

1. Do you believe in a God or a higher spiritual power?

I believe in a God .....	68%
I don't believe there is a God, but I do believe there is a higher spiritual power .....	10%
I don't believe in a God or a higher spiritual power .....	13%
Don't know .....	9%

2. In general, how moral or immoral are you as a person?

Very moral .....	48%
Somewhat moral .....	38%
Somewhat immoral .....	4%
Very immoral .....	1%
Don't know .....	9%

3. How important is being moral to you?

Very important .....	65%
Somewhat important .....	25%
Not very important .....	3%
Not at all important .....	1%
Don't know .....	6%

4. In general, how moral or immoral do you think most Americans are?

Very moral .....	5%
Somewhat moral .....	41%
Somewhat immoral .....	30%
Very immoral .....	11%
Don't know .....	13%

5. How important do you think being moral is to most Americans?

Very important .....	16%
Somewhat important .....	39%
Not very important .....	26%
Not at all important .....	7%
Don't know .....	12%

6. Generally speaking, do you think people mostly have a sense of right and wrong?

They mostly do .....	71%
They mostly do not .....	17%
Don't know .....	12%

7. Do you think moral values in the U.S. are currently... ?

Very strong	1%
Strong	10%
Neither strong nor weak	27%
Weak	39%
Very weak	17%
Don't know	7%

8. And do you think moral values in the U.S. are currently... ?

Strengthening	11%
Weakening	60%
No change	15%
Don't know	14%

9. From where, if anywhere, did you mainly learn about right and wrong, and morality?

From parents or caretakers	68%
From attending church or a religious organization	10%
From the media (including movies, TV, newspapers, books, music, and the Internet)	4%
From educators	2%
From peers	2%
Other	4%
Nowhere	3%
Don't know	7%

10. Which of the following, if any, comes closest to your view about where morality comes from?

Each person's conscience	40%
God or a higher power	32%
Society	11%
Science and reason	4%
Other	4%
Don't know	10%

11. Thinking about what it means to behave morally, which of the following comes closest to your view?

To do everything one can that leads to good outcomes for everyone	38%
To act according to your own conscience	23%
To follow the moral teachings of your religion	16%
To follow your duties and obligations in life irrespective of the consequences	10%
Other	5%
Don't know	8%

12. Generally speaking, do you think life is fair?

It is .....	19%
It is not .....	67%
Don't know .....	14%

13. Do you think people who have done very bad things in their life (for example, a terrible crime) can ever be genuinely good people?

They can, but only in exceptional cases .....	38%
They can, if given enough support by society .....	37%
They cannot .....	10%
Don't know .....	15%

14. Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Always morally acceptable	Sometimes morally acceptable	Never morally acceptable	Not sure
Eating meat	68%	19%	4%	9%
Keeping animals as pets	58%	31%	2%	9%
Using contraception	59%	21%	8%	12%
Using in vitro fertilization, or IVF	47%	25%	8%	20%
Being in a same-sex relationship	36%	12%	37%	14%
Getting divorced	35%	48%	8%	10%
Having sex while not married	32%	29%	27%	11%
Not voting in an election when eligible to do so	28%	35%	19%	17%
Using the death penalty for convicted murderers	27%	38%	17%	18%
Using embryonic stem cells for medical research	27%	29%	17%	27%
Having children outside of marriage	23%	36%	29%	12%
Undergoing sex reassignment surgery	23%	13%	47%	17%
Not getting a vaccine during a disease outbreak	21%	34%	26%	19%
Swearing	22%	40%	27%	11%
Smoking marijuana illegally	21%	29%	37%	12%
Smoking tobacco	20%	31%	26%	22%
Using someone else's streaming account	20%	32%	36%	13%
Having an abortion	20%	41%	31%	8%
Throwing recyclable materials in the trash	18%	43%	23%	16%
Assisting a terminally ill person in ending their own life	18%	37%	26%	19%
Giving a false excuse to avoid attending a social event	18%	55%	16%	11%
Spanking children as punishment	17%	46%	28%	10%
Burning a national flag as a political protest	16%	19%	51%	13%
Gambling	15%	40%	28%	17%
Keeping animals in zoos	14%	57%	13%	16%

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Avoiding military service during wartime	14%	40%	29%	18%
Watching pornography	13%	28%	44%	14%
Throwing compostable materials in the trash	14%	38%	22%	26%
Being in a polyamorous relationship	13%	21%	46%	20%
Killing another person to save many other people's lives	13%	49%	13%	25%
Avoiding taxes through legal loopholes	12%	26%	48%	15%
Not tipping at a restaurant	12%	48%	23%	17%
Not donating to charity despite being very wealthy	10%	24%	45%	20%
Saying you are sick to miss work when you are not sick	9%	45%	34%	12%
Hunting animals for sport	9%	29%	47%	14%
Driving over the speed limit	9%	55%	24%	12%
Paying for sex	8%	24%	53%	14%
Drinking alcohol to the point of intoxication	8%	30%	48%	13%
Throwing away edible food	8%	46%	30%	16%
Stealing food you cannot afford	9%	37%	43%	11%
Hiring a family member over a more qualified stranger	8%	37%	39%	16%
Drinking while under the legal minimum age	8%	30%	49%	13%
Using torture to obtain information from a terrorism suspect	6%	28%	52%	13%
Crossing a border illegally	6%	40%	42%	12%
Lying on a résumé	5%	25%	62%	9%
Shoplifting from a large corporation	5%	15%	70%	10%
Replacing human workers with artificial intelligence	5%	30%	44%	21%
Buying products made in sweatshops	4%	25%	46%	24%
Testing cosmetics on animals	4%	19%	61%	16%
Using personal wealth to influence political campaigns	3%	19%	64%	14%
Paying women less than men for the same work	4%	10%	78%	8%
Cloning a human being	3%	13%	61%	22%
Littering	3%	12%	75%	11%
Sharing political misinformation online	3%	12%	75%	10%
Not hiring someone because of their race	3%	8%	84%	5%
Working for a government that causes social harm	2%	24%	58%	16%
Taking performance-enhancing drugs in sports	2%	9%	79%	10%
Participating in a violent political protest	2%	20%	69%	9%
Working for a company whose products cause social harm	2%	23%	58%	16%
Shoplifting from a small business	2%	7%	85%	7%
Driving while intoxicated	2%	3%	89%	6%
Lying under oath	2%	12%	78%	8%

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Using nuclear weapons	1%	19%	67%	12%
Cheating in a relationship	1%	10%	84%	5%

**15. Do you think that using artificial intelligence (AI) for the following is... ?**

	Always morally acceptable	Sometimes morally acceptable	Never morally acceptable	Not sure
To detect and report illegal content online	31%	35%	19%	15%
To write an email to a colleague	24%	38%	21%	17%
To write a recommendation letter	20%	37%	26%	17%
To generate news summaries	20%	36%	25%	19%
To predict stock market trends	18%	33%	27%	22%
To match people on dating apps	17%	39%	21%	23%
To assist with homework assignments	16%	39%	30%	15%
To evaluate job applications	16%	36%	31%	17%
To filter and edit photos for social media	15%	40%	28%	17%
To simulate human conversation when lonely	14%	34%	28%	24%
To assist in decision-making during medical procedures	13%	34%	32%	20%
To predict who is most likely to commit crimes in the future	8%	23%	48%	21%
To assist judges in delivering court verdicts	7%	23%	50%	20%
To monitor citizens for signs of dissent or rebellion	6%	20%	57%	17%
To re-create the voices and personalities of deceased people	6%	25%	50%	19%
To create persuasive political propaganda	6%	19%	57%	18%
To determine college admissions	6%	19%	56%	18%
To genetically engineer human embryos	5%	17%	57%	21%
To create deepfakes in journalism	3%	7%	76%	14%
To impersonate another person's voice or appearance	3%	15%	69%	12%

**16. Thinking about technology and artificial intelligence (AI), do you think machines could or could not learn to be moral?**

Machines could learn to be moral	19%
Machines could not learn to be moral	56%
Don't know	25%

# YouGov Survey: Morality

June 8 - 15, 2026 - 2,111 U.S. adult citizens



<b>Interviewing Dates</b>	June 8 - 15, 2026   June 9 - 12, 2026
<b>Target population</b>	U.S. citizens, aged 18 and over
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.552, with a mean of one and a standard deviation of 0.971.
<b>Number of respondents</b>	2,111
<b>Margin of error</b>	± 3 points (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	55 questions not reported.

**YouGov Survey: Morality**  
 June 8 - 15, 2026 - 2,111 U.S. adult citizens



**1. Belief in God or Higher Power**

Do you believe in a God or a higher spiritual power?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I believe in a God	68%	67%	70%	59%	66%	71%	75%	65%	86%	76%	70%	64%
I don't believe there is a God, but I do believe there is a higher spiritual power	10%	8%	12%	13%	11%	9%	8%	9%	6%	12%	10%	10%
I don't believe in a God or a higher spiritual power	13%	16%	10%	15%	16%	11%	10%	16%	4%	6%	11%	17%
Don't know	9%	9%	9%	13%	8%	9%	7%	10%	5%	6%	9%	9%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,109)	(1,002)	(1,107)	(457)	(456)	(730)	(466)	(1,465)	(238)	(284)	(1,325)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I believe in a God	68%	55%	64%	86%	55%	85%	71%	71%	63%	63%	68%	75%	60%
I don't believe there is a God, but I do believe there is a higher spiritual power	10%	12%	13%	5%	13%	5%	10%	9%	10%	9%	12%	8%	13%
I don't believe in a God or a higher spiritual power	13%	23%	12%	4%	21%	4%	11%	12%	18%	18%	12%	10%	15%
Don't know	9%	10%	12%	5%	11%	5%	8%	8%	9%	10%	9%	7%	12%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,109)	(686)	(807)	(616)	(826)	(747)	(750)	(653)	(489)	(414)	(413)	(839)	(443)

# YouGov Survey: Morality

June 8 - 15, 2026 - 2,111 U.S. adult citizens



## 2. How Moral Are You

In general, how moral or immoral are you as a person?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very moral	48%	45%	51%	40%	38%	55%	56%	50%	45%	43%	46%	53%
Somewhat moral	38%	40%	36%	42%	41%	34%	37%	38%	37%	35%	36%	41%
Somewhat immoral	4%	5%	3%	5%	6%	3%	2%	4%	4%	3%	4%	4%
Very immoral	1%	2%	1%	2%	1%	1%	1%	1%	2%	3%	2%	0%
Don't know	9%	9%	10%	11%	15%	7%	4%	7%	13%	16%	12%	3%
Totals	100%	101%	101%	100%	101%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(2,107)	(1,001)	(1,106)	(457)	(456)	(730)	(464)	(1,463)	(238)	(284)	(1,324)	(783)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very moral	48%	47%	41%	58%	47%	56%	43%	55%	52%	45%	48%	50%	46%
Somewhat moral	38%	43%	38%	33%	44%	36%	39%	33%	41%	39%	39%	37%	38%
Somewhat immoral	4%	5%	4%	3%	4%	3%	5%	4%	3%	7%	3%	3%	4%
Very immoral	1%	0%	1%	2%	0%	2%	1%	1%	1%	1%	2%	1%	1%
Don't know	9%	5%	16%	4%	5%	4%	12%	7%	4%	9%	8%	9%	10%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	101%	100%	100%	99%
Unweighted N	(2,107)	(686)	(805)	(616)	(825)	(746)	(748)	(653)	(488)	(415)	(411)	(839)	(442)

**YouGov Survey: Morality**  
 June 8 - 15, 2026 - 2,111 U.S. adult citizens



**3. Importance of Morality**

How important is being moral to you?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very important	65%	64%	66%	60%	53%	69%	77%	67%	63%	62%	61%	72%
Somewhat important	25%	26%	24%	30%	29%	23%	18%	25%	22%	21%	26%	23%
Not very important	3%	4%	2%	3%	7%	2%	2%	3%	3%	6%	3%	3%
Not at all important	1%	1%	1%	2%	2%	1%	0%	1%	3%	1%	2%	1%
Don't know	6%	5%	7%	6%	9%	5%	3%	4%	9%	11%	8%	1%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,111)	(1,004)	(1,107)	(457)	(457)	(731)	(466)	(1,467)	(238)	(284)	(1,326)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	65%	61%	61%	74%	67%	73%	58%	70%	70%	59%	62%	68%	65%
Somewhat important	25%	31%	24%	20%	25%	22%	28%	24%	22%	29%	28%	21%	25%
Not very important	3%	4%	3%	3%	5%	2%	4%	2%	4%	4%	3%	3%	4%
Not at all important	1%	2%	1%	1%	1%	0%	1%	0%	1%	2%	2%	1%	1%
Don't know	6%	2%	11%	3%	2%	3%	9%	4%	2%	5%	5%	6%	5%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	99%	100%	99%	100%
Unweighted N	(2,111)	(687)	(807)	(617)	(827)	(748)	(750)	(654)	(489)	(415)	(413)	(840)	(443)

# YouGov Survey: Morality

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## 4. How Moral Are Americans

In general, how moral or immoral do you think most Americans are?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very moral	5%	5%	5%	8%	7%	3%	3%	5%	5%	9%	6%	4%
Somewhat moral	41%	43%	39%	30%	33%	44%	55%	44%	28%	34%	36%	50%
Somewhat immoral	30%	31%	28%	33%	31%	31%	23%	30%	35%	29%	30%	29%
Very immoral	11%	10%	12%	14%	11%	10%	9%	10%	18%	12%	12%	9%
Don't know	13%	11%	16%	15%	17%	12%	10%	12%	15%	16%	17%	8%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(2,106)	(1,001)	(1,105)	(457)	(456)	(731)	(462)	(1,464)	(236)	(284)	(1,322)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very moral	5%	6%	3%	6%	5%	6%	5%	3%	6%	5%	4%	5%	6%
Somewhat moral	41%	47%	34%	44%	50%	47%	35%	46%	50%	40%	41%	40%	43%
Somewhat immoral	30%	29%	29%	31%	29%	29%	29%	31%	29%	36%	28%	29%	28%
Very immoral	11%	8%	15%	9%	8%	8%	15%	10%	7%	5%	13%	14%	8%
Don't know	13%	9%	19%	10%	9%	10%	16%	10%	9%	14%	15%	12%	15%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(2,106)	(685)	(806)	(615)	(825)	(746)	(746)	(653)	(489)	(415)	(412)	(838)	(441)

**YouGov Survey: Morality**  
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**5. Importance of Morality to Americans**

How important do you think being moral is to most Americans?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very important	16%	19%	14%	19%	18%	15%	15%	15%	18%	25%	17%	14%
Somewhat important	39%	39%	38%	31%	38%	38%	48%	42%	27%	35%	37%	43%
Not very important	26%	26%	26%	25%	25%	28%	24%	26%	27%	19%	25%	27%
Not at all important	7%	7%	6%	10%	6%	6%	5%	6%	10%	6%	7%	6%
Don't know	12%	9%	15%	15%	14%	13%	7%	10%	17%	15%	14%	9%
Totals	100%	100%	99%	100%	101%	100%	99%	99%	99%	100%	100%	99%
Unweighted N	(2,109)	(1,003)	(1,106)	(457)	(457)	(729)	(466)	(1,466)	(238)	(284)	(1,326)	(783)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	16%	15%	15%	19%	16%	19%	15%	17%	17%	16%	14%	17%	17%
Somewhat important	39%	46%	29%	44%	44%	44%	36%	41%	44%	37%	41%	39%	39%
Not very important	26%	23%	28%	26%	26%	24%	27%	23%	28%	30%	26%	22%	29%
Not at all important	7%	6%	9%	4%	5%	4%	7%	8%	5%	4%	7%	9%	4%
Don't know	12%	9%	19%	7%	9%	8%	14%	10%	7%	14%	12%	12%	11%
Totals	100%	99%	100%	100%	100%	99%	99%	99%	101%	101%	100%	99%	100%
Unweighted N	(2,109)	(687)	(806)	(616)	(827)	(746)	(750)	(654)	(487)	(415)	(413)	(839)	(442)

**YouGov Survey: Morality**  
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**6. Sense of Right and Wrong**

Generally speaking, do you think people mostly have a sense of right and wrong?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
They mostly do	71%	71%	71%	66%	68%	73%	78%	73%	71%	59%	67%	78%
They mostly do not	17%	17%	17%	18%	16%	18%	17%	17%	18%	20%	20%	13%
Don't know	12%	12%	12%	17%	17%	9%	5%	9%	11%	20%	13%	9%
Totals	100%	100%	100%	101%	101%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(2,109)	(1,003)	(1,106)	(457)	(457)	(729)	(466)	(1,466)	(238)	(283)	(1,324)	(785)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They mostly do	71%	77%	62%	76%	76%	76%	68%	75%	75%	71%	73%	71%	70%
They mostly do not	17%	14%	20%	16%	15%	14%	20%	18%	12%	18%	16%	18%	16%
Don't know	12%	9%	18%	7%	8%	9%	12%	7%	12%	11%	11%	12%	14%
Totals	100%	100%	100%	99%	99%	99%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(2,109)	(686)	(806)	(617)	(826)	(748)	(749)	(653)	(489)	(415)	(413)	(838)	(443)

**YouGov Survey: Morality**  
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**7. Are U.S. Moral Values Strong or Weak**

