

# YouGov / National Energy Action Survey Results

Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Plaid	Reform	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1059</b>	137	277	49	111	126	365	396	515	544	109	396	272	282	529	530
<b>Unweighted Sample</b>	<b>1059</b>	136	286	67	138	144	422	412	470	589	91	356	275	337	578	481
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, would you say your household has found it easy or difficult to afford paying your energy bills over the last 12 months?

Very easy	9	17	6	17	10	9	11	9	14	5	7	9	13	8	12	7
Fairly easy	19	26	20	18	22	17	22	21	22	16	18	16	19	25	23	16
<b>TOTAL EASY</b>	<b>29</b>	<b>43</b>	<b>26</b>	<b>35</b>	<b>32</b>	<b>26</b>	<b>33</b>	<b>30</b>	<b>36</b>	<b>22</b>	<b>24</b>	<b>25</b>	<b>31</b>	<b>33</b>	<b>34</b>	<b>23</b>
Neither easy nor difficult	37	37	44	33	35	29	40	39	34	40	26	36	36	43	40	35
Fairly difficult	21	17	19	28	21	31	19	22	18	24	20	25	18	19	17	25
Very difficult	10	2	9	2	8	11	6	8	8	12	12	11	13	5	5	15
<b>TOTAL DIFFICULT</b>	<b>31</b>	<b>20</b>	<b>28</b>	<b>31</b>	<b>29</b>	<b>42</b>	<b>25</b>	<b>30</b>	<b>26</b>	<b>36</b>	<b>32</b>	<b>35</b>	<b>31</b>	<b>24</b>	<b>22</b>	<b>40</b>
Don't know	3	1	2	0	4	2	1	1	4	2	14	3	1	0	3	2
Not Applicable – my household does not pay energy bills	1	0	1	1	1	1	0	1	1	1	3	1	1	0	1	1

Now thinking about your household's energy usage, how often, if at all, have you done the following actions to reduce your household's energy bill over the last three months?

Not used a fan or cooling appliance when really needed to

Every day	6	6	5	12	6	8	6	5	6	6	8	6	7	6	5	8
Most days	6	5	6	7	4	8	4	8	5	7	1	7	7	6	5	8
Around once a week	4	4	3	4	5	4	4	5	4	4	6	4	3	5	3	5
Once or twice a month	4	3	3	5	3	3	3	2	4	4	5	4	3	3	3	5
Less often than once a month	7	6	6	6	6	8	4	7	8	5	11	7	5	6	7	6
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>27</b>	<b>24</b>	<b>22</b>	<b>33</b>	<b>25</b>	<b>31</b>	<b>22</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>31</b>	<b>27</b>	<b>26</b>	<b>26</b>	<b>23</b>	<b>31</b>
I have not done yet, but am planning on doing so	1	1	1	2	0	3	2	2	1	2	0	1	1	2	1	1
I have not done this	49	56	56	44	47	37	53	46	52	46	50	51	48	46	54	43
Not applicable	22	18	20	20	27	29	23	23	19	25	16	19	24	27	21	23
Don't know	1	1	1	1	2	1	1	2	1	1	2	2	1	0	1	2

Turned off more lights than I wanted to

Every day	18	19	14	20	14	22	16	17	14	21	14	16	21	19	14	22
Most days	18	16	17	30	15	22	15	20	17	19	15	15	17	23	16	20
Around once a week	5	1	5	3	6	6	5	4	5	6	14	4	6	3	5	5
Once or twice a month	4	3	4	2	5	2	3	4	5	3	5	5	3	3	3	5
Less often than once a month	3	1	4	2	4	4	3	2	3	3	3	4	2	2	4	2
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>48</b>	<b>39</b>	<b>45</b>	<b>56</b>	<b>44</b>	<b>56</b>	<b>42</b>	<b>48</b>	<b>44</b>	<b>51</b>	<b>51</b>	<b>45</b>	<b>49</b>	<b>49</b>	<b>42</b>	<b>53</b>
I have not done yet, but am planning on doing so	4	2	4	1	5	4	3	3	3	5	6	4	4	3	4	4

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Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Region					Income - gross household							
	Total	Mid and West	North	Cardiff and South Central	South East	South West	Under £14,999 per year	£15,000 - £29,999 per year	£30,000 - £39,999 per year	£40,000 - £49,999 per year	£50,000 - £69,999 per year	£70,000 - £99,999 per year	£100,000+ per year
<b>Weighted Sample</b>	<b>1059</b>	202	219	236	219	182	145	250	127	75	101	66	32
<b>Unweighted Sample</b>	<b>1059</b>	216	217	215	216	195	137	247	132	77	105	69	32
	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, would you say your household has found it easy or difficult to afford paying your energy bills over the last 12 months?

