

YouGov Survey / NIESR Results

Sample Size: 1665 adults in GB

Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|------------------------|-------------|------|--------|-------|-------|-------|--------------|------|------|
| | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

On a scale of 0-10, where 0 means not interested at all and 10 means extremely interested, what is your level of interest in economic issues?

| | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|
| 0 - not interested at all | 8 | 6 | 10 | 10 | 10 | 5 | 5 | 8 | 8 |
| 1 | 2 | 2 | 1 | 5 | 3 | 0 | 1 | 2 | 1 |
| 2 | 3 | 3 | 3 | 1 | 4 | 2 | 4 | 1 | 6 |
| 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 |
| 4 | 3 | 2 | 5 | 5 | 3 | 3 | 3 | 3 | 4 |
| 5 | 13 | 12 | 15 | 14 | 12 | 15 | 14 | 11 | 17 |
| 6 | 11 | 11 | 11 | 17 | 12 | 8 | 9 | 11 | 11 |
| 7 | 19 | 17 | 21 | 12 | 19 | 20 | 21 | 20 | 18 |
| 8 | 16 | 20 | 13 | 10 | 15 | 21 | 17 | 19 | 12 |
| 9 | 5 | 6 | 4 | 0 | 6 | 6 | 7 | 6 | 4 |
| 10 - extremely interested | 13 | 17 | 9 | 14 | 11 | 15 | 14 | 15 | 10 |
| Don't know | 2 | 1 | 3 | 7 | 2 | 1 | 1 | 2 | 3 |

Have you ever studied, or are you currently studying, Economics as part of a University course or for A-level (or equivalent qualifications)?

| | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|
| No | 83 | 79 | 87 | 77 | 81 | 82 | 90 | 79 | 88 |
| Yes, at University | 6 | 8 | 4 | 12 | 7 | 4 | 3 | 8 | 4 |
| Yes, at A-level (or equivalent) | 8 | 10 | 7 | 8 | 8 | 11 | 7 | 10 | 6 |
| Yes, at A-level (or equivalent) and University | 3 | 4 | 2 | 3 | 3 | 3 | 1 | 3 | 2 |

How would you describe your understanding of the following economic terms?

[Shown randomly to half of respondents; n=789]

Inflation

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 12 | 18 | 7 | 4 | 10 | 18 | 13 | 14 | 9 |
| Good | 35 | 42 | 27 | 23 | 32 | 38 | 42 | 40 | 27 |
| TOTAL GOOD | 47 | 60 | 34 | 27 | 42 | 56 | 55 | 54 | 36 |
| Neither good nor weak | 29 | 24 | 32 | 32 | 26 | 27 | 33 | 27 | 31 |
| Weak | 12 | 9 | 14 | 12 | 16 | 10 | 5 | 10 | 14 |
| Very weak | 7 | 3 | 10 | 11 | 8 | 6 | 3 | 5 | 9 |
| TOTAL WEAK | 19 | 12 | 24 | 23 | 24 | 16 | 8 | 15 | 23 |
| Don't know | 5 | 2 | 7 | 14 | 6 | 0 | 3 | 3 | 7 |
| Have never heard of it | 2 | 1 | 2 | 2 | 3 | 0 | 1 | 0 | 3 |

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Sample Size: 1665 adults in GB

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| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

On a scale of 0-10, where 0 means not interested at all and 10 means extremely interested, what is your level of interest in economic issues?

| | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - not interested at all | 8 | 17 | 5 | 8 | 9 | 3 | 10 | 7 | 9 | 6 | 10 | 8 | 13 | 8 | 2 |
| 1 | 2 | 0 | 4 | 0 | 5 | 3 | 1 | 0 | 2 | 2 | 3 | 2 | 1 | 3 | 2 |
| 2 | 3 | 2 | 2 | 5 | 8 | 8 | 2 | 3 | 0 | 0 | 1 | 5 | 6 | 3 | 2 |
| 3 | 4 | 8 | 3 | 1 | 4 | 2 | 3 | 4 | 6 | 3 | 4 | 4 | 5 | 4 | 2 |
| 4 | 3 | 3 | 4 | 4 | 4 | 5 | 2 | 3 | 4 | 4 | 2 | 1 | 4 | 4 | 2 |
| 5 | 13 | 13 | 14 | 18 | 11 | 15 | 14 | 13 | 13 | 13 | 15 | 11 | 17 | 14 | 9 |
| 6 | 11 | 6 | 13 | 12 | 16 | 14 | 7 | 7 | 9 | 17 | 12 | 7 | 11 | 9 | 13 |
| 7 | 19 | 13 | 18 | 13 | 19 | 19 | 23 | 17 | 21 | 20 | 29 | 18 | 17 | 17 | 23 |
| 8 | 16 | 16 | 14 | 15 | 11 | 17 | 14 | 20 | 17 | 20 | 13 | 19 | 11 | 18 | 20 |
| 9 | 5 | 8 | 5 | 4 | 4 | 5 | 4 | 9 | 4 | 6 | 3 | 6 | 3 | 6 | 7 |
| 10 - extremely interested | 13 | 11 | 16 | 19 | 8 | 7 | 15 | 14 | 14 | 6 | 9 | 19 | 10 | 12 | 17 |
| Don't know | 2 | 3 | 3 | 0 | 2 | 3 | 4 | 3 | 2 | 3 | 0 | 1 | 2 | 3 | 1 |

Have you ever studied, or are you currently studying, Economics as part of a University course or for A-level (or equivalent qualifications)?

| | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| No | 83 | 86 | 83 | 78 | 89 | 84 | 83 | 80 | 84 | 88 | 86 | 77 | 95 | 80 | 74 |
| Yes, at University | 6 | 9 | 7 | 8 | 3 | 6 | 5 | 8 | 6 | 2 | 4 | 10 | 1 | 5 | 13 |
| Yes, at A-level (or equivalent) | 8 | 5 | 8 | 11 | 6 | 8 | 12 | 9 | 8 | 9 | 7 | 7 | 4 | 12 | 9 |
| Yes, at A-level (or equivalent) and University | 3 | 0 | 2 | 2 | 3 | 3 | 0 | 3 | 2 | 2 | 4 | 7 | 0 | 3 | 4 |

How would you describe your understanding of the following economic terms?

[Shown randomly to half of respondents; n=789]

Inflation

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 12 | 10 | 13 | 14 | 13 | 13 | 14 | 14 | 9 | 9 | 5 | 14 | 4 | 13 | 19 |
| Good | 35 | 36 | 35 | 26 | 43 | 41 | 32 | 30 | 28 | 33 | 49 | 45 | 25 | 37 | 42 |
| TOTAL GOOD | 47 | 46 | 48 | 40 | 56 | 54 | 46 | 44 | 37 | 42 | 54 | 59 | 29 | 50 | 61 |
| Neither good nor weak | 29 | 21 | 36 | 25 | 25 | 21 | 29 | 32 | 33 | 31 | 21 | 26 | 39 | 24 | 24 |
| Weak | 12 | 25 | 7 | 21 | 6 | 10 | 14 | 6 | 15 | 12 | 12 | 8 | 17 | 10 | 9 |
| Very weak | 7 | 6 | 3 | 4 | 11 | 4 | 7 | 8 | 6 | 11 | 2 | 7 | 6 | 9 | 4 |
| TOTAL WEAK | 19 | 31 | 10 | 25 | 17 | 14 | 21 | 14 | 21 | 23 | 14 | 15 | 23 | 19 | 13 |
| Don't know | 5 | 1 | 6 | 7 | 1 | 7 | 4 | 7 | 6 | 2 | 12 | 0 | 5 | 7 | 2 |
| Have never heard of it | 2 | 0 | 1 | 3 | 0 | 5 | 0 | 2 | 3 | 2 | 0 | 0 | 4 | 1 | 0 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|------|--------|-------|-------|-------|--------------|------|------|
| | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Unemployment

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 21 | 26 | 17 | 20 | 19 | 25 | 20 | 25 | 16 |
| Good | 39 | 41 | 37 | 25 | 38 | 44 | 42 | 42 | 35 |
| TOTAL GOOD | 60 | 67 | 54 | 45 | 57 | 69 | 62 | 67 | 51 |
| Neither good nor weak | 24 | 23 | 26 | 33 | 24 | 23 | 23 | 22 | 28 |
| Weak | 6 | 5 | 7 | 8 | 7 | 4 | 7 | 5 | 8 |
| Very weak | 4 | 2 | 6 | 3 | 5 | 4 | 4 | 3 | 5 |
| TOTAL WEAK | 10 | 7 | 13 | 11 | 12 | 8 | 11 | 8 | 13 |
| Don't know | 4 | 2 | 5 | 10 | 4 | 0 | 3 | 3 | 5 |
| Have never heard of it | 1 | 1 | 2 | 0 | 2 | 0 | 1 | 0 | 3 |

GDP

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 8 | 14 | 3 | 12 | 6 | 11 | 8 | 11 | 5 |
| Good | 25 | 34 | 17 | 20 | 25 | 25 | 28 | 30 | 18 |
| TOTAL GOOD | 33 | 48 | 20 | 32 | 31 | 36 | 36 | 41 | 23 |
| Neither good nor weak | 28 | 27 | 29 | 21 | 27 | 30 | 30 | 27 | 29 |
| Weak | 16 | 15 | 18 | 17 | 17 | 16 | 15 | 14 | 20 |
| Very weak | 9 | 4 | 13 | 5 | 10 | 9 | 8 | 8 | 10 |
| TOTAL WEAK | 25 | 19 | 31 | 22 | 27 | 25 | 23 | 22 | 30 |
| Don't know | 6 | 3 | 9 | 11 | 8 | 4 | 2 | 4 | 9 |
| Have never heard of it | 7 | 3 | 12 | 13 | 6 | 5 | 9 | 7 | 8 |

Interest rates

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 16 | 23 | 9 | 14 | 13 | 21 | 18 | 20 | 11 |
| Good | 38 | 42 | 34 | 26 | 36 | 38 | 44 | 43 | 31 |
| TOTAL GOOD | 54 | 65 | 43 | 40 | 49 | 59 | 62 | 63 | 42 |
| Neither good nor weak | 25 | 23 | 27 | 33 | 25 | 26 | 20 | 21 | 30 |
| Weak | 10 | 9 | 12 | 11 | 14 | 7 | 7 | 10 | 11 |
| Very weak | 7 | 2 | 11 | 5 | 6 | 7 | 7 | 4 | 10 |
| TOTAL WEAK | 17 | 11 | 23 | 16 | 20 | 14 | 14 | 14 | 21 |
| Don't know | 3 | 1 | 6 | 11 | 4 | 0 | 2 | 2 | 4 |
| Have never heard of it | 1 | 1 | 2 | 0 | 2 | 0 | 1 | 0 | 3 |

TLG

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 |
| Good | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 |
| TOTAL GOOD | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 1 |
| Neither good nor weak | 11 | 12 | 11 | 15 | 11 | 11 | 12 | 10 | 13 |
| Weak | 10 | 11 | 9 | 3 | 10 | 11 | 11 | 8 | 13 |
| Very weak | 10 | 9 | 10 | 15 | 9 | 12 | 6 | 10 | 10 |
| TOTAL WEAK | 20 | 20 | 19 | 18 | 19 | 23 | 17 | 18 | 23 |
| Don't know | 11 | 9 | 13 | 15 | 11 | 9 | 11 | 8 | 15 |
| Have never heard of it | 56 | 57 | 55 | 51 | 57 | 54 | 57 | 61 | 48 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Unemployment

