

YouGov Survey: Movies



Sample 1126 U.S. adult citizens
 Conducted September 24 - 27, 2024
 Margin of Error ±4%

1. Have you seen the following movies?

	Yes	No	Not sure
Titanic	80%	17%	3%
Forrest Gump	80%	16%	4%
The Godfather	62%	35%	3%
The Shawshank Redemption	62%	35%	3%
Pulp Fiction	56%	38%	5%
Braveheart	56%	40%	4%
The Dark Knight	55%	39%	6%
Gladiator	53%	43%	4%
The Godfather Part II	50%	46%	4%
The Lord of the Rings: The Return of the King	49%	47%	4%
Schindler's List	48%	47%	5%
Oppenheimer	32%	64%	4%
12 Angry Men	30%	62%	8%
The King's Speech	27%	67%	7%
Everything Everywhere All at Once	18%	75%	7%

2. Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it
The Shawshank Redemption	53%	42%	5%	1%
The Lord of the Rings: The Return of the King	49%	43%	7%	1%
Forrest Gump	49%	46%	5%	1%
The Godfather	43%	48%	8%	1%
Schindler's List	43%	49%	6%	2%
The King's Speech	42%	52%	4%	1%
Braveheart	42%	48%	9%	1%
Gladiator	40%	52%	7%	2%
The Godfather Part II	38%	53%	8%	1%
The Dark Knight	38%	53%	8%	1%
Oppenheimer	36%	51%	12%	1%
Titanic	36%	52%	10%	3%
Everything Everywhere All at Once	35%	45%	14%	7%
Pulp Fiction	35%	49%	14%	2%

continued on the next page ...

continued from previous page

12 Angry Men	33%	61%	5%	0%
--------------	-----	-----	----	----

Interviewing Dates	September 24 - 27, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.546, with a mean of one and a standard deviation of 0.922.
Number of respondents	1126
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	90 questions not reported.

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1A. Seen Movies — Titanic
Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	80%	77%	82%	80%	81%	80%	79%	80%	75%	85%	78%
No	17%	20%	15%	16%	14%	19%	21%	17%	22%	13%	20%
Not sure	3%	3%	2%	4%	5%	1%	1%	3%	3%	2%	2%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,120)	(517)	(603)	(259)	(222)	(372)	(267)	(709)	(147)	(151)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	80%	80%	74%	87%	79%	82%	80%	78%	86%	75%	80%	79%	84%
No	17%	17%	23%	12%	20%	16%	18%	21%	12%	22%	19%	17%	13%
Not sure	3%	4%	3%	1%	1%	2%	2%	2%	2%	3%	1%	4%	2%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,120)	(388)	(417)	(315)	(470)	(399)	(440)	(325)	(224)	(216)	(222)	(414)	(268)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1B. Seen Movies — Forrest Gump
Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	80%	74%	85%	54%	82%	90%	87%	82%	69%	76%	81%
No	16%	20%	12%	33%	14%	8%	13%	15%	22%	14%	16%
Not sure	4%	6%	3%	13%	4%	2%	0%	3%	9%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,119)	(515)	(604)	(258)	(222)	(371)	(268)	(710)	(146)	(150)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	80%	75%	79%	85%	83%	86%	81%	80%	84%	73%	84%	82%	77%
No	16%	18%	16%	14%	16%	13%	15%	16%	15%	24%	15%	13%	16%
Not sure	4%	7%	5%	1%	1%	1%	4%	5%	1%	3%	1%	5%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,119)	(387)	(418)	(314)	(472)	(398)	(441)	(323)	(224)	(216)	(222)	(414)	(267)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1C. Seen Movies — The Godfather

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	62%	67%	58%	40%	54%	73%	77%	62%	65%	66%	57%
No	35%	31%	38%	56%	42%	26%	20%	36%	29%	29%	42%
Not sure	3%	2%	4%	4%	4%	1%	3%	2%	6%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,122)	(517)	(605)	(260)	(224)	(370)	(268)	(711)	(146)	(152)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	62%	61%	60%	66%	65%	70%	59%	66%	72%	63%	62%	62%	63%
No	35%	37%	35%	32%	34%	29%	38%	31%	27%	33%	37%	34%	35%
Not sure	3%	2%	5%	2%	1%	2%	3%	3%	0%	5%	1%	3%	2%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	101%	100%	99%	100%
Unweighted N	(1,122)	(389)	(418)	(315)	(471)	(399)	(441)	(324)	(224)	(216)	(223)	(413)	(270)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1D. Seen Movies — The Shawshank Redemption

