

## YouGov/ NHF Survey Results

Sample Size: 2235 swing voters in England (aged 18+)  
based on respondents who said they are unsure  
about VI

Fieldwork: 14th - 18th November 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Age (2): 25-49				Social Grade		Region (1)				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	25-29	30-34	35-39	40-44	45-49	ABC1	C2DE	London	Rest of South	Midlands	North
<b>Weighted Sample</b>	<b>2306</b>	<b>537</b>	<b>759</b>	<b>139</b>	<b>900</b>	<b>791</b>	<b>1063</b>	<b>1242</b>	<b>324</b>	<b>1122</b>	<b>481</b>	<b>379</b>	<b>194</b>	<b>234</b>	<b>243</b>	<b>216</b>	<b>234</b>	<b>1289</b>	<b>1016</b>	<b>338</b>	<b>887</b>	<b>425</b>	<b>655</b>
<b>Unweighted Sample</b>	<b>2235</b>	<b>575</b>	<b>742</b>	<b>151</b>	<b>1028</b>	<b>745</b>	<b>911</b>	<b>1324</b>	<b>245</b>	<b>1090</b>	<b>505</b>	<b>395</b>	<b>185</b>	<b>230</b>	<b>234</b>	<b>209</b>	<b>232</b>	<b>1331</b>	<b>904</b>	<b>289</b>	<b>893</b>	<b>414</b>	<b>639</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the General Election on 12th  
December, will you definitely vote for the party you  
mentioned earlier, or might you change your mind?

I will definitely vote for that party	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
I will probably vote for that party, it is very unlikely that I will change my mind	<b>35</b>	47	42	43	43	40	37	33	34	33	38	38	32	35	34	30	34	40	29	35	38	32	33
I will possibly vote for that party, but there is a chance I will change my mind	<b>23</b>	26	29	33	30	21	25	21	16	25	23	23	26	22	25	25	25	25	20	25	23	24	21
More likely than not I will change my mind	<b>7</b>	5	4	3	5	7	8	6	7	7	5	7	7	7	4	10	8	5	9	3	6	7	9
Don't know	<b>35</b>	21	25	21	22	32	30	40	43	35	34	32	34	36	37	36	32	30	42	37	33	37	37

Which of the following do you think are the most  
important issues facing...? Please tick up to three  
answers per row.  
...Britain generally?

Britain leaving the EU	<b>55</b>	62	59	61	59	61	58	53	47	53	60	61	47	53	53	56	58	59	50	52	56	56	55
Health	<b>38</b>	36	48	46	48	34	33	42	32	34	43	47	42	31	34	32	33	40	35	29	40	39	39
The environment	<b>29</b>	24	37	34	40	19	29	29	34	29	32	19	34	32	31	28	20	33	23	28	30	26	29
The economy	<b>27</b>	31	27	50	35	25	31	24	25	29	27	25	26	29	27	30	32	31	24	24	29	30	26
Crime	<b>22</b>	27	19	14	18	27	19	24	16	22	25	21	13	20	25	28	22	21	22	25	20	23	22
Immigration & Asylum	<b>19</b>	22	18	12	11	32	19	20	16	17	22	25	16	15	14	23	19	18	21	18	17	22	22
Housing	<b>17</b>	12	21	14	15	18	17	18	19	19	19	10	19	20	16	15	23	16	19	21	19	15	15
Education	<b>13</b>	10	17	15	16	8	12	14	15	15	11	10	18	14	13	16	13	15	11	15	13	11	13
Welfare benefits	<b>10</b>	8	11	10	9	9	7	12	11	11	9	6	8	11	15	6	13	9	11	11	9	8	11
Defence and security	<b>9</b>	12	8	6	7	12	8	10	9	7	10	16	7	5	6	7	9	8	10	10	8	12	9
Tax	<b>6</b>	5	6	7	5	6	7	6	10	7	4	4	6	9	9	7	6	6	7	7	7	5	7
Pensions	<b>6</b>	6	6	5	6	7	5	7	3	5	9	9	5	5	5	5	6	6	7	6	7	7	5
Family life & childcare	<b>6</b>	2	9	8	6	5	5	8	7	8	5	3	14	10	6	7	4	6	6	4	6	7	7
Transport	<b>5</b>	4	6	3	4	5	7	3	7	5	4	3	5	4	6	3	5	5	4	5	4	4	6
None of these	<b>1</b>	0	0	0	0	0	1	0	1	1	0	0	0	1	2	0	1	0	1	0	0	1	1
Don't know	<b>6</b>	2	3	0	3	2	7	6	20	6	2	2	12	4	6	4	4	4	9	10	6	7	5

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Fieldwork: 14th - 18th November 2019

	Region (2)										Housing tenure					2017 Lab + 2016 Leave
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Own	Private renting	Rent from local authority/housing assoc.	Live with parents/family/friends	Other	
<b>Weighted Sample</b>	<b>2306</b>	126	291	239	184	242	223	338	404	260	1211	427	307	295	65	247
<b>Unweighted Sample</b>	<b>2235</b>	115	290	234	184	230	227	289	412	254	1274	412	261	240	48	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the General Election on 12th December, will you definitely vote for the party you mentioned earlier, or might you change your mind?

I will definitely vote for that party	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
I will probably vote for that party, it is very unlikely that I will change my mind	<b>35</b>	25	39	30	33	31	39	35	39	37	39	38	25	30	17	34
I will possibly vote for that party, but there is a chance I will change my mind	<b>23</b>	31	17	20	30	19	17	25	25	25	26	22	14	22	15	29
More likely than not I will change my mind	<b>7</b>	4	11	10	6	8	8	3	4	7	5	6	14	6	12	5
Don't know	<b>35</b>	40	33	40	31	42	35	37	33	32	30	34	46	42	56	32

Which of the following do you think are the most important issues facing...? Please tick up to three answers per row.  
...Britain generally?

