

1. How fair or unfair do you think the hiring process generally is in the U.S.?

Very fair	11%
Somewhat fair	35%
Somewhat unfair	29%
Very unfair	13%
Not sure	11%

2. How fair or unfair do you think life generally is in the U.S.?

Very fair	14%
Somewhat fair	31%
Somewhat unfair	31%
Very unfair	18%
Not sure	7%

3. In principle, do you think it is good or bad to use personal contacts to help a family member or close friend get a job — even if that person likely wouldn't have had the opportunity without the help?

Very good	13%
Somewhat good	29%
Neither good nor bad	33%
Somewhat bad	13%
Very bad	5%
Not sure	8%

4. Have you ever used your personal contacts to help connect a family member or friend with a job opportunity?

Yes	42%
No	47%
Not sure	10%
Prefer not to say	1%

5. Have you ever benefited from a family member or friend using their personal contacts to help connect you with a job opportunity?

Yes	37%
No	53%
Not sure	8%
Prefer not to say	1%

6. Have you ever missed out on a job opportunity because someone else used personal contacts to secure the position?

Yes	25%
No	36%
Not sure	37%
Prefer not to say	2%

7. If you could use a personal connection to help yourself get a job you wanted, would you?

Definitely would	38%
Probably would	36%
Probably would not	10%
Definitely would not	5%
Not sure	11%

8. How important do you think personal connections are to getting ahead professionally in the U.S. today?

Very important	36%
Somewhat important	43%
Not very important	8%
Not at all important	2%
Not sure	11%

9. How important do you think personal connections are to achieving success and happiness overall in the U.S. today?

Very important	27%
Somewhat important	42%
Not very important	14%
Not at all important	5%
Not sure	12%

10. If someone who is hiring for a job is choosing between a qualified family member or friend and a more-qualified person they do not know, who should they choose?

The qualified family member or friend	16%
The more-qualified person they do not know	64%
Not sure	20%

11. Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

	Very common	Somewhat common	Not very common	Not at all common	Not sure
Politics	58%	25%	5%	2%	9%
Acting	47%	31%	9%	2%	12%
Business	44%	38%	6%	1%	10%
Media	42%	32%	12%	2%	14%
Finance	34%	36%	10%	3%	16%
Music	34%	33%	13%	2%	18%
Law	30%	36%	12%	4%	18%
Academia	28%	31%	18%	3%	20%
Sports	28%	34%	19%	4%	16%
Medicine	19%	27%	28%	7%	19%

YouGov Survey: Nepotism

August 13 - 16, 2026 - 1,100 U.S. adult citizens



Interviewing Dates	August 13 - 16, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.034, with a mean of one and a standard deviation of 0.86.
Number of respondents	1,100
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	77 questions not reported.

YouGov Survey: Nepotism

August 13 - 16, 2026 - 1,100 U.S. adult citizens



1. Fairness of Hiring Process

How fair or unfair do you think the hiring process generally is in the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very fair	11%	15%	7%	8%	15%	8%	14%	11%	8%	12%	12%	10%
Somewhat fair	35%	37%	33%	37%	35%	33%	36%	34%	33%	44%	31%	42%
Somewhat unfair	29%	24%	35%	24%	28%	37%	25%	33%	17%	25%	30%	28%
Very unfair	13%	14%	13%	19%	12%	12%	12%	10%	21%	12%	14%	13%
Not sure	11%	10%	13%	11%	10%	11%	14%	11%	20%	7%	13%	7%
Totals	99%	100%	101%	99%	100%	101%	101%	99%	99%	100%	100%	100%
Unweighted N	(1,100)	(516)	(584)	(273)	(297)	(311)	(219)	(729)	(137)	(167)	(713)	(387)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very fair	11%	5%	17%	19%	7%	5%	11%	17%	20%	10%	15%	10%
Somewhat fair	35%	34%	45%	43%	32%	36%	29%	42%	45%	29%	36%	45%
Somewhat unfair	29%	36%	25%	24%	34%	33%	31%	24%	22%	33%	26%	29%
Very unfair	13%	15%	5%	6%	17%	16%	16%	7%	6%	17%	14%	7%
Not sure	11%	11%	8%	8%	10%	11%	13%	10%	7%	11%	10%	10%
Totals	99%	101%	100%	100%	100%	101%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,100)	(438)	(356)	(385)	(662)	(337)	(438)	(325)	(247)	(423)	(303)	(260)