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	62%	64%	60%	38%	57%	78%	67%	65%	58%	52%	58%
No	35%	34%	35%	54%	41%	21%	31%	32%	37%	43%	40%
Not sure	3%	2%	4%	8%	3%	1%	1%	3%	5%	5%	2%
Totals	100%	100%	99%	100%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,119)	(515)	(604)	(259)	(223)	(370)	(267)	(708)	(147)	(151)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	62%	61%	64%	62%	68%	66%	58%	71%	71%	59%	62%	64%	61%
No	35%	38%	32%	34%	30%	29%	38%	28%	28%	39%	36%	32%	35%
Not sure	3%	1%	4%	4%	1%	4%	4%	2%	1%	2%	2%	4%	4%
Totals	100%	100%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,119)	(387)	(417)	(315)	(468)	(399)	(439)	(324)	(223)	(215)	(221)	(414)	(269)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1E. Seen Movies — Pulp Fiction

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	56%	61%	52%	37%	53%	70%	58%	57%	52%	59%	53%
No	38%	33%	43%	50%	41%	29%	38%	39%	43%	29%	42%
Not sure	5%	6%	5%	12%	6%	1%	4%	4%	5%	12%	5%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,123)	(518)	(605)	(259)	(224)	(371)	(269)	(712)	(146)	(152)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	56%	56%	59%	54%	62%	56%	59%	53%	63%	53%	59%	58%	54%
No	38%	37%	35%	44%	36%	42%	35%	44%	35%	40%	38%	37%	39%
Not sure	5%	7%	6%	3%	3%	2%	6%	3%	2%	7%	3%	5%	7%
Totals	99%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,123)	(389)	(418)	(316)	(471)	(401)	(442)	(324)	(224)	(216)	(224)	(414)	(269)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1F. Seen Movies — Braveheart

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	56%	60%	52%	35%	53%	66%	63%	57%	49%	50%	62%
No	40%	37%	44%	58%	41%	32%	34%	40%	47%	42%	34%
Not sure	4%	3%	4%	6%	6%	1%	3%	3%	4%	8%	4%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,121)	(516)	(605)	(259)	(222)	(373)	(267)	(713)	(145)	(151)	(112)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	56%	49%	54%	64%	53%	68%	54%	57%	65%	51%	52%	57%	61%
No	40%	45%	41%	35%	46%	31%	42%	41%	33%	43%	45%	40%	34%
Not sure	4%	5%	5%	1%	2%	2%	5%	2%	2%	6%	2%	3%	5%
Totals	100%	99%	100%	100%	101%	101%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,121)	(387)	(418)	(316)	(471)	(400)	(442)	(325)	(222)	(217)	(222)	(415)	(267)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1G. Seen Movies — The Dark Knight

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	55%	66%	44%	57%	65%	56%	40%	52%	56%	63%	58%
No	39%	27%	51%	33%	27%	43%	54%	43%	37%	27%	36%
Not sure	6%	7%	5%	10%	8%	2%	6%	5%	7%	9%	6%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,117)	(517)	(600)	(258)	(220)	(372)	(267)	(710)	(144)	(150)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	55%	55%	55%	53%	60%	55%	50%	60%	62%	59%	49%	57%	53%
No	39%	38%	38%	43%	37%	41%	45%	38%	31%	35%	49%	37%	37%
Not sure	6%	8%	7%	3%	3%	3%	5%	2%	7%	6%	2%	6%	10%
Totals	100%	101%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,117)	(384)	(417)	(316)	(467)	(401)	(440)	(322)	(222)	(217)	(223)	(413)	(264)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1H. Seen Movies — Gladiator

