

YouGov / NHF Survey Results

Sample Size: 2048 adults in GB
Fieldwork: 5th - 6th June 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2048	670	496	174	722	763	991	1057	215	846	506	481	1167	881	1767	102	178	494	340	248	686	
Unweighted Sample	2048	705	469	191	791	808	914	1134	212	799	489	548	1203	845	1759	111	178	496	364	205	694	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the UK government is, or is not building enough social housing in the UK, or is the current amount about right?

The government IS building enough social housing in the UK	11	17	5	7	7	15	11	11	12	12	8	12	11	11	12	7	3	10	13	14	13
The government IS NOT building enough social housing in the UK	58	52	74	69	68	55	58	58	52	51	67	63	58	58	57	59	67	61	53	61	55
The current amount is about right	10	15	6	7	7	14	11	9	10	10	9	11	11	9	10	12	8	8	11	11	11
Don't know	21	17	15	16	18	15	19	23	26	27	16	14	21	21	21	22	23	22	22	15	21

Since the last general election in 2019, to what extent do you think housing issues have got better or worse for the following groups, or has there been no change?

The UK as a whole

Much better	2	2	1	0	1	2	2	1	4	1	2	1	2	2	2	0	1	1	1	3	2
A little better	7	10	4	7	5	8	7	7	15	6	3	9	7	7	7	3	5	7	7	12	6
TOTAL BETTER	9	12	5	7	6	10	9	8	19	7	5	10	9	9	9	3	6	8	8	15	8
There has been no change	16	21	9	12	13	19	19	14	15	16	16	18	15	18	16	11	22	15	15	15	17
A little worse	27	30	29	32	27	29	25	28	24	24	32	28	28	25	27	29	21	23	31	25	30
Much worse	37	29	50	42	45	33	36	37	30	39	39	34	38	35	36	44	40	38	33	37	35
TOTAL WORSE	64	59	79	74	72	62	61	65	54	63	71	62	66	60	63	73	61	61	64	62	65
Don't know	12	8	7	8	9	8	10	13	13	14	9	10	11	13	12	13	11	16	12	8	10

People earning under £20,000

Much better	1	2	0	2	1	1	1	1	2	1	1	0	1	1	1	0	1	1	1	2	1
A little better	4	5	2	5	2	5	5	3	12	3	2	3	4	4	4	1	2	5	4	7	3
TOTAL BETTER	5	7	2	7	3	6	6	4	14	4	3	3	5	5	5	1	3	6	5	9	4
There has been no change	10	15	5	3	5	13	11	9	11	10	9	11	8	12	10	10	7	11	10	12	9
A little worse	17	19	15	18	17	17	17	17	18	16	15	21	16	18	17	15	20	15	16	14	20
Much worse	53	48	69	64	65	51	52	55	43	51	63	52	57	49	53	58	58	51	51	54	54
TOTAL WORSE	70	67	84	82	82	68	69	72	61	67	78	73	73	67	70	73	78	66	67	68	74
Don't know	14	12	9	8	10	13	13	15	14	18	10	12	13	16	15	16	12	17	18	11	13

Young people aged 25 or under

Much better	1	2	0	1	1	2	2	1	3	1	1	0	1	1	1	0	1	1	2	3	1
A little better	4	3	2	7	2	3	4	3	12	3	2	2	4	4	4	1	4	4	3	8	3
TOTAL BETTER	5	5	2	8	3	5	6	4	15	4	3	2	5	5	5	1	5	5	5	11	4
There has been no change	12	18	5	5	6	16	14	9	11	12	10	13	11	13	12	13	7	11	13	15	11
A little worse	17	20	15	13	16	19	16	18	13	16	17	20	17	17	17	11	21	17	17	13	19
Much worse	51	44	67	64	64	47	51	52	48	48	60	50	54	47	51	59	54	49	47	51	53
TOTAL WORSE	68	64	82	77	80	66	67	70	61	64	77	70	71	64	68	70	75	66	64	64	72
Don't know	15	13	10	9	11	14	14	17	13	19	11	14	13	18	16	16	14	18	18	11	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose, which of the following do you think the UK government should prioritise building?

Social housing	53	48	65	54	61	53	52	54	39	43	64	65	50	58	52	57	66	54	49	50	51
Housing for private rent	7	8	5	11	6	8	7	8	11	8	6	7	7	8	8	3	4	7	6	9	9
Housing for sale	21	28	16	21	19	23	24	19	28	27	15	15	27	14	22	19	12	19	25	26	22
Don't know	18	17	15	14	14	16	17	20	22	22	15	13	17	20	18	21	18	20	19	14	17

Since 2019, have you or have you not searched for a new home?

Yes, to buy	24	22	30	28	30	20	22	25	14	37	17	11	30	15	25	24	15	22	26	29	24
Yes, to rent	15	8	17	16	13	9	15	15	37	20	9	4	15	16	16	11	14	14	15	22	14
No, I have not	64	71	58	60	61	73	65	63	51	48	74	85	59	70	63	67	73	66	60	54	64

And how easy or difficult was it for you to find a suitable and affordable home?

[Asked only to those who have searched to buy a new house since 2019; n=484]

Very easy	8	12	8	8	9	9	9	7	4	6	12	15	7	10	8	0	10	4	10	6	11
Fairly easy	28	34	26	36	33	29	31	25	25	24	32	43	30	20	28	27	25	34	22	22	30
TOTAL EASY	36	46	34	44	42	38	40	32	29	30	44	58	37	30	36	27	35	38	32	28	41
Fairly difficult	32	29	35	30	30	32	30	35	40	34	33	18	33	32	32	32	38	34	35	38	27
Very difficult	29	25	30	20	26	29	27	30	27	32	21	22	26	34	28	40	27	26	27	29	30
TOTAL DIFFICULT	61	54	65	50	56	61	57	65	67	66	54	40	59	66	60	72	65	60	62	67	57
Don't know	4	1	2	5	3	1	3	4	5	4	2	3	4	3	4	0	0	3	6	5	3