

Sample 1126 U.S. adult citizens Conducted August 21 - 24, 2025

Margin of Error $\pm 3.9\%$

1. Do you have a favorable or an unfavorable opinion of the following people?

	Net					
	(Favorable					
	-	Very	Somewhat	Somewhat	Very	Don't
	Unfavorable)	favorable	favorable	unfavorable	unfavorable	know
Curtis Sliwa	-1%	6%	10%	7%	9%	67%
Zohran Mamdani	-1%	13%	13%	6%	21%	47%
Kathy Hochul	-2%	7%	14%	7%	16%	56%
Eric Adams	-25%	3%	10%	17%	20%	50%
Andrew Cuomo	-30%	3%	15%	19%	29%	33%

2. Which of the following terms do you think describe Zohran Mamdani? Select all that apply.

Progressive	
Radical	23%
Charismatic	19%
Authentic	
Qualified	16%
Out-of-touch	
Corrupt	
Divisive	14%
A strong leader	
Principled	14%
Racist	14%
Antisemitic	
Pragmatic	
Misogynistic	6%
Moderate	4%
None of the above	39%



3. Which of the following terms do you think describe Eric Adams? Select all that apply.

Corrupt	29%
Out-of-touch	
Divisive	15%
Moderate	
Qualified	8%
Progressive	8%
Radical	6%
Racist	
Principled	
Charismatic	5%
A strong leader	
Pragmatic	5%
Authentic	
Misogynistic	4%
Antisemitic	3%
None of the above	44%

4. Which of the following terms do you think describe Andrew Cuomo? Select all that apply.

Corrupt	34%
Out-of-touch	28%
Misogynistic	20%
Divisive	17%
Qualified	13%
Moderate	11%
Progressive	11%
A strong leader	8%
Charismatic	8%
Radical	7%
Racist	6%
Pragmatic	5%
Authentic	
Antisemitic	4%
Principled	4%
None of the above	32%



5. Which of the following terms do you think describe Curtis Sliwa? Select all that apply.	
Authentic11%	
Principled	
Out-of-touch10%	
Qualified10%	
A strong leader10%	
Divisive	
Radical8%	
Moderate7%	
Corrupt	
Racist	
Charismatic7%	
Pragmatic5%	
Misogynistic5%	
Progressive5%	
Antisemitic	
None of the above56%	
6. How much have you heard about the 2025 New York City mayoral election?	
A lot	
A little	
Nothing at all	
7. If you were voting in the 2025 general election for New York City Mayor and these were the candid	ates, who
would you vote for?	
Zohran Mamdani22%	
Curtis Sliwa11%	
Andrew Cuomo	
Eric Adams6%	
Other	
Not sure25%	
Would not vote	
8. Have you ever been to New York City?	
Yes51%	
No	
Not sure	
701 3010	
9. Have you ever lived in New York City?	
Yes	
No	
1.0	



10. How important do you think what happens in New York City is for the U.S. as a whole?	
Very important23%	
Somewhat important43%	
Not very important15%	
Not at all important7%	
Not sure	
11. Compared to other U.S. cities, do you think that New York City politics has ?	
More corruption	
About the same amount of corruption43%	
Less corruption	
Not sure	
12. In the past 25 years, do you think that corruption in New York City politics has?	
Increased	
Stayed the same	
Decreased	
Not sure	

Interviewing Dates August 21 - 24, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.059, with a mean of one and a standard deviation of

0.885.

Number of respondents 1126

Margin of error \pm 3.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 63 questions not reported.



1A. Favorability of New York Politicians — Curtis Sliwa

		Gender			Age (4 c	ategory)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Net (Favorable - Unfavorable)	-1%	-1%	0%	-5%	2%	-3%	3%	2%	-11%	-4%	*		
Very favorable	6%	7%	4%	3%	4%	6%	10%	6%	2%	5%	*		
Somewhat favorable	10%	13%	8%	11%	14%	6%	12%	11%	9%	10%	*		
Somewhat unfavorable	7%	9%	6%	9%	6%	8%	7%	7%	12%	10%	*		
Very unfavorable	9%	12%	6%	10%	9%	7%	11%	9%	10%	9%	*		
Don't know	67%	59%	75%	68%	67%	72%	60%	67%	66%	67%	*		
Totals	99%	100%	99%	101%	100%	99%	100%	100%	99%	101%	*		
Unweighted N	(1,124)	(532)	(592)	(286)	(304)	(311)	(223)	(741)	(135)	(174)	(74)		

