

YouGov / NSPCC Survey Results

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region (1)					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2501	820	605	218	928	983	1218	1283	273	1043	605	580	1426	1075	290	818	535	585	208
Unweighted Sample	2501	812	565	215	993	991	1100	1401	238	1009	597	657	1475	1026	205	867	523	576	212
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how important, if at all, do you think it is that the Online Safety Bill tackles each of the following?

Children being exposed to explicit or pornographic content on social media

Very important	73	79	71	72	73	79	64	81	49	67	78	89	71	75	70	73	74	70	71
Fairly important	14	12	17	16	16	10	19	9	23	17	12	5	16	11	16	13	12	14	19
TOTAL IMPORTANT	87	91	88	88	89	89	83	90	72	84	90	94	87	86	86	86	86	84	90
Not very important	2	1	2	3	2	1	3	1	5	2	1	1	2	2	2	2	2	3	1
Not at all important	2	1	1	1	1	1	3	0	5	2	1	0	1	2	1	1	2	2	2
TOTAL NOT IMPORTANT	4	2	3	4	3	2	6	1	10	4	2	1	3	4	3	3	4	5	3
Don't know	10	8	10	7	8	9	12	9	18	12	8	5	10	10	10	10	11	11	7

Children being exposed to explicit or pornographic websites

Very important	72	78	71	69	73	78	63	81	48	66	77	87	70	74	67	73	74	69	71
Fairly important	14	12	15	19	15	10	19	9	22	17	12	6	16	12	17	13	11	15	18
TOTAL IMPORTANT	86	90	86	88	88	88	82	90	70	83	89	93	86	86	84	86	85	84	89
Not very important	3	2	3	4	3	1	5	1	7	4	2	1	3	2	5	3	2	3	3
Not at all important	1	1	1	1	1	1	2	1	5	2	0	0	1	2	0	1	1	2	1
TOTAL NOT IMPORTANT	4	3	4	5	4	2	7	2	12	6	2	1	4	4	5	4	3	5	4
Don't know	10	8	10	7	8	9	12	9	18	12	8	5	10	10	10	10	11	11	7

Inappropriate videos (e.g. being recommended to children)

Very important	69	74	67	68	69	76	60	77	45	64	73	84	67	71	66	72	70	65	65
Fairly important	17	15	18	21	18	13	21	13	23	19	16	10	18	14	17	15	14	19	23
TOTAL IMPORTANT	86	89	85	89	87	89	81	90	68	83	89	94	85	85	83	87	84	84	88
Not very important	3	2	3	3	3	2	5	1	10	4	2	1	4	2	6	2	4	3	3
Not at all important	1	1	2	1	1	1	2	1	4	2	0	0	1	2	2	1	1	2	1
TOTAL NOT IMPORTANT	4	3	5	4	4	3	7	2	14	6	2	1	5	4	8	3	5	5	4
Don't know	10	8	10	7	8	9	12	9	17	12	8	5	10	11	11	10	11	10	8

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Sample Size: 2501 adults in UK
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	Region (2)												
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Weighted Sample	2501	106	257	221	207	204	237	290	351	230	125	208	65
Unweighted Sample	2501	108	251	217	199	215	258	205	364	245	109	212	118
	%	%	%	%	%	%	%	%	%	%	%	%	%

And how important, if at all, do you think it is that the Online Safety Bill tackles each of the following?

Children being exposed to explicit or pornographic content on social media

Very important	73	74	65	74	74	71	70	70	74	75	79	71	83
Fairly important	14	17	15	10	12	13	16	16	13	11	9	19	11
TOTAL IMPORTANT	87	91	80	84	86	84	86	86	87	86	88	90	94
Not very important	2	2	2	4	1	2	2	2	1	2	2	1	3
Not at all important	2	0	3	3	2	2	0	1	0	3	0	2	0
TOTAL NOT IMPORTANT	4	2	5	7	3	4	2	3	1	5	2	3	3
Don't know	10	7	14	8	10	12	11	10	12	8	9	7	2

Children being exposed to explicit or pornographic websites

Very important	72	70	66	72	73	72	70	67	73	76	80	71	84
Fairly important	14	19	13	14	13	11	16	17	13	10	9	18	9
TOTAL IMPORTANT	86	89	79	86	86	83	86	84	86	86	89	89	93
Not very important	3	3	3	4	2	4	3	5	3	3	0	3	2
Not at all important	1	1	4	1	2	1	0	0	0	3	1	1	3
TOTAL NOT IMPORTANT	4	4	7	5	4	5	3	5	3	6	1	4	5
Don't know	10	6	14	9	11	13	11	10	11	8	9	7	2

Inappropriate videos (e.g. being recommended to children)

Very important	69	66	62	68	67	68	70	66	72	74	78	65	77
Fairly important	17	24	18	18	17	14	17	17	15	13	10	23	12
TOTAL IMPORTANT	86	90	80	86	84	82	87	83	87	87	88	88	89
Not very important	3	3	4	3	3	5	2	6	2	2	2	3	8
Not at all important	1	0	3	2	2	0	0	2	0	3	0	1	0
TOTAL NOT IMPORTANT	4	3	7	5	5	5	2	8	2	5	2	4	8
Don't know	10	6	14	8	11	13	11	11	11	8	9	8	3

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Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Parents or Guardian Simple			Parent of Guardian Full					
	TOTAL parent or guardian of child 17 or under	Parent or guardian of child 18 or over	Not a parent or guardian	Female/girl aged 17 or under	Male/boy aged 17 or under	Child who identifies as non-binary aged 17 years or under	Child aged 17 or under who is not sure/questioning their gender	Child aged 17 or under who prefers to identify in another way	
Weighted Sample	2501	524	831	1099	346	378	10	14	6
Unweighted Sample	2501	518	874	1068	344	383	8	16	7
	%	%	%	%	%	%	%	%	%

And how important, if at all, do you think it is that the Online Safety Bill tackles each of the following?

