

YouGov Survey Results
Sample size: 2471 GB adults online

Fieldwork: 12th - 13th May 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

GN_Q1. Do you possess a smartphone?

Unweighted base	2471	1142	1329	217	383	424	431	1016	1481	990
Base: All GB adults online	2471	1198	1273	274	375	427	433	962	1408	1063
Yes, I do	92%	92%	92%	96%	99%	99%	95%	85%	95%	89%
No, I don't	7%	7%	7%	2%	1%	1%	5%	15%	5%	10%
Don't know	1%	1%	1%	3%	0%	-	0%	0%	0%	1%

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Total	Region										
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	North East	North West	Yorkshire and the Humber

GN_Q1. Do you possess a smartphone?

Unweighted base	2471	590	422	223	301	595	2131	124	216	96	287	207
Base: All GB adults online	2471	591	408	226	334	577	2135	121	215	97	286	208
Yes, I do	92%	91%	93%	92%	97%	91%	92%	90%	93%	93%	89%	92%
No, I don't	7%	9%	6%	6%	2%	9%	7%	10%	7%	6%	11%	8%
Don't know	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	-	-

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Total	Government Region									Working full time	Working part time
	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland		

GN_Q1. Do you possess a smartphone?

Unweighted base	2471	206	216	223	301	359	236	2131	124	216	1035	342
Base: All GB adults online	2471	196	212	226	334	346	231	2135	121	215	1030	344
Yes, I do	92%	91%	95%	92%	97%	92%	88%	92%	90%	93%	97%	91%
No, I don't	7%	8%	5%	6%	2%	7%	11%	7%	10%	7%	2%	8%
Don't know	1%	0%	-	2%	1%	1%	0%	1%	1%	1%	0%	1%

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Total	Working Status					Marital Status					0
	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	

GN_Q1. Do you possess a smartphone?

Unweighted base	2471	1377	107	633	104	250	1138	328	226	101	669	1825
Base: All GB adults online	2471	1375	138	582	114	262	1095	325	221	94	727	1813
Yes, I do	92%	96%	100%	83%	95%	90%	92%	96%	89%	77%	94%	91%
No, I don't	7%	4%	-	17%	3%	8%	8%	3%	11%	22%	5%	9%
Don't know	1%	0%	-	-	2%	2%	0%	0%	-	1%	1%	0%

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Total	Children in Household					Parent/ Guardian					
	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years

GN_Q1. Do you possess a smartphone?

Unweighted base	2471	265	242	103	610	36	1381	1090	191	285	219	88
Base: All GB adults online	2471	273	242	104	620	38	1343	1128	190	281	221	86
Yes, I do	92%	98%	97%	98%	98%	76%	92%	93%	98%	98%	98%	98%
No, I don't	7%	2%	3%	2%	2%	14%	8%	6%	1%	2%	2%	2%
Don't know	1%	0%	-	-	0%	10%	0%	1%	1%	-	0%	-

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Total			Social Media/ Messaging service (within the last month)								
	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

GN_Q1. Do you possess a smartphone?

Unweighted base	2471	552	912	1775	841	475	342	851	340	1533	1668	339
Base: All GB adults online	2471	552	873	1765	861	466	334	869	370	1540	1673	334
Yes, I do	92%	98%	88%	94%	98%	98%	95%	99%	98%	96%	98%	96%
No, I don't	7%	2%	11%	5%	2%	2%	4%	1%	2%	3%	2%	4%
Don't know	1%	0%	0%	0%	0%	-	0%	0%	1%	1%	0%	-

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

The NHS will shortly launch an app that will alert users if they have been in close contact with someone who was experiencing, or shortly after started experiencing, Coronavirus symptoms, or who have tested positive for Coronavirus. The app will ask users for the first four digits of their postcode and whether they are experiencing Coronavirus symptoms. How likely, if at all, are you to use this app when it becomes available in each of the following scenarios? (Please select one option on each row)

The app is a small drain on my phone's battery

	Unweighted base	2276	1050	1226	210	379	418	410	859	1395	881
Base: All GB adults online who own a smartphone	2280	1105	1174	262	371	422	412	813	1331	948	
Very likely	34%	33%	35%	36%	30%	32%	36%	34%	37%	29%	
Fairly likely	28%	27%	29%	23%	35%	29%	25%	27%	29%	26%	
Not very likely	13%	13%	13%	13%	16%	14%	12%	12%	13%	14%	
Not at all likely	14%	17%	11%	15%	9%	15%	20%	13%	12%	17%	
Don't know	11%	10%	12%	13%	9%	10%	7%	14%	9%	14%	

The app is a moderate drain on my phone's battery

	Unweighted base	2276	1050	1226	210	379	418	410	859	1395	881
Base: All GB adults online who own a smartphone	2280	1105	1174	262	371	422	412	813	1331	948	
Very likely	16%	16%	16%	18%	15%	12%	17%	18%	17%	14%	
Fairly likely	27%	27%	28%	29%	26%	29%	25%	28%	28%	27%	
Not very likely	25%	24%	26%	25%	29%	26%	27%	23%	27%	23%	
Not at all likely	21%	24%	18%	17%	22%	23%	24%	19%	20%	22%	
Don't know	10%	9%	11%	11%	8%	10%	7%	13%	8%	14%	