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 21 | 17 | 19 | 26 | 22 | 17 | 28 | 23 | 19 | 17 | 26 | 20 | 13 | 20 | 31 |
| Good | 39 | 42 | 46 | 30 | 49 | 45 | 38 | 33 | 41 | 37 | 35 | 38 | 32 | 41 | 43 |
| TOTAL GOOD | 60 | 59 | 65 | 56 | 71 | 62 | 66 | 56 | 60 | 54 | 61 | 58 | 45 | 61 | 74 |
| Neither good nor weak | 24 | 25 | 19 | 24 | 16 | 26 | 18 | 25 | 24 | 33 | 22 | 33 | 35 | 21 | 18 |
| Weak | 6 | 12 | 5 | 12 | 4 | 5 | 7 | 6 | 8 | 4 | 2 | 6 | 7 | 8 | 3 |
| Very weak | 4 | 4 | 5 | 4 | 8 | 3 | 6 | 2 | 3 | 6 | 3 | 3 | 3 | 5 | 3 |
| TOTAL WEAK | 10 | 16 | 10 | 16 | 12 | 8 | 13 | 8 | 11 | 10 | 5 | 9 | 10 | 13 | 6 |
| Don't know | 4 | 0 | 7 | 2 | 1 | 3 | 3 | 8 | 3 | 1 | 13 | 0 | 5 | 5 | 0 |
| Have never heard of it | 1 | 0 | 0 | 3 | 0 | 1 | 0 | 2 | 3 | 2 | 0 | 0 | 4 | 0 | 0 |

GDP

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 8 | 3 | 11 | 14 | 10 | 11 | 10 | 12 | 4 | 4 | 1 | 7 | 0 | 10 | 14 |
| Good | 25 | 26 | 19 | 23 | 24 | 22 | 24 | 22 | 27 | 31 | 37 | 29 | 14 | 27 | 34 |
| TOTAL GOOD | 33 | 29 | 30 | 37 | 34 | 33 | 34 | 34 | 31 | 35 | 38 | 36 | 14 | 37 | 48 |
| Neither good nor weak | 28 | 21 | 30 | 23 | 25 | 28 | 21 | 34 | 30 | 27 | 27 | 33 | 34 | 23 | 29 |
| Weak | 16 | 14 | 15 | 18 | 12 | 11 | 24 | 14 | 20 | 19 | 11 | 14 | 24 | 15 | 11 |
| Very weak | 9 | 13 | 10 | 6 | 17 | 7 | 5 | 9 | 8 | 9 | 5 | 12 | 7 | 11 | 8 |
| TOTAL WEAK | 25 | 27 | 25 | 24 | 29 | 18 | 29 | 23 | 28 | 28 | 16 | 26 | 31 | 26 | 19 |
| Don't know | 6 | 7 | 7 | 11 | 2 | 10 | 5 | 7 | 7 | 7 | 3 | 0 | 6 | 9 | 2 |
| Have never heard of it | 7 | 16 | 7 | 6 | 10 | 12 | 11 | 3 | 4 | 3 | 16 | 5 | 15 | 6 | 1 |

Interest rates

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 16 | 7 | 12 | 21 | 13 | 18 | 20 | 19 | 13 | 13 | 19 | 19 | 6 | 21 | 20 |
| Good | 38 | 43 | 37 | 25 | 47 | 45 | 40 | 30 | 38 | 43 | 33 | 39 | 28 | 38 | 47 |
| TOTAL GOOD | 54 | 50 | 49 | 46 | 60 | 63 | 60 | 49 | 51 | 56 | 52 | 58 | 34 | 59 | 67 |
| Neither good nor weak | 25 | 23 | 31 | 21 | 20 | 22 | 18 | 30 | 25 | 24 | 29 | 30 | 37 | 19 | 22 |
| Weak | 10 | 8 | 9 | 16 | 14 | 6 | 13 | 6 | 10 | 13 | 10 | 8 | 13 | 10 | 8 |
| Very weak | 7 | 19 | 5 | 12 | 6 | 5 | 5 | 7 | 7 | 5 | 0 | 3 | 9 | 7 | 3 |
| TOTAL WEAK | 17 | 27 | 14 | 28 | 20 | 11 | 18 | 13 | 17 | 18 | 10 | 11 | 22 | 17 | 11 |
| Don't know | 3 | 0 | 4 | 2 | 1 | 4 | 4 | 7 | 3 | 2 | 9 | 1 | 5 | 4 | 0 |
| Have never heard of it | 1 | 0 | 1 | 3 | 0 | 0 | 0 | 2 | 4 | 0 | 0 | 0 | 3 | 1 | 0 |

TLG

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 1 | 0 | 1 | 2 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |
| Good | 2 | 4 | 3 | 1 | 0 | 3 | 4 | 1 | 1 | 2 | 2 | 1 | 1 | 2 | 2 |
| TOTAL GOOD | 3 | 4 | 4 | 3 | 0 | 3 | 5 | 1 | 1 | 3 | 2 | 2 | 1 | 3 | 3 |
| Neither good nor weak | 11 | 23 | 21 | 6 | 10 | 11 | 5 | 17 | 9 | 11 | 2 | 10 | 13 | 10 | 11 |
| Weak | 10 | 5 | 13 | 11 | 5 | 8 | 8 | 8 | 15 | 7 | 15 | 11 | 11 | 10 | 9 |
| Very weak | 10 | 6 | 3 | 12 | 14 | 3 | 7 | 12 | 9 | 15 | 9 | 11 | 10 | 10 | 9 |
| TOTAL WEAK | 20 | 11 | 16 | 23 | 19 | 11 | 15 | 20 | 24 | 22 | 24 | 22 | 21 | 20 | 18 |
| Don't know | 11 | 8 | 15 | 17 | 10 | 11 | 7 | 11 | 14 | 5 | 17 | 8 | 10 | 16 | 6 |
| Have never heard of it | 56 | 54 | 44 | 50 | 60 | 64 | 67 | 51 | 53 | 60 | 56 | 58 | 56 | 51 | 62 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|------|--------|-------|-------|-------|--------------|------|------|
| | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Given you will be tested on these later in the survey, how would you describe your understanding of the following economic terms?

[Shown randomly to half of respondents; n=876]

Inflation

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 8 | 11 | 4 | 11 | 7 | 9 | 8 | 11 | 4 |
| Good | 29 | 33 | 24 | 11 | 29 | 30 | 36 | 31 | 26 |
| TOTAL GOOD | 37 | 44 | 28 | 22 | 36 | 39 | 44 | 42 | 30 |
| Neither good nor weak | 32 | 33 | 30 | 39 | 27 | 35 | 34 | 35 | 28 |
| Weak | 16 | 12 | 19 | 18 | 17 | 12 | 15 | 13 | 18 |
| Very weak | 11 | 7 | 15 | 14 | 15 | 12 | 4 | 7 | 17 |
| TOTAL WEAK | 27 | 19 | 34 | 32 | 32 | 24 | 19 | 20 | 35 |
| Don't know | 4 | 2 | 6 | 5 | 5 | 3 | 4 | 2 | 7 |
| Have never heard of it | 1 | 1 | 1 | 2 | 1 | 0 | 0 | 1 | 1 |

Unemployment

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 12 | 17 | 7 | 19 | 11 | 9 | 11 | 14 | 9 |
| Good | 36 | 38 | 34 | 31 | 37 | 37 | 37 | 39 | 33 |
| TOTAL GOOD | 48 | 55 | 41 | 50 | 48 | 46 | 48 | 53 | 42 |
| Neither good nor weak | 31 | 30 | 32 | 31 | 28 | 36 | 32 | 33 | 29 |
| Weak | 10 | 7 | 13 | 7 | 11 | 8 | 12 | 9 | 12 |
| Very weak | 7 | 5 | 10 | 7 | 10 | 6 | 3 | 3 | 12 |
| TOTAL WEAK | 17 | 12 | 23 | 14 | 21 | 14 | 15 | 12 | 24 |
| Don't know | 3 | 2 | 4 | 5 | 2 | 4 | 4 | 2 | 5 |
| Have never heard of it | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |

GDP

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 4 | 7 | 2 | 6 | 4 | 3 | 6 | 6 | 2 |
| Good | 21 | 28 | 14 | 22 | 22 | 23 | 17 | 26 | 14 |
| TOTAL GOOD | 25 | 35 | 16 | 28 | 26 | 26 | 23 | 32 | 16 |
| Neither good nor weak | 25 | 27 | 23 | 18 | 22 | 28 | 31 | 28 | 21 |
| Weak | 17 | 16 | 19 | 17 | 19 | 16 | 17 | 16 | 19 |
| Very weak | 13 | 8 | 18 | 8 | 15 | 14 | 11 | 11 | 16 |
| TOTAL WEAK | 30 | 24 | 37 | 25 | 34 | 30 | 28 | 27 | 35 |
| Don't know | 7 | 4 | 9 | 5 | 6 | 8 | 8 | 4 | 10 |
| Have never heard of it | 13 | 9 | 16 | 24 | 13 | 8 | 10 | 8 | 18 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Given you will be tested on these later in the survey, how would you describe your understanding of the following economic terms?

[Shown randomly to half of respondents; n=876]

Inflation

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 8 | 10 | 5 | 10 | 1 | 4 | 11 | 6 | 14 | 6 | 10 | 10 | 3 | 8 | 13 |
| Good | 29 | 14 | 27 | 24 | 28 | 34 | 32 | 27 | 30 | 27 | 29 | 37 | 22 | 29 | 35 |
| TOTAL GOOD | 37 | 24 | 32 | 34 | 29 | 38 | 43 | 33 | 44 | 33 | 39 | 47 | 25 | 37 | 48 |
| Neither good nor weak | 32 | 39 | 33 | 44 | 32 | 24 | 26 | 31 | 32 | 36 | 24 | 27 | 32 | 33 | 30 |
| Weak | 16 | 18 | 20 | 7 | 16 | 19 | 13 | 10 | 13 | 23 | 20 | 13 | 19 | 15 | 12 |
| Very weak | 11 | 10 | 12 | 11 | 15 | 19 | 10 | 16 | 10 | 3 | 10 | 8 | 16 | 10 | 8 |
| TOTAL WEAK | 27 | 28 | 32 | 18 | 31 | 38 | 23 | 26 | 23 | 26 | 30 | 21 | 35 | 25 | 20 |
| Don't know | 4 | 10 | 4 | 2 | 7 | 1 | 8 | 6 | 1 | 5 | 4 | 1 | 6 | 5 | 1 |
| Have never heard of it | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 3 | 3 | 1 | 1 | 0 |