Very easy	9	11	8	12	8	8	2	9	5	18	17	15	23
Fairly easy	19	22	19	20	17	19	11	18	30	27	20	34	16
<b>TOTAL EASY</b>	<b>29</b>	<b>33</b>	<b>27</b>	<b>31</b>	<b>25</b>	<b>26</b>	<b>13</b>	<b>27</b>	<b>35</b>	<b>45</b>	<b>37</b>	<b>49</b>	<b>39</b>
Neither easy nor difficult	37	33	39	32	43	39	31	35	37	41	37	37	41
Fairly difficult	21	20	22	23	19	20	30	25	17	13	21	13	20
Very difficult	10	13	7	10	9	11	21	12	9	0	5	1	0
<b>TOTAL DIFFICULT</b>	<b>31</b>	<b>33</b>	<b>29</b>	<b>32</b>	<b>28</b>	<b>32</b>	<b>51</b>	<b>37</b>	<b>26</b>	<b>13</b>	<b>26</b>	<b>14</b>	<b>20</b>
Don't know	3	1	4	4	3	2	2	0	2	1	0	0	0
Not Applicable – my household does not pay energy bills	1	1	1	0	1	1	3	1	1	0	0	0	0

Now thinking about your household's energy usage, how often, if at all, have you done the following actions to reduce your household's energy bill over the last three months?

Not used a fan or cooling appliance when really needed to

Every day	6	7	4	8	6	6	11	8	5	4	4	2	3
Most days	6	6	7	2	7	9	7	8	6	7	7	3	0
Around once a week	4	6	4	4	3	4	6	4	6	1	1	4	0
Once or twice a month	4	2	2	5	6	3	5	3	3	7	3	3	3
Less often than once a month	7	5	3	10	8	6	8	5	10	6	6	4	7
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>27</b>	<b>25</b>	<b>20</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>37</b>	<b>28</b>	<b>30</b>	<b>24</b>	<b>22</b>	<b>17</b>	<b>13</b>
I have not done yet, but am planning on doing so	1	1	4	1	1	1	1	1	1	1	5	2	4
I have not done this	49	44	56	48	48	46	33	47	51	59	58	67	69
Not applicable	22	29	19	20	20	24	27	23	19	16	16	14	14
Don't know	1	1	2	2	1	1	1	1	0	1	0	0	0

Turned off more lights than I wanted to

Every day	18	18	15	14	22	22	24	19	17	8	14	7	0
Most days	18	16	20	17	19	19	20	21	21	18	12	12	7
Around once a week	5	7	4	5	3	7	7	4	5	11	2	3	7
Once or twice a month	4	2	6	4	4	5	5	6	1	5	4	6	8
Less often than once a month	3	2	2	3	5	2	2	3	2	5	3	0	9
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>48</b>	<b>44</b>	<b>46</b>	<b>43</b>	<b>52</b>	<b>53</b>	<b>59</b>	<b>53</b>	<b>46</b>	<b>46</b>	<b>34</b>	<b>27</b>	<b>31</b>
I have not done yet, but am planning on doing so	4	4	3	7	3	4	8	2	3	1	5	3	0