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	Unweighted base	2276	1050	1226	210	379	418	410	859	1395	881
Base: All GB adults online who own a smartphone	2280	1105	1174	262	371	422	412	813	1331	948	
Very likely	9%	9%	9%	11%	9%	8%	9%	9%	9%	9%	
Fairly likely	15%	15%	14%	17%	13%	11%	16%	16%	14%	16%	
Not very likely	26%	24%	29%	29%	31%	24%	22%	27%	27%	25%	
Not at all likely	40%	43%	38%	34%	41%	48%	45%	36%	42%	38%	
Don't know	10%	9%	10%	8%	7%	9%	8%	12%	7%	12%	

The app has to be kept open and running in the foreground in order to work

	Unweighted base	2276	1050	1226	210	379	418	410	859	1395	881
Base: All GB adults online who own a smartphone	2280	1105	1174	262	371	422	412	813	1331	948	
Very likely	16%	16%	17%	15%	11%	13%	16%	21%	16%	17%	
Fairly likely	19%	18%	20%	21%	17%	19%	18%	20%	19%	19%	
Not very likely	20%	17%	23%	19%	25%	19%	22%	17%	21%	18%	
Not at all likely	33%	38%	28%	34%	37%	38%	33%	27%	34%	31%	
Don't know	12%	11%	13%	10%	11%	11%	11%	14%	10%	15%	

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	North	Midlands	East	London	South	England (NET)	Wales	Scotland	North East	North West	Yorkshire and the Humber

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The app is a small drain on my phone's battery

	Unweighted base	2276	534	392	210	291	538	1965	111	200	89	255	190
Base: All GB adults online who own a smartphone	2280	536	381	208	323	522	1971	109	200	90	255	191	
Very likely	34%	34%	33%	37%	35%	35%	35%	28%	26%	37%	35%	31%	
Fairly likely	28%	29%	27%	29%	28%	28%	28%	24%	31%	25%	30%	31%	
Not very likely	13%	13%	14%	9%	13%	13%	13%	16%	15%	14%	11%	14%	
Not at all likely	14%	16%	14%	9%	13%	14%	14%	15%	16%	18%	14%	16%	
Don't know	11%	8%	13%	16%	11%	9%	11%	17%	13%	6%	10%	7%	

The app is a moderate drain on my phone's battery

	Unweighted base	2276	534	392	210	291	538	1965	111	200	89	255	190
Base: All GB adults online who own a smartphone	2280	536	381	208	323	522	1971	109	200	90	255	191	
Very likely	16%	17%	15%	21%	15%	15%	16%	20%	13%	21%	17%	15%	
Fairly likely	27%	26%	29%	30%	34%	27%	29%	18%	22%	26%	26%	27%	
Not very likely	25%	24%	24%	22%	28%	28%	25%	21%	27%	17%	25%	25%	
Not at all likely	21%	24%	21%	14%	15%	21%	20%	23%	26%	28%	22%	24%	
Don't know	10%	9%	11%	13%	7%	9%	10%	18%	11%	8%	9%	9%	

The app is a large drain on my phone's battery

	Unweighted base	2276	534	392	210	291	538	1965	111	200	89	255	190
Base: All GB adults online who own a smartphone	2280	536	381	208	323	522	1971	109	200	90	255	191	
Very likely	9%	10%	8%	11%	8%	10%	9%	6%	5%	14%	10%	9%	
Fairly likely	15%	15%	14%	17%	17%	12%	15%	11%	17%	22%	14%	14%	
Not very likely	26%	23%	27%	28%	30%	28%	27%	26%	23%	13%	26%	23%	
Not at all likely	40%	44%	40%	34%	37%	40%	40%	38%	44%	45%	42%	46%	
Don't know	10%	8%	11%	10%	7%	9%	9%	18%	10%	6%	9%	8%	

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	Unweighted base	2276	534	392	210	291	538	1965	111	200	89	255	190
Base: All GB adults online who own a smartphone	2280	536	381	208	323	522	1971	109	200	90	255	191	
Very likely	16%	19%	12%	19%	18%	18%	17%	14%	10%	18%	21%	17%	
Fairly likely	19%	17%	18%	20%	22%	19%	19%	19%	20%	18%	16%	18%	
Not very likely	20%	19%	19%	18%	20%	22%	20%	16%	21%	14%	19%	21%	
Not at all likely	33%	33%	35%	30%	30%	32%	32%	33%	36%	40%	31%	34%	
Don't know	12%	11%	15%	13%	11%	10%	12%	18%	13%	9%	12%	10%	

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Total	Government Region									Working full time	Working part time
	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland		

The NHS will shortly launch an app that will alert users if they have been in close contact with someone who was experiencing, or shortly after started experiencing, Coronavirus symptoms, or who have tested positive for Coronavirus. The app will ask users for the first four digits of their postcode and whether they are experiencing Coronavirus symptoms. How likely, if at all, are you to use this app when it becomes available in each of the following scenarios? (Please select one option on each row)

The app is a small drain on my phone's battery

	Unweighted base	2276	187	205	210	291	330	208	1965	111	200	1009	311
Base: All GB adults online who own a smartphone		2280	179	202	208	323	318	204	1971	109	200	1003	314
Very likely		34%	30%	36%	37%	35%	35%	36%	35%	28%	26%	35%	32%
Fairly likely		28%	29%	25%	29%	28%	29%	25%	28%	24%	31%	29%	30%
Not very likely		13%	12%	16%	9%	13%	13%	15%	13%	16%	15%	13%	14%
Not at all likely		14%	13%	14%	9%	13%	13%	16%	14%	15%	16%	14%	13%
Don't know		11%	16%	10%	16%	11%	10%	8%	11%	17%	13%	9%	11%