Britain leaving the EU	<b>55</b>	55	52	57	60	53	59	52	58	52	61	51	45	55	23	55
Health	<b>38</b>	33	38	43	39	38	46	29	37	40	41	40	28	36	23	36
The environment	<b>29</b>	31	28	30	29	23	27	28	31	32	29	31	21	38	15	18
The economy	<b>27</b>	30	24	26	33	27	24	24	29	33	31	27	20	27	8	22
Crime	<b>22</b>	18	24	20	22	25	25	25	20	15	23	19	30	17	6	24
Immigration & Asylum	<b>19</b>	28	21	21	21	22	12	18	19	16	18	19	29	16	9	34
Housing	<b>17</b>	10	15	17	15	16	18	21	20	18	13	24	25	21	6	25
Education	<b>13</b>	11	13	14	10	11	15	15	13	13	12	16	10	15	12	10
Welfare benefits	<b>10</b>	12	11	12	7	9	9	11	7	11	8	12	16	10	5	12
Defence and security	<b>9</b>	9	9	9	14	9	9	10	8	6	8	8	16	8	4	11
Tax	<b>6</b>	8	5	8	5	5	8	7	6	7	5	8	9	10	2	7
Pensions	<b>6</b>	5	5	7	8	6	9	6	7	4	6	5	10	6	6	8
Family life & childcare	<b>6</b>	8	7	7	6	8	6	4	5	7	5	9	8	6	5	12
Transport	<b>5</b>	4	7	5	4	4	6	5	4	2	4	5	6	4	2	7
None of these	<b>1</b>	0	2	0	2	0	0	0	0	1	0	0	1	1	3	0
Don't know	<b>6</b>	7	4	5	7	6	3	10	7	6	3	6	9	12	45	2

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Fieldwork: 14th - 18th November 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Age (2): 25-49				Social Grade		Region (1)					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	25-29	30-34	35-39	40-44	45-49	ABC1	C2DE	London	Rest of South	Midlands	North
<b>Weighted Sample</b>	<b>2306</b>	537	759	139	900	791	1063	1242	324	1122	481	379	194	234	243	216	234	1289	1016	338	887	425	655
<b>Unweighted Sample</b>	<b>2235</b>	575	742	151	1028	745	911	1324	245	1090	505	395	185	230	234	209	232	1331	904	289	893	414	639
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...your local area?

Health	<b>33</b>	35	40	39	39	34	30	37	19	33	35	46	36	28	32	35	33	35	31	29	36	32	33
Housing	<b>31</b>	26	36	29	31	32	30	32	31	31	33	26	34	35	30	28	29	30	31	35	35	28	25
Crime	<b>28</b>	33	29	15	26	32	24	31	22	31	28	24	25	28	31	38	33	27	29	36	24	29	28
The environment	<b>23</b>	23	26	26	30	19	23	23	23	20	28	24	26	22	18	25	13	26	19	21	24	23	22
Britain leaving the EU	<b>23</b>	26	25	25	25	27	26	21	17	22	26	30	18	18	21	22	29	25	21	24	22	22	26
Education	<b>18</b>	16	21	25	20	16	15	21	18	18	20	13	20	20	16	16	20	19	16	13	19	18	19
Transport	<b>18</b>	20	19	23	20	18	21	16	21	17	18	19	18	18	17	18	17	21	16	12	20	20	19
The economy	<b>17</b>	20	18	30	22	16	20	15	15	17	23	15	19	16	15	17	17	19	15	10	18	17	20
Family life & childcare	<b>11</b>	8	13	14	12	10	9	13	9	15	10	6	18	16	14	15	10	12	11	9	12	11	12
Immigration & Asylum	<b>10</b>	13	9	4	5	17	10	9	6	8	12	15	7	5	9	12	6	8	12	12	8	12	9
Welfare benefits	<b>10</b>	9	12	10	11	10	10	11	10	11	12	6	9	11	15	7	14	9	12	10	9	10	13
Tax	<b>4</b>	3	3	3	3	4	4	4	6	5	1	2	6	5	5	6	4	4	4	5	3	2	5
Pensions	<b>4</b>	3	4	5	2	6	4	5	3	4	5	7	6	3	3	3	3	3	6	3	4	4	5
Defence and security	<b>3</b>	4	2	2	2	4	4	2	4	2	3	4	3	2	1	4	1	3	4	4	3	5	2
None of these	<b>2</b>	1	1	0	1	1	3	1	2	3	1	1	3	2	4	3	2	2	2	1	1	4	3
Don't know	<b>8</b>	4	4	3	5	4	8	9	22	8	4	3	11	9	11	5	5	6	11	12	7	8	8

Which of the following do you think are most likely to influence your vote? Please tick up to three answers.

Britain leaving the EU	<b>48</b>	62	51	60	54	57	50	46	34	44	57	57	42	42	44	45	50	53	41	42	52	45	45
Health	<b>35</b>	36	43	39	43	33	28	40	26	31	41	43	33	33	29	34	28	38	31	29	38	34	33
The environment	<b>22</b>	17	29	31	34	14	24	21	29	21	23	20	28	24	21	23	10	26	18	19	24	26	20
The economy	<b>21</b>	27	21	31	27	19	26	16	15	23	21	19	20	21	23	26	24	25	16	17	22	20	21
Crime	<b>15</b>	20	16	8	12	21	13	16	6	16	17	17	9	18	16	23	14	14	16	19	14	15	14
Immigration & Asylum	<b>14</b>	23	12	8	7	29	14	15	5	12	19	25	9	8	10	15	16	13	17	11	13	19	16
Education	<b>11</b>	8	16	18	15	9	8	14	15	13	10	6	15	14	11	13	11	13	10	11	11	11	12
Housing	<b>10</b>	8	12	10	9	10	9	11	12	10	10	7	12	11	9	13	7	9	11	17	12	7	5
Welfare benefits	<b>8</b>	7	10	10	9	8	8	9	10	9	10	4	5	11	8	7	12	7	10	5	8	10	9
Tax	<b>7</b>	9	6	9	7	6	9	6	9	9	5	3	9	13	10	5	8	9	6	8	8	3	9
Pensions	<b>7</b>	8	6	9	6	9	5	8	0	2	13	17	1	2	2	4	3	6	8	5	8	6	6
Family life & childcare	<b>6</b>	4	7	10	7	5	4	8	3	9	3	3	10	17	11	6	4	6	6	5	7	6	6
Defence and security	<b>6</b>	10	3	7	5	8	7	5	4	4	6	12	4	7	4	3	3	6	5	5	6	5	6
Transport	<b>3</b>	3	4	4	4	4	5	2	7	3	4	3	1	3	3	3	2	4	3	4	4	2	4
None of these	<b>6</b>	2	3	2	2	4	7	4	5	6	4	6	5	7	6	5	7	3	9	7	4	5	7
Don't know	<b>12</b>	7	7	2	7	8	10	14	25	13	6	5	16	11	15	9	16	9	15	15	9	14	13