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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Plaid	Reform	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1059</b>	137	277	49	111	126	365	396	515	544	109	396	272	282	529	530
<b>Unweighted Sample</b>	<b>1059</b>	136	286	67	138	144	422	412	470	589	91	356	275	337	578	481
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I have not done this	43	55	48	37	46	34	51	43	50	37	37	46	44	42	50	37
Not applicable	4	3	3	5	6	7	4	5	3	5	4	4	4	5	3	5
Don't know	1	2	1	1	0	0	1	1	0	1	2	1	0	1	1	1
<b>Used candles for lighting</b>																
Every day	1	1	0	0	4	1	1	1	0	1	1	1	2	1	1	1
Most days	3	2	3	0	5	3	4	3	1	5	3	3	3	2	3	3
Around once a week	3	1	5	5	5	3	3	3	2	5	3	5	3	2	4	3
Once or twice a month	3	2	2	2	2	2	3	2	3	3	8	3	3	2	2	4
Less often than once a month	3	0	2	3	4	3	3	1	3	3	4	3	4	2	1	5
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>13</b>	<b>7</b>	<b>11</b>	<b>10</b>	<b>21</b>	<b>12</b>	<b>13</b>	<b>10</b>	<b>9</b>	<b>17</b>	<b>19</b>	<b>14</b>	<b>14</b>	<b>8</b>	<b>10</b>	<b>16</b>
I have not done yet, but am planning on doing so	4	5	3	1	4	1	3	5	3	5	3	3	6	4	2	6
I have not done this	74	74	80	77	67	75	79	73	79	69	69	78	69	75	80	68
Not applicable	8	12	6	9	8	11	5	12	8	8	6	5	9	13	6	10
Don't know	1	3	0	2	1	1	0	1	0	1	2	0	1	0	1	1

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<b>Unweighted Sample</b>	<b>1059</b>	216	217	215	216	195	137	247	132	77	105	69	32
	%	%	%	%	%	%	%	%	%	%	%	%	%
I have not done this	43	48	46	46	39	38	29	40	50	51	59	66	69
Not applicable	4	4	4	3	6	4	5	5	1	1	3	4	0
Don't know	1	0	1	2	0	1	0	1	0	1	0	0	0
<b>Used candles for lighting</b>													
Every day	1	1	0	0	0	3	1	1	2	0	1	0	0
Most days	3	5	3	1	3	4	3	5	2	2	1	0	0
Around once a week	3	5	3	4	3	1	6	4	4	3	2	3	0
Once or twice a month	3	3	3	3	4	1	5	4	2	0	4	0	0
Less often than once a month	3	3	2	2	4	4	7	2	3	1	2	2	0
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>13</b>	<b>17</b>	<b>11</b>	<b>11</b>	<b>15</b>	<b>12</b>	<b>20</b>	<b>16</b>	<b>12</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>0</b>
I have not done yet, but am planning on doing so	4	3	4	4	6	3	7	3	7	3	3	0	0
I have not done this	74	72	77	75	70	75	59	69	73	88	81	90	100
Not applicable	8	8	7	9	9	9	13	11	8	4	6	5	0
Don't know	1	1	1	2	0	0	1	1	0	1	0	0	0

Sample Size: 1059 adults in Wales (18+)  
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	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade	
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<b>Unweighted Sample</b>	<b>1059</b>	136	286	67	138	144	422	412	470	589	91	356	275	337	578	481
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Chosen to eat cold meals to avoid using the oven or other cooking appliances**

Every day	2	1	1	2	2	2	1	1	1	3	4	2	2	1	1	3
Most days	5	3	4	5	6	7	3	7	3	6	0	5	4	7	2	7
Around once a week	10	9	11	9	9	9	10	10	9	10	8	8	12	12	9	10
Once or twice a month	6	5	3	3	7	7	5	6	5	6	4	4	7	7	3	8
Less often than once a month	5	4	6	9	6	5	7	4	6	5	1	6	5	5	4	7
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>27</b>	<b>22</b>	<b>25</b>	<b>29</b>	<b>29</b>	<b>29</b>	<b>26</b>	<b>28</b>	<b>24</b>	<b>29</b>	<b>17</b>	<b>25</b>	<b>30</b>	<b>31</b>	<b>19</b>	<b>35</b>
I have not done yet, but am planning on doing so	2	3	3	4	0	3	3	2	1	3	0	1	2	4	2	1
I have not done this	66	70	68	59	65	61	66	64	71	61	77	69	63	59	73	59
Not applicable	4	3	3	5	5	7	4	5	3	5	4	4	3	5	5	4
Don't know	1	2	1	4	1	0	1	1	1	2	2	1	2	1	1	1