Unemployment

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 12 | 17 | 8 | 11 | 6 | 12 | 11 | 7 | 15 | 10 | 18 | 21 | 8 | 14 | 14 |
| Good | 36 | 22 | 39 | 39 | 37 | 30 | 37 | 40 | 35 | 46 | 29 | 32 | 32 | 33 | 46 |
| TOTAL GOOD | 48 | 39 | 47 | 50 | 43 | 42 | 48 | 47 | 50 | 56 | 47 | 53 | 40 | 47 | 60 |
| Neither good nor weak | 31 | 41 | 30 | 36 | 25 | 35 | 34 | 27 | 33 | 27 | 24 | 34 | 32 | 32 | 28 |
| Weak | 10 | 9 | 10 | 5 | 12 | 11 | 6 | 7 | 12 | 11 | 17 | 11 | 15 | 9 | 6 |
| Very weak | 7 | 2 | 12 | 7 | 12 | 11 | 9 | 12 | 5 | 1 | 8 | 1 | 8 | 7 | 6 |
| TOTAL WEAK | 17 | 11 | 22 | 12 | 24 | 22 | 15 | 19 | 17 | 12 | 25 | 12 | 23 | 16 | 12 |
| Don't know | 3 | 10 | 1 | 2 | 8 | 1 | 4 | 4 | 1 | 4 | 2 | 1 | 4 | 5 | 0 |
| Have never heard of it | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 3 | 1 | 1 | 0 | 0 |

GDP

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 4 | 2 | 3 | 5 | 0 | 2 | 6 | 2 | 9 | 4 | 7 | 10 | 2 | 4 | 7 |
| Good | 21 | 12 | 19 | 20 | 19 | 17 | 22 | 32 | 24 | 20 | 14 | 23 | 12 | 21 | 31 |
| TOTAL GOOD | 25 | 14 | 22 | 25 | 19 | 19 | 28 | 34 | 33 | 24 | 21 | 33 | 14 | 25 | 38 |
| Neither good nor weak | 25 | 46 | 23 | 29 | 24 | 24 | 25 | 14 | 27 | 26 | 24 | 24 | 22 | 27 | 25 |
| Weak | 17 | 6 | 21 | 13 | 20 | 19 | 14 | 13 | 20 | 19 | 23 | 19 | 16 | 16 | 21 |
| Very weak | 13 | 7 | 17 | 10 | 11 | 15 | 14 | 21 | 11 | 10 | 10 | 13 | 15 | 13 | 11 |
| TOTAL WEAK | 30 | 13 | 38 | 23 | 31 | 34 | 28 | 34 | 31 | 29 | 33 | 32 | 31 | 29 | 32 |
| Don't know | 7 | 15 | 5 | 9 | 4 | 9 | 7 | 8 | 5 | 6 | 5 | 4 | 12 | 6 | 2 |
| Have never heard of it | 13 | 12 | 13 | 14 | 23 | 13 | 12 | 10 | 4 | 15 | 17 | 9 | 20 | 13 | 4 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|------|--------|-------|-------|-------|--------------|------|------|
| | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Interest rates

| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 9 | 14 | 5 | 11 | 7 | 11 | 11 | 11 | 6 |
| Good | 34 | 38 | 30 | 25 | 34 | 36 | 37 | 40 | 27 |
| TOTAL GOOD | 43 | 52 | 35 | 36 | 41 | 47 | 48 | 51 | 33 |
| Neither good nor weak | 28 | 27 | 29 | 33 | 26 | 28 | 29 | 29 | 26 |
| Weak | 13 | 9 | 16 | 13 | 14 | 12 | 11 | 11 | 14 |
| Very weak | 12 | 9 | 15 | 12 | 15 | 11 | 7 | 6 | 19 |
| TOTAL WEAK | 25 | 18 | 31 | 25 | 29 | 23 | 18 | 17 | 33 |
| Don't know | 4 | 2 | 5 | 5 | 3 | 3 | 5 | 1 | 7 |
| Have never heard of it | 1 | 1 | 1 | 2 | 1 | 0 | 0 | 1 | 1 |

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| | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Good | 2 | 3 | 2 | 4 | 3 | 2 | 2 | 3 | 2 |
| TOTAL GOOD | 2 | 3 | 2 | 4 | 3 | 2 | 2 | 3 | 2 |
| Neither good nor weak | 10 | 12 | 8 | 5 | 8 | 9 | 16 | 10 | 9 |
| Weak | 9 | 9 | 9 | 5 | 10 | 12 | 8 | 11 | 8 |
| Very weak | 7 | 5 | 9 | 7 | 9 | 6 | 4 | 6 | 8 |
| TOTAL WEAK | 16 | 14 | 18 | 12 | 19 | 18 | 12 | 17 | 16 |
| Don't know | 13 | 10 | 16 | 5 | 10 | 15 | 22 | 11 | 17 |
| Have never heard of it | 58 | 61 | 56 | 74 | 60 | 57 | 48 | 59 | 57 |

What option, if any, do you think explains what it means when the inflation rate is 1.5%?

| | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|
| Wages have risen by 1.5% | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| Prices have risen by 1.5% | 63 | 72 | 54 | 57 | 57 | 72 | 67 | 68 | 57 |
| The economy has grown by 1.5% | 7 | 6 | 8 | 4 | 8 | 7 | 8 | 7 | 7 |
| The government budget has grown by 1.5% | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Interest rates have risen by 1.5% | 6 | 4 | 8 | 5 | 8 | 6 | 4 | 6 | 7 |
| Trade has risen by 1.5% | 1 | 1 | 1 | 2 | 2 | 1 | 0 | 1 | 2 |
| None of the above | 6 | 6 | 6 | 7 | 6 | 4 | 6 | 7 | 4 |
| Don't know | 15 | 9 | 21 | 22 | 18 | 9 | 13 | 10 | 22 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Interest rates

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 9 | 5 | 7 | 10 | 7 | 4 | 11 | 7 | 13 | 11 | 10 | 13 | 6 | 9 | 12 |
| Good | 34 | 23 | 37 | 26 | 33 | 37 | 41 | 33 | 34 | 35 | 36 | 35 | 25 | 34 | 43 |
| TOTAL GOOD | 43 | 28 | 44 | 36 | 40 | 41 | 52 | 40 | 47 | 46 | 46 | 48 | 31 | 43 | 55 |
| Neither good nor weak | 28 | 37 | 23 | 37 | 28 | 22 | 24 | 23 | 33 | 29 | 25 | 28 | 29 | 30 | 24 |
| Weak | 13 | 9 | 13 | 9 | 19 | 19 | 7 | 11 | 12 | 13 | 14 | 11 | 16 | 10 | 13 |
| Very weak | 12 | 16 | 16 | 13 | 8 | 18 | 13 | 18 | 8 | 8 | 8 | 8 | 17 | 12 | 8 |
| TOTAL WEAK | 25 | 25 | 29 | 22 | 27 | 37 | 20 | 29 | 20 | 21 | 22 | 19 | 33 | 22 | 21 |
| Don't know | 4 | 10 | 4 | 5 | 6 | 0 | 5 | 5 | 1 | 4 | 4 | 1 | 6 | 4 | 0 |
| Have never heard of it | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 3 | 3 | 1 | 1 | 0 |

TLG

| | | | | | | | | | | | | | | | |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| Good | 2 | 0 | 3 | 3 | 4 | 2 | 2 | 1 | 3 | 1 | 3 | 4 | 1 | 2 | 4 |
| TOTAL GOOD | 2 | 0 | 5 | 3 | 4 | 2 | 2 | 1 | 4 | 1 | 3 | 4 | 1 | 2 | 5 |
| Neither good nor weak | 10 | 22 | 9 | 8 | 12 | 14 | 6 | 7 | 14 | 5 | 3 | 8 | 13 | 10 | 6 |
| Weak | 9 | 6 | 7 | 10 | 5 | 12 | 13 | 7 | 13 | 10 | 9 | 9 | 11 | 8 | 9 |
| Very weak | 7 | 7 | 8 | 2 | 7 | 10 | 8 | 9 | 3 | 7 | 10 | 4 | 7 | 9 | 3 |
| TOTAL WEAK | 16 | 13 | 15 | 12 | 12 | 22 | 21 | 16 | 16 | 17 | 19 | 13 | 18 | 17 | 12 |
| Don't know | 13 | 12 | 10 | 13 | 10 | 11 | 13 | 18 | 14 | 11 | 23 | 15 | 14 | 14 | 12 |
| Have never heard of it | 58 | 53 | 61 | 64 | 62 | 51 | 57 | 58 | 52 | 66 | 52 | 61 | 54 | 57 | 65 |

What option, if any, do you think explains what it means when the inflation rate is 1.5%?

| | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Wages have risen by 1.5% | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Prices have risen by 1.5% | 63 | 39 | 65 | 60 | 64 | 62 | 66 | 67 | 66 | 62 | 59 | 67 | 55 | 63 | 72 |
| The economy has grown by 1.5% | 7 | 3 | 8 | 7 | 11 | 6 | 7 | 6 | 8 | 8 | 10 | 5 | 9 | 6 | 7 |
| The government budget has grown by 1.5% | 1 | 2 | 0 | 0 | 1 | 1 | 0 | 0 | 2 | 0 | 1 | 3 | 1 | 1 | 1 |
| Interest rates have risen by 1.5% | 6 | 19 | 7 | 5 | 6 | 7 | 5 | 5 | 7 | 5 | 4 | 5 | 7 | 6 | 5 |
| Trade has risen by 1.5% | 1 | 2 | 2 | 1 | 0 | 1 | 1 | 3 | 0 | 3 | 0 | 1 | 2 | 1 | 1 |
| None of the above | 6 | 4 | 4 | 6 | 3 | 5 | 7 | 6 | 6 | 7 | 7 | 8 | 4 | 5 | 8 |
| Don't know | 15 | 30 | 14 | 20 | 14 | 18 | 15 | 13 | 11 | 14 | 18 | 12 | 22 | 17 | 6 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|-----|
| Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

The current annual UK inflation rate is 1.5%. How accurately, if at all, do you think this reflects how prices have changed during the year?

[Shown randomly to a third of respondents; n=551]

| | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 4 | 3 | 4 | 5 | 2 | 5 | 5 | 4 | 3 |
| Fairly accurate | 43 | 48 | 39 | 50 | 38 | 50 | 42 | 47 | 39 |
| TOTAL ACCURATE | 47 | 51 | 43 | 55 | 40 | 55 | 47 | 51 | 42 |
| Not very accurate | 26 | 27 | 25 | 12 | 27 | 27 | 30 | 26 | 27 |
| Not at all accurate | 5 | 6 | 3 | 7 | 6 | 3 | 3 | 5 | 4 |
| TOTAL NOT ACCURATE | 31 | 33 | 28 | 19 | 33 | 30 | 33 | 31 | 31 |
| Don't know | 22 | 15 | 29 | 26 | 27 | 14 | 20 | 18 | 28 |

According to figures from the Office of National Statistics (ONS), the current annual UK inflation rate is 1.5%. How accurately, if at all, do you think this reflects how prices have changed during the year?