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	53%	64%	43%	44%	57%	59%	48%	51%	57%	57%	58%
No	43%	33%	52%	47%	39%	39%	49%	46%	37%	36%	39%
Not sure	4%	3%	5%	9%	4%	2%	3%	3%	6%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,124)	(517)	(607)	(259)	(223)	(373)	(269)	(714)	(147)	(151)	(112)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	53%	51%	54%	54%	53%	58%	49%	55%	60%	53%	52%	50%	58%
No	43%	44%	42%	44%	43%	39%	46%	43%	36%	43%	44%	47%	36%
Not sure	4%	6%	5%	2%	4%	2%	5%	2%	3%	4%	4%	3%	6%
Totals	100%	101%	101%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,124)	(389)	(419)	(316)	(472)	(401)	(442)	(324)	(225)	(217)	(224)	(414)	(269)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



11. Seen Movies — The Godfather Part II

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	50%	58%	42%	30%	45%	60%	60%	48%	51%	57%	51%
No	46%	38%	53%	62%	50%	38%	37%	48%	40%	37%	48%
Not sure	4%	4%	5%	8%	5%	2%	3%	3%	9%	7%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,121)	(516)	(605)	(260)	(223)	(372)	(266)	(711)	(146)	(151)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	50%	53%	47%	50%	55%	53%	44%	53%	62%	51%	47%	50%	51%
No	46%	44%	49%	44%	44%	43%	50%	44%	37%	44%	49%	46%	43%
Not sure	4%	3%	5%	5%	1%	4%	5%	3%	1%	5%	4%	3%	6%
Totals	100%	100%	101%	99%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,121)	(387)	(419)	(315)	(470)	(399)	(441)	(325)	(223)	(215)	(224)	(414)	(268)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1J. Seen Movies — The Lord of the Rings: The Return of the King

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	49%	59%	40%	57%	55%	47%	38%	48%	46%	49%	60%
No	47%	39%	55%	39%	40%	51%	58%	49%	48%	41%	38%
Not sure	4%	2%	5%	4%	5%	2%	4%	2%	7%	10%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,120)	(514)	(606)	(259)	(221)	(372)	(268)	(710)	(147)	(150)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	49%	53%	46%	48%	50%	46%	44%	52%	53%	50%	45%	48%	55%
No	47%	43%	51%	48%	47%	50%	51%	46%	45%	47%	53%	47%	42%
Not sure	4%	4%	3%	4%	3%	4%	5%	2%	2%	3%	2%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,120)	(389)	(418)	(313)	(473)	(397)	(440)	(323)	(224)	(216)	(223)	(413)	(268)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1K. Seen Movies — Schindler’s List

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	48%	49%	46%	20%	47%	60%	57%	52%	32%	43%	44%
No	47%	45%	49%	68%	49%	37%	40%	45%	59%	46%	51%
Not sure	5%	6%	5%	12%	4%	2%	4%	3%	10%	11%	5%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	101%	100%	100%
Unweighted N	(1,117)	(514)	(603)	(258)	(222)	(370)	(267)	(710)	(146)	(149)	(112)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	48%	50%	46%	48%	52%	55%	44%	51%	55%	41%	53%	45%	52%
No	47%	44%	48%	49%	44%	42%	51%	44%	42%	52%	44%	50%	41%
Not sure	5%	6%	6%	3%	3%	3%	5%	5%	3%	7%	3%	5%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,117)	(386)	(417)	(314)	(469)	(398)	(442)	(322)	(223)	(216)	(221)	(413)	(267)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1L. Seen Movies — Oppenheimer

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	32%	40%	25%	41%	32%	28%	30%	35%	19%	33%	26%
No	64%	56%	71%	50%	62%	70%	69%	62%	77%	55%	69%
Not sure	4%	5%	4%	9%	6%	2%	1%	3%	3%	11%	5%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,118)	(515)	(603)	(260)	(222)	(370)	(266)	(709)	(146)	(151)	(112)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	32%	37%	30%	30%	37%	30%	22%	36%	43%	33%	34%	27%	38%
No	64%	61%	65%	65%	62%	66%	71%	60%	55%	63%	60%	69%	59%
Not sure	4%	2%	5%	5%	1%	4%	6%	3%	2%	4%	6%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,118)	(385)	(418)	(315)	(468)	(399)	(442)	(322)	(222)	(215)	(224)	(412)	(267)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1M. Seen Movies — 12 Angry Men

