## YouGov Survey: Morality

Sample 2000 U.S. Adult Citizens
Conducted November 15-21, 2022
Margin of Error $\pm 2.4 \%$

1. Generally speaking, do you think people mostly have a sense of right and wrong?
They mostly do ..... 64\%
They mostly do not ..... 26\%
Don't know ..... 10\%
2. Which of the following, if any, comes closer to your view about how people get the sense of what is right andwhat is wrong?
People are born with it ..... 11\%
People learn it from others ..... 45\%
People have a built-in sense of right and wrong ..... 30\%
Other ..... 6\%
Don't know ..... 8\%
3. From where, if anywhere, did you mainly learn about right and wrong, and morality?
From parents or caretakers ..... 61\%
From educators ..... 7\%
From peers ..... 5\%
From attending church/religious organization ..... 7\%
From the media (movies, TV, newspapers, books, music, the Internet) ..... 7\%
Other ..... 4\%
Nowhere ..... 2\%
Don't know ..... 7\%
4. Thinking about people generally, do you think they more often behave selfishly or selflessly?
More often selfishly ..... 57\%
More often selflessly ..... 19\%
Neither ..... 13\%
Don't know ..... 11\%
5. Thinking about your circle of friends and family, do you think they more often behave selfishly or selflessly?
More often selfishly ..... 25\%
More often selflessly ..... 47\%
Neither ..... 18\%
Don't know ..... 10\%

## YouGov Survey: Morality

6. Thinking about what it means to behave morally, which of the following comes closer to your view?

To do everything one can which leads to good outcomes for everyone ...................34\%
To follow your duties and obligations in life irrespective of the consequences ............. 15\%

To act according to your own conscience ......................................................................... $25 \%$
Other ............................................................................................................... . . $2 \%$
Don’t know ...........................................................................................................................
7. Which of the following, if any, comes closer to your view about where morality comes from?

Society
$16 \%$

Each person's conscience ............................................................................... 37\%
Science and reason ...................................................................................................... $9 \%$
Other .............................................................................................................................. $3 \%$
Don't know ....................................................................................................................
8. How diverse do you think moral values are around the world?

Moral values are often completely different in different parts of the world $\ldots \ldots . \ldots . . . . .18 \%$
Moral values can be very different in different parts of the world ...........................38\%
Moral values tend to be basically the same in different parts of the world ................. 19\%
Moral values are fundamentally the same everywhere .......................................... 15\%
Don't know .................................................................................................................. $10 \%$
9. In general, how moral or immoral would you say you are as a person?

Very moral .................................................................................................. $44 \%$
Somewhat moral ....................................................................................................... 37\%
Somewhat immoral ........................................................................................... $6 \%$
Very immoral ............................................................................................. 5\% 5
Don't know ..........................................................................................................................
10. How important is being moral to you?

Very important ..........................................................................................60\% 6
Somewhat important .......................................................................................................

Not at all important ............................................................................................................

11. Generally speaking, do you think life is fair?

It is not ............................................................................................................ . . $60 \%$


## YouGov Survey: Morality

12. Thinking about your life, would you say that so far you have had more, less, or about the right share of material wealth?
More than your fair share of material wealth ..... 14\%
About the right share of material wealth ..... 41\%
Less than your fair share of material wealth ..... 32\%
Not sure ..... 12\%
13. Do you think it is or it is not possible to create a society where everyone will be happy?
It is ..... 25\%
It is not ..... 57\%
Don't know ..... 18\%
14. Do you think people who have done very bad things in their life (for example, a terrible crime) can ever be genuinely good people?
They can, but only in exceptional cases ..... 35\%
They can, if given enough support by society ..... 41\%
They cannot ..... 11\%
Don't know ..... 14\%
15. Do you think moral values in the U.S. are currently... ?
Very strong ..... 5\%
Strong ..... 11\%
Neither strong nor weak ..... 25\%
Weak ..... 32\%
Very weak ..... 21\%
Don't know ..... 7\%
16. Do you think moral values in the U.S. are currently. ..... ?
Strengthening ..... 15\%
Weakening ..... 57\%
No change ..... 17\%
Don't know ..... 11\%
17. Looking back, do you think that U.S. society now is more or less moral than it was. . . ?

|  | More moral | About as | Less moral |  |
| :--- | :---: | :---: | :---: | :---: |
|  | now | moral now | now | Don't know |
| 10 years ago | $12 \%$ | $25 \%$ | $51 \%$ | $13 \%$ |
| 50 years ago | $18 \%$ | $20 \%$ | $46 \%$ | $16 \%$ |
| 100 years ago | $20 \%$ | $18 \%$ | $39 \%$ | $23 \%$ |
| 200 years ago | $22 \%$ | $17 \%$ | $35 \%$ | $27 \%$ |
| 250 years ago | $21 \%$ | $15 \%$ | $36 \%$ | $28 \%$ |

## YouGov Survey: Morality

18. Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Very moral | Somewhat <br> moral | Somewhat <br> immoral | Very <br> immoral | Don't know |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Politicians | $5 \%$ | $14 \%$ | $30 \%$ | $38 \%$ | $14 \%$ |
| Pornography actors | $6 \%$ | $16 \%$ | $22 \%$ | $34 \%$ | $22 \%$ |
| Doctors | $24 \%$ | $44 \%$ | $12 \%$ | $5 \%$ | $15 \%$ |
| CEOs of large corporations | $7 \%$ | $20 \%$ | $32 \%$ | $22 \%$ | $20 \%$ |
| Scientists | $19 \%$ | $39 \%$ | $17 \%$ | $5 \%$ | $21 \%$ |
| Computer scientists | $12 \%$ | $40 \%$ | $15 \%$ | $5 \%$ | $28 \%$ |
| Teachers | $22 \%$ | $44 \%$ | $13 \%$ | $6 \%$ | $16 \%$ |
| Therapists | $18 \%$ | $46 \%$ | $14 \%$ | $4 \%$ | $18 \%$ |
| Real estate agents | $6 \%$ | $35 \%$ | $28 \%$ | $10 \%$ | $22 \%$ |
| Journalists | $10 \%$ | $32 \%$ | $22 \%$ | $18 \%$ | $17 \%$ |
| Religious leaders | $18 \%$ | $35 \%$ | $18 \%$ | $12 \%$ | $17 \%$ |
| Bankers | $8 \%$ | $33 \%$ | $27 \%$ | $12 \%$ | $21 \%$ |
| Spies working for their country | $8 \%$ | $23 \%$ | $24 \%$ | $21 \%$ | $25 \%$ |
| Lobbyists | $5 \%$ | $16 \%$ | $27 \%$ | $30 \%$ | $22 \%$ |
| Lawyers | $7 \%$ | $27 \%$ | $31 \%$ | $18 \%$ | $17 \%$ |
| Advertisers | $5 \%$ | $21 \%$ | $36 \%$ | $18 \%$ | $19 \%$ |

19. For each of the following actions, please say whether you think it is immoral.

| Drinking under the legal minimum age | $34 \%$ | $37 \%$ | $16 \%$ | $14 \%$ |
| :--- | :---: | :--- | :--- | :--- |
| Driving over the speed limit | $20 \%$ | $48 \%$ | $18 \%$ | $14 \%$ |
| Smoking marijuana illegally | $27 \%$ | $29 \%$ | $28 \%$ | $16 \%$ |
| Cheating on a tax return | $52 \%$ | $27 \%$ | $10 \%$ | $11 \%$ |
| Sharing a streaming subscription password so |  |  |  |  |
| more people can use it | $23 \%$ | $34 \%$ | $25 \%$ | $18 \%$ |
| Downloading pirated media from the Internet | $38 \%$ | $33 \%$ | $11 \%$ | $18 \%$ |
| Cheating in a relationship | $65 \%$ | $19 \%$ | $9 \%$ | $8 \%$ |
| Having an abortion | $25 \%$ | $35 \%$ | $24 \%$ | $16 \%$ |
| Eating meat | $7 \%$ | $20 \%$ | $59 \%$ | $14 \%$ |
| Paying for sex | $43 \%$ | $29 \%$ | $14 \%$ | $15 \%$ |

## YouGov Survey: Morality

20. Do you think there are ever circumstances where it is justified for the U.S. security services to use torture to get information from a suspect?

There are circumstances where it is justified for the security services to use torture
There are no circumstances where it would be justified for the security services to use torture
43\%

21. For the following scenario, do you think it is OK or is not OK for state security services to use torture to gather information?

|  | Is OK | It is not OK | Don't know |
| :--- | :---: | :---: | :---: |
| During everyday questioning of criminals | $20 \%$ | $61 \%$ | $19 \%$ |
| When questioning criminals who have committed more serious   <br> offenses (such as murder)   <br> When questioning terrorism suspects $35 \%$ $45 \%$ |  |  |  |

22. Can killing a person ever be justified?

It can, but only in self-defense ............................................................................ . . 54\%

Don't know ................................................................................................................ $8 \%$
23. Is it ever justifiable to sacrifice one innocent person to save the lives of 100 innocent people?

It is always justifiable ........................................................................................................ $10 \%$
It is sometimes justifiable .............................................................................. $38 \%$
It is never justifiable .......................................................................................... $24 \%$

24. Thinking about the environment, which of the following comes closest to your view?

I believe we are morally obliged to reduce our environmental impact and I personally do as much as I can to reduce my impact . ..................................................................... 40\% 40 .
I believe we are morally obliged to reduce our environmental impact but I don't personally do that much to reduce my impact 22\%
I don't believe we are morally obliged to reduce our environmental impact but I still personally do as much as I can to reduce my impact 16\%
I don't believe we are morally obliged to reduce our environmental impact and I don't personally do that much to reduce my impact . ....................................................................................
Don't know ......................................................................................................................

## YouGov Survey: Morality

25. Many people believe that some large companies behave immorally. Do you avoid companies you believehave behaved immorally?
I never buy from companies that I believe behave immorally ..... 24\%
I sometimes buy from companies that I believe behave immorally ..... 25\%
I often buy from companies that I believe behave immorally ..... 9\%
I do not consider the morality of a company's actions when I decide whether to buy from them or not ..... 24\%
Don't know ..... 17\%
26. Is it ever morally acceptable for someone to cheat on their partner (that is, have a romantic/physical relation-ship with someone else)?
It is always acceptable ..... 6\%
It is sometimes acceptable ..... 18\%
It is never acceptable ..... 66\%
Don't know ..... 10\%
27. Have you ever cheated on your partner?
I have and they didn't find out ..... 10\%
I have and they did find out ..... 11\%
I have not ..... 59\%
Don't know ..... 5\%
Prefer not to say ..... 7\%
I have never had a partner ..... 7\%
28. Is it ever acceptable for someone to steal food if they can't afford it?
It is always acceptable ..... 10\%
It is sometimes acceptable ..... 47\%
It is never acceptable ..... 31\%
Don't know ..... 12\%
29. Is it ever acceptable for a person to steal medication if they can't afford it?
It is always acceptable ..... 11\%
It is sometimes acceptable ..... 39\%
It is never acceptable ..... 37\%
Don't know ..... 14\%
30. If someone has deliberately wronged you, can it be morally acceptable to take revenge?
It is always acceptable ..... 8\%
It is sometimes acceptable ..... 33\%
It is never acceptable ..... 47\%
Don't know ..... 13\%

## YouGov Survey: Morality

31. Do you think that watching pornography is morally acceptable or unacceptable?
It is acceptable ..... 38\%
It is unacceptable ..... 39\%
Don't know ..... 23\%
32. Do you think that paying for sex is morally acceptable or unacceptable?
It is acceptable ..... 30\%
It is unacceptable ..... 50\%
Don't know ..... 20\%
33. Do you think in general richer people are more or less moral than poorer people?
More moral ..... 10\%
Less moral ..... 37\%
No difference ..... 37\%
Not sure ..... 15\%
34. Which, if any, of the following statements best reflects your view?
Those who are financially well off do have a moral duty to help charitable causes ..... 49\%
Those who are financially well off do not have a moral duty to help charitable causes ..... 21\%
Neither ..... 18\%
Don't know ..... 13\%
35. If a relative left you a very large sum of money, but it turned out that the money was stolen, generally speaking, would you. . .?
Take it and keep it ..... 19\%
Take it but give it away to the rightful owner or to a good cause ..... 39\%
Refuse to take it ..... 18\%
Don't know ..... 24\%
36. Do you think that the person described below should or should not be considered a bad person?

|  | Should be considered a bad person | Should not be considered a bad person | Don't know |
| :---: | :---: | :---: | :---: |
| A person who previously cheated on their partner by having a romantic relationship with someone else but who is later faithful in future romantic relationships | 26\% | 47\% | 27\% |
| A person who stole money but then gave most of it to charity | 34\% | 34\% | 32\% |
| A person who once lied under oath but regrets doing that | 27\% | 47\% | 26\% |
| A person who once seriously hurt someone emotionally but feels remorse | 19\% | 55\% | 26\% |

## YouGov Survey: Morality

## continued from previous page

A person who once seriously hurt someone physically but feels remorse

## 37. Is it morally acceptable or unacceptable to keep animals as pets, assuming they are well looked after?

It is always acceptable ..... 50\%
It is sometimes acceptable ..... 32\%
It is never acceptable ..... 7\%
Don't know ..... 11\%
38. Do you think zoos, assuming they are well run, are morally acceptable or unacceptable?
They are morally acceptable ..... 62\%
They are morally unacceptable ..... 18\%
Don't know ..... 20\%
39. Is it morally acceptable or unacceptable to test products on animals before using them on humans?
It is always acceptable ..... 9\%
It is sometimes acceptable ..... 39\%
It is never acceptable ..... 36\%
Don't know ..... 15\%
40. Do you think it is morally acceptable or unacceptable for the following to be tested on animals before using them on humans?

|  | It is <br> It is always <br> acceptable | It is never <br> sometimes <br> acceptable | In <br> acceptable | Don't know |
| :--- | :---: | :---: | :---: | :---: |
| Cosmetics (such as shower gel, shaving foam, | $12 \%$ | $27 \%$ | $46 \%$ | $15 \%$ |
| deodorant) | $10 \%$ | $20 \%$ | $55 \%$ | $15 \%$ |
| Household cleaning products | $18 \%$ | $40 \%$ | $28 \%$ | $14 \%$ |

41. How do your views on the morality of eating animals align with your behavior?

I believe killing animals for food is wrong but I eat them14\%
I believe killing animals for food is wrong and I don't eat them ..... 9\%
I don't believe killing animals for food is wrong and I eat them ..... 57\%
I don't believe killing animals for food is wrong but I don't eat them for other reasons ..... 7\%
Don't know ..... 13\%

## YouGov Survey: Morality

Interviewing Dates
Target population
Sampling method

Weighting

Number of respondents
Margin of error

Survey mode

Questions not reported

November 15-18, 2022 | November 16-21, 2022
U.S. citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.

The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time ( $33 \%$ Democratic, $28 \%$ Republican). The weights range from 0.197 to 5.777 , with a mean of 1 and a standard deviation of 0.492 .

2000
$\pm 2.4 \%$ (adjusted for weighting)

Web-based interviews

46 questions not reported.

1. Sense of Right and Wrong

Generally speaking, do you think people mostly have a sense of right and wrong?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| They mostly do | 64\% | 63\% | 65\% | 48\% | 62\% | 71\% | 72\% | 67\% | 61\% | 57\% | 54\% |
| They mostly do not | 26\% | 26\% | 25\% | 35\% | 30\% | 21\% | 19\% | 24\% | 25\% | 32\% | 27\% |
| Don't know | 10\% | 10\% | 11\% | 17\% | 8\% | 9\% | 9\% | 9\% | 14\% | 11\% | 18\% |
| Totals | 100\% | 99\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,994)$ | (901) | $(1,093)$ | (385) | (456) | (692) | (461) | $(1,425)$ | (251) | (168) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| They mostly do | 64\% | 70\% | 56\% | 68\% | 73\% | 67\% | 62\% | 65\% | 71\% | 59\% | 62\% | 65\% | 67\% |
| They mostly do not | 26\% | 21\% | 31\% | 24\% | 19\% | 26\% | 27\% | 26\% | 21\% | 28\% | 28\% | 25\% | 23\% |
| Don't know | 10\% | 9\% | 14\% | 8\% | 8\% | 7\% | 11\% | 9\% | 8\% | 13\% | 10\% | 10\% | 10\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,994)$ | (691) | (772) | (531) | (736) | (619) | (795) | (530) | (473) | (374) | (376) | (774) | (470) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| They mostly do | 64\% | 38\% | 57\% | 66\% | 57\% | 72\% | 69\% | 72\% | 72\% |
| They mostly do not | 26\% | 41\% | 29\% | 29\% | 31\% | 19\% | 22\% | 20\% | 18\% |
| Don't know | 10\% | 20\% | 13\% | 5\% | 12\% | 9\% | 9\% | 9\% | 10\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,994)$ | (184) | (201) | (211) | (245) | (287) | (405) | (219) | (242) |

YouGov Survey: Morality
November 15-21, 2022-2000 U.S. adult citizens

|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| They mostly do | 64\% | 69\% | 43\% | 22\% | 71\% | 68\% | 55\% | 47\% |
| They mostly do not | 26\% | 24\% | 48\% | 22\% | 27\% | 25\% | 31\% | 17\% |
| Don't know | 10\% | 7\% | 9\% | 55\% | 2\% | 6\% | 14\% | 36\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,994)$ | $(1,724)$ | (147) | (111) | (299) | $(1,152)$ | (306) | (224) |

2. Source of Sense of Right and Wrong

Which of the following, if any, comes closer to your view about how people get the sense of what is right and what is wrong?


YouGov Survey: Morality
November 15-21, 2022-2000 U.S. adult citizens
YouGov

|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| People are born with it | 11\% | 16\% | 13\% | 20\% | 16\% | 9\% | 6\% | 5\% | 6\% |
| People learn it from others | 45\% | 38\% | 44\% | 35\% | 38\% | 47\% | 50\% | 55\% | 51\% |
| People have a built-in sense of right and wrong | 30\% | 27\% | 31\% | 36\% | 32\% | 32\% | 32\% | 24\% | 27\% |
| Other | 6\% | 1\% | 3\% | 1\% | 3\% | 8\% | 6\% | 10\% | 12\% |
| Don't know | 8\% | 19\% | 10\% | 8\% | 11\% | 4\% | 6\% | 6\% | 4\% |
| Totals | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,996)$ | (186) | (201) | (211) | (244) | (287) | (406) | (219) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| People are born with it | 11\% | 10\% | 21\% | 12\% | 23\% | 8\% | 15\% | 5\% |
| People learn it from others | 45\% | 48\% | 38\% | 18\% | 36\% | 50\% | 41\% | 39\% |
| People have a built-in sense of right and wrong | 30\% | 32\% | 30\% | 12\% | 37\% | 31\% | 30\% | 19\% |
| Other | 6\% | 7\% | 0\% | 1\% | 2\% | 7\% | 6\% | 4\% |
| Don't know | 8\% | 4\% | 11\% | 57\% | 2\% | 4\% | 9\% | 34\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% |
| Unweighted N | $(1,996)$ | $(1,723)$ | (149) | (113) | (299) | $(1,152)$ | (304) | (228) |

3. Learn Sense of Right and Wrong

From where, if anywhere, did you mainly learn about right and wrong, and morality?



YouGov Survey: Morality
November 15-21, 2022-2000 U.S. adult citizens

|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Nowhere | 2\% | 5\% | 3\% | 2\% | 2\% | 1\% | 1\% | 1\% | 0\% |
| Don't know | 7\% | 19\% | 6\% | 10\% | 7\% | 5\% | 5\% | 5\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 98\% |
| Unweighted N | $(1,999)$ | (187) | (202) | (211) | (245) | (287) | (406) | (219) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| From parents or caretakers | 61\% | 67\% | 28\% | 23\% | 41\% | 72\% | 54\% | 47\% |
| From educators | 7\% | 7\% | 16\% | 4\% | 15\% | 5\% | 11\% | 4\% |
| From peers | 5\% | 5\% | 16\% | 2\% | 8\% | 4\% | 9\% | 4\% |
| From attending church/religious organization | 7\% | 6\% | 13\% | 8\% | 6\% | 8\% | 7\% | 3\% |
| From the media (movies, TV, newspapers, books, music, the Internet) | 7\% | 7\% | 15\% | 2\% | 26\% | 3\% | 5\% | 4\% |
| Other | 4\% | 5\% | 1\% | 2\% | 1\% | 5\% | 4\% | 5\% |
| Nowhere | 2\% | 1\% | 4\% | 4\% | 1\% | 1\% | 3\% | 3\% |
| Don't know | 7\% | 3\% | 7\% | 54\% | 2\% | 3\% | 8\% | 30\% |
| Totals | 100\% | 101\% | 100\% | 99\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,999)$ | $(1,725)$ | (149) | (113) | (300) | $(1,152)$ | (306) | (228) |

4. Behave Selfishly or Selflessly

Thinking about people generally, do you think they more often behave selfishly or selflessly?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More often selfishly | 57\% | 56\% | 58\% | 52\% | 51\% | 65\% | 56\% | 59\% | 48\% | 57\% | 51\% |
| More often selflessly | 19\% | 21\% | 17\% | 15\% | 29\% | 15\% | 20\% | 19\% | 20\% | 21\% | 20\% |
| Neither | 13\% | 13\% | 13\% | 19\% | 13\% | 10\% | 13\% | 13\% | 14\% | 13\% | 16\% |
| Don't know | 11\% | 10\% | 11\% | 15\% | 8\% | 10\% | 11\% | 10\% | 18\% | 9\% | 12\% |
| Totals | 100\% | 100\% | 99\% | 101\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,992)$ | (902) | $(1,090)$ | (387) | (455) | (691) | (459) | $(1,423)$ | (250) | (168) | (151) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More often selfishly | 57\% | 54\% | 57\% | 61\% | 59\% | 65\% | 57\% | 57\% | 58\% | 56\% | 56\% | 58\% | 56\% |
| More often selflessly | 19\% | 24\% | 15\% | 20\% | 19\% | 18\% | 16\% | 20\% | 26\% | 21\% | 19\% | 17\% | 22\% |
| Neither | 13\% | 13\% | 15\% | 11\% | 14\% | 10\% | 13\% | 15\% | 10\% | 13\% | 14\% | 15\% | 11\% |
| Don't know | 11\% | 9\% | 14\% | 8\% | 9\% | 7\% | 13\% | 8\% | 7\% | 10\% | 11\% | 11\% | 11\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,992)$ | (693) | (770) | (529) | (735) | (617) | (791) | (532) | (473) | (373) | (376) | (771) | (472) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More often selfishly | 57\% | 48\% | 55\% | 44\% | 58\% | 69\% | 62\% | 56\% | 55\% |
| More often selflessly | 19\% | 15\% | 14\% | 37\% | 20\% | 15\% | 15\% | 20\% | 20\% |
| Neither | 13\% | 21\% | 16\% | 12\% | 14\% | 9\% | 12\% | 13\% | 14\% |
| Don't know | 11\% | 15\% | 15\% | 7\% | 8\% | 8\% | 12\% | 11\% | 11\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,992)$ | (187) | (200) | (211) | (244) | (287) | (404) | (217) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More often selfishly | 57\% | 61\% | 48\% | 20\% | 43\% | 69\% | 44\% | 36\% |
| More often selflessly | 19\% | 19\% | 27\% | 11\% | 40\% | 15\% | 22\% | 9\% |
| Neither | 13\% | 12\% | 20\% | 13\% | 13\% | 10\% | 22\% | 15\% |
| Don't know | 11\% | 7\% | 6\% | 56\% | 4\% | 6\% | 12\% | 39\% |
| Totals | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,992)$ | $(1,719)$ | (149) | (112) | (300) | $(1,147)$ | (305) | (227) |

5. Friends/Family Behave Selfishly or Selflessly

Thinking about your circle of friends and family, do you think they more often behave selfishly or selflessly?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More often selfishly | 25\% | 26\% | 24\% | 27\% | 34\% | 25\% | 16\% | 24\% | 25\% | 31\% | 31\% |
| More often selflessly | 47\% | 43\% | 51\% | 43\% | 40\% | 49\% | 55\% | 50\% | 39\% | 41\% | 42\% |
| Neither | 18\% | 20\% | 16\% | 15\% | 16\% | 18\% | 23\% | 19\% | 19\% | 14\% | 13\% |
| Don't know | 10\% | 11\% | 9\% | 16\% | 10\% | 8\% | 7\% | 7\% | 18\% | 14\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 101\% |
| Unweighted N | $(1,988)$ | (900) | $(1,088)$ | (386) | (453) | (692) | (457) | $(1,423)$ | (250) | (165) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More often selfishly | 25\% | 26\% | 24\% | 25\% | 25\% | 22\% | 26\% | 26\% | 27\% | 25\% | 23\% | 28\% | 24\% |
| More often selflessly | 47\% | 48\% | 43\% | 52\% | 51\% | 54\% | 42\% | 49\% | 52\% | 47\% | 49\% | 42\% | 54\% |
| Neither | 18\% | 17\% | 19\% | 17\% | 16\% | 18\% | 17\% | 20\% | 15\% | 18\% | 19\% | 19\% | 15\% |
| Don't know | 10\% | 9\% | 14\% | 6\% | 7\% | 6\% | 14\% | 5\% | 5\% | 10\% | 9\% | 12\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 101\% | 101\% |
| Unweighted N | $(1,988)$ | (690) | (771) | (527) | (735) | (615) | (792) | (529) | (470) | (372) | (374) | (771) | (471) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More often selfishly | 25\% | 26\% | 27\% | 36\% | 32\% | 27\% | 22\% | 14\% | 17\% |
| More often selflessly | 47\% | 38\% | 48\% | 34\% | 45\% | 48\% | 51\% | 49\% | 59\% |
| Neither | 18\% | 18\% | 11\% | 20\% | 12\% | 16\% | 19\% | 28\% | 18\% |
| Don't know | 10\% | 18\% | 14\% | 10\% | 11\% | 9\% | 8\% | 9\% | 5\% |

[^1]|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,988)$ | (184) | (202) | (211) | (242) | (286) | (406) | (219) | (238) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More often selfishly | 25\% | 26\% | 35\% | 5\% | 29\% | 27\% | 26\% | 10\% |
| More often selflessly | 47\% | 51\% | 38\% | 9\% | 54\% | 50\% | 41\% | 35\% |
| Neither | 18\% | 17\% | 20\% | 19\% | 15\% | 18\% | 20\% | 18\% |
| Don't know | 10\% | 6\% | 6\% | 67\% | 3\% | 5\% | 13\% | 37\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,988)$ | $(1,719)$ | (148) | (111) | (300) | $(1,146)$ | (305) | (225) |

## 6. Meaning of Moral Behavior

Thinking about what it means to behave morally, which of the following comes closer to your view?