Children being exposed to explicit or pornographic content on social media

Very important	73	74	84	64	77	79	25	34	69
Fairly important	14	12	8	19	12	10	7	33	0
TOTAL IMPORTANT	87	86	92	83	89	89	32	67	69
Not very important	2	1	1	3	1	1	0	10	10
Not at all important	2	2	0	2	1	1	47	10	20
TOTAL NOT IMPORTANT	4	3	1	5	2	2	47	20	30
Don't know	10	10	7	12	9	8	21	13	0

Children being exposed to explicit or pornographic websites

Very important	72	74	83	63	77	78	32	31	69
Fairly important	14	13	9	19	11	11	34	5	20
TOTAL IMPORTANT	86	87	92	82	88	89	66	36	89
Not very important	3	3	1	5	2	1	0	41	10
Not at all important	1	2	0	1	1	1	13	14	0
TOTAL NOT IMPORTANT	4	5	1	6	3	2	13	55	10
Don't know	10	10	7	12	9	9	21	9	0

Inappropriate videos (e.g. being recommended to children)

Very important	69	72	79	60	74	76	17	31	69
Fairly important	17	14	12	22	15	12	49	6	0
TOTAL IMPORTANT	86	86	91	82	89	88	66	37	69
Not very important	3	3	1	5	1	2	0	39	31
Not at all important	1	2	0	1	0	1	13	12	0
TOTAL NOT IMPORTANT	4	5	1	6	1	3	13	51	31
Don't know	10	10	7	12	9	9	21	13	0

YouGov / NSPCC Survey Results

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Total	Child aged 18 or over	No, I'm not a parent or guardian	Prefer not to say
Weighted Sample	2501	831	1099	47
Unweighted Sample	2501	874	1068	41
	%	%	%	%

And how important, if at all, do you think it is that the Online Safety Bill tackles each of the following?

Children being exposed to explicit or pornographic content on social media

Very important	73	84	64	45
Fairly important	14	8	19	5
TOTAL IMPORTANT	87	92	83	50
Not very important	2	1	3	3
Not at all important	2	0	2	14
TOTAL NOT IMPORTANT	4	1	5	17
Don't know	10	7	12	32

Children being exposed to explicit or pornographic websites

Very important	72	83	63	48
Fairly important	14	9	19	4
TOTAL IMPORTANT	86	92	82	52
Not very important	3	1	5	4
Not at all important	1	0	1	15
TOTAL NOT IMPORTANT	4	1	6	19
Don't know	10	7	12	29

Inappropriate videos (e.g. being recommended to children)

Very important	69	79	60	43
Fairly important	17	12	22	7
TOTAL IMPORTANT	86	91	82	50
Not very important	3	1	5	8
Not at all important	1	0	1	12
TOTAL NOT IMPORTANT	4	1	6	20
Don't know	10	7	12	29

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region (1)				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2501	820	605	218	928	983	1218	1283	273	1043	605	580	1426	1075	290	818	535	585	208
Unweighted Sample	2501	812	565	215	993	991	1100	1401	238	1009	597	657	1475	1026	205	867	523	576	212
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Exposure to harmful or inappropriate content e.g., that promotes suicide or self-harm

Very important	74	81	73	74	75	80	68	80	53	68	80	89	73	76	72	75	77	71	72
Fairly important	13	9	14	16	13	9	16	9	19	17	9	5	14	11	16	12	8	14	19
TOTAL IMPORTANT	87	90	87	90	88	89	84	89	72	85	89	94	87	87	88	87	85	85	91
Not very important	2	1	2	2	2	1	2	1	6	2	1	0	2	2	1	2	2	3	0
Not at all important	1	1	1	1	1	1	2	1	4	1	1	0	1	2	0	1	1	2	1
TOTAL NOT IMPORTANT	3	2	3	3	3	2	4	2	10	3	2	0	3	4	1	3	3	5	1
Don't know	10	8	10	7	9	9	12	9	18	12	9	5	10	10	10	10	11	11	7

Sharing of child abuse images

Very important	81	86	82	84	85	85	77	86	62	79	86	90	81	82	76	84	81	80	84
Fairly important	6	6	7	7	6	5	8	5	12	7	5	4	8	5	11	5	6	6	7
TOTAL IMPORTANT	87	92	89	91	91	90	85	91	74	86	91	94	89	87	87	89	87	86	91
Not very important	1	1	1	1	1	1	2	1	5	1	1	0	1	1	2	1	1	2	1
Not at all important	1	0	1	0	0	1	1	0	3	1	1	0	1	1	1	1	1	1	1
TOTAL NOT IMPORTANT	2	1	2	1	1	2	3	1	8	2	2	0	2	2	3	2	2	3	2
Don't know	10	8	10	7	8	8	12	9	18	12	8	5	10	11	10	10	11	11	7

Images of children/young people being shared without their consent

Very important	75	79	76	70	76	78	70	80	61	72	76	84	74	76	71	76	75	74	75
Fairly important	12	11	11	19	13	11	14	10	12	13	13	9	13	10	11	12	12	12	14
TOTAL IMPORTANT	87	90	87	89	89	89	84	90	73	85	89	93	87	86	82	88	87	86	89
Not very important	2	1	2	3	2	1	3	1	7	1	1	1	2	1	5	1	2	2	2
Not at all important	1	0	1	0	1	1	1	1	3	1	1	0	1	1	1	1	1	1	1
TOTAL NOT IMPORTANT	3	1	3	3	3	2	4	2	10	2	2	1	3	2	6	2	3	3	3
Don't know	10	9	10	8	8	9	12	9	17	13	8	5	10	11	12	11	11	11	8

Contact with adults that could be inappropriate, e.g., through online gaming or on social media

Very important	70	77	69	71	71	76	62	77	50	64	74	85	69	71	66	71	72	67	71
Fairly important	16	12	17	19	17	13	19	13	22	18	16	9	17	15	15	16	15	17	17
TOTAL IMPORTANT	86	89	86	90	88	89	81	90	72	82	90	94	86	86	81	87	87	84	88
Not very important	3	2	3	1	3	1	4	1	8	3	1	0	3	2	5	2	2	3	2
Not at all important	1	1	1	1	1	1	2	0	2	2	0	0	1	1	2	1	0	1	1
TOTAL NOT IMPORTANT	4	3	4	2	4	2	6	1	10	5	1	0	4	3	7	3	2	4	3
Don't know	11	8	10	7	9	9	12	9	18	13	8	5	10	11	11	10	11	11	8