YouGov Survey: Nepotism

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2. Fairness of Life

How fair or unfair do you think life generally is in the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very fair	14%	17%	11%	14%	14%	12%	17%	15%	14%	8%	15%	12%
Somewhat fair	31%	34%	28%	29%	33%	26%	36%	30%	34%	32%	27%	37%
Somewhat unfair	31%	26%	35%	30%	27%	32%	33%	32%	25%	37%	31%	29%
Very unfair	18%	17%	18%	19%	18%	22%	9%	16%	17%	17%	18%	17%
Not sure	7%	6%	8%	8%	7%	7%	5%	7%	9%	6%	8%	5%
Totals	101%	100%	100%	100%	99%	99%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,099)	(516)	(583)	(273)	(296)	(311)	(219)	(728)	(137)	(167)	(712)	(387)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very fair	14%	6%	26%	27%	7%	6%	12%	24%	32%	12%	16%	16%
Somewhat fair	31%	29%	42%	39%	26%	31%	26%	37%	39%	24%	32%	39%
Somewhat unfair	31%	39%	24%	24%	36%	40%	29%	25%	20%	32%	29%	31%
Very unfair	18%	23%	5%	6%	25%	20%	24%	8%	6%	24%	18%	10%
Not sure	7%	4%	3%	4%	5%	4%	10%	6%	3%	8%	5%	4%
Totals	101%	101%	100%	100%	99%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,099)	(438)	(356)	(385)	(661)	(337)	(437)	(325)	(247)	(422)	(303)	(260)

YouGov Survey: Nepotism

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3. Good or Bad To Help a Family Member or Friend Get a Job

In principle, do you think it is good or bad to use personal contacts to help a family member or close friend get a job — even if that person likely wouldn't have had the opportunity without the help?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very good	13%	13%	12%	14%	13%	12%	12%	12%	16%	14%	12%	13%
Somewhat good	29%	30%	28%	24%	23%	30%	39%	30%	26%	30%	28%	32%
Neither good nor bad	33%	36%	31%	33%	37%	35%	28%	32%	34%	34%	34%	31%
Somewhat bad	13%	11%	15%	14%	12%	13%	13%	15%	9%	10%	12%	14%
Very bad	5%	4%	5%	4%	6%	3%	6%	4%	6%	4%	4%	5%
Not sure	8%	6%	9%	12%	8%	8%	2%	8%	8%	7%	9%	4%
Totals	101%	100%	100%	101%	99%	101%	100%	101%	99%	99%	99%	99%
Unweighted N	(1,098)	(515)	(583)	(271)	(297)	(311)	(219)	(729)	(137)	(165)	(712)	(386)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very good	13%	12%	13%	16%	11%	10%	13%	15%	17%	11%	15%	15%
Somewhat good	29%	32%	33%	33%	28%	32%	24%	33%	30%	30%	26%	32%
Neither good nor bad	33%	32%	34%	32%	34%	29%	37%	33%	34%	29%	36%	34%
Somewhat bad	13%	14%	11%	12%	14%	16%	12%	10%	14%	14%	14%	13%
Very bad	5%	5%	4%	3%	5%	6%	4%	4%	2%	7%	3%	2%
Not sure	8%	5%	6%	4%	7%	8%	10%	5%	3%	9%	6%	4%
Totals	101%	100%	101%	100%	99%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,098)	(437)	(356)	(384)	(661)	(336)	(437)	(325)	(247)	(421)	(303)	(260)

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4. Has Helped a Family Member or Friend Get a Job