7. Where Morality Comes From

Which of the following, if any, comes closer to your view about where morality comes from?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Society | 16\% | 17\% | 14\% | 18\% | 19\% | 12\% | 14\% | 16\% | 12\% | 14\% | 17\% |
| God/higher power | 27\% | 26\% | 28\% | 21\% | 20\% | 34\% | 30\% | 27\% | 31\% | 26\% | 17\% |
| Each person's conscience | 37\% | 34\% | 39\% | 31\% | 37\% | 38\% | 40\% | 39\% | 31\% | 34\% | 36\% |
| Science and reason | 9\% | 11\% | 7\% | 14\% | 14\% | 4\% | 5\% | 8\% | 8\% | 14\% | 12\% |
| Other | 3\% | 2\% | 3\% | 1\% | 1\% | 3\% | 6\% | 3\% | 2\% | 3\% | 2\% |
| Don't know | 9\% | 10\% | 8\% | 16\% | 9\% | 8\% | 5\% | 7\% | 17\% | 9\% | 15\% |
| Totals | 101\% | 100\% | 99\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 99\% |
| Unweighted N | $(1,991)$ | (896) | $(1,095)$ | (384) | (456) | (691) | (460) | $(1,423)$ | (249) | (168) | (151) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Society | 16\% | 19\% | 15\% | 12\% | 19\% | 11\% | 14\% | 12\% | 22\% | 18\% | 13\% | 16\% | 16\% |
| God/higher power | 27\% | 20\% | 23\% | 41\% | 19\% | 43\% | 28\% | 29\% | 22\% | 21\% | 24\% | 32\% | 24\% |
| Each person's conscience | 37\% | 40\% | 36\% | 34\% | 41\% | 32\% | 37\% | 40\% | 36\% | 39\% | 46\% | 31\% | 37\% |
| Science and reason | 9\% | 11\% | 9\% | 6\% | 11\% | 6\% | 7\% | 10\% | 13\% | 10\% | 6\% | 8\% | 12\% |
| Other | 3\% | 2\% | 4\% | 2\% | 4\% | 4\% | 3\% | 3\% | 3\% | 3\% | 4\% | 3\% | 2\% |
| Don't know | 9\% | 8\% | 13\% | 5\% | 6\% | 4\% | 11\% | 7\% | 4\% | 10\% | 8\% | 9\% | 9\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 101\% | 99\% | 100\% |
| Unweighted N | $(1,991)$ | (691) | (769) | (531) | (734) | (619) | (792) | (532) | (471) | (374) | (375) | (772) | (470) |

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YouGov

|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Society | 16\% | 22\% | 15\% | 19\% | 19\% | 13\% | 12\% | 15\% | 12\% |
| God/higher power | 27\% | 18\% | 23\% | 19\% | 21\% | 35\% | 32\% | 27\% | 32\% |
| Each person's conscience | 37\% | 26\% | 35\% | 36\% | 38\% | 35\% | 41\% | 38\% | 42\% |
| Science and reason | 9\% | 15\% | 13\% | 16\% | 11\% | 7\% | 2\% | 7\% | 4\% |
| Other | 3\% | 0\% | 1\% | 1\% | 2\% | 3\% | 4\% | 6\% | 7\% |
| Don't know | 9\% | 18\% | 13\% | 8\% | 9\% | 6\% | 9\% | 7\% | 3\% |
| Totals | 101\% | 99\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,991)$ | (182) | (202) | (211) | (245) | (285) | (406) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Society | 16\% | 15\% | 27\% | 6\% | 21\% | 14\% | 16\% | 16\% |
| God/higher power | 27\% | 30\% | 15\% | 4\% | 19\% | 35\% | 18\% | 10\% |
| Each person's conscience | 37\% | 40\% | 30\% | 11\% | 40\% | 38\% | 37\% | 26\% |
| Science and reason | 9\% | 8\% | 21\% | 4\% | 15\% | 6\% | 15\% | 5\% |
| Other | 3\% | 3\% | 1\% | 1\% | 1\% | 4\% | 1\% | 4\% |
| Don't know | 9\% | 4\% | 6\% | 73\% | 3\% | 3\% | 13\% | 38\% |
| Totals | 101\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,991)$ | $(1,723)$ | (148) | (113) | (300) | $(1,149)$ | (306) | (227) |

## 8. Diversity of Moral Values Globally

How diverse do you think moral values are around the world?


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|  | Total | continued from previous page |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Moral values can be very different in different parts of the world | 38\% | 39\% | 37\% | 38\% | 40\% | 41\% | 38\% | 41\% | 33\% | 37\% | 37\% | 38\% | 40\% |
| Moral values tend to be basically the same in different parts of the world | 19\% | 20\% | 18\% | 19\% | 23\% | 20\% | 17\% | 21\% | 23\% | 20\% | 19\% | 20\% | 16\% |
| Moral values are fundamentally the same everywhere | 15\% | 15\% | 13\% | 16\% | 14\% | 15\% | 13\% | 16\% | 18\% | 15\% | 18\% | 12\% | 16\% |
| Don't know | 10\% | 9\% | 14\% | 5\% | 7\% | 6\% | 13\% | 6\% | 5\% | 10\% | 7\% | 11\% | 11\% |
| Totals Unweighted N | $\begin{gathered} 100 \% \\ (1,988) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (690) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (768) \end{array}$ | $\begin{gathered} 99 \% \\ (530) \end{gathered}$ | $\begin{aligned} & 101 \% \\ & (734) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (619) \end{aligned}$ | 100\% <br> (792) | $\begin{aligned} & 100 \% \\ & (531) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (471) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (373) \end{array}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (769) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (472) \end{aligned}$ |
|  |  | Gender-Age |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | Men | 29 | Women 18 | 29 M | Men 30-44 | Women | 0-44 Me | 45-64 | Women 45-64 | Men 65+ |  | 65+ |
| Moral values are often completely different in different parts of the world | 18\% | 9\% |  | 21\% | 27\% |  | 19\% |  | 21\% | 14\% | 18\% | 19\% |  |
| Moral values can be very different in different parts of the world | 38\% | 40\% |  | 30\% |  | 26\% | 35\% |  | 39\% | 42\% | 48\% | 43\% |  |
| Moral values tend to be basically the same in different parts of the world | 19\% |  |  | 21\% |  | 19\% | 22\% |  | 8\% | 19\% | 15\% | 19\% |  |
|  |  | continued on the next page ... |  |  |  |  |  |  |  |  |  |  |  |


9. How Moral Are You

In general, how moral or immoral would you say you are as a person?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 44\% | 41\% | 47\% | 25\% | 41\% | 50\% | 56\% | 47\% | 41\% | 37\% | 36\% |
| Somewhat moral | 37\% | 38\% | 36\% | 40\% | 29\% | 39\% | 39\% | 38\% | 31\% | 36\% | 35\% |
| Somewhat immoral | 6\% | 7\% | 6\% | 15\% | 8\% | 3\% | 1\% | 6\% | 6\% | 9\% | 8\% |
| Very immoral | 5\% | 6\% | 4\% | 5\% | 13\% | 2\% | 1\% | 5\% | 4\% | 6\% | 9\% |
| Don't know | 8\% | 8\% | 8\% | 15\% | 10\% | 6\% | 4\% | 5\% | 18\% | 12\% | 12\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,985)$ | (894) | $(1,091)$ | (382) | (453) | (689) | (461) | $(1,423)$ | (247) | (167) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 44\% | 43\% | 39\% | 51\% | 45\% | 51\% | 38\% | 47\% | 49\% | 47\% | 45\% | 44\% | 40\% |
| Somewhat moral | 37\% | 38\% | 38\% | 33\% | 41\% | 36\% | 38\% | 39\% | 33\% | 33\% | 41\% | 34\% | 39\% |
| Somewhat immoral | 6\% | 6\% | 7\% | 7\% | 5\% | 6\% | 8\% | 5\% | 7\% | 6\% | 7\% | 7\% | 6\% |
| Very immoral | 5\% | 6\% | 3\% | 6\% | 4\% | 4\% | 5\% | 4\% | 9\% | 5\% | 2\% | 6\% | 6\% |
| Don't know | 8\% | 7\% | 13\% | 3\% | 5\% | 3\% | 11\% | 5\% | 2\% | 9\% | 6\% | 9\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% |
| Unweighted N | $(1,985)$ | (688) | (766) | (531) | (734) | (618) | (792) | (531) | (470) | (370) | (374) | (768) | (473) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 44\% | 19\% | 30\% | 44\% | 37\% | 46\% | 54\% | 50\% | 60\% |
| Somewhat moral | 37\% | 38\% | 42\% | 26\% | 31\% | 43\% | 35\% | 43\% | 35\% |
| Somewhat immoral | 6\% | 19\% | 12\% | 7\% | 10\% | 4\% | 3\% | 1\% | 1\% |

continued on the next page ...

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 5\% | 6\% | 4\% | 17\% | 8\% | 2\% | 3\% | 1\% | 1\% |
| Don't know | 8\% | 18\% | 12\% | 6\% | 13\% | 6\% | 6\% | 5\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 101\% | 100\% | 99\% |
| Unweighted N | $(1,985)$ | (181) | (201) | (209) | (244) | (285) | (404) | (219) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 44\% | 49\% | 14\% | 6\% | 54\% | 48\% | 37\% | 22\% |
| Somewhat moral | 37\% | 39\% | 38\% | 4\% | 26\% | 41\% | 36\% | 30\% |
| Somewhat immoral | 6\% | 5\% | 21\% | 2\% | 11\% | 4\% | 10\% | 5\% |
| Very immoral | 5\% | 4\% | 20\% | 3\% | 7\% | 5\% | 4\% | 4\% |
| Don't know | 8\% | 2\% | 7\% | 84\% | 1\% | 2\% | 13\% | 39\% |
| Totals | 100\% | 99\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,985)$ | $(1,720)$ | (148) | (111) | (298) | $(1,150)$ | (304) | (226) |

10. Importance of Morality

How important is being moral to you?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 60\% | 55\% | 66\% | 37\% | 51\% | 69\% | 79\% | 63\% | 56\% | 53\% | 56\% |
| Somewhat important | 25\% | 28\% | 23\% | 35\% | 28\% | 23\% | 17\% | 26\% | 22\% | 29\% | 21\% |
| Not very important | 5\% | 6\% | 4\% | 9\% | 7\% | 2\% | 2\% | 5\% | 4\% | 6\% | 5\% |
| Not at all important | 3\% | 3\% | 2\% | 6\% | 6\% | 1\% | 0\% | 2\% | 4\% | 3\% | 7\% |
| Don't know | 7\% | 8\% | 5\% | 12\% | 8\% | 5\% | 2\% | 4\% | 14\% | 9\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,987)$ | (894) | $(1,093)$ | (380) | (456) | (691) | (460) | $(1,423)$ | (247) | (167) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very important | 60\% | 61\% | 55\% | 67\% | 65\% | 70\% | 58\% | 62\% | 63\% | 58\% | 60\% | 62\% | 59\% |
| Somewhat important | 25\% | 27\% | 25\% | 24\% | 27\% | 22\% | 28\% | 25\% | 25\% | 27\% | 27\% | 24\% | 26\% |
| Not very important | 5\% | 5\% | 6\% | 3\% | 5\% | 3\% | 4\% | 5\% | 6\% | 5\% | 6\% | 3\% | 6\% |
| Not at all important | 3\% | 3\% | 3\% | 2\% | 1\% | 2\% | 2\% | 4\% | 4\% | 2\% | 2\% | 4\% | 3\% |
| Don't know | 7\% | 4\% | 11\% | 4\% | 3\% | 3\% | 8\% | 5\% | 2\% | 8\% | 5\% | 7\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,987)$ | (689) | (769) | (529) | (735) | (619) | (792) | (532) | (469) | (374) | (373) | (768) | (472) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very important | 60\% | 29\% | 44\% | 49\% | 53\% | 62\% | 76\% | 76\% | 82\% |
| Somewhat important | 25\% | 37\% | 33\% | 29\% | 27\% | 28\% | 19\% | 19\% | 15\% |
| Not very important | 5\% | 12\% | 7\% | 6\% | 8\% | 4\% | 0\% | 1\% | 2\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |  |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Not at all important | 3\% | 6\% | 7\% | 7\% | 4\% | 1\% | 0\% | 0\% | 0\% |
| Don't know | 7\% | 15\% | 10\% | 8\% | 8\% | 5\% | 4\% | 4\% | 1\% |
| Totals | 100\% | 99\% | 101\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,987)$ | (179) | (201) | (211) | (245) | (286) | (405) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very important | 60\% | 70\% | 0\% | 0\% | 59\% | 71\% | 43\% | 33\% |
| Somewhat important | 25\% | 30\% | 0\% | 0\% | 28\% | 23\% | 33\% | 22\% |
| Not very important | 5\% | 0\% | 62\% | 0\% | 9\% | 3\% | 9\% | 4\% |
| Not at all important | 3\% | 0\% | 38\% | 0\% | 4\% | 1\% | 6\% | 5\% |
| Don't know | 7\% | 0\% | 0\% | 100\% | 1\% | 1\% | 10\% | 37\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 101\% | 101\% |
| Unweighted N | $(1,987)$ | $(1,725)$ | (149) | (113) | (299) | $(1,151)$ | (304) | (227) |

11. Is Life Fair

Generally speaking, do you think life is fair?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is | 26\% | 29\% | 23\% | 24\% | 34\% | 20\% | 26\% | 26\% | 30\% | 22\% | 23\% |
| It is not | 60\% | 56\% | 64\% | 57\% | 54\% | 67\% | 60\% | 61\% | 52\% | 67\% | 57\% |
| Don't know | 14\% | 15\% | 13\% | 19\% | 12\% | 13\% | 14\% | 13\% | 17\% | 11\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,984)$ | (890) | $(1,094)$ | (376) | (456) | (692) | (460) | $(1,425)$ | (244) | (167) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is | 26\% | 28\% | 19\% | 32\% | 23\% | 30\% | 22\% | 24\% | 39\% | 24\% | 21\% | 27\% | 29\% |
| It is not | 60\% | 61\% | 63\% | 57\% | 63\% | 59\% | 63\% | 62\% | 49\% | 61\% | 62\% | 59\% | 59\% |
| Don't know | 14\% | 11\% | 19\% | 11\% | 14\% | 11\% | 15\% | 13\% | 12\% | 15\% | 16\% | 14\% | 12\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,984)$ | (688) | (765) | (531) | (736) | (619) | (791) | (532) | (469) | (374) | (373) | (764) | (473) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is | 26\% | 26\% | 21\% | 39\% | 29\% | 22\% | 18\% | 29\% | 24\% |
| It is not | 60\% | 52\% | 63\% | 49\% | 59\% | 64\% | 70\% | 58\% | 61\% |
| Don't know | 14\% | 22\% | 16\% | 12\% | 12\% | 14\% | 12\% | 13\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,984)$ | (175) | (201) | (211) | (245) | (286) | (406) | (218) | (242) |

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|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is | 26\% | 26\% | 29\% | 12\% | 48\% | 24\% | 23\% | 9\% |
| It is not | 60\% | 63\% | 53\% | 35\% | 44\% | 68\% | 61\% | 44\% |
| Don't know | 14\% | 11\% | 18\% | 53\% | 8\% | 9\% | 16\% | 47\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,984)$ | $(1,723)$ | (146) | (112) | (298) | $(1,150)$ | (305) | (225) |

12. Share of Material Wealth

Thinking about your life, would you say that so far you have had more, less, or about the right share of material wealth?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More than your fair share of material wealth | 14\% | 16\% | 12\% | 16\% | 21\% | 9\% | 13\% | 15\% | 11\% | 13\% | 16\% |
| About the right share of material wealth | 41\% | 41\% | 42\% | 36\% | 38\% | 38\% | 55\% | 46\% | 32\% | 31\% | 37\% |
| Less than your fair share of material wealth | 32\% | 31\% | 33\% | 31\% | 32\% | 38\% | 24\% | 29\% | 38\% | 47\% | 25\% |
| Not sure | 12\% | 12\% | 13\% | 18\% | 9\% | 15\% | 8\% | 11\% | 18\% | 9\% | 22\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,988)$ | (893) | $(1,095)$ | (380) | (456) | (692) | (460) | $(1,426)$ | (244) | (168) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More than your fair share of material wealth | 14\% | 17\% | 11\% | 15\% | 17\% | 11\% | 8\% | 12\% | 28\% | 14\% | 13\% | 14\% | 15\% |
| About the right share of material wealth | 41\% | 40\% | 40\% | 46\% | 40\% | 53\% | 33\% | 49\% | 49\% | 42\% | 38\% | 43\% | 42\% |
| Less than your fair share of material wealth | 32\% | 33\% | 32\% | 31\% | 32\% | 27\% | 44\% | 29\% | 16\% | 33\% | 36\% | 32\% | 28\% |
| Not sure | 12\% | 10\% | 18\% | 8\% | 10\% | 9\% | 15\% | 10\% | 6\% | 11\% | 12\% | 12\% | 15\% |
| Totals | 99\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 101\% | 100\% |
| Unweighted N | $(1,988)$ | (690) | (767) | (531) | (736) | (619) | (793) | (531) | (471) | (373) | (374) | (768) | (473) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More than your fair share of material wealth | 14\% | 21\% | 10\% | 23\% | 18\% | 11\% | 7\% | 12\% | 13\% |
| About the right share of material wealth | 41\% | 29\% | 43\% | 35\% | 41\% | 42\% | 35\% | 57\% | 54\% |
| Less than your fair share of material wealth | 32\% | 32\% | 30\% | 34\% | 30\% | 34\% | 42\% | 22\% | 25\% |
| Not sure | 12\% | 18\% | 17\% | 8\% | 11\% | 13\% | 16\% | 9\% | 8\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,988)$ | (178) | (202) | (211) | (245) | (286) | (406) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More than your fair share of material wealth | 14\% | 14\% | 26\% | 2\% | 29\% | 13\% | 9\% | 6\% |
| About the right share of material wealth | 41\% | 45\% | 34\% | 8\% | 44\% | 42\% | 44\% | 29\% |
| Less than your fair share of material wealth | 32\% | 33\% | 31\% | 28\% | 24\% | 36\% | 32\% | 23\% |
| Not sure | 12\% | 9\% | 9\% | 63\% | 2\% | 8\% | 15\% | 43\% |
| Totals | 99\% | 101\% | 100\% | 101\% | 99\% | 99\% | 100\% | 101\% |
| Unweighted N | $(1,988)$ | $(1,724)$ | (148) | (112) | (300) | $(1,151)$ | (304) | (227) |

13. Society With Everyone Happy

Do you think it is or it is not possible to create a society where everyone will be happy?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is | 25\% | 26\% | 24\% | 28\% | 44\% | 16\% | 14\% | 23\% | 30\% | 31\% | 26\% |
| It is not | 57\% | 57\% | 58\% | 46\% | 41\% | 67\% | 73\% | 63\% | 43\% | 46\% | 51\% |
| Don't know | 18\% | 17\% | 18\% | 26\% | 15\% | 17\% | 13\% | 14\% | 27\% | 23\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,981)$ | (891) | $(1,090)$ | (379) | (454) | (688) | (460) | $(1,423)$ | (245) | (165) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is | 25\% | 34\% | 20\% | 21\% | 32\% | 17\% | 23\% | 18\% | 40\% | 29\% | 20\% | 23\% | 30\% |
| It is not | 57\% | 49\% | 57\% | 68\% | 52\% | 72\% | 56\% | 65\% | 49\% | 50\% | 64\% | 60\% | 51\% |
| Don't know | 18\% | 17\% | 23\% | 11\% | 16\% | 11\% | 21\% | 17\% | 10\% | 21\% | 16\% | 17\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,981)$ | (690) | (764) | (527) | (735) | (614) | (791) | (527) | (470) | (374) | (371) | (766) | (470) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is | 25\% | 31\% | 26\% | 49\% | 40\% | 16\% | 17\% | 10\% | 18\% |
| It is not | 57\% | 41\% | 50\% | 36\% | 45\% | 68\% | 66\% | 79\% | 67\% |
| Don't know | 18\% | 28\% | 24\% | 15\% | 15\% | 16\% | 18\% | 11\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,981)$ | (179) | (200) | (210) | (244) | (284) | (404) | (218) | (242) |

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|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is | 25\% | 25\% | 33\% | 15\% | 56\% | 20\% | 23\% | 13\% |
| It is not | 57\% | 61\% | 47\% | 25\% | 35\% | 68\% | 53\% | 39\% |
| Don't know | 18\% | 14\% | 20\% | 60\% | 9\% | 12\% | 24\% | 48\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,981)$ | $(1,720)$ | (146) | (110) | (300) | $(1,148)$ | (302) | (224) |

14. Bad Things Done by Good People

Do you think people who have done very bad things in their life (for example, a terrible crime) can ever be genuinely good people?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| They can, but only in exceptional cases | 35\% | 36\% | 34\% | 30\% | 33\% | 34\% | 41\% | 34\% | 29\% | 40\% | 39\% |
| They can, if given enough support by society | 41\% | 40\% | 41\% | 41\% | 43\% | 43\% | 35\% | 43\% | 38\% | 37\% | 33\% |
| They cannot | 11\% | 13\% | 9\% | 13\% | 13\% | 10\% | 7\% | 10\% | 12\% | 13\% | 9\% |
| Don't know | 14\% | 12\% | 16\% | 16\% | 11\% | 12\% | 18\% | 13\% | 22\% | 11\% | 19\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,988)$ | (894) | $(1,094)$ | (381) | (455) | (692) | (460) | $(1,424)$ | (247) | (168) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| They can, but only in exceptional cases | 35\% | 30\% | 35\% | 39\% | 31\% | 45\% | 32\% | 41\% | 35\% | 31\% | 31\% | 36\% | 38\% |
| They can, if given enough support by society | 41\% | 47\% | 38\% | 37\% | 49\% | 32\% | 41\% | 40\% | 44\% | 41\% | 47\% | 39\% | 38\% |
| They cannot | 11\% | 12\% | 8\% | 13\% | 8\% | 12\% | 12\% | 9\% | 13\% | 12\% | 8\% | 11\% | 12\% |
| Don't know | 14\% | 11\% | 19\% | 11\% | 13\% | 12\% | 16\% | 10\% | 8\% | 15\% | 14\% | 14\% | 12\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,988)$ | (691) | (767) | (530) | (736) | (619) | (792) | (531) | (470) | (373) | (373) | (769) | (473) |

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|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| They can, but only in exceptional cases | 35\% | 30\% | 30\% | 32\% | 34\% | 35\% | 33\% | 46\% | 37\% |
| They can, if given enough support by society | 41\% | 39\% | 43\% | 44\% | 42\% | 43\% | 42\% | 31\% | 38\% |
| They cannot | 11\% | 16\% | 10\% | 15\% | 11\% | 11\% | 10\% | 8\% | 6\% |
| Don't know | 14\% | 16\% | 17\% | 8\% | 13\% | 10\% | 15\% | 15\% | 20\% |
| Totals | 101\% | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,988)$ | (180) | (201) | (210) | (245) | (286) | (406) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| They can, but only in exceptional cases | 35\% | 37\% | 29\% | 16\% | 32\% | 41\% | 29\% | 14\% |
| They can, if given enough support by society | 41\% | 42\% | 49\% | 14\% | 53\% | 37\% | 50\% | 33\% |
| They cannot | 11\% | 10\% | 14\% | 11\% | 9\% | 12\% | 10\% | 7\% |
| Don't know | 14\% | 11\% | 8\% | 59\% | 6\% | 10\% | 11\% | 46\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,988)$ | $(1,722)$ | (148) | (113) | (299) | $(1,150)$ | (305) | (227) |

15. Are U.S. Moral Values Strong or Weak

Do you think moral values in the U.S. are currently. . . ?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very strong | 5\% | 7\% | 4\% | 6\% | 13\% | 1\% | 1\% | 4\% | 8\% | 3\% | 12\% |
| Strong | 11\% | 13\% | 9\% | 16\% | 16\% | 6\% | 7\% | 11\% | 11\% | 10\% | 11\% |
| Neither strong nor weak | 25\% | 22\% | 27\% | 24\% | 28\% | 22\% | 25\% | 24\% | 27\% | 29\% | 15\% |
| Weak | 32\% | 31\% | 33\% | 28\% | 20\% | 38\% | 40\% | 32\% | 27\% | 36\% | 31\% |
| Very weak | 21\% | 21\% | 21\% | 15\% | 18\% | 26\% | 22\% | 23\% | 16\% | 17\% | 18\% |
| Don't know | 7\% | 7\% | 7\% | 11\% | 5\% | 6\% | 5\% | 6\% | 11\% | 6\% | 12\% |
| Totals | 101\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 99\% |
| Unweighted N | $(1,985)$ | (893) | $(1,092)$ | (380) | (455) | (691) | (459) | $(1,421)$ | (247) | (167) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very strong | 5\% | 8\% | 3\% | 4\% | 6\% | 4\% | 3\% | 5\% | 11\% | 4\% | 3\% | 6\% | 6\% |
| Strong | 11\% | 16\% | 8\% | 7\% | 14\% | 5\% | 9\% | 10\% | 16\% | 12\% | 12\% | 8\% | 12\% |
| Neither strong nor weak | 25\% | 31\% | 24\% | 18\% | 31\% | 17\% | 25\% | 25\% | 25\% | 25\% | 25\% | 23\% | 26\% |
| Weak | 32\% | 27\% | 33\% | 35\% | 32\% | 38\% | 32\% | 37\% | 26\% | 31\% | 33\% | 33\% | 29\% |
| Very weak | 21\% | 12\% | 20\% | 33\% | 13\% | 33\% | 22\% | 20\% | 18\% | 20\% | 20\% | 23\% | 19\% |
| Don't know | 7\% | 5\% | 11\% | 3\% | 5\% | 3\% | 9\% | 4\% | 4\% | 7\% | 6\% | 7\% | 7\% |
| Totals | 101\% | 99\% | 99\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% | 100\% | 99\% |
| Unweighted N | $(1,985)$ | (690) | (768) | (527) | (736) | (617) | (790) | (531) | (470) | (374) | (373) | (765) | (473) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very strong | 5\% | 7\% | 4\% | 17\% | 9\% | 2\% | 1\% | 2\% | 1\% |
|  | continued on the next page ... |  |  |  |  |  |  |  |  |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Strong | 11\% | 20\% | 11\% | 18\% | 13\% | 7\% | 5\% | 9\% | 6\% |
| Neither strong nor weak | 25\% | 26\% | 23\% | 23\% | 33\% | 18\% | 26\% | 23\% | 27\% |
| Weak | 32\% | 19\% | 37\% | 20\% | 20\% | 39\% | 36\% | 42\% | 38\% |
| Very weak | 21\% | 16\% | 13\% | 16\% | 20\% | 27\% | 25\% | 21\% | 23\% |
| Don't know | 7\% | 11\% | 12\% | 5\% | 5\% | 6\% | 6\% | 4\% | 6\% |
| Totals | 101\% | 99\% | 100\% | 99\% | 100\% | 99\% | 99\% | 101\% | 101\% |
| Unweighted N | $(1,985)$ | (178) | (202) | (210) | (245) | (286) | (405) | (219) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very strong | 5\% | 5\% | 10\% | 4\% | 25\% | 1\% | 4\% | 2\% |
| Strong | 11\% | 11\% | 17\% | 3\% | 32\% | 5\% | 15\% | 7\% |
| Neither strong nor weak | 25\% | 24\% | 31\% | 22\% | 24\% | 16\% | 48\% | 32\% |
| Weak | 32\% | 35\% | 17\% | 12\% | 14\% | 43\% | 22\% | 13\% |
| Very weak | 21\% | 22\% | 16\% | 7\% | 4\% | 33\% | 4\% | 5\% |
| Don't know | 7\% | 3\% | 9\% | 52\% | 2\% | 2\% | 7\% | 40\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,985)$ | $(1,720)$ | (148) | (113) | (298) | $(1,150)$ | (305) | (226) |

