	1%	1%	3%	4%	2%
None of the above	6%	7%	5%	6%	9%	6%	1%	3%	14%	7%	17%
Unweighted N	(1,131)	(521)	(610)	(269)	(196)	(389)	(277)	(703)	(128)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Social media	52%	52%	54%	49%	52%	57%	53%	50%	53%	55%	53%	50%	51%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
An online news source	46%	57%	46%	36%	63%	44%	39%	48%	57%	47%	43%	44%	54%
Talking with a friend, family member, or co-worker	37%	41%	34%	35%	47%	39%	33%	45%	40%	40%	38%	33%	41%
National television news on a cable network such as CNN, Fox, or MSNBC	36%	40%	25%	44%	43%	46%	31%	39%	48%	38%	36%	36%	34%
Local television news	34%	37%	28%	38%	41%	40%	33%	36%	33%	36%	34%	32%	35%
National television news on a broadcast network such as ABC, CBS, or NBC	32%	44%	28%	25%	44%	29%	33%	29%	33%	30%	27%	34%	36%
Radio	19%	16%	15%	26%	20%	31%	12%	25%	30%	19%	17%	19%	20%
A print newspaper or magazine	10%	13%	7%	9%	15%	12%	5%	11%	20%	9%	12%	8%	12%
Somewhere else	8%	8%	8%	8%	9%	9%	7%	7%	11%	6%	10%	7%	11%
Not sure	2%	1%	4%	0%	0%	2%	3%	0%	2%	0%	1%	2%	4%
None of the above	6%	5%	8%	4%	2%	2%	8%	4%	3%	2%	7%	8%	3%
Unweighted N	(1,131)	(381)	(413)	(337)	(457)	(417)	(486)	(312)	(224)	(205)	(236)	(422)	(268)

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5. Political and Election News Consumed
How much of the news you consume is related to politics and elections?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
All of it	5%	4%	7%	5%	6%	5%	6%	4%	6%	11%	5%
Most of it	35%	39%	32%	34%	36%	34%	37%	38%	32%	27%	26%
About half of it	23%	21%	25%	19%	21%	23%	29%	26%	13%	18%	21%
Some of it	25%	25%	25%	26%	22%	26%	26%	24%	27%	28%	26%
None of it	7%	6%	8%	9%	8%	9%	2%	4%	18%	8%	14%
Not sure	4%	5%	3%	7%	6%	3%	1%	3%	5%	8%	8%
Totals	99%	100%	100%	100%	99%	100%	101%	99%	101%	100%	100%
Unweighted N	(1,131)	(521)	(610)	(269)	(196)	(389)	(277)	(703)	(128)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
All of it	5%	6%	4%	5%	7%	6%	5%	6%	5%	6%	3%	6%	6%
Most of it	35%	41%	28%	37%	45%	40%	33%	35%	42%	38%	34%	33%	38%
About half of it	23%	27%	23%	19%	23%	26%	20%	25%	25%	26%	25%	20%	23%
Some of it	25%	19%	25%	32%	21%	23%	26%	27%	20%	24%	23%	28%	24%
None of it	7%	6%	11%	4%	4%	2%	10%	4%	7%	3%	10%	9%	5%
Not sure	4%	0%	9%	2%	0%	2%	5%	3%	1%	2%	5%	4%	3%
Totals	99%	99%	100%	99%	100%	99%	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,131)	(381)	(413)	(337)	(457)	(417)	(486)	(312)	(224)	(205)	(236)	(422)	(268)

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6. Trust in News Overall
How trustworthy do you rate the news in general?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	5%	5%	6%	5%	7%	4%	4%	3%	13%	7%	4%
Trustworthy	29%	32%	26%	27%	26%	28%	35%	31%	30%	24%	19%
Neither trustworthy nor untrustworthy	32%	27%	37%	37%	32%	35%	24%	30%	37%	36%	38%
Untrustworthy	17%	16%	18%	13%	16%	18%	23%	19%	10%	17%	14%
Very untrustworthy	11%	14%	8%	9%	11%	12%	13%	13%	2%	7%	21%
Don't know	5%	6%	5%	8%	8%	4%	1%	4%	8%	9%	4%
Totals	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,130)	(521)	(609)	(269)	(196)	(388)	(277)	(703)	(127)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very trustworthy	5%	8%	4%	4%	8%	2%	6%	5%	5%	4%	4%	6%	7%
Trustworthy	29%	43%	21%	23%	41%	21%	27%	26%	36%	35%	28%	28%	26%
Neither trustworthy nor untrustworthy	32%	33%	33%	30%	33%	28%	33%	32%	30%	30%	35%	30%	36%
Untrustworthy	17%	9%	17%	27%	11%	31%	14%	25%	19%	16%	14%	18%	21%
Very untrustworthy	11%	3%	16%	14%	2%	16%	12%	11%	8%	10%	12%	13%	7%
Don't know	5%	4%	10%	2%	4%	1%	8%	2%	1%	5%	7%	5%	4%
Totals	99%	100%	101%	100%	99%	99%	100%	101%	99%	100%	100%	100%	101%
Unweighted N	(1,130)	(380)	(413)	(337)	(457)	(417)	(485)	(312)	(224)	(205)	(235)	(422)	(268)