The app is a moderate drain on my phone's battery

	Unweighted base	2276	187	205	210	291	330	208	1965	111	200	1009	311
Base: All GB adults online who own a smartphone		2280	179	202	208	323	318	204	1971	109	200	1003	314
Very likely		16%	15%	15%	21%	15%	18%	12%	16%	20%	13%	17%	14%
Fairly likely		27%	28%	29%	30%	34%	25%	29%	29%	18%	22%	27%	32%
Not very likely		25%	21%	26%	22%	28%	25%	31%	25%	21%	27%	25%	26%
Not at all likely		21%	21%	21%	14%	15%	22%	20%	20%	23%	26%	22%	20%
Don't know		10%	15%	8%	13%	7%	10%	8%	10%	18%	11%	9%	8%

The app is a large drain on my phone's battery

	Unweighted base	2276	187	205	210	291	330	208	1965	111	200	1009	311
Base: All GB adults online who own a smartphone		2280	179	202	208	323	318	204	1971	109	200	1003	314
Very likely		9%	9%	7%	11%	8%	11%	9%	9%	6%	5%	9%	7%
Fairly likely		15%	15%	13%	17%	17%	13%	9%	15%	11%	17%	12%	15%
Not very likely		26%	25%	29%	28%	30%	26%	32%	27%	26%	23%	27%	33%
Not at all likely		40%	38%	42%	34%	37%	39%	42%	40%	38%	44%	43%	37%
Don't know		10%	13%	8%	10%	7%	11%	7%	9%	18%	10%	8%	7%

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	Unweighted base	2276	187	205	210	291	330	208	1965	111	200	1009	311
Base: All GB adults online who own a smartphone		2280	179	202	208	323	318	204	1971	109	200	1003	314
Very likely		16%	13%	11%	19%	18%	18%	18%	17%	14%	10%	15%	15%
Fairly likely		19%	19%	17%	20%	22%	20%	17%	19%	19%	20%	17%	20%
Not very likely		20%	20%	19%	18%	20%	21%	24%	20%	16%	21%	21%	24%
Not at all likely		33%	31%	39%	30%	30%	31%	34%	32%	33%	36%	36%	28%
Don't know		12%	16%	13%	13%	11%	11%	8%	12%	18%	13%	10%	13%

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Total	Working Status					Marital Status					0
	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	

The NHS will shortly launch an app that will alert users if they have been in close contact with someone who was experiencing, or shortly after started experiencing, Coronavirus symptoms, or who have tested positive for Coronavirus. The app will ask users for the first four digits of their postcode and whether they are experiencing Coronavirus symptoms. How likely, if at all, are you to use this app when it becomes available in each of the following scenarios? (Please select one option on each row)

The app is a small drain on my phone's battery

	Unweighted base	2276	1320	107	524	98	227	1044	316	200	78	629	1652
Base: All GB adults online who own a smartphone	2280	1317	138	482	108	235	1006	314	196	72	682	1646	
Very likely	34%	34%	35%	33%	36%	29%	37%	31%	31%	34%	31%	33%	
Fairly likely	28%	29%	25%	28%	25%	25%	28%	32%	21%	20%	29%	28%	
Not very likely	13%	13%	9%	11%	21%	16%	12%	13%	14%	20%	14%	13%	
Not at all likely	14%	14%	19%	13%	8%	19%	11%	16%	21%	15%	15%	14%	
Don't know	11%	10%	11%	15%	10%	12%	12%	8%	13%	11%	11%	12%	

The app is a moderate drain on my phone's battery

	Unweighted base	2276	1320	107	524	98	227	1044	316	200	78	629	1652
Base: All GB adults online who own a smartphone	2280	1317	138	482	108	235	1006	314	196	72	682	1646	
Very likely	16%	16%	21%	15%	15%	15%	17%	16%	15%	17%	15%	16%	
Fairly likely	27%	28%	23%	28%	33%	22%	31%	23%	23%	26%	25%	27%	
Not very likely	25%	26%	20%	24%	27%	29%	23%	27%	23%	31%	28%	25%	
Not at all likely	21%	21%	25%	18%	16%	24%	18%	23%	28%	16%	23%	21%	
Don't know	10%	9%	11%	14%	10%	11%	11%	11%	11%	11%	9%	11%	

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	Unweighted base	2276	1320	107	524	98	227	1044	316	200	78	629	1652
Base: All GB adults online who own a smartphone	2280	1317	138	482	108	235	1006	314	196	72	682	1646	
Very likely	9%	9%	14%	8%	9%	8%	10%	9%	6%	11%	8%	8%	
Fairly likely	15%	13%	13%	14%	28%	19%	15%	11%	15%	21%	14%	15%	
Not very likely	26%	28%	22%	25%	24%	22%	27%	31%	21%	23%	26%	26%	
Not at all likely	40%	42%	42%	38%	32%	41%	37%	41%	46%	36%	44%	41%	
Don't know	10%	8%	10%	14%	7%	10%	11%	8%	12%	9%	8%	10%	

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	Unweighted base	2276	1320	107	524	98	227	1044	316	200	78	629	1652
Base: All GB adults online who own a smartphone	2280	1317	138	482	108	235	1006	314	196	72	682	1646	
Very likely	16%	15%	15%	21%	17%	14%	18%	15%	19%	22%	13%	16%	
Fairly likely	19%	18%	18%	21%	25%	19%	20%	16%	19%	15%	20%	19%	
Not very likely	20%	21%	16%	16%	21%	21%	20%	22%	18%	24%	19%	19%	
Not at all likely	33%	34%	40%	28%	25%	32%	29%	37%	32%	29%	37%	34%	
Don't know	12%	11%	11%	15%	12%	14%	14%	10%	12%	9%	11%	13%	