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	Region (2)									Housing tenure					2017 Lab + 2016 Leave	
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Own	Private renting	Rent from local authority/ housing assoc.	Live with parents/ family/ friends		Other
<b>Weighted Sample</b>	<b>2306</b>	126	291	239	184	242	223	338	404	260	1211	427	307	295	65	247
<b>Unweighted Sample</b>	<b>2235</b>	115	290	234	184	230	227	289	412	254	1274	412	261	240	48	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...your local area?

Health	<b>33</b>	30	31	37	37	29	41	29	36	31	38	29	25	31	20	40
Housing	<b>31</b>	21	28	23	28	28	36	35	36	33	25	40	39	38	8	36
Crime	<b>28</b>	32	27	27	28	30	26	36	26	19	29	26	33	24	24	31
The environment	<b>23</b>	16	22	25	28	20	23	21	23	27	26	22	17	22	11	17
Britain leaving the EU	<b>23</b>	27	25	26	26	19	21	24	23	23	27	21	17	22	10	24
Education	<b>18</b>	17	17	21	16	20	20	13	20	15	19	19	14	20	2	19
Transport	<b>18</b>	18	17	22	17	22	18	12	19	22	19	17	17	21	6	20
The economy	<b>17</b>	30	16	21	20	15	19	10	16	21	21	16	10	17	1	14
Family life & childcare	<b>11</b>	12	12	12	17	7	8	9	13	13	11	15	15	7	3	12
Immigration & Asylum	<b>10</b>	7	9	11	15	10	7	12	10	6	10	8	15	7	6	17
Welfare benefits	<b>10</b>	14	15	10	9	10	8	10	6	15	8	15	17	7	6	11
Tax	<b>4</b>	4	3	7	3	2	3	5	5	2	3	6	5	4	8	5
Pensions	<b>4</b>	6	7	4	7	3	1	3	5	5	4	4	6	5	5	8
Defence and security	<b>3</b>	0	2	3	8	3	2	4	3	3	2	3	8	2	1	3
None of these	<b>2</b>	3	3	2	4	4	0	1	0	2	1	2	3	2	4	0
Don't know	<b>8</b>	8	8	7	8	8	6	12	7	7	4	7	11	14	42	4

Which of the following do you think are most likely to influence your vote? Please tick up to three answers.

Britain leaving the EU	<b>48</b>	47	44	46	48	43	54	42	52	52	54	46	33	46	21	47
Health	<b>35</b>	29	31	37	30	36	43	29	36	38	39	33	25	31	18	37
The environment	<b>22</b>	18	21	21	27	25	21	19	23	26	23	24	11	32	11	16
The economy	<b>21</b>	23	19	22	23	19	18	17	24	24	25	20	10	21	4	16
Crime	<b>15</b>	12	14	15	10	18	15	19	15	11	16	15	18	10	3	21
Immigration & Asylum	<b>14</b>	18	13	17	20	18	7	11	14	16	17	12	14	8	7	25
Education	<b>11</b>	11	11	14	9	13	13	11	12	9	12	12	8	15	1	15
Housing	<b>10</b>	5	4	6	5	9	13	17	13	10	5	17	15	14	8	14
Welfare benefits	<b>8</b>	8	10	9	13	8	6	5	7	12	6	11	15	6	2	8
Tax	<b>7</b>	11	8	11	3	3	9	8	7	8	7	9	8	8	1	6
Pensions	<b>7</b>	8	7	5	7	5	10	5	9	5	9	5	7	1	4	9
Family life & childcare	<b>6</b>	6	7	4	4	8	6	5	6	8	6	6	6	5	1	8
Defence and security	<b>6</b>	5	6	8	6	4	7	5	5	7	6	5	5	6	7	5
Transport	<b>3</b>	1	5	3	2	3	5	4	4	2	3	4	2	5	1	5
None of these	<b>6</b>	6	8	6	6	4	6	7	3	4	4	5	12	5	9	4
Don't know	<b>12</b>	15	14	11	14	15	6	15	9	10	8	12	16	16	54	7

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	Vote in 2017			EU Ref 2016		Gender		Age				Age (2): 25-49				Social Grade		Region (1)						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	25-29	30-34	35-39	40-44	45-49	ABC1	C2DE	London	Rest of South	Midlands	North	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about what political parties are currently doing to address housing, which of the following best reflects your view?

**Conservatives**

They should be doing more to address housing	<b>51</b>	45	68	68	62	52	59	45	45	50	54	55	44	45	48	54	61	54	47	53	50	51	52
They are already doing all they reasonably can to address housing	<b>9</b>	22	4	8	8	13	11	8	8	7	11	16	9	8	3	7	8	10	8	10	10	8	10
Don't know	<b>39</b>	33	28	24	30	35	30	47	47	43	35	29	47	46	49	40	32	35	45	37	40	41	39

**Labour**

They should be doing more to address housing	<b>37</b>	41	40	44	37	45	41	33	26	35	39	46	30	31	32	39	45	37	36	43	35	34	37
They are already doing all they reasonably can to address housing	<b>15</b>	9	23	22	22	9	19	12	21	15	13	12	17	15	15	14	12	18	11	16	14	15	15
Don't know	<b>49</b>	50	37	34	41	46	41	55	53	50	48	42	53	53	53	47	44	45	53	41	51	51	49

**Liberal Democrats**

They should be doing more to address housing	<b>35</b>	36	40	44	36	41	41	30	30	34	37	41	31	30	30	35	42	37	33	41	35	32	35
They are already doing all they reasonably can to address housing	<b>9</b>	9	10	19	14	5	11	7	9	9	9	8	9	8	7	11	9	10	7	10	9	7	8
Don't know	<b>56</b>	55	50	37	50	54	48	63	61	58	54	51	60	63	63	54	49	53	60	49	56	61	57

How much, if at all, do you trust the following political parties to address housing?