Have you ever used your personal contacts to help connect a family member or friend with a job opportunity?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	42%	42%	41%	29%	41%	49%	46%	44%	33%	49%	39%	48%
No	47%	45%	48%	50%	52%	42%	46%	47%	46%	44%	49%	44%
Not sure	10%	11%	9%	18%	7%	9%	8%	9%	20%	7%	12%	7%
Prefer not to say	1%	1%	1%	3%	1%	0%	0%	1%	1%	1%	1%	1%
Totals	100%	99%	99%	100%	101%	100%	100%	101%	100%	101%	101%	100%
Unweighted N	(1,100)	(516)	(584)	(273)	(297)	(311)	(219)	(729)	(137)	(167)	(713)	(387)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	42%	46%	45%	45%	43%	46%	37%	44%	47%	41%	43%	50%
No	47%	43%	49%	47%	47%	44%	49%	48%	45%	46%	48%	44%
Not sure	10%	11%	6%	7%	10%	10%	13%	8%	8%	12%	9%	6%
Prefer not to say	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%
Totals	100%	100%	101%	100%	101%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,100)	(438)	(356)	(385)	(662)	(337)	(438)	(325)	(247)	(423)	(303)	(260)

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5. Has Been Helped by a Family Member or Friend To Get a Job

Have you ever benefited from a family member or friend using their personal contacts to help connect you with a job opportunity?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	37%	34%	40%	35%	36%	39%	38%	37%	44%	34%	35%	41%
No	53%	54%	53%	49%	54%	53%	58%	55%	44%	51%	54%	53%
Not sure	8%	11%	6%	12%	9%	8%	4%	7%	11%	13%	10%	6%
Prefer not to say	1%	1%	1%	4%	1%	0%	0%	1%	1%	2%	2%	0%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,099)	(515)	(584)	(273)	(297)	(311)	(218)	(728)	(137)	(167)	(712)	(387)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	37%	44%	38%	37%	39%	45%	33%	34%	39%	37%	35%	41%
No	53%	50%	54%	52%	54%	49%	58%	52%	51%	53%	56%	52%
Not sure	8%	6%	7%	9%	6%	6%	7%	12%	10%	9%	9%	6%
Prefer not to say	1%	0%	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	101%	100%	101%	100%
Unweighted N	(1,099)	(438)	(355)	(384)	(662)	(337)	(437)	(325)	(246)	(422)	(303)	(260)

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6. Has Missed Out on a Job Because of Someone Else's Contacts

Have you ever missed out on a job opportunity because someone else used personal contacts to secure the position?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	25%	26%	24%	20%	26%	31%	20%	24%	26%	34%	24%	27%
No	36%	35%	38%	43%	41%	27%	39%	36%	35%	44%	41%	27%
Not sure	37%	38%	36%	33%	32%	42%	38%	40%	35%	21%	34%	43%
Prefer not to say	2%	1%	2%	4%	1%	0%	3%	1%	4%	1%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,097)	(515)	(582)	(273)	(296)	(311)	(217)	(728)	(136)	(166)	(711)	(386)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	25%	28%	25%	27%	24%	26%	26%	23%	27%	24%	32%	19%
No	36%	32%	37%	36%	36%	35%	34%	40%	41%	38%	36%	38%
Not sure	37%	40%	37%	36%	38%	38%	37%	36%	30%	35%	31%	43%
Prefer not to say	2%	1%	1%	1%	1%	1%	3%	1%	2%	3%	0%	1%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,097)	(436)	(355)	(385)	(659)	(335)	(437)	(325)	(247)	(422)	(302)	(259)

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7. Would Use a Personal Connection To Get a Job