Do you think moral values in the U.S. are currently... ?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very strong	1%	1%	1%	3%	2%	1%	0%	1%	1%	5%	2%	1%
Strong	10%	12%	8%	10%	11%	9%	10%	10%	10%	11%	9%	12%
Neither strong nor weak	27%	28%	26%	28%	29%	25%	26%	28%	28%	22%	25%	29%
Weak	39%	38%	39%	38%	29%	41%	45%	40%	34%	33%	38%	40%
Very weak	17%	16%	17%	13%	20%	18%	15%	16%	18%	19%	18%	14%
Don't know	7%	5%	8%	8%	8%	6%	4%	5%	8%	10%	8%	3%
Totals	101%	100%	99%	100%	99%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(2,109)	(1,004)	(1,105)	(457)	(456)	(730)	(466)	(1,466)	(238)	(283)	(1,324)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very strong	1%	3%	0%	2%	2%	2%	1%	2%	3%	2%	1%	2%	2%
Strong	10%	11%	6%	15%	9%	16%	8%	12%	13%	11%	8%	11%	11%
Neither strong nor weak	27%	27%	30%	22%	28%	27%	26%	26%	26%	31%	25%	24%	30%
Weak	39%	40%	34%	42%	40%	37%	36%	42%	41%	37%	45%	37%	37%
Very weak	17%	16%	18%	15%	16%	15%	20%	14%	13%	15%	14%	20%	13%
Don't know	7%	4%	11%	3%	4%	3%	9%	4%	3%	5%	8%	6%	7%
Totals	101%	101%	99%	99%	99%	100%	100%	100%	99%	101%	101%	100%	100%
Unweighted N	(2,109)	(687)	(806)	(616)	(827)	(747)	(749)	(654)	(488)	(415)	(413)	(840)	(441)

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## 8. Are U.S. Moral Values Strengthening

And do you think moral values in the U.S. are currently...?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strengthening	11%	12%	10%	13%	11%	11%	9%	12%	5%	17%	11%	11%
Weakening	60%	58%	62%	53%	55%	63%	68%	58%	66%	56%	57%	66%
No change	15%	17%	13%	18%	19%	12%	12%	16%	15%	14%	16%	13%
Don't know	14%	13%	15%	16%	15%	14%	10%	14%	13%	14%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	99%	101%	99%	101%
Unweighted N	(2,109)	(1,002)	(1,107)	(457)	(457)	(729)	(466)	(1,466)	(238)	(283)	(1,325)	(784)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strengthening	11%	7%	7%	20%	7%	20%	10%	13%	11%	11%	10%	12%	10%
Weakening	60%	68%	58%	54%	69%	53%	57%	63%	65%	61%	62%	61%	57%
No change	15%	17%	14%	15%	15%	14%	17%	13%	13%	15%	13%	16%	15%
Don't know	14%	8%	21%	10%	9%	13%	15%	11%	10%	13%	14%	12%	17%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	99%	100%	99%	101%	99%
Unweighted N	(2,109)	(687)	(805)	(617)	(826)	(748)	(749)	(654)	(488)	(415)	(413)	(838)	(443)

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**9. Learn Sense of Right and Wrong**

From where, if anywhere, did you mainly learn about right and wrong, and morality?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
From parents or caretakers	68%	65%	70%	57%	64%	72%	76%	71%	66%	60%	66%	70%
From attending church or a religious organization	10%	11%	9%	7%	11%	9%	13%	8%	15%	14%	10%	10%
From the media (including movies, TV, newspapers, books, music, and the Internet)	4%	5%	3%	7%	5%	3%	1%	4%	2%	6%	4%	4%
From educators	2%	2%	3%	5%	3%	2%	2%	2%	1%	4%	2%	2%
From peers	2%	2%	2%	3%	2%	2%	0%	2%	1%	3%	1%	2%
Other	4%	5%	3%	4%	5%	5%	4%	4%	4%	5%	4%	5%
Nowhere	3%	3%	3%	3%	3%	5%	1%	2%	4%	3%	4%	2%
Don't know	7%	8%	7%	14%	9%	4%	3%	7%	7%	6%	8%	5%
Totals	100%	101%	100%	100%	102%	102%	100%	100%	100%	101%	99%	100%
Unweighted N	(2,106)	(1,002)	(1,104)	(457)	(454)	(730)	(465)	(1,462)	(238)	(284)	(1,324)	(782)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
From parents or caretakers	68%	72%	61%	72%	72%	71%	70%	67%	71%	65%	73%	70%	62%
From attending church or a religious organization	10%	7%	9%	13%	7%	14%	9%	13%	10%	6%	8%	12%	9%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
From the media (including movies, TV, newspapers, books, music, and the Internet)	4%	4%	4%	3%	5%	5%	3%	5%	3%	4%	1%	4%	6%
From educators	2%	4%	2%	1%	4%	1%	2%	3%	3%	2%	3%	1%	4%
From peers	2%	3%	2%	1%	2%	1%	2%	2%	3%	4%	2%	1%	1%
Other	4%	3%	7%	3%	5%	3%	4%	4%	3%	3%	5%	4%	5%
Nowhere	3%	3%	4%	2%	2%	2%	4%	3%	2%	4%	2%	3%	3%
Don't know	7%	4%	11%	5%	3%	3%	7%	4%	4%	13%	6%	4%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	99%	101%	100%	99%	99%
Unweighted N	(2,106)	(687)	(806)	(613)	(827)	(743)	(749)	(652)	(487)	(414)	(412)	(837)	(443)

**10. Where Morality Comes From**

Which of the following, if any, comes closest to your view about where morality comes from?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Each person's conscience	40%	39%	41%	37%	36%	40%	46%	42%	29%	36%	41%	37%
God or a higher power	32%	31%	32%	28%	29%	34%	35%	29%	46%	39%	32%	31%
Society	11%	13%	10%	16%	13%	11%	6%	13%	6%	9%	8%	16%
Science and reason	4%	5%	3%	6%	5%	3%	3%	5%	3%	2%	3%	6%
Other	4%	4%	4%	3%	3%	4%	5%	4%	2%	4%	4%	4%
Don't know	10%	9%	10%	11%	15%	8%	5%	8%	14%	10%	12%	6%
Totals	101%	101%	100%	101%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(2,108)	(1,003)	(1,105)	(456)	(456)	(730)	(466)	(1,465)	(237)	(284)	(1,324)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Each person's conscience	40%	46%	39%	35%	48%	37%	38%	40%	44%	44%	42%	35%	42%
God or a higher power	32%	21%	25%	50%	19%	47%	29%	37%	29%	26%	28%	39%	26%
Society	11%	17%	11%	6%	16%	7%	10%	12%	15%	11%	12%	10%	12%
Science and reason	4%	6%	4%	2%	7%	2%	4%	3%	4%	4%	5%	3%	4%
Other	4%	5%	4%	2%	5%	3%	4%	3%	3%	2%	4%	3%	5%
Don't know	10%	6%	17%	5%	5%	4%	13%	6%	4%	13%	8%	9%	10%
Totals	101%	101%	100%	100%	100%	100%	98%	101%	99%	100%	99%	99%	99%
Unweighted N	(2,108)	(685)	(806)	(617)	(825)	(747)	(748)	(653)	(489)	(414)	(413)	(838)	(443)

**11. Meaning of Moral Behavior**

Thinking about what it means to behave morally, which of the following comes closest to your view?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
To do everything one can that leads to good outcomes for everyone	38%	36%	40%	37%	37%	38%	41%	38%	36%	39%	38%	38%
To act according to your own conscience	23%	22%	24%	25%	23%	23%	22%	24%	20%	22%	24%	22%
To follow the moral teachings of your religion	16%	16%	15%	12%	15%	16%	19%	16%	19%	12%	15%	16%
To follow your duties and obligations in life irrespective of the consequences	10%	13%	7%	9%	9%	11%	10%	10%	9%	10%	7%	15%
Other	5%	5%	5%	6%	4%	4%	5%	4%	4%	6%	4%	6%
Don't know	8%	8%	8%	11%	12%	7%	3%	7%	12%	11%	11%	2%
Totals	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%	99%	99%
Unweighted N	(2,100)	(1,003)	(1,097)	(457)	(454)	(727)	(462)	(1,460)	(237)	(282)	(1,317)	(783)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
To do everything one can that leads to good outcomes for everyone	38%	48%	38%	29%	53%	28%	36%	42%	38%	40%	42%	35%	39%
To act according to your own conscience	23%	28%	21%	22%	23%	22%	24%	20%	28%	21%	25%	23%	24%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
To follow the moral teachings of your religion	16%	7%	12%	27%	7%	26%	14%	18%	16%	11%	13%	21%	11%
To follow your duties and obligations in life irrespective of the consequences	10%	10%	8%	13%	11%	14%	9%	12%	12%	11%	8%	10%	11%
Other	5%	2%	7%	5%	3%	5%	5%	3%	4%	7%	3%	4%	6%
Don't know	8%	4%	14%	4%	3%	4%	12%	5%	2%	9%	8%	8%	9%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%	99%	99%	101%	100%
Unweighted N	(2,100)	(683)	(804)	(613)	(822)	(746)	(744)	(652)	(487)	(412)	(409)	(838)	(441)

**12. Is Life Fair**

Generally speaking, do you think life is fair?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
It is	19%	21%	17%	14%	13%	19%	30%	19%	20%	23%	20%	18%
It is not	67%	66%	68%	71%	71%	68%	56%	67%	62%	65%	66%	69%
Don't know	14%	13%	15%	14%	16%	13%	13%	14%	18%	12%	14%	13%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(2,110)	(1,003)	(1,107)	(456)	(457)	(731)	(466)	(1,466)	(238)	(284)	(1,325)	(785)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is	19%	19%	13%	27%	17%	27%	16%	21%	21%	17%	18%	20%	19%
It is not	67%	70%	69%	62%	71%	60%	71%	68%	65%	65%	68%	66%	69%
Don't know	14%	11%	18%	11%	12%	13%	13%	11%	14%	18%	14%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,110)	(687)	(807)	(616)	(827)	(748)	(749)	(654)	(489)	(415)	(413)	(839)	(443)

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**13. Bad Things Done by Good People**

Do you think people who have done very bad things in their life (for example, a terrible crime) can ever be genuinely good people?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
They can, but only in exceptional cases	38%	38%	39%	42%	32%	38%	41%	37%	36%	40%	38%	39%
They can, if given enough support by society	37%	38%	35%	34%	37%	37%	38%	37%	44%	31%	36%	39%
They cannot	10%	11%	9%	9%	10%	10%	8%	10%	5%	15%	10%	10%
Don't know	15%	13%	17%	16%	20%	14%	12%	16%	16%	14%	17%	13%
Totals	100%	100%	100%	101%	99%	99%	99%	100%	101%	100%	101%	101%
Unweighted N	(2,107)	(1,002)	(1,105)	(457)	(456)	(730)	(464)	(1,464)	(237)	(284)	(1,324)	(783)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They can, but only in exceptional cases	38%	37%	35%	44%	33%	45%	38%	38%	39%	35%	39%	40%	37%
They can, if given enough support by society	37%	44%	36%	30%	49%	29%	37%	40%	38%	34%	38%	37%	37%
They cannot	10%	8%	10%	11%	7%	11%	9%	11%	9%	13%	7%	9%	11%
Don't know	15%	11%	20%	14%	11%	15%	16%	12%	14%	19%	16%	14%	15%
Totals	100%	100%	101%	99%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(2,107)	(686)	(806)	(615)	(825)	(746)	(750)	(651)	(489)	(415)	(413)	(837)	(442)

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## 14A. Morality of Actions — Eating meat

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	68%	71%	65%	52%	68%	71%	77%	70%	63%	64%	69%	66%
Sometimes morally acceptable	19%	18%	20%	27%	16%	18%	19%	20%	21%	16%	17%	25%
Never morally acceptable	4%	4%	4%	9%	5%	1%	0%	3%	4%	7%	4%	4%
Not sure	9%	7%	11%	12%	11%	10%	4%	7%	12%	13%	11%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,051)	(516)	(535)	(227)	(232)	(380)	(212)	(709)	(126)	(153)	(669)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	68%	66%	58%	82%	61%	80%	66%	73%	72%	69%	74%	70%	58%
Sometimes morally acceptable	19%	23%	21%	13%	28%	13%	19%	22%	20%	21%	18%	18%	23%
Never morally acceptable	4%	4%	5%	2%	3%	1%	4%	1%	3%	1%	3%	3%	8%
Not sure	9%	7%	15%	4%	8%	6%	11%	4%	6%	10%	5%	10%	10%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	101%	101%	100%	101%	99%
Unweighted N	(1,051)	(346)	(399)	(306)	(400)	(371)	(387)	(310)	(246)	(213)	(183)	(440)	(215)

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## 14B. Morality of Actions — Keeping animals as pets

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	58%	57%	59%	46%	48%	64%	70%	63%	54%	45%	58%	59%
Sometimes morally acceptable	31%	32%	30%	40%	39%	24%	26%	29%	30%	38%	29%	36%
Never morally acceptable	2%	2%	2%	2%	4%	3%	0%	1%	6%	3%	2%	2%
Not sure	9%	9%	8%	11%	9%	10%	4%	7%	10%	15%	11%	4%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,072)	(519)	(553)	(210)	(241)	(383)	(238)	(744)	(128)	(141)	(676)	(396)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	58%	54%	52%	69%	52%	66%	56%	63%	57%	52%	63%	64%	46%
Sometimes morally acceptable	31%	37%	33%	24%	42%	26%	28%	30%	36%	37%	26%	24%	45%
Never morally acceptable	2%	4%	1%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%
Not sure	9%	6%	14%	5%	4%	6%	13%	5%	5%	9%	8%	10%	7%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	101%
Unweighted N	(1,072)	(340)	(415)	(317)	(421)	(382)	(362)	(337)	(256)	(223)	(217)	(410)	(222)

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**14C. Morality of Actions — Using contraception**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	59%	52%	65%	48%	54%	63%	67%	66%	45%	38%	54%	69%
Sometimes morally acceptable	21%	25%	18%	20%	24%	18%	21%	18%	18%	33%	21%	20%
Never morally acceptable	8%	12%	4%	17%	7%	6%	4%	7%	13%	14%	9%	7%
Not sure	12%	11%	13%	15%	15%	12%	7%	9%	24%	15%	16%	5%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,052)	(486)	(566)	(209)	(229)	(378)	(236)	(737)	(121)	(140)	(672)	(380)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	59%	75%	53%	50%	79%	50%	52%	62%	68%	58%	69%	52%	61%
Sometimes morally acceptable	21%	14%	18%	30%	13%	34%	23%	24%	15%	31%	15%	20%	20%
Never morally acceptable	8%	4%	8%	12%	3%	8%	9%	5%	9%	7%	5%	10%	8%
Not sure	12%	7%	21%	8%	5%	8%	17%	8%	8%	3%	11%	17%	11%
Totals	100%	100%	100%	100%	100%	100%	101%	99%	100%	99%	100%	99%	100%
Unweighted N	(1,052)	(350)	(394)	(308)	(417)	(371)	(386)	(321)	(237)	(214)	(217)	(422)	(199)

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**14D. Morality of Actions — Using in vitro fertilization, or IVF**

Are the following... ?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	47%	42%	51%	40%	45%	53%	47%	49%	39%	45%	42%	57%
Sometimes morally acceptable	25%	30%	21%	21%	24%	26%	28%	25%	23%	25%	25%	25%
Never morally acceptable	8%	10%	7%	12%	9%	7%	6%	8%	12%	11%	10%	6%
Not sure	20%	18%	21%	27%	23%	13%	19%	18%	26%	18%	24%	12%
Totals	100%	100%	100%	100%	101%	99%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,022)	(485)	(537)	(219)	(246)	(329)	(228)	(705)	(119)	(138)	(652)	(370)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	47%	65%	43%	35%	68%	38%	40%	49%	62%	50%	59%	41%	42%
Sometimes morally acceptable	25%	19%	23%	32%	18%	31%	28%	26%	18%	27%	19%	26%	28%
Never morally acceptable	8%	4%	10%	9%	4%	11%	8%	8%	8%	7%	5%	9%	12%
Not sure	20%	11%	23%	23%	11%	21%	24%	16%	13%	17%	17%	24%	18%
Totals	100%	99%	99%	99%	101%	101%	100%	99%	101%	101%	100%	100%	100%
Unweighted N	(1,022)	(337)	(377)	(308)	(402)	(363)	(369)	(320)	(228)	(192)	(220)	(389)	(221)

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**14E. Morality of Actions — Being in a same-sex relationship**

Are the following... ?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	36%	30%	43%	45%	40%	32%	30%	39%	19%	27%	30%	49%
Sometimes morally acceptable	12%	15%	10%	8%	12%	13%	14%	14%	9%	11%	11%	14%
Never morally acceptable	37%	42%	33%	34%	30%	40%	44%	34%	48%	50%	42%	28%
Not sure	14%	14%	14%	13%	18%	14%	11%	13%	24%	12%	17%	9%
Totals	99%	101%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,031)	(496)	(535)	(232)	(221)	(354)	(224)	(708)	(117)	(141)	(646)	(385)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	36%	60%	39%	11%	63%	13%	33%	34%	47%	45%	43%	26%	41%
Sometimes morally acceptable	12%	10%	11%	17%	12%	16%	11%	14%	13%	10%	12%	11%	15%
Never morally acceptable	37%	18%	31%	63%	16%	59%	37%	43%	33%	30%	31%	48%	30%
Not sure	14%	12%	19%	9%	9%	12%	19%	9%	7%	15%	13%	14%	14%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,031)	(326)	(403)	(302)	(386)	(385)	(360)	(321)	(249)	(200)	(205)	(398)	(228)