**Switched off the fridge/freezer for all or part of the day**

Every day	1	0	1	0	1	1	1	0	0	1	0	0	2	0	0	1
Most days	1	0	0	0	0	2	0	1	1	1	3	1	1	0	1	1
Around once a week	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Once or twice a month	1	0	1	2	1	1	1	1	1	0	4	1	1	0	1	1
Less often than once a month	1	0	1	0	0	1	0	1	1	0	2	1	1	0	1	1
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>3</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>9</b>	<b>2</b>	<b>4</b>	<b>0</b>	<b>2</b>	<b>3</b>
I have not done yet, but am planning on doing so	1	3	1	1	0	0	1	1	1	1	0	1	1	2	1	1
I have not done this	89	89	92	88	91	84	93	87	88	89	80	91	88	89	90	88
Not applicable	7	7	5	8	6	10	4	9	7	7	9	5	7	8	6	8
Don't know	1	1	0	2	1	0	1	0	1	1	2	1	0	0	1	0

**Reduced use of electrical medical equipment (e.g., oxygen machine, hoists, hearing aids)**

Every day	1	1	1	1	2	1	1	1	1	1	0	1	1	1	1	1
Most days	1	1	0	0	1	1	0	1	1	0	4	0	0	1	0	1
Around once a week	1	2	2	0	1	0	2	1	1	2	4	2	0	1	2	1
Once or twice a month	1	0	0	2	0	1	0	0	1	1	5	0	0	0	1	1
Less often than once a month	0	0	0	0	1	0	1	0	1	0	0	1	0	0	1	0
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>5</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>14</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>4</b>
I have not done yet, but am planning on doing so	1	0	0	3	0	1	0	1	1	1	0	1	1	1	0	1
I have not done this	32	37	34	33	30	24	31	30	38	26	36	30	31	32	33	30
Not applicable	63	57	61	60	65	73	64	66	56	69	47	64	65	64	62	64
Don't know	1	2	1	2	1	0	1	1	1	1	3	1	1	1	1	1

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<b>Unweighted Sample</b>	<b>1059</b>	216	217	215	216	195	137	247	132	77	105	69	32
	%	%	%	%	%	%	%	%	%	%	%	%	%

**Chosen to eat cold meals to avoid using the oven or other cooking appliances**

Every day	2	2	0	3	2	3	5	2	2	0	2	0	0
Most days	5	5	4	3	6	7	11	5	2	0	2	1	0
Around once a week	10	10	10	9	12	8	12	13	11	5	8	4	4
Once or twice a month	6	3	5	6	6	8	12	6	7	4	1	2	0
Less often than once a month	5	10	2	4	6	3	7	6	6	4	3	7	7
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>27</b>	<b>30</b>	<b>21</b>	<b>25</b>	<b>32</b>	<b>28</b>	<b>48</b>	<b>31</b>	<b>26</b>	<b>13</b>	<b>15</b>	<b>13</b>	<b>11</b>
I have not done yet, but am planning on doing so	2	2	2	3	1	2	1	2	4	3	3	2	0
I have not done this	66	62	73	66	62	65	47	62	68	83	80	82	82
Not applicable	4	6	2	5	4	4	3	6	2	0	2	3	8
Don't know	1	1	2	1	1	1	1	0	0	1	0	0	0

**Switched off the fridge/freezer for all or part of the day**

Every day	1	0	1	0	0	2	2	1	0	0	1	0	0
Most days	1	0	0	2	1	1	2	0	1	0	0	0	0
Around once a week	0	0	0	0	0	0	0	0	0	0	0	0	0
Once or twice a month	1	0	1	2	1	0	3	1	1	0	0	0	0
Less often than once a month	1	1	1	0	0	1	1	0	1	0	0	0	0
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>
I have not done yet, but am planning on doing so	1	2	0	2	1	1	2	1	0	1	0	1	0
I have not done this	89	88	89	89	89	89	78	88	92	94	97	95	100
Not applicable	7	8	8	4	8	6	12	9	6	5	2	4	0
Don't know	1	1	1	1	0	0	0	0	0	1	0	0	0