If you could use a personal connection to help yourself get a job you wanted, would you?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Definitely would	38%	38%	38%	37%	38%	41%	33%	36%	46%	42%	37%	39%
Probably would	36%	37%	36%	41%	34%	31%	41%	38%	33%	38%	35%	38%
Probably would not	10%	7%	12%	6%	10%	11%	11%	10%	9%	6%	10%	10%
Definitely would not	5%	6%	5%	3%	7%	6%	5%	5%	0%	9%	6%	3%
Not sure	11%	12%	10%	12%	10%	11%	10%	11%	11%	5%	12%	10%
Totals	100%	100%	101%	99%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,097)	(515)	(582)	(273)	(295)	(310)	(219)	(728)	(135)	(167)	(711)	(386)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Definitely would	38%	41%	39%	39%	38%	44%	33%	38%	39%	37%	40%	42%
Probably would	36%	39%	37%	36%	37%	35%	37%	37%	36%	32%	42%	30%
Probably would not	10%	7%	9%	10%	10%	10%	10%	9%	12%	10%	6%	16%
Definitely would not	5%	5%	7%	7%	4%	5%	5%	6%	6%	7%	6%	2%
Not sure	11%	7%	8%	8%	10%	7%	15%	9%	7%	13%	6%	10%
Totals	100%	99%	100%	100%	99%	101%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,097)	(436)	(355)	(384)	(660)	(336)	(437)	(324)	(247)	(421)	(303)	(259)

8. Importance of Personal Connections to Professional Success

How important do you think personal connections are to getting ahead professionally in the U.S. today?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very important	36%	37%	34%	37%	43%	35%	28%	34%	35%	46%	34%	40%
Somewhat important	43%	39%	46%	37%	33%	46%	54%	45%	44%	38%	42%	44%
Not very important	8%	9%	7%	7%	8%	9%	9%	9%	2%	6%	9%	6%
Not at all important	2%	4%	0%	2%	5%	1%	1%	1%	3%	3%	3%	1%
Not sure	11%	10%	12%	17%	12%	10%	8%	11%	17%	6%	12%	10%
Totals	100%	99%	99%	100%	101%	101%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,100)	(516)	(584)	(273)	(297)	(311)	(219)	(729)	(137)	(167)	(713)	(387)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very important	36%	46%	30%	32%	39%	45%	33%	31%	32%	34%	39%	35%
Somewhat important	43%	44%	47%	45%	42%	40%	42%	47%	44%	40%	43%	46%
Not very important	8%	4%	14%	13%	6%	6%	6%	13%	13%	9%	8%	9%
Not at all important	2%	1%	2%	2%	2%	1%	4%	1%	3%	3%	1%	2%
Not sure	11%	5%	8%	8%	10%	10%	15%	8%	9%	14%	10%	7%
Totals	100%	100%	101%	100%	99%	102%	100%	100%	101%	100%	101%	99%
Unweighted N	(1,100)	(438)	(356)	(385)	(662)	(337)	(438)	(325)	(247)	(423)	(303)	(260)

9. Importance of Personal Connections to Overall Success

How important do you think personal connections are to achieving success and happiness overall in the U.S. today?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very important	27%	29%	25%	30%	41%	22%	17%	24%	33%	44%	28%	26%
Somewhat important	42%	39%	44%	41%	35%	44%	47%	44%	43%	36%	41%	43%
Not very important	14%	16%	13%	9%	11%	15%	22%	16%	9%	12%	14%	15%
Not at all important	5%	5%	4%	5%	5%	4%	4%	4%	1%	3%	4%	6%
Not sure	12%	10%	14%	14%	9%	15%	10%	13%	15%	6%	14%	9%
Totals	100%	99%	100%	99%	101%	100%	100%	101%	101%	101%	101%	99%
Unweighted N	(1,099)	(515)	(584)	(273)	(296)	(311)	(219)	(729)	(137)	(166)	(712)	(387)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very important	27%	39%	23%	23%	31%	35%	22%	27%	22%	27%	34%	25%
Somewhat important	42%	42%	43%	45%	41%	43%	41%	41%	48%	40%	42%	44%
Not very important	14%	10%	19%	19%	12%	11%	14%	18%	17%	13%	12%	19%
Not at all important	5%	1%	6%	4%	6%	1%	7%	4%	4%	7%	2%	3%
Not sure	12%	7%	9%	8%	10%	10%	16%	9%	9%	13%	10%	9%
Totals	100%	99%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,099)	(438)	(355)	(384)	(662)	(337)	(438)	(324)	(247)	(423)	(302)	(260)

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10. Hiring a Qualified Family Member or a More-Qualified Stranger