**Conservatives**

Trust a great deal	<b>2</b>	3	1	1	1	3	2	1	2	2	1	0	3	2	2	2	2	2	1	4	2	1	1
Trust a fair amount	<b>14</b>	33	5	12	12	20	14	13	9	12	16	20	8	12	12	12	15	14	13	9	14	19	12
<b>TOTAL TRUST</b>	<b>16</b>	<b>36</b>	<b>6</b>	<b>13</b>	<b>13</b>	<b>23</b>	<b>16</b>	<b>14</b>	<b>11</b>	<b>14</b>	<b>17</b>	<b>20</b>	<b>11</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>17</b>	<b>16</b>	<b>14</b>	<b>13</b>	<b>16</b>	<b>20</b>	<b>13</b>
Don't trust very much	<b>26</b>	33	26	31	27	30	27	25	19	23	28	35	24	22	22	26	23	27	23	25	26	26	26
Don't trust at all	<b>36</b>	15	55	48	47	29	40	33	30	37	43	32	34	35	37	40	39	38	35	38	34	33	42
<b>TOTAL DON'T TRUST</b>	<b>62</b>	<b>48</b>	<b>81</b>	<b>79</b>	<b>74</b>	<b>59</b>	<b>67</b>	<b>58</b>	<b>49</b>	<b>60</b>	<b>71</b>	<b>67</b>	<b>58</b>	<b>57</b>	<b>59</b>	<b>66</b>	<b>62</b>	<b>65</b>	<b>58</b>	<b>63</b>	<b>60</b>	<b>59</b>	<b>68</b>
Don't know	<b>23</b>	16	13	8	14	18	16	28	40	26	12	12	31	30	28	20	21	19	27	25	25	22	19

**Labour**

Trust a great deal	<b>5</b>	1	9	6	7	2	6	3	6	5	4	2	7	6	6	4	5	5	4	5	4	4	5
Trust a fair amount	<b>21</b>	10	35	33	32	13	22	21	24	23	18	18	25	30	24	18	16	25	16	23	20	21	22
<b>TOTAL TRUST</b>	<b>26</b>	<b>11</b>	<b>44</b>	<b>39</b>	<b>39</b>	<b>15</b>	<b>28</b>	<b>24</b>	<b>30</b>	<b>28</b>	<b>22</b>	<b>20</b>	<b>32</b>	<b>36</b>	<b>30</b>	<b>22</b>	<b>21</b>	<b>30</b>	<b>20</b>	<b>28</b>	<b>24</b>	<b>25</b>	<b>27</b>
Don't trust very much	<b>24</b>	30	25	35	28	26	25	23	18	21	30	30	21	19	20	22	23	25	23	23	24	25	24
Don't trust at all	<b>27</b>	45	15	18	18	41	32	24	13	24	35	39	15	15	21	37	34	26	29	23	28	28	28
<b>TOTAL DON'T TRUST</b>	<b>51</b>	<b>75</b>	<b>40</b>	<b>53</b>	<b>46</b>	<b>67</b>	<b>57</b>	<b>47</b>	<b>31</b>	<b>45</b>	<b>65</b>	<b>69</b>	<b>36</b>	<b>34</b>	<b>41</b>	<b>59</b>	<b>57</b>	<b>51</b>	<b>52</b>	<b>46</b>	<b>52</b>	<b>53</b>	<b>52</b>
Don't know	<b>23</b>	15	15	9	14	17	16	29	39	27	12	11	32	31	29	19	22	19	28	26	24	22	20

Sample Size: 2235 swing voters in England (aged 18+)  
based on respondents who said they are unsure  
about VI  
Fieldwork: 14th - 18th November 2019

	Region (2)									Housing tenure					2017 Lab + 2016 Leave	
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Own	Private renting	Rent from local authority/housing assoc.	Live with parents/family/friends		Other
<b>Weighted Sample</b>	<b>2306</b>	126	291	239	184	242	223	338	404	260	1211	427	307	295	65	247
<b>Unweighted Sample</b>	<b>2235</b>	115	290	234	184	230	227	289	412	254	1274	412	261	240	48	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about what political parties are currently doing to address housing, which of the following best reflects your view?

**Conservatives**

They should be doing more to address housing	<b>51</b>	49	54	51	55	47	51	53	49	51	51	56	51	50	22	63
They are already doing all they reasonably can to address housing	<b>9</b>	11	8	11	7	9	11	10	9	9	12	6	5	6	13	4
Don't know	<b>39</b>	40	38	38	39	44	37	37	42	40	36	38	45	43	65	33

**Labour**

They should be doing more to address housing	<b>37</b>	30	38	38	37	32	35	43	35	36	37	38	42	35	7	49
They are already doing all they reasonably can to address housing	<b>15</b>	14	16	14	15	15	16	16	13	14	15	20	9	14	16	15
Don't know	<b>49</b>	55	46	48	48	53	49	41	52	50	48	42	49	51	77	36

**Liberal Democrats**

They should be doing more to address housing	<b>35</b>	27	35	38	34	30	37	41	34	34	33	40	39	39	6	47
They are already doing all they reasonably can to address housing	<b>9</b>	9	10	5	8	7	10	10	8	10	11	7	2	7	13	6
Don't know	<b>56</b>	64	55	56	59	62	53	49	58	56	56	53	58	54	82	48

How much, if at all, do you trust the following political parties to address housing?