16. Are U.S. Moral Values Strengthening

Do you think moral values in the U.S. are currently. . . ?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strengthening | 15\% | 18\% | 12\% | 17\% | 34\% | 6\% | 7\% | 14\% | 16\% | 15\% | 23\% |
| Weakening | 57\% | 57\% | 57\% | 40\% | 41\% | 70\% | 70\% | 60\% | 46\% | 54\% | 46\% |
| No change | 17\% | 17\% | 17\% | 25\% | 16\% | 15\% | 14\% | 15\% | 24\% | 22\% | 14\% |
| Don't know | 11\% | 9\% | 14\% | 19\% | 10\% | 10\% | 9\% | 11\% | 13\% | 9\% | 17\% |
| Totals | 100\% | 101\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,986)$ | (894) | $(1,092)$ | (379) | (454) | (692) | (461) | $(1,425)$ | (245) | (167) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strengthening | 15\% | 23\% | 11\% | 11\% | 18\% | 10\% | 12\% | 12\% | 28\% | 15\% | 14\% | 14\% | 19\% |
| Weakening | 57\% | 44\% | 55\% | 74\% | 49\% | 77\% | 58\% | 60\% | 52\% | 54\% | 56\% | 61\% | 51\% |
| No change | 17\% | 22\% | 18\% | 10\% | 21\% | 7\% | 17\% | 20\% | 13\% | 19\% | 18\% | 14\% | 19\% |
| Don't know | 11\% | 11\% | 16\% | 5\% | 12\% | 6\% | 13\% | 8\% | 7\% | 13\% | 12\% | 11\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,986)$ | (691) | (767) | (528) | (735) | (616) | (792) | (530) | (470) | (373) | (374) | (767) | (472) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Strengthening | 15\% | 24\% | 10\% | 40\% | 28\% | 6\% | 6\% | 5\% | 9\% |
| Weakening | 57\% | 34\% | 45\% | 38\% | 43\% | 72\% | 68\% | 77\% | 65\% |
| No change | 17\% | 26\% | 24\% | 15\% | 17\% | 14\% | 15\% | 12\% | 15\% |
| Don't know | 11\% | 16\% | 21\% | 7\% | 12\% | 8\% | 12\% | 6\% | 11\% |

continued on the next page ...

|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,986)$ | (179) | (200) | (210) | (244) | (286) | (406) | (219) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Strengthening | 15\% | 15\% | 25\% | 2\% | 100\% | 0\% | 0\% | 0\% |
| Weakening | 57\% | 63\% | 29\% | 10\% | 0\% | 100\% | 0\% | 0\% |
| No change | 17\% | 15\% | 33\% | 26\% | 0\% | 0\% | 100\% | 0\% |
| Don't know | 11\% | 7\% | 13\% | 62\% | 0\% | 0\% | 0\% | 100\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,986)$ | $(1,721)$ | (148) | (112) | (300) | $(1,152)$ | (306) | (228) |

17A. Morality of U.S. Society in History - 10 years ago
Looking back, do you think that U.S. society now is more or less moral than it was. . . ?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More moral now | 12\% | 13\% | 11\% | 15\% | 21\% | 8\% | 7\% | 12\% | 11\% | 10\% | 18\% |
| About as moral now | 25\% | 26\% | 24\% | 34\% | 28\% | 18\% | 24\% | 23\% | 33\% | 27\% | 27\% |
| Less moral now | 51\% | 50\% | 51\% | 33\% | 37\% | 63\% | 62\% | 54\% | 40\% | 48\% | 41\% |
| Don't know | 13\% | 11\% | 14\% | 18\% | 14\% | 12\% | 8\% | 11\% | 17\% | 15\% | 15\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% | 101\% |
| Unweighted N | $(1,955)$ | (873) | $(1,082)$ | (365) | (448) | (683) | (459) | $(1,400)$ | (242) | (166) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More moral now | 12\% | 16\% | 9\% | 11\% | 12\% | 9\% | 10\% | 12\% | 19\% | 12\% | 12\% | 11\% | 14\% |
| About as moral now | 25\% | 33\% | 20\% | 22\% | 33\% | 18\% | 20\% | 27\% | 30\% | 22\% | 22\% | 26\% | 28\% |
| Less moral now | 51\% | 41\% | 51\% | 62\% | 44\% | 67\% | 53\% | 52\% | 44\% | 51\% | 52\% | 54\% | 44\% |
| Don't know | 13\% | 11\% | 19\% | 6\% | 11\% | 6\% | 17\% | 9\% | 8\% | 15\% | 14\% | 10\% | 14\% |
| Totals | 101\% | 101\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,955)$ | (679) | (759) | (517) | (725) | (605) | (769) | (528) | (467) | (369) | (371) | (756) | (459) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More moral now | 12\% | 17\% | 13\% | 20\% | 21\% | 10\% | 6\% | 8\% | 6\% |
| About as moral now | 25\% | 40\% | 29\% | 30\% | 25\% | 15\% | 20\% | 24\% | 24\% |
| Less moral now | 51\% | 29\% | 37\% | 37\% | 38\% | 67\% | 59\% | 59\% | 65\% |
| Don't know | 13\% | 15\% | 21\% | 13\% | 16\% | 8\% | 15\% | 10\% | 6\% |

[^2]|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% |
| Unweighted N | $(1,955)$ | (167) | (198) | (206) | (242) | (282) | (401) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More moral now | 12\% | 11\% | 24\% | 7\% | 36\% | 6\% | 11\% | 10\% |
| About as moral now | 25\% | 24\% | 35\% | 19\% | 32\% | 19\% | 43\% | 18\% |
| Less moral now | 51\% | 55\% | 29\% | 11\% | 26\% | 69\% | 29\% | 20\% |
| Don't know | 13\% | 9\% | 12\% | 62\% | 6\% | 6\% | 17\% | 51\% |
| Totals | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,955)$ | $(1,697)$ | (144) | (109) | (288) | $(1,137)$ | (300) | (225) |

17B. Morality of U.S. Society in History - 50 years ago
Looking back, do you think that U.S. society now is more or less moral than it was. . .?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More moral now | 18\% | 21\% | 16\% | 24\% | 23\% | 14\% | 15\% | 17\% | 18\% | 21\% | 26\% |
| About as moral now | 20\% | 20\% | 19\% | 24\% | 25\% | 13\% | 20\% | 19\% | 26\% | 20\% | 15\% |
| Less moral now | 46\% | 45\% | 47\% | 35\% | 31\% | 59\% | 54\% | 49\% | 36\% | 44\% | 42\% |
| Don't know | 16\% | 14\% | 18\% | 18\% | 21\% | 15\% | 11\% | 15\% | 20\% | 15\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,951)$ | (873) | $(1,078)$ | (364) | (452) | (678) | (457) | $(1,398)$ | (241) | (166) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More moral now | 18\% | 22\% | 15\% | 19\% | 20\% | 16\% | 16\% | 17\% | 23\% | 15\% | 21\% | 19\% | 17\% |
| About as moral now | 20\% | 28\% | 18\% | 12\% | 29\% | 12\% | 17\% | 22\% | 24\% | 20\% | 17\% | 19\% | 23\% |
| Less moral now | 46\% | 36\% | 46\% | 58\% | 37\% | 64\% | 48\% | 49\% | 39\% | 47\% | 44\% | 49\% | 42\% |
| Don't know | 16\% | 15\% | 21\% | 11\% | 13\% | 8\% | 20\% | 12\% | 13\% | 18\% | 18\% | 13\% | 18\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,951)$ | (681) | (752) | (518) | (726) | (605) | (766) | (528) | (468) | (366) | (371) | (755) | (459) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More moral now | 18\% | 28\% | 20\% | 24\% | 22\% | 17\% | 11\% | 18\% | 12\% |
| About as moral now | 20\% | 27\% | 21\% | 25\% | 26\% | 11\% | 14\% | 22\% | 19\% |
| Less moral now | 46\% | 33\% | 36\% | 30\% | 32\% | 62\% | 55\% | 50\% | 57\% |
| Don't know | 16\% | 13\% | 23\% | 22\% | 20\% | 10\% | 19\% | 10\% | 12\% |

[^3]|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,951)$ | (167) | (197) | (207) | (245) | (281) | (397) | (218) | (239) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More moral now | 18\% | 19\% | 17\% | 12\% | 32\% | 15\% | 21\% | 14\% |
| About as moral now | 20\% | 19\% | 34\% | 7\% | 31\% | 15\% | 30\% | 10\% |
| Less moral now | 46\% | 50\% | 30\% | 16\% | 25\% | 61\% | 28\% | 22\% |
| Don't know | 16\% | 12\% | 18\% | 65\% | 11\% | 9\% | 21\% | 53\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,951)$ | $(1,695)$ | (142) | (109) | (287) | $(1,135)$ | (300) | (224) |

17C. Morality of U.S. Society in History - $\mathbf{1 0 0}$ years ago
Looking back, do you think that U.S. society now is more or less moral than it was. . . ?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More moral now | 20\% | 23\% | 18\% | 25\% | 26\% | 17\% | 16\% | 20\% | 23\% | 19\% | 24\% |
| About as moral now | 18\% | 20\% | 16\% | 27\% | 21\% | 11\% | 19\% | 18\% | 17\% | 19\% | 22\% |
| Less moral now | 39\% | 38\% | 39\% | 27\% | 30\% | 49\% | 43\% | 40\% | 33\% | 38\% | 32\% |
| Don't know | 23\% | 19\% | 26\% | 21\% | 24\% | 24\% | 22\% | 22\% | 27\% | 24\% | 22\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,949)$ | (870) | $(1,079)$ | (367) | (448) | (676) | (458) | $(1,396)$ | (241) | (165) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More moral now | 20\% | 25\% | 19\% | 17\% | 26\% | 17\% | 17\% | 21\% | 27\% | 18\% | 23\% | 19\% | 21\% |
| About as moral now | 18\% | 24\% | 16\% | 15\% | 22\% | 12\% | 17\% | 19\% | 20\% | 20\% | 15\% | 17\% | 23\% |
| Less moral now | 39\% | 30\% | 38\% | 50\% | 30\% | 55\% | 39\% | 41\% | 35\% | 38\% | 37\% | 43\% | 33\% |
| Don't know | 23\% | 21\% | 27\% | 18\% | 22\% | 16\% | 27\% | 20\% | 18\% | 24\% | 25\% | 21\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,949)$ | (679) | (755) | (515) | (726) | (601) | (764) | (528) | (468) | (367) | (369) | (754) | (459) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More moral now | 20\% | 31\% | 20\% | 25\% | 26\% | 19\% | 15\% | 20\% | 13\% |
| About as moral now | 18\% | 32\% | 23\% | 26\% | 16\% | 10\% | 12\% | 21\% | 17\% |
| Less moral now | 39\% | 25\% | 29\% | 25\% | 34\% | 52\% | 46\% | 42\% | 44\% |
| Don't know | 23\% | 12\% | 28\% | 24\% | 24\% | 20\% | 27\% | 18\% | 26\% |

[^4]|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,949)$ | (168) | (199) | (205) | (243) | (280) | (396) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More moral now | 20\% | 21\% | 26\% | 6\% | 35\% | 18\% | 20\% | 15\% |
| About as moral now | 18\% | 18\% | 28\% | 11\% | 27\% | 15\% | 25\% | 13\% |
| Less moral now | 39\% | 42\% | 26\% | 11\% | 23\% | 50\% | 29\% | 17\% |
| Don't know | 23\% | 19\% | 20\% | 72\% | 15\% | 17\% | 26\% | 56\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,949)$ | $(1,692)$ | (145) | (107) | (288) | $(1,134)$ | (300) | (222) |

17D. Morality of U.S. Society in History - 200 years ago
Looking back, do you think that U.S. society now is more or less moral than it was. . . ?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More moral now | 22\% | 24\% | 19\% | 29\% | 26\% | 17\% | 17\% | 22\% | 24\% | 16\% | 27\% |
| About as moral now | 17\% | 20\% | 15\% | 21\% | 26\% | 8\% | 16\% | 15\% | 21\% | 23\% | 17\% |
| Less moral now | 35\% | 34\% | 35\% | 25\% | 23\% | 46\% | 40\% | 37\% | 27\% | 33\% | 29\% |
| Don't know | 27\% | 22\% | 31\% | 25\% | 25\% | 29\% | 26\% | 26\% | 28\% | 28\% | 27\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | (869) | $(1,079)$ | (366) | (448) | (677) | (457) | $(1,395)$ | (241) | (165) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More moral now | 22\% | 27\% | 20\% | 17\% | 28\% | 18\% | 18\% | 21\% | 28\% | 22\% | 23\% | 21\% | 21\% |
| About as moral now | 17\% | 22\% | 14\% | 15\% | 21\% | 11\% | 13\% | 19\% | 23\% | 16\% | 13\% | 16\% | 22\% |
| Less moral now | 35\% | 25\% | 36\% | 44\% | 26\% | 49\% | 38\% | 35\% | 29\% | 33\% | 34\% | 39\% | 30\% |
| Don't know | 27\% | 26\% | 29\% | 24\% | 26\% | 21\% | 30\% | 24\% | 21\% | 28\% | 29\% | 24\% | 27\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 101\% | 99\% | 99\% | 99\% | 101\% | 99\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | (680) | (754) | (514) | (725) | (601) | (765) | (526) | (467) | (368) | (370) | (754) | (456) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More moral now | 22\% | 32\% | 26\% | 26\% | 25\% | 20\% | 14\% | 21\% | 15\% |
| About as moral now | 17\% | 30\% | 13\% | 33\% | 20\% | 6\% | 10\% | 17\% | 16\% |
| Less moral now | 35\% | 22\% | 28\% | 18\% | 28\% | 51\% | 41\% | 40\% | 41\% |
| Don't know | 27\% | 16\% | 33\% | 23\% | 26\% | 23\% | 35\% | 23\% | 28\% |

[^5]|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,948)$ | (168) | (198) | (204) | (244) | (280) | (397) | (217) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More moral now | 22\% | 22\% | 29\% | 8\% | 35\% | 18\% | 23\% | 17\% |
| About as moral now | 17\% | 16\% | 32\% | 15\% | 30\% | 13\% | 23\% | 9\% |
| Less moral now | 35\% | 38\% | 17\% | 13\% | 17\% | 46\% | 25\% | 16\% |
| Don't know | 27\% | 24\% | 21\% | 64\% | 18\% | 22\% | 28\% | 58\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | $(1,948)$ | $(1,691)$ | (144) | (108) | (287) | $(1,133)$ | (300) | (224) |

17E. Morality of U.S. Society in History - $\mathbf{2 5 0}$ years ago
Looking back, do you think that U.S. society now is more or less moral than it was. . . ?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More moral now | 21\% | 25\% | 17\% | 26\% | 26\% | 17\% | 16\% | 20\% | 25\% | 17\% | 25\% |
| About as moral now | 15\% | 16\% | 14\% | 18\% | 23\% | 6\% | 16\% | 14\% | 16\% | 21\% | 16\% |
| Less moral now | 36\% | 36\% | 36\% | 27\% | 28\% | 46\% | 38\% | 38\% | 26\% | 36\% | 30\% |
| Don't know | 28\% | 24\% | 33\% | 28\% | 23\% | 31\% | 31\% | 28\% | 34\% | 26\% | 30\% |
| Totals | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 101\% |
| Unweighted N | $(1,944)$ | (871) | $(1,073)$ | (366) | (447) | (674) | (457) | $(1,388)$ | (242) | (166) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More moral now | 21\% | 24\% | 20\% | 18\% | 25\% | 18\% | 19\% | 20\% | 26\% | 20\% | 23\% | 20\% | 19\% |
| About as moral now | 15\% | 20\% | 13\% | 12\% | 19\% | 8\% | 11\% | 15\% | 24\% | 15\% | 12\% | 16\% | 16\% |
| Less moral now | 36\% | 28\% | 36\% | 45\% | 28\% | 49\% | 38\% | 39\% | 29\% | 34\% | 34\% | 38\% | 35\% |
| Don't know | 28\% | 28\% | 30\% | 26\% | 28\% | 25\% | 33\% | 26\% | 20\% | 31\% | 30\% | 26\% | 29\% |
| Totals | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% |
| Unweighted N | $(1,944)$ | (678) | (754) | (512) | (722) | (598) | (766) | (525) | (463) | (366) | (370) | (755) | (453) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More moral now | 21\% | 32\% | 21\% | 29\% | 23\% | 20\% | 14\% | 19\% | 13\% |
| About as moral now | 15\% | 21\% | 16\% | 25\% | 21\% | 5\% | 8\% | 17\% | 15\% |
| Less moral now | 36\% | 25\% | 29\% | 25\% | 31\% | 51\% | 41\% | 35\% | 40\% |
| Don't know | 28\% | 21\% | 34\% | 21\% | 25\% | 24\% | 38\% | 29\% | 32\% |

[^6]|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,944)$ | (169) | (197) | (205) | (242) | (279) | (395) | (218) | (239) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More moral now | 21\% | 21\% | 25\% | 12\% | 34\% | 18\% | 20\% | 19\% |
| About as moral now | 15\% | 14\% | 25\% | 9\% | 27\% | 11\% | 22\% | 9\% |
| Less moral now | 36\% | 38\% | 31\% | 14\% | 20\% | 45\% | 31\% | 15\% |
| Don't know | 28\% | 27\% | 19\% | 65\% | 19\% | 26\% | 27\% | 57\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,944)$ | $(1,686)$ | (145) | (108) | (287) | $(1,131)$ | (297) | (225) |

18A. Morality of Occupations - Politicians
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 5\% | 6\% | 3\% | 6\% | 12\% | 2\% | 0\% | 5\% | 4\% | 4\% | 7\% |
| Somewhat moral | 14\% | 16\% | 12\% | 19\% | 19\% | 9\% | 12\% | 13\% | 21\% | 13\% | 12\% |
| Somewhat immoral | 30\% | 28\% | 32\% | 28\% | 26\% | 29\% | 35\% | 29\% | 30\% | 29\% | 38\% |
| Very immoral | 38\% | 38\% | 38\% | 28\% | 29\% | 46\% | 44\% | 41\% | 26\% | 39\% | 29\% |
| Don't know | 14\% | 12\% | 16\% | 20\% | 14\% | 14\% | 9\% | 13\% | 20\% | 14\% | 14\% |
| Totals | 101\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 101\% | 101\% | 99\% | 100\% |
| Unweighted N | $(1,942)$ | (866) | $(1,076)$ | (357) | (444) | (683) | (458) | $(1,398)$ | (232) | (165) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 5\% | 6\% | 3\% | 5\% | 5\% | 3\% | 3\% | 4\% | 9\% | 6\% | 4\% | 5\% | 3\% |
| Somewhat moral | 14\% | 19\% | 10\% | 12\% | 17\% | 11\% | 12\% | 12\% | 21\% | 14\% | 12\% | 15\% | 14\% |
| Somewhat immoral | 30\% | 35\% | 25\% | 29\% | 34\% | 27\% | 28\% | 37\% | 27\% | 29\% | 27\% | 29\% | 34\% |
| Very immoral | 38\% | 28\% | 42\% | 43\% | 33\% | 49\% | 38\% | 38\% | 32\% | 38\% | 40\% | 39\% | 33\% |
| Don't know | 14\% | 11\% | 19\% | 11\% | 10\% | 9\% | 19\% | 9\% | 11\% | 13\% | 17\% | 12\% | 15\% |
| Totals | 101\% | 99\% | 99\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,942)$ | (676) | (745) | (521) | (723) | (606) | (765) | (523) | (467) | (366) | (369) | (748) | (459) |


|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 5\% | 7\% | 4\% | 16\% | 7\% | 3\% | 1\% | 0\% | 0\% |
| Somewhat moral | 14\% | 24\% | 14\% | 22\% | 16\% | 9\% | 8\% | 12\% | 11\% |
| Somewhat immoral | 30\% | 27\% | 29\% | 21\% | 31\% | 28\% | 31\% | 35\% | 35\% |
|  |  |  |  |  | ed on the next | e . . |  |  |  |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 38\% | 23\% | 32\% | 26\% | 33\% | 51\% | 40\% | 45\% | 43\% |
| Don't know | 14\% | 19\% | 20\% | 16\% | 13\% | 9\% | 19\% | 7\% | 10\% |
| Totals | 101\% | 100\% | 99\% | 101\% | 100\% | 100\% | 99\% | 99\% | 99\% |
| Unweighted N | $(1,942)$ | (162) | (195) | (205) | (239) | (281) | (402) | (218) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 5\% | 4\% | 8\% | 8\% | 19\% | 1\% | 5\% | 4\% |
| Somewhat moral | 14\% | 13\% | 24\% | 7\% | 22\% | 11\% | 19\% | 8\% |
| Somewhat immoral | 30\% | 31\% | 25\% | 11\% | 25\% | 31\% | 34\% | 25\% |
| Very immoral | 38\% | 40\% | 32\% | 10\% | 22\% | 49\% | 24\% | 20\% |
| Don't know | 14\% | 11\% | 11\% | 64\% | 12\% | 8\% | 17\% | 44\% |
| Totals | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% |
| Unweighted N | $(1,942)$ | $(1,695)$ | (142) | (100) | (285) | $(1,138)$ | (294) | (220) |

18B. Morality of Occupations - Pornography actors
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 6\% | 9\% | 3\% | 11\% | 11\% | 2\% | 1\% | 5\% | 10\% | 8\% | 6\% |
| Somewhat moral | 16\% | 20\% | 13\% | 21\% | 22\% | 12\% | 12\% | 17\% | 15\% | 14\% | 19\% |
| Somewhat immoral | 22\% | 21\% | 22\% | 20\% | 22\% | 22\% | 23\% | 22\% | 19\% | 20\% | 23\% |
| Very immoral | 34\% | 31\% | 37\% | 23\% | 24\% | 42\% | 46\% | 35\% | 33\% | 36\% | 27\% |
| Don't know | 22\% | 19\% | 24\% | 26\% | 21\% | 22\% | 18\% | 21\% | 22\% | 22\% | 25\% |
| Totals | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (866) | $(1,079)$ | (358) | (446) | (684) | (457) | $(1,398)$ | (232) | (167) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 6\% | 8\% | 5\% | 5\% | 7\% | 2\% | 6\% | 4\% | 9\% | 6\% | 6\% | 5\% | 7\% |
| Somewhat moral | 16\% | 21\% | 15\% | 12\% | 22\% | 11\% | 15\% | 14\% | 23\% | 19\% | 17\% | 15\% | 16\% |
| Somewhat immoral | 22\% | 25\% | 20\% | 20\% | 26\% | 19\% | 21\% | 24\% | 21\% | 22\% | 21\% | 21\% | 22\% |
| Very immoral | 34\% | 26\% | 31\% | 50\% | 23\% | 55\% | 33\% | 40\% | 29\% | 30\% | 32\% | 40\% | 31\% |
| Don't know | 22\% | 20\% | 29\% | 13\% | 22\% | 13\% | 25\% | 18\% | 18\% | 23\% | 24\% | 19\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,945)$ | (674) | (748) | (523) | (722) | (607) | (765) | (524) | (468) | (367) | (368) | (750) | (460) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 6\% | 18\% | 5\% | 14\% | 9\% | 4\% | 1\% | 2\% | 0\% |
| Somewhat moral | 16\% | 24\% | 18\% | 27\% | 18\% | 15\% | 9\% | 15\% | 10\% |
| Somewhat immoral | 22\% | 18\% | 21\% | 18\% | 25\% | 24\% | 20\% | 23\% | 23\% |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 34\% | 20\% | 25\% | 21\% | 26\% | 38\% | 45\% | 42\% | 49\% |
| Don't know | 22\% | 20\% | 31\% | 20\% | 23\% | 19\% | 25\% | 19\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,945)$ | (161) | (197) | (203) | (243) | (285) | (399) | (217) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 6\% | 5\% | 14\% | 8\% | 18\% | 3\% | 5\% | 7\% |
| Somewhat moral | 16\% | 16\% | 24\% | 11\% | 26\% | 13\% | 22\% | 12\% |
| Somewhat immoral | 22\% | 23\% | 26\% | 4\% | 22\% | 22\% | 24\% | 15\% |
| Very immoral | 34\% | 37\% | 29\% | 8\% | 20\% | 46\% | 24\% | 12\% |
| Don't know | 22\% | 19\% | 8\% | 69\% | 13\% | 16\% | 25\% | 55\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,945)$ | $(1,692)$ | (145) | (102) | (287) | $(1,137)$ | (292) | (224) |