**Reduced use of electrical medical equipment (e.g., oxygen machine, hoists, hearing aids)**

Every day	1	2	1	0	1	1	3	2	0	0	0	0	0
Most days	1	0	0	2	0	0	0	0	0	5	0	0	0
Around once a week	1	1	0	3	1	1	1	1	1	2	0	0	4
Once or twice a month	1	0	0	3	0	0	3	1	0	0	0	0	0
Less often than once a month	0	0	0	1	1	1	0	1	0	0	1	0	0
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>9</b>	<b>3</b>	<b>3</b>	<b>8</b>	<b>5</b>	<b>1</b>	<b>7</b>	<b>1</b>	<b>0</b>	<b>4</b>
I have not done yet, but am planning on doing so	1	1	0	1	1	1	1	0	1	0	0	0	0
I have not done this	32	27	39	29	30	33	19	32	37	36	35	32	48
Not applicable	63	68	60	61	64	62	71	62	62	57	64	68	48
Don't know	1	1	1	1	1	1	1	1	0	1	0	0	0

Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Plaid	Reform	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1059</b>	137	277	49	111	126	365	396	515	544	109	396	272	282	529	530
<b>Unweighted Sample</b>	<b>1059</b>	136	286	67	138	144	422	412	470	589	91	356	275	337	578	481
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Reduced use of hot water for showers or baths at home**

Every day	<b>8</b>	7	10	11	8	12	7	10	6	11	4	6	12	10	6	11
Most days	<b>17</b>	16	14	26	17	20	16	16	15	18	15	16	17	17	14	20
Around once a week	<b>9</b>	9	10	6	12	6	9	9	9	9	4	8	10	12	7	11
Once or twice a month	<b>4</b>	1	3	6	6	2	4	3	3	5	5	3	4	4	4	3
Less often than once a month	<b>4</b>	2	5	4	3	5	4	4	4	4	8	4	3	4	6	3
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>42</b>	<b>35</b>	<b>40</b>	<b>52</b>	<b>45</b>	<b>46</b>	<b>39</b>	<b>43</b>	<b>37</b>	<b>47</b>	<b>35</b>	<b>38</b>	<b>45</b>	<b>47</b>	<b>36</b>	<b>48</b>
I have not done yet, but am planning on doing so	<b>4</b>	6	3	8	5	4	3	6	4	5	2	5	4	4	4	4
I have not done this	<b>50</b>	57	54	38	45	44	55	47	57	43	56	53	48	44	57	43
Not applicable	<b>3</b>	1	2	1	4	6	2	4	2	5	4	3	2	5	2	4
Don't know	<b>1</b>	2	1	1	1	0	1	1	0	2	3	1	0	1	1	1

**Not ran the washing machine at all when I needed to**

Every day	<b>2</b>	2	1	1	3	2	1	2	2	2	7	1	4	1	2	3
Most days	<b>5</b>	4	7	3	4	4	5	5	4	6	1	6	6	4	4	6
Around once a week	<b>10</b>	5	8	17	11	15	7	11	6	13	8	7	12	11	5	14
Once or twice a month	<b>6</b>	4	6	10	5	8	7	7	5	7	3	5	8	8	6	7
Less often than once a month	<b>6</b>	5	5	6	5	4	4	5	7	6	5	8	4	6	6	7
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>29</b>	<b>20</b>	<b>27</b>	<b>37</b>	<b>27</b>	<b>34</b>	<b>24</b>	<b>30</b>	<b>24</b>	<b>34</b>	<b>24</b>	<b>27</b>	<b>33</b>	<b>30</b>	<b>22</b>	<b>36</b>
I have not done yet, but am planning on doing so	<b>4</b>	6	3	7	4	6	4	5	4	5	2	3	4	7	4	5
I have not done this	<b>60</b>	70	64	54	57	52	66	56	65	54	68	64	56	54	69	51
Not applicable	<b>6</b>	3	5	2	9	8	5	8	6	6	4	5	6	9	5	7
Don't know	<b>1</b>	1	1	1	2	1	1	1	1	1	3	1	1	0	1	2

Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Region					Income - gross household							
	Total	Mid and West	North	Cardiff and South Central	South East	South West	Under £14,999 per year	£15,000 - £29,999 per year	£30,000 - £39,999 per year	£40,000 - £49,999 per year	£50,000 - £69,999 per year	£70,000 - £99,999 per year	£100,000+ per year
<b>Weighted Sample</b>	<b>1059</b>	202	219	236	219	182	145	250	127	75	101	66	32
<b>Unweighted Sample</b>	<b>1059</b>	216	217	215	216	195	137	247	132	77	105	69	32
	%	%	%	%	%	%	%	%	%	%	%	%	%