[Shown randomly to a third of respondents; n=527]

| | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 2 | 3 | 0 | 3 | 3 | 4 | 4 | 2 |
| Fairly accurate | 48 | 52 | 45 | 46 | 45 | 50 | 54 | 51 | 44 |
| TOTAL ACCURATE | 51 | 54 | 48 | 46 | 48 | 53 | 58 | 55 | 46 |
| Not very accurate | 23 | 25 | 21 | 13 | 26 | 25 | 19 | 23 | 24 |
| Not at all accurate | 5 | 4 | 6 | 3 | 5 | 6 | 4 | 5 | 5 |
| TOTAL NOT ACCURATE | 28 | 29 | 27 | 16 | 31 | 31 | 23 | 28 | 29 |
| Don't know | 21 | 16 | 25 | 38 | 20 | 16 | 19 | 17 | 26 |

According to a statement by the UK Government, the current annual UK inflation rate is 1.5%. How accurately, if at all, do you think this reflects how prices have changed during the last year?

[Shown randomly to a third of respondents; n=587]

| | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 3 | 4 | 0 | 3 | 4 | 3 | 4 | 2 |
| Fairly accurate | 44 | 44 | 43 | 34 | 44 | 39 | 51 | 45 | 42 |
| TOTAL ACCURATE | 47 | 47 | 47 | 34 | 47 | 43 | 54 | 49 | 44 |
| Not very accurate | 28 | 33 | 24 | 18 | 23 | 42 | 29 | 27 | 30 |
| Not at all accurate | 5 | 5 | 4 | 5 | 4 | 6 | 4 | 5 | 4 |
| TOTAL NOT ACCURATE | 33 | 38 | 28 | 23 | 27 | 48 | 33 | 32 | 34 |
| Don't know | 20 | 15 | 26 | 43 | 26 | 9 | 13 | 18 | 23 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

The current annual UK inflation rate is 1.5%. How accurately, if at all, do you think this reflects how prices have changed during the year?

[Shown randomly to a third of respondents; n=551]

| | | | | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 4 | 3 | 5 | 7 | 1 | 2 | 5 | 7 | 5 | 0 | 0 | 1 | 2 | 5 | 3 |
| Fairly accurate | 43 | 34 | 46 | 41 | 45 | 46 | 45 | 39 | 49 | 47 | 32 | 40 | 42 | 42 | 47 |
| TOTAL ACCURATE | 47 | 37 | 51 | 48 | 46 | 48 | 50 | 46 | 54 | 47 | 32 | 41 | 44 | 47 | 50 |
| Not very accurate | 26 | 20 | 31 | 19 | 22 | 22 | 27 | 26 | 23 | 24 | 52 | 36 | 28 | 25 | 26 |
| Not at all accurate | 5 | 11 | 1 | 8 | 5 | 5 | 3 | 3 | 2 | 6 | 7 | 8 | 2 | 5 | 6 |
| TOTAL NOT ACCURATE | 31 | 31 | 32 | 27 | 27 | 27 | 30 | 29 | 25 | 30 | 59 | 44 | 30 | 30 | 32 |
| Don't know | 22 | 31 | 17 | 26 | 28 | 26 | 21 | 26 | 21 | 23 | 9 | 15 | 26 | 22 | 17 |

According to figures from the Office of National Statistics (ONS), the current annual UK inflation rate is 1.5%. How accurately, if at all, do you think this reflects how prices have changed during the year?

[Shown randomly to a third of respondents; n=527]

| | | | | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 3 | 6 | 7 | 4 | 3 | 4 | 0 | 4 | 0 | 4 | 0 | 3 | 2 | 5 |
| Fairly accurate | 48 | 35 | 34 | 39 | 57 | 36 | 49 | 42 | 59 | 69 | 43 | 54 | 44 | 48 | 52 |
| TOTAL ACCURATE | 51 | 38 | 40 | 46 | 61 | 39 | 53 | 42 | 63 | 69 | 47 | 54 | 47 | 50 | 57 |
| Not very accurate | 23 | 27 | 34 | 27 | 17 | 30 | 25 | 21 | 23 | 17 | 19 | 13 | 26 | 22 | 22 |
| Not at all accurate | 5 | 3 | 2 | 15 | 4 | 5 | 4 | 7 | 2 | 2 | 4 | 9 | 4 | 6 | 5 |
| TOTAL NOT ACCURATE | 28 | 30 | 36 | 42 | 21 | 35 | 29 | 28 | 25 | 19 | 23 | 22 | 30 | 28 | 27 |
| Don't know | 21 | 32 | 24 | 12 | 18 | 26 | 19 | 30 | 11 | 12 | 29 | 24 | 24 | 22 | 16 |

According to a statement by the UK Government, the current annual UK inflation rate is 1.5%. How accurately, if at all, do you think this reflects how prices have changed during the last year?

[Shown randomly to a third of respondents; n=587]

| | | | | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 0 | 1 | 3 | 7 | 3 | 3 | 2 | 3 | 4 | 5 | 4 | 4 | 3 | 3 |
| Fairly accurate | 44 | 44 | 51 | 35 | 47 | 33 | 43 | 48 | 47 | 36 | 49 | 48 | 38 | 44 | 49 |
| TOTAL ACCURATE | 47 | 44 | 52 | 38 | 54 | 36 | 46 | 50 | 50 | 40 | 54 | 52 | 42 | 47 | 52 |
| Not very accurate | 28 | 32 | 29 | 43 | 19 | 32 | 26 | 27 | 26 | 28 | 21 | 28 | 26 | 31 | 28 |
| Not at all accurate | 5 | 0 | 5 | 1 | 5 | 5 | 8 | 0 | 6 | 8 | 4 | 4 | 4 | 4 | 6 |
| TOTAL NOT ACCURATE | 33 | 32 | 34 | 44 | 24 | 37 | 34 | 27 | 32 | 36 | 25 | 32 | 30 | 35 | 34 |
| Don't know | 20 | 24 | 14 | 17 | 22 | 26 | 20 | 24 | 18 | 25 | 20 | 16 | 28 | 19 | 14 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|------|--------|-------|-------|-------|--------------|------|------|
| | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Having read this information, which of the following comes closest to your view about price changes (inflation) during the last year?

| | | | | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Inflation seems much higher than 1.5% | 22 | 24 | 20 | 16 | 24 | 22 | 21 | 21 | 23 |
| Inflation seems slightly higher than 1.5% | 29 | 29 | 29 | 19 | 27 | 35 | 33 | 31 | 27 |
| TOTAL SEEMS HIGHER | 51 | 53 | 49 | 35 | 51 | 57 | 54 | 52 | 50 |
| That sounds about right | 28 | 31 | 26 | 22 | 27 | 29 | 33 | 29 | 27 |
| Inflation seems slightly lower than 1.5% | 3 | 3 | 4 | 5 | 3 | 4 | 3 | 4 | 2 |
| Inflation seems much lower than 1.5% | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 |
| TOTAL SEEMS LOWER | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 5 | 2 |
| Don't know | 17 | 13 | 21 | 38 | 20 | 10 | 10 | 14 | 21 |

The current annual inflation rate in the UK is 1.5%. Do you think this is generally considered to be low, high, or normal for the UK?

| | | | | | | | | | |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 1.5% is a very high inflation rate | 2 | 1 | 3 | 1 | 3 | 1 | 1 | 2 | 2 |
| 1.5% is a fairly high inflation rate | 15 | 13 | 16 | 23 | 15 | 11 | 13 | 14 | 15 |
| TOTAL HIGH | 17 | 14 | 19 | 24 | 18 | 12 | 14 | 16 | 17 |
| 1.5% is a normal inflation rate | 31 | 33 | 29 | 29 | 33 | 29 | 30 | 33 | 28 |
| 1.5% is a fairly low inflation rate | 26 | 34 | 19 | 12 | 20 | 36 | 36 | 30 | 21 |
| 1.5% is a very low inflation rate | 3 | 3 | 3 | 0 | 1 | 5 | 5 | 3 | 3 |
| TOTAL LOW | 29 | 37 | 22 | 12 | 21 | 41 | 41 | 33 | 24 |
| Don't know | 23 | 16 | 30 | 35 | 28 | 17 | 16 | 17 | 31 |

Which inflation rate do you think will be best for...
...the UK economy

| | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Prices rise by 5% | 5 | 4 | 5 | 6 | 5 | 4 | 3 | 5 | 4 |
| Prices rise by 2% | 21 | 28 | 15 | 17 | 22 | 24 | 19 | 25 | 16 |
| TOTAL PRICES RISE | 26 | 32 | 20 | 23 | 27 | 28 | 22 | 30 | 20 |
| Prices stay the same | 34 | 33 | 34 | 27 | 30 | 36 | 40 | 36 | 30 |
| Prices fall by 2% | 11 | 12 | 9 | 8 | 10 | 12 | 11 | 10 | 11 |
| Prices fall by 5% | 6 | 5 | 6 | 5 | 5 | 6 | 6 | 4 | 7 |
| TOTAL PRICES FALL | 17 | 17 | 15 | 13 | 15 | 18 | 17 | 14 | 18 |
| Don't know | 24 | 17 | 31 | 36 | 27 | 18 | 21 | 19 | 31 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Having read this information, which of the following comes closest to your view about price changes (inflation) during the last year?

| | | | | | | | | | | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Inflation seems much higher than 1.5% | 22 | 21 | 23 | 24 | 19 | 22 | 22 | 17 | 26 | 21 | 20 | 24 | 24 | 20 | 22 |
| Inflation seems slightly higher than 1.5% | 29 | 26 | 31 | 27 | 30 | 33 | 25 | 33 | 27 | 29 | 27 | 27 | 24 | 29 | 33 |
| TOTAL SEEMS HIGHER | 51 | 47 | 54 | 51 | 49 | 55 | 47 | 50 | 53 | 50 | 47 | 51 | 48 | 49 | 55 |
| That sounds about right | 28 | 29 | 28 | 26 | 29 | 18 | 31 | 33 | 32 | 25 | 32 | 27 | 29 | 28 | 28 |
| Inflation seems slightly lower than 1.5% | 3 | 2 | 2 | 5 | 2 | 3 | 5 | 4 | 3 | 3 | 5 | 3 | 2 | 3 | 4 |
| Inflation seems much lower than 1.5% | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 |
| TOTAL SEEMS LOWER | 4 | 2 | 3 | 5 | 2 | 3 | 5 | 5 | 4 | 3 | 6 | 4 | 2 | 4 | 5 |
| Don't know | 17 | 22 | 15 | 17 | 20 | 24 | 17 | 13 | 11 | 21 | 15 | 18 | 20 | 19 | 11 |

The current annual inflation rate in the UK is 1.5%. Do you think this is generally considered to be low, high, or normal for the UK?

| | | | | | | | | | | | | | | | |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 1.5% is a very high inflation rate | 2 | 3 | 3 | 1 | 2 | 2 | 1 | 2 | 3 | 0 | 1 | 3 | 2 | 2 | 2 |
| 1.5% is a fairly high inflation rate | 15 | 12 | 15 | 18 | 18 | 9 | 10 | 18 | 12 | 16 | 22 | 12 | 15 | 13 | 17 |
| TOTAL HIGH | 17 | 15 | 18 | 19 | 20 | 11 | 11 | 20 | 15 | 16 | 23 | 15 | 17 | 15 | 19 |
| 1.5% is a normal inflation rate | 31 | 36 | 31 | 32 | 30 | 30 | 28 | 30 | 34 | 31 | 22 | 35 | 29 | 34 | 30 |
| 1.5% is a fairly low inflation rate | 26 | 17 | 25 | 23 | 27 | 27 | 31 | 25 | 27 | 32 | 25 | 26 | 21 | 27 | 32 |
| 1.5% is a very low inflation rate | 3 | 2 | 4 | 3 | 2 | 2 | 3 | 2 | 4 | 1 | 9 | 4 | 3 | 2 | 3 |
| TOTAL LOW | 29 | 19 | 29 | 26 | 29 | 29 | 34 | 27 | 31 | 33 | 34 | 30 | 24 | 29 | 35 |
| Don't know | 23 | 29 | 22 | 23 | 22 | 31 | 27 | 23 | 21 | 21 | 21 | 20 | 30 | 23 | 16 |