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**14F. Morality of Actions — Getting divorced**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	35%	33%	36%	39%	31%	38%	31%	38%	23%	30%	34%	36%
Sometimes morally acceptable	48%	48%	48%	35%	50%	50%	54%	49%	56%	31%	44%	54%
Never morally acceptable	8%	13%	3%	15%	7%	5%	6%	5%	10%	21%	8%	7%
Not sure	10%	6%	13%	12%	13%	7%	9%	8%	11%	18%	13%	3%
Totals	101%	100%	100%	101%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,046)	(495)	(551)	(216)	(239)	(365)	(226)	(727)	(125)	(135)	(646)	(400)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	35%	48%	33%	23%	48%	17%	36%	35%	37%	31%	41%	31%	40%
Sometimes morally acceptable	48%	40%	45%	61%	44%	66%	45%	53%	49%	57%	53%	50%	34%
Never morally acceptable	8%	5%	9%	9%	4%	7%	6%	5%	9%	3%	2%	9%	13%
Not sure	10%	7%	13%	8%	4%	10%	12%	6%	6%	9%	4%	10%	14%
Totals	101%	100%	100%	101%	100%	100%	99%	99%	101%	100%	100%	100%	101%
Unweighted N	(1,046)	(347)	(409)	(290)	(421)	(367)	(377)	(314)	(254)	(216)	(191)	(408)	(231)

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## 14G. Morality of Actions — Having sex while not married

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	32%	32%	32%	38%	34%	32%	25%	36%	22%	27%	30%	37%
Sometimes morally acceptable	29%	30%	29%	31%	25%	31%	31%	31%	25%	32%	28%	33%
Never morally acceptable	27%	30%	25%	20%	28%	26%	34%	24%	35%	30%	28%	25%
Not sure	11%	8%	14%	11%	12%	11%	10%	9%	18%	11%	14%	5%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,049)	(486)	(563)	(211)	(226)	(384)	(228)	(719)	(133)	(136)	(684)	(365)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	32%	47%	32%	17%	47%	17%	28%	37%	34%	25%	40%	27%	39%
Sometimes morally acceptable	29%	31%	29%	29%	30%	33%	28%	26%	34%	32%	28%	28%	34%
Never morally acceptable	27%	14%	23%	46%	14%	40%	30%	29%	25%	28%	26%	32%	17%
Not sure	11%	8%	16%	8%	9%	10%	14%	7%	7%	15%	6%	13%	11%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,049)	(351)	(398)	(300)	(424)	(359)	(371)	(342)	(233)	(198)	(225)	(430)	(196)

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**14H. Morality of Actions — Not voting in an election when eligible to do so**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	28%	31%	26%	24%	27%	32%	28%	30%	28%	20%	27%	30%
Sometimes morally acceptable	35%	36%	35%	38%	37%	33%	34%	37%	22%	39%	34%	37%
Never morally acceptable	19%	20%	18%	19%	17%	17%	24%	18%	26%	20%	17%	23%
Not sure	17%	13%	21%	19%	18%	17%	14%	15%	23%	22%	22%	9%
Totals	99%	100%	100%	100%	99%	99%	100%	100%	99%	101%	100%	99%
Unweighted N	(1,044)	(504)	(540)	(239)	(242)	(346)	(217)	(732)	(115)	(145)	(645)	(399)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	28%	19%	33%	30%	16%	26%	26%	31%	29%	30%	27%	27%	31%
Sometimes morally acceptable	35%	43%	30%	35%	41%	36%	31%	36%	40%	46%	33%	33%	36%
Never morally acceptable	19%	29%	15%	17%	33%	20%	21%	19%	20%	17%	22%	19%	18%
Not sure	17%	10%	22%	18%	10%	17%	22%	13%	11%	7%	18%	21%	16%
Totals	99%	101%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,044)	(340)	(377)	(327)	(410)	(376)	(368)	(328)	(231)	(192)	(204)	(431)	(217)

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## 14I. Morality of Actions — Using the death penalty for convicted murderers

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	27%	33%	21%	16%	24%	33%	32%	28%	16%	30%	26%	28%
Sometimes morally acceptable	38%	37%	39%	43%	33%	37%	40%	39%	38%	33%	37%	40%
Never morally acceptable	17%	15%	19%	18%	21%	14%	15%	19%	21%	11%	14%	21%
Not sure	18%	16%	21%	23%	21%	16%	13%	14%	25%	25%	23%	11%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,046)	(504)	(542)	(220)	(241)	(349)	(236)	(729)	(111)	(142)	(641)	(405)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	27%	15%	26%	41%	12%	44%	29%	25%	27%	29%	26%	28%	25%
Sometimes morally acceptable	38%	41%	37%	37%	41%	37%	34%	41%	42%	46%	35%	36%	36%
Never morally acceptable	17%	25%	15%	12%	31%	9%	14%	20%	20%	13%	17%	17%	19%
Not sure	18%	20%	23%	11%	16%	10%	23%	14%	12%	11%	22%	19%	19%
Totals	100%	101%	101%	101%	100%	100%	100%	100%	101%	99%	100%	100%	99%
Unweighted N	(1,046)	(346)	(417)	(283)	(416)	(355)	(354)	(332)	(250)	(207)	(204)	(413)	(222)

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**14J. Morality of Actions — Using embryonic stem cells for medical research**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	27%	27%	27%	22%	28%	26%	32%	30%	20%	18%	21%	39%
Sometimes morally acceptable	29%	31%	27%	33%	26%	35%	21%	31%	24%	23%	28%	31%
Never morally acceptable	17%	17%	17%	11%	18%	17%	20%	17%	11%	23%	17%	16%
Not sure	27%	25%	30%	35%	28%	22%	27%	22%	44%	36%	34%	14%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,028)	(498)	(530)	(235)	(219)	(343)	(231)	(730)	(119)	(125)	(649)	(379)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	27%	42%	25%	14%	49%	16%	21%	26%	36%	25%	31%	23%	32%
Sometimes morally acceptable	29%	29%	29%	30%	27%	31%	29%	29%	32%	29%	23%	33%	29%
Never morally acceptable	17%	7%	12%	31%	7%	27%	19%	17%	18%	16%	16%	17%	17%
Not sure	27%	21%	34%	25%	17%	26%	31%	29%	14%	30%	31%	27%	22%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,028)	(327)	(398)	(303)	(395)	(375)	(342)	(356)	(227)	(204)	(201)	(403)	(220)

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**14K. Morality of Actions — Having children outside of marriage**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	23%	17%	29%	23%	26%	27%	17%	27%	12%	19%	21%	27%
Sometimes morally acceptable	36%	39%	34%	33%	32%	37%	41%	39%	35%	28%	34%	40%
Never morally acceptable	29%	36%	23%	33%	29%	23%	34%	24%	40%	42%	31%	25%
Not sure	12%	8%	15%	11%	13%	13%	9%	10%	13%	11%	14%	7%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,036)	(473)	(563)	(222)	(223)	(343)	(248)	(709)	(117)	(151)	(684)	(352)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	23%	38%	22%	13%	43%	10%	23%	25%	28%	23%	29%	19%	27%
Sometimes morally acceptable	36%	37%	36%	36%	36%	37%	34%	34%	37%	45%	34%	33%	36%
Never morally acceptable	29%	17%	27%	42%	16%	41%	30%	31%	26%	23%	28%	33%	26%
Not sure	12%	8%	16%	10%	6%	11%	13%	10%	10%	9%	9%	14%	11%
Totals	100%	100%	101%	101%	101%	99%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,036)	(316)	(409)	(311)	(404)	(347)	(385)	(325)	(223)	(205)	(190)	(420)	(221)

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**14L. Morality of Actions — Undergoing sex reassignment surgery**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	23%	19%	26%	28%	27%	18%	21%	25%	9%	17%	17%	33%
Sometimes morally acceptable	13%	13%	13%	15%	12%	13%	13%	14%	10%	12%	11%	16%
Never morally acceptable	47%	53%	41%	42%	43%	50%	52%	48%	42%	55%	49%	42%
Not sure	17%	14%	20%	16%	19%	19%	15%	13%	39%	17%	22%	9%
Totals	100%	99%	100%	101%	101%	100%	101%	100%	100%	101%	99%	100%
Unweighted N	(1,043)	(500)	(543)	(219)	(211)	(381)	(232)	(732)	(108)	(135)	(667)	(376)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	23%	45%	23%	2%	49%	3%	18%	24%	30%	22%	25%	17%	31%
Sometimes morally acceptable	13%	18%	14%	7%	19%	8%	10%	12%	15%	15%	13%	11%	16%
Never morally acceptable	47%	18%	41%	82%	16%	81%	50%	49%	44%	41%	47%	54%	37%
Not sure	17%	20%	22%	10%	16%	9%	22%	15%	10%	21%	15%	19%	15%
Totals	100%	101%	100%	101%	100%	101%	100%	100%	99%	99%	100%	101%	99%
Unweighted N	(1,043)	(348)	(397)	(298)	(410)	(356)	(370)	(328)	(251)	(207)	(218)	(416)	(202)

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## 14M. Morality of Actions — Not getting a vaccine during a disease outbreak

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	21%	22%	21%	14%	19%	25%	25%	24%	13%	22%	23%	19%
Sometimes morally acceptable	34%	37%	31%	32%	30%	41%	30%	37%	27%	29%	32%	38%
Never morally acceptable	26%	23%	28%	31%	25%	19%	32%	23%	28%	31%	23%	30%
Not sure	19%	17%	20%	22%	25%	16%	13%	16%	32%	18%	22%	13%
Totals	100%	99%	100%	99%	99%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,084)	(523)	(561)	(234)	(236)	(383)	(231)	(753)	(124)	(139)	(683)	(401)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	21%	13%	16%	37%	11%	37%	21%	21%	24%	20%	25%	19%	23%
Sometimes morally acceptable	34%	29%	34%	40%	30%	37%	31%	41%	33%	30%	29%	37%	36%
Never morally acceptable	26%	46%	22%	9%	49%	10%	25%	24%	33%	26%	27%	23%	28%
Not sure	19%	11%	29%	14%	10%	15%	22%	13%	11%	23%	19%	21%	13%
Totals	100%	99%	101%	100%	100%	99%	99%	99%	101%	99%	100%	100%	100%
Unweighted N	(1,084)	(367)	(416)	(301)	(434)	(374)	(395)	(316)	(253)	(222)	(211)	(426)	(225)

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## 14N. Morality of Actions — Swearing

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	22%	21%	22%	21%	26%	24%	12%	26%	11%	12%	17%	29%
Sometimes morally acceptable	40%	44%	37%	37%	38%	44%	39%	42%	29%	42%	39%	42%
Never morally acceptable	27%	27%	27%	32%	24%	20%	38%	24%	38%	35%	30%	22%
Not sure	11%	8%	14%	10%	12%	11%	11%	9%	22%	11%	14%	6%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,053)	(495)	(558)	(243)	(239)	(359)	(212)	(737)	(124)	(137)	(641)	(412)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	22%	36%	18%	14%	33%	13%	19%	21%	31%	26%	25%	17%	24%
Sometimes morally acceptable	40%	41%	40%	40%	44%	40%	41%	42%	39%	42%	41%	38%	43%
Never morally acceptable	27%	15%	27%	39%	15%	37%	28%	29%	22%	27%	24%	31%	23%
Not sure	11%	8%	16%	8%	8%	9%	12%	8%	8%	6%	10%	14%	10%
Totals	100%	100%	101%	101%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,053)	(343)	(404)	(306)	(412)	(384)	(381)	(309)	(253)	(223)	(203)	(421)	(206)

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## 140. Morality of Actions — Smoking marijuana illegally

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	21%	23%	19%	19%	27%	22%	14%	24%	13%	16%	18%	27%
Sometimes morally acceptable	29%	26%	32%	32%	22%	30%	34%	32%	25%	20%	28%	32%
Never morally acceptable	37%	40%	35%	35%	41%	34%	41%	33%	42%	57%	41%	30%
Not sure	12%	10%	14%	14%	10%	14%	10%	10%	20%	8%	13%	11%
Totals	99%	99%	100%	100%	100%	100%	99%	99%	100%	101%	100%	100%
Unweighted N	(1,047)	(490)	(557)	(216)	(229)	(362)	(240)	(724)	(117)	(142)	(653)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	21%	30%	23%	11%	31%	11%	22%	22%	21%	22%	23%	17%	25%
Sometimes morally acceptable	29%	34%	30%	25%	34%	25%	31%	23%	32%	32%	32%	28%	28%
Never morally acceptable	37%	24%	32%	56%	24%	54%	33%	45%	36%	32%	32%	44%	34%
Not sure	12%	12%	16%	8%	11%	11%	14%	10%	11%	15%	13%	11%	12%
Totals	99%	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,047)	(352)	(393)	(302)	(426)	(365)	(388)	(333)	(218)	(213)	(205)	(422)	(207)

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**14P. Morality of Actions — Smoking tobacco**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	20%	20%	20%	16%	24%	24%	16%	22%	13%	16%	17%	27%
Sometimes morally acceptable	31%	35%	27%	37%	31%	28%	30%	30%	23%	47%	31%	31%
Never morally acceptable	26%	25%	28%	24%	26%	25%	30%	25%	38%	24%	28%	23%
Not sure	22%	20%	25%	23%	20%	23%	24%	23%	26%	14%	25%	19%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,035)	(496)	(539)	(218)	(232)	(353)	(232)	(722)	(117)	(132)	(631)	(404)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	20%	29%	17%	16%	27%	21%	18%	20%	29%	25%	19%	19%	20%
Sometimes morally acceptable	31%	31%	32%	30%	29%	27%	28%	33%	31%	33%	28%	30%	32%
Never morally acceptable	26%	23%	21%	35%	23%	29%	29%	29%	23%	21%	29%	28%	24%
Not sure	22%	17%	30%	19%	20%	22%	25%	19%	16%	21%	23%	22%	24%
Totals	99%	100%	100%	100%	99%	99%	100%	101%	99%	100%	99%	99%	100%
Unweighted N	(1,035)	(337)	(390)	(308)	(405)	(374)	(371)	(314)	(248)	(222)	(199)	(399)	(215)

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## 14Q. Morality of Actions — Using someone else’s streaming account

Are the following... ?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	20%	20%	20%	31%	27%	18%	5%	18%	20%	21%	18%	22%
Sometimes morally acceptable	32%	32%	32%	29%	29%	39%	26%	36%	21%	33%	31%	34%
Never morally acceptable	36%	37%	35%	22%	32%	29%	62%	36%	41%	27%	37%	32%
Not sure	13%	12%	14%	18%	11%	14%	7%	10%	18%	19%	13%	12%
Totals	101%	101%	101%	100%	99%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,025)	(498)	(527)	(226)	(210)	(368)	(221)	(738)	(111)	(118)	(631)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	20%	25%	21%	14%	26%	13%	15%	23%	25%	19%	21%	14%	29%
Sometimes morally acceptable	32%	33%	33%	30%	35%	33%	29%	35%	35%	32%	32%	31%	34%
Never morally acceptable	36%	32%	30%	45%	29%	41%	43%	34%	29%	37%	36%	41%	26%
Not sure	13%	11%	16%	11%	9%	13%	13%	8%	12%	12%	11%	15%	11%
Totals	101%	101%	100%	100%	99%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,025)	(336)	(394)	(295)	(409)	(372)	(363)	(310)	(235)	(220)	(208)	(385)	(212)

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**14R. Morality of Actions — Having an abortion**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	20%	19%	20%	25%	24%	17%	14%	20%	19%	19%	16%	26%
Sometimes morally acceptable	41%	41%	41%	33%	39%	44%	45%	41%	37%	37%	41%	41%
Never morally acceptable	31%	33%	30%	35%	28%	31%	32%	31%	31%	38%	33%	29%
Not sure	8%	7%	9%	8%	8%	8%	8%	8%	14%	6%	11%	4%
Totals	100%	100%	100%	101%	99%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(1,013)	(494)	(519)	(238)	(198)	(348)	(229)	(715)	(121)	(125)	(631)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	20%	38%	21%	2%	41%	3%	20%	23%	20%	24%	19%	16%	24%
Sometimes morally acceptable	41%	46%	37%	40%	43%	40%	36%	44%	49%	46%	41%	35%	46%
Never morally acceptable	31%	11%	30%	51%	10%	52%	33%	28%	29%	23%	31%	39%	25%
Not sure	8%	5%	12%	7%	6%	5%	10%	6%	3%	7%	9%	11%	5%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	100%	100%	101%	100%
Unweighted N	(1,013)	(328)	(372)	(313)	(390)	(363)	(364)	(300)	(246)	(190)	(205)	(395)	(223)

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## 14S. Morality of Actions — Throwing recyclable materials in the trash