**Reduced use of hot water for showers or baths at home**

Every day	<b>8</b>	13	6	5	8	11	13	10	8	4	9	3	0
Most days	<b>17</b>	17	18	19	15	13	24	17	19	9	13	11	3
Around once a week	<b>9</b>	8	8	10	10	10	13	8	12	6	5	2	14
Once or twice a month	<b>4</b>	2	3	4	4	5	6	4	4	3	3	1	3
Less often than once a month	<b>4</b>	4	4	4	4	6	10	2	3	5	2	6	6
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>42</b>	<b>43</b>	<b>39</b>	<b>42</b>	<b>41</b>	<b>44</b>	<b>66</b>	<b>41</b>	<b>45</b>	<b>27</b>	<b>31</b>	<b>24</b>	<b>27</b>
I have not done yet, but am planning on doing so	<b>4</b>	4	5	3	6	3	0	6	3	2	9	1	2
I have not done this	<b>50</b>	51	51	49	48	50	28	48	50	70	59	72	72
Not applicable	<b>3</b>	3	4	4	4	2	6	4	1	0	1	2	0
Don't know	<b>1</b>	0	1	2	1	1	1	1	1	1	0	0	0

**Not ran the washing machine at all when I needed to**

Every day	<b>2</b>	2	1	3	1	4	6	2	2	0	1	0	0
Most days	<b>5</b>	7	3	3	6	5	8	5	6	2	5	2	3
Around once a week	<b>10</b>	12	7	7	8	15	14	13	8	4	4	3	3
Once or twice a month	<b>6</b>	8	7	6	5	6	12	7	5	4	4	3	0
Less often than once a month	<b>6</b>	4	10	5	7	6	10	5	7	7	6	5	0
<b>HAVE DONE THIS AT LEAST ONCE</b>	<b>29</b>	<b>33</b>	<b>27</b>	<b>24</b>	<b>28</b>	<b>35</b>	<b>50</b>	<b>31</b>	<b>28</b>	<b>16</b>	<b>20</b>	<b>13</b>	<b>6</b>
I have not done yet, but am planning on doing so	<b>4</b>	3	5	5	5	3	3	4	7	5	4	1	0
I have not done this	<b>60</b>	60	64	64	56	53	36	56	61	78	74	78	94
Not applicable	<b>6</b>	5	4	5	11	7	9	9	4	0	2	9	0
Don't know	<b>1</b>	0	1	2	1	2	2	1	0	1	0	0	0



Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Plaid	Reform	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1059</b>	137	277	49	111	126	365	396	515	544	109	396	272	282	529	530
<b>Unweighted Sample</b>	<b>1059</b>	136	286	67	138	144	422	412	470	589	91	356	275	337	578	481
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, have you done due to the cost of energy over the last 12 months? Tick all that apply.

Cut back on other essential items or services (e.g. food, childcare, hygiene products, etc.)	<b>20</b>	14	19	22	19	20	19	19	19	22	22	25	17	16	17	23
Tried to raise money by unconventional means (e.g. gambling, selling personal belongings)	<b>12</b>	5	13	16	10	13	12	11	13	12	11	18	9	7	12	12
Borrowed money from family and friends	<b>11</b>	1	11	3	9	8	9	8	9	12	21	17	6	3	8	14
Worked more hours at current job	<b>10</b>	4	9	8	12	9	11	6	9	11	16	13	11	3	7	13
Missed payment on other household bills (e.g. rent/mortgage, council tax, water, internet)	<b>8</b>	2	6	2	8	7	5	6	7	9	13	10	7	6	4	12
Visited a food bank	<b>3</b>	2	2	2	2	4	1	3	4	3	3	4	4	3	1	6
Taken an additional job	<b>3</b>	2	3	1	2	6	3	3	2	5	7	5	3	0	4	2
Taken out a loan	<b>3</b>	0	5	0	4	4	3	4	3	3	5	4	4	1	3	3
Taken vehicle(s) off the road to avoid paying vehicle costs e.g. petrol, tax, MOT or insurance renewals	<b>3</b>	1	3	5	3	6	3	4	3	3	1	3	4	2	3	3
Changed your job	<b>2</b>	1	2	1	4	1	2	1	2	3	7	4	1	0	4	1
Moved to cheaper housing	<b>1</b>	0	1	2	2	2	2	1	1	1	1	1	1	1	1	1
Moved in with relatives	<b>1</b>	1	0	1	3	0	1	0	1	1	5	0	0	1	1	1
Taken in a lodger/tenant	<b>0</b>	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
Other [See Tab 1]	<b>3</b>	5	3	8	2	5	2	6	3	3	2	3	4	4	4	3
None of these	<b>58</b>	73	61	52	61	57	63	61	62	54	43	52	58	71	64	52
Don't know	<b>2</b>	3	0	2	0	1	0	2	1	3	10	1	2	0	1	3

Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Region					Income - gross household							
	Total	Mid and West	North	Cardiff and South Central	South East	South West	Under £14,999 per year	£15,000 - £29,999 per year	£30,000 - £39,999 per year	£40,000 - £49,999 per year	£50,000 - £69,999 per year	£70,000 - £99,999 per year	£100,000+ per year
<b>Weighted Sample</b>	<b>1059</b>	202	219	236	219	182	145	250	127	75	101	66	32
<b>Unweighted Sample</b>	<b>1059</b>	216	217	215	216	195	137	247	132	77	105	69	32
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, have you done due to the cost of energy over the last 12 months? Tick all that apply.

Cut back on other essential items or services (e.g. food, childcare, hygiene products, etc.)	<b>20</b>	18	19	17	26	21	32	21	23	12	21	13	11
Tried to raise money by unconventional means (e.g. gambling, selling personal belongings)	<b>12</b>	12	12	11	14	12	17	14	12	10	9	13	7
Borrowed money from family and friends	<b>11</b>	8	9	15	12	10	17	13	11	6	10	5	2
Worked more hours at current job	<b>10</b>	8	11	10	11	10	9	13	14	9	9	2	9
Missed payment on other household bills (e.g. rent/mortgage, council tax, water, internet)	<b>8</b>	8	6	9	10	8	12	16	5	0	5	0	4
Visited a food bank	<b>3</b>	2	4	5	3	3	9	5	1	1	0	0	0
Taken an additional job	<b>3</b>	5	2	3	4	3	5	3	2	2	4	4	0
Taken out a loan	<b>3</b>	4	2	4	4	3	2	6	1	2	5	5	5
Taken vehicle(s) off the road to avoid paying vehicle costs e.g. petrol, tax, MOT or insurance renewals	<b>3</b>	4	4	1	4	3	4	1	5	1	7	5	3
Changed your job	<b>2</b>	3	2	2	3	2	0	1	4	1	2	6	10
Moved to cheaper housing	<b>1</b>	2	1	1	0	2	1	2	2	2	0	0	0
Moved in with relatives	<b>1</b>	1	1	2	0	0	0	0	1	5	1	0	2
Taken in a lodger/tenant	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0
Other [See Tab 1]	<b>3</b>	6	1	3	4	3	2	3	3	7	2	2	8
None of these	<b>58</b>	57	60	59	55	57	45	54	58	67	65	74	69
Don't know	<b>2</b>	4	5	0	1	1	3	1	2	1	0	0	0

Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Plaid	Reform	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
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<b>Unweighted Sample</b>	<b>1059</b>	136	286	67	138	144	422	412	470	589	91	356	275	337	578	481
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming winter, how likely do you think it is, if at all, that you will do either of the following?

Ration your energy (not using the energy that really you should be using for maintaining comfort and wellbeing)

Very likely	20	17	18	13	22	23	17	23	17	24	18	18	24	21	16	25
Fairly likely	30	23	29	50	33	32	33	29	26	35	21	34	29	31	30	31
<b>TOTAL LIKELY</b>	<b>51</b>	<b>39</b>	<b>47</b>	<b>62</b>	<b>56</b>	<b>56</b>	<b>50</b>	<b>52</b>	<b>42</b>	<b>59</b>	<b>39</b>	<b>52</b>	<b>53</b>	<b>52</b>	<b>45</b>	<b>56</b>
Not very likely	22	20	28	11	21	17	21	21	25	18	32	22	19	21	25	19
Not at all likely	22	35	20	23	19	21	24	23	28	16	22	19	25	22	27	16
<b>TOTAL NOT LIKELY</b>	<b>43</b>	<b>55</b>	<b>48</b>	<b>34</b>	<b>40</b>	<b>38</b>	<b>45</b>	<b>43</b>	<b>53</b>	<b>34</b>	<b>54</b>	<b>41</b>	<b>43</b>	<b>43</b>	<b>52</b>	<b>35</b>
Don't know	6	6	5	4	5	7	6	5	5	7	7	8	4	6	3	9