Which inflation rate do you think will be best for...
...the UK economy

| | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Prices rise by 5% | 5 | 2 | 5 | 4 | 3 | 5 | 7 | 5 | 5 | 4 | 3 | 8 | 5 | 6 | 3 |
| Prices rise by 2% | 21 | 21 | 18 | 23 | 17 | 20 | 16 | 23 | 27 | 21 | 14 | 26 | 14 | 20 | 29 |
| TOTAL PRICES RISE | 26 | 23 | 23 | 27 | 20 | 25 | 23 | 28 | 32 | 25 | 17 | 34 | 19 | 26 | 32 |
| Prices stay the same | 34 | 28 | 39 | 26 | 35 | 32 | 37 | 33 | 34 | 36 | 42 | 27 | 29 | 35 | 36 |
| Prices fall by 2% | 11 | 11 | 10 | 10 | 16 | 11 | 11 | 11 | 11 | 8 | 5 | 13 | 12 | 11 | 9 |
| Prices fall by 5% | 6 | 4 | 5 | 8 | 5 | 6 | 3 | 4 | 5 | 6 | 15 | 4 | 8 | 5 | 4 |
| TOTAL PRICES FALL | 17 | 15 | 15 | 18 | 21 | 17 | 14 | 15 | 16 | 14 | 20 | 17 | 20 | 16 | 13 |
| Don't know | 24 | 35 | 23 | 28 | 24 | 27 | 26 | 24 | 19 | 26 | 22 | 22 | 32 | 23 | 19 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|------------|------------|------------|------------|------------|--------------|------------|------------|
| | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

...you and your family

| | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Prices rise by 5% | 3 | 3 | 3 | 6 | 2 | 3 | 1 | 2 | 3 |
| Prices rise by 2% | 4 | 5 | 3 | 2 | 4 | 4 | 5 | 4 | 5 |
| TOTAL PRICES RISE | 7 | 8 | 6 | 8 | 6 | 7 | 6 | 6 | 8 |
| Prices stay the same | 26 | 30 | 23 | 10 | 24 | 29 | 37 | 30 | 22 |
| Prices fall by 2% | 20 | 18 | 23 | 21 | 17 | 25 | 21 | 22 | 18 |
| Prices fall by 5% | 29 | 32 | 26 | 33 | 34 | 25 | 22 | 27 | 31 |
| TOTAL PRICES FALL | 49 | 50 | 49 | 54 | 51 | 50 | 43 | 49 | 49 |
| Don't know | 18 | 12 | 23 | 27 | 20 | 13 | 13 | 15 | 21 |

...employers/businesses in the UK

| | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Prices rise by 5% | 9 | 11 | 8 | 16 | 9 | 9 | 8 | 10 | 8 |
| Prices rise by 2% | 21 | 26 | 17 | 19 | 21 | 24 | 21 | 25 | 17 |
| TOTAL PRICES RISE | 30 | 37 | 25 | 35 | 30 | 33 | 29 | 35 | 25 |
| Prices stay the same | 29 | 30 | 28 | 16 | 28 | 31 | 36 | 30 | 28 |
| Prices fall by 2% | 11 | 11 | 11 | 11 | 9 | 13 | 11 | 11 | 11 |
| Prices fall by 5% | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 |
| TOTAL PRICES FALL | 15 | 16 | 15 | 15 | 13 | 17 | 16 | 15 | 16 |
| Don't know | 25 | 18 | 32 | 35 | 29 | 19 | 20 | 21 | 31 |

The current UK unemployment rate is 3.8%. How accurately, if at all, do you think this reflects the UK unemployment level today?

[Shown randomly to a third of respondents; n=551]

| | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 3 | 3 | 5 | 2 | 6 | 2 | 4 | 3 |
| Fairly accurate | 29 | 33 | 26 | 17 | 30 | 29 | 35 | 35 | 22 |
| TOTAL ACCURATE | 32 | 36 | 29 | 22 | 32 | 35 | 37 | 39 | 25 |
| Not very accurate | 29 | 30 | 28 | 37 | 24 | 36 | 26 | 29 | 30 |
| Not at all accurate | 10 | 13 | 8 | 15 | 10 | 12 | 7 | 9 | 12 |
| TOTAL NOT ACCURATE | 39 | 43 | 36 | 52 | 34 | 48 | 33 | 38 | 42 |
| Don't know | 28 | 21 | 35 | 26 | 34 | 18 | 30 | 23 | 34 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

...you and your family

| | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Prices rise by 5% | 3 | 0 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 1 | 0 | 4 | 2 | 4 | 2 |
| Prices rise by 2% | 4 | 6 | 5 | 3 | 4 | 5 | 5 | 2 | 5 | 4 | 3 | 4 | 4 | 4 | 5 |
| TOTAL PRICES RISE | 7 | 6 | 8 | 6 | 7 | 8 | 9 | 6 | 8 | 5 | 3 | 8 | 6 | 8 | 7 |
| Prices stay the same | 26 | 25 | 29 | 23 | 28 | 18 | 29 | 27 | 26 | 29 | 29 | 28 | 23 | 28 | 29 |
| Prices fall by 2% | 20 | 18 | 22 | 20 | 16 | 22 | 15 | 22 | 27 | 19 | 22 | 16 | 19 | 20 | 21 |
| Prices fall by 5% | 29 | 21 | 27 | 35 | 34 | 33 | 27 | 27 | 25 | 26 | 35 | 31 | 28 | 27 | 32 |
| TOTAL PRICES FALL | 49 | 39 | 49 | 55 | 50 | 55 | 42 | 49 | 52 | 45 | 57 | 47 | 47 | 47 | 53 |
| Don't know | 18 | 30 | 15 | 16 | 15 | 19 | 20 | 19 | 15 | 21 | 11 | 17 | 24 | 17 | 11 |

...employers/businesses in the UK

| | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Prices rise by 5% | 9 | 6 | 5 | 9 | 14 | 7 | 11 | 11 | 8 | 8 | 10 | 14 | 7 | 10 | 11 |
| Prices rise by 2% | 21 | 24 | 18 | 17 | 23 | 23 | 19 | 26 | 21 | 24 | 21 | 18 | 15 | 22 | 27 |
| TOTAL PRICES RISE | 30 | 30 | 23 | 26 | 37 | 30 | 30 | 37 | 29 | 32 | 31 | 32 | 22 | 32 | 38 |
| Prices stay the same | 29 | 25 | 34 | 32 | 23 | 27 | 27 | 23 | 31 | 32 | 37 | 30 | 29 | 29 | 30 |
| Prices fall by 2% | 11 | 5 | 13 | 10 | 14 | 9 | 11 | 8 | 15 | 8 | 9 | 12 | 11 | 12 | 9 |
| Prices fall by 5% | 4 | 4 | 7 | 5 | 6 | 5 | 5 | 3 | 3 | 3 | 2 | 3 | 6 | 4 | 3 |
| TOTAL PRICES FALL | 15 | 9 | 20 | 15 | 20 | 14 | 16 | 11 | 18 | 11 | 11 | 15 | 17 | 16 | 12 |
| Don't know | 25 | 37 | 23 | 27 | 20 | 28 | 28 | 29 | 21 | 25 | 21 | 23 | 32 | 24 | 19 |

The current UK unemployment rate is 3.8%. How accurately, if at all, do you think this reflects the UK unemployment level today?

[Shown randomly to a third of respondents; n=551]

| | | | | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 0 | 4 | 6 | 1 | 2 | 4 | 2 | 6 | 4 | 0 | 1 | 1 | 5 | 2 |
| Fairly accurate | 29 | 5 | 27 | 26 | 29 | 24 | 42 | 37 | 39 | 32 | 22 | 19 | 22 | 30 | 39 |
| TOTAL ACCURATE | 32 | 5 | 31 | 32 | 30 | 26 | 46 | 39 | 45 | 36 | 22 | 20 | 23 | 35 | 41 |
| Not very accurate | 29 | 52 | 30 | 20 | 21 | 36 | 26 | 25 | 24 | 30 | 41 | 33 | 29 | 28 | 31 |
| Not at all accurate | 10 | 18 | 7 | 17 | 10 | 12 | 4 | 3 | 6 | 7 | 18 | 23 | 13 | 10 | 6 |
| TOTAL NOT ACCURATE | 39 | 70 | 37 | 37 | 31 | 48 | 30 | 28 | 30 | 37 | 59 | 56 | 42 | 38 | 37 |
| Don't know | 28 | 25 | 31 | 31 | 40 | 26 | 25 | 33 | 25 | 27 | 20 | 23 | 35 | 27 | 22 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|-----|
| | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

According to the figures from the Office for National Statistics (ONS), the current UK unemployment rate is 3.8%. How accurately, if at all, do you think this reflects the UK unemployment level today?

[Shown randomly to a third of respondents; n=587]

| | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 4 | 8 | 1 | 11 | 4 | 4 | 2 | 6 | 2 |
| Fairly accurate | 34 | 33 | 34 | 19 | 32 | 36 | 43 | 39 | 25 |
| TOTAL ACCURATE | 38 | 41 | 35 | 30 | 36 | 40 | 45 | 45 | 27 |
| Not very accurate | 24 | 23 | 25 | 19 | 24 | 28 | 23 | 21 | 30 |
| Not at all accurate | 13 | 15 | 11 | 17 | 15 | 11 | 8 | 10 | 17 |
| TOTAL NOT ACCURATE | 37 | 38 | 36 | 36 | 39 | 39 | 31 | 31 | 47 |
| Don't know | 25 | 21 | 29 | 34 | 26 | 21 | 24 | 25 | 26 |

According to a statement by the UK Government, the current UK unemployment rate is 3.8%. How accurately do you think this reflects the UK unemployment level today?