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	Region (2)												
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Weighted Sample	2501	106	257	221	207	204	237	290	351	230	125	208	65
Unweighted Sample	2501	108	251	217	199	215	258	205	364	245	109	212	118
	%	%	%	%	%	%	%	%	%	%	%	%	%

Exposure to harmful or inappropriate content e.g., that promotes suicide or self-harm

Very important	74	76	66	74	77	74	71	72	75	79	83	72	83
Fairly important	13	16	15	11	10	8	16	16	11	8	5	19	12
TOTAL IMPORTANT	87	92	81	85	87	82	87	88	86	87	88	91	95
Not very important	2	1	1	4	1	2	2	1	1	3	3	0	3
Not at all important	1	0	3	2	1	2	0	0	1	2	0	1	0
TOTAL NOT IMPORTANT	3	1	4	6	2	4	2	1	2	5	3	1	3
Don't know	10	6	14	9	11	13	11	10	11	8	9	7	2

Sharing of child abuse images

Very important	81	84	75	83	79	79	82	76	83	85	85	84	94
Fairly important	6	9	7	3	8	5	7	11	4	5	5	7	2
TOTAL IMPORTANT	87	93	82	86	87	84	89	87	87	90	90	91	96
Not very important	1	0	1	3	1	2	0	2	1	1	0	1	1
Not at all important	1	1	2	1	0	2	0	1	0	2	1	1	1
TOTAL NOT IMPORTANT	2	1	3	4	1	4	0	3	1	3	1	2	2
Don't know	10	6	15	10	12	12	10	10	11	8	9	7	2

Images of children/young people being shared without their consent

Very important	75	78	70	77	74	72	74	71	75	78	79	75	84
Fairly important	12	15	13	10	13	10	14	11	12	10	11	14	11
TOTAL IMPORTANT	87	93	83	87	87	82	88	82	87	88	90	89	95
Not very important	2	0	2	2	2	3	1	5	1	1	0	2	1
Not at all important	1	1	2	1	0	3	0	1	0	2	0	1	1
TOTAL NOT IMPORTANT	3	1	4	3	2	6	1	6	1	3	0	3	2
Don't know	10	6	14	9	11	12	12	12	12	8	9	8	3

Contact with adults that could be inappropriate, e.g., through online gaming or on social media

Very important	70	73	61	72	71	69	70	66	71	71	79	71	80
Fairly important	16	19	20	13	17	15	16	15	15	17	10	17	16
TOTAL IMPORTANT	86	92	81	85	88	84	86	81	86	88	89	88	96
Not very important	3	1	2	4	2	2	3	5	2	2	1	2	2
Not at all important	1	1	2	1	0	1	0	2	0	2	0	1	0
TOTAL NOT IMPORTANT	4	2	4	5	2	3	3	7	2	4	1	3	2
Don't know	11	6	15	10	11	12	12	11	11	8	9	8	2

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Parents or Guardian Simple				Parent of Guardian Full				
	Total	TOTAL parent or guardian of child 17 or under	Parent or guardian of child 18 or over	Not a parent or guardian	Female/girl aged 17 or under	Male/boy aged 17 or under	Child who identifies as non-binary aged 17 years or under	Child aged 17 or under who is not sure/questioning their gender	Child aged 17 or under who prefers to identify in another way
Weighted Sample	2501	524	831	1099	346	378	10	14	6
Unweighted Sample	2501	518	874	1068	344	383	8	16	7
	%	%	%	%	%	%	%	%	%

Exposure to harmful or inappropriate content e.g., that promotes suicide or self-harm

Very important	74	76	84	67	77	81	25	31	90
Fairly important	13	10	8	17	12	8	7	15	0
TOTAL IMPORTANT	87	86	92	84	89	89	32	46	90
Not very important	2	3	1	3	1	1	34	26	10
Not at all important	1	2	0	1	0	1	13	19	0
TOTAL NOT IMPORTANT	3	5	1	4	1	2	47	45	10
Don't know	10	10	7	12	9	9	21	9	0

Sharing of child abuse images

Very important	81	81	88	78	85	85	24	31	69
Fairly important	6	5	4	9	6	5	8	9	0
TOTAL IMPORTANT	87	86	92	87	91	90	32	40	69
Not very important	1	2	0	1	0	0	34	26	31
Not at all important	1	1	0	1	0	1	13	22	0
TOTAL NOT IMPORTANT	2	3	0	2	0	1	47	48	31
Don't know	10	10	7	12	9	9	21	13	0

Images of children/young people being shared without their consent

Very important	75	74	83	70	76	78	51	26	69
Fairly important	12	13	9	14	14	12	15	29	0
TOTAL IMPORTANT	87	87	92	84	90	90	66	55	69
Not very important	2	2	0	3	1	1	0	12	10
Not at all important	1	1	0	1	0	1	13	20	0
TOTAL NOT IMPORTANT	3	3	0	4	1	2	13	32	10
Don't know	10	10	7	12	9	9	21	13	20

Contact with adults that could be inappropriate, e.g., through online gaming or on social media

Very important	70	73	80	63	75	77	32	36	69
Fairly important	16	14	13	19	13	12	34	34	20
TOTAL IMPORTANT	86	87	93	82	88	89	66	70	89
Not very important	3	2	0	4	1	1	0	16	10
Not at all important	1	1	0	1	1	1	13	4	0
TOTAL NOT IMPORTANT	4	3	0	5	2	2	13	20	10
Don't know	11	10	7	12	10	9	21	9	0

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	Total	Child aged 18 or over	No, I'm not a parent or guardian	Prefer not to say
Weighted Sample	2501	831	1099	47
Unweighted Sample	2501	874	1068	41
	%	%	%	%