)	2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Favorable - Unfavorable)	-1%	-14%	-3%	15%	-15%	14%	-7%	11%	-3%	2%	-2%	-3%	3%	
Very favorable	6%	2%	6%	9%	1%	13%	4%	10%	6%	9%	6%	4%	5%	
Somewhat favorable	10%	6%	7%	18%	10%	15%	5%	15%	14%	15%	8%	7%	13%	
Somewhat unfavorable	7%	10%	5%	8%	11%	8%	9%	5%	10%	8%	6%	8%	9%	
Very unfavorable	9%	12%	11%	4%	14%	6%	8%	9%	13%	15%	11%	7%	6%	
Don't know	67%	70%	71%	60%	63%	58%	74%	60%	58%	52%	69%	73%	67%	
Totals	99%	100%	100%	99%	99%	100%	100%	99%	101%	99%	100%	99%	100%	
Unweighted N	(1,124)	(397)	(451)	(276)	(463)	(369)	(450)	(312)	(240)	(203)	(235)	(442)	(244)	



1B. Favorability of New York Politicians — Zohran Mamdani

		Ge	ender		Age (4	category)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	-1%	-4%	2%	24%	9%	-13%	-17%	-7%	17%	12%	*
Very favorable	13%	14%	13%	24%	14%	9%	8%	14%	9%	18%	*
Somewhat favorable	13%	15%	11%	18%	14%	10%	11%	11%	20%	14%	*
Somewhat unfavorable	6%	7%	5%	7%	7%	4%	7%	6%	8%	7%	*
Very unfavorable	21%	26%	16%	12%	12%	28%	29%	26%	4%	13%	*
Don't know	47%	37%	56%	39%	53%	49%	44%	44%	58%	49%	*
Totals	100%	99%	101%	100%	100%	100%	99%	101%	99%	101%	*
Unweighted N	(1,121)	(531)	(590)	(285)	(304)	(311)	(221)	(739)	(134)	(174)	(74)

			Party ID)	202	4 Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	-1%	39%	0%	-43%	40%	-47%	-3%	-4%	0%	-8%	-4%	1%	4%
Very favorable	13%	29%	10%	1%	29%	4%	9%	15%	17%	15%	17%	10%	14%
Somewhat favorable	13%	19%	13%	7%	22%	7%	11%	13%	17%	15%	7%	14%	15%
Somewhat unfavorable	6%	6%	5%	8%	7%	8%	6%	6%	8%	10%	5%	5%	6%
Very unfavorable	21%	3%	18%	42%	4%	50%	17%	26%	26%	28%	23%	18%	19%
Don't know	47%	43%	54%	42%	38%	31%	57%	39%	31%	33%	48%	53%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	101%	100%	100%	100%
Unweighted N	(1,121)	(395)	(451)	(275)	(462)	(367)	(449)	(311)	(239)	(201)	(234)	(442)	(244)



1C. Favorability of New York Politicians — Kathy Hochul

	Gender				Age (4 d	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Net (Favorable - Unfavorable)	-2%	-8%	4%	5%	1%	-1%	-12%	-6%	7%	12%	*	
Very favorable	7%	7%	6%	6%	5%	6%	10%	6%	10%	8%	*	
Somewhat favorable	14%	15%	14%	17%	16%	14%	11%	15%	15%	14%	*	
Somewhat unfavorable	7%	9%	5%	11%	8%	5%	6%	8%	11%	4%	*	
Very unfavorable	16%	21%	11%	8%	11%	17%	26%	19%	6%	6%	*	
Don't know	56%	48%	63%	58%	61%	58%	46%	52%	58%	67%	*	
Totals	100%	100%	99%	100%	101%	100%	99%	100%	100%	99%	*	
Unweighted N	(1,123)	(532)	(591)	(285)	(304)	(311)	(223)	(741)	(135)	(173)	(74)	

)	202	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Favorable -														
Unfavorable)	-2%	30%	-6%	-28%	36%	-33%	-5%	-1%	2%	0%	-10%	-3%	8%	
Very favorable	7%	15%	4%	2%	18%	4%	4%	10%	10%	8%	4%	7%	8%	
Somewhat favorable	14%	23%	12%	9%	27%	8%	11%	15%	21%	24%	11%	10%	18%	
Somewhat unfavorable	7%	5%	7%	9%	8%	6%	8%	6%	8%	11%	5%	8%	5%	
Very unfavorable	16%	2%	15%	30%	2%	39%	12%	20%	20%	21%	19%	13%	13%	
Don't know	56%	56%	62%	49%	46%	43%	65%	49%	41%	37%	61%	61%	57%	
Totals	100%	101%	100%	99%	101%	100%	100%	100%	100%	101%	100%	99%	101%	
Unweighted N	(1,123)	(396)	(451)	(276)	(462)	(369)	(450)	(311)	(240)	(203)	(235)	(442)	(243)	



