

## YouGov / National Farmers Union Survey Results

Sample Size: 1754 GB Adults  
Fieldwork: 8th - 9th November 2015

	Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1754</b>	596	491	123	210	851	903	209	444	600	502	1000	754	225	570	375	431	153	
<b>Unweighted Sample</b>	<b>1754</b>	556	476	131	223	879	875	171	322	699	562	1129	625	211	600	374	405	164	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Would you or would you not class British farming as a high-tech industry?

I would class it as a high-tech industry	<b>43</b>	48	39	40	47	46	41	33	40	39	55	43	43	36	44	46	43	41
I would NOT class it as a high-tech industry	<b>38</b>	35	40	45	39	40	36	36	39	42	33	38	37	37	36	38	38	45
Don't know	<b>19</b>	17	21	15	14	15	24	31	21	20	13	19	21	27	21	16	19	14

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	70	103
Male 25 to 39	118	216
Male 40 to 59	345	290
Male 60 +	315	223
Female 18 to 24	89	101
Female 25 to 39	193	218
Female 40 to 59	353	297
Female 60 +	233	268
<b>Region</b>		
North England	456	422
Midlands	255	281
East	168	165
London	202	220
South England	380	393
Wales	99	86
Scotland	156	149
<b>Social Grade</b>		
AB	671	480
C1	424	498
C2	259	360
DE	362	378
<b>Newspaper Type</b>		
Express / Mail	267	244
Sun / Star	308	345
Mirror / Record	159	151
Guardian / Independent	119	76
FT / Times / Telegraph	127	137
Other Paper	200	197
No Paper	536	566
<b>Vote Share May 2015</b>		
Conservative	554	583
Labour	471	480
Liberal Democrat	126	120
UKIP	220	206
Green	63	60
Other	98	94
Didn't vote / Don't know	184	172

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)