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	18%	17%	19%	17%	17%	20%	17%	19%	23%	14%	17%	20%
Sometimes morally acceptable	43%	47%	39%	35%	36%	46%	53%	47%	38%	33%	43%	42%
Never morally acceptable	23%	21%	25%	30%	30%	18%	20%	21%	21%	33%	21%	27%
Not sure	16%	14%	17%	19%	17%	16%	10%	13%	18%	20%	18%	12%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,054)	(501)	(553)	(225)	(228)	(382)	(219)	(750)	(115)	(133)	(663)	(391)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	18%	12%	16%	26%	12%	27%	17%	23%	15%	16%	16%	22%	14%
Sometimes morally acceptable	43%	47%	39%	44%	44%	42%	42%	45%	41%	38%	53%	42%	39%
Never morally acceptable	23%	29%	24%	17%	29%	19%	21%	20%	31%	32%	20%	18%	30%
Not sure	16%	12%	21%	13%	15%	12%	19%	11%	14%	14%	11%	18%	17%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,054)	(344)	(397)	(313)	(414)	(368)	(373)	(324)	(252)	(205)	(197)	(429)	(223)

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**14T. Morality of Actions — Assisting a terminally ill person in ending their own life**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	18%	17%	18%	18%	20%	21%	11%	19%	9%	17%	16%	21%
Sometimes morally acceptable	37%	40%	34%	33%	33%	41%	40%	38%	30%	35%	33%	44%
Never morally acceptable	26%	25%	26%	27%	28%	20%	30%	25%	36%	28%	29%	19%
Not sure	19%	17%	21%	22%	19%	18%	19%	18%	25%	20%	22%	16%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,054)	(495)	(559)	(216)	(237)	(376)	(225)	(710)	(131)	(150)	(657)	(397)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	18%	25%	19%	10%	26%	12%	14%	20%	25%	17%	24%	12%	23%
Sometimes morally acceptable	37%	44%	39%	28%	46%	30%	40%	36%	36%	47%	39%	33%	36%
Never morally acceptable	26%	19%	18%	42%	16%	41%	27%	27%	27%	26%	19%	30%	23%
Not sure	19%	12%	24%	20%	12%	18%	18%	18%	12%	10%	17%	25%	18%
Totals	100%	100%	100%	100%	100%	101%	99%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,054)	(339)	(410)	(305)	(411)	(373)	(369)	(328)	(244)	(208)	(204)	(421)	(221)

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## 14U. Morality of Actions — Giving a false excuse to avoid attending a social event

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	18%	16%	20%	19%	21%	21%	8%	19%	13%	20%	17%	18%
Sometimes morally acceptable	55%	55%	55%	54%	50%	55%	61%	59%	47%	43%	51%	62%
Never morally acceptable	16%	17%	15%	16%	21%	9%	21%	13%	26%	24%	18%	13%
Not sure	11%	13%	10%	11%	9%	15%	10%	9%	13%	13%	14%	7%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,055)	(518)	(537)	(245)	(229)	(355)	(226)	(718)	(112)	(156)	(643)	(412)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	18%	22%	16%	15%	21%	13%	19%	17%	16%	17%	26%	12%	22%
Sometimes morally acceptable	55%	60%	50%	56%	58%	53%	51%	52%	60%	60%	57%	53%	52%
Never morally acceptable	16%	12%	17%	19%	14%	22%	14%	20%	18%	16%	8%	20%	14%
Not sure	11%	5%	17%	10%	7%	12%	15%	10%	6%	7%	9%	14%	11%
Totals	100%	99%	100%	100%	100%	100%	99%	99%	100%	100%	100%	99%	99%
Unweighted N	(1,055)	(345)	(411)	(299)	(423)	(363)	(375)	(327)	(246)	(201)	(197)	(430)	(227)

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## 14V. Morality of Actions — Spanking children as punishment

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	17%	18%	15%	9%	13%	22%	21%	17%	14%	19%	16%	18%
Sometimes morally acceptable	46%	47%	44%	36%	46%	49%	50%	43%	63%	46%	47%	44%
Never morally acceptable	28%	28%	28%	43%	30%	19%	22%	31%	18%	15%	27%	31%
Not sure	10%	7%	12%	12%	11%	9%	7%	9%	5%	20%	11%	7%
Totals	101%	100%	99%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,049)	(486)	(563)	(230)	(232)	(366)	(221)	(736)	(107)	(148)	(655)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	17%	10%	11%	30%	10%	26%	17%	20%	15%	12%	17%	19%	15%
Sometimes morally acceptable	46%	42%	46%	49%	38%	54%	44%	48%	43%	46%	48%	44%	45%
Never morally acceptable	28%	44%	27%	14%	45%	11%	30%	24%	37%	29%	28%	26%	31%
Not sure	10%	5%	16%	6%	6%	8%	8%	9%	5%	13%	7%	10%	9%
Totals	101%	101%	100%	99%	99%	99%	99%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,049)	(345)	(400)	(304)	(391)	(389)	(363)	(327)	(247)	(211)	(211)	(388)	(239)

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**14W. Morality of Actions — Burning a national flag as a political protest**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	16%	21%	13%	17%	21%	16%	11%	19%	8%	11%	12%	24%
Sometimes morally acceptable	19%	22%	17%	23%	15%	20%	20%	19%	18%	16%	15%	27%
Never morally acceptable	51%	45%	57%	40%	50%	52%	62%	54%	49%	56%	57%	41%
Not sure	13%	12%	14%	21%	14%	12%	7%	8%	24%	17%	16%	8%
Totals	99%	100%	101%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,022)	(475)	(547)	(206)	(238)	(350)	(228)	(698)	(113)	(148)	(649)	(373)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	16%	27%	18%	4%	31%	5%	13%	15%	25%	12%	25%	14%	16%
Sometimes morally acceptable	19%	29%	22%	7%	32%	10%	19%	17%	25%	11%	17%	17%	31%
Never morally acceptable	51%	33%	44%	78%	29%	77%	55%	60%	37%	60%	51%	57%	37%
Not sure	13%	11%	17%	11%	7%	8%	13%	9%	12%	17%	7%	13%	16%
Totals	99%	100%	101%	100%	99%	100%	100%	101%	99%	100%	100%	101%	100%
Unweighted N	(1,022)	(334)	(398)	(290)	(407)	(344)	(367)	(320)	(235)	(189)	(205)	(404)	(224)

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## 14X. Morality of Actions — Gambling

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	15%	20%	11%	15%	14%	18%	14%	19%	8%	15%	14%	18%
Sometimes morally acceptable	40%	37%	43%	39%	37%	42%	40%	44%	29%	36%	36%	46%
Never morally acceptable	28%	27%	29%	32%	32%	23%	27%	24%	41%	33%	30%	25%
Not sure	17%	16%	17%	14%	17%	17%	19%	13%	22%	16%	20%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,042)	(486)	(556)	(238)	(217)	(358)	(229)	(732)	(120)	(130)	(649)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	15%	19%	12%	16%	18%	14%	8%	19%	22%	19%	20%	10%	19%
Sometimes morally acceptable	40%	43%	39%	38%	46%	37%	36%	40%	46%	39%	33%	41%	45%
Never morally acceptable	28%	24%	25%	35%	21%	34%	35%	28%	20%	25%	28%	33%	20%
Not sure	17%	14%	23%	11%	15%	14%	21%	13%	12%	17%	20%	15%	16%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,042)	(339)	(391)	(312)	(416)	(376)	(376)	(322)	(242)	(214)	(202)	(417)	(209)

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**14Y. Morality of Actions — Keeping animals in zoos**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	14%	18%	11%	14%	17%	14%	12%	14%	19%	18%	14%	15%
Sometimes morally acceptable	57%	56%	57%	54%	54%	56%	63%	60%	42%	45%	52%	65%
Never morally acceptable	13%	12%	14%	15%	13%	14%	9%	13%	15%	17%	14%	11%
Not sure	16%	15%	18%	17%	16%	16%	17%	13%	24%	20%	20%	9%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,026)	(498)	(528)	(223)	(231)	(352)	(220)	(707)	(113)	(137)	(660)	(366)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	14%	12%	10%	22%	10%	21%	15%	15%	13%	16%	13%	17%	11%
Sometimes morally acceptable	57%	62%	53%	56%	65%	56%	52%	60%	65%	58%	62%	52%	59%
Never morally acceptable	13%	15%	15%	9%	13%	11%	16%	12%	10%	17%	11%	13%	12%
Not sure	16%	11%	22%	13%	12%	13%	17%	14%	12%	10%	14%	19%	18%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	101%	100%	101%	100%
Unweighted N	(1,026)	(319)	(397)	(310)	(384)	(368)	(348)	(336)	(231)	(215)	(190)	(414)	(207)

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**14Z. Morality of Actions — Avoiding military service during wartime**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	14%	15%	12%	20%	19%	13%	3%	12%	17%	15%	15%	12%
Sometimes morally acceptable	40%	42%	37%	35%	38%	42%	43%	45%	27%	29%	34%	52%
Never morally acceptable	29%	23%	34%	19%	24%	29%	43%	31%	22%	29%	30%	26%
Not sure	18%	19%	16%	26%	19%	16%	11%	11%	34%	26%	22%	9%
Totals	101%	99%	99%	100%	100%	100%	100%	99%	100%	99%	101%	99%
Unweighted N	(1,042)	(489)	(553)	(220)	(242)	(346)	(234)	(723)	(119)	(143)	(652)	(390)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	14%	21%	13%	7%	20%	6%	14%	13%	13%	15%	19%	12%	13%
Sometimes morally acceptable	40%	40%	38%	43%	43%	40%	36%	41%	49%	36%	40%	41%	40%
Never morally acceptable	29%	25%	26%	37%	26%	41%	30%	33%	28%	28%	28%	30%	28%
Not sure	18%	14%	23%	14%	11%	14%	20%	13%	10%	20%	14%	17%	19%
Totals	101%	100%	100%	101%	100%	101%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,042)	(341)	(406)	(295)	(417)	(359)	(371)	(327)	(240)	(191)	(199)	(424)	(228)

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**14AA. Morality of Actions — Watching pornography**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	13%	19%	8%	14%	17%	15%	7%	14%	9%	8%	12%	16%
Sometimes morally acceptable	28%	27%	28%	29%	31%	28%	23%	28%	25%	28%	24%	36%
Never morally acceptable	44%	40%	49%	43%	37%	40%	60%	46%	42%	44%	48%	37%
Not sure	14%	14%	15%	13%	15%	17%	10%	12%	24%	20%	16%	11%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,051)	(483)	(568)	(227)	(219)	(376)	(229)	(723)	(131)	(136)	(671)	(380)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	13%	25%	9%	8%	20%	9%	12%	16%	16%	14%	11%	13%	16%
Sometimes morally acceptable	28%	30%	32%	21%	38%	18%	25%	25%	35%	33%	31%	22%	30%
Never morally acceptable	44%	27%	42%	63%	27%	63%	48%	45%	38%	40%	45%	51%	37%
Not sure	14%	18%	17%	8%	15%	11%	14%	13%	10%	13%	14%	14%	16%
Totals	99%	100%	100%	100%	100%	101%	99%	99%	99%	100%	101%	100%	99%
Unweighted N	(1,051)	(335)	(394)	(322)	(408)	(377)	(393)	(329)	(212)	(219)	(204)	(422)	(206)

# YouGov Survey: Morality

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## 14AB. Morality of Actions — Throwing compostable materials in the trash

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	14%	17%	11%	11%	15%	20%	8%	17%	8%	7%	11%	19%
Sometimes morally acceptable	38%	37%	39%	35%	35%	40%	42%	42%	24%	31%	34%	46%
Never morally acceptable	22%	21%	22%	29%	18%	17%	25%	18%	27%	38%	25%	17%
Not sure	26%	25%	28%	25%	32%	23%	25%	23%	41%	24%	30%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,039)	(506)	(533)	(241)	(212)	(351)	(235)	(731)	(103)	(145)	(653)	(386)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	14%	8%	12%	23%	9%	24%	9%	21%	19%	11%	16%	14%	15%
Sometimes morally acceptable	38%	43%	33%	40%	49%	34%	33%	39%	43%	41%	38%	37%	37%
Never morally acceptable	22%	29%	20%	16%	24%	17%	25%	22%	18%	20%	20%	22%	24%
Not sure	26%	20%	35%	21%	18%	25%	33%	18%	19%	27%	26%	28%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	101%	99%
Unweighted N	(1,039)	(340)	(395)	(304)	(395)	(360)	(347)	(335)	(254)	(219)	(200)	(396)	(224)

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## 14AC. Morality of Actions — Being in a polyamorous relationship

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	13%	14%	12%	18%	19%	12%	5%	14%	14%	7%	13%	14%
Sometimes morally acceptable	21%	24%	18%	30%	26%	19%	12%	21%	17%	22%	16%	29%
Never morally acceptable	46%	41%	51%	32%	40%	50%	60%	46%	45%	56%	48%	43%
Not sure	20%	21%	19%	20%	16%	20%	24%	19%	23%	16%	23%	15%
Totals	100%	100%	100%	100%	101%	101%	101%	100%	99%	101%	100%	101%
Unweighted N	(1,078)	(514)	(564)	(245)	(209)	(384)	(240)	(750)	(130)	(145)	(670)	(408)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	13%	20%	15%	3%	20%	4%	15%	14%	12%	22%	12%	12%	11%
Sometimes morally acceptable	21%	26%	22%	14%	30%	17%	20%	22%	21%	25%	17%	16%	29%
Never morally acceptable	46%	37%	35%	69%	32%	64%	47%	44%	47%	39%	44%	53%	41%
Not sure	20%	16%	28%	14%	18%	15%	18%	21%	20%	15%	27%	19%	18%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	99%
Unweighted N	(1,078)	(373)	(397)	(308)	(437)	(368)	(372)	(348)	(240)	(198)	(226)	(412)	(242)

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**14AD. Morality of Actions — Killing another person to save many other people’s lives**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	13%	15%	10%	6%	11%	16%	17%	14%	10%	15%	15%	10%
Sometimes morally acceptable	49%	51%	47%	45%	43%	53%	54%	56%	25%	44%	43%	60%
Never morally acceptable	13%	12%	13%	14%	14%	14%	8%	10%	28%	14%	14%	12%
Not sure	25%	21%	29%	35%	32%	17%	20%	20%	37%	27%	29%	19%
Totals	100%	99%	99%	100%	100%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	(1,041)	(500)	(541)	(226)	(236)	(348)	(231)	(703)	(126)	(146)	(643)	(398)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	13%	14%	11%	14%	12%	16%	16%	11%	13%	11%	18%	11%	13%
Sometimes morally acceptable	49%	51%	45%	52%	59%	51%	47%	51%	54%	40%	48%	51%	55%
Never morally acceptable	13%	12%	15%	12%	12%	12%	14%	11%	15%	19%	12%	14%	8%
Not sure	25%	23%	29%	21%	18%	21%	23%	27%	18%	31%	22%	25%	25%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%	100%	101%	101%
Unweighted N	(1,041)	(347)	(387)	(307)	(407)	(374)	(360)	(325)	(249)	(199)	(200)	(433)	(209)

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## 14AE. Morality of Actions — Avoiding taxes through legal loopholes

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	12%	17%	7%	8%	8%	14%	16%	13%	5%	14%	9%	16%
Sometimes morally acceptable	26%	32%	20%	28%	20%	28%	26%	28%	20%	16%	23%	31%
Never morally acceptable	48%	38%	58%	47%	55%	44%	46%	47%	57%	48%	49%	46%
Not sure	15%	14%	16%	17%	17%	14%	12%	12%	18%	21%	19%	7%
Totals	101%	101%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,069)	(499)	(570)	(219)	(241)	(370)	(239)	(736)	(124)	(143)	(654)	(415)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	12%	9%	10%	17%	7%	21%	9%	11%	19%	11%	8%	14%	11%
Sometimes morally acceptable	26%	20%	29%	28%	25%	28%	23%	29%	25%	24%	27%	24%	27%
Never morally acceptable	48%	64%	38%	42%	61%	39%	50%	51%	46%	53%	50%	45%	48%
Not sure	15%	7%	22%	14%	7%	12%	19%	9%	10%	11%	14%	17%	14%
Totals	101%	100%	99%	101%	100%	100%	101%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,069)	(358)	(410)	(301)	(418)	(370)	(388)	(327)	(249)	(219)	(212)	(406)	(232)

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## 14AF. Morality of Actions — Not tipping at a restaurant

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	12%	16%	8%	14%	13%	11%	9%	10%	10%	16%	9%	16%
Sometimes morally acceptable	48%	48%	48%	49%	42%	50%	51%	50%	48%	39%	47%	50%
Never morally acceptable	23%	18%	28%	14%	20%	25%	33%	26%	17%	18%	21%	27%
Not sure	17%	18%	16%	23%	25%	14%	8%	13%	25%	28%	22%	8%
Totals	100%	100%	100%	100%	100%	100%	101%	99%	100%	101%	99%	101%
Unweighted N	(1,042)	(493)	(549)	(230)	(203)	(368)	(241)	(723)	(117)	(139)	(625)	(417)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	12%	9%	12%	13%	7%	15%	13%	12%	10%	11%	13%	11%	12%
Sometimes morally acceptable	48%	54%	45%	46%	52%	50%	42%	52%	57%	50%	56%	45%	47%
Never morally acceptable	23%	28%	17%	26%	33%	23%	26%	23%	22%	23%	24%	24%	23%
Not sure	17%	8%	26%	14%	8%	12%	20%	14%	10%	16%	8%	21%	18%
Totals	100%	99%	100%	99%	100%	100%	101%	101%	99%	100%	101%	101%	100%
Unweighted N	(1,042)	(332)	(401)	(309)	(423)	(368)	(370)	(317)	(251)	(211)	(199)	(431)	(201)

