

YouGov / NSPCC Survey Results

Sample Size: 2102 adults in GB
Fieldwork: 5th - 8th July 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2102	378	540	193	227	741	783	1017	1085	221	868	519	494	1198	904	1818	101	183	498	345	254	721	
Unweighted Sample	2102	314	630	243	298	868	781	920	1182	177	869	543	513	1303	799	1811	107	184	513	368	193	737	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following best reflects your view?

Everything that can reasonably be done to address the needs of babies, children and young people is being done	17	28	12	10	27	12	25	19	14	12	14	20	19	16	18	17	16	11	15	16	15	21
More should be done to address the needs of babies, children and young people	62	39	73	75	48	71	47	59	66	74	70	55	51	63	61	61	71	66	67	58	66	58
Don't know	21	33	15	15	24	16	28	22	20	13	16	25	29	21	21	21	13	23	18	27	19	22

To what extent would you support or oppose the Government introducing the following policies?

Removing the two-child benefit limit

Strongly support	18	8	21	22	11	21	11	19	17	30	19	17	12	16	21	17	20	27	17	19	18	16
Tend to support	20	15	28	23	15	26	15	21	19	20	21	19	20	21	18	20	23	19	22	17	22	19
TOTAL SUPPORT	38	23	49	45	26	47	26	40	36	50	40	36	32	37	39	37	43	46	39	36	40	35
Tend to oppose	20	27	19	23	18	21	23	19	21	13	19	22	23	22	18	21	20	13	19	21	22	22
Strongly oppose	21	34	12	13	44	13	33	22	21	12	19	24	27	22	21	22	16	21	22	27	19	20
TOTAL OPPOSE	41	61	31	36	62	34	56	41	42	25	38	46	50	44	39	43	36	34	41	48	41	42
Don't know	20	16	20	19	12	19	19	19	22	26	21	18	18	19	22	20	21	20	19	16	19	23

Introduce an End Child Poverty Bill which sets out clear timeframes to end child poverty in the UK

Strongly support	42	19	55	51	26	52	27	36	47	56	49	34	31	43	40	42	50	40	44	42	45	39
Tend to support	36	46	33	34	39	34	41	38	34	29	31	42	42	34	39	36	33	38	37	36	29	38
TOTAL SUPPORT	78	65	88	85	65	86	68	74	81	85	80	76	73	77	79	78	83	78	81	78	74	77
Tend to oppose	6	13	3	5	14	4	9	8	5	6	5	7	8	7	5	7	2	3	7	7	9	6
Strongly oppose	3	6	1	1	4	1	5	4	1	0	2	2	5	3	2	3	4	2	2	3	2	3
TOTAL OPPOSE	9	19	4	6	18	5	14	12	6	6	7	9	13	10	7	10	6	5	9	10	11	9
Don't know	13	16	8	10	17	8	18	14	12	8	13	14	13	13	13	13	11	17	11	12	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Provide more early intervention services for children's social care

Strongly support	34	20	43	40	25	41	24	27	40	44	39	29	25	36	31	34	43	29	35	31	36	33
Tend to support	47	52	44	51	49	47	50	50	45	39	45	50	52	45	50	48	45	47	48	48	46	48
TOTAL SUPPORT	81	72	87	91	74	88	74	77	85	83	84	79	77	81	81	82	88	76	83	79	82	81
Tend to oppose	4	9	3	2	6	3	5	5	3	4	1	5	7	4	3	4	2	5	4	4	5	3
Strongly oppose	1	1	1	0	2	1	2	1	0	0	1	0	1	1	1	1	2	0	1	1	1	1
TOTAL OPPOSE	5	10	4	2	8	4	7	6	3	4	2	5	8	5	4	5	4	5	5	5	6	4
Don't know	14	18	9	7	18	9	19	17	12	13	13	16	14	14	14	14	9	19	12	16	12	15