[Shown randomly to a third of respondents; n=587]

| | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 3 | 3 | 2 | 3 | 3 | 4 | 4 | 1 |
| Fairly accurate | 31 | 35 | 28 | 23 | 26 | 31 | 45 | 34 | 28 |
| TOTAL ACCURATE | 34 | 38 | 31 | 25 | 29 | 34 | 49 | 38 | 29 |
| Not very accurate | 26 | 26 | 27 | 24 | 27 | 33 | 20 | 25 | 29 |
| Not at all accurate | 16 | 17 | 15 | 26 | 15 | 18 | 12 | 15 | 18 |
| TOTAL NOT ACCURATE | 42 | 43 | 42 | 50 | 42 | 51 | 32 | 40 | 47 |
| Don't know | 23 | 19 | 27 | 25 | 29 | 15 | 20 | 22 | 24 |

Having read this information, which of the following comes closest to your view about current UK unemployment?

| | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|
| Unemployment seems much higher than 3.8% | 30 | 29 | 31 | 33 | 31 | 34 | 22 | 28 | 32 |
| Unemployment seems slightly higher than 3.8% | 21 | 21 | 22 | 21 | 20 | 23 | 22 | 21 | 21 |
| 3.8% sounds about right | 24 | 29 | 19 | 12 | 21 | 26 | 33 | 28 | 18 |
| Unemployment seems slightly lower than 3.8% | 3 | 2 | 3 | 0 | 3 | 3 | 3 | 3 | 2 |
| Unemployment seems much lower than 3.8% | 1 | 2 | 1 | 7 | 1 | 0 | 0 | 1 | 2 |
| Don't know | 21 | 17 | 24 | 27 | 24 | 13 | 20 | 19 | 24 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

According to the figures from the Office for National Statistics (ONS), the current UK unemployment rate is 3.8%. How accurately, if at all, do you think this reflects the UK unemployment level today?

[Shown randomly to a third of respondents; n=587]

| | | | | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 4 | 0 | 3 | 4 | 13 | 5 | 4 | 9 | 1 | 5 | 0 | 0 | 3 | 5 | 5 |
| Fairly accurate | 34 | 32 | 24 | 35 | 31 | 26 | 48 | 22 | 46 | 40 | 31 | 34 | 29 | 34 | 37 |
| TOTAL ACCURATE | 38 | 32 | 27 | 39 | 44 | 31 | 52 | 31 | 47 | 45 | 31 | 34 | 32 | 39 | 42 |
| Not very accurate | 24 | 23 | 37 | 22 | 20 | 29 | 18 | 25 | 18 | 29 | 25 | 16 | 30 | 23 | 21 |
| Not at all accurate | 13 | 11 | 16 | 23 | 11 | 17 | 7 | 8 | 10 | 5 | 10 | 25 | 12 | 14 | 11 |
| TOTAL NOT ACCURATE | 37 | 34 | 53 | 45 | 31 | 46 | 25 | 33 | 28 | 34 | 35 | 41 | 42 | 37 | 32 |
| Don't know | 25 | 35 | 21 | 16 | 25 | 22 | 23 | 35 | 24 | 21 | 35 | 25 | 26 | 24 | 26 |

According to a statement by the UK Government, the current UK unemployment rate is 3.8%. How accurately do you think this reflects the UK unemployment level today?

[Shown randomly to a third of respondents; n=587]

| | | | | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very accurate | 3 | 0 | 2 | 0 | 4 | 2 | 7 | 5 | 4 | 1 | 2 | 2 | 5 | 2 | 2 |
| Fairly accurate | 31 | 18 | 36 | 31 | 37 | 29 | 27 | 41 | 36 | 26 | 26 | 27 | 26 | 33 | 35 |
| TOTAL ACCURATE | 34 | 18 | 38 | 31 | 41 | 31 | 34 | 46 | 40 | 27 | 28 | 29 | 31 | 35 | 37 |
| Not very accurate | 26 | 25 | 34 | 35 | 20 | 33 | 16 | 22 | 30 | 35 | 14 | 20 | 23 | 28 | 27 |
| Not at all accurate | 16 | 24 | 14 | 10 | 8 | 8 | 23 | 17 | 14 | 17 | 28 | 21 | 13 | 16 | 20 |
| TOTAL NOT ACCURATE | 42 | 49 | 48 | 45 | 28 | 41 | 39 | 39 | 44 | 52 | 42 | 41 | 36 | 44 | 47 |
| Don't know | 23 | 32 | 15 | 25 | 31 | 28 | 27 | 14 | 16 | 21 | 30 | 30 | 33 | 21 | 16 |

Having read this information, which of the following comes closest to your view about current UK unemployment?

| | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Unemployment seems much higher than 3.8% | 30 | 41 | 35 | 31 | 24 | 37 | 26 | 27 | 24 | 26 | 33 | 34 | 31 | 28 | 31 |
| Unemployment seems slightly higher than 3.8% | 21 | 18 | 20 | 22 | 14 | 19 | 19 | 25 | 29 | 17 | 25 | 20 | 17 | 23 | 23 |
| 3.8% sounds about right | 24 | 16 | 20 | 24 | 31 | 18 | 27 | 24 | 26 | 29 | 16 | 22 | 22 | 23 | 27 |
| Unemployment seems slightly lower than 3.8% | 3 | 4 | 1 | 2 | 4 | 3 | 5 | 2 | 4 | 3 | 2 | 1 | 2 | 3 | 2 |
| Unemployment seems much lower than 3.8% | 1 | 1 | 1 | 3 | 1 | 1 | 2 | 1 | 0 | 3 | 0 | 3 | 1 | 3 | 0 |
| Don't know | 21 | 20 | 22 | 18 | 26 | 21 | 21 | 21 | 17 | 23 | 23 | 21 | 26 | 20 | 17 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|-----|
| | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Who of the following people, if any at all, would you classify as unemployed? (Please select all that apply)

| | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|
| 13-years-old: Pupil | 9 | 9 | 9 | 8 | 8 | 8 | 14 | 7 | 13 |
| 33-years-old: No job, but applying for work | 88 | 90 | 87 | 79 | 88 | 92 | 90 | 90 | 87 |
| 45-years-old: Full-time worker | 4 | 3 | 4 | 4 | 3 | 3 | 5 | 4 | 3 |
| 52-years-old: Full-time worker | 3 | 2 | 4 | 2 | 2 | 2 | 6 | 3 | 3 |
| 89-years-old: Pensioner | 9 | 9 | 10 | 5 | 7 | 8 | 17 | 7 | 13 |
| Don't know | 7 | 5 | 9 | 15 | 8 | 4 | 4 | 6 | 8 |

Imagine this population of 5 people. According to the official definition by the Office for National Statistics (ONS), what do you think the unemployment rate would be?

| | | | | | | | | | |
|------------------------------|----|----|----|----|----|----|----|----|----|
| The unemployment rate is 20% | 50 | 55 | 46 | 55 | 52 | 54 | 42 | 55 | 44 |
| The unemployment rate is 25% | 5 | 4 | 7 | 3 | 5 | 6 | 6 | 4 | 7 |
| The unemployment rate is 33% | 16 | 18 | 14 | 10 | 15 | 18 | 19 | 18 | 15 |
| The unemployment rate is 40% | 4 | 3 | 5 | 6 | 3 | 6 | 4 | 4 | 5 |
| The unemployment rate is 50% | 1 | 1 | 2 | 0 | 1 | 1 | 2 | 1 | 1 |
| The unemployment rate is 60% | 4 | 4 | 5 | 3 | 5 | 3 | 4 | 3 | 5 |
| Don't know | 18 | 15 | 22 | 23 | 18 | 12 | 23 | 15 | 22 |

For each of these individuals, please tick whether you think they are recorded as 'employed', 'unemployed', or 'neither employed nor unemployed', in the official statistics.

19-years-old in full-time education, with no job and not looking for work

| | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|
| Employed | 3 | 4 | 3 | 3 | 4 | 3 | 2 | 3 | 3 |
| Unemployed | 21 | 21 | 22 | 22 | 20 | 16 | 28 | 18 | 25 |
| Neither employed nor unemployed | 70 | 70 | 69 | 65 | 68 | 79 | 65 | 74 | 64 |
| Don't know | 6 | 5 | 7 | 10 | 8 | 3 | 4 | 5 | 8 |

Person on a zero-hours contract, working on average 5 hours per week

| | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|
| Employed | 61 | 61 | 61 | 68 | 64 | 62 | 52 | 63 | 59 |
| Unemployed | 17 | 19 | 15 | 9 | 17 | 17 | 21 | 17 | 17 |
| Neither employed nor unemployed | 13 | 13 | 14 | 10 | 9 | 17 | 20 | 13 | 14 |
| Don't know | 9 | 8 | 9 | 13 | 10 | 5 | 7 | 8 | 10 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Who of the following people, if any at all, would you classify as unemployed? (Please select all that apply)

| | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 13-years-old: Pupil | 9 | 12 | 8 | 7 | 8 | 7 | 12 | 8 | 11 | 8 | 12 | 11 | 14 | 8 | 6 |
| 33-years-old: No job, but applying for work | 88 | 93 | 87 | 86 | 90 | 88 | 87 | 86 | 91 | 89 | 84 | 91 | 83 | 87 | 96 |
| 45-years-old: Full-time worker | 4 | 2 | 3 | 5 | 4 | 3 | 5 | 5 | 3 | 2 | 1 | 4 | 5 | 3 | 2 |
| 52-years-old: Full-time worker | 3 | 3 | 3 | 2 | 5 | 2 | 4 | 2 | 4 | 2 | 0 | 5 | 4 | 3 | 2 |
| 89-years-old: Pensioner | 9 | 13 | 8 | 11 | 9 | 8 | 11 | 9 | 13 | 8 | 4 | 8 | 14 | 9 | 6 |
| Don't know | 7 | 4 | 8 | 9 | 6 | 8 | 8 | 9 | 4 | 7 | 9 | 3 | 10 | 8 | 1 |

Imagine this population of 5 people. According to the official definition by the Office for National Statistics (ONS), what do you think the unemployment rate would be?

| | | | | | | | | | | | | | | | |
|------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The unemployment rate is 20% | 50 | 48 | 46 | 43 | 54 | 51 | 44 | 56 | 50 | 56 | 38 | 60 | 41 | 50 | 60 |
| The unemployment rate is 25% | 5 | 7 | 4 | 7 | 4 | 7 | 4 | 4 | 8 | 6 | 8 | 4 | 6 | 5 | 5 |
| The unemployment rate is 33% | 16 | 20 | 18 | 16 | 15 | 14 | 15 | 12 | 22 | 14 | 21 | 13 | 14 | 16 | 19 |
| The unemployment rate is 40% | 4 | 7 | 3 | 2 | 6 | 2 | 6 | 2 | 5 | 3 | 11 | 3 | 7 | 4 | 3 |
| The unemployment rate is 50% | 1 | 0 | 3 | 0 | 0 | 1 | 2 | 2 | 0 | 0 | 3 | 2 | 2 | 1 | 1 |
| The unemployment rate is 60% | 4 | 8 | 5 | 5 | 6 | 2 | 5 | 4 | 2 | 4 | 2 | 5 | 5 | 4 | 4 |
| Don't know | 18 | 10 | 21 | 27 | 14 | 22 | 25 | 20 | 13 | 17 | 16 | 13 | 26 | 20 | 8 |

For each of these individuals, please tick whether you think they are recorded as 'employed', 'unemployed', or 'neither employed nor unemployed', in the official statistics.