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	35%	25%	15%	31%	32%	42%	34%	22%	20%	28%
No	62%	57%	67%	75%	62%	62%	51%	60%	67%	67%	67%
Not sure	8%	8%	7%	10%	8%	6%	8%	6%	10%	13%	6%
Totals	100%	100%	99%	100%	101%	100%	101%	100%	99%	100%	101%
Unweighted N	(1,117)	(514)	(603)	(260)	(222)	(369)	(266)	(709)	(145)	(150)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	30%	32%	32%	27%	41%	35%	24%	33%	43%	32%	32%	28%	32%
No	62%	58%	61%	68%	52%	61%	68%	62%	51%	61%	64%	64%	59%
Not sure	8%	11%	7%	5%	7%	5%	8%	6%	6%	7%	4%	9%	9%
Totals	100%	101%	100%	100%	100%	101%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,117)	(387)	(416)	(314)	(469)	(397)	(440)	(322)	(222)	(214)	(223)	(411)	(269)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



1N. Seen Movies — The King’s Speech

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	27%	24%	30%	13%	27%	31%	33%	32%	14%	16%	22%
No	67%	69%	64%	76%	62%	66%	64%	63%	78%	73%	71%
Not sure	7%	7%	6%	11%	11%	3%	3%	5%	8%	12%	7%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,121)	(518)	(603)	(259)	(223)	(371)	(268)	(712)	(146)	(150)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	27%	33%	26%	21%	37%	28%	20%	26%	44%	28%	25%	20%	38%
No	67%	57%	68%	75%	57%	68%	74%	67%	53%	66%	69%	73%	55%
Not sure	7%	9%	6%	4%	6%	4%	6%	7%	3%	6%	5%	7%	8%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,121)	(389)	(417)	(315)	(471)	(399)	(439)	(325)	(225)	(217)	(224)	(412)	(268)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



10. Seen Movies — Everything Everywhere All at Once

Have you seen the following movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	19%	17%	27%	20%	13%	15%	17%	18%	17%	28%
No	75%	73%	77%	56%	72%	85%	83%	78%	74%	66%	71%
Not sure	7%	8%	6%	17%	8%	3%	2%	5%	8%	17%	2%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,114)	(516)	(598)	(257)	(223)	(369)	(265)	(707)	(145)	(149)	(113)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	25%	19%	9%	31%	12%	12%	16%	28%	22%	16%	14%	24%
No	75%	66%	74%	87%	66%	84%	82%	77%	67%	69%	78%	81%	67%
Not sure	7%	9%	7%	4%	3%	5%	6%	7%	4%	9%	6%	6%	8%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%	99%
Unweighted N	(1,114)	(386)	(413)	(315)	(467)	(398)	(438)	(322)	(223)	(214)	(224)	(410)	(266)

YouGov Survey: Movies
 September 24 - 27, 2024 - 1126 U.S. adult citizens



2A. Film Opinion — The Shawshank Redemption

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	53%	57%	49%	*	47%	53%	58%	53%	*	*	*
Like it	42%	37%	47%	*	49%	41%	36%	43%	*	*	*
Dislike it	5%	6%	3%	*	3%	6%	4%	4%	*	*	*
Hate it	1%	0%	1%	*	1%	0%	2%	0%	*	*	*
Totals	101%	100%	100%	*	100%	100%	100%	100%	*	*	*
Unweighted N	(688)	(331)	(357)	(99)	(122)	(284)	(183)	(462)	(79)	(81)	(66)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	53%	56%	52%	51%	57%	57%	49%	54%	54%	58%	58%	50%	49%
Like it	42%	39%	44%	42%	39%	39%	44%	40%	45%	33%	41%	43%	48%
Dislike it	5%	3%	4%	7%	2%	4%	5%	6%	1%	8%	2%	5%	4%
Hate it	1%	2%	0%	0%	2%	0%	2%	0%	1%	1%	0%	2%	0%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	101%
Unweighted N	(688)	(239)	(254)	(195)	(309)	(254)	(249)	(225)	(153)	(123)	(142)	(256)	(167)

