

YouGov / NEA Survey Results

Sample Size: 2055 adults in GB
Fieldwork: 3rd - 6th February 2023

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2055	672	497	175	724	765	995	1060	216	849	508	483	1171	884	1773	103	179	495	341	249	688	
Unweighted Sample	2055	703	486	186	811	804	906	1149	150	857	521	527	1216	839	1774	103	178	497	353	202	722	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following groups, if any, do you think the Government should prioritise when it comes to providing financial support to improve the energy efficiency of their homes?

Please tick up to two.

The elderly	40	51	35	40	38	49	38	42	21	34	45	56	37	44	40	31	45	41	37	43	41
Clinically vulnerable people	39	39	45	43	45	38	36	41	26	35	45	43	39	38	39	26	41	38	42	37	39
Low-income homeowners	32	25	39	35	37	25	33	30	46	33	30	25	35	28	32	30	28	33	33	36	31
The least energy-efficient properties	21	21	24	25	23	22	23	20	19	20	22	22	24	17	21	17	21	24	21	20	21
Homes with young children	20	18	22	21	20	19	16	23	18	25	11	20	20	20	19	19	22	17	20	22	20
Homeowners	9	10	8	9	8	10	10	8	6	9	12	6	10	7	9	13	6	10	11	5	8
Landlords, for their rental properties	3	4	4	3	4	3	3	4	2	5	2	3	4	3	3	6	2	3	5	5	3
Other	2	2	2	0	2	2	2	2	2	3	2	1	2	3	2	6	2	1	2	2	2
None of the above	4	5	1	1	2	5	7	2	10	4	3	2	3	5	4	10	5	4	4	2	4
Don't know	7	6	5	5	5	6	7	8	13	8	6	6	5	10	8	7	5	8	7	8	8

To what extent, if at all, would you support or oppose the Government providing financial support to each of the following to improve the energy efficiency of their properties?

High income homeowners, for their homes

Strongly support	3	3	3	3	3	2	3	2	5	4	1	1	3	2	3	2	3	3	2	5	2
Tend to support	9	8	9	11	9	8	11	8	12	12	8	4	11	7	10	5	8	11	8	14	8
TOTAL SUPPORT	12	11	12	14	12	10	14	10	17	16	9	5	14	9	13	7	11	14	10	19	10
Tend to oppose	26	28	26	31	30	22	24	28	33	26	25	24	28	23	26	26	26	24	28	25	27
Strongly oppose	54	56	56	53	53	61	54	53	33	48	60	65	52	56	53	55	54	54	52	51	54
TOTAL OPPOSE	80	84	82	84	83	83	78	81	66	74	85	89	80	79	79	81	80	78	80	76	81
Don't know	8	6	6	2	5	6	8	9	17	9	6	6	6	12	8	11	8	9	9	5	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Middle income homeowners, for their homes

Strongly support	13	10	17	10	14	11	11	15	11	18	12	5	15	10	13	12	12	13	12	15	13
Tend to support	45	45	49	48	50	43	45	45	43	46	46	43	48	42	45	43	41	44	44	45	47
TOTAL SUPPORT	58	55	66	58	64	54	56	60	54	64	58	48	63	52	58	55	53	57	56	60	60
Tend to oppose	23	27	21	30	25	26	25	22	18	18	25	34	24	23	23	21	29	23	22	25	23
Strongly oppose	8	10	4	5	5	11	10	6	9	6	10	9	6	10	8	9	10	9	8	7	7
TOTAL OPPOSE	31	37	25	35	30	37	35	28	27	24	35	43	30	33	31	30	39	32	30	32	30
Don't know	11	8	9	7	7	10	9	13	19	11	8	10	7	16	11	15	8	11	14	8	10

Low-income homeowners, for their homes

Strongly support	45	37	59	49	54	41	43	48	44	48	45	41	47	44	46	39	45	47	39	51	46
Tend to support	40	46	32	45	38	42	40	40	33	37	41	48	42	38	40	41	43	38	45	38	39
TOTAL SUPPORT	85	83	91	94	92	83	83	88	77	85	86	89	89	82	86	80	88	85	84	89	85
Tend to oppose	5	6	2	4	2	6	6	3	7	4	5	4	5	4	5	4	3	4	5	5	5
Strongly oppose	3	5	1	1	2	5	4	2	3	3	4	2	3	3	3	3	3	4	3	1	3
TOTAL OPPOSE	8	11	3	5	4	11	10	5	10	7	9	6	8	7	8	7	6	8	8	6	8
Don't know	7	6	6	1	4	6	6	8	13	8	6	5	4	11	7	13	6	7	7	5	7

Landlords, for their rental properties

Strongly support	6	5	6	7	7	5	5	7	7	7	5	4	7	5	6	7	5	4	5	11	5
Tend to support	21	22	19	24	24	19	19	22	20	21	20	21	22	19	21	18	18	21	23	20	21
TOTAL SUPPORT	27	27	25	31	31	24	24	29	27	28	25	25	29	24	27	25	23	25	28	31	26
Tend to oppose	30	29	33	29	32	28	27	32	29	30	28	33	30	29	30	26	30	31	30	26	32
Strongly oppose	31	35	32	31	29	37	37	25	21	29	35	33	32	29	30	33	33	32	28	31	30
TOTAL OPPOSE	61	64	65	60	61	65	64	57	50	59	63	66	62	58	60	59	63	63	58	57	62
Don't know	13	9	10	9	8	10	12	14	23	13	11	10	9	17	12	16	15	12	14	12	12