18C. Morality of Occupations - Doctors
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 24\% | 26\% | 22\% | 23\% | 25\% | 23\% | 28\% | 25\% | 27\% | 22\% | 23\% |
| Somewhat moral | 44\% | 43\% | 46\% | 39\% | 33\% | 50\% | 54\% | 46\% | 43\% | 42\% | 39\% |
| Somewhat immoral | 12\% | 12\% | 12\% | 14\% | 18\% | 9\% | 9\% | 12\% | 8\% | 13\% | 13\% |
| Very immoral | 5\% | 6\% | 4\% | 7\% | 9\% | 3\% | 0\% | 4\% | 3\% | 9\% | 8\% |
| Don't know | 15\% | 13\% | 16\% | 17\% | 15\% | 16\% | 10\% | 14\% | 19\% | 14\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,943)$ | (867) | $(1,076)$ | (358) | (443) | (684) | (458) | $(1,392)$ | (236) | (167) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 24\% | 31\% | 19\% | 23\% | 31\% | 23\% | 22\% | 27\% | 28\% | 27\% | 26\% | 23\% | 24\% |
| Somewhat moral | 44\% | 42\% | 43\% | 49\% | 46\% | 49\% | 44\% | 46\% | 44\% | 40\% | 44\% | 44\% | 48\% |
| Somewhat immoral | 12\% | 11\% | 14\% | 10\% | 10\% | 13\% | 12\% | 11\% | 12\% | 12\% | 11\% | 13\% | 11\% |
| Very immoral | 5\% | 5\% | 5\% | 4\% | 3\% | 3\% | 4\% | 6\% | 6\% | 7\% | 3\% | 5\% | 4\% |
| Don't know | 15\% | 11\% | 19\% | 13\% | 10\% | 12\% | 19\% | 10\% | 10\% | 14\% | 15\% | 15\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,943)$ | (673) | (751) | (519) | (724) | (602) | (768) | (520) | (465) | (367) | (367) | (752) | (457) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 24\% | 25\% | 21\% | 26\% | 24\% | 24\% | 21\% | 33\% | 23\% |
| Somewhat moral | 44\% | 38\% | 39\% | 30\% | 36\% | 50\% | 50\% | 52\% | 56\% |
| Somewhat immoral | 12\% | 13\% | 15\% | 18\% | 18\% | 12\% | 6\% | 5\% | 12\% |

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|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 5\% | 11\% | 4\% | 10\% | 9\% | 3\% | 3\% | 1\% | 0\% |
| Don't know | 15\% | 14\% | 20\% | 17\% | 14\% | 12\% | 19\% | 10\% | 9\% |
| Totals | 100\% | 101\% | 99\% | 101\% | 101\% | 101\% | 99\% | 101\% | 100\% |
| Unweighted N | $(1,943)$ | (163) | (195) | (204) | (239) | (283) | (401) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 24\% | 26\% | 20\% | 10\% | 34\% | 23\% | 24\% | 17\% |
| Somewhat moral | 44\% | 47\% | 37\% | 19\% | 33\% | 51\% | 41\% | 33\% |
| Somewhat immoral | 12\% | 11\% | 25\% | 5\% | 17\% | 11\% | 13\% | 7\% |
| Very immoral | 5\% | 4\% | 10\% | 1\% | 9\% | 4\% | 5\% | 1\% |
| Don't know | 15\% | 12\% | 7\% | 64\% | 8\% | 10\% | 16\% | 41\% |
| Totals | 100\% | 100\% | 99\% | 99\% | 101\% | 99\% | 99\% | 99\% |
| Unweighted N | $(1,943)$ | $(1,693)$ | (144) | (102) | (285) | $(1,136)$ | (293) | (224) |

18D. Morality of Occupations - CEOs of large corporations
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 7\% | 8\% | 6\% | 10\% | 15\% | 2\% | 1\% | 6\% | 9\% | 8\% | 7\% |
| Somewhat moral | 20\% | 23\% | 18\% | 23\% | 18\% | 20\% | 20\% | 19\% | 24\% | 26\% | 12\% |
| Somewhat immoral | 32\% | 29\% | 35\% | 25\% | 27\% | 34\% | 40\% | 34\% | 27\% | 25\% | 34\% |
| Very immoral | 22\% | 24\% | 20\% | 19\% | 22\% | 24\% | 21\% | 22\% | 17\% | 21\% | 25\% |
| Don't know | 20\% | 17\% | 22\% | 23\% | 17\% | 21\% | 17\% | 19\% | 23\% | 20\% | 22\% |
| Totals | 101\% | 101\% | 101\% | 100\% | 99\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,937)$ | (860) | $(1,077)$ | (353) | (445) | (681) | (458) | $(1,394)$ | (234) | (163) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 7\% | 8\% | 5\% | 7\% | 6\% | 5\% | 5\% | 6\% | 12\% | 8\% | 6\% | 6\% | 7\% |
| Somewhat moral | 20\% | 22\% | 14\% | 26\% | 20\% | 22\% | 17\% | 22\% | 25\% | 19\% | 18\% | 20\% | 23\% |
| Somewhat immoral | 32\% | 30\% | 33\% | 33\% | 34\% | 38\% | 29\% | 36\% | 31\% | 27\% | 33\% | 35\% | 30\% |
| Very immoral | 22\% | 24\% | 24\% | 15\% | 26\% | 18\% | 23\% | 21\% | 19\% | 25\% | 22\% | 20\% | 22\% |
| Don't know | 20\% | 15\% | 24\% | 19\% | 13\% | 18\% | 25\% | 15\% | 13\% | 21\% | 21\% | 19\% | 18\% |
| Totals | 101\% | 99\% | 100\% | 100\% | 99\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,937)$ | (673) | (745) | (519) | (716) | (602) | (764) | (521) | (465) | (368) | (368) | (747) | (454) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 7\% | 12\% | 9\% | 17\% | 14\% | 2\% | 2\% | 2\% | 0\% |
| Somewhat moral | 20\% | 28\% | 19\% | 17\% | 19\% | 23\% | 16\% | 25\% | 17\% |
| Somewhat immoral | 32\% | 22\% | 28\% | 26\% | 29\% | 33\% | 35\% | 34\% | 45\% |

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YouGov Survey: Morality
November 15-21, 2022-2000 U.S. adult citizens

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 22\% | 21\% | 17\% | 23\% | 21\% | 25\% | 22\% | 25\% | 18\% |
| Don't know | 20\% | 18\% | 27\% | 18\% | 17\% | 17\% | 25\% | 15\% | 19\% |
| Totals | 101\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 99\% |
| Unweighted N | $(1,937)$ | (158) | (195) | (203) | (242) | (281) | (400) | (218) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 7\% | 6\% | 13\% | 6\% | 21\% | 3\% | 9\% | 3\% |
| Somewhat moral | 20\% | 21\% | 21\% | 8\% | 25\% | 20\% | 23\% | 9\% |
| Somewhat immoral | 32\% | 34\% | 27\% | 9\% | 24\% | 37\% | 29\% | 24\% |
| Very immoral | 22\% | 22\% | 28\% | 12\% | 19\% | 25\% | 17\% | 14\% |
| Don't know | 20\% | 17\% | 10\% | 65\% | 10\% | 15\% | 22\% | 50\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,937)$ | $(1,689)$ | (141) | (102) | (283) | $(1,134)$ | (293) | (222) |

18E. Morality of Occupations - Scientists
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 19\% | 19\% | 19\% | 17\% | 22\% | 17\% | 20\% | 18\% | 23\% | 19\% | 21\% |
| Somewhat moral | 39\% | 38\% | 39\% | 35\% | 31\% | 42\% | 46\% | 40\% | 35\% | 38\% | 33\% |
| Somewhat immoral | 17\% | 19\% | 15\% | 19\% | 20\% | 15\% | 16\% | 17\% | 18\% | 18\% | 16\% |
| Very immoral | 5\% | 6\% | 4\% | 6\% | 9\% | 3\% | 2\% | 5\% | 4\% | 7\% | 5\% |
| Don't know | 21\% | 18\% | 23\% | 24\% | 17\% | 24\% | 17\% | 21\% | 20\% | 18\% | 24\% |
| Totals | 101\% | 100\% | 100\% | 101\% | 99\% | 101\% | 101\% | 101\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,942)$ | (870) | $(1,072)$ | (355) | (445) | (683) | (459) | $(1,392)$ | (238) | (165) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 19\% | 29\% | 16\% | 10\% | 32\% | 10\% | 18\% | 17\% | 26\% | 17\% | 22\% | 18\% | 18\% |
| Somewhat moral | 39\% | 39\% | 38\% | 39\% | 42\% | 40\% | 35\% | 43\% | 38\% | 40\% | 40\% | 35\% | 43\% |
| Somewhat immoral | 17\% | 13\% | 15\% | 25\% | 8\% | 26\% | 18\% | 17\% | 16\% | 15\% | 15\% | 20\% | 16\% |
| Very immoral | 5\% | 4\% | 4\% | 7\% | 4\% | 5\% | 4\% | 5\% | 7\% | 6\% | 3\% | 5\% | 4\% |
| Don't know | 21\% | 14\% | 26\% | 20\% | 15\% | 19\% | 25\% | 17\% | 13\% | 21\% | 20\% | 21\% | 20\% |
| Totals | 101\% | 99\% | 99\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% | 101\% |
| Unweighted N | $(1,942)$ | (675) | (748) | (519) | (722) | (604) | (765) | (523) | (463) | (365) | (366) | (751) | (460) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 19\% | 17\% | 17\% | 23\% | 22\% | 16\% | 17\% | 21\% | 19\% |
| Somewhat moral | 39\% | 37\% | 33\% | 28\% | 33\% | 42\% | 43\% | 46\% | 45\% |
| Somewhat immoral | 17\% | 20\% | 19\% | 22\% | 18\% | 18\% | 11\% | 15\% | 16\% |

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YouGov Survey: Morality
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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 5\% | 9\% | 3\% | 10\% | 9\% | 4\% | 2\% | 2\% | 2\% |
| Don't know | 21\% | 18\% | 29\% | 17\% | 18\% | 21\% | 26\% | 15\% | 18\% |
| Totals | 101\% | 101\% | 101\% | 100\% | 100\% | 101\% | 99\% | 99\% | 100\% |
| Unweighted N | $(1,942)$ | (161) | (194) | (205) | (240) | (285) | (398) | (219) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 19\% | 20\% | 18\% | 7\% | 30\% | 17\% | 18\% | 13\% |
| Somewhat moral | 39\% | 42\% | 31\% | 12\% | 33\% | 42\% | 41\% | 26\% |
| Somewhat immoral | 17\% | 17\% | 25\% | 12\% | 20\% | 18\% | 17\% | 9\% |
| Very immoral | 5\% | 4\% | 13\% | 3\% | 9\% | 5\% | 3\% | 2\% |
| Don't know | 21\% | 18\% | 14\% | 67\% | 9\% | 18\% | 20\% | 50\% |
| Totals | 101\% | 101\% | 101\% | 101\% | 101\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,942)$ | $(1,689)$ | (143) | (105) | (289) | $(1,131)$ | (293) | (224) |

18F. Morality of Occupations - Computer scientists
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 12\% | 13\% | 11\% | 15\% | 15\% | 10\% | 9\% | 11\% | 16\% | 14\% | 13\% |
| Somewhat moral | 40\% | 42\% | 38\% | 34\% | 33\% | 44\% | 46\% | 41\% | 41\% | 37\% | 38\% |
| Somewhat immoral | 15\% | 14\% | 15\% | 15\% | 19\% | 10\% | 16\% | 15\% | 10\% | 19\% | 13\% |
| Very immoral | 5\% | 7\% | 4\% | 7\% | 10\% | 3\% | 1\% | 4\% | 8\% | 7\% | 5\% |
| Don't know | 28\% | 24\% | 32\% | 29\% | 22\% | 32\% | 27\% | 29\% | 25\% | 22\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 99\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,945)$ | (866) | $(1,079)$ | (357) | (446) | (684) | (458) | $(1,400)$ | (232) | (166) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 12\% | 18\% | 10\% | 8\% | 16\% | 8\% | 12\% | 12\% | 17\% | 16\% | 14\% | 10\% | 11\% |
| Somewhat moral | 40\% | 41\% | 38\% | 41\% | 46\% | 40\% | 38\% | 42\% | 43\% | 39\% | 45\% | 38\% | 38\% |
| Somewhat immoral | 15\% | 14\% | 13\% | 18\% | 11\% | 19\% | 14\% | 15\% | 15\% | 13\% | 10\% | 17\% | 16\% |
| Very immoral | 5\% | 5\% | 5\% | 5\% | 4\% | 6\% | 5\% | 5\% | 6\% | 4\% | 4\% | 7\% | 4\% |
| Don't know | 28\% | 21\% | 34\% | 28\% | 23\% | 28\% | 31\% | 26\% | 19\% | 27\% | 26\% | 28\% | 31\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (675) | (748) | (522) | (724) | (606) | (766) | (524) | (467) | (365) | (369) | (750) | (461) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 12\% | 16\% | 15\% | 19\% | 11\% | 9\% | 12\% | 11\% | 8\% |
| Somewhat moral | 40\% | 38\% | 30\% | 32\% | 35\% | 48\% | 41\% | 48\% | 45\% |
| Somewhat immoral | 15\% | 14\% | 15\% | 19\% | 19\% | 12\% | 9\% | 13\% | 19\% |

YouGov Survey: Morality
November 15-21, 2022-2000 U.S. adult citizens

|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 5\% | 10\% | 5\% | 11\% | 10\% | 5\% | 1\% | 1\% | 1\% |
| Don't know | 28\% | 22\% | 36\% | 19\% | 25\% | 27\% | 37\% | 28\% | 26\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 101\% | 99\% |
| Unweighted N | $(1,945)$ | (161) | (196) | (204) | (242) | (284) | (400) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 12\% | 12\% | 15\% | 4\% | 26\% | 9\% | 14\% | 5\% |
| Somewhat moral | 40\% | 43\% | 29\% | 9\% | 34\% | 45\% | 37\% | 25\% |
| Somewhat immoral | 15\% | 14\% | 28\% | 6\% | 20\% | 14\% | 16\% | 7\% |
| Very immoral | 5\% | 5\% | 13\% | 4\% | 8\% | 5\% | 5\% | 3\% |
| Don't know | 28\% | 26\% | 14\% | 77\% | 12\% | 26\% | 28\% | 60\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | $(1,692)$ | (145) | (102) | (286) | $(1,137)$ | (294) | (223) |

18G. Morality of Occupations - Teachers
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 22\% | 21\% | 23\% | 20\% | 23\% | 22\% | 22\% | 22\% | 25\% | 17\% | 20\% |
| Somewhat moral | 44\% | 42\% | 46\% | 38\% | 37\% | 48\% | 50\% | 45\% | 38\% | 47\% | 35\% |
| Somewhat immoral | 13\% | 16\% | 10\% | 14\% | 17\% | 10\% | 12\% | 13\% | 11\% | 13\% | 13\% |
| Very immoral | 6\% | 7\% | 4\% | 7\% | 10\% | 4\% | 3\% | 5\% | 3\% | 8\% | 9\% |
| Don't know | 16\% | 15\% | 17\% | 21\% | 14\% | 16\% | 13\% | 14\% | 22\% | 15\% | 23\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | (868) | $(1,080)$ | (361) | (442) | (685) | (460) | $(1,400)$ | (237) | (164) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 22\% | 31\% | 18\% | 16\% | 34\% | 14\% | 21\% | 20\% | 27\% | 26\% | 26\% | 19\% | 20\% |
| Somewhat moral | 44\% | 43\% | 44\% | 45\% | 45\% | 48\% | 42\% | 49\% | 42\% | 39\% | 43\% | 46\% | 44\% |
| Somewhat immoral | 13\% | 8\% | 14\% | 16\% | 6\% | 17\% | 11\% | 12\% | 15\% | 10\% | 12\% | 14\% | 13\% |
| Very immoral | 6\% | 6\% | 4\% | 8\% | 3\% | 8\% | 6\% | 6\% | 7\% | 8\% | 4\% | 6\% | 6\% |
| Don't know | 16\% | 12\% | 20\% | 15\% | 12\% | 13\% | 20\% | 13\% | 10\% | 18\% | 15\% | 15\% | 17\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | (676) | (750) | (522) | (726) | (605) | (770) | (523) | (465) | (368) | (368) | (751) | (461) |


|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 22\% | 19\% | 22\% | 21\% | 24\% | 19\% | 24\% | 24\% | 21\% |
| Somewhat moral | 44\% | 33\% | 43\% | 33\% | 41\% | 48\% | 47\% | 50\% | 51\% |
| Somewhat immoral | 13\% | 16\% | 12\% | 21\% | 12\% | 14\% | 6\% | 12\% | 12\% |
|  |  |  |  |  | ed on the next | e . . |  |  |  |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 6\% | 11\% | 3\% | 10\% | 10\% | 6\% | 3\% | 3\% | 2\% |
| Don't know | 16\% | 21\% | 20\% | 15\% | 13\% | 13\% | 20\% | 11\% | 15\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,948)$ | (164) | (197) | (203) | (239) | (283) | (402) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 22\% | 23\% | 17\% | 8\% | 29\% | 20\% | 28\% | 14\% |
| Somewhat moral | 44\% | 47\% | 37\% | 10\% | 38\% | 48\% | 43\% | 31\% |
| Somewhat immoral | 13\% | 12\% | 22\% | 5\% | 16\% | 14\% | 9\% | 6\% |
| Very immoral | 6\% | 5\% | 11\% | 6\% | 11\% | 5\% | 5\% | 3\% |
| Don't know | 16\% | 12\% | 13\% | 71\% | 7\% | 12\% | 15\% | 46\% |
| Totals | 101\% | 99\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | $(1,698)$ | (143) | (103) | (286) | $(1,139)$ | (294) | (224) |

18H. Morality of Occupations - Therapists
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 18\% | 20\% | 16\% | 21\% | 19\% | 17\% | 17\% | 19\% | 17\% | 18\% | 16\% |
| Somewhat moral | 46\% | 43\% | 48\% | 36\% | 40\% | 50\% | 53\% | 47\% | 42\% | 37\% | 49\% |
| Somewhat immoral | 14\% | 15\% | 12\% | 17\% | 17\% | 11\% | 11\% | 12\% | 17\% | 19\% | 12\% |
| Very immoral | 4\% | 6\% | 3\% | 7\% | 8\% | 2\% | 1\% | 3\% | 6\% | 9\% | 4\% |
| Don't know | 18\% | 16\% | 20\% | 19\% | 16\% | 20\% | 17\% | 18\% | 19\% | 18\% | 18\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 99\% | 101\% | 101\% | 99\% |
| Unweighted N | $(1,945)$ | (867) | $(1,078)$ | (357) | (447) | (683) | (458) | $(1,397)$ | (236) | (165) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 18\% | 24\% | 15\% | 16\% | 24\% | 14\% | 16\% | 20\% | 21\% | 21\% | 20\% | 16\% | 17\% |
| Somewhat moral | 46\% | 47\% | 44\% | 46\% | 51\% | 49\% | 43\% | 48\% | 48\% | 43\% | 47\% | 47\% | 43\% |
| Somewhat immoral | 14\% | 13\% | 14\% | 15\% | 9\% | 14\% | 14\% | 13\% | 15\% | 12\% | 11\% | 13\% | 18\% |
| Very immoral | 4\% | 4\% | 4\% | 5\% | 4\% | 4\% | 3\% | 6\% | 4\% | 5\% | 3\% | 5\% | 4\% |
| Don't know | 18\% | 13\% | 23\% | 18\% | 12\% | 18\% | 24\% | 12\% | 12\% | 18\% | 19\% | 19\% | 18\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (676) | (750) | (519) | (723) | (604) | (764) | (523) | (468) | (367) | (369) | (750) | (459) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 18\% | 25\% | 17\% | 21\% | 16\% | 16\% | 17\% | 21\% | 15\% |
| Somewhat moral | 46\% | 29\% | 43\% | 38\% | 42\% | 51\% | 49\% | 47\% | 57\% |
| Somewhat immoral | 14\% | 21\% | 14\% | 19\% | 16\% | 12\% | 10\% | 12\% | 11\% |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 4\% | 9\% | 4\% | 9\% | 7\% | 3\% | 2\% | 2\% | 1\% |
| Don't know | 18\% | 16\% | 22\% | 13\% | 18\% | 18\% | 22\% | 18\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (161) | (196) | (206) | (241) | (283) | (400) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 18\% | 19\% | 11\% | 9\% | 25\% | 17\% | 21\% | 13\% |
| Somewhat moral | 46\% | 48\% | 46\% | 12\% | 39\% | 52\% | 41\% | 31\% |
| Somewhat immoral | 14\% | 14\% | 17\% | 10\% | 21\% | 13\% | 14\% | 7\% |
| Very immoral | 4\% | 4\% | 16\% | 2\% | 7\% | 4\% | 6\% | 2\% |
| Don't know | 18\% | 16\% | 10\% | 67\% | 8\% | 15\% | 19\% | 48\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% |
| Unweighted N | $(1,945)$ | $(1,696)$ | (142) | (102) | (288) | $(1,137)$ | (292) | (222) |

18I. Morality of Occupations - Real estate agents
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 6\% | 6\% | 5\% | 8\% | 9\% | 4\% | 1\% | 5\% | 9\% | 6\% | 5\% |
| Somewhat moral | 35\% | 33\% | 37\% | 31\% | 31\% | 38\% | 37\% | 36\% | 37\% | 30\% | 27\% |
| Somewhat immoral | 28\% | 29\% | 27\% | 21\% | 29\% | 27\% | 35\% | 28\% | 22\% | 33\% | 32\% |
| Very immoral | 10\% | 12\% | 7\% | 12\% | 12\% | 8\% | 7\% | 9\% | 8\% | 14\% | 8\% |
| Don't know | 22\% | 20\% | 24\% | 27\% | 19\% | 23\% | 20\% | 22\% | 24\% | 17\% | 29\% |
| Totals | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,936)$ | (859) | $(1,077)$ | (354) | (443) | (682) | (457) | $(1,390)$ | (234) | (165) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 6\% | 7\% | 4\% | 6\% | 5\% | 5\% | 5\% | 4\% | 11\% | 6\% | 7\% | 5\% | 4\% |
| Somewhat moral | 35\% | 37\% | 30\% | 39\% | 38\% | 40\% | 33\% | 38\% | 35\% | 30\% | 35\% | 36\% | 36\% |
| Somewhat immoral | 28\% | 28\% | 29\% | 26\% | 32\% | 27\% | 25\% | 32\% | 28\% | 33\% | 24\% | 29\% | 26\% |
| Very immoral | 10\% | 11\% | 10\% | 7\% | 8\% | 9\% | 10\% | 10\% | 9\% | 11\% | 10\% | 8\% | 11\% |
| Don't know | 22\% | 17\% | 28\% | 22\% | 17\% | 20\% | 26\% | 17\% | 16\% | 20\% | 24\% | 21\% | 23\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 100\% | 101\% | 99\% | 101\% | 99\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,936)$ | (675) | (746) | (515) | (718) | (604) | (763) | (521) | (463) | (368) | (367) | (744) | (457) |


|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 6\% | 9\% | 8\% | 12\% | 6\% | 4\% | 4\% | 1\% | 2\% |
| Somewhat moral | 35\% | 29\% | 32\% | 28\% | 35\% | 36\% | 40\% | 37\% | 37\% |
| Somewhat immoral | 28\% | 20\% | 22\% | 26\% | 31\% | 32\% | 22\% | 36\% | 33\% |
|  |  |  |  |  | ed on the next | e . . |  |  |  |

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|  | continued from previous pageGender-Age |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 10\% | 17\% | 8\% | 14\% | 11\% | 9\% | 6\% | 9\% | 6\% |
| Don't know | 22\% | 25\% | 30\% | 20\% | 18\% | 19\% | 27\% | 17\% | 22\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,936)$ | (160) | (194) | (200) | (243) | (283) | (399) | (216) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 6\% | 5\% | 10\% | 4\% | 15\% | 3\% | 5\% | 3\% |
| Somewhat moral | 35\% | 38\% | 23\% | 7\% | 34\% | 38\% | 34\% | 23\% |
| Somewhat immoral | 28\% | 28\% | 35\% | 17\% | 26\% | 30\% | 30\% | 17\% |
| Very immoral | 10\% | 9\% | 14\% | 6\% | 14\% | 9\% | 8\% | 7\% |
| Don't know | 22\% | 19\% | 17\% | 66\% | 11\% | 20\% | 23\% | 49\% |
| Totals | 101\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,936)$ | $(1,688)$ | (143) | (101) | (285) | $(1,133)$ | (292) | (221) |

18J. Morality of Occupations - Journalists
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 10\% | 11\% | 9\% | 13\% | 14\% | 7\% | 8\% | 10\% | 13\% | 5\% | 8\% |
| Somewhat moral | 32\% | 31\% | 34\% | 28\% | 34\% | 30\% | 38\% | 31\% | 35\% | 37\% | 34\% |
| Somewhat immoral | 22\% | 22\% | 22\% | 25\% | 23\% | 21\% | 21\% | 21\% | 22\% | 28\% | 21\% |
| Very immoral | 18\% | 22\% | 15\% | 15\% | 14\% | 23\% | 19\% | 20\% | 8\% | 18\% | 18\% |
| Don't know | 17\% | 15\% | 20\% | 20\% | 16\% | 19\% | 15\% | 17\% | 22\% | 12\% | 19\% |
| Totals | 99\% | 101\% | 100\% | 101\% | 101\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,950)$ | (868) | $(1,082)$ | (359) | (447) | (686) | (458) | $(1,405)$ | (235) | (163) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 10\% | 17\% | 6\% | 7\% | 16\% | 4\% | 9\% | 6\% | 19\% | 12\% | 11\% | 8\% | 10\% |
| Somewhat moral | 32\% | 46\% | 30\% | 19\% | 50\% | 16\% | 31\% | 36\% | 31\% | 36\% | 31\% | 30\% | 35\% |
| Somewhat immoral | 22\% | 18\% | 21\% | 29\% | 16\% | 29\% | 22\% | 25\% | 21\% | 20\% | 21\% | 24\% | 23\% |
| Very immoral | 18\% | 5\% | 20\% | 31\% | 4\% | 38\% | 16\% | 19\% | 18\% | 17\% | 19\% | 21\% | 15\% |
| Don't know | 17\% | 13\% | 23\% | 14\% | 13\% | 13\% | 22\% | 14\% | 11\% | 16\% | 19\% | 17\% | 17\% |
| Totals | 99\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,950)$ | (681) | (746) | (523) | (725) | (606) | (771) | (524) | (467) | (368) | (371) | (749) | (462) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 10\% | 16\% | 9\% | 15\% | 12\% | 5\% | 8\% | 9\% | 7\% |
| Somewhat moral | 32\% | 28\% | 27\% | 33\% | 35\% | 28\% | 32\% | 33\% | 41\% |
| Somewhat immoral | 22\% | 22\% | 27\% | 22\% | 24\% | 23\% | 20\% | 21\% | 20\% |