If someone who is hiring for a job is choosing between a qualified family member or friend and a more-qualified person they do not know, who should they choose?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The qualified family member or friend	16%	15%	17%	26%	20%	9%	12%	12%	25%	29%	18%	12%
The more-qualified person they do not know	64%	61%	67%	49%	58%	69%	79%	69%	39%	59%	62%	68%
Not sure	20%	24%	16%	26%	21%	22%	10%	19%	36%	12%	20%	20%
Totals	100%	100%	100%	101%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,099)	(516)	(583)	(273)	(297)	(310)	(219)	(728)	(137)	(167)	(712)	(387)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
The qualified family member or friend	16%	16%	17%	19%	15%	19%	12%	18%	19%	19%	17%	13%
The more-qualified person they do not know	64%	69%	69%	63%	67%	65%	61%	68%	70%	60%	67%	70%
Not sure	20%	15%	14%	17%	18%	16%	28%	14%	11%	21%	16%	17%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,099)	(437)	(356)	(385)	(661)	(337)	(437)	(325)	(247)	(422)	(303)	(260)

YouGov Survey: Nepotism

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11A. Frequency of Nepotism — Politics

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	58%	58%	59%	49%	56%	63%	64%	60%	53%	51%	54%	67%
Somewhat common	25%	27%	23%	29%	23%	23%	25%	24%	24%	35%	26%	22%
Not very common	5%	5%	6%	5%	9%	4%	3%	5%	9%	4%	5%	5%
Not at all common	2%	3%	1%	5%	2%	2%	0%	2%	2%	1%	2%	2%
Not sure	9%	8%	11%	11%	10%	9%	7%	9%	12%	8%	13%	3%
Totals	99%	101%	100%	99%	100%	101%	99%	100%	100%	99%	100%	99%
Unweighted N	(1,096)	(514)	(582)	(273)	(296)	(309)	(218)	(727)	(137)	(167)	(711)	(385)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	58%	70%	56%	54%	63%	65%	58%	53%	51%	55%	61%	62%
Somewhat common	25%	19%	30%	32%	23%	21%	24%	30%	34%	24%	28%	22%
Not very common	5%	4%	5%	5%	5%	6%	3%	7%	6%	5%	5%	7%
Not at all common	2%	1%	1%	3%	2%	1%	4%	1%	1%	4%	1%	1%
Not sure	9%	6%	7%	6%	7%	8%	10%	10%	8%	12%	5%	7%
Totals	99%	100%	99%	100%	100%	101%	99%	101%	100%	100%	100%	99%
Unweighted N	(1,096)	(438)	(354)	(383)	(661)	(337)	(436)	(323)	(246)	(421)	(302)	(259)

YouGov Survey: Nepotism

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11B. Frequency of Nepotism — Acting

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	47%	43%	49%	53%	46%	47%	39%	47%	40%	49%	46%	48%
Somewhat common	31%	33%	30%	25%	29%	32%	38%	33%	28%	31%	30%	34%
Not very common	9%	10%	7%	9%	12%	8%	6%	8%	12%	9%	9%	7%
Not at all common	2%	2%	2%	4%	3%	2%	0%	1%	6%	2%	2%	2%
Not sure	12%	12%	12%	10%	10%	11%	16%	12%	14%	9%	13%	8%
Totals	101%	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%	99%
Unweighted N	(1,095)	(512)	(583)	(272)	(296)	(310)	(217)	(726)	(137)	(167)	(709)	(386)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	47%	48%	45%	49%	47%	48%	47%	45%	47%	47%	47%	48%
Somewhat common	31%	32%	32%	31%	33%	32%	31%	30%	33%	30%	32%	32%
Not very common	9%	8%	9%	10%	7%	8%	8%	10%	8%	8%	7%	11%
Not at all common	2%	3%	0%	0%	3%	3%	2%	0%	0%	4%	1%	1%
Not sure	12%	8%	12%	10%	9%	9%	12%	14%	12%	11%	13%	8%
Totals	101%	99%	98%	100%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,095)	(438)	(355)	(384)	(659)	(337)	(434)	(324)	(246)	(418)	(303)	(260)