1D. Favorability of New York Politicians — Eric Adams

		Ge	ender		Age (4	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	-25%	-27%	-23%	-16%	-8%	-35%	-36%	-27%	-19%	-18%	*
Very favorable	3%	3%	2%	4%	5%	1%	2%	3%	2%	5%	*
Somewhat favorable	10%	12%	7%	12%	14%	6%	7%	10%	11%	10%	*
Somewhat unfavorable	17%	19%	15%	13%	12%	19%	22%	19%	15%	14%	*
Very unfavorable	20%	24%	18%	18%	15%	24%	23%	21%	17%	19%	*
Don't know	50%	42%	58%	53%	53%	50%	45%	47%	55%	53%	*
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	101%	*
Unweighted N	(1,123)	(531)	(592)	(286)	(303)	(311)	(223)	(741)	(135)	(173)	(74)

			Party ID)	202	4 Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	-25%	-27%	-23%	-25%	-37%	-31%	-24%	-29%	-24%	-28%	-32%	-22%	-21%
Very favorable	3%	4%	1%	4%	4%	2%	3%	3%	3%	2%	1%	4%	4%
Somewhat favorable	10%	7%	10%	12%	9%	15%	6%	14%	16%	17%	6%	8%	10%
Somewhat unfavorable	17%	14%	13%	26%	18%	30%	13%	20%	23%	21%	17%	15%	17%
Very unfavorable	20%	25%	21%	15%	32%	18%	18%	25%	20%	26%	23%	18%	18%
Don't know	50%	49%	56%	44%	37%	35%	60%	38%	38%	34%	53%	56%	51%
Totals	100%	99%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,123)	(397)	(451)	(275)	(463)	(368)	(450)	(312)	(239)	(203)	(235)	(442)	(243)



1E. Favorability of New York Politicians — Andrew Cuomo

		Ge	ender		Age (4	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	-30%	-35%	-25%	-18%	-18%	-38%	-41%	-37%	7%	-18%	*
Very favorable	3%	3%	4%	5%	4%	2%	3%	3%	8%	4%	*
Somewhat favorable	15%	17%	13%	14%	17%	13%	17%	14%	24%	15%	*
Somewhat unfavorable	19%	22%	17%	11%	12%	23%	29%	22%	14%	13%	*
Very unfavorable	29%	33%	25%	26%	26%	30%	33%	32%	11%	25%	*
Don't know	33%	25%	41%	43%	42%	32%	17%	29%	43%	43%	*
Totals	99%	100%	100%	99%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(1,122)	(531)	(591)	(285)	(304)	(311)	(222)	(740)	(134)	(174)	(74)

			Party ID)	202	4 Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	-30%	-23%	-27%	-41%	-30%	-51%	-24%	-40%	-31%	-24%	-36%	-25%	-37%
Very favorable	3%	6%	3%	1%	5%	2%	5%	4%	2%	8%	1%	3%	3%
Somewhat favorable	15%	18%	12%	15%	19%	14%	13%	16%	20%	19%	13%	14%	14%
Somewhat unfavorable	19%	21%	15%	22%	25%	24%	17%	23%	24%	16%	18%	18%	26%
Very unfavorable	29%	27%	27%	34%	29%	43%	24%	37%	29%	36%	32%	25%	27%
Don't know	33%	27%	43%	28%	21%	18%	41%	21%	25%	22%	35%	40%	30%
Totals	99%	99%	100%	100%	99%	101%	100%	101%	100%	101%	99%	100%	100%
Unweighted N	(1,122)	(397)	(450)	(275)	(463)	(368)	(450)	(312)	(239)	(203)	(233)	(442)	(244)