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**14AG. Morality of Actions — Not donating to charity despite being very wealthy**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	10%	13%	7%	6%	13%	11%	10%	11%	7%	10%	8%	15%
Sometimes morally acceptable	24%	25%	23%	31%	20%	24%	21%	23%	19%	27%	24%	23%
Never morally acceptable	45%	41%	50%	45%	49%	40%	50%	47%	39%	42%	43%	49%
Not sure	20%	20%	21%	19%	18%	24%	19%	18%	36%	22%	25%	13%
Totals	99%	99%	101%	101%	100%	99%	100%	99%	101%	101%	100%	100%
Unweighted N	(1,073)	(538)	(535)	(239)	(234)	(360)	(240)	(736)	(124)	(147)	(671)	(402)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	10%	7%	8%	17%	7%	18%	6%	11%	17%	8%	10%	10%	13%
Sometimes morally acceptable	24%	19%	25%	27%	20%	24%	22%	25%	24%	33%	20%	22%	24%
Never morally acceptable	45%	60%	39%	40%	61%	38%	48%	47%	43%	43%	52%	44%	43%
Not sure	20%	14%	28%	16%	13%	19%	24%	17%	16%	16%	17%	24%	20%
Totals	99%	100%	100%	100%	101%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,073)	(334)	(432)	(307)	(414)	(384)	(382)	(338)	(244)	(216)	(197)	(438)	(222)

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**14AH. Morality of Actions — Saying you are sick to miss work when you are not sick**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	9%	10%	8%	12%	13%	8%	3%	10%	8%	7%	9%	11%
Sometimes morally acceptable	45%	43%	47%	43%	40%	51%	43%	49%	33%	33%	42%	50%
Never morally acceptable	34%	36%	32%	30%	31%	29%	48%	32%	41%	43%	35%	31%
Not sure	12%	11%	13%	15%	15%	12%	6%	10%	18%	18%	14%	8%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,076)	(509)	(567)	(226)	(237)	(392)	(221)	(753)	(112)	(144)	(652)	(424)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	9%	12%	10%	7%	12%	7%	9%	12%	8%	7%	13%	8%	11%
Sometimes morally acceptable	45%	51%	44%	40%	53%	39%	43%	42%	50%	61%	45%	39%	45%
Never morally acceptable	34%	28%	30%	43%	25%	44%	37%	35%	30%	23%	31%	41%	30%
Not sure	12%	9%	16%	10%	10%	11%	10%	11%	12%	10%	10%	12%	14%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,076)	(351)	(402)	(323)	(430)	(391)	(361)	(351)	(254)	(220)	(206)	(432)	(218)

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## 14AI. Morality of Actions — Hunting animals for sport

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	9%	11%	7%	6%	7%	11%	10%	11%	4%	7%	7%	12%
Sometimes morally acceptable	29%	35%	23%	27%	32%	27%	32%	32%	14%	25%	27%	34%
Never morally acceptable	47%	42%	53%	47%	45%	49%	47%	46%	55%	52%	48%	45%
Not sure	14%	12%	17%	19%	17%	13%	11%	10%	27%	17%	18%	9%
Totals	99%	100%	100%	99%	101%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,091)	(523)	(568)	(230)	(234)	(372)	(255)	(763)	(124)	(139)	(666)	(425)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	9%	3%	6%	18%	3%	18%	8%	12%	8%	7%	11%	9%	9%
Sometimes morally acceptable	29%	24%	28%	36%	25%	34%	22%	30%	41%	35%	25%	29%	29%
Never morally acceptable	47%	64%	45%	35%	62%	38%	54%	48%	41%	49%	47%	46%	49%
Not sure	14%	9%	20%	12%	11%	11%	17%	10%	9%	9%	17%	16%	12%
Totals	99%	100%	99%	101%	101%	101%	101%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,091)	(348)	(428)	(315)	(438)	(391)	(394)	(336)	(261)	(225)	(215)	(437)	(214)

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**14AJ. Morality of Actions — Driving over the speed limit**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	9%	10%	9%	10%	9%	10%	8%	12%	2%	5%	7%	14%
Sometimes morally acceptable	55%	54%	55%	48%	47%	65%	55%	60%	37%	45%	51%	61%
Never morally acceptable	24%	24%	24%	30%	35%	13%	22%	18%	48%	34%	27%	18%
Not sure	12%	12%	12%	11%	10%	12%	15%	11%	13%	16%	15%	7%
Totals	100%	100%	100%	99%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,045)	(506)	(539)	(238)	(223)	(358)	(226)	(721)	(117)	(143)	(659)	(386)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	9%	9%	7%	12%	9%	9%	6%	14%	11%	7%	12%	8%	11%
Sometimes morally acceptable	55%	55%	56%	53%	60%	54%	49%	58%	55%	60%	63%	50%	51%
Never morally acceptable	24%	30%	20%	22%	25%	23%	30%	19%	24%	28%	14%	25%	28%
Not sure	12%	6%	17%	12%	5%	13%	15%	9%	10%	5%	11%	17%	10%
Totals	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,045)	(350)	(407)	(288)	(420)	(358)	(362)	(328)	(247)	(210)	(212)	(397)	(226)

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**14AK. Morality of Actions — Paying for sex**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	8%	11%	6%	8%	11%	8%	6%	9%	3%	8%	8%	9%
Sometimes morally acceptable	24%	29%	21%	30%	30%	21%	17%	27%	21%	17%	22%	29%
Never morally acceptable	53%	48%	57%	44%	46%	55%	67%	52%	56%	58%	54%	50%
Not sure	14%	12%	16%	18%	13%	16%	10%	12%	20%	17%	16%	12%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,072)	(521)	(551)	(247)	(233)	(356)	(236)	(730)	(112)	(164)	(681)	(391)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	8%	12%	8%	5%	15%	7%	6%	9%	14%	5%	11%	6%	13%
Sometimes morally acceptable	24%	29%	28%	16%	29%	15%	24%	21%	27%	32%	24%	19%	29%
Never morally acceptable	53%	43%	45%	74%	42%	70%	54%	59%	49%	49%	54%	60%	43%
Not sure	14%	17%	19%	6%	14%	9%	16%	11%	10%	14%	11%	16%	16%
Totals	99%	101%	100%	101%	100%	101%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,072)	(354)	(414)	(304)	(432)	(361)	(365)	(341)	(246)	(192)	(214)	(437)	(229)

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**14AL. Morality of Actions — Drinking alcohol to the point of intoxication**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	8%	7%	9%	9%	10%	10%	3%	9%	4%	9%	6%	13%
Sometimes morally acceptable	30%	33%	28%	31%	28%	37%	21%	36%	19%	15%	30%	31%
Never morally acceptable	48%	48%	49%	47%	48%	37%	69%	43%	65%	55%	50%	45%
Not sure	13%	12%	14%	14%	13%	16%	7%	12%	12%	20%	14%	11%
Totals	99%	100%	100%	101%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,072)	(525)	(547)	(235)	(231)	(381)	(225)	(737)	(129)	(141)	(653)	(419)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	8%	13%	7%	5%	12%	6%	7%	9%	11%	8%	11%	6%	9%
Sometimes morally acceptable	30%	30%	33%	26%	33%	27%	28%	30%	37%	35%	28%	24%	39%
Never morally acceptable	48%	44%	43%	59%	43%	58%	52%	50%	40%	48%	45%	56%	38%
Not sure	13%	13%	16%	9%	11%	9%	13%	11%	13%	9%	16%	14%	14%
Totals	99%	100%	99%	99%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,072)	(338)	(428)	(306)	(429)	(379)	(390)	(323)	(261)	(223)	(182)	(443)	(224)

# YouGov Survey: Morality

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## 14AM. Morality of Actions — Throwing away edible food

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	8%	10%	7%	4%	10%	10%	7%	9%	3%	10%	6%	12%
Sometimes morally acceptable	46%	39%	52%	49%	44%	47%	42%	49%	42%	32%	43%	50%
Never morally acceptable	30%	34%	27%	37%	28%	27%	31%	26%	36%	46%	31%	28%
Not sure	16%	17%	15%	9%	19%	16%	20%	15%	19%	12%	19%	10%
Totals	100%	100%	101%	99%	101%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,066)	(498)	(568)	(238)	(211)	(378)	(239)	(732)	(122)	(150)	(671)	(395)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	8%	8%	6%	11%	8%	12%	4%	9%	14%	7%	7%	7%	12%
Sometimes morally acceptable	46%	48%	46%	44%	49%	42%	40%	48%	51%	46%	50%	43%	45%
Never morally acceptable	30%	34%	29%	28%	35%	29%	37%	30%	23%	31%	31%	32%	27%
Not sure	16%	10%	19%	17%	8%	16%	19%	13%	12%	16%	12%	18%	16%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,066)	(357)	(408)	(301)	(430)	(375)	(386)	(316)	(253)	(225)	(217)	(400)	(224)

# YouGov Survey: Morality

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## 14AN. Morality of Actions — Stealing food you cannot afford

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	9%	11%	6%	16%	13%	6%	1%	9%	7%	4%	9%	7%
Sometimes morally acceptable	37%	37%	37%	35%	33%	39%	40%	39%	26%	33%	32%	45%
Never morally acceptable	43%	40%	46%	33%	41%	44%	54%	42%	52%	46%	45%	40%
Not sure	11%	12%	10%	17%	13%	11%	5%	10%	15%	16%	14%	7%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,019)	(493)	(526)	(237)	(206)	(352)	(224)	(714)	(106)	(139)	(643)	(376)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	9%	15%	10%	2%	15%	2%	9%	10%	7%	5%	10%	7%	11%
Sometimes morally acceptable	37%	48%	32%	32%	48%	27%	37%	38%	36%	40%	38%	35%	37%
Never morally acceptable	43%	30%	39%	59%	28%	63%	43%	46%	44%	50%	39%	47%	35%
Not sure	11%	7%	19%	7%	9%	9%	11%	6%	14%	5%	12%	11%	16%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	99%	100%	99%
Unweighted N	(1,019)	(315)	(404)	(300)	(408)	(364)	(351)	(317)	(237)	(177)	(216)	(420)	(206)

# YouGov Survey: Morality

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## 14AO. Morality of Actions — Hiring a family member over a more qualified stranger

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	8%	11%	5%	8%	7%	12%	4%	8%	6%	11%	9%	6%
Sometimes morally acceptable	37%	39%	35%	30%	41%	34%	41%	39%	23%	39%	34%	41%
Never morally acceptable	39%	34%	44%	44%	36%	40%	38%	38%	50%	30%	37%	44%
Not sure	16%	16%	16%	19%	16%	13%	17%	14%	21%	20%	19%	9%
Totals	100%	100%	100%	101%	100%	99%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,056)	(503)	(553)	(236)	(230)	(345)	(245)	(745)	(111)	(143)	(674)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	8%	7%	7%	10%	6%	10%	7%	7%	10%	2%	7%	10%	10%
Sometimes morally acceptable	37%	37%	33%	41%	40%	41%	34%	41%	33%	45%	36%	37%	32%
Never morally acceptable	39%	46%	40%	33%	43%	33%	39%	42%	43%	42%	36%	39%	41%
Not sure	16%	10%	20%	16%	11%	16%	20%	9%	14%	11%	21%	15%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,056)	(331)	(413)	(312)	(416)	(362)	(391)	(322)	(238)	(192)	(203)	(419)	(242)

# YouGov Survey: Morality

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## 14AP. Morality of Actions — Drinking while under the legal minimum age

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	8%	9%	7%	9%	7%	11%	2%	8%	1%	8%	7%	9%
Sometimes morally acceptable	30%	33%	26%	25%	28%	35%	28%	34%	20%	20%	23%	43%
Never morally acceptable	49%	47%	52%	49%	54%	41%	58%	45%	67%	56%	55%	39%
Not sure	13%	12%	15%	17%	12%	13%	12%	13%	12%	15%	15%	10%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(994)	(497)	(497)	(215)	(216)	(356)	(207)	(681)	(113)	(140)	(638)	(356)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	8%	9%	6%	8%	9%	6%	6%	7%	13%	7%	13%	5%	8%
Sometimes morally acceptable	30%	30%	35%	22%	38%	26%	26%	29%	37%	28%	38%	25%	32%
Never morally acceptable	49%	51%	41%	58%	45%	55%	54%	51%	41%	47%	40%	57%	45%
Not sure	13%	10%	18%	12%	8%	12%	14%	12%	9%	17%	9%	13%	15%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(994)	(344)	(370)	(280)	(401)	(338)	(353)	(319)	(216)	(203)	(200)	(391)	(200)

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**14AQ. Morality of Actions — Using torture to obtain information from a terrorism suspect**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	6%	8%	4%	2%	6%	9%	7%	6%	3%	6%	6%	8%
Sometimes morally acceptable	28%	31%	25%	30%	26%	28%	29%	28%	19%	37%	25%	33%
Never morally acceptable	52%	49%	56%	54%	48%	51%	56%	55%	56%	41%	53%	51%
Not sure	13%	12%	15%	13%	20%	12%	9%	11%	22%	15%	16%	8%
Totals	99%	100%	100%	99%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,074)	(511)	(563)	(226)	(221)	(368)	(259)	(751)	(109)	(157)	(714)	(360)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	6%	2%	4%	13%	2%	13%	6%	7%	7%	2%	9%	5%	8%
Sometimes morally acceptable	28%	23%	21%	41%	20%	44%	25%	30%	35%	34%	27%	27%	28%
Never morally acceptable	52%	66%	57%	34%	69%	29%	55%	52%	49%	50%	52%	54%	51%
Not sure	13%	9%	18%	12%	9%	15%	15%	11%	9%	14%	12%	14%	14%
Totals	99%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,074)	(345)	(414)	(315)	(418)	(377)	(381)	(337)	(236)	(186)	(222)	(438)	(228)

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**14AR. Morality of Actions — Crossing a border illegally**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	6%	7%	5%	9%	8%	5%	5%	6%	9%	4%	5%	8%
Sometimes morally acceptable	40%	40%	40%	47%	45%	37%	32%	39%	34%	46%	34%	50%
Never morally acceptable	42%	39%	44%	28%	33%	45%	56%	45%	33%	39%	44%	36%
Not sure	12%	13%	12%	16%	14%	13%	7%	10%	25%	11%	16%	6%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,086)	(510)	(576)	(217)	(232)	(385)	(252)	(777)	(113)	(142)	(682)	(404)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	6%	10%	7%	1%	12%	2%	7%	5%	6%	5%	8%	5%	8%
Sometimes morally acceptable	40%	55%	46%	18%	61%	17%	36%	39%	46%	50%	37%	32%	50%
Never morally acceptable	42%	24%	28%	74%	20%	74%	41%	43%	42%	35%	44%	48%	31%
Not sure	12%	11%	18%	7%	7%	6%	15%	12%	6%	10%	11%	15%	11%
Totals	100%	100%	99%	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,086)	(353)	(406)	(327)	(441)	(380)	(383)	(325)	(267)	(222)	(222)	(427)	(215)

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**14AS. Morality of Actions — Lying on a résumé**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	5%	7%	3%	8%	6%	5%	0%	4%	8%	4%	4%	6%
Sometimes morally acceptable	25%	25%	24%	36%	25%	23%	15%	25%	15%	27%	23%	27%
Never morally acceptable	62%	61%	62%	46%	57%	65%	79%	63%	63%	61%	62%	62%
Not sure	9%	7%	10%	11%	13%	7%	6%	7%	13%	8%	11%	5%
Totals	101%	100%	99%	101%	101%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,037)	(482)	(555)	(219)	(231)	(370)	(217)	(742)	(110)	(127)	(632)	(405)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	5%	4%	6%	4%	4%	3%	4%	6%	2%	4%	4%	4%	7%
Sometimes morally acceptable	25%	29%	26%	19%	33%	18%	29%	22%	22%	28%	28%	19%	28%
Never morally acceptable	62%	56%	58%	70%	56%	75%	57%	63%	73%	60%	58%	68%	56%
Not sure	9%	10%	10%	7%	8%	5%	10%	8%	3%	8%	9%	9%	9%
Totals	101%	99%	100%	100%	101%	101%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,037)	(348)	(362)	(327)	(414)	(378)	(367)	(324)	(247)	(194)	(221)	(407)	(215)

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## 14AT. Morality of Actions — Shoplifting from a large corporation

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	5%	5%	4%	13%	2%	3%	1%	5%	6%	4%	5%	4%
Sometimes morally acceptable	15%	17%	14%	27%	24%	9%	3%	15%	8%	12%	14%	17%
Never morally acceptable	70%	69%	71%	49%	59%	77%	94%	72%	67%	75%	69%	73%
Not sure	10%	9%	11%	11%	14%	11%	3%	8%	19%	9%	12%	6%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,032)	(465)	(567)	(239)	(229)	(342)	(222)	(726)	(112)	(136)	(654)	(378)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	5%	5%	6%	2%	6%	3%	5%	3%	3%	2%	6%	3%	7%
Sometimes morally acceptable	15%	23%	16%	6%	23%	7%	16%	13%	17%	23%	15%	11%	18%
Never morally acceptable	70%	64%	63%	88%	63%	85%	68%	74%	73%	68%	75%	73%	63%
Not sure	10%	7%	16%	4%	8%	5%	11%	9%	6%	6%	3%	13%	12%
Totals	100%	99%	101%	100%	100%	100%	100%	99%	99%	99%	99%	100%	100%
Unweighted N	(1,032)	(333)	(419)	(280)	(401)	(360)	(371)	(314)	(241)	(179)	(201)	(420)	(232)