Exposure to harmful or inappropriate content e.g., that promotes suicide or self-harm

Very important	74	84	67	43
Fairly important	13	8	17	12
TOTAL IMPORTANT	87	92	84	55
Not very important	2	1	3	2
Not at all important	1	0	1	14
TOTAL NOT IMPORTANT	3	1	4	16
Don't know	10	7	12	29

Sharing of child abuse images

Very important	81	88	78	51
Fairly important	6	4	9	7
TOTAL IMPORTANT	87	92	87	58
Not very important	1	0	1	2
Not at all important	1	0	1	5
TOTAL NOT IMPORTANT	2	0	2	7
Don't know	10	7	12	35

Images of children/young people being shared without their consent

Very important	75	83	70	44
Fairly important	12	9	14	7
TOTAL IMPORTANT	87	92	84	51
Not very important	2	0	3	9
Not at all important	1	0	1	11
TOTAL NOT IMPORTANT	3	0	4	20
Don't know	10	7	12	29

Contact with adults that could be inappropriate, e.g., through online gaming or on social media

Very important	70	80	63	43
Fairly important	16	13	19	9
TOTAL IMPORTANT	86	93	82	52
Not very important	3	0	4	10
Not at all important	1	0	1	5
TOTAL NOT IMPORTANT	4	0	5	15
Don't know	11	7	12	32

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	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region (1)				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2501	820	605	218	928	983	1218	1283	273	1043	605	580	1426	1075	290	818	535	585	208
Unweighted Sample	2501	812	565	215	993	991	1100	1401	238	1009	597	657	1475	1026	205	867	523	576	212
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Online grooming i.e., contacting children for the purposes of sexual abuse

Very important	81	85	82	81	83	84	76	85	63	77	85	91	80	81	79	82	80	79	81
Fairly important	7	6	6	11	8	6	10	5	12	9	5	4	8	6	6	7	7	8	12
TOTAL IMPORTANT	88	91	88	92	91	90	86	90	75	86	90	95	88	87	85	89	87	87	93
Not very important	1	1	1	0	1	1	2	1	5	1	0	0	1	1	5	1	1	1	0
Not at all important	1	0	1	1	0	1	1	0	2	1	1	0	0	1	0	1	1	1	0
TOTAL NOT IMPORTANT	2	1	2	1	1	2	3	1	7	2	1	0	1	2	5	2	2	2	0
Don't know	10	8	10	7	8	9	12	9	18	12	8	5	10	11	10	10	11	11	7

Sexual harassment of girls online, e.g. being pressured for nude images or receiving sexualised comments

Very important	79	83	80	77	80	83	73	84	62	74	83	90	78	80	74	79	78	78	81
Fairly important	9	8	9	13	10	6	12	6	12	12	7	4	10	7	12	8	8	8	10
TOTAL IMPORTANT	88	91	89	90	90	89	85	90	74	86	90	94	88	87	86	87	86	86	91
Not very important	1	1	1	2	1	1	2	1	3	1	1	1	1	1	2	1	2	1	1
Not at all important	1	0	1	0	0	1	1	0	2	1	1	0	0	1	0	1	1	1	0
TOTAL NOT IMPORTANT	2	1	2	2	1	2	3	1	5	2	2	1	1	2	2	2	3	2	1
Don't know	10	8	10	8	9	9	13	8	21	12	8	5	11	10	11	10	11	11	8

Do you think social media companies should or should not be required to do each of the following by law?

Protect children from abuse taking place on their sites

They should have to do this by law	87	91	89	87	89	90	83	90	69	85	91	94	87	86	84	87	86	86	90
They should not have to do this by law	5	4	4	8	6	3	6	3	11	5	4	3	5	4	7	5	4	5	4
Don't know	9	6	7	5	6	6	11	7	20	11	5	3	8	9	9	8	10	9	7

Protect children from potentially harmful content on their sites, e.g., posts about suicide or self-harm

They should have to do this by law	85	90	86	88	87	89	81	89	69	82	89	94	86	85	85	87	85	83	85
They should not have to do this by law	6	5	7	8	7	5	8	4	13	7	5	3	6	6	8	6	5	7	5
Don't know	9	5	7	4	6	6	11	6	19	11	6	3	8	9	7	7	10	10	11

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Region (2)												
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Weighted Sample	2501	106	257	221	207	204	237	290	351	230	125	208	65
Unweighted Sample	2501	108	251	217	199	215	258	205	364	245	109	212	118
	%	%	%	%	%	%	%	%	%	%	%	%	%

Online grooming i.e., contacting children for the purposes of sexual abuse

Very important	81	87	73	83	80	78	81	79	80	84	84	81	92
Fairly important	7	6	9	6	8	6	8	6	7	6	6	12	3
TOTAL IMPORTANT	88	93	82	89	88	84	89	85	87	90	90	93	95
Not very important	1	0	1	1	1	1	1	5	0	0	0	0	2
Not at all important	1	0	2	1	0	2	0	0	0	2	0	0	0
TOTAL NOT IMPORTANT	2	0	3	2	1	3	1	5	0	2	0	0	2
Don't know	10	7	15	9	11	12	10	10	11	8	9	7	2

Sexual harassment of girls online, e.g. being pressured for nude images or receiving sexualised comments

Very important	79	82	73	82	77	78	77	74	80	81	82	81	90
Fairly important	9	10	9	7	11	5	11	12	7	8	8	10	6
TOTAL IMPORTANT	88	92	82	89	88	83	88	86	87	89	90	91	96
Not very important	1	1	1	1	1	3	1	2	2	1	0	1	1
Not at all important	1	0	2	1	0	2	0	0	0	2	0	0	0
TOTAL NOT IMPORTANT	2	1	3	2	1	5	1	2	2	3	0	1	1
Don't know	10	6	14	10	12	12	11	11	11	8	10	8	3

Do you think social media companies should or should not be required to do each of the following by law?