YouGov Survey: Movies
 September 24 - 27, 2024 - 1126 U.S. adult citizens



2B. Film Opinion — The Lord of the Rings: The Return of the King

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	49%	53%	44%	51%	56%	44%	*	48%	*	*	*
Like it	43%	42%	44%	40%	32%	49%	*	42%	*	*	*
Dislike it	7%	4%	10%	8%	8%	7%	*	8%	*	*	*
Hate it	1%	1%	1%	1%	4%	1%	*	2%	*	*	*
Totals	100%	100%	99%	100%	100%	101%	*	100%	*	*	*
Unweighted N	(541)	(294)	(247)	(132)	(132)	(179)	(98)	(329)	(71)	(77)	(64)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	49%	46%	52%	49%	56%	52%	47%	57%	55%	44%	49%	50%	52%
Like it	43%	45%	42%	41%	35%	40%	45%	36%	38%	42%	44%	43%	43%
Dislike it	7%	5%	6%	9%	6%	7%	7%	7%	5%	11%	4%	8%	5%
Hate it	1%	3%	0%	1%	3%	1%	1%	0%	2%	2%	4%	0%	0%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	101%	101%	100%
Unweighted N	(541)	(191)	(196)	(154)	(233)	(192)	(206)	(159)	(118)	(102)	(101)	(193)	(145)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2C. Film Opinion — Forrest Gump

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	49%	47%	50%	48%	41%	49%	57%	48%	49%	45%	*
Like it	46%	49%	43%	49%	51%	47%	36%	47%	42%	48%	*
Dislike it	5%	3%	6%	4%	9%	3%	3%	5%	8%	1%	*
Hate it	1%	1%	2%	0%	0%	1%	3%	1%	1%	5%	*
Totals	101%	100%	101%	101%	101%	100%	99%	101%	100%	99%	*
Unweighted N	(886)	(382)	(504)	(141)	(177)	(337)	(231)	(583)	(100)	(115)	(88)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	49%	50%	50%	46%	48%	48%	50%	47%	47%	43%	48%	51%	49%
Like it	46%	43%	43%	50%	45%	48%	44%	47%	48%	50%	49%	41%	47%
Dislike it	5%	4%	6%	3%	5%	3%	4%	5%	4%	7%	3%	6%	3%
Hate it	1%	3%	0%	1%	2%	1%	2%	1%	1%	1%	0%	2%	2%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(886)	(298)	(331)	(257)	(383)	(325)	(341)	(255)	(190)	(154)	(192)	(329)	(211)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2D. Film Opinion — The Godfather

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	43%	48%	38%	50%	39%	45%	40%	44%	*	*	*
Like it	48%	47%	50%	47%	41%	48%	55%	46%	*	*	*
Dislike it	8%	5%	10%	0%	19%	6%	5%	9%	*	*	*
Hate it	1%	0%	1%	3%	1%	1%	0%	1%	*	*	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(710)	(354)	(356)	(102)	(132)	(268)	(208)	(453)	(96)	(98)	(63)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	43%	43%	45%	42%	44%	40%	47%	39%	53%	41%	49%	42%	42%
Like it	48%	49%	47%	50%	50%	51%	45%	50%	41%	51%	46%	48%	50%
Dislike it	8%	8%	7%	8%	7%	9%	6%	11%	5%	6%	4%	9%	9%
Hate it	1%	0%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%
Totals	100%	100%	101%	101%	101%	101%	99%	101%	100%	99%	100%	100%	101%
Unweighted N	(710)	(248)	(252)	(210)	(301)	(278)	(274)	(205)	(154)	(132)	(144)	(260)	(174)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2E. Film Opinion — Schindler’s List

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	43%	38%	48%	*	27%	45%	49%	43%	*	*	*
Like it	49%	54%	45%	*	57%	49%	45%	50%	*	*	*
Dislike it	6%	5%	7%	*	9%	5%	6%	5%	*	*	*
Hate it	2%	3%	0%	*	6%	0%	0%	2%	*	*	*
Totals	100%	100%	100%	*	99%	99%	100%	100%	*	*	*
Unweighted N	(533)	(258)	(275)	(51)	(103)	(226)	(153)	(368)	(44)	(63)	(58)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	43%	43%	42%	44%	47%	39%	44%	46%	41%	*	44%	33%	54%
Like it	49%	45%	51%	51%	47%	56%	45%	50%	55%	*	53%	53%	44%
Dislike it	6%	8%	7%	3%	6%	4%	9%	4%	4%	*	1%	10%	3%
Hate it	2%	4%	0%	1%	0%	1%	1%	0%	0%	*	2%	3%	0%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	*	100%	99%	101%
Unweighted N	(533)	(191)	(190)	(152)	(240)	(215)	(186)	(166)	(123)	(91)	(117)	(180)	(145)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2F. Film Opinion — The King’s Speech