YouGov Survey: Nepotism

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11C. Frequency of Nepotism — Business

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	44%	40%	48%	42%	49%	45%	39%	41%	46%	50%	40%	50%
Somewhat common	38%	41%	36%	36%	32%	41%	44%	40%	37%	34%	38%	38%
Not very common	6%	8%	4%	7%	9%	3%	6%	6%	4%	8%	6%	5%
Not at all common	1%	2%	1%	4%	1%	2%	0%	1%	1%	2%	1%	2%
Not sure	10%	9%	11%	12%	10%	10%	10%	12%	11%	6%	14%	4%
Totals	99%	100%	100%	101%	101%	101%	99%	100%	99%	100%	99%	99%
Unweighted N	(1,098)	(516)	(582)	(273)	(296)	(310)	(219)	(727)	(137)	(167)	(712)	(386)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	44%	52%	38%	35%	50%	49%	43%	40%	36%	43%	49%	39%
Somewhat common	38%	36%	42%	46%	35%	35%	41%	38%	47%	38%	35%	43%
Not very common	6%	5%	7%	8%	5%	6%	4%	8%	8%	4%	6%	9%
Not at all common	1%	1%	1%	1%	2%	2%	2%	1%	0%	3%	0%	1%
Not sure	10%	6%	12%	9%	8%	7%	10%	13%	8%	11%	10%	8%
Totals	99%	100%	100%	99%	100%	99%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,098)	(437)	(355)	(384)	(661)	(336)	(438)	(324)	(247)	(423)	(302)	(259)

YouGov Survey: Nepotism

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11D. Frequency of Nepotism — Media

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	42%	42%	42%	47%	45%	43%	30%	38%	45%	47%	42%	41%
Somewhat common	32%	29%	34%	27%	30%	30%	39%	34%	26%	32%	31%	32%
Not very common	12%	14%	9%	10%	13%	10%	13%	12%	11%	9%	10%	14%
Not at all common	2%	3%	1%	4%	1%	1%	1%	1%	4%	2%	2%	2%
Not sure	14%	13%	14%	12%	11%	15%	18%	15%	14%	10%	15%	10%
Totals	102%	101%	100%	100%	100%	99%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,098)	(514)	(584)	(273)	(297)	(310)	(218)	(727)	(137)	(167)	(712)	(386)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	42%	38%	46%	48%	38%	39%	42%	43%	47%	43%	40%	36%
Somewhat common	32%	36%	29%	31%	33%	33%	31%	31%	33%	27%	37%	38%
Not very common	12%	13%	9%	9%	14%	14%	11%	10%	9%	12%	9%	14%
Not at all common	2%	2%	1%	1%	2%	2%	2%	1%	0%	3%	0%	2%
Not sure	14%	12%	14%	11%	12%	11%	13%	16%	11%	14%	14%	11%
Totals	102%	101%	99%	100%	99%	99%	99%	101%	100%	99%	100%	101%
Unweighted N	(1,098)	(438)	(354)	(383)	(662)	(337)	(437)	(324)	(245)	(422)	(303)	(260)

YouGov Survey: Nepotism

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11E. Frequency of Nepotism — Finance

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	34%	35%	34%	34%	39%	39%	23%	31%	43%	45%	36%	31%
Somewhat common	36%	34%	38%	36%	33%	31%	47%	39%	24%	32%	31%	45%
Not very common	10%	11%	9%	6%	12%	10%	12%	10%	10%	12%	9%	11%
Not at all common	3%	4%	2%	7%	3%	3%	1%	2%	6%	3%	3%	4%
Not sure	16%	16%	17%	17%	14%	18%	17%	18%	18%	9%	20%	9%
Totals	99%	100%	100%	100%	101%	101%	100%	100%	101%	101%	99%	100%
Unweighted N	(1,100)	(516)	(584)	(273)	(297)	(311)	(219)	(729)	(137)	(167)	(713)	(387)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	34%	40%	29%	29%	38%	39%	34%	30%	30%	37%	37%	27%
Somewhat common	36%	39%	39%	40%	35%	37%	32%	40%	40%	31%	36%	43%
Not very common	10%	10%	13%	12%	9%	10%	9%	12%	10%	8%	10%	15%
Not at all common	3%	2%	2%	3%	4%	2%	5%	2%	3%	5%	2%	3%
Not sure	16%	10%	17%	15%	14%	12%	19%	17%	17%	19%	15%	12%
Totals	99%	101%	100%	99%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,100)	(438)	(356)	(385)	(662)	(337)	(438)	(325)	(247)	(423)	(303)	(260)