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## 14AU. Morality of Actions — Replacing human workers with artificial intelligence

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	5%	5%	4%	4%	6%	5%	3%	4%	7%	5%	4%	7%
Sometimes morally acceptable	30%	36%	25%	28%	31%	32%	28%	33%	18%	25%	26%	37%
Never morally acceptable	44%	38%	50%	48%	48%	42%	41%	45%	47%	39%	48%	39%
Not sure	21%	21%	20%	20%	15%	21%	28%	18%	28%	31%	23%	17%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,050)	(491)	(559)	(216)	(226)	(386)	(222)	(745)	(113)	(132)	(657)	(393)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	5%	7%	3%	5%	6%	6%	4%	7%	6%	5%	5%	6%	2%
Sometimes morally acceptable	30%	24%	28%	39%	26%	39%	25%	28%	43%	32%	33%	28%	31%
Never morally acceptable	44%	53%	43%	39%	51%	39%	47%	50%	35%	50%	46%	42%	44%
Not sure	21%	17%	26%	17%	18%	16%	25%	15%	15%	13%	16%	25%	23%
Totals	100%	101%	100%	100%	101%	100%	101%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,050)	(333)	(400)	(317)	(403)	(394)	(380)	(315)	(245)	(202)	(206)	(428)	(214)

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**14AV. Morality of Actions — Buying products made in sweatshops**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	4%	6%	2%	6%	5%	5%	1%	4%	8%	3%	4%	4%
Sometimes morally acceptable	25%	27%	23%	32%	26%	23%	20%	26%	8%	29%	22%	31%
Never morally acceptable	46%	42%	51%	29%	47%	53%	55%	51%	41%	39%	47%	46%
Not sure	24%	25%	23%	33%	21%	20%	24%	19%	43%	29%	27%	18%
Totals	99%	100%	99%	100%	99%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,052)	(517)	(535)	(242)	(239)	(352)	(219)	(717)	(122)	(152)	(671)	(381)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	4%	5%	3%	5%	4%	5%	4%	6%	2%	3%	4%	4%	5%
Sometimes morally acceptable	25%	27%	22%	28%	25%	29%	20%	23%	38%	29%	22%	20%	34%
Never morally acceptable	46%	52%	46%	43%	54%	43%	46%	52%	47%	45%	44%	51%	42%
Not sure	24%	17%	29%	24%	17%	23%	29%	19%	13%	23%	30%	25%	19%
Totals	99%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,052)	(351)	(401)	(300)	(415)	(372)	(382)	(337)	(227)	(207)	(208)	(416)	(221)

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**14AW. Morality of Actions — Testing cosmetics on animals**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	4%	6%	2%	6%	6%	3%	1%	4%	3%	4%	5%	2%
Sometimes morally acceptable	19%	27%	12%	23%	16%	17%	23%	19%	13%	25%	16%	26%
Never morally acceptable	61%	52%	69%	52%	63%	65%	61%	64%	65%	52%	61%	60%
Not sure	16%	15%	16%	19%	15%	15%	15%	12%	19%	19%	18%	12%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,065)	(513)	(552)	(217)	(239)	(374)	(235)	(758)	(112)	(140)	(681)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	4%	4%	3%	5%	4%	6%	1%	4%	7%	3%	3%	3%	6%
Sometimes morally acceptable	19%	20%	16%	25%	19%	22%	14%	23%	25%	21%	16%	16%	26%
Never morally acceptable	61%	67%	57%	60%	69%	59%	63%	63%	60%	61%	68%	60%	56%
Not sure	16%	9%	24%	11%	8%	14%	22%	10%	7%	15%	13%	20%	12%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,065)	(369)	(404)	(292)	(432)	(362)	(400)	(330)	(232)	(216)	(216)	(402)	(231)

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**14AX. Morality of Actions — Using personal wealth to influence political campaigns**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	3%	6%	2%	2%	3%	6%	3%	4%	0%	5%	3%	4%
Sometimes morally acceptable	19%	26%	12%	24%	19%	18%	14%	19%	10%	16%	15%	27%
Never morally acceptable	64%	56%	71%	53%	62%	64%	78%	65%	71%	58%	67%	58%
Not sure	14%	12%	16%	22%	16%	13%	5%	12%	19%	20%	16%	11%
Totals	100%	100%	101%	101%	100%	101%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,068)	(501)	(567)	(236)	(237)	(359)	(236)	(737)	(125)	(149)	(687)	(381)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	3%	2%	1%	7%	2%	5%	4%	4%	3%	3%	2%	4%	5%
Sometimes morally acceptable	19%	17%	14%	26%	17%	27%	13%	18%	29%	17%	15%	20%	20%
Never morally acceptable	64%	74%	64%	55%	74%	53%	71%	66%	58%	66%	68%	65%	57%
Not sure	14%	7%	21%	12%	7%	15%	12%	11%	10%	14%	15%	11%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,068)	(358)	(396)	(314)	(413)	(378)	(395)	(315)	(253)	(206)	(205)	(444)	(213)

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**14AY. Morality of Actions — Paying women less than men for the same work**

Are the following... ?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	4%	5%	2%	2%	4%	6%	1%	4%	0%	6%	3%	4%
Sometimes morally acceptable	10%	17%	4%	12%	12%	8%	10%	11%	6%	16%	10%	10%
Never morally acceptable	78%	68%	87%	78%	73%	80%	80%	77%	83%	72%	76%	81%
Not sure	8%	10%	6%	7%	11%	6%	9%	8%	10%	6%	10%	5%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,041)	(493)	(548)	(259)	(212)	(343)	(227)	(719)	(120)	(142)	(661)	(380)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	4%	2%	3%	5%	3%	6%	2%	5%	6%	2%	5%	4%	3%
Sometimes morally acceptable	10%	6%	8%	17%	5%	16%	8%	8%	10%	6%	10%	7%	18%
Never morally acceptable	78%	89%	75%	71%	90%	67%	79%	82%	77%	82%	83%	77%	72%
Not sure	8%	3%	13%	7%	2%	11%	11%	5%	6%	10%	2%	11%	6%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	99%
Unweighted N	(1,041)	(346)	(391)	(304)	(407)	(362)	(360)	(315)	(246)	(213)	(200)	(409)	(219)

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**14AZ. Morality of Actions — Cloning a human being**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	3%	5%	1%	1%	8%	2%	3%	4%	2%	2%	3%	3%
Sometimes morally acceptable	13%	19%	8%	13%	13%	17%	8%	15%	5%	4%	11%	17%
Never morally acceptable	61%	53%	69%	55%	59%	62%	71%	61%	70%	67%	64%	58%
Not sure	22%	22%	22%	31%	20%	20%	17%	21%	23%	26%	22%	22%
Totals	99%	99%	100%	100%	100%	101%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,059)	(494)	(565)	(243)	(214)	(361)	(241)	(737)	(120)	(134)	(638)	(421)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	3%	4%	3%	3%	3%	3%	3%	2%	5%	5%	3%	3%	3%
Sometimes morally acceptable	13%	15%	14%	10%	18%	10%	11%	12%	19%	12%	12%	11%	19%
Never morally acceptable	61%	57%	56%	73%	56%	70%	64%	68%	56%	61%	61%	64%	57%
Not sure	22%	24%	26%	15%	23%	17%	22%	18%	21%	22%	23%	21%	22%
Totals	99%	100%	99%	101%	100%	100%	100%	100%	101%	100%	99%	99%	101%
Unweighted N	(1,059)	(350)	(405)	(304)	(418)	(378)	(378)	(317)	(249)	(205)	(209)	(425)	(220)

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**14BA. Morality of Actions — Littering**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	3%	4%	2%	4%	4%	3%	1%	4%	2%	3%	4%	2%
Sometimes morally acceptable	12%	15%	9%	10%	13%	12%	10%	11%	13%	13%	10%	14%
Never morally acceptable	75%	73%	76%	72%	73%	71%	85%	79%	63%	66%	73%	78%
Not sure	11%	9%	12%	13%	10%	13%	4%	6%	22%	18%	13%	6%
Totals	101%	101%	99%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,048)	(497)	(551)	(232)	(235)	(362)	(219)	(741)	(118)	(132)	(657)	(391)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	3%	2%	4%	3%	3%	3%	1%	4%	2%	4%	2%	2%	5%
Sometimes morally acceptable	12%	12%	11%	12%	12%	12%	12%	11%	12%	14%	9%	12%	11%
Never morally acceptable	75%	80%	69%	78%	76%	76%	74%	76%	80%	76%	82%	73%	69%
Not sure	11%	7%	16%	8%	8%	9%	13%	9%	6%	6%	6%	12%	15%
Totals	101%	101%	100%	101%	99%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,048)	(348)	(394)	(306)	(402)	(380)	(385)	(303)	(238)	(218)	(198)	(417)	(215)

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**14BB. Morality of Actions — Sharing political misinformation online**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	3%	3%	3%	5%	3%	3%	2%	3%	0%	8%	4%	2%
Sometimes morally acceptable	12%	15%	10%	17%	19%	6%	10%	14%	10%	8%	13%	11%
Never morally acceptable	75%	71%	78%	68%	67%	79%	83%	74%	70%	79%	73%	78%
Not sure	10%	10%	10%	10%	12%	13%	5%	9%	20%	6%	11%	9%
Totals	100%	99%	101%	100%	101%	101%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,055)	(506)	(549)	(230)	(235)	(353)	(237)	(738)	(119)	(141)	(680)	(375)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	3%	5%	3%	2%	4%	3%	1%	6%	4%	1%	5%	2%	5%
Sometimes morally acceptable	12%	8%	12%	16%	8%	15%	9%	15%	9%	17%	6%	11%	17%
Never morally acceptable	75%	82%	72%	72%	83%	71%	78%	71%	81%	73%	75%	77%	71%
Not sure	10%	6%	13%	10%	5%	11%	11%	8%	7%	8%	14%	11%	7%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	101%	99%	100%	101%	100%
Unweighted N	(1,055)	(329)	(401)	(325)	(391)	(383)	(359)	(329)	(262)	(208)	(184)	(428)	(235)

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**14BC. Morality of Actions — Not hiring someone because of their race**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	3%	5%	1%	1%	4%	4%	1%	3%	1%	1%	3%	3%
Sometimes morally acceptable	8%	10%	6%	7%	8%	9%	7%	9%	3%	7%	6%	11%
Never morally acceptable	84%	80%	88%	88%	82%	80%	90%	83%	89%	85%	84%	85%
Not sure	5%	6%	5%	3%	5%	8%	3%	5%	7%	8%	7%	1%
Totals	100%	101%	100%	99%	99%	101%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,077)	(483)	(594)	(247)	(227)	(372)	(231)	(756)	(118)	(135)	(682)	(395)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	3%	1%	3%	4%	1%	3%	2%	3%	3%	3%	2%	3%	1%
Sometimes morally acceptable	8%	6%	7%	11%	5%	13%	7%	8%	9%	7%	6%	8%	10%
Never morally acceptable	84%	91%	82%	81%	92%	80%	84%	87%	86%	84%	88%	84%	83%
Not sure	5%	3%	8%	4%	2%	4%	7%	2%	2%	6%	4%	5%	5%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,077)	(352)	(415)	(310)	(419)	(377)	(384)	(343)	(235)	(212)	(192)	(438)	(235)

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**14BD. Morality of Actions — Working for a government that causes social harm**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	2%	4%	1%	2%	1%	4%	1%	3%	2%	1%	3%	2%
Sometimes morally acceptable	24%	30%	18%	32%	20%	24%	19%	25%	19%	18%	20%	30%
Never morally acceptable	58%	50%	65%	52%	55%	57%	69%	58%	64%	56%	59%	55%
Not sure	16%	17%	16%	14%	24%	15%	12%	15%	15%	24%	18%	13%
Totals	100%	101%	100%	100%	100%	100%	101%	101%	100%	99%	100%	100%
Unweighted N	(1,042)	(499)	(543)	(229)	(212)	(368)	(233)	(729)	(117)	(143)	(655)	(387)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	2%	2%	1%	4%	1%	3%	3%	2%	2%	1%	1%	4%	1%
Sometimes morally acceptable	24%	29%	22%	21%	31%	24%	17%	24%	33%	21%	27%	20%	29%
Never morally acceptable	58%	63%	55%	57%	61%	54%	64%	58%	50%	66%	57%	58%	53%
Not sure	16%	6%	22%	18%	6%	19%	16%	17%	15%	12%	15%	18%	17%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,042)	(339)	(391)	(312)	(394)	(394)	(350)	(320)	(260)	(209)	(212)	(398)	(223)

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**14BE. Morality of Actions — Taking performance-enhancing drugs in sports**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	2%	4%	0%	5%	4%	1%	0%	3%	0%	2%	3%	2%
Sometimes morally acceptable	9%	10%	8%	9%	15%	8%	5%	9%	12%	5%	7%	13%
Never morally acceptable	79%	76%	81%	69%	71%	83%	89%	78%	76%	85%	80%	76%
Not sure	10%	10%	10%	17%	11%	8%	6%	10%	12%	8%	11%	9%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,062)	(514)	(548)	(219)	(221)	(378)	(244)	(738)	(113)	(154)	(653)	(409)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	2%	2%	3%	2%	2%	2%	1%	3%	1%	1%	1%	2%	4%
Sometimes morally acceptable	9%	15%	6%	7%	12%	8%	6%	10%	15%	7%	7%	8%	14%
Never morally acceptable	79%	75%	76%	86%	76%	84%	80%	82%	75%	85%	83%	78%	73%
Not sure	10%	9%	15%	5%	11%	6%	13%	6%	8%	8%	9%	12%	9%
Totals	100%	101%	100%	100%	101%	100%	100%	101%	99%	101%	100%	100%	100%
Unweighted N	(1,062)	(339)	(410)	(313)	(406)	(385)	(365)	(341)	(246)	(208)	(208)	(405)	(241)

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**14BF. Morality of Actions — Participating in a violent political protest**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	2%	3%	1%	2%	2%	4%	0%	3%	0%	2%	2%	3%
Sometimes morally acceptable	20%	21%	18%	31%	24%	18%	8%	20%	12%	13%	15%	27%
Never morally acceptable	69%	66%	72%	54%	64%	69%	87%	71%	70%	69%	72%	64%
Not sure	9%	10%	9%	14%	10%	9%	5%	6%	18%	16%	11%	6%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,079)	(508)	(571)	(234)	(228)	(372)	(245)	(736)	(128)	(148)	(678)	(401)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	2%	1%	1%	4%	1%	2%	2%	3%	1%	3%	1%	2%	3%
Sometimes morally acceptable	20%	29%	20%	10%	27%	10%	19%	17%	24%	21%	18%	17%	25%
Never morally acceptable	69%	64%	62%	83%	64%	83%	70%	70%	70%	65%	76%	71%	62%
Not sure	9%	6%	17%	3%	8%	4%	9%	10%	4%	11%	6%	10%	10%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,079)	(348)	(412)	(319)	(417)	(387)	(385)	(343)	(231)	(199)	(207)	(445)	(228)

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**14BG. Morality of Actions — Working for a company whose products cause social harm**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	2%	3%	1%	2%	2%	3%	1%	2%	1%	2%	2%	2%
Sometimes morally acceptable	23%	32%	16%	26%	25%	26%	16%	24%	16%	22%	21%	29%
Never morally acceptable	58%	52%	64%	57%	52%	55%	70%	58%	66%	56%	60%	56%
Not sure	16%	13%	19%	15%	22%	16%	13%	15%	16%	20%	17%	14%
Totals	99%	100%	100%	100%	101%	100%	100%	99%	99%	100%	100%	101%
Unweighted N	(1,059)	(503)	(556)	(203)	(229)	(371)	(256)	(741)	(111)	(145)	(671)	(388)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	2%	2%	1%	3%	2%	2%	1%	2%	3%	3%	3%	1%	2%
Sometimes morally acceptable	23%	19%	27%	23%	22%	24%	19%	24%	26%	28%	27%	19%	26%
Never morally acceptable	58%	69%	51%	57%	66%	56%	64%	58%	59%	61%	57%	59%	56%
Not sure	16%	10%	20%	16%	10%	17%	16%	16%	12%	9%	13%	21%	15%
Totals	99%	100%	99%	99%	100%	99%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,059)	(327)	(404)	(328)	(408)	(398)	(366)	(323)	(262)	(201)	(210)	(424)	(224)

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**14BH. Morality of Actions — Shoplifting from a small business**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	2%	2%	1%	1%	2%	1%	3%	2%	0%	2%	1%	2%
Sometimes morally acceptable	7%	8%	6%	13%	10%	6%	0%	7%	9%	7%	7%	7%
Never morally acceptable	85%	83%	86%	71%	86%	86%	94%	85%	85%	83%	84%	87%
Not sure	7%	6%	7%	14%	2%	7%	3%	6%	6%	9%	8%	4%
Totals	101%	99%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,053)	(515)	(538)	(221)	(212)	(393)	(227)	(737)	(117)	(139)	(666)	(387)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	2%	2%	0%	3%	2%	2%	1%	2%	2%	0%	1%	2%	2%
Sometimes morally acceptable	7%	11%	6%	5%	9%	3%	7%	6%	7%	12%	5%	6%	7%
Never morally acceptable	85%	83%	83%	88%	82%	91%	84%	87%	87%	85%	87%	84%	84%
Not sure	7%	4%	11%	4%	7%	3%	8%	5%	4%	4%	6%	8%	7%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,053)	(325)	(405)	(323)	(406)	(385)	(374)	(316)	(245)	(200)	(220)	(405)	(228)