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7. Ideology of News Overall
Do you think that news sources generally are...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Liberal	34%	39%	30%	28%	32%	33%	43%	41%	12%	28%	23%
Moderate	23%	22%	24%	25%	33%	16%	20%	20%	29%	26%	26%
Conservative	12%	13%	12%	16%	9%	12%	14%	12%	14%	14%	11%
Not political	4%	4%	4%	4%	2%	6%	2%	3%	8%	3%	3%
Not sure	27%	23%	31%	28%	24%	33%	21%	24%	37%	28%	36%
Totals	100%	101%	101%	101%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,130)	(521)	(609)	(268)	(196)	(389)	(277)	(703)	(127)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Liberal	34%	17%	29%	58%	12%	64%	31%	38%	38%	44%	27%	34%	36%
Moderate	23%	37%	19%	12%	37%	13%	22%	20%	29%	19%	19%	25%	27%
Conservative	12%	15%	12%	10%	19%	8%	12%	15%	10%	11%	14%	11%	14%
Not political	4%	5%	3%	3%	5%	2%	6%	2%	3%	3%	4%	4%	3%
Not sure	27%	26%	37%	17%	28%	13%	30%	24%	21%	23%	35%	26%	21%
Totals	100%	100%	100%	100%	101%	100%	101%	99%	101%	100%	99%	100%	101%
Unweighted N	(1,130)	(381)	(412)	(337)	(457)	(417)	(486)	(312)	(223)	(205)	(236)	(422)	(267)

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8. Frequency of Seeing False Information
How often do you see what you think is false or misleading information online?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	41%	44%	39%	31%	38%	43%	53%	46%	26%	35%	34%
Weekly	22%	22%	22%	27%	27%	19%	15%	22%	18%	18%	32%
Monthly	9%	9%	10%	11%	11%	11%	4%	8%	6%	15%	16%
Less often than monthly	8%	7%	9%	9%	8%	8%	9%	8%	20%	5%	3%
Never	1%	2%	1%	1%	1%	1%	2%	2%	2%	0%	3%
Not sure	17%	16%	19%	20%	14%	18%	18%	14%	29%	27%	11%
Totals	98%	100%	100%	99%	99%	100%	101%	100%	101%	100%	99%
Unweighted N	(1,129)	(521)	(608)	(269)	(196)	(388)	(276)	(702)	(127)	(167)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Daily	41%	45%	40%	39%	44%	48%	39%	41%	47%	42%	39%	42%	41%
Weekly	22%	22%	20%	25%	27%	22%	18%	28%	23%	24%	20%	19%	28%
Monthly	9%	7%	8%	13%	7%	12%	12%	8%	10%	5%	13%	9%	9%
Less often than monthly	8%	10%	8%	7%	9%	6%	9%	8%	9%	8%	8%	9%	7%
Never	1%	1%	1%	3%	1%	2%	2%	2%	1%	4%	2%	1%	0%
Not sure	17%	14%	23%	14%	12%	10%	21%	13%	11%	16%	18%	19%	15%
Totals	98%	99%	100%	101%	100%	100%	101%	100%	101%	99%	100%	99%	100%
Unweighted N	(1,129)	(380)	(412)	(337)	(455)	(417)	(485)	(312)	(223)	(205)	(236)	(420)	(268)

9. Confidence in Telling Misinformation
How confident are you that you can tell real news from fake news?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very confident	22%	27%	18%	16%	24%	25%	23%	22%	23%	22%	27%
Somewhat confident	48%	48%	48%	46%	46%	50%	49%	53%	34%	44%	36%
Not very confident	14%	11%	17%	20%	14%	12%	14%	13%	16%	14%	21%
Not at all confident	5%	4%	5%	3%	4%	5%	8%	5%	6%	3%	7%
Not sure	11%	9%	12%	14%	13%	8%	7%	7%	21%	17%	9%
Totals	100%	99%	100%	99%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,127)	(520)	(607)	(268)	(195)	(388)	(276)	(700)	(128)	(166)	(133)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very confident	22%	31%	19%	18%	31%	22%	24%	19%	24%	26%	17%	23%	25%
Somewhat confident	48%	48%	44%	53%	50%	52%	43%	53%	57%	55%	51%	45%	46%
Not very confident	14%	11%	16%	16%	10%	15%	14%	15%	14%	10%	13%	15%	18%
Not at all confident	5%	3%	6%	6%	3%	4%	5%	4%	3%	3%	6%	6%	2%
Not sure	11%	8%	15%	7%	6%	7%	14%	8%	3%	6%	13%	11%	9%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,127)	(380)	(412)	(335)	(456)	(415)	(485)	(309)	(224)	(205)	(235)	(421)	(266)

YouGov Survey: News Consumption
February 5 - 8, 2025 - 1131 U.S. adult citizens

YouGov

Interviewing Dates	February 5 - 8, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.069, with a mean of one and a standard deviation of 0.858.
Number of respondents	1131
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	97 questions not reported.