Protect children from abuse taking place on their sites

They should have to do this by law	87	92	81	89	87	81	86	84	87	89	91	90	93
They should not have to do this by law	5	5	5	4	4	6	5	7	5	4	0	4	6
Don't know	9	3	14	7	9	13	9	9	8	8	9	7	1

Protect children from potentially harmful content on their sites, e.g., posts about suicide or self-harm

They should have to do this by law	85	86	78	88	87	81	86	85	88	86	88	85	92
They should not have to do this by law	6	8	8	5	4	8	7	8	5	7	3	5	7
Don't know	9	6	14	8	9	11	7	7	7	7	9	11	1

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Parents or Guardian Simple				Parent of Guardian Full				
	Total	TOTAL parent or guardian of child 17 or under	Parent or guardian of child 18 or over	Not a parent or guardian	Female/girl aged 17 or under	Male/boy aged 17 or under	Child who identifies as non-binary aged 17 years or under	Child aged 17 or under who is not sure/questioning their gender	Child aged 17 or under who prefers to identify in another way
Weighted Sample	2501	524	831	1099	346	378	10	14	6
Unweighted Sample	2501	518	874	1068	344	383	8	16	7
	%	%	%	%	%	%	%	%	%

Online grooming i.e., contacting children for the purposes of sexual abuse

Very important	81	79	89	77	83	83	66	31	69
Fairly important	7	8	4	10	7	7	0	19	20
TOTAL IMPORTANT	88	87	93	87	90	90	66	50	89
Not very important	1	2	0	2	0	0	13	32	10
Not at all important	1	1	0	1	0	1	0	5	0
TOTAL NOT IMPORTANT	2	3	0	3	0	1	13	37	10
Don't know	10	10	7	11	10	9	21	13	0

Sexual harassment of girls online, e.g. being pressured for nude images or receiving sexualised comments

Very important	79	79	87	74	81	81	66	43	69
Fairly important	9	8	5	12	8	8	0	9	0
TOTAL IMPORTANT	88	87	92	86	89	89	66	52	69
Not very important	1	2	1	2	1	1	0	30	31
Not at all important	1	1	0	1	0	1	13	0	0
TOTAL NOT IMPORTANT	2	3	1	3	1	2	13	30	31
Don't know	10	10	7	12	9	9	21	18	0

Do you think social media companies should or should not be required to do each of the following by law?

Protect children from abuse taking place on their sites

They should have to do this by law	87	88	94	82	94	89	32	45	55
They should not have to do this by law	5	6	2	6	2	5	47	40	34
Don't know	9	7	5	12	4	6	21	15	10

Protect children from potentially harmful content on their sites, e.g., posts about suicide or self-harm

They should have to do this by law	85	88	93	80	93	90	66	54	69
They should not have to do this by law	6	5	3	9	2	4	13	42	20
Don't know	9	7	5	11	5	6	21	4	10

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Total	Child aged 18 or over	No, I'm not a parent or guardian	Prefer not to say
Weighted Sample	2501	831	1099	47
Unweighted Sample	2501	874	1068	41
	%	%	%	%

Online grooming i.e., contacting children for the purposes of sexual abuse

Very important	81	89	77	50
Fairly important	7	4	10	4
TOTAL IMPORTANT	88	93	87	54
Not very important	1	0	2	2
Not at all important	1	0	1	9
TOTAL NOT IMPORTANT	2	0	3	11
Don't know	10	7	11	35

Sexual harassment of girls online, e.g. being pressured for nude images or receiving sexualised comments

Very important	79	87	74	47
Fairly important	9	5	12	7
TOTAL IMPORTANT	88	92	86	54
Not very important	1	1	2	5
Not at all important	1	0	1	10
TOTAL NOT IMPORTANT	2	1	3	15
Don't know	10	7	12	32

Do you think social media companies should or should not be required to do each of the following by law?

Protect children from abuse taking place on their sites

They should have to do this by law	87	94	82	60
They should not have to do this by law	5	2	6	8
Don't know	9	5	12	31

Protect children from potentially harmful content on their sites, e.g., posts about suicide or self-harm

They should have to do this by law	85	93	80	53
They should not have to do this by law	6	3	9	12
Don't know	9	5	11	35

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region (1)				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2501	820	605	218	928	983	1218	1283	273	1043	605	580	1426	1075	290	818	535	585	208
Unweighted Sample	2501	812	565	215	993	991	1100	1401	238	1009	597	657	1475	1026	205	867	523	576	212
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Protect children from online grooming, i.e., children being contacted for the purposes of sexual abuse

They should have to do this by law	88	92	89	88	89	92	84	92	73	86	92	95	88	88	86	89	88	86	91
They should not have to do this by law	3	3	3	6	4	2	4	3	5	4	3	1	3	3	5	3	2	4	2
Don't know	9	5	8	7	7	6	12	6	22	10	5	3	9	9	9	8	9	10	7

Identify potential risks to children using their sites, e.g., being exposed to harmful content or grooming

They should have to do this by law	86	89	87	87	88	88	82	90	72	85	89	92	87	85	85	87	85	84	90
They should not have to do this by law	5	5	5	8	5	6	7	3	10	5	6	3	5	5	7	4	5	6	3
Don't know	9	6	8	6	6	7	11	7	19	10	6	4	8	10	8	9	10	10	7

Assess the risks of child abuse on their sites, and take steps to address them, i.e., online grooming and sharing child abuse images

They should have to do this by law	88	92	91	89	90	91	84	92	71	87	92	94	88	88	86	89	87	86	91
They should not have to do this by law	4	4	3	6	5	4	6	3	11	4	4	3	5	4	6	3	4	5	3
Don't know	8	4	6	5	5	6	10	6	18	10	5	3	7	9	9	7	10	8	6

Assess the risks to children every time they introduce new features or updates to their sites, e.g., introducing new features such as automatically deleting messages

They should have to do this by law	82	85	84	83	84	85	76	88	65	80	86	90	82	82	82	83	82	80	82
They should not have to do this by law	8	8	7	11	9	7	11	5	15	8	7	5	8	7	8	7	8	9	7
Don't know	10	7	9	5	7	8	13	8	20	12	7	5	9	12	10	9	11	11	11