**Conservatives**

Trust a great deal	<b>2</b>	2	1	1	0	1	2	4	1	2	1	2	2	2	0	2
Trust a fair amount	<b>14</b>	14	11	13	23	15	20	9	11	14	16	13	12	8	3	7
<b>TOTAL TRUST</b>	<b>16</b>	<b>16</b>	<b>12</b>	<b>14</b>	<b>23</b>	<b>16</b>	<b>22</b>	<b>13</b>	<b>12</b>	<b>16</b>	<b>17</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>3</b>	<b>9</b>
Don't trust very much	<b>26</b>	21	26	27	25	27	26	25	26	25	28	28	22	20	10	30
Don't trust at all	<b>36</b>	36	46	41	35	30	34	38	36	31	38	36	36	35	27	46
<b>TOTAL DON'T TRUST</b>	<b>62</b>	<b>57</b>	<b>72</b>	<b>68</b>	<b>60</b>	<b>57</b>	<b>60</b>	<b>63</b>	<b>62</b>	<b>56</b>	<b>66</b>	<b>64</b>	<b>58</b>	<b>55</b>	<b>37</b>	<b>76</b>
Don't know	<b>23</b>	27	16	18	17	27	19	25	26	28	17	22	29	35	60	17

**Labour**

Trust a great deal	<b>5</b>	4	5	6	3	5	4	5	4	5	4	8	4	2	3	5
Trust a fair amount	<b>21</b>	23	25	19	18	23	23	23	19	18	20	29	15	23	8	22
<b>TOTAL TRUST</b>	<b>26</b>	<b>27</b>	<b>30</b>	<b>25</b>	<b>21</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>23</b>	<b>23</b>	<b>24</b>	<b>37</b>	<b>19</b>	<b>25</b>	<b>11</b>	<b>27</b>
Don't trust very much	<b>24</b>	22	24	26	32	20	23	23	25	24	28	21	23	18	7	27
Don't trust at all	<b>27</b>	27	28	29	31	26	31	23	29	24	31	20	28	23	20	28
<b>TOTAL DON'T TRUST</b>	<b>51</b>	<b>49</b>	<b>52</b>	<b>55</b>	<b>63</b>	<b>46</b>	<b>54</b>	<b>46</b>	<b>54</b>	<b>48</b>	<b>59</b>	<b>41</b>	<b>51</b>	<b>41</b>	<b>27</b>	<b>55</b>
Don't know	<b>23</b>	24	18	20	17	26	20	26	23	29	17	22	30	33	62	18

Sample Size: 2235 swing voters in England (aged 18+)  
based on respondents who said they are unsure  
about VI  
Fieldwork: 14th - 18th November 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Age (2): 25-49				Social Grade		Region (1)						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	25-29	30-34	35-39	40-44	45-49	ABC1	C2DE	London	Rest of South	Midlands	North	
<b>Weighted Sample</b>	<b>2306</b>	537	759	139	900	791	1063	1242	324	1122	481	379	194	234	243	216	234	1289	1016	338	887	425	655	
<b>Unweighted Sample</b>	<b>2235</b>	575	742	151	1028	745	911	1324	245	1090	505	395	185	230	234	209	232	1331	904	289	893	414	639	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Liberal Democrats**

Trust a great deal	2	1	2	7	3	0	2	1	1	2	1	1	4	1	2	2	3	2	1	2	2	2	2
Trust a fair amount	19	17	23	48	33	9	21	17	20	19	16	18	24	21	20	17	25	12	20	19	19	18	
<b>TOTAL TRUST</b>	<b>21</b>	<b>18</b>	<b>25</b>	<b>55</b>	<b>36</b>	<b>9</b>	<b>23</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>17</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>22</b>	<b>20</b>	<b>27</b>	<b>13</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>20</b>
Don't trust very much	27	32	32	19	30	29	28	26	27	24	29	31	27	21	25	23	27	27	27	26	26	28	27
Don't trust at all	24	28	21	15	13	40	28	21	13	22	33	31	16	18	17	30	29	22	27	23	23	23	28
<b>TOTAL DON'T TRUST</b>	<b>51</b>	<b>60</b>	<b>53</b>	<b>34</b>	<b>43</b>	<b>69</b>	<b>56</b>	<b>47</b>	<b>40</b>	<b>46</b>	<b>62</b>	<b>62</b>	<b>43</b>	<b>39</b>	<b>42</b>	<b>53</b>	<b>56</b>	<b>49</b>	<b>54</b>	<b>49</b>	<b>49</b>	<b>51</b>	<b>55</b>
Don't know	28	22	21	11	21	22	21	35	42	31	18	20	35	36	35	25	24	24	33	28	30	28	26

**In terms of your current housing situation, which, if any, of the following are you most worried about?**  
(Please tick all that apply)

Affording living costs (e.g. bills, utilities, other housing expenses)	42	42	45	38	42	46	36	46	32	44	44	38	46	44	43	42	47	39	45	35	45	39	41
Affording the cost of my rent or mortgage in the future	30	24	34	33	34	26	29	30	35	40	19	10	46	40	37	42	36	31	29	34	30	28	28
Not being able to buy or rent somewhere affordable in my local area	23	14	27	30	25	19	25	22	40	28	13	8	37	39	27	23	17	24	22	32	25	19	19
My children not having somewhere affordable to live in their local area	22	24	27	27	25	27	19	25	3	22	35	21	13	23	16	29	31	23	21	18	25	22	21
The condition or quality of my home	18	17	20	15	17	18	16	19	20	19	16	13	25	20	21	13	18	17	19	21	16	19	17
Affording the cost of my rent or mortgage now	17	13	18	16	16	18	16	18	21	22	13	6	24	23	19	20	23	15	19	17	19	18	15
Not being able to sell my property	10	14	11	13	13	11	9	11	4	10	13	12	10	11	11	12	7	11	9	8	11	7	12
The condition or quality of my children's home(s)	9	10	11	7	10	11	8	11	4	11	10	8	13	11	7	12	11	9	10	8	10	9	10
Short term rental contracts giving me a lack of stability	6	3	8	8	6	5	6	7	8	8	4	2	11	8	8	5	6	5	7	8	6	6	5
Short term rental contracts giving my children a lack of stability	6	5	7	6	6	6	5	6	2	6	9	6	4	6	5	7	5	5	7	6	7	6	4
Other	4	4	4	7	4	5	6	3	4	4	5	5	5	2	4	3	6	4	5	5	4	5	4
I am not worried about any of the above	20	26	16	18	19	23	22	19	9	16	21	42	10	16	16	17	18	20	20	18	18	23	23
Don't know	9	4	7	2	5	5	11	8	29	9	3	2	12	4	11	8	7	7	12	12	8	10	9