Making access to local support services for victims of child abuse a legal requirement

Strongly support	44	30	51	51	33	48	35	37	50	60	46	37	39	44	44	44	51	41	46	42	44	43
Tend to support	42	54	36	39	48	41	47	44	39	31	37	45	50	41	43	42	36	41	43	43	36	43
TOTAL SUPPORT	86	84	87	90	81	89	82	81	89	91	83	82	89	85	87	86	87	82	89	85	80	86
Tend to oppose	3	6	2	1	3	2	4	4	2	2	2	5	3	3	2	3	4	2	3	3	3	3
Strongly oppose	2	3	1	0	1	1	2	3	0	1	2	2	1	2	2	2	2	1	1	3	2	2
TOTAL OPPOSE	5	9	3	1	4	3	6	7	2	3	4	7	4	5	4	5	6	3	4	6	5	5
Don't know	10	8	10	8	13	8	12	12	9	6	13	11	7	11	9	10	7	15	8	9	15	10

Provide greater funding and services for children in care

Strongly support	35	18	46	42	20	42	23	29	40	52	40	29	24	36	33	35	40	33	34	37	38	33
Tend to support	47	58	42	45	51	47	52	49	45	33	43	50	56	45	49	48	41	43	49	41	44	51
TOTAL SUPPORT	82	76	88	87	71	89	75	78	85	85	83	79	80	81	82	83	81	76	83	78	82	84
Tend to oppose	4	7	2	2	11	3	7	6	3	5	3	6	6	4	5	4	4	5	4	6	3	5
Strongly oppose	2	4	1	0	4	1	3	3	1	0	2	2	3	2	2	2	5	1	2	1	2	2
TOTAL OPPOSE	6	11	3	2	15	4	10	9	4	5	5	8	9	6	7	6	9	6	6	7	5	7
Don't know	12	13	10	10	14	8	15	13	11	10	12	13	12	13	11	12	10	18	10	15	12	10

The creation of a Cabinet Committee specifically focused on the needs of children

Strongly support	26	13	35	30	15	33	16	21	31	36	30	23	17	27	24	26	30	19	26	27	30	25
Tend to support	43	47	45	48	39	45	39	42	43	42	43	40	44	41	44	42	43	47	46	42	42	40
TOTAL SUPPORT	69	60	80	78	54	78	55	63	74	78	73	63	61	68	68	68	73	66	72	69	72	65
Tend to oppose	10	16	6	6	21	6	17	13	8	7	7	14	14	10	11	10	8	11	11	9	7	12
Strongly oppose	4	8	1	1	8	2	8	6	3	0	2	6	7	4	4	4	10	4	2	4	2	6
TOTAL OPPOSE	14	24	7	7	29	8	25	19	11	7	9	20	21	14	15	14	18	15	13	13	9	18
Don't know	17	16	13	15	17	13	20	18	16	15	17	18	17	18	16	17	9	20	16	19	20	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The creation of a young people's action group to inform government policy on issues affecting young people and children

Strongly support	24	12	34	30	12	32	13	20	28	41	29	19	13	26	21	25	24	17	27	23	28	23
Tend to support	43	40	45	48	41	43	41	43	42	43	42	42	44	41	45	42	41	46	44	44	42	41
TOTAL SUPPORT	67	52	79	78	53	75	54	63	70	84	71	61	57	67	66	67	65	63	71	67	70	64
Tend to oppose	10	17	6	7	19	6	17	12	8	6	8	12	14	10	10	10	9	10	10	10	6	12
Strongly oppose	4	9	1	1	8	2	8	6	3	0	2	6	8	4	4	4	13	3	3	4	3	5
TOTAL OPPOSE	14	26	7	8	27	8	25	18	11	6	10	18	22	14	14	14	22	13	13	14	9	17
Don't know	19	22	14	14	21	17	21	19	19	11	19	20	22	19	20	19	13	24	16	20	20	20

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*