Understand how groomers and child abusers use their sites to abuse children or share child abuse material and take action to prevent it

They should have to do this by law	86	89	87	87	87	89	82	90	70	84	89	94	85	86	83	86	86	85	88
They should not have to do this by law	5	6	4	8	7	5	8	3	11	5	6	3	6	5	6	6	5	5	4
Don't know	9	5	8	4	7	6	11	7	19	11	5	3	9	9	11	8	9	10	9

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Region (2)												
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Weighted Sample	2501	106	257	221	207	204	237	290	351	230	125	208	65
Unweighted Sample	2501	108	251	217	199	215	258	205	364	245	109	212	118
	%	%	%	%	%	%	%	%	%	%	%	%	%

Protect children from online grooming, i.e., children being contacted for the purposes of sexual abuse

They should have to do this by law	88	92	82	88	90	84	88	86	88	90	92	91	96
They should not have to do this by law	3	3	5	3	2	4	5	5	2	3	0	2	4
Don't know	9	4	14	10	9	12	7	9	10	7	8	7	0

Identify potential risks to children using their sites, e.g., being exposed to harmful content or grooming

They should have to do this by law	86	89	77	89	86	84	87	85	87	87	87	90	92
They should not have to do this by law	5	7	8	4	7	5	3	7	4	5	1	3	6
Don't know	9	3	15	7	7	11	10	8	8	7	12	7	2

Assess the risks of child abuse on their sites, and take steps to address them, i.e., online grooming and sharing child abuse images

They should have to do this by law	88	91	80	91	86	85	88	86	90	91	92	91	93
They should not have to do this by law	4	5	7	3	5	5	5	6	3	3	0	3	6
Don't know	8	3	13	6	9	10	7	9	8	6	8	6	1

Assess the risks to children every time they introduce new features or updates to their sites, e.g., introducing new features such as automatically deleting messages

They should have to do this by law	82	85	73	86	82	77	82	82	83	86	88	82	87
They should not have to do this by law	8	7	12	6	10	9	8	8	7	7	1	7	7
Don't know	10	8	15	7	8	13	10	10	10	7	11	11	6

Understand how groomers and child abusers use their sites to abuse children or share child abuse material and take action to prevent it

They should have to do this by law	86	90	80	89	86	82	88	83	85	85	91	88	93
They should not have to do this by law	5	6	7	2	7	5	5	6	6	9	1	4	6
Don't know	9	4	13	8	7	12	7	11	9	6	8	9	1

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Parents or Guardian Simple			Parent of Guardian Full					
	TOTAL parent or guardian of child 17 or under	Parent or guardian of child 18 or over	Not a parent or guardian	Female/girl aged 17 or under	Male/boy aged 17 or under	Child who identifies as non-binary aged 17 years or under	Child aged 17 or under who is not sure/questioning their gender	Child aged 17 or under who prefers to identify in another way	
Weighted Sample	2501	524	831	1099	346	378	10	14	6
Unweighted Sample	2501	518	874	1068	344	383	8	16	7
	%	%	%	%	%	%	%	%	%

Protect children from online grooming, i.e., children being contacted for the purposes of sexual abuse

They should have to do this by law	88	88	94	84	95	89	32	45	55
They should not have to do this by law	3	4	1	4	1	5	13	28	34
Don't know	9	7	4	12	4	6	55	27	10

Identify potential risks to children using their sites, e.g., being exposed to harmful content or grooming

They should have to do this by law	86	87	91	83	91	89	66	56	56
They should not have to do this by law	5	6	3	6	3	5	13	35	33
Don't know	9	7	5	11	5	6	21	9	10

Assess the risks of child abuse on their sites, and take steps to address them, i.e., online grooming and sharing child abuse images

They should have to do this by law	88	88	94	85	93	90	59	51	69
They should not have to do this by law	4	5	2	5	2	5	20	35	0
Don't know	8	7	4	10	5	5	21	13	31

Assess the risks to children every time they introduce new features or updates to their sites, e.g., introducing new features such as automatically deleting messages

They should have to do this by law	82	84	90	77	88	87	59	57	69
They should not have to do this by law	8	8	4	10	5	6	20	39	20
Don't know	10	8	6	13	7	7	21	4	10

Understand how groomers and child abusers use their sites to abuse children or share child abuse material and take action to prevent it

They should have to do this by law	86	86	92	82	91	88	50	45	77
They should not have to do this by law	5	6	3	7	4	5	8	42	13
Don't know	9	8	5	12	5	6	42	13	10

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Total	Child aged 18 or over	No, I'm not a parent or guardian	Prefer not to say
Weighted Sample	2501	831	1099	47
Unweighted Sample	2501	874	1068	41
	%	%	%	%

Protect children from online grooming, i.e., children being contacted for the purposes of sexual abuse

They should have to do this by law	88	94	84	59
They should not have to do this by law	3	1	4	6
Don't know	9	4	12	35

Identify potential risks to children using their sites, e.g., being exposed to harmful content or grooming

They should have to do this by law	86	91	83	58
They should not have to do this by law	5	3	6	15
Don't know	9	5	11	27

Assess the risks of child abuse on their sites, and take steps to address them, i.e., online grooming and sharing child abuse images

They should have to do this by law	88	94	85	54
They should not have to do this by law	4	2	5	17
Don't know	8	4	10	29

Assess the risks to children every time they introduce new features or updates to their sites, e.g., introducing new features such as automatically deleting messages

They should have to do this by law	82	90	77	63
They should not have to do this by law	8	4	10	7
Don't know	10	6	13	30

Understand how groomers and child abusers use their sites to abuse children or share child abuse material and take action to prevent it

They should have to do this by law	86	92	82	59
They should not have to do this by law	5	3	7	10
Don't know	9	5	12	31

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region (1)				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2501	820	605	218	928	983	1218	1283	273	1043	605	580	1426	1075	290	818	535	585	208
Unweighted Sample	2501	812	565	215	993	991	1100	1401	238	1009	597	657	1475	1026	205	867	523	576	212
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Work with other social media companies to prevent online grooming happening across multiple sites, e.g., work together to share information on how their sites are used for abuse

They should have to do this by law	82	87	83	83	84	86	78	86	63	80	85	92	81	83	83	82	80	81	84
They should not have to do this by law	9	8	9	10	10	7	10	7	17	9	9	4	10	7	7	9	10	9	8
Don't know	9	5	8	7	6	6	11	7	20	11	6	4	9	9	11	8	10	10	8

To what extent would you support or oppose every social media site being required to appoint a senior manager (a 'safety controller') to be legally responsible for the following groups safety...?