Sample Size: 2235 swing voters in England (aged 18+)  
based on respondents who said they are unsure  
about VI  
Fieldwork: 14th - 18th November 2019

	Region (2)									Housing tenure					2017 Lab + 2016 Leave	
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Own	Private renting	Rent from local authority/housing assoc.	Live with parents/family/friends		Other
<b>Weighted Sample</b>	<b>2306</b>	126	291	239	184	242	223	338	404	260	1211	427	307	295	65	247
<b>Unweighted Sample</b>	<b>2235</b>	115	290	234	184	230	227	289	412	254	1274	412	261	240	48	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Liberal Democrats**

Trust a great deal	<b>2</b>	1	2	2	2	2	1	2	2	2	2	1	1	1	0	1
Trust a fair amount	<b>19</b>	19	20	15	23	16	21	20	19	19	21	25	8	16	8	11
<b>TOTAL TRUST</b>	<b>21</b>	<b>20</b>	<b>22</b>	<b>17</b>	<b>25</b>	<b>18</b>	<b>22</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>23</b>	<b>26</b>	<b>9</b>	<b>17</b>	<b>8</b>	<b>12</b>
Don't trust very much	<b>27</b>	29	28	26	28	28	28	26	24	27	28	26	27	25	15	31
Don't trust at all	<b>24</b>	22	26	32	24	22	26	23	24	19	26	20	29	22	13	38
<b>TOTAL DON'T TRUST</b>	<b>51</b>	<b>51</b>	<b>54</b>	<b>58</b>	<b>52</b>	<b>50</b>	<b>54</b>	<b>49</b>	<b>48</b>	<b>46</b>	<b>54</b>	<b>46</b>	<b>56</b>	<b>47</b>	<b>28</b>	<b>69</b>
Don't know	<b>28</b>	29	25	25	23	32	25	28	31	32	22	28	36	36	64	20

**In terms of your current housing situation, which, if any, of the following are you most worried about?**

**(Please tick all that apply)**

Affording living costs (e.g. bills, utilities, other housing expenses)	<b>42</b>	39	42	41	43	35	39	35	50	43	39	50	45	41	18	51
Affording the cost of my rent or mortgage in the future	<b>30</b>	25	32	26	27	28	26	34	32	31	21	53	29	40	8	29
Not being able to buy or rent somewhere affordable in my local area	<b>23</b>	19	18	22	19	20	23	32	24	27	9	51	23	45	11	22
My children not having somewhere affordable to live in their local area	<b>22</b>	19	23	20	28	17	26	18	28	19	29	16	21	8	5	28
The condition or quality of my home	<b>18</b>	16	19	16	20	18	13	21	17	17	15	21	21	23	7	20
Affording the cost of my rent or mortgage now	<b>17</b>	11	17	14	19	17	13	17	21	20	9	35	24	19	8	22
Not being able to sell my property	<b>10</b>	14	15	8	10	6	12	8	10	11	17	2	1	8	1	10
The condition or quality of my children's home(s)	<b>9</b>	6	11	11	12	7	9	8	10	10	11	7	10	8	3	14
Short term rental contracts giving me a lack of stability	<b>6</b>	5	5	6	5	6	6	8	8	4	1	20	5	9	3	6
Short term rental contracts giving my children a lack of stability	<b>6</b>	3	4	6	7	5	4	6	7	8	6	8	7	2	3	8
Other	<b>4</b>	3	4	5	6	5	4	5	3	5	5	2	6	4	3	3
I am not worried about any of the above	<b>20</b>	21	22	25	19	26	20	18	17	17	27	10	15	11	22	18
Don't know	<b>9</b>	11	9	8	9	10	6	12	8	10	4	6	14	20	50	9

Sample Size: 2235 swing voters in England (aged 18+)  
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about VI  
Fieldwork: 14th - 18th November 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Age (2): 25-49				Social Grade		Region (1)					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	25-29	30-34	35-39	40-44	45-49	ABC1	C2DE	London	Rest of South	Midlands	North
<b>Weighted Sample</b>	<b>2306</b>	537	759	139	900	791	1063	1242	324	1122	481	379	194	234	243	216	234	1289	1016	338	887	425	655
<b>Unweighted Sample</b>	<b>2235</b>	575	742	151	1028	745	911	1324	245	1090	505	395	185	230	234	209	232	1331	904	289	893	414	639
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose the next government doing each of the following? (Please tick one option per row)

**Building more social housing in England**

Strongly support	29	23	38	43	34	30	30	28	18	26	37	37	23	24	23	27	33	29	29	37	30	26	26
Tend to support	32	34	35	37	36	32	33	31	28	31	34	34	29	33	31	33	31	37	26	31	33	32	32
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>57</b>	<b>73</b>	<b>80</b>	<b>70</b>	<b>62</b>	<b>63</b>	<b>59</b>	<b>46</b>	<b>57</b>	<b>71</b>	<b>71</b>	<b>52</b>	<b>57</b>	<b>54</b>	<b>60</b>	<b>64</b>	<b>66</b>	<b>55</b>	<b>68</b>	<b>63</b>	<b>58</b>	<b>58</b>
Neither support nor oppose	16	21	14	13	14	19	15	17	16	18	15	13	15	20	16	21	16	15	18	11	16	18	18
Tend to oppose	5	8	4	2	5	6	5	5	5	6	5	4	4	7	6	6	5	5	5	5	6	5	4
Strongly oppose	3	5	1	1	2	5	3	3	2	4	2	3	5	2	4	3	4	3	3	1	3	2	4
<b>TOTAL OPPOSE</b>	<b>8</b>	<b>13</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>11</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>8</b>
Don't know	15	8	9	3	9	8	13	16	31	15	7	9	24	14	19	10	11	11	20	15	13	18	16