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	42%	28%	54%	*	*	47%	*	43%	*	*	*
Like it	52%	63%	45%	*	*	49%	*	54%	*	*	*
Dislike it	4%	8%	1%	*	*	4%	*	3%	*	*	*
Hate it	1%	2%	0%	*	*	0%	*	0%	*	*	*
Totals	99%	101%	100%	*	*	100%	*	100%	*	*	*
Unweighted N	(310)	(145)	(165)	(43)	(66)	(109)	(92)	(219)	(24)	(32)	(35)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	42%	49%	28%	*	45%	40%	*	*	*	*	*	*	*
Like it	52%	48%	66%	*	52%	50%	*	*	*	*	*	*	*
Dislike it	4%	3%	6%	*	3%	7%	*	*	*	*	*	*	*
Hate it	1%	0%	0%	*	0%	3%	*	*	*	*	*	*	*
Totals	99%	100%	100%	*	100%	100%	*	*	*	*	*	*	*
Unweighted N	(310)	(133)	(112)	(65)	(168)	(108)	(88)	(95)	(93)	(60)	(57)	(96)	(97)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2G. Film Opinion — Braveheart

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	42%	48%	35%	*	34%	39%	42%	43%	*	*	*
Like it	48%	47%	50%	*	49%	52%	51%	49%	*	*	*
Dislike it	9%	5%	14%	*	16%	9%	7%	8%	*	*	*
Hate it	1%	0%	1%	*	1%	0%	0%	1%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	101%	*	*	*
Unweighted N	(631)	(325)	(306)	(89)	(126)	(250)	(166)	(407)	(72)	(82)	(70)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	42%	42%	43%	40%	29%	48%	43%	40%	43%	34%	44%	40%	48%
Like it	48%	44%	49%	51%	57%	44%	48%	46%	50%	56%	45%	51%	43%
Dislike it	9%	13%	7%	8%	13%	8%	8%	13%	6%	10%	11%	8%	10%
Hate it	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%
Totals	100%	99%	100%	99%	100%	100%	99%	100%	99%	100%	101%	100%	101%
Unweighted N	(631)	(188)	(235)	(208)	(244)	(271)	(238)	(186)	(141)	(106)	(122)	(244)	(159)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2H. Film Opinion — Gladiator

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	40%	45%	31%	51%	44%	37%	28%	34%	*	*	*
Like it	52%	50%	55%	46%	43%	53%	67%	55%	*	*	*
Dislike it	7%	4%	11%	1%	9%	9%	5%	8%	*	*	*
Hate it	2%	1%	3%	2%	4%	1%	0%	2%	*	*	*
Totals	101%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(587)	(331)	(256)	(104)	(139)	(212)	(132)	(347)	(84)	(95)	(61)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	40%	42%	40%	36%	36%	37%	42%	37%	45%	36%	38%	42%	39%
Like it	52%	52%	52%	52%	57%	51%	53%	49%	49%	58%	53%	50%	50%
Dislike it	7%	5%	5%	10%	5%	10%	4%	11%	6%	5%	7%	8%	6%
Hate it	2%	1%	2%	2%	3%	2%	2%	3%	1%	2%	2%	0%	4%
Totals	101%	100%	99%	100%	101%	100%	101%	100%	101%	101%	100%	100%	99%
Unweighted N	(587)	(191)	(224)	(172)	(242)	(234)	(220)	(170)	(130)	(104)	(120)	(211)	(152)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2I. Film Opinion — The Godfather Part II