# YouGov Survey: Morality

June 8 - 15, 2026 - 2,111 U.S. adult citizens



## 14BI. Morality of Actions — Driving while intoxicated

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	2%	2%	2%	2%	3%	1%	0%	1%	0%	7%	2%	1%
Sometimes morally acceptable	3%	6%	1%	2%	6%	4%	1%	4%	0%	2%	2%	5%
Never morally acceptable	89%	87%	91%	89%	83%	88%	96%	90%	95%	75%	88%	92%
Not sure	6%	6%	6%	7%	8%	7%	2%	4%	4%	16%	8%	2%
Totals	100%	101%	100%	100%	100%	100%	99%	99%	99%	100%	100%	100%
Unweighted N	(1,035)	(483)	(552)	(205)	(220)	(371)	(239)	(726)	(122)	(130)	(658)	(377)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	2%	3%	1%	2%	3%	2%	1%	2%	3%	2%	1%	1%	3%
Sometimes morally acceptable	3%	3%	4%	3%	4%	4%	2%	6%	2%	2%	3%	2%	6%
Never morally acceptable	89%	94%	83%	92%	92%	90%	89%	88%	93%	92%	94%	88%	84%
Not sure	6%	1%	12%	3%	1%	3%	9%	3%	2%	3%	1%	9%	7%
Totals	100%	101%	100%	100%	100%	99%	101%	99%	100%	99%	99%	100%	100%
Unweighted N	(1,035)	(332)	(391)	(312)	(400)	(374)	(393)	(303)	(240)	(194)	(216)	(405)	(220)

**YouGov Survey: Morality**  
 June 8 - 15, 2026 - 2,111 U.S. adult citizens



**14BJ. Morality of Actions — Lying under oath**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	2%	3%	0%	1%	2%	3%	0%	2%	1%	0%	1%	2%
Sometimes morally acceptable	12%	12%	12%	16%	15%	11%	7%	13%	6%	10%	10%	16%
Never morally acceptable	78%	76%	81%	70%	74%	78%	90%	79%	80%	76%	80%	76%
Not sure	8%	10%	7%	13%	9%	9%	3%	5%	14%	14%	9%	6%
Totals	100%	101%	100%	100%	100%	101%	100%	99%	101%	100%	100%	100%
Unweighted N	(1,051)	(496)	(555)	(228)	(240)	(344)	(239)	(729)	(126)	(145)	(659)	(392)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	2%	1%	2%	2%	1%	2%	0%	3%	1%	3%	1%	1%	3%
Sometimes morally acceptable	12%	16%	11%	9%	13%	8%	14%	10%	14%	7%	11%	13%	15%
Never morally acceptable	78%	78%	73%	85%	81%	86%	75%	83%	79%	83%	81%	77%	74%
Not sure	8%	5%	15%	3%	4%	4%	10%	4%	7%	7%	7%	9%	8%
Totals	100%	100%	101%	99%	99%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,051)	(337)	(409)	(305)	(395)	(372)	(391)	(314)	(238)	(191)	(199)	(426)	(235)

# YouGov Survey: Morality

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## 14BK. Morality of Actions — Using nuclear weapons

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%
Sometimes morally acceptable	19%	25%	13%	17%	13%	25%	19%	20%	12%	24%	16%	24%
Never morally acceptable	67%	63%	72%	69%	67%	63%	71%	68%	68%	65%	68%	65%
Not sure	12%	11%	14%	14%	17%	10%	8%	10%	19%	10%	14%	9%
Totals	99%	100%	100%	101%	99%	100%	99%	100%	100%	100%	99%	99%
Unweighted N	(1,034)	(502)	(532)	(228)	(224)	(349)	(233)	(722)	(112)	(132)	(658)	(376)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	1%	1%	1%	3%	1%	3%	1%	1%	1%	2%	2%	1%	1%
Sometimes morally acceptable	19%	15%	12%	31%	12%	32%	18%	19%	25%	17%	21%	20%	17%
Never morally acceptable	67%	76%	70%	56%	79%	53%	66%	70%	65%	72%	65%	65%	70%
Not sure	12%	9%	16%	11%	8%	12%	14%	10%	9%	10%	12%	13%	13%
Totals	99%	101%	99%	101%	100%	100%	99%	100%	100%	101%	100%	99%	101%
Unweighted N	(1,034)	(338)	(399)	(297)	(416)	(370)	(374)	(319)	(232)	(205)	(199)	(418)	(212)

**YouGov Survey: Morality**  
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**14BL. Morality of Actions — Cheating in a relationship**

Are the following...?

*Respondents were asked about a random sample of 32 actions*

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	1%	2%	0%	1%	2%	1%	1%	1%	0%	2%	1%	1%
Sometimes morally acceptable	10%	12%	8%	15%	10%	9%	6%	12%	7%	6%	9%	11%
Never morally acceptable	84%	82%	87%	80%	80%	86%	91%	84%	87%	81%	84%	85%
Not sure	5%	5%	5%	5%	8%	5%	2%	3%	6%	12%	6%	3%
Totals	100%	101%	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,028)	(483)	(545)	(224)	(222)	(361)	(221)	(705)	(125)	(136)	(666)	(362)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Sometimes morally acceptable	10%	11%	10%	7%	11%	7%	9%	8%	8%	9%	6%	9%	16%
Never morally acceptable	84%	85%	81%	87%	84%	88%	84%	87%	89%	88%	90%	84%	78%
Not sure	5%	3%	7%	4%	3%	4%	5%	3%	3%	3%	3%	7%	5%
Totals	100%	100%	99%	99%	100%	100%	99%	99%	101%	101%	100%	101%	100%
Unweighted N	(1,028)	(335)	(401)	(292)	(393)	(352)	(363)	(320)	(237)	(204)	(200)	(410)	(214)

**YouGov Survey: Morality**  
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**15A. Morality of AI Uses — To detect and report illegal content online**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	31%	32%	31%	27%	26%	32%	40%	31%	29%	36%	30%	33%
Sometimes morally acceptable	35%	37%	33%	39%	34%	34%	32%	37%	32%	25%	32%	40%
Never morally acceptable	19%	19%	20%	18%	21%	20%	18%	19%	20%	20%	20%	18%
Not sure	15%	13%	16%	15%	19%	15%	9%	13%	19%	19%	17%	9%
Totals	100%	101%	100%	99%	100%	101%	99%	100%	100%	100%	99%	100%
Unweighted N	(2,108)	(1,003)	(1,105)	(457)	(456)	(729)	(466)	(1,466)	(238)	(282)	(1,326)	(782)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	31%	30%	25%	40%	31%	41%	28%	35%	34%	29%	31%	32%	32%
Sometimes morally acceptable	35%	38%	33%	33%	38%	32%	33%	35%	39%	39%	36%	32%	36%
Never morally acceptable	19%	23%	20%	16%	23%	15%	21%	20%	16%	20%	20%	19%	19%
Not sure	15%	9%	21%	11%	9%	12%	19%	10%	11%	13%	13%	17%	12%
Totals	100%	100%	99%	100%	101%	100%	101%	100%	100%	101%	100%	100%	99%
Unweighted N	(2,108)	(686)	(806)	(616)	(825)	(748)	(749)	(653)	(488)	(414)	(413)	(840)	(441)

**YouGov Survey: Morality**  
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**15B. Morality of AI Uses — To write an email to a colleague**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	24%	26%	22%	23%	31%	23%	19%	23%	28%	32%	23%	27%
Sometimes morally acceptable	38%	39%	38%	39%	34%	41%	39%	40%	31%	34%	34%	47%
Never morally acceptable	21%	19%	22%	20%	20%	19%	24%	21%	18%	18%	22%	18%
Not sure	17%	16%	18%	18%	15%	17%	18%	16%	22%	16%	21%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(2,109)	(1,004)	(1,105)	(457)	(457)	(730)	(465)	(1,466)	(237)	(284)	(1,324)	(785)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	24%	27%	20%	26%	28%	28%	21%	24%	35%	21%	22%	25%	27%
Sometimes morally acceptable	38%	37%	36%	42%	39%	40%	32%	41%	43%	43%	34%	35%	45%
Never morally acceptable	21%	24%	22%	16%	24%	18%	24%	21%	14%	22%	26%	20%	16%
Not sure	17%	11%	22%	16%	9%	15%	23%	14%	9%	14%	19%	20%	13%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	101%	100%	101%	100%	101%
Unweighted N	(2,109)	(687)	(806)	(616)	(825)	(748)	(749)	(653)	(489)	(415)	(413)	(839)	(442)

**YouGov Survey: Morality**  
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**15C. Morality of AI Uses — To write a recommendation letter**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	20%	22%	18%	15%	25%	23%	14%	20%	17%	26%	19%	22%
Sometimes morally acceptable	37%	39%	35%	38%	35%	35%	41%	38%	39%	35%	35%	41%
Never morally acceptable	26%	25%	28%	28%	22%	26%	30%	28%	23%	17%	25%	28%
Not sure	17%	14%	19%	19%	18%	15%	15%	14%	20%	22%	21%	9%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(2,109)	(1,004)	(1,105)	(457)	(457)	(730)	(465)	(1,465)	(238)	(284)	(1,325)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	20%	19%	15%	26%	20%	26%	19%	19%	25%	18%	18%	20%	23%
Sometimes morally acceptable	37%	37%	37%	38%	38%	36%	34%	41%	41%	37%	36%	37%	39%
Never morally acceptable	26%	32%	26%	22%	33%	23%	27%	26%	23%	26%	31%	26%	23%
Not sure	17%	12%	22%	15%	9%	16%	21%	14%	11%	18%	14%	18%	16%
Totals	100%	100%	100%	101%	100%	101%	101%	100%	100%	99%	99%	101%	101%
Unweighted N	(2,109)	(687)	(806)	(616)	(826)	(747)	(750)	(654)	(488)	(414)	(413)	(839)	(443)

**YouGov Survey: Morality**  
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**15D. Morality of AI Uses — To generate news summaries**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	20%	24%	16%	21%	25%	20%	13%	20%	16%	23%	15%	29%
Sometimes morally acceptable	36%	36%	36%	37%	35%	36%	36%	36%	39%	34%	34%	41%
Never morally acceptable	25%	23%	26%	25%	21%	24%	30%	26%	22%	22%	27%	20%
Not sure	19%	16%	22%	17%	18%	20%	20%	19%	23%	21%	24%	10%
Totals	100%	99%	100%	100%	99%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(2,108)	(1,003)	(1,105)	(457)	(456)	(731)	(464)	(1,465)	(238)	(283)	(1,324)	(784)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	20%	21%	13%	28%	22%	25%	14%	21%	32%	15%	13%	22%	25%
Sometimes morally acceptable	36%	38%	35%	36%	40%	36%	34%	38%	39%	46%	35%	35%	32%
Never morally acceptable	25%	28%	26%	20%	26%	23%	26%	25%	19%	23%	30%	22%	26%
Not sure	19%	14%	26%	16%	12%	17%	25%	17%	10%	16%	22%	20%	17%
Totals	100%	101%	100%	100%	100%	101%	99%	101%	100%	100%	100%	99%	100%
Unweighted N	(2,108)	(687)	(805)	(616)	(827)	(746)	(749)	(653)	(488)	(415)	(412)	(838)	(443)

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**15E. Morality of AI Uses — To predict stock market trends**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	18%	25%	12%	20%	20%	17%	16%	17%	13%	24%	15%	24%
Sometimes morally acceptable	33%	35%	31%	36%	33%	34%	30%	34%	28%	30%	30%	38%
Never morally acceptable	27%	21%	33%	22%	24%	28%	32%	28%	31%	22%	28%	26%
Not sure	22%	19%	25%	23%	23%	21%	22%	20%	29%	25%	27%	13%
Totals	100%	100%	101%	101%	100%	100%	100%	99%	101%	101%	100%	101%
Unweighted N	(2,108)	(1,003)	(1,105)	(457)	(457)	(729)	(465)	(1,466)	(237)	(283)	(1,325)	(783)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	18%	19%	16%	20%	18%	22%	15%	17%	26%	18%	13%	19%	21%
Sometimes morally acceptable	33%	31%	31%	37%	34%	35%	28%	37%	40%	38%	32%	30%	36%
Never morally acceptable	27%	36%	24%	22%	34%	23%	31%	25%	22%	23%	32%	27%	25%
Not sure	22%	15%	29%	21%	15%	21%	27%	22%	12%	21%	23%	24%	18%
Totals	100%	101%	100%	100%	101%	101%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(2,108)	(686)	(807)	(615)	(825)	(747)	(749)	(653)	(488)	(414)	(412)	(839)	(443)

**YouGov Survey: Morality**  
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**15F. Morality of AI Uses — To match people on dating apps**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	17%	21%	13%	11%	19%	19%	16%	18%	11%	17%	13%	22%
Sometimes morally acceptable	39%	39%	39%	37%	38%	42%	38%	41%	33%	37%	36%	46%
Never morally acceptable	21%	19%	24%	25%	22%	18%	22%	20%	28%	23%	23%	19%
Not sure	23%	21%	25%	26%	21%	21%	24%	21%	29%	23%	28%	13%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,110)	(1,004)	(1,106)	(457)	(457)	(730)	(466)	(1,467)	(237)	(284)	(1,326)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	17%	18%	14%	19%	20%	21%	14%	16%	24%	14%	18%	16%	18%
Sometimes morally acceptable	39%	41%	34%	44%	42%	41%	33%	45%	46%	43%	38%	37%	39%
Never morally acceptable	21%	26%	23%	15%	25%	17%	25%	20%	16%	19%	19%	23%	22%
Not sure	23%	15%	30%	22%	13%	21%	27%	20%	15%	23%	25%	23%	21%
Totals	100%	100%	101%	100%	100%	100%	99%	101%	101%	99%	100%	99%	100%
Unweighted N	(2,110)	(686)	(807)	(617)	(826)	(748)	(750)	(654)	(488)	(415)	(412)	(840)	(443)

**YouGov Survey: Morality**  
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**15G. Morality of AI Uses — To assist with homework assignments**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	16%	19%	13%	22%	21%	14%	7%	14%	19%	25%	17%	15%
Sometimes morally acceptable	39%	40%	39%	37%	35%	42%	41%	40%	35%	37%	35%	47%
Never morally acceptable	30%	28%	32%	27%	25%	30%	39%	33%	29%	21%	29%	32%
Not sure	15%	13%	16%	14%	18%	14%	13%	13%	18%	17%	19%	7%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(2,110)	(1,004)	(1,106)	(457)	(457)	(731)	(465)	(1,466)	(238)	(284)	(1,326)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	16%	19%	11%	19%	17%	18%	15%	16%	19%	15%	11%	17%	19%
Sometimes morally acceptable	39%	37%	38%	43%	40%	40%	36%	39%	47%	45%	35%	36%	45%
Never morally acceptable	30%	34%	31%	26%	36%	29%	30%	33%	24%	26%	39%	30%	25%
Not sure	15%	10%	20%	12%	8%	13%	19%	11%	10%	13%	14%	17%	12%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	99%	99%	100%	101%
Unweighted N	(2,110)	(686)	(807)	(617)	(826)	(748)	(749)	(654)	(489)	(415)	(413)	(839)	(443)

**YouGov Survey: Morality**  
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**15H. Morality of AI Uses — To evaluate job applications**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	16%	18%	14%	14%	20%	16%	12%	16%	9%	25%	15%	17%
Sometimes morally acceptable	36%	39%	33%	41%	29%	36%	37%	37%	36%	26%	31%	43%
Never morally acceptable	31%	27%	35%	30%	32%	31%	31%	31%	33%	28%	32%	31%
Not sure	17%	16%	19%	15%	19%	17%	19%	16%	22%	21%	22%	9%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(2,110)	(1,003)	(1,107)	(457)	(457)	(731)	(465)	(1,467)	(237)	(284)	(1,325)	(785)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	16%	15%	12%	21%	14%	20%	15%	16%	19%	15%	14%	16%	17%
Sometimes morally acceptable	36%	36%	32%	39%	37%	39%	28%	36%	46%	34%	33%	35%	39%
Never morally acceptable	31%	38%	33%	23%	40%	24%	34%	33%	24%	32%	35%	31%	28%
Not sure	17%	11%	23%	16%	9%	17%	24%	15%	11%	19%	18%	18%	16%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,110)	(686)	(807)	(617)	(826)	(748)	(750)	(654)	(488)	(415)	(413)	(839)	(443)