Go into debt to pay your energy bills

Very likely	6	3	3	4	4	8	3	5	5	7	5	7	6	3	3	9
Fairly likely	9	3	9	3	8	9	7	8	7	10	7	12	8	4	7	10
<b>TOTAL LIKELY</b>	<b>14</b>	<b>6</b>	<b>12</b>	<b>8</b>	<b>12</b>	<b>16</b>	<b>10</b>	<b>12</b>	<b>12</b>	<b>17</b>	<b>12</b>	<b>20</b>	<b>15</b>	<b>8</b>	<b>10</b>	<b>19</b>
Not very likely	33	34	38	37	37	27	34	35	30	36	28	32	32	36	34	32
Not at all likely	45	58	43	43	44	42	48	46	53	37	52	37	47	50	51	38
<b>TOTAL NOT LIKELY</b>	<b>77</b>	<b>92</b>	<b>81</b>	<b>80</b>	<b>80</b>	<b>69</b>	<b>82</b>	<b>81</b>	<b>82</b>	<b>73</b>	<b>80</b>	<b>69</b>	<b>79</b>	<b>86</b>	<b>85</b>	<b>70</b>
Don't know	8	2	7	12	8	14	8	7	6	11	9	11	6	6	5	11

Sample Size: 1059 adults in Wales (18+)  
Fieldwork: 9th - 13th September 2024

	Region					Income - gross household							
	Total	Mid and West	North	Cardiff and South Central	South East	South West	Under £14,999 per year	£15,000 - £29,999 per year	£30,000 - £39,999 per year	£40,000 - £49,999 per year	£50,000 - £69,999 per year	£70,000 - £99,999 per year	£100,000+ per year
<b>Weighted Sample</b>	<b>1059</b>	202	219	236	219	182	145	250	127	75	101	66	32
<b>Unweighted Sample</b>	<b>1059</b>	216	217	215	216	195	137	247	132	77	105	69	32
	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming winter, how likely do you think it is, if at all, that you will do either of the following?

Ration your energy (not using the energy that really you should be using for maintaining comfort and wellbeing)

Very likely	20	18	22	18	20	25	28	24	21	14	17	5	3
Fairly likely	30	27	31	32	33	28	42	29	31	33	23	23	15
<b>TOTAL LIKELY</b>	<b>51</b>	<b>45</b>	<b>53</b>	<b>50</b>	<b>53</b>	<b>52</b>	<b>70</b>	<b>54</b>	<b>52</b>	<b>47</b>	<b>40</b>	<b>28</b>	<b>19</b>
Not very likely	22	28	17	24	20	20	16	22	25	22	34	33	32
Not at all likely	22	21	24	21	19	23	9	18	19	30	26	37	49
<b>TOTAL NOT LIKELY</b>	<b>43</b>	<b>49</b>	<b>41</b>	<b>45</b>	<b>39</b>	<b>43</b>	<b>24</b>	<b>40</b>	<b>44</b>	<b>52</b>	<b>59</b>	<b>70</b>	<b>81</b>
Don't know	6	6	6	5	8	5	6	6	5	1	1	2	0

Go into debt to pay your energy bills

Very likely	6	5	3	4	6	11	14	7	4	1	1	2	0
Fairly likely	9	5	10	9	9	9	7	16	7	5	11	4	7
<b>TOTAL LIKELY</b>	<b>14</b>	<b>11</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>20</b>	<b>21</b>	<b>23</b>	<b>11</b>	<b>6</b>	<b>12</b>	<b>7</b>	<b>7</b>
Not very likely	33	38	32	32	36	25	33	30	41	31	32	26	34
Not at all likely	45	39	47	48	42	46	37	38	45	62	51	65	59
<b>TOTAL NOT LIKELY</b>	<b>77</b>	<b>78</b>	<b>79</b>	<b>80</b>	<b>78</b>	<b>71</b>	<b>70</b>	<b>68</b>	<b>86</b>	<b>93</b>	<b>83</b>	<b>91</b>	<b>93</b>
Don't know	8	12	8	7	7	9	9	9	4	1	5	2	0