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	38%	40%	36%	*	*	39%	40%	38%	*	*	*
Like it	53%	56%	49%	*	*	55%	52%	53%	*	*	*
Dislike it	8%	4%	14%	*	*	5%	7%	8%	*	*	*
Hate it	1%	0%	1%	*	*	1%	0%	1%	*	*	*
Totals	100%	100%	100%	*	*	100%	99%	100%	*	*	*
Unweighted N	(552)	(293)	(259)	(75)	(98)	(219)	(160)	(352)	(72)	(74)	(54)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	38%	42%	37%	35%	40%	37%	43%	32%	49%	44%	47%	31%	38%
Like it	53%	49%	54%	57%	52%	54%	51%	56%	45%	46%	48%	62%	48%
Dislike it	8%	9%	8%	8%	8%	9%	5%	12%	6%	8%	4%	7%	14%
Hate it	1%	0%	1%	1%	0%	1%	1%	0%	1%	3%	1%	0%	1%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	101%	101%	100%	100%	101%
Unweighted N	(552)	(198)	(192)	(162)	(246)	(217)	(204)	(167)	(126)	(104)	(108)	(205)	(135)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2J. Film Opinion — The Dark Knight

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	38%	44%	29%	57%	49%	25%	*	34%	*	*	*
Like it	53%	51%	57%	36%	43%	63%	*	58%	*	*	*
Dislike it	8%	5%	13%	6%	7%	11%	*	8%	*	*	*
Hate it	1%	0%	1%	0%	1%	1%	*	1%	*	*	*
Totals	100%	100%	100%	99%	100%	100%	*	101%	*	*	*
Unweighted N	(608)	(345)	(263)	(152)	(155)	(202)	(99)	(361)	(90)	(94)	(63)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	38%	38%	43%	31%	37%	31%	41%	36%	33%	38%	40%	40%	31%
Like it	53%	53%	48%	60%	55%	60%	48%	54%	62%	53%	51%	51%	59%
Dislike it	8%	8%	9%	8%	7%	8%	10%	9%	5%	8%	8%	8%	10%
Hate it	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(608)	(212)	(226)	(170)	(269)	(222)	(230)	(183)	(130)	(116)	(110)	(234)	(148)

YouGov Survey: Movies
 September 24 - 27, 2024 - 1126 U.S. adult citizens



2K. Film Opinion — Oppenheimer

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	36%	35%	37%	53%	*	32%	*	30%	*	*	*
Like it	51%	52%	49%	42%	*	58%	*	57%	*	*	*
Dislike it	12%	12%	13%	5%	*	8%	*	12%	*	*	*
Hate it	1%	1%	1%	0%	*	3%	*	1%	*	*	*
Totals	100%	100%	100%	100%	*	101%	*	100%	*	*	*
Unweighted N	(372)	(212)	(160)	(102)	(74)	(114)	(82)	(245)	(34)	(57)	(36)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	36%	37%	39%	*	37%	30%	40%	31%	*	*	*	27%	41%
Like it	51%	49%	47%	*	49%	53%	42%	57%	*	*	*	58%	44%
Dislike it	12%	12%	14%	*	13%	15%	16%	11%	*	*	*	14%	15%
Hate it	1%	2%	0%	*	0%	1%	1%	1%	*	*	*	1%	0%
Totals	100%	100%	100%	*	99%	99%	99%	100%	*	*	*	100%	100%
Unweighted N	(372)	(138)	(138)	(96)	(179)	(126)	(109)	(120)	(99)	(76)	(73)	(123)	(100)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2L. Film Opinion — Titanic

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	36%	33%	38%	44%	37%	30%	35%	33%	32%	51%	*
Like it	52%	52%	51%	42%	53%	58%	52%	56%	56%	31%	*
Dislike it	10%	12%	8%	11%	8%	10%	9%	9%	8%	13%	*
Hate it	3%	3%	3%	3%	2%	2%	4%	2%	4%	6%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(902)	(414)	(488)	(195)	(188)	(303)	(216)	(567)	(117)	(130)	(88)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	36%	39%	30%	38%	36%	36%	36%	38%	35%	35%	34%	33%	42%
Like it	52%	50%	52%	53%	52%	52%	53%	49%	51%	52%	52%	53%	50%
Dislike it	10%	7%	16%	7%	8%	10%	7%	11%	11%	10%	14%	10%	7%
Hate it	3%	4%	3%	2%	4%	1%	4%	1%	3%	2%	1%	5%	2%
Totals	101%	100%	101%	100%	100%	99%	100%	99%	100%	99%	101%	101%	101%
Unweighted N	(902)	(311)	(322)	(269)	(375)	(329)	(359)	(253)	(188)	(157)	(179)	(342)	(224)