2. Descriptions of Zohran Mamdani

Which of the following terms do you think describe Zohran Mamdani? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Progressive	29%	34%	25%	34%	28%	28%	28%	30%	26%	28%	*
Radical	23%	30%	17%	16%	17%	24%	34%	27%	9%	18%	*
Charismatic	19%	23%	16%	25%	20%	18%	16%	21%	14%	16%	*
Authentic	17%	19%	16%	26%	17%	14%	13%	17%	19%	18%	*
Qualified	16%	16%	16%	25%	16%	14%	12%	16%	18%	14%	*
Out-of-touch	15%	18%	13%	7%	9%	20%	24%	18%	5%	12%	*
Corrupt	15%	17%	13%	10%	8%	20%	20%	17%	13%	7%	*
Divisive	14%	19%	10%	9%	11%	16%	21%	18%	5%	8%	*
A strong leader	14%	16%	13%	26%	16%	9%	9%	15%	12%	18%	*
Principled	14%	16%	13%	25%	17%	8%	10%	15%	14%	14%	*
Racist	14%	17%	11%	5%	7%	17%	24%	17%	5%	6%	*
Antisemitic	14%	15%	13%	5%	5%	21%	20%	17%	4%	7%	*
Pragmatic	7%	8%	6%	9%	6%	7%	6%	7%	5%	7%	*
Misogynistic	6%	8%	5%	3%	3%	9%	8%	7%	5%	3%	*
Moderate	4%	4%	4%	6%	6%	3%	3%	4%	5%	5%	*
None of the above	39%	29%	48%	30%	45%	40%	39%	37%	40%	44%	*
Unweighted N	(1,126)	(533)	(593)	(288)	(304)	(311)	(223)	(742)	(136)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Progressive	29%	41%	27%	20%	44%	26%	21%	35%	40%	28%	32%	26%	33%
Radical	23%	6%	21%	43%	10%	51%	17%	29%	31%	31%	27%	19%	19%
Charismatic	19%	27%	20%	11%	34%	14%	13%	26%	26%	23%	24%	15%	19%
Authentic	17%	30%	17%	3%	34%	7%	14%	20%	19%	20%	18%	14%	18%

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						con	tinued from	n previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Qualified	16%	34%	13%	2%	35%	4%	13%	19%	20%	16%	17%	14%	19%
Out-of-touch	15%	3%	15%	28%	4%	35%	13%	18%	20%	19%	19%	12%	13%
Corrupt	15%	3%	12%	32%	4%	35%	14%	18%	15%	13%	17%	16%	12%
Divisive	14%	6%	12%	26%	8%	32%	10%	19%	17%	17%	18%	11%	14%
A strong leader	14%	27%	10%	7%	28%	5%	10%	19%	17%	16%	15%	13%	16%
Principled	14%	30%	11%	3%	29%	6%	9%	17%	21%	15%	16%	13%	14%
Racist	14%	2%	10%	30%	3%	35%	11%	16%	18%	17%	15%	12%	13%
Antisemitic	14%	3%	11%	28%	3%	33%	10%	19%	19%	17%	16%	12%	12%
Pragmatic	7%	10%	7%	4%	13%	5%	4%	11%	7%	8%	8%	6%	7%
Misogynistic	6%	2%	5%	13%	2%	16%	5%	8%	8%	7%	9%	6%	4%
Moderate	4%	7%	3%	3%	5%	3%	4%	5%	3%	3%	2%	5%	6%
None of the above	39%	34%	48%	32%	32%	25%	52%	27%	27%	29%	38%	43%	41%
Unweighted N	(1,126)	(399)	(451)	(276)	(465)	(369)	(450)	(312)	(241)	(203)	(235)	(444)	(244)



3. Descriptions of Eric Adams

Which of the following terms do you think describe Eric Adams? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Corrupt	29%	34%	24%	29%	22%	31%	33%	29%	33%	27%	*
Out-of-touch	19%	23%	16%	18%	18%	22%	20%	20%	16%	18%	*
Divisive	15%	16%	13%	10%	11%	18%	18%	15%	14%	14%	*
Moderate	10%	11%	8%	9%	12%	8%	11%	11%	8%	13%	*
Qualified	8%	9%	7%	6%	10%	7%	9%	8%	7%	9%	*
Progressive	8%	10%	6%	6%	8%	8%	9%	8%	3%	11%	*
Radical	6%	7%	5%	7%	4%	7%	5%	5%	9%	3%	*
Racist	6%	8%	4%	2%	5%	10%	5%	6%	5%	3%	*
Principled	5%	7%	3%	4%	7%	4%	5%	5%	7%	6%	*
Charismatic	5%	5%	5%	8%	6%	5%	1%	5%	5%	6%	*
A strong leader	5%	6%	4%	7%	7%	2%	5%	5%	5%	6%	*
Pragmatic	5%	5%	4%	7%	6%	3%	4%	4%	6%	8%	*
Authentic	5%	6%	3%	3%	7%	4%	3%	5%	5%	2%	*
Misogynistic	4%	4%	5%	4%	3%	5%	5%	4%	6%	5%	*
Antisemitic	3%	3%	2%	4%	3%	2%	3%	3%	4%	1%	*
None of the above	44%	34%	53%	41%	50%	43%	43%	45%	39%	42%	*
Unweighted N	(1,126)	(533)	(593)	(288)	(304)	(311)	(223)	(742)	(136)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Corrupt	29%	35%	28%	24%	46%	28%	23%	37%	33%	31%	33%	25%	29%
Out-of-touch	19%	23%	18%	17%	28%	24%	16%	25%	23%	21%	24%	18%	17%
Divisive	15%	18%	14%	12%	24%	14%	10%	17%	19%	15%	16%	13%	15%
Moderate	10%	7%	7%	16%	9%	18%	7%	14%	13%	13%	11%	8%	11%