19-years-old in full-time education, with no job and not looking for work

| | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Employed | 3 | 4 | 2 | 4 | 2 | 3 | 1 | 5 | 3 | 2 | 1 | 5 | 3 | 3 | 4 |
| Unemployed | 21 | 20 | 23 | 26 | 21 | 21 | 25 | 15 | 20 | 19 | 28 | 19 | 26 | 22 | 15 |
| Neither employed nor unemployed | 70 | 72 | 68 | 63 | 73 | 70 | 68 | 70 | 71 | 73 | 62 | 72 | 61 | 69 | 79 |
| Don't know | 6 | 4 | 7 | 7 | 3 | 6 | 5 | 10 | 5 | 6 | 10 | 4 | 9 | 6 | 3 |

Person on a zero-hours contract, working on average 5 hours per week

| | | | | | | | | | | | | | | | |
|---------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Employed | 61 | 68 | 59 | 61 | 69 | 66 | 57 | 49 | 65 | 58 | 67 | 62 | 62 | 57 | 66 |
| Unemployed | 17 | 11 | 21 | 19 | 15 | 15 | 19 | 20 | 15 | 16 | 14 | 16 | 14 | 18 | 19 |
| Neither employed nor unemployed | 13 | 16 | 11 | 11 | 10 | 12 | 15 | 16 | 14 | 16 | 8 | 16 | 15 | 15 | 10 |
| Don't know | 9 | 4 | 9 | 8 | 6 | 7 | 9 | 15 | 5 | 10 | 11 | 6 | 9 | 10 | 5 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|------|--------|-------|-------|-------|--------------|------|------|
| | Total | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Person working 2 hours per week, looking for more work

| | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|
| Employed | 55 | 54 | 56 | 68 | 62 | 54 | 36 | 55 | 55 |
| Unemployed | 26 | 27 | 25 | 11 | 22 | 28 | 39 | 28 | 23 |
| Neither employed nor unemployed | 11 | 11 | 11 | 10 | 7 | 13 | 17 | 10 | 13 |
| Don't know | 8 | 8 | 8 | 11 | 9 | 5 | 8 | 7 | 9 |

69-years-old who is retired, and not working anymore

| | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|
| Employed | 1 | 2 | 1 | 1 | 2 | 2 | 0 | 1 | 2 |
| Unemployed | 13 | 11 | 16 | 16 | 11 | 8 | 22 | 11 | 16 |
| Neither employed nor unemployed | 79 | 82 | 76 | 73 | 79 | 87 | 73 | 83 | 74 |
| Don't know | 6 | 6 | 7 | 10 | 9 | 3 | 4 | 5 | 8 |

Stay at home parent, with no job and not looking for work

| | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|
| Employed | 2 | 3 | 2 | 4 | 2 | 3 | 2 | 3 | 2 |
| Unemployed | 49 | 49 | 49 | 59 | 55 | 36 | 46 | 47 | 51 |
| Neither employed nor unemployed | 42 | 42 | 42 | 25 | 35 | 58 | 47 | 44 | 40 |
| Don't know | 7 | 6 | 7 | 12 | 8 | 4 | 4 | 6 | 7 |

Disabled person, assessed as not fit to work and not looking for work

| | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|
| Employed | 1 | 2 | 1 | 1 | 2 | 1 | 0 | 1 | 1 |
| Unemployed | 28 | 25 | 30 | 28 | 26 | 23 | 35 | 25 | 31 |
| Neither employed nor unemployed | 64 | 67 | 61 | 60 | 63 | 71 | 59 | 68 | 59 |
| Don't know | 7 | 7 | 7 | 11 | 9 | 4 | 5 | 5 | 9 |

The current UK unemployment rate is 3.8%. Do you think this is generally considered to be low, high or normal for the UK?

| | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|
| 3.8% is a very high unemployment rate | 2 | 2 | 3 | 3 | 3 | 2 | 1 | 2 | 3 |
| 3.8% is a fairly high unemployment rate | 9 | 9 | 10 | 17 | 8 | 11 | 8 | 9 | 10 |
| 3.8% is a normal unemployment rate | 21 | 22 | 20 | 18 | 22 | 19 | 23 | 21 | 21 |
| 3.8% is a fairly low unemployment rate | 34 | 37 | 30 | 25 | 27 | 42 | 40 | 37 | 29 |
| 3.8% is a very low unemployment rate | 10 | 12 | 7 | 6 | 10 | 12 | 9 | 12 | 7 |
| Don't know | 24 | 17 | 30 | 31 | 30 | 15 | 19 | 19 | 30 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Person working 2 hours per week, looking for more work

| | | | | | | | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Employed | 55 | 63 | 51 | 55 | 67 | 62 | 47 | 45 | 59 | 51 | 49 | 60 | 54 | 54 | 56 |
| Unemployed | 26 | 19 | 30 | 27 | 20 | 19 | 31 | 32 | 25 | 27 | 28 | 22 | 21 | 26 | 31 |
| Neither employed nor unemployed | 11 | 12 | 11 | 11 | 7 | 14 | 13 | 11 | 11 | 12 | 8 | 12 | 15 | 11 | 9 |
| Don't know | 8 | 6 | 8 | 7 | 5 | 5 | 9 | 12 | 5 | 10 | 15 | 6 | 10 | 9 | 5 |

69-years-old who is retired, and not working anymore

| | | | | | | | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Employed | 1 | 4 | 1 | 1 | 2 | 1 | 0 | 4 | 1 | 1 | 0 | 3 | 2 | 1 | 2 |
| Unemployed | 13 | 13 | 16 | 12 | 15 | 13 | 11 | 13 | 16 | 12 | 15 | 12 | 17 | 14 | 8 |
| Neither employed nor unemployed | 79 | 77 | 78 | 79 | 80 | 78 | 82 | 74 | 81 | 81 | 73 | 82 | 73 | 77 | 87 |
| Don't know | 6 | 6 | 5 | 9 | 2 | 9 | 7 | 9 | 3 | 6 | 12 | 4 | 9 | 7 | 3 |

Stay at home parent, with no job and not looking for work

| | | | | | | | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Employed | 2 | 2 | 1 | 3 | 3 | 3 | 1 | 2 | 4 | 3 | 0 | 3 | 2 | 3 | 2 |
| Unemployed | 49 | 49 | 49 | 57 | 62 | 52 | 44 | 42 | 45 | 44 | 46 | 50 | 50 | 50 | 45 |
| Neither employed nor unemployed | 42 | 45 | 42 | 34 | 31 | 38 | 48 | 45 | 46 | 46 | 46 | 42 | 38 | 40 | 49 |
| Don't know | 7 | 5 | 8 | 6 | 4 | 7 | 6 | 11 | 5 | 7 | 7 | 4 | 10 | 6 | 4 |

Disabled person, assessed as not fit to work and not looking for work

| | | | | | | | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Employed | 1 | 3 | 1 | 1 | 1 | 1 | 0 | 2 | 2 | 0 | 0 | 3 | 1 | 1 | 2 |
| Unemployed | 28 | 32 | 29 | 20 | 34 | 28 | 32 | 27 | 28 | 26 | 34 | 21 | 33 | 28 | 21 |
| Neither employed nor unemployed | 64 | 62 | 64 | 67 | 61 | 64 | 61 | 60 | 66 | 66 | 57 | 71 | 56 | 63 | 74 |
| Don't know | 7 | 4 | 7 | 12 | 5 | 6 | 7 | 10 | 5 | 8 | 9 | 5 | 10 | 8 | 3 |

The current UK unemployment rate is 3.8%. Do you think this is generally considered to be low, high or normal for the UK?

| | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 3.8% is a very high unemployment rate | 2 | 2 | 2 | 1 | 2 | 1 | 3 | 1 | 5 | 1 | 2 | 4 | 2 | 2 | 3 |
| 3.8% is a fairly high unemployment rate | 9 | 15 | 9 | 13 | 6 | 9 | 8 | 12 | 9 | 7 | 4 | 12 | 9 | 10 | 9 |
| 3.8% is a normal unemployment rate | 21 | 18 | 21 | 21 | 25 | 21 | 19 | 21 | 22 | 26 | 17 | 18 | 22 | 20 | 22 |
| 3.8% is a fairly low unemployment rate | 34 | 30 | 35 | 27 | 28 | 30 | 40 | 37 | 31 | 37 | 38 | 34 | 28 | 32 | 40 |
| 3.8% is a very low unemployment rate | 10 | 11 | 7 | 10 | 10 | 8 | 7 | 10 | 14 | 9 | 12 | 9 | 6 | 12 | 11 |
| Don't know | 24 | 24 | 25 | 29 | 30 | 30 | 22 | 19 | 19 | 20 | 28 | 23 | 33 | 24 | 15 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|-----|
| | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Which of the following statements, if any, do you think best explains what it means when GDP has increased by 1.0%?

| | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|
| Wages have risen by 1.0% | 2 | 2 | 2 | 6 | 2 | 1 | 1 | 2 | 2 |
| The economy has grown by 1.0% | 47 | 61 | 35 | 28 | 44 | 53 | 56 | 55 | 38 |
| The government budget has grown by 1.0% | 3 | 2 | 4 | 4 | 2 | 3 | 4 | 3 | 2 |
| Taxes have risen by 1.0% | 1 | 1 | 2 | 1 | 3 | 1 | 0 | 2 | 1 |
| Exports have risen by 1.0% | 7 | 8 | 7 | 6 | 8 | 11 | 4 | 9 | 5 |
| The value of the pound has grown by 1.0% | 7 | 5 | 8 | 9 | 10 | 3 | 5 | 5 | 9 |
| None of the above | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 4 |
| Don't know | 28 | 19 | 38 | 42 | 27 | 26 | 27 | 20 | 39 |

Do you think current interest rates in the UK are generally considered to be high, low or normal?

| | | | | | | | | | |
|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very high | 2 | 2 | 2 | 2 | 3 | 1 | 0 | 1 | 3 |
| Fairly high | 10 | 7 | 13 | 19 | 11 | 9 | 7 | 8 | 13 |
| TOTAL HIGH | 12 | 9 | 15 | 21 | 14 | 10 | 7 | 9 | 16 |
| Normal | 13 | 13 | 13 | 15 | 16 | 9 | 11 | 14 | 12 |
| Fairly low | 24 | 26 | 22 | 15 | 23 | 26 | 28 | 25 | 23 |
| Very low | 33 | 39 | 27 | 15 | 24 | 45 | 46 | 39 | 26 |
| TOTAL LOW | 57 | 65 | 49 | 30 | 47 | 71 | 74 | 64 | 49 |
| Don't know | 17 | 13 | 22 | 33 | 24 | 9 | 8 | 14 | 23 |

Which interest rate do you think would be best for a couple who:

takes out a loan to buy a house?

| | | | | | | | | | |
|-----------------------|----|----|----|----|----|----|----|----|----|
| Interest rate is 1.0% | 72 | 76 | 70 | 55 | 72 | 81 | 71 | 77 | 66 |
| Interest rate is 3.0% | 13 | 12 | 13 | 19 | 10 | 12 | 15 | 12 | 13 |
| Don't know | 15 | 12 | 17 | 26 | 18 | 7 | 13 | 10 | 21 |

transfers money into their savings account each month?

| | | | | | | | | | |
|-----------------------|----|----|----|----|----|----|----|----|----|
| Interest rate is 1.0% | 11 | 11 | 11 | 16 | 10 | 10 | 11 | 10 | 12 |
| Interest rate is 3.0% | 75 | 78 | 72 | 63 | 72 | 83 | 76 | 80 | 68 |
| Don't know | 14 | 11 | 16 | 21 | 18 | 6 | 12 | 10 | 20 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following statements, if any, do you think best explains what it means when GDP has increased by 1.0%?

| | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Wages have risen by 1.0% | 2 | 2 | 3 | 4 | 0 | 0 | 1 | 4 | 2 | 2 | 2 | 1 | 2 | 2 | 2 |
| The economy has grown by 1.0% | 47 | 38 | 41 | 39 | 45 | 43 | 51 | 49 | 55 | 54 | 41 | 56 | 35 | 46 | 62 |
| The government budget has grown by 1.0% | 3 | 3 | 4 | 4 | 4 | 2 | 1 | 1 | 6 | 1 | 3 | 3 | 3 | 3 | 2 |
| Taxes have risen by 1.0% | 1 | 1 | 1 | 1 | 1 | 3 | 2 | 1 | 1 | 2 | 3 | 1 | 1 | 2 | 1 |
| Exports have risen by 1.0% | 7 | 3 | 8 | 6 | 4 | 6 | 6 | 13 | 9 | 5 | 7 | 10 | 5 | 9 | 7 |
| The value of the pound has grown by 1.0% | 7 | 6 | 9 | 9 | 9 | 6 | 8 | 6 | 4 | 8 | 4 | 3 | 6 | 6 | 9 |
| None of the above | 4 | 1 | 2 | 5 | 6 | 5 | 4 | 4 | 4 | 2 | 2 | 2 | 3 | 3 | 4 |
| Don't know | 28 | 47 | 32 | 32 | 31 | 35 | 27 | 23 | 20 | 25 | 37 | 24 | 44 | 28 | 13 |

Do you think current interest rates in the UK are generally considered to be high, low or normal?

| | | | | | | | | | | | | | | | |
|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very high | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 3 | 2 | 2 |
| Fairly high | 10 | 12 | 13 | 12 | 4 | 9 | 8 | 12 | 11 | 9 | 14 | 11 | 13 | 10 | 9 |
| TOTAL HIGH | 12 | 15 | 15 | 15 | 6 | 11 | 10 | 14 | 13 | 10 | 15 | 12 | 16 | 12 | 11 |
| Normal | 13 | 15 | 16 | 14 | 20 | 12 | 8 | 11 | 12 | 11 | 16 | 11 | 12 | 12 | 15 |
| Fairly low | 24 | 23 | 29 | 20 | 23 | 22 | 26 | 23 | 22 | 28 | 13 | 29 | 23 | 25 | 24 |
| Very low | 33 | 20 | 25 | 35 | 35 | 30 | 41 | 32 | 38 | 34 | 38 | 34 | 26 | 35 | 39 |
| TOTAL LOW | 57 | 43 | 54 | 55 | 58 | 52 | 67 | 55 | 60 | 62 | 51 | 63 | 49 | 60 | 63 |
| Don't know | 17 | 27 | 16 | 15 | 17 | 26 | 15 | 19 | 15 | 17 | 18 | 13 | 23 | 17 | 12 |

Which interest rate do you think would be best for a couple who:

takes out a loan to buy a house?

| | | | | | | | | | | | | | | | |
|-----------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Interest rate is 1.0% | 72 | 60 | 76 | 71 | 67 | 71 | 74 | 71 | 79 | 75 | 63 | 73 | 61 | 72 | 85 |
| Interest rate is 3.0% | 13 | 18 | 12 | 11 | 21 | 9 | 13 | 11 | 12 | 10 | 12 | 15 | 16 | 13 | 9 |
| Don't know | 15 | 22 | 12 | 18 | 12 | 19 | 13 | 18 | 9 | 15 | 25 | 12 | 23 | 15 | 6 |

transfers money into their savings account each month?

| | | | | | | | | | | | | | | | |
|-----------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Interest rate is 1.0% | 11 | 21 | 10 | 12 | 10 | 9 | 10 | 11 | 10 | 11 | 10 | 14 | 14 | 11 | 8 |
| Interest rate is 3.0% | 75 | 60 | 78 | 70 | 80 | 74 | 79 | 71 | 82 | 76 | 67 | 76 | 63 | 76 | 86 |
| Don't know | 14 | 19 | 13 | 18 | 10 | 17 | 12 | 19 | 8 | 13 | 23 | 10 | 23 | 13 | 6 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Gender | | Age | | | | Social Grade | | |
|--------------------------|-------------|--------|-------|-------|-------|-----|--------------|------|-----|
| | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | |
| Weighted Sample | 1665 | 809 | 856 | 181 | 694 | 401 | 388 | 949 | 716 |
| Unweighted Sample | 1665 | 743 | 922 | 128 | 721 | 424 | 392 | 988 | 677 |
| | % | % | % | % | % | % | % | % | % |

Which of the following statements about UK exports and imports do you think is true?

[Shown randomly to half of respondents; n=827]

| | | | | | | | | | |
|----------------------------|-----------|----|----|----|----|----|----|----|----|
| The UK has a trade deficit | 56 | 65 | 45 | 40 | 50 | 66 | 62 | 63 | 45 |
| The UK has a trade balance | 10 | 7 | 12 | 13 | 9 | 7 | 12 | 9 | 10 |
| The UK has a trade surplus | 3 | 4 | 2 | 4 | 3 | 3 | 4 | 4 | 2 |
| Don't know | 32 | 24 | 40 | 42 | 39 | 24 | 22 | 24 | 43 |

Which of the following statements about UK exports and imports do you think is true?

[Shown randomly to half of respondents; n=838]

| | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|
| The UK buys more from other countries than it sells to other countries | 59 | 66 | 53 | 49 | 57 | 65 | 59 | 62 | 54 |
| The UK buys and sells about the same amount to other countries | 15 | 15 | 16 | 12 | 15 | 15 | 18 | 14 | 17 |
| The UK buys less from other countries than it sells other countries | 6 | 5 | 6 | 11 | 4 | 7 | 6 | 7 | 4 |
| Don't know | 20 | 14 | 25 | 28 | 24 | 12 | 17 | 16 | 25 |

Which of the following statements about the government budget do you think is true?

[Shown randomly to half of respondents; n=839]

| | | | | | | | | | |
|------------------------------|-----------|----|----|----|----|----|----|----|----|
| The UK has a budget deficit | 67 | 70 | 64 | 46 | 63 | 76 | 75 | 71 | 61 |
| The UK has a balanced budget | 8 | 10 | 6 | 8 | 9 | 6 | 9 | 10 | 6 |
| The UK has a budget surplus | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 3 | 3 |
| Don't know | 22 | 17 | 27 | 41 | 25 | 15 | 14 | 16 | 29 |

Which of the following statements about the government budget do you think is true?

[Shown randomly to half of respondents; n=826]

| | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|
| UK government spending (on public services, welfare, pensions etc.) is higher than its income through taxes | 38 | 44 | 32 | 32 | 33 | 42 | 44 | 43 | 30 |
| UK government spending (on public services, welfare, pensions etc.) is about the same as its income through taxes | 11 | 12 | 10 | 13 | 10 | 10 | 12 | 12 | 10 |
| UK government spending (on public services, welfare, pensions etc.) is lower than its income through taxes | 26 | 24 | 28 | 29 | 26 | 27 | 25 | 26 | 26 |
| Don't know | 25 | 19 | 30 | 26 | 31 | 21 | 19 | 19 | 33 |

Sample Size: 1665 adults in GB
Fieldwork: 26th - 27th February 2020

| | Region lived | | | | | | | | | | | Education Level | | | |
|--------------------------|--------------|------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|-------|-----------------|-----|--------|------|
| | Total | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | Wales | Scotland | Low | Medium | High |
| Weighted Sample | 1665 | 79 | 174 | 148 | 135 | 141 | 148 | 200 | 226 | 186 | 85 | 143 | 503 | 677 | 485 |
| Unweighted Sample | 1665 | 75 | 183 | 148 | 139 | 147 | 160 | 162 | 247 | 174 | 87 | 143 | 456 | 729 | 480 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following statements about UK exports and imports do you think is true?

[Shown randomly to half of respondents; n=827]

| | | | | | | | | | | | | | | | |
|----------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The UK has a trade deficit | 56 | 48 | 57 | 49 | 48 | 51 | 60 | 55 | 56 | 60 | 61 | 63 | 47 | 56 | 64 |
| The UK has a trade balance | 10 | 10 | 14 | 6 | 12 | 6 | 9 | 12 | 13 | 10 | 5 | 6 | 9 | 12 | 6 |
| The UK has a trade surplus | 3 | 1 | 0 | 4 | 3 | 4 | 4 | 3 | 6 | 2 | 3 | 2 | 3 | 4 | 3 |
| Don't know | 32 | 41 | 29 | 40 | 38 | 39 | 27 | 30 | 26 | 28 | 32 | 28 | 41 | 28 | 27 |

Which of the following statements about UK exports and imports do you think is true?

[Shown randomly to half of respondents; n=838]

| | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The UK buys more from other countries than it sells to other countries | 59 | 56 | 63 | 59 | 56 | 51 | 47 | 60 | 62 | 67 | 54 | 58 | 48 | 60 | 68 |
| The UK buys and sells about the same amount to other countries | 15 | 29 | 12 | 8 | 22 | 18 | 20 | 13 | 14 | 13 | 18 | 11 | 18 | 15 | 13 |
| The UK buys less from other countries than it sells other countries | 6 | 0 | 3 | 9 | 7 | 5 | 8 | 5 | 8 | 3 | 1 | 12 | 5 | 6 | 7 |
| Don't know | 20 | 15 | 22 | 23 | 15 | 26 | 24 | 21 | 16 | 16 | 27 | 18 | 29 | 19 | 12 |

Which of the following statements about the government budget do you think is true?

[Shown randomly to half of respondents; n=839]

| | | | | | | | | | | | | | | | |
|------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The UK has a budget deficit | 67 | 64 | 79 | 61 | 66 | 62 | 73 | 58 | 62 | 70 | 75 | 73 | 57 | 69 | 76 |
| The UK has a balanced budget | 8 | 9 | 3 | 8 | 6 | 6 | 5 | 14 | 12 | 9 | 6 | 8 | 10 | 7 | 9 |
| The UK has a budget surplus | 3 | 2 | 0 | 3 | 0 | 2 | 0 | 6 | 4 | 3 | 8 | 5 | 4 | 3 | 2 |
| Don't know | 22 | 26 | 18 | 28 | 28 | 30 | 22 | 22 | 22 | 18 | 11 | 15 | 30 | 21 | 13 |

Which of the following statements about the government budget do you think is true?

[Shown randomly to half of respondents; n=826]

| | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| UK government spending (on public services, welfare, pensions etc.) is higher than its income through taxes | 38 | 25 | 23 | 31 | 30 | 43 | 39 | 48 | 45 | 45 | 32 | 34 | 27 | 39 | 47 |
| UK government spending (on public services, welfare, pensions etc.) is about the same as its income through taxes | 11 | 8 | 17 | 8 | 20 | 9 | 9 | 15 | 10 | 6 | 5 | 9 | 9 | 11 | 13 |
| UK government spending (on public services, welfare, pensions etc.) is lower than its income through taxes | 26 | 32 | 26 | 30 | 30 | 20 | 27 | 17 | 24 | 27 | 37 | 30 | 31 | 25 | 24 |
| Don't know | 25 | 35 | 34 | 31 | 19 | 28 | 25 | 20 | 20 | 22 | 26 | 27 | 34 | 25 | 17 |