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|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 18\% | 16\% | 13\% | 13\% | 15\% | 30\% | 16\% | 23\% | 15\% |
| Don't know | 17\% | 16\% | 24\% | 17\% | 14\% | 13\% | 24\% | 13\% | 16\% |
| Totals | 99\% | 98\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 99\% |
| Unweighted N | $(1,950)$ | (163) | (196) | (203) | (244) | (285) | (401) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 10\% | 9\% | 15\% | 7\% | 24\% | 6\% | 11\% | 8\% |
| Somewhat moral | 32\% | 34\% | 31\% | 7\% | 36\% | 31\% | 40\% | 21\% |
| Somewhat immoral | 22\% | 22\% | 28\% | 18\% | 20\% | 25\% | 20\% | 16\% |
| Very immoral | 18\% | 19\% | 12\% | 9\% | 12\% | 25\% | 9\% | 7\% |
| Don't know | 17\% | 15\% | 14\% | 60\% | 7\% | 13\% | 20\% | 49\% |
| Totals | 99\% | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,950)$ | $(1,699)$ | (142) | (103) | (287) | $(1,140)$ | (296) | (222) |

18K. Morality of Occupations - Religious leaders
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 18\% | 21\% | 16\% | 16\% | 18\% | 19\% | 19\% | 19\% | 21\% | 16\% | 13\% |
| Somewhat moral | 35\% | 34\% | 36\% | 30\% | 31\% | 34\% | 46\% | 36\% | 34\% | 34\% | 32\% |
| Somewhat immoral | 18\% | 16\% | 19\% | 17\% | 21\% | 18\% | 15\% | 18\% | 14\% | 21\% | 18\% |
| Very immoral | 12\% | 14\% | 11\% | 18\% | 14\% | 11\% | 9\% | 12\% | 11\% | 14\% | 18\% |
| Don't know | 17\% | 15\% | 18\% | 20\% | 17\% | 18\% | 11\% | 16\% | 20\% | 15\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,946)$ | (869) | $(1,077)$ | (356) | (446) | (686) | (458) | $(1,400)$ | (236) | (163) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 18\% | 17\% | 13\% | 27\% | 13\% | 28\% | 17\% | 18\% | 22\% | 17\% | 17\% | 22\% | 14\% |
| Somewhat moral | 35\% | 36\% | 32\% | 38\% | 37\% | 39\% | 32\% | 39\% | 35\% | 34\% | 33\% | 36\% | 36\% |
| Somewhat immoral | 18\% | 21\% | 18\% | 13\% | 22\% | 13\% | 15\% | 21\% | 19\% | 18\% | 17\% | 17\% | 19\% |
| Very immoral | 12\% | 15\% | 13\% | 8\% | 16\% | 6\% | 14\% | 11\% | 11\% | 16\% | 14\% | 10\% | 12\% |
| Don't know | 17\% | 12\% | 23\% | 13\% | 12\% | 13\% | 21\% | 10\% | 14\% | 16\% | 19\% | 14\% | 19\% |
| Totals | 100\% | 101\% | 99\% | 99\% | 100\% | 99\% | 99\% | 99\% | 101\% | 101\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,946)$ | (679) | (746) | (521) | (726) | (605) | (766) | (525) | (467) | (366) | (372) | (749) | (459) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 18\% | 18\% | 14\% | 25\% | 12\% | 20\% | 19\% | 21\% | 17\% |
| Somewhat moral | 35\% | 32\% | 28\% | 26\% | 35\% | 36\% | 32\% | 43\% | 49\% |
| Somewhat immoral | 18\% | 15\% | 18\% | 16\% | 25\% | 18\% | 19\% | 14\% | 16\% |

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18L. Morality of Occupations - Bankers
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 8\% | 9\% | 7\% | 13\% | 13\% | 5\% | 4\% | 7\% | 12\% | 8\% | 11\% |
| Somewhat moral | 33\% | 31\% | 34\% | 29\% | 28\% | 33\% | 41\% | 35\% | 34\% | 25\% | 26\% |
| Somewhat immoral | 27\% | 28\% | 25\% | 25\% | 27\% | 27\% | 27\% | 25\% | 22\% | 39\% | 26\% |
| Very immoral | 12\% | 14\% | 10\% | 11\% | 13\% | 12\% | 10\% | 12\% | 11\% | 11\% | 14\% |
| Don't know | 21\% | 17\% | 23\% | 22\% | 19\% | 23\% | 18\% | 21\% | 22\% | 16\% | 24\% |
| Totals | 101\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 101\% |
| Unweighted N | $(1,948)$ | (870) | $(1,078)$ | (357) | (447) | (685) | (459) | $(1,398)$ | (236) | (167) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 8\% | 11\% | 6\% | 9\% | 10\% | 6\% | 8\% | 7\% | 13\% | 9\% | 9\% | 8\% | 7\% |
| Somewhat moral | 33\% | 34\% | 25\% | 42\% | 31\% | 40\% | 30\% | 37\% | 33\% | 30\% | 32\% | 34\% | 34\% |
| Somewhat immoral | 27\% | 28\% | 28\% | 22\% | 28\% | 26\% | 26\% | 30\% | 25\% | 24\% | 26\% | 28\% | 27\% |
| Very immoral | 12\% | 12\% | 14\% | 8\% | 14\% | 10\% | 11\% | 11\% | 13\% | 17\% | 11\% | 11\% | 10\% |
| Don't know | 21\% | 16\% | 26\% | 19\% | 16\% | 18\% | 25\% | 15\% | 15\% | 20\% | 22\% | 19\% | 21\% |
| Totals | 101\% | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,948)$ | (678) | (748) | (522) | (723) | (605) | (771) | (524) | (466) | (367) | (368) | (754) | (459) |


|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 8\% | 18\% | 9\% | 16\% | 11\% | 4\% | 6\% | 3\% | 5\% |
| Somewhat moral | 33\% | 29\% | 29\% | 24\% | 33\% | 32\% | 34\% | 41\% | 41\% |
| Somewhat immoral | 27\% | 23\% | 26\% | 29\% | 25\% | 30\% | 25\% | 28\% | 26\% |
|  |  |  |  |  | ed on the next | e . . |  |  |  |

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|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 12\% | 14\% | 9\% | 12\% | 14\% | 16\% | 8\% | 12\% | 9\% |
| Don't know | 21\% | 16\% | 27\% | 19\% | 19\% | 18\% | 27\% | 16\% | 19\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 102\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | (161) | (196) | (207) | (240) | (284) | (401) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 8\% | 8\% | 13\% | 5\% | 22\% | 5\% | 8\% | 5\% |
| Somewhat moral | 33\% | 35\% | 23\% | 16\% | 29\% | 36\% | 34\% | 21\% |
| Somewhat immoral | 27\% | 27\% | 33\% | 13\% | 27\% | 27\% | 29\% | 18\% |
| Very immoral | 12\% | 11\% | 21\% | 6\% | 11\% | 14\% | 9\% | 5\% |
| Don't know | 21\% | 19\% | 10\% | 60\% | 11\% | 17\% | 20\% | 51\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | $(1,697)$ | (143) | (102) | (288) | $(1,138)$ | (295) | (221) |

18M. Morality of Occupations - Spies working for their country
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 8\% | 9\% | 6\% | 11\% | 13\% | 3\% | 5\% | 7\% | 7\% | 9\% | 11\% |
| Somewhat moral | 23\% | 25\% | 20\% | 21\% | 24\% | 22\% | 23\% | 24\% | 19\% | 19\% | 24\% |
| Somewhat immoral | 24\% | 24\% | 25\% | 26\% | 25\% | 23\% | 24\% | 25\% | 24\% | 18\% | 24\% |
| Very immoral | 21\% | 21\% | 20\% | 14\% | 15\% | 25\% | 27\% | 21\% | 20\% | 25\% | 14\% |
| Don't know | 25\% | 21\% | 28\% | 28\% | 23\% | 27\% | 21\% | 23\% | 29\% | 28\% | 27\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | $(1,950)$ | (869) | $(1,081)$ | (356) | (449) | (686) | (459) | $(1,403)$ | (236) | (164) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 8\% | 9\% | 6\% | 7\% | 7\% | 6\% | 7\% | 7\% | 12\% | 7\% | 8\% | 7\% | 9\% |
| Somewhat moral | 23\% | 26\% | 21\% | 21\% | 29\% | 22\% | 16\% | 27\% | 30\% | 22\% | 21\% | 23\% | 25\% |
| Somewhat immoral | 24\% | 25\% | 25\% | 22\% | 27\% | 25\% | 24\% | 25\% | 24\% | 23\% | 21\% | 26\% | 25\% |
| Very immoral | 21\% | 16\% | 19\% | 28\% | 14\% | 28\% | 22\% | 21\% | 18\% | 23\% | 24\% | 22\% | 14\% |
| Don't know | 25\% | 23\% | 29\% | 21\% | 24\% | 19\% | 31\% | 21\% | 17\% | 25\% | 25\% | 22\% | 28\% |
| Totals | 101\% | 99\% | 100\% | 99\% | 101\% | 100\% | 100\% | 101\% | 101\% | 100\% | 99\% | 100\% | 101\% |
| Unweighted N | $(1,950)$ | (681) | (748) | (521) | (727) | (603) | (771) | (522) | (468) | (369) | (368) | (752) | (461) |


|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 8\% | 14\% | 9\% | 15\% | 12\% | 4\% | 2\% | 5\% | 4\% |
| Somewhat moral | 23\% | 23\% | 20\% | 27\% | 21\% | 26\% | 19\% | 24\% | 22\% |
| Somewhat immoral | 24\% | 25\% | 26\% | 24\% | 27\% | 25\% | 21\% | 22\% | 26\% |
|  |  |  |  |  | ed on the next | ge . . |  |  |  |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 21\% | 15\% | 14\% | 14\% | 15\% | 26\% | 23\% | 27\% | 27\% |
| Don't know | 25\% | 23\% | 32\% | 20\% | 26\% | 19\% | 34\% | 22\% | 20\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 101\% | 100\% | 99\% | 100\% | 99\% |
| Unweighted N | $(1,950)$ | (161) | (195) | (205) | (244) | (285) | (401) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 8\% | 7\% | 12\% | 5\% | 20\% | 5\% | 5\% | 5\% |
| Somewhat moral | 23\% | 24\% | 30\% | 2\% | 26\% | 23\% | 25\% | 14\% |
| Somewhat immoral | 24\% | 25\% | 30\% | 8\% | 25\% | 26\% | 23\% | 18\% |
| Very immoral | 21\% | 22\% | 11\% | 11\% | 17\% | 25\% | 17\% | 8\% |
| Don't know | 25\% | 22\% | 18\% | 74\% | 12\% | 21\% | 28\% | 55\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 98\% | 100\% |
| Unweighted N | $(1,950)$ | $(1,699)$ | (143) | (102) | (290) | $(1,138)$ | (295) | (222) |

18N. Morality of Occupations - Lobbyists
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 5\% | 8\% | 3\% | 10\% | 9\% | 3\% | 1\% | 5\% | 8\% | 7\% | 4\% |
| Somewhat moral | 16\% | 16\% | 16\% | 20\% | 26\% | 10\% | 10\% | 14\% | 23\% | 22\% | 16\% |
| Somewhat immoral | 27\% | 25\% | 29\% | 23\% | 25\% | 28\% | 32\% | 29\% | 24\% | 24\% | 24\% |
| Very immoral | 30\% | 34\% | 26\% | 15\% | 18\% | 38\% | 43\% | 34\% | 16\% | 23\% | 27\% |
| Don't know | 22\% | 16\% | 27\% | 31\% | 22\% | 21\% | 15\% | 19\% | 29\% | 25\% | 29\% |
| Totals | 100\% | 99\% | 101\% | 99\% | 100\% | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,941)$ | (868) | $(1,073)$ | (357) | (442) | (684) | (458) | $(1,396)$ | (235) | (163) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 5\% | 7\% | 4\% | 5\% | 5\% | 3\% | 6\% | 3\% | 8\% | 5\% | 5\% | 5\% | 6\% |
| Somewhat moral | 16\% | 23\% | 10\% | 15\% | 16\% | 11\% | 14\% | 16\% | 21\% | 17\% | 13\% | 16\% | 19\% |
| Somewhat immoral | 27\% | 27\% | 27\% | 28\% | 29\% | 30\% | 25\% | 32\% | 26\% | 25\% | 28\% | 28\% | 27\% |
| Very immoral | 30\% | 25\% | 32\% | 33\% | 33\% | 40\% | 26\% | 31\% | 31\% | 32\% | 32\% | 30\% | 26\% |
| Don't know | 22\% | 18\% | 28\% | 18\% | 16\% | 15\% | 28\% | 17\% | 13\% | 21\% | 23\% | 21\% | 22\% |
| Totals | 100\% | 100\% | 101\% | 99\% | 99\% | 99\% | 99\% | 99\% | 99\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,941)$ | (673) | (745) | (523) | (722) | (607) | (767) | (520) | (465) | (365) | (368) | (748) | (460) |


|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 5\% | 15\% | 5\% | 13\% | 6\% | 4\% | 1\% | 1\% | 1\% |
| Somewhat moral | 16\% | 25\% | 16\% | 27\% | 25\% | 8\% | 12\% | 8\% | 11\% |
| Somewhat immoral | 27\% | 24\% | 23\% | 20\% | 29\% | 27\% | 29\% | 29\% | 35\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |  |

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180. Morality of Occupations - Lawyers

Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 7\% | 8\% | 6\% | 10\% | 12\% | 4\% | 3\% | 6\% | 13\% | 7\% | 9\% |
| Somewhat moral | 27\% | 25\% | 29\% | 30\% | 27\% | 23\% | 30\% | 27\% | 32\% | 26\% | 24\% |
| Somewhat immoral | 31\% | 31\% | 31\% | 29\% | 29\% | 33\% | 33\% | 32\% | 21\% | 37\% | 34\% |
| Very immoral | 18\% | 22\% | 14\% | 9\% | 16\% | 23\% | 20\% | 20\% | 17\% | 13\% | 12\% |
| Don't know | 17\% | 15\% | 19\% | 21\% | 17\% | 16\% | 15\% | 16\% | 18\% | 18\% | 21\% |
| Totals | 100\% | 101\% | 99\% | 99\% | 101\% | 99\% | 101\% | 101\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,949)$ | (867) | $(1,082)$ | (357) | (447) | (685) | (460) | $(1,401)$ | (237) | (165) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 7\% | 10\% | 6\% | 5\% | 7\% | 3\% | 7\% | 5\% | 11\% | 7\% | 7\% | 7\% | 7\% |
| Somewhat moral | 27\% | 36\% | 22\% | 24\% | 36\% | 21\% | 26\% | 30\% | 28\% | 29\% | 26\% | 26\% | 28\% |
| Somewhat immoral | 31\% | 30\% | 30\% | 34\% | 31\% | 35\% | 28\% | 37\% | 32\% | 29\% | 30\% | 32\% | 33\% |
| Very immoral | 18\% | 12\% | 20\% | 22\% | 13\% | 27\% | 18\% | 16\% | 18\% | 19\% | 19\% | 18\% | 16\% |
| Don't know | 17\% | 13\% | 22\% | 15\% | 13\% | 14\% | 21\% | 12\% | 12\% | 17\% | 19\% | 17\% | 16\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,949)$ | (677) | (750) | (522) | (726) | (605) | (768) | (524) | (467) | (368) | (370) | (752) | (459) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 7\% | 12\% | 9\% | 13\% | 11\% | 4\% | 4\% | 3\% | 2\% |
| Somewhat moral | 27\% | 31\% | 29\% | 25\% | 30\% | 20\% | 26\% | 26\% | 33\% |
| Somewhat immoral | 31\% | 27\% | 31\% | 30\% | 27\% | 31\% | 35\% | 36\% | 30\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 18\% | 13\% | 6\% | 16\% | 15\% | 32\% | 14\% | 21\% | 19\% |
| Don't know | 17\% | 18\% | 25\% | 17\% | 16\% | 12\% | 20\% | 13\% | 16\% |
| Totals | 100\% | 101\% | 100\% | 101\% | 99\% | 99\% | 99\% | 99\% | 100\% |
| Unweighted N | $(1,949)$ | (161) | (196) | (203) | (244) | (285) | (400) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 7\% | 6\% | 12\% | 8\% | 19\% | 3\% | 9\% | 5\% |
| Somewhat moral | 27\% | 29\% | 23\% | 6\% | 31\% | 26\% | 32\% | 18\% |
| Somewhat immoral | 31\% | 32\% | 34\% | 12\% | 25\% | 36\% | 26\% | 24\% |
| Very immoral | 18\% | 19\% | 15\% | 11\% | 16\% | 22\% | 13\% | 6\% |
| Don't know | 17\% | 14\% | 15\% | 63\% | 9\% | 13\% | 20\% | 47\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,949)$ | $(1,700)$ | (143) | (101) | (289) | $(1,139)$ | (295) | (221) |

18P. Morality of Occupations - Advertisers
Thinking about the morality of different occupations, would you say people who have the following professions generally are moral or immoral?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very moral | 5\% | 7\% | 4\% | 9\% | 11\% | 2\% | 1\% | 4\% | 9\% | 5\% | 8\% |
| Somewhat moral | 21\% | 24\% | 19\% | 23\% | 24\% | 20\% | 18\% | 21\% | 25\% | 19\% | 22\% |
| Somewhat immoral | 36\% | 33\% | 38\% | 34\% | 30\% | 36\% | 42\% | 38\% | 27\% | 36\% | 28\% |
| Very immoral | 18\% | 22\% | 15\% | 13\% | 16\% | 20\% | 23\% | 19\% | 14\% | 18\% | 20\% |
| Don't know | 19\% | 15\% | 24\% | 21\% | 18\% | 22\% | 15\% | 18\% | 25\% | 22\% | 23\% |
| Totals | 99\% | 101\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,945)$ | (867) | $(1,078)$ | (359) | (443) | (685) | (458) | $(1,398)$ | (237) | (163) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very moral | 5\% | 7\% | 3\% | 7\% | 5\% | 6\% | 4\% | 4\% | 12\% | 7\% | 5\% | 6\% | 3\% |
| Somewhat moral | 21\% | 27\% | 15\% | 22\% | 23\% | 19\% | 20\% | 23\% | 24\% | 19\% | 19\% | 20\% | 27\% |
| Somewhat immoral | 36\% | 34\% | 36\% | 36\% | 37\% | 37\% | 34\% | 38\% | 35\% | 35\% | 36\% | 36\% | 34\% |
| Very immoral | 18\% | 16\% | 21\% | 17\% | 19\% | 22\% | 17\% | 21\% | 18\% | 18\% | 18\% | 19\% | 18\% |
| Don't know | 19\% | 16\% | 24\% | 18\% | 16\% | 16\% | 26\% | 14\% | 12\% | 21\% | 21\% | 19\% | 18\% |
| Totals | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (676) | (748) | (521) | (726) | (605) | (765) | (525) | (466) | (367) | (369) | (749) | (460) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very moral | 5\% | 13\% | 5\% | 13\% | 10\% | 3\% | 2\% | 1\% | 1\% |
| Somewhat moral | 21\% | 30\% | 16\% | 29\% | 20\% | 19\% | 21\% | 19\% | 18\% |
| Somewhat immoral | 36\% | 32\% | 36\% | 27\% | 33\% | 36\% | 36\% | 37\% | 47\% |

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|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Very immoral | 18\% | 11\% | 15\% | 16\% | 17\% | 26\% | 14\% | 31\% | 17\% |
| Don't know | 19\% | 14\% | 28\% | 16\% | 21\% | 16\% | 27\% | 12\% | 18\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,945)$ | (162) | (197) | (204) | (239) | (284) | (401) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Very moral | 5\% | 5\% | 9\% | * | 18\% | 3\% | 5\% | 3\% |
| Somewhat moral | 21\% | 22\% | 24\% | * | 31\% | 19\% | 25\% | 15\% |
| Somewhat immoral | 36\% | 38\% | 36\% | * | 31\% | 40\% | 35\% | 23\% |
| Very immoral | 18\% | 18\% | 18\% | * | 13\% | 22\% | 16\% | 11\% |
| Don't know | 19\% | 17\% | 13\% | * | 8\% | 17\% | 20\% | 48\% |
| Totals | 99\% | 100\% | 100\% | * | 101\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,945)$ | $(1,698)$ | (143) | (99) | (288) | $(1,137)$ | (295) | (220) |

19A. Morality of Actions - Drinking under the legal minimum age
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 34\% | 30\% | 38\% | 30\% | 28\% | 38\% | 38\% | 30\% | 44\% | 40\% | 37\% |
| Is sometimes immoral | 37\% | 39\% | 35\% | 41\% | 34\% | 35\% | 38\% | 39\% | 25\% | 35\% | 37\% |
| Is never immoral | 16\% | 17\% | 14\% | 14\% | 22\% | 13\% | 13\% | 18\% | 12\% | 12\% | 11\% |
| Don't know | 14\% | 15\% | 13\% | 15\% | 17\% | 14\% | 10\% | 13\% | 19\% | 13\% | 15\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (865) | $(1,080)$ | (356) | (447) | (684) | (458) | $(1,395)$ | (238) | (165) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 34\% | 34\% | 28\% | 42\% | 28\% | 40\% | 37\% | 37\% | 24\% | 33\% | 30\% | 36\% | 34\% |
| Is sometimes immoral | 37\% | 37\% | 36\% | 36\% | 39\% | 38\% | 36\% | 38\% | 38\% | 34\% | 39\% | 35\% | 38\% |
| Is never immoral | 16\% | 17\% | 17\% | 12\% | 22\% | 12\% | 11\% | 16\% | 24\% | 17\% | 16\% | 15\% | 15\% |
| Don't know | 14\% | 12\% | 19\% | 10\% | 11\% | 10\% | 16\% | 10\% | 13\% | 16\% | 15\% | 13\% | 13\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,945)$ | (676) | (748) | (521) | (725) | (604) | (767) | (524) | (465) | (365) | (368) | (752) | (460) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 34\% | 31\% | 29\% | 23\% | 32\% | 32\% | 44\% | 33\% | 42\% |
| Is sometimes immoral | 37\% | 42\% | 40\% | 35\% | 32\% | 40\% | 31\% | 39\% | 38\% |
| Is never immoral | 16\% | 15\% | 13\% | 21\% | 23\% | 16\% | 11\% | 16\% | 12\% |
| Don't know | 14\% | 13\% | 17\% | 21\% | 13\% | 13\% | 15\% | 12\% | 9\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 101\% | 101\% | 99\% | 100\% | 100\% | 101\% | 101\% | 100\% | 101\% |
| Unweighted N | $(1,945)$ | (159) | (197) | (206) | (241) | (283) | (401) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 34\% | 36\% | 22\% | 19\% | 32\% | 39\% | 28\% | 19\% |
| Is sometimes immoral | 37\% | 39\% | 33\% | 14\% | 36\% | 38\% | 40\% | 25\% |
| Is never immoral | 16\% | 15\% | 25\% | 11\% | 19\% | 14\% | 18\% | 14\% |
| Don't know | 14\% | 10\% | 20\% | 56\% | 12\% | 9\% | 15\% | 42\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,945)$ | $(1,695)$ | (144) | (102) | (289) | $(1,139)$ | (292) | (220) |

19B. Morality of Actions - Driving over the speed limit
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 20\% | 20\% | 20\% | 24\% | 23\% | 17\% | 18\% | 17\% | 29\% | 26\% | 21\% |
| Is sometimes immoral | 48\% | 47\% | 50\% | 48\% | 41\% | 51\% | 53\% | 51\% | 35\% | 44\% | 53\% |
| Is never immoral | 18\% | 20\% | 16\% | 16\% | 19\% | 18\% | 18\% | 19\% | 17\% | 15\% | 9\% |
| Don't know | 14\% | 13\% | 14\% | 12\% | 16\% | 14\% | 12\% | 12\% | 19\% | 15\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,952)$ | (869) | $(1,083)$ | (358) | (448) | (686) | (460) | $(1,404)$ | (237) | (165) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 20\% | 23\% | 17\% | 21\% | 19\% | 19\% | 22\% | 20\% | 19\% | 24\% | 13\% | 22\% | 21\% |
| Is sometimes immoral | 48\% | 48\% | 47\% | 51\% | 51\% | 52\% | 47\% | 51\% | 47\% | 44\% | 53\% | 47\% | 50\% |
| Is never immoral | 18\% | 18\% | 17\% | 18\% | 19\% | 19\% | 15\% | 19\% | 24\% | 18\% | 21\% | 16\% | 17\% |
| Don't know | 14\% | 10\% | 19\% | 10\% | 11\% | 10\% | 17\% | 11\% | 10\% | 15\% | 13\% | 15\% | 12\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,952)$ | (677) | (753) | (522) | (726) | (606) | (772) | (524) | (468) | (365) | (372) | (753) | (462) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 20\% | 24\% | 24\% | 26\% | 21\% | 16\% | 18\% | 16\% | 20\% |
| Is sometimes immoral | 48\% | 46\% | 49\% | 40\% | 42\% | 50\% | 53\% | 51\% | 54\% |
| Is never immoral | 18\% | 20\% | 13\% | 17\% | 22\% | 23\% | 13\% | 21\% | 15\% |
| Don't know | 14\% | 10\% | 14\% | 17\% | 15\% | 12\% | 16\% | 12\% | 11\% |

[^8]|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,952)$ | (162) | (196) | (206) | (242) | (283) | (403) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 20\% | 20\% | 20\% | 15\% | 29\% | 20\% | 17\% | 13\% |
| Is sometimes immoral | 48\% | 51\% | 45\% | 15\% | 39\% | 53\% | 49\% | 37\% |
| Is never immoral | 18\% | 18\% | 20\% | 12\% | 22\% | 18\% | 19\% | 11\% |
| Don't know | 14\% | 10\% | 15\% | 58\% | 10\% | 9\% | 15\% | 39\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,952)$ | $(1,702)$ | (145) | (100) | (290) | $(1,141)$ | (294) | (222) |