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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Qualified	8%	8%	6%	11%	7%	11%	4%	11%	14%	12%	6%	8%	7%
Progressive	8%	5%	6%	14%	5%	13%	8%	10%	8%	9%	6%	8%	9%
Radical	6%	3%	7%	8%	4%	10%	7%	5%	6%	8%	4%	6%	6%
Racist	6%	4%	6%	8%	4%	9%	7%	8%	3%	5%	8%	6%	5%
Principled	5%	4%	3%	8%	4%	9%	2%	7%	11%	6%	4%	5%	6%
Charismatic	5%	7%	3%	5%	6%	6%	3%	9%	6%	6%	5%	4%	6%
A strong leader	5%	6%	4%	6%	6%	6%	2%	8%	8%	8%	4%	5%	4%
Pragmatic	5%	6%	3%	6%	5%	9%	3%	5%	8%	5%	4%	4%	8%
Authentic	5%	3%	4%	7%	4%	7%	1%	8%	8%	4%	3%	6%	5%
Misogynistic	4%	6%	4%	3%	9%	4%	3%	7%	6%	3%	5%	5%	4%
Antisemitic	3%	3%	2%	4%	3%	5%	3%	4%	2%	3%	4%	2%	3%
None of the above	44%	40%	52%	39%	32%	31%	55%	32%	35%	37%	44%	46%	46%
Unweighted N	(1,126)	(399)	(451)	(276)	(465)	(369)	(450)	(312)	(241)	(203)	(235)	(444)	(244)



4. Descriptions of Andrew Cuomo

Which of the following terms do you think describe Andrew Cuomo? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Corrupt	34%	40%	29%	36%	27%	35%	40%	38%	22%	30%	*
Out-of-touch	28%	34%	23%	26%	25%	31%	31%	31%	19%	23%	*
Misogynistic	20%	22%	18%	23%	19%	20%	18%	19%	14%	29%	*
Divisive	17%	21%	13%	13%	16%	19%	18%	19%	11%	17%	*
Qualified	13%	15%	12%	15%	8%	14%	16%	12%	25%	17%	*
Moderate	11%	13%	9%	12%	9%	11%	13%	11%	17%	10%	*
Progressive	11%	14%	8%	4%	9%	12%	18%	12%	8%	9%	*
A strong leader	8%	8%	7%	8%	6%	9%	8%	8%	10%	10%	*
Charismatic	8%	7%	9%	7%	5%	9%	10%	8%	9%	5%	*
Radical	7%	8%	6%	3%	6%	10%	7%	8%	2%	4%	*
Racist	6%	7%	4%	9%	7%	4%	3%	5%	6%	6%	*
Pragmatic	5%	4%	5%	6%	4%	4%	5%	5%	5%	3%	*
Authentic	4%	5%	3%	3%	5%	4%	3%	4%	8%	3%	*
Antisemitic	4%	6%	2%	6%	6%	4%	1%	4%	4%	3%	*
Principled	4%	5%	3%	4%	5%	4%	3%	4%	4%	6%	*
None of the above	32%	22%	41%	33%	44%	29%	22%	31%	29%	37%	*
Unweighted N	(1,126)	(533)	(593)	(288)	(304)	(311)	(223)	(742)	(136)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Corrupt	34%	35%	31%	38%	36%	47%	30%	38%	40%	35%	39%	30%	36%
Out-of-touch	28%	31%	27%	27%	36%	37%	24%	32%	37%	31%	29%	25%	32%
Misogynistic	20%	28%	17%	15%	30%	18%	14%	25%	21%	20%	24%	18%	19%
Divisive	17%	20%	15%	16%	24%	21%	14%	20%	20%	11%	22%	16%	17%