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Total	Children in Household					Parent/ Guardian						
	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	

The NHS will shortly launch an app that will alert users if they have been in close contact with someone who was experiencing, or shortly after started experiencing, Coronavirus symptoms, or who have tested positive for Coronavirus. The app will ask users for the first four digits of their postcode and whether they are experiencing Coronavirus symptoms. How likely, if at all, are you to use this app when it becomes available in each of the following scenarios? (Please select one option on each row)

The app is a small drain on my phone's battery

	Unweighted base	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years
Unweighted base	2276	259	234	101	594	30	1263	1013	188	280	214	86
Base: All GB adults online who own a smartphone	2280	267	235	102	604	29	1230	1050	187	276	216	85
Very likely	34%	37%	39%	25%	36%	21%	34%	33%	31%	29%	32%	38%
Fairly likely	28%	28%	28%	36%	29%	23%	28%	28%	35%	31%	26%	24%
Not very likely	13%	14%	15%	16%	15%	13%	13%	14%	12%	16%	14%	9%
Not at all likely	14%	12%	12%	14%	13%	27%	14%	14%	11%	14%	18%	23%
Don't know	11%	10%	6%	8%	8%	16%	11%	11%	10%	10%	9%	6%

The app is a moderate drain on my phone's battery

	Unweighted base	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years
Unweighted base	2276	259	234	101	594	30	1263	1013	188	280	214	86
Base: All GB adults online who own a smartphone	2280	267	235	102	604	29	1230	1050	187	276	216	85
Very likely	16%	18%	18%	13%	17%	3%	17%	16%	13%	14%	18%	17%
Fairly likely	27%	30%	29%	31%	30%	20%	28%	27%	29%	29%	29%	32%
Not very likely	25%	26%	27%	28%	27%	28%	25%	26%	28%	27%	26%	18%
Not at all likely	21%	17%	19%	22%	19%	33%	19%	23%	20%	23%	20%	27%
Don't know	10%	9%	6%	7%	8%	15%	11%	9%	10%	7%	8%	6%

The app is a large drain on my phone's battery

	Unweighted base	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years
Unweighted base	2276	259	234	101	594	30	1263	1013	188	280	214	86
Base: All GB adults online who own a smartphone	2280	267	235	102	604	29	1230	1050	187	276	216	85
Very likely	9%	11%	13%	8%	11%	3%	9%	8%	12%	9%	11%	7%
Fairly likely	15%	18%	12%	15%	15%	7%	15%	14%	11%	13%	16%	15%
Not very likely	26%	26%	28%	31%	28%	33%	26%	27%	26%	25%	27%	27%
Not at all likely	40%	37%	42%	38%	39%	44%	39%	42%	43%	46%	38%	43%
Don't know	10%	9%	5%	7%	7%	13%	10%	9%	8%	7%	8%	7%

The app has to be kept open and running in the foreground in order to work

	Unweighted base	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years
Unweighted base	2276	259	234	101	594	30	1263	1013	188	280	214	86
Base: All GB adults online who own a smartphone	2280	267	235	102	604	29	1230	1050	187	276	216	85
Very likely	16%	19%	21%	13%	19%	10%	18%	14%	13%	13%	16%	20%
Fairly likely	19%	19%	19%	24%	20%	10%	21%	17%	17%	22%	28%	21%
Not very likely	20%	22%	26%	26%	24%	14%	21%	19%	30%	26%	20%	23%
Not at all likely	33%	31%	27%	25%	28%	44%	28%	39%	30%	29%	26%	30%
Don't know	12%	10%	8%	12%	9%	22%	13%	11%	11%	11%	10%	6%

YouGov Survey Results

Sample size: 2471 GB adults online

Fieldwork: 12th - 13th May 2020



Total	Social Media/ Messaging service (within the last month)										
	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

The NHS will shortly launch an app that will alert users if they have been in close contact with someone who was experiencing, or shortly after started experiencing, Coronavirus symptoms, or who have tested positive for Coronavirus. The app will ask users for the first four digits of their postcode and whether they are experiencing Coronavirus symptoms. How likely, if at all, are you to use this app when it becomes available in each of the following scenarios? (Please select one option on each row)

The app is a small drain on my phone's battery

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Unweighted base	2276	540	804	1674	826	469	328	843	335	1471	1635	324
Base: All GB adults online who own a smartphone	2280	540	770	1666	844	458	319	858	361	1479	1639	320
Very likely	34%	33%	34%	35%	36%	37%	43%	36%	35%	35%	37%	37%
Fairly likely	28%	30%	27%	30%	29%	30%	29%	30%	29%	30%	29%	33%
Not very likely	13%	14%	12%	12%	12%	15%	13%	13%	12%	12%	13%	9%
Not at all likely	14%	14%	14%	13%	14%	9%	10%	12%	12%	13%	12%	11%
Don't know	11%	9%	13%	10%	9%	9%	5%	8%	11%	10%	9%	10%