YouGov Survey: Nepotism

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11F. Frequency of Nepotism — Music

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	34%	33%	34%	35%	47%	32%	21%	31%	45%	39%	34%	33%
Somewhat common	33%	30%	36%	32%	23%	37%	38%	35%	26%	29%	32%	34%
Not very common	13%	14%	12%	12%	13%	10%	16%	14%	5%	12%	10%	18%
Not at all common	2%	2%	2%	1%	3%	2%	2%	1%	6%	3%	3%	1%
Not sure	18%	21%	16%	20%	14%	18%	23%	19%	17%	16%	20%	15%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%	99%	99%	101%
Unweighted N	(1,097)	(516)	(581)	(273)	(297)	(310)	(217)	(727)	(137)	(167)	(712)	(385)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	34%	36%	35%	35%	35%	33%	35%	33%	35%	38%	31%	30%
Somewhat common	33%	33%	34%	37%	33%	32%	30%	38%	39%	31%	35%	36%
Not very common	13%	16%	12%	10%	15%	16%	12%	10%	9%	11%	12%	18%
Not at all common	2%	3%	2%	1%	2%	4%	1%	2%	1%	2%	3%	2%
Not sure	18%	12%	18%	17%	16%	15%	21%	18%	17%	18%	18%	13%
Totals	100%	100%	101%	100%	101%	100%	99%	101%	101%	100%	99%	99%
Unweighted N	(1,097)	(437)	(355)	(384)	(661)	(336)	(437)	(324)	(246)	(422)	(302)	(260)

YouGov Survey: Nepotism

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11G. Frequency of Nepotism — Law

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	30%	27%	33%	29%	33%	32%	25%	27%	37%	37%	29%	32%
Somewhat common	36%	36%	36%	35%	33%	35%	43%	39%	26%	35%	36%	37%
Not very common	12%	12%	11%	10%	14%	13%	9%	13%	11%	11%	11%	13%
Not at all common	4%	5%	3%	5%	3%	4%	3%	2%	10%	4%	4%	4%
Not sure	18%	20%	16%	20%	17%	16%	20%	19%	16%	14%	20%	14%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,100)	(516)	(584)	(273)	(297)	(311)	(219)	(729)	(137)	(167)	(713)	(387)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	30%	30%	27%	29%	30%	28%	33%	29%	28%	31%	29%	26%
Somewhat common	36%	39%	37%	37%	38%	41%	34%	34%	37%	36%	35%	39%
Not very common	12%	13%	14%	13%	11%	13%	9%	14%	13%	10%	12%	17%
Not at all common	4%	4%	2%	3%	4%	4%	5%	2%	4%	5%	3%	5%
Not sure	18%	14%	19%	17%	16%	14%	19%	20%	18%	18%	21%	13%
Totals	100%	100%	99%	99%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,100)	(438)	(356)	(385)	(662)	(337)	(438)	(325)	(247)	(423)	(303)	(260)

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11H. Frequency of Nepotism — Academia