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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Qualified	13%	19%	11%	11%	22%	10%	9%	19%	20%	21%	10%	11%	15%
Moderate	11%	14%	9%	11%	14%	11%	8%	13%	16%	13%	9%	12%	12%
Progressive	11%	8%	9%	15%	6%	20%	11%	12%	12%	11%	11%	12%	8%
A strong leader	8%	11%	7%	6%	11%	6%	4%	9%	13%	16%	7%	6%	5%
Charismatic	8%	11%	7%	5%	12%	7%	7%	7%	12%	13%	6%	7%	6%
Radical	7%	3%	6%	12%	4%	15%	9%	6%	5%	5%	7%	8%	6%
Racist	6%	8%	4%	5%	7%	6%	6%	7%	4%	2%	6%	6%	7%
Pragmatic	5%	5%	4%	5%	7%	6%	2%	6%	10%	8%	3%	4%	5%
Authentic	4%	6%	4%	2%	6%	3%	3%	5%	6%	7%	1%	5%	4%
Antisemitic	4%	4%	3%	6%	3%	7%	5%	4%	3%	5%	3%	6%	2%
Principled	4%	4%	4%	4%	5%	3%	2%	5%	8%	6%	3%	4%	3%
None of the above	32%	26%	38%	30%	24%	20%	40%	22%	23%	27%	33%	35%	29%
Unweighted N	(1,126)	(399)	(451)	(276)	(465)	(369)	(450)	(312)	(241)	(203)	(235)	(444)	(244)



5. Descriptions of Curtis Sliwa

Which of the following terms do you think describe Curtis Sliwa? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Authentic	11%	16%	7%	10%	9%	11%	16%	13%	7%	9%	*
Principled	11%	15%	8%	9%	7%	12%	17%	13%	6%	8%	*
Out-of-touch	10%	11%	10%	10%	13%	9%	11%	10%	10%	14%	*
Qualified	10%	15%	6%	8%	11%	8%	14%	11%	9%	9%	*
A strong leader	10%	15%	6%	8%	7%	10%	15%	12%	4%	8%	*
Divisive	8%	10%	7%	7%	10%	8%	9%	9%	7%	6%	*
Radical	8%	7%	9%	7%	7%	10%	7%	9%	7%	6%	*
Moderate	7%	10%	4%	7%	7%	7%	6%	7%	4%	14%	*
Corrupt	7%	8%	6%	8%	6%	7%	8%	6%	14%	5%	*
Racist	7%	8%	5%	6%	11%	5%	5%	7%	7%	6%	*
Charismatic	7%	8%	5%	7%	5%	8%	7%	7%	3%	3%	*
Pragmatic	5%	7%	4%	3%	8%	5%	5%	6%	3%	4%	*
Misogynistic	5%	6%	3%	6%	8%	3%	3%	4%	10%	5%	*
Progressive	5%	6%	3%	4%	5%	3%	7%	5%	5%	3%	*
Antisemitic	3%	3%	3%	3%	3%	3%	2%	4%	1%	3%	*
None of the above	56%	46%	65%	51%	57%	59%	55%	57%	53%	56%	*
Unweighted N	(1,126)	(533)	(593)	(288)	(304)	(311)	(223)	(742)	(136)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Authentic	11%	5%	12%	17%	7%	20%	8%	16%	13%	20%	9%	6%	16%
Principled	11%	5%	10%	19%	7%	20%	6%	20%	13%	18%	12%	8%	11%
Out-of-touch	10%	16%	7%	9%	18%	8%	10%	13%	13%	13%	12%	8%	11%
Qualified	10%	5%	7%	19%	7%	18%	7%	15%	12%	15%	8%	10%	9%

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						con	tinued from	previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A strong leader	10%	5%	7%	19%	6%	19%	6%	15%	14%	19%	9%	8%	7%
Divisive	8%	13%	9%	4%	15%	5%	7%	9%	13%	14%	10%	4%	9%
Radical	8%	11%	6%	8%	12%	7%	8%	5%	13%	13%	7%	6%	8%
Moderate	7%	3%	6%	12%	3%	14%	5%	8%	9%	9%	6%	6%	8%
Corrupt	7%	8%	6%	7%	9%	6%	5%	10%	8%	6%	9%	7%	5%
Racist	7%	10%	6%	3%	11%	5%	6%	8%	7%	9%	7%	7%	5%
Charismatic	7%	5%	5%	9%	6%	11%	4%	9%	10%	8%	8%	4%	8%
Pragmatic	5%	3%	5%	8%	5%	9%	3%	8%	8%	8%	3%	5%	7%
Misogynistic	5%	8%	5%	1%	9%	2%	5%	4%	4%	9%	3%	5%	3%
Progressive	5%	3%	4%	7%	4%	6%	3%	7%	7%	5%	4%	5%	6%
Antisemitic	3%	4%	3%	1%	4%	2%	3%	3%	4%	3%	4%	3%	2%
None of the above	56%	58%	61%	47%	55%	45%	64%	47%	48%	45%	58%	60%	56%
Unweighted N	(1,126)	(399)	(451)	(276)	(465)	(369)	(450)	(312)	(241)	(203)	(235)	(444)	(244)