Children

Strongly support	67	71	70	65	68	72	62	72	48	64	70	80	67	68	63	70	67	66	66
Tend to support	15	15	15	23	18	13	17	14	20	16	18	11	16	14	20	15	14	15	17
TOTAL SUPPORT	82	86	85	88	86	85	79	86	68	80	88	91	83	82	83	85	81	81	83
Neither support nor oppose	6	7	6	6	5	6	7	6	8	7	5	4	6	6	7	6	7	5	8
Somewhat oppose	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	2	1
Strongly oppose	2	1	1	2	2	2	2	1	3	2	1	1	2	1	1	1	2	2	2
TOTAL OPPOSE	3	2	2	3	3	3	3	2	4	3	2	2	3	2	2	2	2	4	3
Don't know	8	5	8	4	6	6	10	7	19	10	5	4	8	9	9	7	10	10	6

Women

Strongly support	50	53	51	44	52	53	43	56	35	46	50	63	48	52	53	48	51	48	52
Tend to support	23	21	24	36	25	22	24	22	25	22	25	22	24	22	23	25	22	22	21
TOTAL SUPPORT	73	74	75	80	77	75	67	78	60	68	75	85	72	74	76	73	73	70	73
Neither support nor oppose	13	16	13	10	13	13	14	12	11	15	15	9	14	13	12	15	13	13	13
Somewhat oppose	3	3	3	3	2	3	4	2	6	4	3	1	4	3	4	3	2	4	3
Strongly oppose	2	2	2	3	2	2	3	1	3	2	1	1	2	1	1	1	2	2	3
TOTAL OPPOSE	5	5	5	6	4	5	7	3	9	6	4	2	6	4	5	4	4	6	6
Don't know	9	6	8	4	6	7	11	7	21	11	6	4	9	9	9	8	10	11	7

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

		Region (2)												
		Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Weighted Sample	2501	106	257	221	207	204	237	290	351	230	125	208	65	
Unweighted Sample	2501	108	251	217	199	215	258	205	364	245	109	212	118	
		%	%	%	%	%	%	%	%	%	%	%	%	

Work with other social media companies to prevent online grooming happening across multiple sites, e.g., work together to share information on how their sites are used for abuse

They should have to do this by law	82	85	76	86	83	75	82	83	82	83	83	84	90
They should not have to do this by law	9	10	10	6	10	11	11	7	8	9	8	8	8
Don't know	9	6	14	7	7	14	7	11	10	7	8	8	2

To what extent would you support or oppose every social media site being required to appoint a senior manager (a 'safety controller') to be legally responsible for the following groups safety...?

Children

Strongly support	67	66	65	66	67	67	64	63	73	71	66	66	81
Tend to support	15	14	15	17	12	14	19	20	13	12	18	17	9
TOTAL SUPPORT	82	80	80	83	79	81	83	83	86	83	84	83	90
Neither support nor oppose	6	5	5	6	10	6	6	7	6	8	3	8	2
Somewhat oppose	1	3	2	1	0	1	1	1	1	1	0	1	2
Strongly oppose	2	2	2	2	2	2	1	1	1	1	1	2	3
TOTAL OPPOSE	3	5	4	3	2	3	2	2	2	2	1	3	5
Don't know	8	10	12	8	8	11	8	9	7	7	11	6	3

Women

Strongly support	50	47	49	47	53	49	48	53	50	43	53	52	55
Tend to support	23	21	19	25	19	24	26	23	24	27	24	21	25
TOTAL SUPPORT	73	68	68	72	72	73	74	76	74	70	77	73	80
Neither support nor oppose	13	12	14	11	14	11	13	12	15	17	13	13	7
Somewhat oppose	3	8	2	5	3	3	2	4	2	4	1	3	5
Strongly oppose	2	2	3	1	3	2	1	1	1	2	0	3	4
TOTAL OPPOSE	5	10	5	6	6	5	3	5	3	6	1	6	9
Don't know	9	9	13	10	8	12	9	9	8	7	9	7	5

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Parents or Guardian Simple				Parent of Guardian Full				
	Total	TOTAL parent or guardian of child 17 or under	Parent or guardian of child 18 or over	Not a parent or guardian	Female/girl aged 17 or under	Male/boy aged 17 or under	Child who identifies as non-binary aged 17 years or under	Child aged 17 or under who is not sure/questioning their gender	Child aged 17 or under who prefers to identify in another way
Weighted Sample	2501	524	831	1099	346	378	10	14	6
Unweighted Sample	2501	518	874	1068	344	383	8	16	7
	%	%	%	%	%	%	%	%	%

Work with other social media companies to prevent online grooming happening across multiple sites, e.g., work together to share information on how their sites are used for abuse

They should have to do this by law	82	84	90	76	88	86	59	61	76
They should not have to do this by law	9	9	5	12	7	8	20	25	14
Don't know	9	7	5	12	5	6	21	13	10

To what extent would you support or oppose every social media site being required to appoint a senior manager (a 'safety controller') to be legally responsible for the following groups safety...?