YouGov Survey: Movies
 September 24 - 27, 2024 - 1126 U.S. adult citizens



2M. Film Opinion — Everything Everywhere All at Once

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	35%	43%	28%	*	*	*	*	32%	*	*	*
Like it	45%	45%	45%	*	*	*	*	51%	*	*	*
Dislike it	14%	5%	22%	*	*	*	*	12%	*	*	*
Hate it	7%	7%	6%	*	*	*	*	6%	*	*	*
Totals	101%	100%	101%	*	*	*	*	101%	*	*	*
Unweighted N	(236)	(122)	(114)	(82)	(61)	(61)	(32)	(142)	(31)	(32)	(31)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	35%	36%	*	*	41%	*	*	*	*	*	*	*	*
Like it	45%	44%	*	*	43%	*	*	*	*	*	*	*	*
Dislike it	14%	11%	*	*	14%	*	*	*	*	*	*	*	*
Hate it	7%	9%	*	*	2%	*	*	*	*	*	*	*	*
Totals	101%	100%	*	*	100%	*	*	*	*	*	*	*	*
Unweighted N	(236)	(105)	(92)	(39)	(148)	(58)	(65)	(66)	(70)	(51)	(41)	(69)	(75)

YouGov Survey: Movies
September 24 - 27, 2024 - 1126 U.S. adult citizens



2N. Film Opinion — Pulp Fiction

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	35%	41%	27%	*	27%	38%	27%	34%	*	*	*
Like it	49%	46%	52%	*	58%	43%	57%	47%	*	*	*
Dislike it	14%	12%	17%	*	13%	17%	13%	16%	*	*	*
Hate it	2%	2%	3%	*	2%	3%	3%	3%	*	*	*
Totals	100%	101%	99%	*	100%	101%	100%	100%	*	*	*
Unweighted N	(620)	(313)	(307)	(92)	(124)	(252)	(152)	(410)	(74)	(81)	(55)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	35%	39%	35%	28%	37%	25%	41%	24%	37%	32%	39%	36%	30%
Like it	49%	51%	52%	42%	52%	52%	41%	58%	51%	51%	49%	45%	54%
Dislike it	14%	8%	11%	26%	10%	19%	14%	15%	12%	16%	10%	16%	14%
Hate it	2%	2%	2%	3%	1%	4%	3%	2%	1%	1%	2%	3%	2%
Totals	100%	100%	100%	99%	100%	100%	99%	99%	101%	100%	100%	100%	100%
Unweighted N	(620)	(219)	(236)	(165)	(284)	(217)	(243)	(173)	(140)	(109)	(134)	(229)	(148)

YouGov Survey: Movies
 September 24 - 27, 2024 - 1126 U.S. adult citizens



20. Film Opinion — 12 Angry Men

Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	33%	36%	29%	*	*	28%	42%	30%	*	*	*
Like it	61%	57%	66%	*	*	70%	54%	66%	*	*	*
Dislike it	5%	7%	4%	*	*	2%	3%	4%	*	*	*
Hate it	0%	0%	1%	*	*	0%	0%	0%	*	*	*
Totals	99%	100%	100%	*	*	100%	99%	100%	*	*	*
Unweighted N	(373)	(209)	(164)	(58)	(70)	(128)	(117)	(258)	(40)	(34)	(41)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	33%	38%	31%	*	38%	28%	30%	34%	*	*	*	36%	*
Like it	61%	57%	63%	*	60%	65%	57%	63%	*	*	*	59%	*
Dislike it	5%	3%	6%	*	2%	7%	11%	3%	*	*	*	6%	*
Hate it	0%	1%	0%	*	1%	0%	1%	0%	*	*	*	0%	*
Totals	99%	99%	100%	*	101%	100%	99%	100%	*	*	*	101%	*
Unweighted N	(373)	(137)	(146)	(90)	(190)	(137)	(119)	(118)	(98)	(70)	(77)	(134)	(92)

YouGov Survey: Movies

September 24 - 27, 2024 - 1126 U.S. adult citizens



Interviewing Dates	September 24 - 27, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.546, with a mean of one and a standard deviation of 0.922.
Number of respondents	1126
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	90 questions not reported.