6. Heard About New York City Mayoral Election

How much have you heard about the 2025 New York City mayoral election?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	22%	24%	19%	25%	23%	20%	20%	22%	22%	23%	*
A little	45%	51%	40%	41%	36%	48%	55%	50%	31%	37%	*
Nothing at all	33%	24%	41%	34%	41%	32%	26%	28%	46%	40%	*
Totals	100%	99%	100%	100%	100%	100%	101%	100%	99%	100%	*
Unweighted N	(1,123)	(531)	(592)	(287)	(303)	(310)	(223)	(739)	(136)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	22%	21%	17%	27%	26%	29%	14%	31%	29%	29%	21%	17%	23%
A little	45%	51%	38%	49%	53%	51%	40%	47%	53%	46%	46%	44%	46%
Nothing at all	33%	27%	45%	24%	22%	20%	45%	22%	19%	25%	33%	38%	31%
Totals	100%	99%	100%	100%	101%	100%	99%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,123)	(398)	(451)	(274)	(464)	(368)	(448)	(312)	(240)	(201)	(235)	(443)	(244)



7. New York Mayor Hypothetical Vote

If you were voting in the 2025 general election for New York City Mayor and these were the candidates, who would you vote for?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Zohran Mamdani	22%	23%	21%	35%	20%	17%	18%	22%	20%	22%	*
Curtis Sliwa	11%	13%	8%	7%	6%	11%	18%	12%	4%	9%	*
Andrew Cuomo	7%	9%	6%	4%	5%	9%	11%	7%	15%	4%	*
Eric Adams	6%	7%	5%	5%	8%	4%	6%	7%	4%	4%	*
Other	3%	4%	3%	2%	3%	5%	3%	3%	1%	4%	*
Not sure	25%	22%	28%	27%	31%	23%	18%	24%	24%	28%	*
Would not vote	27%	23%	31%	19%	27%	31%	27%	24%	31%	29%	*
Totals	101%	101%	102%	99%	100%	100%	101%	99%	99%	100%	*
Unweighted N	(1,118)	(530)	(588)	(284)	(302)	(309)	(223)	(736)	(134)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Zohran Mamdani	22%	46%	18%	2%	48%	6%	14%	23%	31%	20%	23%	20%	24%
Curtis Sliwa	11%	1%	8%	22%	2%	25%	7%	16%	14%	17%	11%	7%	11%
Andrew Cuomo	7%	8%	7%	7%	10%	6%	8%	6%	10%	12%	7%	7%	5%
Eric Adams	6%	4%	3%	11%	4%	9%	4%	11%	4%	6%	6%	6%	5%
Other	3%	1%	4%	5%	1%	8%	5%	3%	3%	2%	1%	4%	5%
Not sure	25%	24%	25%	24%	22%	24%	24%	21%	24%	19%	24%	25%	29%
Would not vote	27%	15%	36%	27%	13%	22%	38%	20%	14%	24%	29%	30%	21%
Totals	101%	99%	101%	98%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,118)	(395)	(450)	(273)	(462)	(365)	(446)	(311)	(238)	(199)	(234)	(442)	(243)



8. Been to New York City

Have you ever been to New York City?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	51%	50%	52%	50%	47%	47%	61%	52%	45%	55%	*
No	49%	50%	48%	49%	52%	53%	39%	48%	55%	44%	*
Not sure	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,121)	(528)	(593)	(286)	(302)	(310)	(223)	(737)	(136)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	51%	61%	43%	51%	63%	56%	37%	57%	76%	86%	40%	46%	43%
No	49%	39%	56%	49%	37%	43%	62%	43%	24%	14%	59%	54%	57%
Not sure	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,121)	(397)	(450)	(274)	(464)	(365)	(448)	(311)	(240)	(200)	(234)	(444)	(243)



9. Lived in New York City

Have you ever lived in New York City?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	10%	9%	10%	16%	9%	8%	7%	8%	14%	14%	*
No	90%	90%	90%	84%	91%	91%	93%	92%	85%	86%	*
Not sure	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	*
Totals	100%	100%	100%	101%	101%	99%	100%	100%	100%	100%	*
Unweighted N	(1,123)	(531)	(592)	(287)	(303)	(311)	(222)	(739)	(136)	(174)	(74)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	10%	10%	10%	9%	9%	9%	7%	9%	17%	33%	3%	6%	4%
No	90%	90%	89%	91%	91%	91%	92%	91%	83%	67%	97%	93%	96%
Not sure	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,123)	(399)	(451)	(273)	(465)	(367)	(448)	(311)	(241)	(201)	(234)	(444)	(244)



10. Importance of New York City

How important do you think what happens in New York City is for the U.S. as a whole?