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	28%	30%	25%	30%	28%	32%	19%	23%	39%	37%	29%	24%
Somewhat common	31%	30%	33%	29%	31%	31%	36%	33%	24%	31%	32%	31%
Not very common	18%	19%	17%	15%	22%	15%	21%	21%	12%	16%	13%	27%
Not at all common	3%	3%	3%	5%	1%	4%	1%	2%	3%	2%	2%	5%
Not sure	20%	18%	22%	21%	17%	18%	24%	21%	23%	14%	24%	12%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	101%	100%	100%	99%
Unweighted N	(1,097)	(514)	(583)	(273)	(297)	(311)	(216)	(727)	(137)	(167)	(711)	(386)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	28%	23%	34%	34%	23%	23%	27%	32%	39%	31%	26%	23%
Somewhat common	31%	31%	35%	37%	30%	32%	29%	34%	36%	30%	31%	36%
Not very common	18%	24%	13%	13%	23%	22%	19%	14%	11%	15%	20%	27%
Not at all common	3%	4%	1%	2%	4%	3%	4%	1%	1%	4%	2%	3%
Not sure	20%	18%	16%	14%	20%	20%	20%	19%	12%	21%	22%	10%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	99%	101%	101%	99%
Unweighted N	(1,097)	(438)	(354)	(384)	(661)	(337)	(437)	(323)	(245)	(420)	(303)	(260)

YouGov Survey: Nepotism

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11I. Frequency of Nepotism — Sports

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	28%	26%	29%	31%	31%	29%	18%	24%	31%	41%	29%	26%
Somewhat common	34%	34%	33%	32%	33%	35%	35%	35%	33%	28%	34%	33%
Not very common	19%	20%	18%	17%	19%	16%	25%	21%	15%	10%	14%	28%
Not at all common	4%	4%	4%	3%	3%	4%	5%	2%	6%	8%	3%	6%
Not sure	16%	15%	16%	17%	14%	16%	17%	18%	15%	13%	20%	8%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,095)	(514)	(581)	(273)	(296)	(309)	(217)	(724)	(137)	(167)	(711)	(384)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	28%	26%	25%	27%	27%	27%	29%	27%	26%	32%	27%	23%
Somewhat common	34%	39%	33%	36%	34%	37%	32%	33%	39%	30%	36%	36%
Not very common	19%	20%	21%	18%	21%	20%	20%	18%	17%	18%	18%	26%
Not at all common	4%	3%	6%	3%	5%	2%	4%	4%	2%	2%	5%	5%
Not sure	16%	12%	15%	16%	13%	14%	15%	18%	15%	18%	15%	10%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,095)	(437)	(354)	(382)	(660)	(337)	(436)	(322)	(245)	(422)	(300)	(259)

YouGov Survey: Nepotism

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11J. Frequency of Nepotism — Medicine

Nepotism is the practice of giving someone an advantage in their career because of their family relationships or connections. How common do you think nepotism is in the following field of work?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very common	19%	18%	20%	19%	27%	20%	11%	16%	30%	29%	21%	16%
Somewhat common	27%	24%	30%	30%	26%	28%	23%	29%	24%	24%	25%	32%
Not very common	28%	30%	25%	26%	23%	25%	39%	30%	22%	21%	26%	32%
Not at all common	7%	9%	5%	8%	4%	8%	8%	7%	5%	4%	6%	9%
Not sure	19%	18%	20%	16%	19%	20%	20%	19%	20%	22%	23%	12%
Totals	100%	99%	100%	99%	99%	101%	101%	101%	101%	100%	101%	101%
Unweighted N	(1,097)	(515)	(582)	(273)	(295)	(311)	(218)	(729)	(135)	(167)	(711)	(386)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very common	19%	19%	18%	20%	19%	20%	20%	18%	19%	21%	20%	15%
Somewhat common	27%	27%	32%	30%	26%	27%	24%	31%	32%	27%	27%	25%
Not very common	28%	30%	25%	27%	29%	32%	27%	25%	27%	26%	24%	39%
Not at all common	7%	8%	7%	5%	9%	6%	9%	6%	4%	6%	8%	9%
Not sure	19%	16%	18%	17%	17%	16%	21%	19%	19%	19%	21%	12%
Totals	100%	100%	100%	99%	100%	101%	101%	99%	101%	99%	100%	100%
Unweighted N	(1,097)	(438)	(356)	(385)	(661)	(337)	(435)	(325)	(247)	(421)	(303)	(260)

YouGov Survey: Nepotism

August 13 - 16, 2026 - 1,100 U.S. adult citizens



Interviewing Dates	August 13 - 16, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.034, with a mean of one and a standard deviation of 0.86.
Number of respondents	1,100
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.