19C. Morality of Actions - Smoking marijuana illegally
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 27\% | 28\% | 27\% | 30\% | 25\% | 27\% | 29\% | 27\% | 32\% | 26\% | 24\% |
| Is sometimes immoral | 29\% | 29\% | 29\% | 28\% | 26\% | 29\% | 32\% | 30\% | 24\% | 28\% | 29\% |
| Is never immoral | 28\% | 29\% | 27\% | 26\% | 33\% | 27\% | 27\% | 29\% | 21\% | 28\% | 33\% |
| Don't know | 16\% | 15\% | 17\% | 17\% | 17\% | 17\% | 13\% | 14\% | 24\% | 19\% | 14\% |
| Totals | 100\% | 101\% | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,948)$ | (867) | $(1,081)$ | (353) | (447) | (687) | (461) | $(1,402)$ | (235) | (165) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 27\% | 23\% | 23\% | 39\% | 17\% | 37\% | 25\% | 32\% | 25\% | 25\% | 25\% | 30\% | 28\% |
| Is sometimes immoral | 29\% | 28\% | 27\% | 32\% | 30\% | 33\% | 27\% | 32\% | 31\% | 30\% | 29\% | 27\% | 30\% |
| Is never immoral | 28\% | 35\% | 30\% | 17\% | 41\% | 18\% | 29\% | 24\% | 32\% | 29\% | 31\% | 27\% | 26\% |
| Don't know | 16\% | 14\% | 20\% | 12\% | 12\% | 12\% | 19\% | 12\% | 11\% | 16\% | 15\% | 15\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 101\% |
| Unweighted N | $(1,948)$ | (675) | (751) | (522) | (724) | (607) | (773) | (522) | (465) | (366) | (371) | (750) | (461) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 27\% | 33\% | 27\% | 26\% | 23\% | 28\% | 27\% | 27\% | 30\% |
| Is sometimes immoral | 29\% | 28\% | 28\% | 26\% | 26\% | 29\% | 29\% | 30\% | 33\% |
| Is never immoral | 28\% | 24\% | 27\% | 30\% | 35\% | 29\% | 25\% | 30\% | 24\% |
| Don't know | 16\% | 15\% | 18\% | 17\% | 17\% | 14\% | 20\% | 13\% | 13\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,948)$ | (159) | (194) | (205) | (242) | (284) | (403) | (219) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 27\% | 28\% | 24\% | 17\% | 29\% | 31\% | 26\% | 9\% |
| Is sometimes immoral | 29\% | 30\% | 33\% | 11\% | 28\% | 30\% | 30\% | 23\% |
| Is never immoral | 28\% | 29\% | 29\% | 13\% | 32\% | 28\% | 28\% | 24\% |
| Don't know | 16\% | 13\% | 13\% | 59\% | 10\% | 12\% | 16\% | 45\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 99\% | 101\% | 100\% | 101\% |
| Unweighted N | $(1,948)$ | $(1,699)$ | (143) | (102) | (289) | $(1,140)$ | (293) | (221) |

19D. Morality of Actions - Cheating on a tax return
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 52\% | 45\% | 59\% | 45\% | 40\% | 58\% | 64\% | 55\% | 45\% | 43\% | 50\% |
| Is sometimes immoral | 27\% | 32\% | 23\% | 29\% | 29\% | 26\% | 25\% | 27\% | 26\% | 28\% | 28\% |
| Is never immoral | 10\% | 12\% | 7\% | 13\% | 16\% | 6\% | 6\% | 10\% | 9\% | 13\% | 7\% |
| Don't know | 11\% | 11\% | 11\% | 14\% | 16\% | 9\% | 5\% | 8\% | 19\% | 15\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 101\% | 99\% | 100\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | $(1,944)$ | (865) | $(1,079)$ | (358) | (449) | (679) | (458) | $(1,399)$ | (234) | (165) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 52\% | 51\% | 49\% | 57\% | 54\% | 60\% | 53\% | 55\% | 49\% | 51\% | 53\% | 54\% | 50\% |
| Is sometimes immoral | 27\% | 30\% | 25\% | 26\% | 30\% | 26\% | 23\% | 31\% | 30\% | 26\% | 27\% | 27\% | 29\% |
| Is never immoral | 10\% | 10\% | 9\% | 11\% | 8\% | 8\% | 9\% | 8\% | 14\% | 11\% | 9\% | 9\% | 11\% |
| Don't know | 11\% | 9\% | 17\% | 5\% | 7\% | 6\% | 15\% | 6\% | 7\% | 13\% | 11\% | 10\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,944)$ | (672) | (752) | (520) | (721) | (604) | (772) | (522) | (464) | (363) | (369) | (751) | (461) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 52\% | 39\% | 50\% | 31\% | 48\% | 51\% | 65\% | 58\% | 68\% |
| Is sometimes immoral | 27\% | 35\% | 23\% | 36\% | 23\% | 30\% | 23\% | 27\% | 24\% |
| Is never immoral | 10\% | 15\% | 11\% | 17\% | 14\% | 10\% | 3\% | 8\% | 4\% |
| Don't know | 11\% | 12\% | 16\% | 16\% | 15\% | 9\% | 10\% | 6\% | 4\% |

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|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 52\% | 57\% | 29\% | 19\% | 44\% | 60\% | 44\% | 36\% |
| Is sometimes immoral | 27\% | 27\% | 39\% | 13\% | 26\% | 27\% | 35\% | 20\% |
| Is never immoral | 10\% | 9\% | 21\% | 9\% | 23\% | 7\% | 9\% | 7\% |
| Don't know | 11\% | 7\% | 12\% | 59\% | 7\% | 6\% | 13\% | 38\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 101\% |
| Unweighted N | $(1,944)$ | $(1,694)$ | (144) | (101) | (290) | $(1,135)$ | (292) | (222) |

19E. Morality of Actions - Sharing a streaming subscription password so more people can use it
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 23\% | 26\% | 21\% | 16\% | 19\% | 25\% | 31\% | 25\% | 19\% | 19\% | 20\% |
| Is sometimes immoral | 34\% | 36\% | 32\% | 29\% | 35\% | 36\% | 35\% | 35\% | 29\% | 31\% | 35\% |
| Is never immoral | 25\% | 24\% | 26\% | 35\% | 31\% | 22\% | 15\% | 23\% | 30\% | 32\% | 25\% |
| Don't know | 18\% | 14\% | 21\% | 20\% | 15\% | 18\% | 18\% | 16\% | 22\% | 18\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,943)$ | (864) | $(1,079)$ | (355) | (447) | (682) | (459) | $(1,399)$ | (236) | (162) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 23\% | 19\% | 22\% | 30\% | 18\% | 30\% | 22\% | 23\% | 25\% | 18\% | 21\% | 26\% | 24\% |
| Is sometimes immoral | 34\% | 36\% | 32\% | 35\% | 36\% | 36\% | 28\% | 38\% | 40\% | 37\% | 30\% | 34\% | 36\% |
| Is never immoral | 25\% | 30\% | 25\% | 19\% | 32\% | 19\% | 27\% | 25\% | 23\% | 25\% | 31\% | 23\% | 24\% |
| Don't know | 18\% | 16\% | 21\% | 15\% | 13\% | 16\% | 22\% | 14\% | 12\% | 19\% | 19\% | 17\% | 17\% |
| Totals | 100\% | 101\% | 100\% | 99\% | 99\% | 101\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% | 101\% |
| Unweighted N | $(1,943)$ | (673) | (751) | (519) | (721) | (606) | (769) | (523) | (464) | (366) | (370) | (750) | (457) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 23\% | 23\% | 10\% | 18\% | 20\% | 27\% | 22\% | 35\% | 29\% |
| Is sometimes immoral | 34\% | 34\% | 24\% | 36\% | 34\% | 37\% | 34\% | 36\% | 35\% |
| Is never immoral | 25\% | 34\% | 37\% | 29\% | 33\% | 22\% | 23\% | 13\% | 17\% |
| Don't know | 18\% | 10\% | 29\% | 16\% | 14\% | 14\% | 21\% | 16\% | 20\% |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 101\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,943)$ | (161) | (194) | (204) | (243) | (280) | (402) | (219) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 23\% | 24\% | 20\% | 17\% | 26\% | 26\% | 20\% | 12\% |
| Is sometimes immoral | 34\% | 35\% | 43\% | 12\% | 39\% | 36\% | 32\% | 22\% |
| Is never immoral | 25\% | 26\% | 26\% | 13\% | 26\% | 24\% | 31\% | 22\% |
| Don't know | 18\% | 15\% | 11\% | 57\% | 9\% | 15\% | 17\% | 44\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,943)$ | $(1,695)$ | (142) | (101) | (288) | $(1,135)$ | (292) | (223) |

19F. Morality of Actions - Downloading pirated media from the Internet
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 38\% | 35\% | 42\% | 26\% | 25\% | 45\% | 53\% | 41\% | 28\% | 36\% | 36\% |
| Is sometimes immoral | 33\% | 35\% | 31\% | 36\% | 36\% | 30\% | 30\% | 33\% | 28\% | 37\% | 30\% |
| Is never immoral | 11\% | 13\% | 10\% | 14\% | 19\% | 7\% | 5\% | 11\% | 12\% | 10\% | 13\% |
| Don't know | 18\% | 18\% | 18\% | 23\% | 20\% | 17\% | 12\% | 15\% | 33\% | 17\% | 21\% |
| Totals | 100\% | 101\% | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,942)$ | (863) | $(1,079)$ | (355) | (447) | (685) | (455) | $(1,394)$ | (233) | (168) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 38\% | 34\% | 36\% | 47\% | 37\% | 48\% | 36\% | 45\% | 34\% | 34\% | 38\% | 42\% | 36\% |
| Is sometimes immoral | 33\% | 40\% | 30\% | 29\% | 37\% | 31\% | 31\% | 36\% | 35\% | 36\% | 31\% | 30\% | 37\% |
| Is never immoral | 11\% | 11\% | 12\% | 9\% | 12\% | 8\% | 9\% | 9\% | 18\% | 12\% | 13\% | 11\% | 8\% |
| Don't know | 18\% | 16\% | 22\% | 15\% | 14\% | 14\% | 24\% | 10\% | 13\% | 18\% | 18\% | 17\% | 20\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,942)$ | (674) | (750) | (518) | (723) | (603) | (769) | (520) | (466) | (363) | (371) | (750) | (458) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 38\% | 22\% | 30\% | 22\% | 28\% | 41\% | 49\% | 51\% | 55\% |
| Is sometimes immoral | 33\% | 42\% | 32\% | 36\% | 36\% | 35\% | 27\% | 29\% | 31\% |
| Is never immoral | 11\% | 14\% | 14\% | 20\% | 18\% | 9\% | 6\% | 7\% | 3\% |
| Don't know | 18\% | 22\% | 24\% | 21\% | 18\% | 15\% | 19\% | 13\% | 11\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,942)$ | (158) | (197) | (205) | (242) | (283) | (402) | (217) | (238) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 38\% | 41\% | 25\% | 12\% | 29\% | 46\% | 31\% | 22\% |
| Is sometimes immoral | 33\% | 34\% | 39\% | 11\% | 38\% | 32\% | 36\% | 25\% |
| Is never immoral | 11\% | 10\% | 23\% | 8\% | 18\% | 9\% | 13\% | 8\% |
| Don't know | 18\% | 15\% | 13\% | 69\% | 15\% | 13\% | 20\% | 46\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,942)$ | $(1,693)$ | (144) | (100) | (288) | $(1,135)$ | (292) | (221) |

19G. Morality of Actions - Cheating in a relationship
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 65\% | 59\% | 70\% | 56\% | 46\% | 75\% | 77\% | 67\% | 60\% | 60\% | 64\% |
| Is sometimes immoral | 19\% | 23\% | 15\% | 22\% | 23\% | 16\% | 15\% | 20\% | 17\% | 18\% | 16\% |
| Is never immoral | 9\% | 10\% | 7\% | 10\% | 19\% | 3\% | 4\% | 7\% | 8\% | 15\% | 9\% |
| Don't know | 8\% | 8\% | 7\% | 12\% | 11\% | 6\% | 4\% | 6\% | 16\% | 7\% | 11\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,951)$ | (869) | $(1,082)$ | (357) | (450) | (683) | (461) | $(1,402)$ | (236) | (166) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 65\% | 58\% | 62\% | 77\% | 65\% | 78\% | 65\% | 71\% | 54\% | 57\% | 69\% | 67\% | 63\% |
| Is sometimes immoral | 19\% | 24\% | 19\% | 12\% | 23\% | 13\% | 17\% | 19\% | 25\% | 22\% | 18\% | 17\% | 21\% |
| Is never immoral | 9\% | 12\% | 6\% | 8\% | 7\% | 5\% | 8\% | 7\% | 13\% | 11\% | 7\% | 8\% | 9\% |
| Don't know | 8\% | 6\% | 12\% | 4\% | 5\% | 4\% | 10\% | 3\% | 8\% | 10\% | 7\% | 8\% | 7\% |
| Totals | 101\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,951)$ | (676) | (755) | (520) | (723) | (606) | (774) | (522) | (467) | (366) | (371) | (756) | (458) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 65\% | 45\% | 65\% | 42\% | 51\% | 71\% | 79\% | 73\% | 80\% |
| Is sometimes immoral | 19\% | 30\% | 15\% | 27\% | 20\% | 21\% | 12\% | 15\% | 15\% |
| Is never immoral | 9\% | 14\% | 7\% | 18\% | 20\% | 3\% | 3\% | 7\% | 2\% |
| Don't know | 8\% | 11\% | 14\% | 14\% | 9\% | 5\% | 6\% | 5\% | 3\% |

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 101\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,951)$ | (159) | (198) | (206) | (244) | (285) | (398) | (219) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 65\% | 70\% | 34\% | 32\% | 43\% | 78\% | 53\% | 44\% |
| Is sometimes immoral | 19\% | 19\% | 33\% | 6\% | 24\% | 16\% | 27\% | 15\% |
| Is never immoral | 9\% | 7\% | 21\% | 11\% | 25\% | 4\% | 11\% | 8\% |
| Don't know | 8\% | 4\% | 12\% | 51\% | 8\% | 3\% | 9\% | 33\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,951)$ | $(1,701)$ | (144) | (101) | (289) | $(1,140)$ | (294) | (222) |

19H. Morality of Actions - Having an abortion
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 25\% | 26\% | 25\% | 28\% | 22\% | 28\% | 23\% | 26\% | 28\% | 18\% | 24\% |
| Is sometimes immoral | 35\% | 37\% | 34\% | 33\% | 36\% | 36\% | 35\% | 36\% | 32\% | 36\% | 30\% |
| Is never immoral | 24\% | 21\% | 26\% | 26\% | 23\% | 20\% | 28\% | 24\% | 17\% | 26\% | 28\% |
| Don't know | 16\% | 16\% | 15\% | 13\% | 19\% | 17\% | 14\% | 14\% | 22\% | 20\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,947)$ | (868) | $(1,079)$ | (357) | (447) | (685) | (458) | $(1,400)$ | (237) | (165) | (145) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 25\% | 14\% | 22\% | 43\% | 11\% | 42\% | 25\% | 28\% | 22\% | 20\% | 25\% | 30\% | 21\% |
| Is sometimes immoral | 35\% | 36\% | 34\% | 36\% | 33\% | 40\% | 33\% | 40\% | 36\% | 33\% | 32\% | 37\% | 36\% |
| Is never immoral | 24\% | 35\% | 23\% | 12\% | 42\% | 8\% | 22\% | 21\% | 30\% | 30\% | 24\% | 18\% | 28\% |
| Don't know | 16\% | 14\% | 22\% | 10\% | 14\% | 9\% | 20\% | 12\% | 12\% | 16\% | 19\% | 15\% | 14\% |
| Totals | 100\% | 99\% | 101\% | 101\% | 100\% | 99\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,947)$ | (673) | (755) | (519) | (721) | (606) | (774) | (521) | (464) | (366) | (370) | (750) | (461) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 25\% | 27\% | 28\% | 21\% | 23\% | 30\% | 26\% | 23\% | 23\% |
| Is sometimes immoral | 35\% | 37\% | 30\% | 40\% | 31\% | 37\% | 35\% | 32\% | 37\% |
| Is never immoral | 24\% | 23\% | 29\% | 20\% | 27\% | 17\% | 23\% | 27\% | 28\% |
| Don't know | 16\% | 13\% | 12\% | 19\% | 19\% | 16\% | 17\% | 18\% | 11\% |

continued on the next page ...

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% |
| Unweighted N | $(1,947)$ | (161) | (196) | (206) | (241) | (283) | (402) | (218) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 25\% | 27\% | 18\% | 14\% | 28\% | 31\% | 12\% | 13\% |
| Is sometimes immoral | 35\% | 36\% | 40\% | 16\% | 36\% | 38\% | 33\% | 24\% |
| Is never immoral | 24\% | 24\% | 29\% | 10\% | 26\% | 20\% | 33\% | 25\% |
| Don't know | 16\% | 13\% | 14\% | 60\% | 10\% | 11\% | 22\% | 38\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,947)$ | $(1,699)$ | (140) | (103) | (289) | $(1,138)$ | (293) | (221) |

191. Morality of Actions - Eating meat

For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 7\% | 9\% | 6\% | 13\% | 13\% | 3\% | 3\% | 6\% | 10\% | 7\% | 11\% |
| Is sometimes immoral | 20\% | 20\% | 20\% | 27\% | 28\% | 14\% | 13\% | 18\% | 22\% | 27\% | 25\% |
| Is never immoral | 59\% | 60\% | 58\% | 42\% | 43\% | 70\% | 75\% | 64\% | 46\% | 53\% | 49\% |
| Don't know | 14\% | 12\% | 16\% | 18\% | 16\% | 13\% | 9\% | 12\% | 21\% | 14\% | 15\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% |
| Unweighted N | $(1,945)$ | (865) | $(1,080)$ | (356) | (449) | (682) | (458) | $(1,396)$ | (238) | (164) | (147) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 7\% | 9\% | 7\% | 6\% | 7\% | 4\% | 6\% | 6\% | 12\% | 10\% | 5\% | 7\% | 9\% |
| Is sometimes immoral | 20\% | 28\% | 17\% | 15\% | 26\% | 13\% | 20\% | 20\% | 22\% | 18\% | 17\% | 20\% | 24\% |
| Is never immoral | 59\% | 51\% | 57\% | 71\% | 56\% | 74\% | 56\% | 65\% | 55\% | 54\% | 65\% | 60\% | 55\% |
| Don't know | 14\% | 12\% | 19\% | 8\% | 11\% | 8\% | 18\% | 9\% | 11\% | 18\% | 14\% | 13\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (675) | (752) | (518) | (723) | (604) | (769) | (524) | (463) | (367) | (370) | (748) | (460) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 7\% | 18\% | 9\% | 14\% | 12\% | 2\% | 3\% | 4\% | 2\% |
| Is sometimes immoral | 20\% | 31\% | 24\% | 30\% | 27\% | 14\% | 15\% | 9\% | 17\% |
| Is never immoral | 59\% | 39\% | 44\% | 39\% | 47\% | 74\% | 66\% | 79\% | 71\% |
| Don't know | 14\% | 12\% | 23\% | 17\% | 15\% | 10\% | 16\% | 8\% | 10\% |

continued on the next page ...

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|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (160) | (196) | (207) | (242) | (281) | (401) | (217) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 7\% | 6\% | 15\% | 9\% | 19\% | 4\% | 8\% | 8\% |
| Is sometimes immoral | 20\% | 20\% | 30\% | 11\% | 31\% | 17\% | 23\% | 16\% |
| Is never immoral | 59\% | 63\% | 40\% | 24\% | 39\% | 70\% | 55\% | 35\% |
| Don't know | 14\% | 11\% | 15\% | 57\% | 11\% | 9\% | 14\% | 40\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,945)$ | $(1,694)$ | (144) | (103) | (287) | $(1,137)$ | (295) | (221) |

19J. Morality of Actions - Paying for sex
For each of the following actions, please say whether you think it is immoral.

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is always immoral | 43\% | 35\% | 50\% | 34\% | 35\% | 49\% | 50\% | 43\% | 44\% | 42\% | 37\% |
| Is sometimes immoral | 29\% | 33\% | 24\% | 33\% | 29\% | 25\% | 29\% | 29\% | 24\% | 29\% | 31\% |
| Is never immoral | 14\% | 17\% | 11\% | 14\% | 19\% | 12\% | 10\% | 14\% | 11\% | 14\% | 16\% |
| Don't know | 15\% | 15\% | 15\% | 19\% | 17\% | 13\% | 11\% | 14\% | 21\% | 15\% | 16\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (867) | $(1,078)$ | (356) | (448) | (682) | (459) | $(1,398)$ | (234) | (167) | (146) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is always immoral | 43\% | 36\% | 38\% | 58\% | 32\% | 57\% | 44\% | 47\% | 34\% | 35\% | 41\% | 51\% | 37\% |
| Is sometimes immoral | 29\% | 37\% | 27\% | 22\% | 37\% | 24\% | 23\% | 34\% | 34\% | 27\% | 28\% | 25\% | 36\% |
| Is never immoral | 14\% | 15\% | 15\% | 11\% | 19\% | 8\% | 13\% | 11\% | 22\% | 19\% | 17\% | 10\% | 13\% |
| Don't know | 15\% | 13\% | 21\% | 9\% | 12\% | 11\% | 19\% | 9\% | 11\% | 18\% | 14\% | 14\% | 14\% |
| Totals | 101\% | 101\% | 101\% | 100\% | 100\% | 100\% | 99\% | 101\% | 101\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,945)$ | (672) | (752) | (521) | (721) | (607) | (770) | (524) | (465) | (365) | (368) | (752) | (460) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is always immoral | 43\% | 30\% | 38\% | 30\% | 40\% | 39\% | 58\% | 40\% | 57\% |
| Is sometimes immoral | 29\% | 41\% | 25\% | 31\% | 27\% | 30\% | 20\% | 32\% | 27\% |
| Is never immoral | 14\% | 17\% | 12\% | 21\% | 17\% | 17\% | 9\% | 13\% | 8\% |
| Don't know | 15\% | 12\% | 25\% | 18\% | 16\% | 14\% | 13\% | 14\% | 9\% |

continued on the next page ...

|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% |
| Unweighted N | $(1,945)$ | (160) | (196) | (206) | (242) | (283) | (399) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is always immoral | 43\% | 46\% | 21\% | 20\% | 31\% | 52\% | 36\% | 21\% |
| Is sometimes immoral | 29\% | 29\% | 33\% | 9\% | 37\% | 27\% | 30\% | 24\% |
| Is never immoral | 14\% | 12\% | 32\% | 10\% | 21\% | 11\% | 17\% | 12\% |
| Don't know | 15\% | 12\% | 13\% | 61\% | 11\% | 10\% | 16\% | 43\% |
| Totals | 101\% | 99\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,945)$ | $(1,696)$ | (144) | (101) | (288) | $(1,138)$ | (292) | (221) |

## 20. Ever Justified To Torture

Do you think there are ever circumstances where it is justified for the U.S. security services to use torture to get information from a suspect?