**Spending £12.8bn on building new social housing in England**

Strongly support	23	16	32	30	26	23	24	21	17	20	29	26	18	18	18	20	27	22	23	28	23	20	21
Tend to support	30	30	37	38	35	30	32	29	22	32	30	32	32	33	31	33	31	33	27	33	30	31	29
<b>TOTAL SUPPORT</b>	<b>53</b>	<b>46</b>	<b>69</b>	<b>68</b>	<b>61</b>	<b>53</b>	<b>56</b>	<b>50</b>	<b>39</b>	<b>52</b>	<b>59</b>	<b>58</b>	<b>50</b>	<b>51</b>	<b>49</b>	<b>53</b>	<b>58</b>	<b>55</b>	<b>50</b>	<b>61</b>	<b>53</b>	<b>51</b>	<b>50</b>
Neither support nor oppose	20	26	16	21	19	24	18	21	15	20	23	20	13	24	19	24	20	20	20	11	21	21	21
Tend to oppose	7	12	5	4	8	6	7	7	11	7	6	6	8	7	7	7	5	8	6	9	7	6	6
Strongly oppose	4	6	1	3	2	5	4	3	1	4	3	4	5	3	6	4	4	4	3	2	4	2	5
<b>TOTAL OPPOSE</b>	<b>11</b>	<b>18</b>	<b>6</b>	<b>7</b>	<b>10</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>13</b>	<b>11</b>	<b>9</b>	<b>12</b>	<b>9</b>	<b>11</b>	<b>11</b>	<b>8</b>	<b>11</b>
Don't know	17	11	10	5	10	11	15	19	33	17	9	12	24	16	20	13	13	13	21	17	15	20	17

**Investing £1bn in regenerating "left-behind" communities**

Strongly support	25	20	34	27	29	24	27	22	23	23	29	25	23	23	19	24	26	27	22	29	23	22	26
Tend to support	38	44	43	41	43	41	38	38	33	38	41	38	34	41	37	41	37	41	34	34	40	41	35
<b>TOTAL SUPPORT</b>	<b>63</b>	<b>64</b>	<b>77</b>	<b>68</b>	<b>72</b>	<b>65</b>	<b>65</b>	<b>60</b>	<b>56</b>	<b>61</b>	<b>70</b>	<b>63</b>	<b>57</b>	<b>64</b>	<b>56</b>	<b>65</b>	<b>63</b>	<b>68</b>	<b>56</b>	<b>63</b>	<b>63</b>	<b>63</b>	<b>61</b>
Neither support nor oppose	16	19	11	22	14	19	15	17	10	16	19	17	14	16	18	19	15	15	17	12	18	17	16
Tend to oppose	3	4	1	3	2	3	3	2	3	2	3	3	1	4	3	3	1	2	3	4	3	2	2
Strongly oppose	2	2	0	1	1	2	2	1	1	2	1	3	3	0	2	1	4	2	2	2	2	0	3
<b>TOTAL OPPOSE</b>	<b>5</b>	<b>6</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>2</b>	<b>5</b>
Don't know	17	10	11	6	11	11	14	19	30	18	8	14	25	17	21	12	16	13	22	19	15	18	18

Sample Size: 2235 swing voters in England (aged 18+)  
based on respondents who said they are unsure  
about VI  
Fieldwork: 14th - 18th November 2019

	Region (2)									Housing tenure					2017 Lab + 2016 Leave	
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Own	Private renting	Rent from local authority/housing assoc.	Live with parents/family/friends	Other		
<b>Weighted Sample</b>	<b>2306</b>	126	291	239	184	242	223	338	404	260	1211	427	307	295	65	247
<b>Unweighted Sample</b>	<b>2235</b>	115	290	234	184	230	227	289	412	254	1274	412	261	240	48	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose the next government doing each of the following? (Please tick one option per row)

**Building more social housing in England**

Strongly support	<b>29</b>	23	30	23	27	26	25	37	31	31	27	34	42	20	16	37
Tend to support	<b>32</b>	30	29	35	34	30	35	31	31	33	36	35	21	29	6	29
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>53</b>	<b>59</b>	<b>58</b>	<b>61</b>	<b>56</b>	<b>60</b>	<b>68</b>	<b>62</b>	<b>64</b>	<b>63</b>	<b>69</b>	<b>63</b>	<b>49</b>	<b>22</b>	<b>66</b>
Neither support nor oppose	<b>16</b>	18	19	17	18	17	17	11	16	15	18	12	10	20	16	19
Tend to oppose	<b>5</b>	4	3	5	4	5	7	5	6	5	6	5	3	3	1	6
Strongly oppose	<b>3</b>	5	4	4	3	2	3	1	4	3	3	3	3	1	2	1
<b>TOTAL OPPOSE</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>10</b>	<b>6</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>7</b>
Don't know	<b>15</b>	20	15	16	14	20	12	15	13	14	10	12	20	26	58	9

**Spending £12.8bn on building new social housing in England**

Strongly support	<b>23</b>	21	22	21	24	17	19	28	24	23	20	30	33	15	5	34
Tend to support	<b>30</b>	26	29	31	29	32	30	33	29	30	32	33	26	30	12	31
<b>TOTAL SUPPORT</b>	<b>53</b>	<b>47</b>	<b>51</b>	<b>52</b>	<b>53</b>	<b>49</b>	<b>49</b>	<b>61</b>	<b>53</b>	<b>53</b>	<b>52</b>	<b>63</b>	<b>59</b>	<b>45</b>	<b>17</b>	<b>65</b>
Neither support nor oppose	<b>20</b>	19	22	22	22	21	26	11	19	21	23	16	15	20	9	17
Tend to oppose	<b>7</b>	7	7	5	6	6	8	9	8	6	9	6	2	6	11	5
Strongly oppose	<b>4</b>	7	5	4	3	2	3	2	4	4	5	2	2	2	4	0
<b>TOTAL OPPOSE</b>	<b>11</b>	<b>14</b>	<b>12</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>14</b>	<b>8</b>	<b>4</b>	<b>8</b>	<b>15</b>	<b>5</b>
Don't know	<b>17</b>	20	16	17	17	22	14	17	15	16	12	14	22	28	60	13