**YouGov Survey: Morality**  
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**15I. Morality of AI Uses — To filter and edit photos for social media**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	15%	17%	13%	14%	19%	15%	10%	15%	13%	15%	14%	15%
Sometimes morally acceptable	40%	41%	39%	42%	44%	40%	33%	39%	38%	37%	35%	48%
Never morally acceptable	28%	26%	30%	26%	21%	27%	40%	29%	29%	28%	30%	26%
Not sure	17%	16%	18%	18%	16%	18%	17%	16%	20%	20%	21%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(2,110)	(1,004)	(1,106)	(457)	(456)	(731)	(466)	(1,466)	(238)	(284)	(1,325)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	15%	16%	10%	19%	16%	19%	12%	15%	19%	16%	11%	15%	17%
Sometimes morally acceptable	40%	41%	37%	42%	42%	39%	35%	42%	48%	42%	39%	36%	45%
Never morally acceptable	28%	33%	29%	23%	32%	27%	30%	29%	24%	28%	33%	29%	24%
Not sure	17%	10%	24%	16%	10%	15%	23%	15%	9%	15%	17%	20%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(2,110)	(687)	(807)	(616)	(827)	(748)	(749)	(654)	(489)	(415)	(413)	(839)	(443)

**YouGov Survey: Morality**  
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**15J. Morality of AI Uses — To simulate human conversation when lonely**

Do you think that using artificial intelligence (AI) for the following is... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	14%	19%	10%	15%	19%	14%	10%	16%	9%	17%	13%	16%
Sometimes morally acceptable	34%	37%	30%	37%	33%	36%	28%	34%	30%	33%	31%	39%
Never morally acceptable	28%	24%	32%	27%	27%	27%	32%	28%	29%	28%	29%	27%
Not sure	24%	20%	27%	21%	22%	22%	30%	22%	32%	22%	27%	17%
Totals	100%	100%	99%	100%	101%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(2,108)	(1,004)	(1,104)	(457)	(457)	(730)	(464)	(1,465)	(238)	(283)	(1,324)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	14%	17%	12%	15%	17%	15%	12%	16%	18%	13%	16%	14%	15%
Sometimes morally acceptable	34%	35%	31%	35%	33%	34%	29%	36%	39%	38%	25%	33%	39%
Never morally acceptable	28%	30%	29%	26%	32%	27%	32%	27%	22%	27%	35%	27%	25%
Not sure	24%	17%	28%	25%	18%	23%	27%	21%	21%	21%	24%	27%	21%
Totals	100%	99%	100%	101%	100%	99%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(2,108)	(686)	(806)	(616)	(826)	(746)	(747)	(654)	(489)	(414)	(413)	(839)	(442)

**YouGov Survey: Morality**  
**June 8 - 15, 2026 - 2,111 U.S. adult citizens**



**15K. Morality of AI Uses — To assist in decision-making during medical procedures**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	13%	17%	10%	11%	15%	12%	16%	13%	11%	19%	11%	18%
Sometimes morally acceptable	34%	36%	33%	29%	32%	35%	40%	36%	24%	28%	31%	40%
Never morally acceptable	32%	29%	36%	37%	29%	34%	28%	32%	39%	31%	34%	29%
Not sure	20%	18%	21%	23%	24%	18%	16%	18%	27%	21%	24%	13%
Totals	99%	100%	100%	100%	100%	99%	100%	99%	101%	99%	100%	100%
Unweighted N	(2,109)	(1,003)	(1,106)	(457)	(456)	(731)	(465)	(1,466)	(238)	(283)	(1,324)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	13%	13%	12%	16%	16%	16%	12%	12%	20%	8%	13%	14%	16%
Sometimes morally acceptable	34%	37%	32%	35%	38%	37%	30%	38%	42%	34%	33%	33%	38%
Never morally acceptable	32%	36%	31%	31%	35%	27%	36%	33%	25%	33%	35%	33%	29%
Not sure	20%	14%	25%	19%	11%	20%	22%	17%	13%	25%	19%	20%	17%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,109)	(687)	(806)	(616)	(827)	(747)	(749)	(653)	(489)	(415)	(413)	(838)	(443)

**YouGov Survey: Morality**  
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**15L. Morality of AI Uses — To predict who is most likely to commit crimes in the future**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	8%	10%	6%	8%	10%	8%	6%	8%	6%	9%	7%	10%
Sometimes morally acceptable	23%	25%	22%	25%	23%	22%	25%	24%	14%	29%	22%	26%
Never morally acceptable	48%	47%	49%	48%	47%	48%	49%	49%	58%	35%	47%	51%
Not sure	21%	18%	23%	19%	20%	22%	20%	19%	22%	27%	24%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,109)	(1,002)	(1,107)	(457)	(456)	(731)	(465)	(1,465)	(238)	(284)	(1,324)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	8%	7%	4%	14%	8%	12%	8%	8%	10%	11%	5%	8%	8%
Sometimes morally acceptable	23%	21%	23%	26%	19%	28%	19%	23%	32%	26%	21%	21%	28%
Never morally acceptable	48%	58%	48%	38%	60%	38%	49%	52%	43%	45%	53%	49%	44%
Not sure	21%	13%	24%	23%	12%	21%	24%	17%	15%	17%	21%	22%	20%
Totals	100%	99%	99%	101%	99%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(2,109)	(687)	(806)	(616)	(827)	(746)	(750)	(653)	(489)	(414)	(413)	(839)	(443)

**YouGov Survey: Morality**  
**June 8 - 15, 2026 - 2,111 U.S. adult citizens**



**15M. Morality of AI Uses — To assist judges in delivering court verdicts**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	7%	9%	6%	10%	9%	6%	4%	6%	8%	13%	7%	7%
Sometimes morally acceptable	23%	27%	19%	20%	21%	25%	25%	25%	12%	22%	19%	30%
Never morally acceptable	50%	47%	54%	49%	48%	52%	52%	52%	51%	40%	50%	51%
Not sure	20%	18%	21%	21%	23%	17%	18%	17%	29%	25%	24%	11%
Totals	100%	101%	100%	100%	101%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(2,110)	(1,004)	(1,106)	(456)	(457)	(731)	(466)	(1,467)	(238)	(284)	(1,325)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	7%	8%	5%	9%	7%	9%	7%	6%	10%	10%	5%	7%	7%
Sometimes morally acceptable	23%	24%	19%	27%	24%	27%	15%	26%	34%	21%	17%	20%	33%
Never morally acceptable	50%	56%	51%	44%	58%	47%	52%	52%	45%	51%	59%	51%	42%
Not sure	20%	13%	25%	19%	11%	17%	25%	16%	12%	18%	19%	22%	18%
Totals	100%	101%	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(2,110)	(687)	(806)	(617)	(826)	(748)	(750)	(653)	(489)	(415)	(413)	(840)	(442)

**YouGov Survey: Morality**  
**June 8 - 15, 2026 - 2,111 U.S. adult citizens**



**15N. Morality of AI Uses — To monitor citizens for signs of dissent or rebellion**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	6%	8%	5%	9%	9%	5%	4%	6%	4%	11%	7%	5%
Sometimes morally acceptable	20%	22%	18%	19%	20%	21%	21%	20%	14%	27%	18%	25%
Never morally acceptable	57%	55%	58%	54%	52%	58%	61%	60%	56%	41%	54%	62%
Not sure	17%	15%	18%	18%	19%	16%	14%	14%	26%	22%	22%	8%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(2,111)	(1,004)	(1,107)	(457)	(457)	(731)	(466)	(1,467)	(238)	(284)	(1,326)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	6%	6%	5%	9%	5%	9%	5%	5%	9%	6%	5%	6%	10%
Sometimes morally acceptable	20%	15%	17%	29%	15%	27%	17%	22%	23%	24%	17%	20%	21%
Never morally acceptable	57%	66%	58%	46%	71%	49%	56%	59%	57%	53%	62%	56%	55%
Not sure	17%	12%	20%	16%	8%	16%	22%	14%	11%	18%	17%	18%	14%
Totals	100%	99%	100%	100%	99%	101%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(2,111)	(687)	(807)	(617)	(827)	(748)	(750)	(654)	(489)	(415)	(413)	(840)	(443)

**YouGov Survey: Morality**  
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**150. Morality of AI Uses — To re-create the voices and personalities of deceased people**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	6%	9%	4%	11%	7%	6%	2%	7%	3%	8%	6%	7%
Sometimes morally acceptable	25%	30%	20%	24%	28%	26%	19%	26%	13%	24%	21%	31%
Never morally acceptable	50%	44%	56%	49%	42%	50%	60%	50%	57%	50%	50%	49%
Not sure	19%	18%	20%	16%	23%	18%	19%	18%	27%	18%	22%	13%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(2,111)	(1,004)	(1,107)	(457)	(457)	(731)	(466)	(1,467)	(238)	(284)	(1,326)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	6%	5%	5%	8%	6%	7%	4%	6%	10%	8%	6%	5%	8%
Sometimes morally acceptable	25%	26%	23%	25%	27%	26%	21%	25%	34%	24%	24%	23%	28%
Never morally acceptable	50%	55%	47%	50%	56%	50%	51%	51%	43%	52%	52%	50%	47%
Not sure	19%	14%	25%	17%	12%	17%	24%	17%	13%	16%	18%	22%	16%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(2,111)	(687)	(807)	(617)	(827)	(748)	(750)	(654)	(489)	(415)	(413)	(840)	(443)

**YouGov Survey: Morality**  
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**15P. Morality of AI Uses — To create persuasive political propaganda**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	6%	9%	3%	7%	9%	4%	3%	5%	3%	10%	4%	8%
Sometimes morally acceptable	19%	24%	15%	20%	18%	23%	14%	19%	13%	25%	16%	26%
Never morally acceptable	57%	52%	62%	51%	52%	56%	70%	61%	56%	46%	59%	55%
Not sure	18%	15%	20%	22%	21%	16%	12%	14%	28%	20%	21%	11%
Totals	100%	100%	100%	100%	100%	99%	99%	99%	100%	101%	100%	100%
Unweighted N	(2,110)	(1,003)	(1,107)	(457)	(457)	(730)	(466)	(1,466)	(238)	(284)	(1,326)	(784)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	6%	5%	5%	8%	6%	7%	4%	7%	7%	6%	4%	6%	6%
Sometimes morally acceptable	19%	19%	17%	22%	17%	22%	16%	20%	27%	22%	12%	18%	26%
Never morally acceptable	57%	64%	54%	55%	66%	56%	58%	60%	56%	55%	65%	57%	53%
Not sure	18%	13%	24%	15%	11%	15%	22%	14%	10%	16%	19%	20%	14%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	99%	100%	101%	99%
Unweighted N	(2,110)	(686)	(807)	(617)	(826)	(748)	(750)	(654)	(488)	(415)	(412)	(840)	(443)

**YouGov Survey: Morality**  
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**15Q. Morality of AI Uses — To determine college admissions**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	6%	7%	4%	7%	6%	6%	3%	6%	5%	8%	5%	7%
Sometimes morally acceptable	19%	23%	16%	18%	22%	20%	18%	19%	13%	24%	15%	27%
Never morally acceptable	56%	52%	61%	57%	53%	56%	59%	58%	60%	48%	57%	55%
Not sure	18%	18%	19%	17%	19%	18%	20%	17%	23%	20%	22%	12%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	101%	100%	99%	101%
Unweighted N	(2,111)	(1,004)	(1,107)	(457)	(457)	(731)	(466)	(1,467)	(238)	(284)	(1,326)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	6%	5%	4%	8%	5%	8%	6%	6%	6%	6%	6%	6%	5%
Sometimes morally acceptable	19%	21%	15%	24%	21%	22%	12%	22%	31%	19%	12%	18%	27%
Never morally acceptable	56%	63%	56%	51%	65%	52%	58%	59%	49%	59%	65%	54%	51%
Not sure	18%	11%	25%	17%	9%	18%	23%	14%	14%	16%	16%	22%	17%
Totals	99%	100%	100%	100%	100%	100%	99%	101%	100%	100%	99%	100%	100%
Unweighted N	(2,111)	(687)	(807)	(617)	(827)	(748)	(750)	(654)	(489)	(415)	(413)	(840)	(443)

**YouGov Survey: Morality**  
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**15R. Morality of AI Uses — To genetically engineer human embryos**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	5%	7%	3%	7%	7%	4%	3%	5%	4%	9%	5%	6%
Sometimes morally acceptable	17%	21%	13%	25%	16%	16%	12%	16%	13%	19%	14%	22%
Never morally acceptable	57%	51%	63%	43%	52%	62%	69%	61%	54%	48%	57%	57%
Not sure	21%	21%	20%	26%	25%	18%	16%	18%	29%	24%	24%	15%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,109)	(1,003)	(1,106)	(456)	(457)	(731)	(465)	(1,466)	(238)	(283)	(1,324)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	5%	4%	5%	6%	6%	5%	5%	5%	7%	8%	3%	6%	5%
Sometimes morally acceptable	17%	20%	15%	17%	21%	17%	12%	16%	25%	16%	14%	14%	26%
Never morally acceptable	57%	56%	54%	62%	57%	61%	58%	62%	52%	54%	61%	60%	51%
Not sure	21%	19%	26%	15%	16%	17%	25%	17%	16%	22%	22%	20%	19%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(2,109)	(687)	(806)	(616)	(827)	(747)	(749)	(654)	(489)	(415)	(413)	(839)	(442)

**YouGov Survey: Morality**  
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**15S. Morality of AI Uses — To create deepfakes in journalism**

Do you think that using artificial intelligence (AI) for the following is . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	3%	4%	2%	7%	4%	3%	0%	3%	2%	5%	4%	2%
Sometimes morally acceptable	7%	9%	5%	11%	10%	5%	2%	6%	7%	11%	7%	7%
Never morally acceptable	76%	73%	78%	65%	69%	79%	88%	79%	71%	63%	71%	85%
Not sure	14%	14%	15%	17%	18%	14%	10%	12%	20%	21%	19%	6%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(2,111)	(1,004)	(1,107)	(457)	(457)	(731)	(466)	(1,467)	(238)	(284)	(1,326)	(785)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	3%	2%	3%	4%	2%	4%	3%	3%	5%	3%	1%	3%	5%
Sometimes morally acceptable	7%	7%	6%	8%	5%	8%	6%	6%	9%	10%	6%	5%	9%
Never morally acceptable	76%	82%	71%	75%	86%	77%	72%	80%	78%	75%	80%	76%	71%
Not sure	14%	9%	20%	12%	6%	11%	19%	11%	8%	12%	13%	16%	14%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(2,111)	(687)	(807)	(617)	(827)	(748)	(750)	(654)	(489)	(415)	(413)	(840)	(443)

**YouGov Survey: Morality**  
**June 8 - 15, 2026 - 2,111 U.S. adult citizens**



**15T. Morality of AI Uses — To impersonate another person’s voice or appearance**

Do you think that using artificial intelligence (AI) for the following is... ?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always morally acceptable	3%	4%	2%	3%	5%	3%	1%	2%	1%	8%	3%	2%
Sometimes morally acceptable	15%	21%	10%	21%	16%	16%	9%	17%	9%	13%	13%	19%
Never morally acceptable	69%	63%	75%	62%	61%	71%	83%	71%	71%	60%	68%	72%
Not sure	12%	12%	13%	14%	18%	11%	7%	10%	19%	19%	15%	7%
Totals	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(2,107)	(1,001)	(1,106)	(456)	(457)	(730)	(464)	(1,465)	(238)	(282)	(1,323)	(784)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always morally acceptable	3%	4%	2%	3%	4%	3%	2%	2%	6%	3%	2%	3%	3%
Sometimes morally acceptable	15%	14%	15%	17%	12%	16%	13%	17%	18%	12%	10%	16%	21%
Never morally acceptable	69%	75%	65%	69%	78%	70%	69%	72%	68%	72%	78%	67%	64%
Not sure	12%	7%	18%	10%	6%	11%	16%	9%	8%	12%	10%	14%	12%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(2,107)	(686)	(806)	(615)	(826)	(746)	(749)	(652)	(488)	(414)	(413)	(839)	(441)

**YouGov Survey: Morality**  
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**16. Machines Learning To Be Moral**

Thinking about technology and artificial intelligence (AI), do you think machines could or could not learn to be moral?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Machines could learn to be moral	19%	25%	14%	24%	24%	18%	12%	17%	21%	28%	16%	25%
Machines could not learn to be moral	56%	51%	61%	54%	46%	59%	63%	59%	54%	47%	57%	55%
Don't know	25%	25%	25%	23%	30%	23%	24%	25%	25%	25%	28%	20%
Totals	100%	101%	100%	101%	100%	100%	99%	101%	100%	100%	101%	100%
Unweighted N	(2,108)	(1,002)	(1,106)	(456)	(457)	(730)	(465)	(1,466)	(238)	(283)	(1,324)	(784)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Machines could learn to be moral	19%	22%	18%	18%	20%	19%	16%	22%	23%	19%	16%	18%	25%
Machines could not learn to be moral	56%	58%	50%	61%	60%	57%	57%	56%	56%	59%	58%	57%	49%
Don't know	25%	21%	32%	21%	20%	23%	27%	22%	21%	23%	26%	25%	25%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(2,108)	(686)	(806)	(616)	(826)	(747)	(749)	(654)	(489)	(414)	(412)	(839)	(443)

# YouGov Survey: Morality

June 8 - 15, 2026 - 2,111 U.S. adult citizens



<b>Interviewing Dates</b>	June 8 - 15, 2026   June 9 - 12, 2026
<b>Target population</b>	U.S. citizens, aged 18 and over
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.552, with a mean of one and a standard deviation of 0.971.
<b>Number of respondents</b>	2,111
<b>Margin of error</b>	± 3 points (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	55 questions not reported.