The app is a moderate drain on my phone's battery

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Unweighted base	2276	540	804	1674	826	469	328	843	335	1471	1635	324
Base: All GB adults online who own a smartphone	2280	540	770	1666	844	458	319	858	361	1479	1639	320
Very likely	16%	15%	17%	16%	18%	17%	18%	17%	19%	16%	17%	18%
Fairly likely	27%	30%	27%	29%	25%	29%	30%	28%	27%	29%	29%	31%
Not very likely	25%	26%	24%	26%	26%	29%	27%	27%	24%	26%	26%	23%
Not at all likely	21%	20%	20%	19%	23%	19%	19%	19%	19%	19%	19%	19%
Don't know	10%	8%	13%	10%	8%	6%	6%	8%	11%	10%	9%	8%

The app is a large drain on my phone's battery

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Unweighted base	2276	540	804	1674	826	469	328	843	335	1471	1635	324
Base: All GB adults online who own a smartphone	2280	540	770	1666	844	458	319	858	361	1479	1639	320
Very likely	9%	10%	9%	9%	10%	9%	9%	9%	12%	9%	8%	10%
Fairly likely	15%	15%	16%	15%	14%	13%	15%	14%	15%	14%	15%	14%
Not very likely	26%	26%	26%	27%	26%	28%	29%	29%	25%	28%	29%	27%
Not at all likely	40%	42%	38%	40%	43%	44%	40%	41%	39%	40%	40%	42%
Don't know	10%	8%	12%	9%	6%	5%	6%	7%	9%	9%	8%	7%

The app has to be kept open and running in the foreground in order to work

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Unweighted base	2276	540	804	1674	826	469	328	843	335	1471	1635	324
Base: All GB adults online who own a smartphone	2280	540	770	1666	844	458	319	858	361	1479	1639	320
Very likely	16%	15%	20%	16%	15%	14%	17%	14%	16%	16%	16%	16%
Fairly likely	19%	22%	20%	19%	17%	18%	19%	18%	21%	19%	20%	20%
Not very likely	20%	24%	18%	20%	22%	21%	23%	23%	22%	21%	21%	22%
Not at all likely	33%	28%	28%	33%	38%	39%	32%	35%	31%	32%	32%	34%
Don't know	12%	10%	14%	12%	8%	8%	10%	10%	10%	12%	10%	7%

YouGov Survey Results

Sample size: 2471 GB adults online

Fieldwork: 12th - 13th May 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

How likely, if at all, would you be to self-isolate for 14 days if the NHS contact tracing app notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2276	1050	1226	210	379	418	410	859	1395	881
Base: All GB adults online who own a smartphone	2280	1105	1174	262	371	422	412	813	1331	948
Very likely	79%	73%	86%	80%	74%	75%	78%	85%	82%	76%
Fairly likely	13%	17%	10%	14%	17%	16%	13%	11%	13%	15%
Not very likely	2%	2%	1%	2%	3%	2%	2%	1%	1%	2%
Not at all likely	3%	4%	1%	3%	3%	3%	4%	2%	2%	4%
Don't know	3%	3%	2%	2%	3%	4%	3%	2%	3%	3%

If you were NOT experiencing symptoms

Unweighted base	2276	1050	1226	210	379	418	410	859	1395	881
Base: All GB adults online who own a smartphone	2280	1105	1174	262	371	422	412	813	1331	948
Very likely	30%	25%	35%	24%	17%	24%	29%	42%	31%	29%
Fairly likely	33%	34%	32%	38%	40%	32%	33%	29%	36%	29%
Not very likely	19%	21%	18%	27%	22%	20%	18%	17%	19%	21%
Not at all likely	11%	14%	8%	6%	12%	15%	13%	8%	9%	13%
Don't know	7%	7%	7%	5%	9%	9%	7%	5%	6%	8%

How likely, if at all, would you be to self-isolate for 14 days if a contact tracer employed by the Government (i.e. a person employed by the UK Government to trace people COVID-19 patients have been in contact with to prevent further spread of the virus) notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2471	1142	1329	217	383	424	431	1016	1481	990
Base: All GB adults online	2471	1198	1273	274	375	427	433	962	1408	1063
Very likely	76%	70%	82%	76%	69%	70%	76%	81%	80%	71%
Fairly likely	15%	19%	12%	12%	18%	21%	15%	12%	14%	16%
Not very likely	3%	4%	2%	5%	4%	2%	2%	2%	2%	4%
Not at all likely	2%	4%	1%	2%	3%	3%	2%	2%	1%	4%
Don't know	4%	4%	4%	4%	6%	5%	4%	3%	3%	5%

If you were NOT experiencing symptoms

Unweighted base	2471	1142	1329	217	383	424	431	1016	1481	990
Base: All GB adults online	2471	1198	1273	274	375	427	433	962	1408	1063
Very likely	39%	34%	44%	43%	30%	31%	36%	47%	42%	35%
Fairly likely	32%	33%	30%	34%	37%	30%	33%	29%	32%	30%
Not very likely	15%	16%	13%	12%	16%	19%	15%	13%	14%	16%
Not at all likely	8%	10%	6%	6%	9%	11%	9%	7%	6%	10%
Don't know	7%	7%	6%	5%	9%	8%	8%	5%	5%	9%

YouGov Survey Results

Sample size: 2471 GB adults online

Fieldwork: 12th - 13th May 2020



Total	Region										
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	North East	North West	Yorkshire and the Humber

How likely, if at all, would you be to self-isolate for 14 days if the NHS contact tracing app notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

