

YouGov / NEA Survey Results

Sample Size: 1677 adults in GB
Fieldwork: 19th - 21st November 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1677	570	416	151	622	664	815	862	183	699	404	391	956	721	201	563	364	404	144
Unweighted Sample	1677	574	409	156	681	698	728	949	100	690	421	466	981	696	128	607	371	416	155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

One of the ways the Government is looking to achieve net zero by 2050 is to encourage people to change their home heating to green alternatives. How likely, if at all, do you think it is that the UK can achieve net zero if the Government does not provide financial support to the poorest homeowners to make this change?

Very likely to achieve net zero without this support	2	1	2	1	2	2	2	2	3	2	2	2	2	2	3	1	1	3	4
Fairly likely to achieve net zero without this support	7	6	5	6	5	4	7	7	19	6	5	4	6	7	14	6	8	5	5
TOTAL LIKELY	9	7	7	7	7	6	9	9	22	8	7	6	8	9	17	7	9	8	9
Not very likely to achieve net zero without this support	29	34	26	34	31	28	30	28	31	28	29	30	31	26	28	31	28	29	28
Not at all likely to achieve net zero without this support	50	49	59	52	56	54	50	50	24	48	57	58	53	46	44	51	50	50	53
TOTAL NOT LIKELY	79	83	85	86	87	82	80	78	55	76	86	88	84	72	72	82	78	79	81
Don't know	12	10	8	8	6	12	10	14	22	16	7	6	7	19	12	11	13	14	11

Thinking about all the Government's spending priorities, who, if anyone, do you think the Government should help with each of the following?

Switching to a greener alternative heating system

The Government should provide financial support to everyone	52	50	61	55	61	49	51	52	29	55	56	52	56	45	47	48	52	57	56
The Government should provide financial support to the poorest households only	22	21	21	26	21	23	21	24	30	19	24	24	22	23	21	23	24	22	19
The Government should provide financial support to the most polluting households only	8	11	6	5	7	9	10	6	16	6	8	7	8	7	6	10	8	5	12
The Government should not provide financial support to anybody	4	6	2	2	2	7	6	2	1	4	4	7	4	4	5	5	4	2	5
Other	3	2	3	3	3	2	4	3	8	3	3	3	4	3	7	4	3	3	1
Don't know	10	9	7	7	6	10	9	12	16	13	6	7	6	16	15	10	9	11	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Making home improvements to make their home more energy efficient

The Government should provide financial support to everyone	47	45	54	54	55	44	46	48	31	52	49	44	51	42	44	45	49	50	49
The Government should provide financial support to the poorest households only	29	31	28	28	29	30	30	29	35	24	33	32	29	30	31	29	29	29	27
The Government should provide financial support to the most polluting households only	7	6	6	6	6	7	7	6	13	5	6	6	7	6	6	7	6	6	11
The Government should not provide financial support to anybody	4	7	3	1	2	8	5	4	1	4	4	7	4	4	4	6	3	3	5
Other	3	2	3	3	3	2	3	2	6	3	2	3	3	3	2	3	4	3	1
Don't know	10	8	7	7	5	9	9	11	14	13	5	7	6	15	13	9	9	10	7

Which of the following comes closest to your view?

The Government should pay the full cost of switching to a green home heating system for the poorest households	48	39	63	50	56	46	45	51	29	48	54	51	46	50	51	46	47	49	50
The Government should pay some of the cost of switching to a green home heating system for the poorest households	35	43	26	40	36	36	37	32	34	35	35	35	40	28	26	38	36	34	32
The Government should not pay any of the cost of switching to a green home heating system for the poorest households	5	7	3	4	1	9	6	5	10	4	4	7	5	6	6	5	4	5	7
Don't know	12	11	7	7	7	10	12	12	27	14	7	8	9	16	17	11	13	11	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following comes closest to your view?

The Government should pay the full cost of making home improvements to make their home more energy efficient for the poorest households	44	32	61	46	51	40	41	46	31	45	47	44	43	45	47	40	43	46	46
The Government should pay some of the cost of making home improvements to make their home more energy efficient for the poorest households	40	50	29	44	39	42	42	37	41	38	42	41	44	34	35	43	40	39	35
The Government should not pay any of the cost of making home improvements to make their home more energy efficient for the poorest households	6	8	3	3	3	8	6	5	9	4	5	7	5	7	6	6	6	3	6
Don't know	11	10	7	7	7	10	10	12	19	13	6	8	8	14	12	10	11	12	12

Which of the following comes closest to your view?

It is more important that the UK transitions to net zero in the most cost-effective way, even if it increases the cost of living for the poorest households	11	14	11	14	11	10	14	9	21	11	8	11	13	10	12	13	12	11	6
It is more important that the UK transitions to net zero in a way that does not increase the cost of living for the poorest households, even if this means additional financial support from the Government	66	59	77	73	79	59	62	69	51	65	72	67	69	61	68	66	63	64	71
It is not important that the UK transitions to net zero	11	19	3	4	4	19	14	8	9	8	11	16	10	12	5	12	12	11	12
Don't know	12	8	9	9	6	11	10	14	19	16	8	6	9	16	15	9	13	14	11