

# YouGov / National Farmers Union Survey Results

Sample Size: 1019 adults in Wales (16+)

Fieldwork: 8th - 13th November 2023

Weighted Sample Unweighted Sample		Vote in 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Plaid	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West
	1019	258	292	43	71	342	371	493	526	132	370	253	264	510	507	195	211	227	211	175
	1019	272	291	42	79	392	389	459	560	97	373	252	297	538	480	205	203	217	221	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the Welsh Government providing financial support to Welsh farmers to produce food?

Strongly support	38	34	41	26	45	35	37	35	42	47	38	35	37	37	40	36	37	42	38	38
Tend to support	44	48	45	48	41	50	46	47	42	36	42	48	48	48	41	42	46	44	42	50
<b>TOTAL SUPPORT</b>	<b>82</b>	<b>82</b>	<b>86</b>	<b>74</b>	<b>86</b>	<b>85</b>	<b>83</b>	<b>82</b>	<b>84</b>	<b>83</b>	<b>80</b>	<b>83</b>	<b>85</b>	<b>85</b>	<b>81</b>	<b>78</b>	<b>83</b>	<b>86</b>	<b>80</b>	<b>88</b>
Tend to oppose	5	6	4	11	2	5	5	5	4	2	6	4	4	5	4	8	2	5	5	3
Strongly oppose	1	3	0	3	0	1	3	2	1	0	1	3	2	2	1	3	2	0	1	0
<b>TOTAL OPPOSE</b>	<b>6</b>	<b>9</b>	<b>4</b>	<b>14</b>	<b>2</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>5</b>	<b>2</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>11</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>3</b>
Don't know	11	8	10	12	12	9	9	11	12	14	13	10	9	9	14	11	13	9	14	9

Generally speaking, do you think food produced in Wales is high or low quality?

Very high quality	20	19	23	11	38	20	22	18	21	11	19	25	19	18	21	20	21	20	22	15
High quality	54	54	58	61	49	57	55	56	52	56	54	53	54	57	51	58	56	52	46	60
<b>TOTAL HIGH QUALITY</b>	<b>74</b>	<b>73</b>	<b>81</b>	<b>72</b>	<b>87</b>	<b>77</b>	<b>77</b>	<b>74</b>	<b>73</b>	<b>67</b>	<b>73</b>	<b>78</b>	<b>73</b>	<b>75</b>	<b>72</b>	<b>78</b>	<b>77</b>	<b>72</b>	<b>68</b>	<b>75</b>
Medium quality	14	16	9	18	5	12	13	14	13	17	13	13	15	14	13	12	14	13	17	13
Low quality	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Very low quality	1	1	1	0	0	1	0	1	1	1	1	1	0	1	1	1	1	0	1	0
<b>TOTAL LOW QUALITY</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>
Don't know	12	9	9	10	7	10	9	11	12	15	12	9	11	9	14	9	8	14	15	11

Thinking about the level of local food procured and served in the public sector in Wales (e.g. schools and hospitals), which of the following best reflects your view?

The level of locally produced food should be increased	66	67	71	67	66	66	69	65	66	63	63	74	62	65	66	67	64	68	65	65
The level of locally produced food should be decreased	2	2	0	4	0	1	3	2	2	4	2	2	0	3	1	1	2	3	2	1
The current level of locally produced food is about right	11	12	9	2	7	11	9	10	11	13	11	7	12	11	11	8	9	13	10	13
Don't know	22	19	20	27	26	22	19	24	21	20	23	17	26	22	23	24	25	16	24	21

Weighted Sample  
Unweighted Sample

	Vote in 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Plaid	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West
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1019	272	291	42	79	392	389	459	560	97	373	252	297	538	480	205	203	217	221	173
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking into account all the different priorities, do you think the Welsh Government supporting Welsh farmers is a good or bad use of public spending?

Very good use	27	29	31	20	32	27	28	25	30	23	27	26	32	26	29	33	24	29	27	24
Fairly good use	45	43	45	39	46	47	45	45	44	48	43	45	45	48	41	35	47	47	41	54
<b>TOTAL GOOD USE</b>	<b>72</b>	<b>72</b>	<b>76</b>	<b>59</b>	<b>78</b>	<b>74</b>	<b>73</b>	<b>70</b>	<b>74</b>	<b>71</b>	<b>70</b>	<b>71</b>	<b>77</b>	<b>74</b>	<b>70</b>	<b>68</b>	<b>71</b>	<b>76</b>	<b>68</b>	<b>78</b>
Neither good nor bad use	15	15	14	25	12	16	15	18	13	13	15	18	14	15	15	17	16	14	17	12
Fairly bad use	3	5	3	0	0	2	3	3	3	2	3	2	3	3	3	4	2	3	1	4
Very bad use	1	2	0	9	1	1	2	1	1	0	1	3	1	2	1	3	1	1	1	0
<b>TOTAL BAD USE</b>	<b>4</b>	<b>7</b>	<b>3</b>	<b>9</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>4</b>
Don't know	9	6	7	7	8	6	6	8	9	14	11	6	5	6	11	7	10	6	14	6

Which of the following statements best reflects your view?

The UK should aim to be as self-sufficient in food production as possible, even if this means a more limited choice and	67	77	66	71	77	71	72	67	67	47	67	71	74	70	64	76	70	65	59	67
The UK should import the food it needs from other countries, even if this means less food is produced in the UK	17	12	18	19	16	16	15	18	16	28	14	17	14	16	18	13	14	19	19	18
Don't know	16	11	16	10	8	13	13	15	17	25	19	12	12	14	18	11	16	16	21	16

And thinking about how the UK can become self-sufficient in food production as possible, what role, if any, do you think Wales can play in that?

[Shown to those who said the UK should become self-sufficient in food production; N=701]

...Lead the UK in self sufficiency	20	18	24	5	19	19	22	22	19	24	23	22	15	22	19	16	18	22	23	25
...Have a major role in increasing UK self sufficiency	50	46	56	55	46	51	51	50	50	53	49	47	53	49	51	52	53	51	49	43
... have some involvement in increasing UK self sufficiency	24	32	19	35	17	26	24	25	23	14	21	26	29	23	24	23	22	26	20	27
...Not be involved in increasing UK self sufficiency	1	1	0	0	7	1	1	1	1	0	1	2	1	2	0	1	0	1	3	1
Don't know	5	2	1	5	11	3	2	2	7	9	6	4	2	4	5	7	7	0	6	3