	Unweighted base	2276	534	392	210	291	538	1965	111	200	89	255	190
Base: All GB adults online who own a smartphone		2280	536	381	208	323	522	1971	109	200	90	255	191
Very likely		79%	77%	79%	81%	79%	80%	79%	78%	83%	77%	80%	74%
Fairly likely		13%	15%	14%	11%	13%	14%	14%	12%	12%	17%	12%	17%
Not very likely		2%	2%	1%	1%	1%	2%	2%	3%	2%	2%	2%	2%
Not at all likely		3%	3%	3%	3%	3%	2%	3%	4%	1%	3%	3%	3%
Don't know		3%	2%	3%	4%	3%	2%	3%	3%	3%	1%	3%	2%

If you were NOT experiencing symptoms

	Unweighted base	2276	534	392	210	291	538	1965	111	200	89	255	190
Base: All GB adults online who own a smartphone		2280	536	381	208	323	522	1971	109	200	90	255	191
Very likely		30%	31%	29%	33%	27%	30%	30%	34%	30%	30%	34%	29%
Fairly likely		33%	31%	31%	31%	40%	33%	33%	27%	38%	30%	29%	33%
Not very likely		19%	18%	22%	23%	16%	21%	20%	19%	19%	19%	16%	20%
Not at all likely		11%	13%	10%	7%	12%	10%	11%	11%	8%	17%	12%	12%
Don't know		7%	7%	8%	6%	6%	6%	7%	8%	6%	5%	9%	6%

How likely, if at all, would you be to self-isolate for 14 days if a contact tracer employed by the Government (i.e. a person employed by the UK Government to trace people COVID-19 patients have been in contact with to prevent further spread of the virus) notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

	Unweighted base	2471	590	422	223	301	595	2131	124	216	96	287	207
Base: All GB adults online		2471	591	408	226	334	577	2135	121	215	97	286	208
Very likely		76%	75%	77%	78%	73%	75%	75%	74%	80%	71%	77%	74%
Fairly likely		15%	14%	15%	12%	16%	17%	15%	18%	13%	17%	13%	13%
Not very likely		3%	3%	2%	2%	3%	3%	3%	3%	2%	6%	2%	4%
Not at all likely		2%	3%	2%	2%	3%	2%	2%	4%	1%	6%	2%	5%
Don't know		4%	4%	4%	6%	5%	3%	4%	1%	3%	1%	6%	4%

If you were NOT experiencing symptoms

	Unweighted base	2471	590	422	223	301	595	2131	124	216	96	287	207
Base: All GB adults online		2471	591	408	226	334	577	2135	121	215	97	286	208
Very likely		39%	43%	35%	37%	39%	39%	39%	40%	40%	39%	46%	40%
Fairly likely		32%	28%	34%	36%	35%	30%	32%	30%	33%	28%	27%	30%
Not very likely		15%	14%	17%	12%	13%	16%	15%	15%	14%	15%	13%	15%
Not at all likely		8%	8%	8%	6%	9%	8%	8%	12%	7%	13%	5%	8%
Don't know		7%	7%	6%	8%	5%	7%	7%	4%	7%	4%	9%	7%

YouGov Survey Results

Sample size: 2471 GB adults online

Fieldwork: 12th - 13th May 2020



Total	Government Region									Working full time	Working part time
	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland		

How likely, if at all, would you be to self-isolate for 14 days if the NHS contact tracing app notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2276	187	205	210	291	330	208	1965	111	200	1009	311
Base: All GB adults online who own a smartphone	2280	179	202	208	323	318	204	1971	109	200	1003	314
Very likely	79%	80%	79%	81%	79%	80%	81%	79%	78%	83%	75%	81%
Fairly likely	13%	12%	15%	11%	13%	14%	14%	14%	12%	12%	17%	12%
Not very likely	2%	1%	1%	1%	1%	2%	2%	2%	3%	2%	2%	1%
Not at all likely	3%	2%	4%	3%	3%	2%	1%	3%	4%	1%	3%	3%
Don't know	3%	5%	2%	4%	3%	2%	2%	3%	3%	3%	3%	3%

If you were NOT experiencing symptoms

Unweighted base	2276	187	205	210	291	330	208	1965	111	200	1009	311
Base: All GB adults online who own a smartphone	2280	179	202	208	323	318	204	1971	109	200	1003	314
Very likely	30%	25%	33%	33%	27%	29%	31%	30%	34%	30%	23%	31%
Fairly likely	33%	31%	31%	31%	40%	34%	31%	33%	27%	38%	36%	31%
Not very likely	19%	26%	18%	23%	16%	23%	18%	20%	19%	19%	21%	22%
Not at all likely	11%	11%	10%	7%	12%	8%	13%	11%	11%	8%	13%	8%
Don't know	7%	9%	8%	6%	6%	6%	7%	7%	8%	6%	8%	7%

How likely, if at all, would you be to self-isolate for 14 days if a contact tracer employed by the Government (i.e. a person employed by the UK Government to trace people COVID-19 patients have been in contact with to prevent further spread of the virus) notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2471	206	216	223	301	359	236	2131	124	216	1035	342
Base: All GB adults online	2471	196	212	226	334	346	231	2135	121	215	1030	344
Very likely	76%	77%	77%	78%	73%	75%	75%	75%	74%	80%	71%	78%
Fairly likely	15%	14%	16%	12%	16%	18%	16%	15%	18%	13%	19%	14%
Not very likely	3%	2%	1%	2%	3%	2%	5%	3%	3%	2%	3%	1%
Not at all likely	2%	1%	3%	2%	3%	1%	2%	2%	4%	1%	3%	2%
Don't know	4%	5%	4%	6%	5%	4%	3%	4%	1%	3%	3%	5%