	Total	Ge	ender		Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very important	23%	22%	24%	34%	24%	22%	13%	21%	28%	29%	*	
Somewhat important	43%	43%	42%	42%	37%	37%	57%	45%	39%	38%	*	
Not very important	15%	17%	14%	6%	17%	21%	14%	17%	7%	12%	*	
Not at all important	7%	10%	4%	5%	7%	8%	7%	7%	10%	5%	*	
Not sure	12%	9%	15%	13%	16%	12%	8%	10%	16%	17%	*	
Totals	100%	101%	99%	100%	101%	100%	99%	100%	100%	101%	*	
Unweighted N	(1,121)	(529)	(592)	(287)	(302)	(309)	(223)	(739)	(135)	(173)	(74)	

			Party ID		2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	23%	30%	16%	26%	29%	26%	15%	32%	30%	35%	17%	21%	23%
Somewhat important	43%	51%	39%	38%	52%	39%	40%	45%	49%	36%	45%	42%	46%
Not very important	15%	10%	17%	20%	12%	18%	18%	12%	14%	15%	16%	16%	15%
Not at all important	7%	2%	10%	8%	2%	10%	9%	6%	3%	5%	10%	6%	7%
Not sure	12%	7%	19%	9%	6%	7%	17%	5%	4%	9%	12%	15%	9%
Totals	100%	100%	101%	101%	101%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,121)	(398)	(450)	(273)	(463)	(366)	(446)	(312)	(240)	(200)	(235)	(443)	(243)



11. New York City Corruption

Compared to other U.S. cities, do you think that New York City politics has...?

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
More corruption	37%	41%	34%	22%	29%	47%	45%	40%	26%	29%	*	
About the same amount of corruption	43%	43%	43%	50%	46%	37%	42%	43%	52%	40%	*	
Less corruption	3%	3%	3%	4%	5%	2%	2%	2%	5%	7%	*	
Not sure	17%	13%	20%	24%	21%	15%	10%	15%	17%	25%	*	
Totals	100%	100%	100%	100%	101%	101%	99%	100%	100%	101%	*	
Unweighted N	(1,123)	(531)	(592)	(287)	(303)	(310)	(223)	(740)	(135)	(174)	(74)	

		Party ID				Vote	Family Income (3 category)				Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
More corruption	37%	19%	35%	57%	22%	61%	38%	42%	32%	27%	45%	37%	36%	
About the same amount of corruption	43%	59%	39%	31%	63%	27%	36%	47%	55%	52%	41%	40%	42%	
Less corruption	3%	5%	2%	2%	3%	3%	4%	3%	4%	6%	2%	3%	4%	
Not sure	17%	17%	23%	10%	12%	9%	22%	8%	10%	15%	13%	19%	19%	
Totals	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%	101%	99%	101%	
Unweighted N	(1,123)	(399)	(450)	(274)	(464)	(367)	(447)	(312)	(241)	(201)	(235)	(443)	(244)	



12. Change in New York City Corruption

In the past 25 years, do you think that corruption in New York City politics has...?

		Ge	ender		Age (4 c		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increased	42%	46%	38%	29%	37%	43%	57%	44%	37%	36%	*
Stayed the same	25%	26%	24%	29%	31%	24%	19%	25%	31%	21%	*
Decreased	7%	9%	6%	9%	3%	9%	8%	7%	5%	9%	*
Not sure	25%	19%	31%	32%	29%	25%	16%	24%	27%	33%	*
Totals	99%	100%	99%	99%	100%	101%	100%	100%	100%	99%	*
Unweighted N	(1,121)	(531)	(590)	(286)	(302)	(310)	(223)	(739)	(135)	(173)	(74)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Increased	42%	29%	39%	58%	34%	62%	41%	50%	38%	42%	43%	43%	38%
Stayed the same	25%	35%	19%	23%	33%	21%	21%	26%	32%	30%	27%	21%	27%
Decreased	7%	12%	7%	4%	12%	5%	6%	11%	9%	8%	8%	6%	8%
Not sure	25%	24%	35%	15%	21%	12%	31%	13%	20%	20%	21%	29%	27%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	99%	99%	100%
Unweighted N	(1,121)	(399)	(449)	(273)	(465)	(366)	(446)	(312)	(240)	(201)	(234)	(443)	(243)



Interviewing Dates August 21 - 24, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.059, with a mean of one and a standard deviation of

0.885.

Number of respondents 1126

Margin of error \pm 3.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 63 questions not reported.