**Investing £1bn in regenerating "left-behind" communities**

Strongly support	<b>25</b>	30	26	25	28	17	25	29	20	25	23	33	27	17	7	32
Tend to support	<b>38</b>	33	35	38	39	43	34	34	43	40	43	34	31	38	12	40
<b>TOTAL SUPPORT</b>	<b>63</b>	<b>63</b>	<b>61</b>	<b>63</b>	<b>67</b>	<b>60</b>	<b>59</b>	<b>63</b>	<b>63</b>	<b>65</b>	<b>66</b>	<b>67</b>	<b>58</b>	<b>55</b>	<b>19</b>	<b>72</b>
Neither support nor oppose	<b>16</b>	11	18	15	14	18	21	12	17	16	17	15	13	18	9	14
Tend to oppose	<b>3</b>	0	2	3	2	2	3	4	2	4	3	3	2	1	10	1
Strongly oppose	<b>2</b>	4	3	2	0	0	1	2	3	0	2	1	3	0	2	0
<b>TOTAL OPPOSE</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>12</b>	<b>1</b>
Don't know	<b>17</b>	22	17	17	17	19	16	19	15	15	12	14	24	26	60	13

Sample Size: 2235 swing voters in England (aged 18+)  
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Fieldwork: 14th - 18th November 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Age (2): 25-49				Social Grade		Region (1)					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	25-29	30-34	35-39	40-44	45-49	ABC1	C2DE	London	Rest of South	Midlands	North
<b>Weighted Sample</b>	<b>2306</b>	537	759	139	900	791	1063	1242	324	1122	481	379	194	234	243	216	234	1289	1016	338	887	425	655
<b>Unweighted Sample</b>	<b>2235</b>	575	742	151	1028	745	911	1324	245	1090	505	395	185	230	234	209	232	1331	904	289	893	414	639
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you currently on a waiting list for social housing  
(i.e. a home rented from a council or a local  
authority)?

Yes, I am	<b>3</b>	3	4	2	2	4	3	4	4	4	4	0	4	4	3	5	3	2	5	4	2	3	5
No, I'm not	<b>92</b>	96	95	98	96	94	90	94	78	93	95	100	91	93	93	93	94	95	88	88	94	91	93
Don't know	<b>4</b>	1	2	0	2	1	6	2	18	3	0	0	5	3	5	2	3	2	7	8	4	6	3

Do you think it will be harder or easier to afford to  
rent or buy a home in your local area over the next 5  
years, or will there be no real change?

Rent a home in your local area

Generally easier	<b>5</b>	5	4	6	5	5	6	4	9	5	3	3	7	6	6	4	4	5	5	5	5	5	5
Generally harder	<b>46</b>	40	54	56	51	46	45	48	37	48	50	46	48	47	43	50	51	48	44	52	52	40	40
No real change	<b>28</b>	39	25	28	29	31	29	28	21	30	28	31	23	31	36	30	27	29	27	19	27	34	32
Don't know	<b>20</b>	15	17	10	15	18	21	20	33	17	19	20	23	16	16	16	17	18	24	25	16	21	23

Buy a home in your local area

Generally easier	<b>3</b>	4	3	6	4	3	4	2	5	3	2	3	5	4	3	2	1	3	3	5	3	2	3
Generally harder	<b>56</b>	49	66	62	63	52	54	58	53	59	56	50	61	66	50	62	57	60	52	61	62	49	50
No real change	<b>22</b>	33	17	24	20	28	23	21	10	22	23	31	12	17	30	22	28	22	22	13	21	27	24
Don't know	<b>19</b>	14	14	8	13	16	19	18	32	16	18	17	22	13	18	14	13	15	24	21	14	21	22

\*Any percentages calculated on bases fewer than 50  
respondents do not represent a wide enough cross-  
section of the target population to be considered  
statistically reliable. These figures will be italicised.

Sample Size: 2235 swing voters in England (aged 18+)  
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<b>Unweighted Sample</b>	<b>2235</b>	115	290	234	184	230	227	289	412	254	1274	412	261	240	48	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you currently on a waiting list for social housing (i.e. a home rented from a council or a local authority)?

Yes, I am	<b>3</b>	3	4	6	2	4	3	4	2	3	0	7	9	5	0	7
No, I'm not	<b>92</b>	92	94	92	90	93	93	88	94	94	99	91	83	86	48	91
Don't know	<b>4</b>	5	2	2	9	3	4	8	4	2	1	1	8	9	52	3

Do you think it will be harder or easier to afford to rent or buy a home in your local area over the next 5 years, or will there be no real change?

Rent a home in your local area

Generally easier	<b>5</b>	4	6	5	4	5	6	5	5	5	5	7	3	6	1	5
Generally harder	<b>46</b>	35	43	40	44	37	50	52	50	56	44	50	54	45	26	54
No real change	<b>28</b>	29	31	35	35	33	31	19	27	22	32	29	24	22	10	24
Don't know	<b>20</b>	32	20	20	17	25	13	25	17	17	19	14	19	27	63	17

Buy a home in your local area

Generally easier	<b>3</b>	4	3	3	0	2	5	5	2	2	4	3	1	4	2	3
Generally harder	<b>56</b>	36	56	51	52	47	62	61	61	63	54	63	57	57	36	62
No real change	<b>22</b>	33	23	21	28	27	21	13	23	18	27	17	18	15	7	19
Don't know	<b>19</b>	27	18	24	19	23	12	21	14	16	15	17	24	24	55	16

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*