If you were NOT experiencing symptoms

Unweighted base	2471	206	216	223	301	359	236	2131	124	216	1035	342
Base: All GB adults online	2471	196	212	226	334	346	231	2135	121	215	1030	344
Very likely	39%	31%	38%	37%	39%	40%	37%	39%	40%	40%	32%	38%
Fairly likely	32%	33%	34%	36%	35%	31%	28%	32%	30%	33%	34%	29%
Not very likely	15%	19%	15%	12%	13%	15%	18%	15%	15%	14%	17%	17%
Not at all likely	8%	10%	7%	6%	9%	7%	10%	8%	12%	7%	11%	8%
Don't know	7%	7%	6%	8%	5%	7%	7%	7%	4%	7%	6%	8%

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Sample size: 2471 GB adults online

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Total	Working Status					Marital Status					0
	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	

How likely, if at all, would you be to self-isolate for 14 days if the NHS contact tracing app notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2276	1320	107	524	98	227	1044	316	200	78	629	1652
Base: All GB adults online who own a smartphone	2280	1317	138	482	108	235	1006	314	196	72	682	1646
Very likely	79%	77%	80%	89%	75%	78%	82%	80%	80%	82%	75%	82%
Fairly likely	13%	16%	13%	8%	15%	13%	12%	13%	12%	10%	17%	12%
Not very likely	2%	2%	3%	0%	3%	3%	2%	1%	1%	1%	2%	1%
Not at all likely	3%	3%	3%	2%	5%	2%	2%	2%	5%	3%	3%	2%
Don't know	3%	3%	1%	2%	2%	4%	3%	3%	3%	3%	2%	3%

If you were NOT experiencing symptoms

Unweighted base	2276	1320	107	524	98	227	1044	316	200	78	629	1652
Base: All GB adults online who own a smartphone	2280	1317	138	482	108	235	1006	314	196	72	682	1646
Very likely	30%	25%	21%	43%	31%	39%	34%	26%	37%	39%	23%	33%
Fairly likely	33%	35%	45%	32%	28%	23%	32%	39%	27%	26%	35%	33%
Not very likely	19%	21%	25%	13%	24%	17%	18%	16%	17%	20%	24%	18%
Not at all likely	11%	12%	7%	8%	14%	9%	10%	11%	14%	7%	10%	10%
Don't know	7%	8%	3%	4%	4%	12%	6%	8%	4%	7%	8%	7%

How likely, if at all, would you be to self-isolate for 14 days if a contact tracer employed by the Government (i.e. a person employed by the UK Government to trace people COVID-19 patients have been in contact with to prevent further spread of the virus) notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2471	1377	107	633	104	250	1138	328	226	101	669	1825
Base: All GB adults online	2471	1375	138	582	114	262	1095	325	221	94	727	1813
Very likely	76%	73%	83%	84%	68%	74%	78%	73%	76%	81%	72%	78%
Fairly likely	15%	18%	9%	10%	16%	13%	16%	15%	13%	9%	15%	14%
Not very likely	3%	3%	2%	1%	8%	3%	2%	4%	2%	4%	4%	2%
Not at all likely	2%	3%	2%	2%	2%	2%	1%	2%	5%	1%	3%	2%
Don't know	4%	4%	4%	3%	6%	7%	3%	6%	4%	4%	5%	4%

If you were NOT experiencing symptoms

Unweighted base	2471	1377	107	633	104	250	1138	328	226	101	669	1825
Base: All GB adults online	2471	1375	138	582	114	262	1095	325	221	94	727	1813
Very likely	39%	34%	49%	49%	32%	43%	41%	37%	42%	51%	34%	41%
Fairly likely	32%	33%	33%	29%	35%	28%	32%	30%	29%	20%	34%	32%
Not very likely	15%	17%	11%	12%	14%	13%	14%	16%	13%	16%	16%	14%
Not at all likely	8%	10%	4%	6%	10%	4%	7%	9%	10%	5%	9%	7%
Don't know	7%	7%	3%	4%	10%	12%	6%	8%	6%	8%	8%	6%

YouGov Survey Results

Sample size: 2471 GB adults online

Fieldwork: 12th - 13th May 2020



Total	Children in Household					Parent/ Guardian						
	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	

How likely, if at all, would you be to self-isolate for 14 days if the NHS contact tracing app notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2276	259	234	101	594	30	1263	1013	188	280	214	86
Base: All GB adults online who own a smartphone	2280	267	235	102	604	29	1230	1050	187	276	216	85
Very likely	79%	77%	75%	66%	74%	49%	80%	79%	72%	68%	75%	83%
Fairly likely	13%	16%	18%	19%	17%	24%	13%	14%	18%	20%	15%	12%
Not very likely	2%	3%	2%	6%	3%	-	2%	2%	2%	4%	4%	-
Not at all likely	3%	1%	3%	6%	3%	14%	3%	3%	4%	5%	5%	2%
Don't know	3%	2%	2%	3%	2%	13%	3%	3%	5%	4%	1%	2%