Children

Strongly support	67	72	75	60	78	73	24	22	80
Tend to support	15	13	15	17	12	13	52	40	0
TOTAL SUPPORT	82	85	90	77	90	86	76	62	80
Neither support nor oppose	6	5	4	8	3	6	0	10	10
Somewhat oppose	1	1	1	1	1	0	13	6	0
Strongly oppose	2	2	0	2	1	2	0	23	0
TOTAL OPPOSE	3	3	1	3	2	2	13	29	0
Don't know	8	7	4	11	5	6	11	0	10

Women

Strongly support	50	51	60	42	57	54	8	21	47
Tend to support	23	23	23	23	22	22	34	30	20
TOTAL SUPPORT	73	74	83	65	79	76	42	51	67
Neither support nor oppose	13	12	10	16	11	13	13	10	23
Somewhat oppose	3	3	2	4	3	2	34	14	0
Strongly oppose	2	2	1	3	1	2	0	6	0
TOTAL OPPOSE	5	5	3	7	4	4	34	20	0
Don't know	9	8	5	12	6	7	11	19	10

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Total	Child aged 18 or over	No, I'm not a parent or guardian	Prefer not to say
Weighted Sample	2501	831	1099	47
Unweighted Sample	2501	874	1068	41
	%	%	%	%

Work with other social media companies to prevent online grooming happening across multiple sites, e.g., work together to share information on how their sites are used for abuse

They should have to do this by law	82	90	76	52
They should not have to do this by law	9	5	12	13
Don't know	9	5	12	35

To what extent would you support or oppose every social media site being required to appoint a senior manager (a 'safety controller') to be legally responsible for the following groups safety...?

Children

Strongly support	67	75	60	42
Tend to support	15	15	17	18
TOTAL SUPPORT	82	90	77	60
Neither support nor oppose	6	4	8	5
Somewhat oppose	1	1	1	0
Strongly oppose	2	0	2	6
TOTAL OPPOSE	3	1	3	6
Don't know	8	4	11	29

Women

Strongly support	50	60	42	31
Tend to support	23	23	23	19
TOTAL SUPPORT	73	83	65	50
Neither support nor oppose	13	10	16	16
Somewhat oppose	3	2	4	5
Strongly oppose	2	1	3	5
TOTAL OPPOSE	5	3	7	10
Don't know	9	5	12	24

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region (1)				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2501	820	605	218	928	983	1218	1283	273	1043	605	580	1426	1075	290	818	535	585	208
Unweighted Sample	2501	812	565	215	993	991	1100	1401	238	1009	597	657	1475	1026	205	867	523	576	212
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Girls

Strongly support	61	64	62	57	61	66	55	66	42	56	63	75	59	62	61	60	62	58	60
Tend to support	17	17	15	27	20	14	19	16	22	17	19	14	18	16	17	18	15	18	18
TOTAL SUPPORT	78	81	77	84	81	80	74	82	64	73	82	89	77	78	78	78	77	76	78
Neither support nor oppose	9	10	9	8	8	9	9	9	10	11	9	5	9	9	10	9	9	8	9
Somewhat oppose	2	2	3	1	2	2	3	1	3	3	2	2	2	2	3	2	1	3	2
Strongly oppose	2	1	2	2	2	2	3	1	4	2	1	1	2	1	1	1	2	3	3
TOTAL OPPOSE	4	3	5	3	4	4	6	2	7	5	3	3	4	3	4	3	3	6	5
Don't know	9	5	9	5	7	7	11	8	21	11	6	4	9	10	9	8	10	11	8

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

		Region (2)												
		Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Weighted Sample	2501	106	257	221	207	204	237	290	351	230	125	208	65	
Unweighted Sample	2501	108	251	217	199	215	258	205	364	245	109	212	118	
		%	%	%	%	%	%	%	%	%	%	%	%	
Girls														
	Strongly support	61	57	58	58	62	62	58	61	61	61	63	60	75
	Tend to support	17	17	16	20	15	15	20	17	19	15	18	18	12
	TOTAL SUPPORT	78	74	74	78	77	77	78	78	80	76	81	78	87
	Neither support nor oppose	9	8	8	9	11	8	9	10	9	11	7	9	4
	Somewhat oppose	2	5	2	2	1	2	3	3	1	4	1	2	2
	Strongly oppose	2	3	2	3	3	2	1	1	1	2	1	3	3
	TOTAL OPPOSE	4	8	4	5	4	4	4	4	2	6	2	5	5
	Don't know	9	10	13	8	8	12	9	9	9	8	10	8	5

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

		Parents or Guardian Simple			Parent of Guardian Full					
		TOTAL parent or guardian of child 17 or under	Parent or guardian of child 18 or over	Not a parent or guardian	Female/girl aged 17 or under	Male/boy aged 17 or under	Child who identifies as non-binary aged 17 years or under	Child aged 17 or under who is not sure/questioning their gender	Child aged 17 or under who prefers to identify in another way	
Weighted Sample	2501	524	831	1099	346	378	10	14	6	
Unweighted Sample	2501	518	874	1068	344	383	8	16	7	
		%	%	%	%	%	%	%	%	
Girls										
	Strongly support	61	64	71	52	71	65	8	17	59
	Tend to support	17	17	16	18	14	16	68	31	20
	TOTAL SUPPORT	78	81	87	70	85	81	76	48	79
	Neither support nor oppose	9	8	6	12	6	9	0	24	10
	Somewhat oppose	2	2	1	3	1	1	13	28	0
	Strongly oppose	2	2	0	2	1	2	0	0	0
	TOTAL OPPOSE	4	4	1	5	2	3	13	28	0
	Don't know	9	7	5	13	6	7	11	0	10

Sample Size: 2501 adults in UK
Fieldwork: 4th - 7th February 2022

	Total	Child aged 18 or over	No, I'm not a parent or guardian	Prefer not to say
Weighted Sample	2501	831	1099	47
Unweighted Sample	2501	874	1068	41
	%	%	%	%

Girls

Strongly support	61	71	52	37
Tend to support	17	16	18	18
TOTAL SUPPORT	78	87	70	55
Neither support nor oppose	9	6	12	6
Somewhat oppose	2	1	3	2
Strongly oppose	2	0	2	10
TOTAL OPPOSE	4	1	5	12
Don't know	9	5	13	27