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|  | Total | continued from previous page |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | $(1,966)$ | (681) | (760) | (525) | (730) | (616) | (786) | (522) | (467) | (368) | (368) | (762) | (468) |


|  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |


| There are circumstances where it is justified for the security services to use torture | 36\% | 33\% | 33\% | 39\% | 37\% | 45\% | 31\% | 45\% | 26\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| There are no circumstances where it would be justified for the security services to use torture | 43\% | 42\% | 40\% | 44\% | 43\% | 37\% | 44\% | 40\% | 54\% |
| Don't know | 21\% | 25\% | 27\% | 17\% | 21\% | 18\% | 25\% | 15\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,966)$ | (167) | (196) | (209) | (243) | (285) | (405) | (219) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| There are circumstances where it is justified for the security services to use torture | 36\% | 38\% | 41\% | 12\% | 42\% | 42\% | 25\% | 16\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |


|  | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| There are no circumstances where it would be justified for the security services to use torture | 43\% | 44\% | 43\% | 23\% | 46\% | 41\% | 54\% | 31\% |
| Don't know | 21\% | 18\% | 16\% | 65\% | 12\% | 17\% | 20\% | 53\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,966)$ | $(1,714)$ | (143) | (105) | (297) | $(1,144)$ | (297) | (222) |

21A. Is It OK To Torture - During everyday questioning of criminals
For the following scenario, do you think it is OK or is not OK for state security services to use torture to gather information?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is OK | 20\% | 24\% | 16\% | 27\% | 28\% | 17\% | 9\% | 19\% | 29\% | * | * |
| It is not OK | 61\% | 58\% | 63\% | 46\% | 48\% | 69\% | 75\% | 65\% | 45\% | * | * |
| Don't know | 19\% | 18\% | 21\% | 27\% | 24\% | 14\% | 15\% | 17\% | 25\% | * | * |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 99\% | * | * |
| Unweighted N | $(1,108)$ | (527) | (581) | (212) | (250) | (409) | (237) | (787) | (130) | (98) | (93) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is OK | 20\% | 22\% | 17\% | 22\% | 21\% | 19\% | 20\% | 19\% | 26\% | 27\% | 17\% | 19\% | 20\% |
| It is not OK | 61\% | 62\% | 55\% | 66\% | 66\% | 68\% | 56\% | 66\% | 61\% | 60\% | 56\% | 63\% | 61\% |
| Don't know | 19\% | 16\% | 28\% | 12\% | 13\% | 14\% | 24\% | 15\% | 13\% | 13\% | 28\% | 18\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,108)$ | (295) | (455) | (358) | (307) | (429) | (431) | (297) | (259) | (203) | (207) | (448) | (250) |



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|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is OK | 20\% | 19\% | * | * | 44\% | 14\% | 28\% | 13\% |
| It is not OK | 61\% | 65\% | * | * | 46\% | 70\% | 53\% | 41\% |
| Don't know | 19\% | 15\% | * | * | 10\% | 16\% | 19\% | 46\% |
| Totals | 100\% | 99\% | * | * | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,108)$ | (937) | (83) | (84) | (153) | (670) | (140) | (144) |

21B. Is It OK To Torture - When questioning criminals who have committed more serious offenses (such as murder)
For the following scenario, do you think it is OK or is not OK for state security services to use torture to gather information?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is OK | 35\% | 37\% | 33\% | 45\% | 41\% | 34\% | 21\% | 33\% | 42\% | * | * |
| It is not OK | 45\% | 47\% | 42\% | 26\% | 40\% | 47\% | 66\% | 47\% | 32\% | * | * |
| Don't know | 20\% | 16\% | 24\% | 29\% | 19\% | 20\% | 14\% | 19\% | 26\% | * | * |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 101\% | 99\% | 100\% | * | * |
| Unweighted N | $(1,087)$ | (514) | (573) | (215) | (240) | (403) | (229) | (773) | (128) | (95) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is OK | 35\% | 36\% | 29\% | 41\% | 35\% | 34\% | 36\% | 35\% | 37\% | 38\% | 30\% | 36\% | 36\% |
| It is not OK | 45\% | 48\% | 42\% | 45\% | 48\% | 51\% | 40\% | 46\% | 49\% | 46\% | 46\% | 44\% | 43\% |
| Don't know | 20\% | 16\% | 29\% | 14\% | 17\% | 15\% | 24\% | 19\% | 14\% | 16\% | 24\% | 20\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,087)$ | (290) | (444) | (353) | (303) | (422) | (422) | (292) | (252) | (198) | (201) | (444) | (244) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is OK | 35\% | * | 39\% | 43\% | 39\% | 33\% | 34\% | 22\% | 19\% |
| It is not OK | 45\% | * | 31\% | 44\% | 36\% | 53\% | 40\% | 64\% | 67\% |
| Don't know | 20\% | * | 30\% | 13\% | 25\% | 14\% | 26\% | 13\% | 14\% |
| Totals | 100\% | * | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,087)$ | (98) | (117) | (111) | (129) | (181) | (222) | (124) | (105) |

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|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is OK | 35\% | 35\% | * | * | 49\% | 34\% | 42\% | 17\% |
| It is not OK | 45\% | 48\% | * | * | 40\% | 49\% | 37\% | 35\% |
| Don't know | 20\% | 17\% | * | * | 10\% | 16\% | 22\% | 48\% |
| Totals | 100\% | 100\% | * | * | 99\% | 99\% | 101\% | 100\% |
| Unweighted N | $(1,087)$ | (923) | (80) | (80) | (150) | (659) | (134) | (143) |

21C. Is It OK To Torture - When questioning terrorism suspects
For the following scenario, do you think it is OK or is not OK for state security services to use torture to gather information?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Is OK | 54\% | 60\% | 48\% | 41\% | 46\% | 64\% | 59\% | 58\% | 41\% | * | * |
| It is not OK | 19\% | 20\% | 19\% | 19\% | 29\% | 14\% | 18\% | 17\% | 28\% | * | * |
| Don't know | 27\% | 20\% | 33\% | 40\% | 25\% | 22\% | 23\% | 25\% | 31\% | * | * |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | * | * |
| Unweighted N | $(1,110)$ | (526) | (584) | (214) | (250) | (407) | (239) | (788) | (130) | (98) | (94) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Is OK | 54\% | 47\% | 47\% | 68\% | 48\% | 70\% | 53\% | 58\% | 52\% | 56\% | 56\% | 54\% | 51\% |
| It is not OK | 19\% | 26\% | 19\% | 14\% | 26\% | 11\% | 17\% | 18\% | 26\% | 18\% | 18\% | 20\% | 20\% |
| Don't know | 27\% | 27\% | 33\% | 18\% | 25\% | 18\% | 29\% | 24\% | 22\% | 26\% | 26\% | 26\% | 29\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 99\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,110)$ | (294) | (457) | (359) | (308) | (431) | (429) | (298) | (259) | (202) | (205) | (450) | (253) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Is OK | 54\% | * | 43\% | 53\% | 39\% | 71\% | 57\% | 68\% | 50\% |
| It is not OK | 19\% | * | 15\% | 33\% | 24\% | 12\% | 16\% | 16\% | 20\% |
| Don't know | 27\% | * | 42\% | 14\% | 36\% | 17\% | 27\% | 17\% | 30\% |
| Totals | 100\% | * | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,110)$ | (98) | (116) | (115) | (135) | (181) | (226) | (132) | (107) |

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November 15-21, 2022-2000 U.S. adult citizens

|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Is OK | 54\% | 60\% | * | * | 54\% | 63\% | 44\% | 22\% |
| It is not OK | 19\% | 18\% | * | * | 27\% | 17\% | 25\% | 16\% |
| Don't know | 27\% | 22\% | * | * | 19\% | 20\% | 31\% | 61\% |
| Totals | 100\% | 100\% | * | * | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,110)$ | (937) | (84) | (85) | (153) | (669) | (140) | (147) |

22. Can Killing Be Justified

Can killing a person ever be justified?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It cannot | 14\% | 14\% | 15\% | 15\% | 26\% | 8\% | 11\% | 14\% | 18\% | 13\% | 14\% |
| It can, but only in self-defense | 54\% | 51\% | 56\% | 46\% | 46\% | 61\% | 59\% | 54\% | 53\% | 56\% | 43\% |
| It can, in other cases | 24\% | 27\% | 20\% | 24\% | 20\% | 24\% | 27\% | 25\% | 16\% | 23\% | 27\% |
| Don't know | 8\% | 8\% | 9\% | 15\% | 9\% | 7\% | 4\% | 6\% | 14\% | 8\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 99\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,973)$ | (884) | $(1,089)$ | (370) | (453) | (691) | (459) | $(1,413)$ | (244) | (168) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It cannot | 14\% | 18\% | 9\% | 17\% | 14\% | 11\% | 16\% | 11\% | 19\% | 14\% | 13\% | 13\% | 19\% |
| It can, but only in self-defense | 54\% | 57\% | 51\% | 54\% | 59\% | 55\% | 50\% | 58\% | 56\% | 58\% | 52\% | 53\% | 53\% |
| It can, in other cases | 24\% | 17\% | 28\% | 25\% | 20\% | 30\% | 24\% | 24\% | 20\% | 19\% | 27\% | 26\% | 20\% |
| Don't know | 8\% | 8\% | 12\% | 4\% | 7\% | 4\% | 9\% | 7\% | 5\% | 9\% | 9\% | 8\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,973)$ | (684) | (760) | (529) | (732) | (615) | (786) | (529) | (468) | (367) | (373) | (762) | (471) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It cannot | 14\% | 15\% | 15\% | 28\% | 23\% | 7\% | 10\% | 7\% | 14\% |
| It can, but only in self-defense | 54\% | 43\% | 48\% | 44\% | 47\% | 58\% | 63\% | 55\% | 62\% |

continued on the next page ..

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It can, in other cases | 24\% | 25\% | 23\% | 21\% | 19\% | 29\% | 19\% | 35\% | 20\% |
| Don't know | 8\% | 16\% | 14\% | 7\% | 11\% | 6\% | 9\% | 3\% | 4\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,973)$ | (171) | (199) | (210) | (243) | (285) | (406) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It cannot | 14\% | 13\% | 24\% | 18\% | 28\% | 12\% | 14\% | 10\% |
| It can, but only in self-defense | 54\% | 58\% | 38\% | 17\% | 54\% | 57\% | 55\% | 32\% |
| It can, in other cases | 24\% | 24\% | 30\% | 15\% | 13\% | 27\% | 23\% | 19\% |
| Don't know | 8\% | 5\% | 8\% | 49\% | 4\% | 4\% | 8\% | 38\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,973)$ | $(1,716)$ | (146) | (106) | (299) | $(1,147)$ | (299) | (222) |

23. Ever Justifiable To Sacrifice One Innocent Person

Is it ever justifiable to sacrifice one innocent person to save the lives of 100 innocent people?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always justifiable | 10\% | 14\% | 7\% | 15\% | 18\% | 6\% | 4\% | 9\% | 13\% | 13\% | 12\% |
| It is sometimes justifiable | 38\% | 41\% | 35\% | 44\% | 36\% | 36\% | 38\% | 40\% | 31\% | 40\% | 31\% |
| It is never justifiable | 24\% | 24\% | 25\% | 17\% | 28\% | 24\% | 26\% | 24\% | 25\% | 21\% | 29\% |
| Don't know | 28\% | 21\% | 34\% | 24\% | 18\% | 34\% | 32\% | 27\% | 30\% | 26\% | 28\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,975)$ | (886) | $(1,089)$ | (372) | (453) | (692) | (458) | $(1,415)$ | (244) | (167) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always justifiable | 10\% | 13\% | 9\% | 10\% | 10\% | 7\% | 9\% | 9\% | 16\% | 11\% | 7\% | 11\% | 12\% |
| It is sometimes justifiable | 38\% | 36\% | 37\% | 41\% | 38\% | 42\% | 34\% | 43\% | 41\% | 38\% | 36\% | 38\% | 39\% |
| It is never justifiable | 24\% | 25\% | 21\% | 27\% | 24\% | 26\% | 25\% | 23\% | 26\% | 21\% | 26\% | 25\% | 22\% |
| Don't know | 28\% | 26\% | 33\% | 22\% | 27\% | 24\% | 32\% | 25\% | 17\% | 30\% | 30\% | 25\% | 27\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | $(1,975)$ | (683) | (764) | (528) | (732) | (615) | (791) | (525) | (468) | (371) | (374) | (763) | (467) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is always justifiable | 10\% | 19\% | 11\% | 25\% | 12\% | 9\% | 3\% | 5\% | 3\% |
| It is sometimes justifiable | 38\% | 49\% | 40\% | 34\% | 37\% | 40\% | 31\% | 42\% | 35\% |
| It is never justifiable | 24\% | 13\% | 21\% | 27\% | 28\% | 26\% | 23\% | 26\% | 26\% |
| Don't know | 28\% | 19\% | 28\% | 14\% | 22\% | 25\% | 43\% | 26\% | 36\% |

[^14]|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,975)$ | (173) | (199) | (209) | (244) | (286) | (406) | (218) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always justifiable | 10\% | 10\% | 17\% | 7\% | 25\% | 8\% | 11\% | 3\% |
| It is sometimes justifiable | 38\% | 39\% | 47\% | 10\% | 38\% | 40\% | 40\% | 24\% |
| It is never justifiable | 24\% | 25\% | 27\% | 9\% | 27\% | 28\% | 18\% | 11\% |
| Don't know | 28\% | 26\% | 9\% | 74\% | 10\% | 25\% | 30\% | 62\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% |
| Unweighted N | $(1,975)$ | $(1,717)$ | (145) | (108) | (298) | $(1,151)$ | (298) | (223) |

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24. Moral Obligation and Environmental Impact

Thinking about the environment, which of the following comes closest to your view?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I believe we are morally obliged to reduce our environmental impact and I personally do as much as I can to reduce my impact | 40\% | 32\% | 46\% | 29\% | 37\% | 41\% | 50\% | 40\% | 38\% | 40\% | 39\% |
| I believe we are morally obliged to reduce our environmental impact but I don't personally do that much to reduce my impact | 22\% | 23\% | 20\% | 28\% | 23\% | 20\% | 17\% | 22\% | 20\% | 26\% | 17\% |
| I don't believe we are morally obliged to reduce our environmental impact but I still personally do as much as I can to reduce my impact | 16\% | 21\% | 13\% | 19\% | 14\% | 16\% | 17\% | 17\% | 13\% | 14\% | 19\% |
| I don't believe we are morally obliged to reduce our environmental impact and I don't personally do that much to reduce my impact | 9\% | 12\% | 7\% | 9\% | 14\% | 8\% | 7\% | 10\% | 6\% | 8\% | 9\% |
| Don't know | 13\% | 12\% | 14\% | 16\% | 12\% | 15\% | 8\% | 11\% | 23\% | 11\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% |

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|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |



|  | Total | continued from previous page |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| I believe we are morally obliged to reduce our environmental impact but I don't personally do that much to reduce my impact | 22\% | 22\% | 26\% | 7\% | 25\% | 21\% | 25\% | 15\% |
| I don't believe we are morally obliged to reduce our environmental impact but I still personally do as much as I can to reduce my impact | 16\% | 17\% | 21\% | 7\% | 17\% | 18\% | 16\% | 8\% |
| I don't believe we are morally obliged to reduce our environmental impact and I don't personally do that much to reduce my impact | 9\% | 9\% | 18\% | 5\% | 13\% | 11\% | 6\% | 5\% |
| Don't know | 13\% | 10\% | 10\% | 57\% | 6\% | 9\% | 15\% | 39\% |
| Totals | 100\% | 100\% | 99\% | 99\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,972)$ | $(1,715)$ | (147) | (102) | (297) | $(1,146)$ | (302) | (220) |

## 25. Avoiding Disapproved Companies

Many people believe that some large companies behave immorally. Do you avoid companies you believe have behaved immorally?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I never buy from companies that I believe behave immorally | 24\% | 20\% | 28\% | 17\% | 20\% | 26\% | 33\% | 24\% | 23\% | 23\% | 27\% |
| I sometimes buy from companies that I believe behave immorally | 25\% | 25\% | 26\% | 28\% | 20\% | 25\% | 29\% | 29\% | 15\% | 20\% | 22\% |
| I often buy from companies that I believe behave immorally | 9\% | 12\% | 7\% | 16\% | 15\% | 6\% | 2\% | 8\% | 10\% | 12\% | 14\% |
| I do not consider the morality of a company's actions when I decide whether to buy from them or not | 24\% | 29\% | 19\% | 20\% | 31\% | 23\% | 21\% | 24\% | 28\% | 27\% | 11\% |
| Don't know | 17\% | 14\% | 20\% | 21\% | 14\% | 20\% | 15\% | 15\% | 25\% | 17\% | 26\% |
| Totals <br> Unweighted N | $\begin{gathered} 99 \% \\ (1,970) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (884) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,086) \end{gathered}$ | $\begin{aligned} & 102 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (451) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (691) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (1,412) \end{aligned}$ | $\begin{aligned} & 101 \% \\ & (241) \end{aligned}$ | $\begin{array}{r} 99 \% \\ (168) \end{array}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ |

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|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I never buy from companies that I believe behave immorally | 24\% | 25\% | 24\% | 24\% | 30\% | 25\% | 24\% | 25\% | 24\% | 24\% | 20\% | 26\% | 24\% |
| I sometimes buy from companies that I believe behave immorally | 25\% | 28\% | 23\% | 25\% | 34\% | 26\% | 20\% | 31\% | 31\% | 27\% | 27\% | 22\% | 28\% |
| I often buy from companies that I believe behave immorally | 9\% | 9\% | 10\% | 8\% | 8\% | 9\% | 9\% | 11\% | 9\% | 10\% | 8\% | 10\% | 9\% |
| I do not consider the morality of a company's actions when I decide whether to buy from them or not | 24\% | 22\% | 20\% | 30\% | 16\% | 26\% | 24\% | 22\% | 28\% | 22\% | 23\% | 25\% | 24\% |
| Don't know | 17\% | 15\% | 22\% | 13\% | 13\% | 13\% | 23\% | 12\% | 9\% | 17\% | 22\% | 16\% | 15\% |
| Totals | 99\% | 99\% | 99\% | 100\% | 101\% | 99\% | 100\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,970)$ | (684) | (757) | (529) | (733) | (615) | (787) | (525) | (469) | (368) | (374) | (761) | (467) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| I never buy from companies that I believe behave immorally | 24\% | 11\% | 22\% | 17\% | 23\% | 22\% | 30\% | 29\% | 36\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |  |


|  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| I never buy from companies that I believe behave immorally | 24\% | 26\% | 20\% | 8\% | 30\% | 27\% | 17\% | 14\% |
| I sometimes buy from companies that I believe behave immorally | 25\% | 27\% | 24\% | 5\% | 21\% | 28\% | 24\% | 21\% |
|  | continued on the next page ... |  |  |  |  |  |  |  |


|  | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| I often buy from companies that I believe behave immorally | 9\% | 9\% | 20\% | 2\% | 13\% | 7\% | 15\% | 5\% |
| I do not consider the morality of a company's actions when I decide whether to buy from them or not | 24\% | 24\% | 25\% | 19\% | 29\% | 25\% | 25\% | 10\% |
| Don't know | 17\% | 14\% | 11\% | 67\% | 7\% | 13\% | 19\% | 49\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,970)$ | $(1,712)$ | (147) | (103) | (296) | $(1,144)$ | (301) | (221) |

26. Morality of Cheating on Partner

Is it ever morally acceptable for someone to cheat on their partner (that is, have a romantic/physical relationship with someone else)?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 6\% | 7\% | 4\% | 7\% | 14\% | 1\% | 1\% | 5\% | 8\% | 6\% | 9\% |
| It is sometimes acceptable | 18\% | 24\% | 13\% | 24\% | 23\% | 15\% | 13\% | 18\% | 19\% | 23\% | 14\% |
| It is never acceptable | 66\% | 58\% | 73\% | 51\% | 54\% | 76\% | 78\% | 69\% | 58\% | 61\% | 60\% |
| Don't know | 10\% | 11\% | 9\% | 18\% | 8\% | 7\% | 9\% | 8\% | 16\% | 10\% | 17\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 99\% | 99\% | 101\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,971)$ | (885) | $(1,086)$ | (370) | (453) | (689) | (459) | $(1,414)$ | (241) | (167) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 6\% | 9\% | 3\% | 5\% | 6\% | 5\% | 3\% | 6\% | 13\% | 7\% | 5\% | 5\% | 6\% |
| It is sometimes acceptable | 18\% | 23\% | 17\% | 14\% | 23\% | 13\% | 18\% | 16\% | 23\% | 19\% | 14\% | 18\% | 21\% |
| It is never acceptable | 66\% | 59\% | 64\% | 77\% | 63\% | 78\% | 68\% | 68\% | 59\% | 62\% | 72\% | 67\% | 63\% |
| Don't know | 10\% | 9\% | 15\% | 4\% | 9\% | 4\% | 12\% | 10\% | 6\% | 12\% | 9\% | 10\% | 10\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,971)$ | (689) | (756) | (526) | (732) | (614) | (788) | (527) | (468) | (369) | (376) | (760) | (466) |



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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 66\% | 32\% | 69\% | 49\% | 60\% | 71\% | 81\% | 75\% | 80\% |
| Don't know | 10\% | 20\% | 15\% | 8\% | 8\% | 8\% | 7\% | 11\% | 7\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,971)$ | (173) | (197) | (209) | (244) | (285) | (404) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 6\% | 4\% | 19\% | 6\% | 18\% | 2\% | 7\% | 3\% |
| It is sometimes acceptable | 18\% | 18\% | 33\% | 6\% | 29\% | 15\% | 25\% | 10\% |
| It is never acceptable | 66\% | 72\% | 36\% | 31\% | 49\% | 77\% | 57\% | 46\% |
| Don't know | 10\% | 6\% | 13\% | 57\% | 4\% | 5\% | 11\% | 41\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,971)$ | $(1,716)$ | (147) | (101) | (298) | $(1,146)$ | (301) | (219) |

27. Ever Cheated on Partner

Have you ever cheated on your partner?

|  | Total | Gender |  |  |  | Age (4 category) |  |  |  |  |  |  | Race (4 category) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | Under 30 | ) 30-44 |  |  | 45-64 | $465+$ |  | White |  | Black | Hispanic |  | Other |
| I have and they didn't find |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I have and they did find |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I have not | 59\% |  | 51\% |  | 66\% | 47\% |  | 54\% |  | 66\% |  | 64\% |  | 63\% | 45\% |  |  | 56\% |
| Don't know | 5\% |  | 7\% |  | 4\% | 12\% |  | 7\% |  | 3\% |  | 1\% |  | 4\% | 9\% |  |  | 4\% |
|  | 7\% |  | 8\% |  | 7\% | 6\% |  | 6\% |  | 7\% |  | 10\% |  | 6\% | 9\% |  |  | 9\% |
| I have never had a partner | 7\% |  | 8\% |  | 6\% | 16\% |  | 7\% | \% | 3\% |  | 5\% |  | 6\% | 13\% |  |  | 14\% |
| Totals | 99\% |  | 100\% |  | 100\% | 100\% |  | 99\% |  | 100\% |  | 100\% |  | 100\% | 100\% |  |  | 100\% |
| Unweighted N | $(1,969)$ |  | (883) |  | $(1,086)$ | (366) |  | (456) |  | (691) |  | (456) |  | $(1,410)$ | ) (242) |  |  | (150) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump |  | < \$50K | \$5 | 50-100K |  | \$100K+ |  | Northeast | Midwest | South | West |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I have and they did find out | 11\% | 15\% |  | 9\% | 10\% | 14\% | 9\% |  | 12\% |  | 10\% |  | 11\% |  | 11\% | 10\% | 11\% | 12\% |
| I have not | 59\% | 52\% |  | 58\% | 68\% | 57\% | 68\% |  | 58\% |  | 58\% |  | 60\% |  | 56\% | 63\% | 59\% | 57\% |
| Don't know | 5\% | 6\% | \% | 6\% | 4\% | 5\% | 2\% |  | 5\% |  | 8\% |  | 4\% |  | 6\% | 4\% | 7\% | 4\% |
| I have never had a partner | 7\% | 8\% | \% | 9\% | 5\% | 7\% | 6\% |  | 7\% |  | 8\% |  | 7\% |  | 9\% | 5\% | 8\% | 8\% |
|  | 7\% | 6\% | \% | 11\% | 3\% | 5\% | 4\% |  | 8\% |  | 6\% |  | 4\% |  | 9\% | 7\% | 7\% | 7\% |
| Totals | 99\% | 100\% |  | 101\% | 101\% | 100\% | 99\% |  | 100\% |  | 100\% |  | 100\% |  | 101\% | 101\% | 101\% | 100\% |


|  | Total | continued from previous page |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | $(1,969)$ | (685) | (756) | (528) | (732) | (614) | (785) | (529) | (467) | (368) | (373) | (763) | (465) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| I have and they didn't find out | 10\% | 10\% | 4\% | 16\% | 9\% | 13\% | 8\% | 12\% | 9\% |
| I have and they did find out | 11\% | 16\% | 8\% | 16\% | 11\% | 10\% | 10\% | 12\% | 7\% |
| I have not | 59\% | 35\% | 59\% | 44\% | 64\% | 62\% | 70\% | 58\% | 68\% |
| Don't know | 5\% | 15\% | 10\% | 9\% | 4\% | 4\% | 2\% | 1\% | 2\% |
| Prefer not to say | 7\% | 7\% | 5\% | 6\% | 6\% | 8\% | 7\% | 12\% | 8\% |
| I have never had a partner | 7\% | 18\% | 14\% | 9\% | 5\% | 3\% | 3\% | 5\% | 5\% |
| Totals | 99\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,969)$ | (170) | (196) | (211) | (245) | (286) | (405) | (216) | (240) |


|  |  | Mor | tance | bined |  | S. Moral | tion, Comb |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| I have and they didn't find out | 10\% | 10\% | 14\% | 5\% | 12\% | 10\% | 10\% | 9\% |
| I have and they did find out | 11\% | 11\% | 19\% | 5\% | 19\% | 11\% | 8\% | 6\% |
| I have not | 59\% | 62\% | 36\% | 37\% | 53\% | 65\% | 52\% | 48\% |
| Don't know | 5\% | 3\% | 17\% | 18\% | 6\% | 3\% | 10\% | 11\% |
| $\underline{\text { Prefer not to say }}$ | 7\% | 7\% | 11\% | 9\% | 6\% | 7\% | 10\% | 8\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |


|  | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| I have never had a partner | 7\% | 6\% | 4\% | 26\% | 4\% | 5\% | 10\% | 18\% |
| Totals | 99\% | 99\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,969)$ | $(1,716)$ | (145) | (102) | (298) | $(1,147)$ | (297) | (220) |

28. Acceptability of Stealing Food

Is it ever acceptable for someone to steal food if they can't afford it?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 10\% | 12\% | 8\% | 13\% | 20\% | 5\% | 3\% | 10\% | 8\% | 11\% | 11\% |
| It is sometimes acceptable | 47\% | 47\% | 47\% | 47\% | 38\% | 48\% | 54\% | 50\% | 32\% | 46\% | 45\% |
| It is never acceptable | 31\% | 30\% | 33\% | 25\% | 32\% | 36\% | 30\% | 29\% | 45\% | 30\% | 29\% |
| Don't know | 12\% | 11\% | 13\% | 15\% | 10\% | 12\% | 12\% | 11\% | 16\% | 13\% | 16\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 99\% | 100\% | 101\% | 100\% | 101\% |
| Unweighted N | $(1,970)$ | (883) | $(1,087)$ | (365) | (454) | (692) | (459) | $(1,412)$ | (242) | (167) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 10\% | 14\% | 9\% | 6\% | 12\% | 5\% | 9\% | 8\% | 15\% | 9\% | 9\% | 11\% | 10\% |
| It is sometimes acceptable | 47\% | 52\% | 46\% | 41\% | 56\% | 45\% | 47\% | 48\% | 46\% | 47\% | 49\% | 44\% | 49\% |
| It is never acceptable | 31\% | 26\% | 29\% | 41\% | 24\% | 38\% | 30\% | 32\% | 33\% | 32\% | 30\% | 33\% | 29\% |
| Don't know | 12\% | 8\% | 16\% | 12\% | 8\% | 11\% | 15\% | 12\% | 6\% | 11\% | 12\% | 12\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,970)$ | (684) | (759) | (527) | (733) | (616) | (788) | (528) | (468) | (370) | (375) | (759) | (466) |



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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 31\% | 23\% | 27\% | 30\% | 33\% | 35\% | 37\% | 30\% | 30\% |
| Don't know | 12\% | 16\% | 15\% | 7\% | 12\% | 11\% | 12\% | 9\% | 15\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 101\% |
| Unweighted N | $(1,970)$ | (169) | (196) | (210) | (244) | (286) | (406) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 10\% | 9\% | 27\% | 8\% | 20\% | 7\% | 10\% | 10\% |
| It is sometimes acceptable | 47\% | 49\% | 41\% | 18\% | 45\% | 49\% | 49\% | 33\% |
| It is never acceptable | 31\% | 32\% | 28\% | 23\% | 31\% | 34\% | 29\% | 20\% |
| Don't know | 12\% | 10\% | 4\% | 52\% | 4\% | 9\% | 12\% | 37\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,970)$ | $(1,718)$ | (145) | (102) | (297) | $(1,147)$ | (300) | (220) |