If you were NOT experiencing symptoms

Unweighted base	2276	259	234	101	594	30	1263	1013	188	280	214	86
Base: All GB adults online who own a smartphone	2280	267	235	102	604	29	1230	1050	187	276	216	85
Very likely	30%	28%	21%	16%	23%	19%	34%	25%	18%	22%	22%	24%
Fairly likely	33%	35%	34%	32%	34%	27%	30%	37%	34%	29%	35%	32%
Not very likely	19%	23%	23%	31%	24%	24%	19%	20%	21%	26%	24%	25%
Not at all likely	11%	9%	14%	17%	12%	14%	10%	11%	15%	18%	15%	14%
Don't know	7%	5%	8%	4%	6%	16%	6%	7%	9%	8%	4%	5%

How likely, if at all, would you be to self-isolate for 14 days if a contact tracer employed by the Government (i.e. a person employed by the UK Government to trace people COVID-19 patients have been in contact with to prevent further spread of the virus) notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

Unweighted base	2471	265	242	103	610	36	1381	1090	191	285	219	88
Base: All GB adults online	2471	273	242	104	620	38	1343	1128	190	281	221	86
Very likely	76%	74%	73%	63%	72%	27%	77%	75%	69%	68%	70%	80%
Fairly likely	15%	21%	18%	15%	19%	24%	15%	15%	20%	19%	21%	13%
Not very likely	3%	2%	4%	5%	3%	9%	3%	3%	2%	4%	3%	2%
Not at all likely	2%	1%	2%	6%	2%	10%	2%	3%	3%	3%	3%	2%
Don't know	4%	2%	4%	10%	4%	30%	4%	4%	6%	5%	4%	2%

If you were NOT experiencing symptoms

Unweighted base	2471	265	242	103	610	36	1381	1090	191	285	219	88
Base: All GB adults online	2471	273	242	104	620	38	1343	1128	190	281	221	86
Very likely	39%	37%	34%	30%	35%	19%	41%	37%	28%	27%	34%	39%
Fairly likely	32%	36%	28%	29%	31%	29%	30%	33%	31%	31%	29%	27%
Not very likely	15%	15%	20%	22%	18%	12%	16%	14%	20%	20%	21%	19%
Not at all likely	8%	8%	12%	11%	10%	11%	8%	8%	10%	14%	11%	10%
Don't know	7%	5%	7%	8%	6%	30%	6%	8%	10%	8%	5%	5%

YouGov Survey Results

Sample size: 2471 GB adults online

Fieldwork: 12th - 13th May 2020



Total	Social Media/ Messaging service (within the last month)										
	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

How likely, if at all, would you be to self-isolate for 14 days if the NHS contact tracing app notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Base: All GB adults online who own a smartphone	2276	540	804	1674	826	469	328	843	335	1471	1635	324
	2280	540	770	1666	844	458	319	858	361	1479	1639	320
Very likely	79%	73%	84%	81%	80%	81%	81%	81%	79%	81%	81%	85%
Fairly likely	13%	18%	10%	13%	14%	13%	15%	14%	13%	13%	13%	10%
Not very likely	2%	3%	1%	2%	2%	0%	1%	1%	2%	1%	1%	2%
Not at all likely	3%	3%	2%	2%	2%	3%	1%	2%	3%	2%	2%	2%
Don't know	3%	3%	3%	3%	2%	3%	1%	2%	3%	3%	2%	2%

If you were NOT experiencing symptoms

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Base: All GB adults online who own a smartphone	2276	540	804	1674	826	469	328	843	335	1471	1635	324
	2280	540	770	1666	844	458	319	858	361	1479	1639	320
Very likely	30%	23%	42%	30%	30%	28%	33%	28%	24%	30%	31%	29%
Fairly likely	33%	32%	28%	34%	36%	38%	38%	36%	34%	34%	34%	38%
Not very likely	19%	25%	16%	20%	20%	20%	17%	21%	26%	20%	20%	20%
Not at all likely	11%	14%	9%	9%	9%	6%	6%	10%	9%	9%	10%	7%
Don't know	7%	7%	5%	7%	6%	6%	5%	6%	7%	7%	6%	5%

How likely, if at all, would you be to self-isolate for 14 days if a contact tracer employed by the Government (i.e. a person employed by the UK Government to trace people COVID-19 patients have been in contact with to prevent further spread of the virus) notified you that you had been in proximity to someone with Coronavirus under the following circumstances? (Please select one option on each row)

If you were experiencing symptoms

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Base: All GB adults online	2471	552	912	1775	841	475	342	851	340	1533	1668	339
	2471	552	873	1765	861	466	334	869	370	1540	1673	334
Very likely	76%	70%	81%	77%	79%	79%	78%	79%	75%	78%	78%	82%
Fairly likely	15%	20%	12%	15%	16%	14%	15%	15%	14%	15%	15%	14%
Not very likely	3%	3%	2%	3%	2%	2%	1%	3%	5%	2%	2%	1%
Not at all likely	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%
Don't know	4%	4%	3%	3%	2%	3%	4%	3%	4%	3%	3%	3%

If you were NOT experiencing symptoms

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Base: All GB adults online	2471	552	912	1775	841	475	342	851	340	1533	1668	339
	2471	552	873	1765	861	466	334	869	370	1540	1673	334
Very likely	39%	32%	47%	40%	41%	39%	45%	39%	39%	40%	41%	44%
Fairly likely	32%	31%	29%	33%	34%	39%	33%	35%	33%	33%	32%	33%
Not very likely	15%	20%	13%	14%	14%	13%	12%	16%	16%	13%	14%	11%
Not at all likely	8%	11%	7%	7%	7%	6%	6%	6%	7%	8%	7%	7%
Don't know	7%	7%	5%	6%	4%	4%	5%	5%	5%	6%	6%	4%