29. Acceptability of Stealing Medication

Is it ever acceptable for a person to steal medication if they can't afford it?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 11\% | 14\% | 8\% | 14\% | $21 \%$ | 6\% | 3\% | 10\% | 7\% | 13\% | 12\% |
| It is sometimes acceptable | 39\% | 42\% | 37\% | 45\% | 37\% | 36\% | 41\% | 41\% | 28\% | 38\% | 44\% |
| It is never acceptable | 37\% | 33\% | 40\% | 26\% | 33\% | 43\% | 40\% | 35\% | 50\% | 36\% | 28\% |
| Don't know | 14\% | 11\% | 16\% | 15\% | 9\% | 14\% | 16\% | 13\% | 14\% | 13\% | 16\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 99\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,965)$ | (881) | $(1,084)$ | (369) | (452) | (689) | (455) | $(1,408)$ | (241) | (168) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 11\% | 15\% | 9\% | 7\% | 13\% | 5\% | 10\% | 10\% | 14\% | 11\% | 10\% | 10\% | 12\% |
| It is sometimes acceptable | 39\% | 42\% | 41\% | 34\% | 47\% | 37\% | 37\% | 41\% | 43\% | 40\% | 38\% | 38\% | 42\% |
| It is never acceptable | 37\% | 33\% | 32\% | 47\% | 29\% | 45\% | 37\% | 36\% | 36\% | 35\% | 38\% | 39\% | 33\% |
| Don't know | 14\% | 10\% | 18\% | 12\% | 11\% | 12\% | 16\% | 13\% | 6\% | 14\% | 14\% | 13\% | 13\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,965)$ | (683) | (757) | (525) | (731) | (613) | (785) | (523) | (470) | (368) | (374) | (756) | (467) |



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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 37\% | 22\% | 30\% | 30\% | 36\% | 40\% | 47\% | 35\% | 44\% |
| Don't know | 14\% | 11\% | 18\% | 9\% | 9\% | 12\% | 17\% | 13\% | 19\% |
| Totals | 101\% | 99\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,965)$ | (171) | (198) | (209) | (243) | (283) | (406) | (218) | (237) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 11\% | 10\% | 22\% | 10\% | 25\% | 6\% | 11\% | 12\% |
| It is sometimes acceptable | 39\% | 41\% | 36\% | 15\% | 40\% | 40\% | 42\% | 29\% |
| It is never acceptable | 37\% | 38\% | 33\% | 29\% | 31\% | 42\% | 35\% | 22\% |
| Don't know | 14\% | 12\% | 9\% | 47\% | 5\% | 12\% | 12\% | 37\% |
| Totals | 101\% | 101\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,965)$ | $(1,709)$ | (147) | (103) | (298) | $(1,140)$ | (300) | (220) |

30. Morality of Revenge

If someone has deliberately wronged you, can it be morally acceptable to take revenge?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 8\% | 11\% | 4\% | 12\% | 14\% | 4\% | 2\% | 7\% | 6\% | 12\% | 6\% |
| It is sometimes acceptable | 33\% | 40\% | 27\% | 42\% | 35\% | 28\% | 30\% | 33\% | 26\% | 36\% | 38\% |
| It is never acceptable | 47\% | 39\% | 54\% | 30\% | 42\% | 54\% | 56\% | 48\% | 53\% | 38\% | 39\% |
| Don't know | 13\% | 10\% | 15\% | 16\% | 9\% | 14\% | 12\% | 11\% | 16\% | 15\% | 17\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,976)$ | (884) | $(1,092)$ | (368) | (456) | (692) | (460) | $(1,417)$ | (242) | (168) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 8\% | 10\% | 6\% | 7\% | 7\% | 6\% | 6\% | 8\% | 12\% | 6\% | 6\% | 7\% | 11\% |
| It is sometimes acceptable | 33\% | 34\% | 33\% | 32\% | 33\% | 31\% | 32\% | 31\% | 36\% | 38\% | 32\% | 31\% | 32\% |
| It is never acceptable | 47\% | 46\% | 43\% | 53\% | 48\% | 54\% | 46\% | 52\% | 45\% | 43\% | 50\% | 49\% | 44\% |
| Don't know | 13\% | 11\% | 18\% | 8\% | 12\% | 9\% | 16\% | 9\% | 8\% | 13\% | 12\% | 13\% | 13\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,976)$ | (686) | (762) | (528) | (734) | (617) | (791) | (529) | (469) | (371) | (374) | (763) | (468) |


|  |  |  |  |  | Gende |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is always acceptable | 8\% | 18\% | 7\% | 19\% | 9\% | 7\% | 2\% | 3\% | 1\% |
| It is sometimes acceptable | 33\% | 45\% | 39\% | 38\% | 32\% | 36\% | 20\% | 42\% | 20\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |  |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 47\% | 25\% | 34\% | 35\% | 49\% | 46\% | 62\% | 45\% | 65\% |
| Don't know | 13\% | 12\% | 20\% | 8\% | 10\% | 11\% | 16\% | 10\% | 14\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,976)$ | (169) | (199) | (211) | (245) | (286) | (406) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 8\% | 6\% | 24\% | 7\% | 20\% | 4\% | 11\% | 4\% |
| It is sometimes acceptable | 33\% | 33\% | 43\% | 13\% | 34\% | 34\% | 33\% | 25\% |
| It is never acceptable | 47\% | 50\% | 28\% | 21\% | 42\% | 54\% | 40\% | 30\% |
| Don't know | 13\% | 10\% | 5\% | 59\% | 4\% | 9\% | 15\% | 41\% |
| Totals | 101\% | 99\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% |
| Unweighted N | $(1,976)$ | $(1,721)$ | (146) | (104) | (299) | $(1,148)$ | (301) | (222) |

31. Morality of Watching Pornography

Do you think that watching pornography is morally acceptable or unacceptable?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is acceptable | 38\% | 46\% | 30\% | 40\% | 46\% | 36\% | 31\% | 39\% | 30\% | 38\% | 44\% |
| It is unacceptable | 39\% | 33\% | 46\% | 34\% | 35\% | 40\% | 47\% | 40\% | 40\% | 38\% | 35\% |
| Don't know | 23\% | 21\% | 24\% | 26\% | 19\% | 24\% | 22\% | 21\% | 30\% | 24\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,963)$ | (878) | $(1,085)$ | (366) | (450) | (689) | (458) | $(1,411)$ | (239) | (164) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is acceptable | 38\% | 46\% | 40\% | 26\% | 49\% | 27\% | 36\% | 35\% | 48\% | 45\% | 39\% | 32\% | 40\% |
| It is unacceptable | 39\% | 35\% | 33\% | 53\% | 31\% | 51\% | 40\% | 41\% | 37\% | 30\% | 38\% | 44\% | 40\% |
| Don't know | 23\% | 19\% | 27\% | 21\% | 20\% | 21\% | 24\% | 24\% | 15\% | 25\% | 23\% | 23\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,963)$ | (685) | (753) | (525) | (728) | (617) | (784) | (525) | (468) | (367) | (376) | (755) | (465) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is acceptable | 38\% | 44\% | 36\% | 51\% | 41\% | 46\% | 26\% | 44\% | 20\% |
| It is unacceptable | 39\% | 33\% | 36\% | 34\% | 36\% | 29\% | 51\% | 35\% | 57\% |
| Don't know | 23\% | 23\% | 28\% | 15\% | 23\% | 25\% | 23\% | 21\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,963)$ | (168) | (198) | (207) | (243) | (285) | (404) | (218) | (240) |

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|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is acceptable | 38\% | 38\% | 45\% | 21\% | 56\% | 33\% | 40\% | 33\% |
| It is unacceptable | 39\% | 41\% | 38\% | 15\% | 36\% | 47\% | 30\% | 21\% |
| Don't know | 23\% | 20\% | 17\% | 64\% | 8\% | 20\% | 30\% | 46\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,963)$ | $(1,713)$ | (141) | (103) | (296) | $(1,144)$ | (298) | (219) |

32. Morality of Paying for Sex

Do you think that paying for sex is morally acceptable or unacceptable?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is acceptable | 30\% | 40\% | 21\% | 32\% | 37\% | 26\% | 25\% | 30\% | 25\% | 31\% | 37\% |
| It is unacceptable | 50\% | 40\% | 60\% | 40\% | 49\% | 54\% | 55\% | 51\% | 52\% | 48\% | 43\% |
| Don't know | 20\% | 21\% | 20\% | 27\% | 14\% | 21\% | 20\% | 20\% | 22\% | 21\% | 20\% |
| Totals | 100\% | 101\% | 101\% | 99\% | 100\% | 101\% | 100\% | 101\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,970)$ | (881) | $(1,089)$ | (367) | (453) | (690) | (460) | $(1,415)$ | (240) | (167) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is acceptable | 30\% | 38\% | 30\% | 20\% | 40\% | 22\% | 27\% | 27\% | 42\% | 36\% | 30\% | 25\% | 33\% |
| It is unacceptable | 50\% | 45\% | 44\% | 64\% | 42\% | 61\% | 52\% | 52\% | 45\% | 42\% | 50\% | 57\% | 45\% |
| Don't know | 20\% | 17\% | 26\% | 16\% | 18\% | 17\% | 21\% | 21\% | 13\% | 22\% | 20\% | 19\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% |
| Unweighted N | $(1,970)$ | (686) | (757) | (527) | (733) | (617) | (787) | (527) | (469) | (369) | (374) | (759) | (468) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is acceptable | 30\% | 44\% | 22\% | 45\% | 30\% | 37\% | 15\% | 34\% | 18\% |
| It is unacceptable | 50\% | 32\% | 48\% | 40\% | 56\% | 41\% | 66\% | 44\% | 64\% |
| Don't know | 20\% | 25\% | 30\% | 15\% | 13\% | 22\% | 19\% | 21\% | 18\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,970)$ | (169) | (198) | (208) | (245) | (286) | (404) | (218) | (242) |

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November 15-21, 2022-2000 U.S. adult citizens

|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is acceptable | 30\% | 29\% | 45\% | 16\% | 52\% | 23\% | 34\% | 26\% |
| It is unacceptable | 50\% | 53\% | 37\% | 25\% | 41\% | 59\% | 41\% | 29\% |
| Don't know | 20\% | 17\% | 18\% | 59\% | 7\% | 17\% | 25\% | 45\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | $(1,970)$ | $(1,717)$ | (143) | (104) | (296) | $(1,149)$ | (300) | (219) |

33. Morality of Richer and Poorer People

Do you think in general richer people are more or less moral than poorer people?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More moral | 10\% | 15\% | 6\% | 17\% | 22\% | 3\% | 1\% | 9\% | 13\% | 16\% | 8\% |
| Less moral | 37\% | 36\% | 38\% | 37\% | 36\% | 39\% | 37\% | 37\% | 36\% | 42\% | 38\% |
| No difference | 37\% | 36\% | 38\% | 29\% | 31\% | 41\% | 46\% | 41\% | 32\% | 26\% | 36\% |
| Not sure | 15\% | 12\% | 18\% | 17\% | 12\% | 17\% | 16\% | 14\% | 19\% | 16\% | 18\% |
| Totals | 99\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,971)$ | (883) | $(1,088)$ | (367) | (455) | (690) | (459) | $(1,413)$ | (241) | (168) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| More moral | 10\% | 15\% | 6\% | 11\% | 9\% | 8\% | 8\% | 10\% | 17\% | 12\% | 8\% | 10\% | 12\% |
| Less moral | 37\% | 40\% | 36\% | 35\% | 44\% | 32\% | 41\% | 33\% | 35\% | 39\% | 40\% | 35\% | 37\% |
| No difference | 37\% | 31\% | 39\% | 42\% | 34\% | 49\% | 32\% | 44\% | 38\% | 33\% | 35\% | 42\% | 35\% |
| Not sure | 15\% | 14\% | 19\% | 12\% | 13\% | 11\% | 18\% | 13\% | 11\% | 16\% | 17\% | 14\% | 16\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,971)$ | (684) | (761) | (526) | (733) | (614) | (788) | (527) | (469) | (371) | (374) | (761) | (465) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| More moral | 10\% | 27\% | 8\% | 31\% | 13\% | 3\% | 4\% | 2\% | 0\% |
| Less moral | 37\% | 34\% | 39\% | 31\% | 41\% | 43\% | 34\% | 34\% | 40\% |
| No difference | 37\% | 26\% | 33\% | 28\% | 33\% | 41\% | 41\% | 49\% | 44\% |
| Not sure | 15\% | 13\% | 20\% | 9\% | 14\% | 13\% | 21\% | 15\% | 16\% |

continued on the next page ...

|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Totals | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,971)$ | (169) | (198) | (210) | (245) | (286) | (404) | (218) | (241) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| More moral | 10\% | 9\% | 24\% | 8\% | 36\% | 4\% | 11\% | 4\% |
| Less moral | 37\% | 38\% | 39\% | 19\% | 26\% | 45\% | 32\% | 24\% |
| No difference | 37\% | 39\% | 32\% | 21\% | 30\% | 40\% | 41\% | 27\% |
| Not sure | 15\% | 13\% | 4\% | 53\% | 7\% | 11\% | 16\% | 44\% |
| Totals | 99\% | 99\% | 99\% | 101\% | 99\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,971)$ | $(1,715)$ | (146) | (104) | (298) | $(1,145)$ | (299) | (222) |

## 34. Moral Duty of Charitable Giving

Which, if any, of the following statements best reflects your view?


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|  | Total | continued from previous page |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Totals | 101\% | 100\% | 101\% | 99\% | 100\% | 99\% | 101\% | 100\% | 101\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,968)$ | (684) | (758) | (526) | (732) | (614) | (787) | (530) | (464) | (371) | (373) | (760) | (464) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Those who are financially well off do have a moral duty to help charitable causes | 49\% | 43\% | 46\% | 40\% | 45\% | 46\% | 50\% | 58\% | 63\% |
| Those who are financially well off do not have a moral duty to help charitable causes | 21\% | 28\% | 19\% | 35\% | 23\% | 22\% | 14\% | 15\% | 9\% |
| Neither | 18\% | 14\% | 18\% | 12\% | 15\% | 21\% | 23\% | 20\% | 18\% |
| Don't know | 13\% | 15\% | 17\% | 12\% | 17\% | 11\% | 13\% | 7\% | 9\% |
| Totals | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,968)$ | (169) | (199) | (210) | (244) | (286) | (403) | (218) | (239) |



|  | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Those who are financially well off do not have a moral duty to help charitable causes | 21\% | 20\% | 37\% | 7\% | 28\% | 22\% | 19\% | 8\% |
| Neither | 18\% | 18\% | 18\% | 17\% | 11\% | 19\% | 22\% | 17\% |
| Don't know | 13\% | 10\% | 13\% | 54\% | 10\% | 8\% | 12\% | 40\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 99\% |
| Unweighted N | $(1,968)$ | $(1,712)$ | (145) | (104) | (299) | $(1,142)$ | (299) | (220) |

## 35. Morality of Inheritance That Is Stolen

If a relative left you a very large sum of money, but it turned out that the money was stolen, generally speaking, would you. . .?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Take it and keep it | 19\% | 24\% | 16\% | 22\% | 25\% | 20\% | 10\% | 19\% | 22\% | 25\% | 12\% |
| Take it but give it away to the rightful owner or to a good cause | 39\% | 35\% | 43\% | 39\% | 35\% | 35\% | 51\% | 41\% | 32\% | 38\% | 43\% |
| Refuse to take it | 18\% | 17\% | 18\% | 18\% | 25\% | 13\% | 16\% | 17\% | 16\% | 19\% | 23\% |
| Don't know | 24\% | 24\% | 23\% | 21\% | 15\% | 32\% | 22\% | 24\% | 29\% | 18\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 99\% | 100\% | 99\% |
| Unweighted N | $(1,966)$ | (881) | $(1,085)$ | (366) | (452) | (691) | (457) | $(1,411)$ | (239) | (166) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Take it and keep it | 19\% | 25\% | 17\% | 16\% | 21\% | 16\% | 22\% | 16\% | 21\% | 18\% | 20\% | 19\% | 20\% |
| Take it but give it away to the rightful owner or to a good cause | 39\% | 41\% | 39\% | 38\% | 46\% | 41\% | 33\% | 41\% | 48\% | 37\% | 41\% | 40\% | 38\% |
| Refuse to take it | 18\% | 16\% | 14\% | 24\% | 14\% | 19\% | 16\% | 20\% | 18\% | 18\% | 12\% | 19\% | 21\% |
| Don't know | 24\% | 18\% | 30\% | 22\% | 20\% | 25\% | 29\% | 22\% | 13\% | 27\% | 27\% | 22\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,966)$ | (682) | (758) | (526) | (731) | (614) | (784) | (528) | (468) | (369) | (375) | (757) | (465) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Take it and keep it | 19\% | 24\% | 21\% | 30\% | 19\% | 25\% | 15\% | 13\% | 8\% |
|  |  |  |  |  | ed on the next | ge . . |  |  |  |


|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Take it but give it away to the rightful owner or to a good cause | 39\% | 39\% | 38\% | 35\% | 36\% | 26\% | 43\% | 47\% | 54\% |
| Refuse to take it | 18\% | 14\% | 21\% | 25\% | 25\% | 14\% | 13\% | 14\% | 17\% |
| Don't know | 24\% | 22\% | 21\% | 10\% | 20\% | 36\% | 29\% | 25\% | 20\% |
| Totals | 100\% | 99\% | 101\% | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% |
| Unweighted N | $(1,966)$ | (168) | (198) | (209) | (243) | (286) | (405) | (218) | (239) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Take it and keep it | 19\% | 20\% | 29\% | 4\% | 26\% | 19\% | 21\% | 12\% |
| Take it but give it away to the rightful owner or to a good cause | 39\% | 41\% | 39\% | 13\% | 35\% | 44\% | 40\% | 21\% |
| Refuse to take it | 18\% | 17\% | 20\% | 18\% | 31\% | 15\% | 15\% | 14\% |
| Don't know | 24\% | 22\% | 11\% | 64\% | 9\% | 22\% | 23\% | 53\% |
| Totals | 100\% | 100\% | 99\% | 99\% | 101\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,966)$ | $(1,713)$ | (144) | (103) | (295) | $(1,144)$ | (300) | (221) |

36A. Descriptions of Good or Bad Person - A person who previously cheated on their partner by having a romantic relationship with someone else but who is later faithful in future romantic relationships
Do you think that the person described below should or should not be considered a bad person?


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|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Should not be considered a bad person | 47\% | 41\% | 38\% | 36\% | 39\% | 47\% | 50\% | 57\% | 62\% |
| Don't know | 27\% | 19\% | 32\% | 21\% | 24\% | 33\% | 32\% | 25\% | 25\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,960)$ | (167) | (198) | (208) | (242) | (284) | (402) | (219) | (240) |



36B. Descriptions of Good or Bad Person - A person who stole money but then gave most of it to charity
Do you think that the person described below should or should not be considered a bad person?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Should be considered a bad person | 34\% | 41\% | 28\% | 28\% | 34\% | 36\% | 38\% | 35\% | 31\% | 35\% | 32\% |
| Should not be considered a bad person | 34\% | 32\% | 35\% | 38\% | 41\% | 27\% | 31\% | 32\% | 39\% | 38\% | 34\% |
| Don't know | 32\% | 27\% | 37\% | 34\% | 25\% | 36\% | 32\% | 33\% | 30\% | 26\% | 34\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,950)$ | (879) | $(1,071)$ | (366) | (451) | (682) | (451) | $(1,397)$ | (237) | (166) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Should be considered a bad person | 34\% | 35\% | 27\% | 44\% | 31\% | 44\% | 31\% | 35\% | 40\% | 35\% | 33\% | 35\% | 34\% |
| Should not be considered a bad person | 34\% | 41\% | 32\% | 28\% | 42\% | 26\% | 35\% | 34\% | 36\% | 35\% | 30\% | 36\% | 32\% |
| Don't know | 32\% | 24\% | 41\% | 29\% | 28\% | 31\% | 34\% | 31\% | 24\% | 30\% | 37\% | 29\% | 34\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,950)$ | (679) | (749) | (522) | (724) | (609) | (776) | (527) | (461) | (366) | (366) | (753) | (465) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Should be considered a bad person | 34\% | 36\% | 20\% | 39\% | 29\% | 41\% | 32\% | 46\% | 31\% |
| Should not be considered a bad person | 34\% | 38\% | 39\% | 43\% | 40\% | 26\% | 28\% | 25\% | 36\% |
|  |  |  |  |  | ued on the next | age ... |  |  |  |


|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Don't know | 32\% | 26\% | 41\% | 18\% | 31\% | 33\% | 40\% | 29\% | 33\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,950)$ | (167) | (199) | (208) | (243) | (286) | (396) | (218) | (233) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Should be considered a bad person | 34\% | 36\% | 34\% | 10\% | 42\% | 38\% | 27\% | 18\% |
| Should not be considered a bad person | 34\% | 34\% | 43\% | 20\% | 41\% | 32\% | 39\% | 21\% |
| Don't know | 32\% | 30\% | 23\% | 70\% | 17\% | 30\% | 33\% | 61\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,950)$ | $(1,696)$ | (146) | (102) | (298) | $(1,133)$ | (294) | (219) |

36C. Descriptions of Good or Bad Person - A person who once lied under oath but regrets doing that
Do you think that the person described below should or should not be considered a bad person?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Should be considered a bad person | 27\% | 31\% | 24\% | 27\% | 33\% | 25\% | 25\% | 27\% | 27\% | 30\% | 27\% |
| Should not be considered a bad person | 47\% | 45\% | 48\% | 44\% | 43\% | 47\% | 52\% | 47\% | 47\% | 46\% | 42\% |
| Don't know | 26\% | 24\% | 28\% | 29\% | 23\% | 28\% | 23\% | 26\% | 26\% | 24\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,962)$ | (879) | $(1,083)$ | (369) | (453) | (688) | (452) | $(1,406)$ | (240) | (166) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Should be considered a bad person | 27\% | 30\% | 22\% | 31\% | 26\% | 30\% | 27\% | 26\% | 32\% | 29\% | 24\% | 27\% | 30\% |
| Should not be considered a bad person | 47\% | 49\% | 45\% | 45\% | 51\% | 45\% | 45\% | 50\% | 47\% | 45\% | 45\% | 49\% | 45\% |
| Don't know | 26\% | 21\% | 32\% | 24\% | 23\% | 24\% | 28\% | 24\% | 21\% | 26\% | 31\% | 25\% | 25\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,962)$ | (685) | (753) | (524) | (728) | (610) | (781) | (525) | (468) | (368) | (371) | (758) | (465) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Should be considered a bad person | 27\% | 30\% | 24\% | 35\% | 32\% | 30\% | 20\% | 29\% | 22\% |
| Should not be considered a bad person | 47\% | 45\% | 43\% | 46\% | 41\% | 44\% | 50\% | 45\% | 58\% |
|  |  |  |  |  | ued on the next | age ... |  |  |  |


|  | Total | continued from previous page Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Don't know | 26\% | 25\% | 33\% | 19\% | 27\% | 26\% | 30\% | 26\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,962)$ | (170) | (199) | (210) | (243) | (285) | (403) | (214) | (238) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Should be considered a bad person | 27\% | 28\% | 30\% | 11\% | 44\% | 29\% | 18\% | 12\% |
| Should not be considered a bad person | 47\% | 48\% | 47\% | 21\% | 42\% | 50\% | 50\% | 27\% |
| Don't know | 26\% | 23\% | 23\% | 68\% | 14\% | 21\% | 32\% | 60\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,962)$ | $(1,705)$ | (146) | (105) | (299) | $(1,137)$ | (298) | (222) |

36D. Descriptions of Good or Bad Person - A person who once seriously hurt someone emotionally but feels remorse
Do you think that the person described below should or should not be considered a bad person?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Should be considered a bad person | 19\% | 21\% | 17\% | 21\% | 31\% | 13\% | 14\% | 18\% | 19\% | 23\% | 21\% |
| Should not be considered a bad person | 55\% | 55\% | 55\% | 51\% | 48\% | 58\% | 61\% | 58\% | 54\% | 49\% | 44\% |
| Don't know | 26\% | 24\% | 27\% | 28\% | 21\% | 28\% | 25\% | 24\% | 27\% | 28\% | 35\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,946)$ | (875) | $(1,071)$ | (366) | (448) | (685) | (447) | $(1,398)$ | (235) | (164) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Should be considered a bad person | 19\% | 25\% | 15\% | 19\% | 21\% | 17\% | 19\% | 17\% | 25\% | 21\% | 17\% | 19\% | 20\% |
| Should not be considered a bad person | 55\% | 55\% | 51\% | 60\% | 60\% | 58\% | 51\% | 63\% | 54\% | 51\% | 53\% | 57\% | 56\% |
| Don't know | 26\% | 20\% | 34\% | 21\% | 20\% | 25\% | 30\% | 20\% | 21\% | 27\% | 30\% | 24\% | 24\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,946)$ | (676) | (750) | (520) | (721) | (608) | (774) | (527) | (462) | (365) | (368) | (751) | (462) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Should be considered a bad person | 19\% | 22\% | 20\% | 33\% | 29\% | 15\% | 12\% | 16\% | 12\% |
| Should not be considered a bad person | 55\% | 55\% | 48\% | 47\% | 49\% | 57\% | 59\% | 59\% | 63\% |
|  |  |  |  |  | ued on the next | age ... |  |  |  |


|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Don't know | 26\% | 23\% | 32\% | 20\% | 23\% | 28\% | 29\% | 24\% | 25\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,946)$ | (168) | (198) | (209) | (239) | (284) | (401) | (214) | (233) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Should be considered a bad person | 19\% | 19\% | 35\% | * | 40\% | 16\% | 16\% | 11\% |
| Should not be considered a bad person | 55\% | 58\% | 46\% | * | 45\% | 62\% | 57\% | 32\% |
| Don't know | 26\% | 23\% | 19\% | * | 15\% | 22\% | 27\% | 57\% |
| Totals | 100\% | 100\% | 100\% | * | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,946)$ | $(1,696)$ | (145) | (99) | (295) | $(1,135)$ | (292) | (218) |

36E. Descriptions of Good or Bad Person - A person who once seriously hurt someone physically but feels remorse
Do you think that the person described below should or should not be considered a bad person?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Should be considered a bad person | 27\% | 28\% | 25\% | 28\% | 37\% | 23\% | 21\% | 25\% | 22\% | 36\% | 30\% |
| Should not be considered a bad person | 43\% | 45\% | 41\% | 38\% | 39\% | 44\% | 50\% | 46\% | 49\% | 33\% | 31\% |
| Don't know | 30\% | 26\% | 33\% | 34\% | 24\% | 33\% | 30\% | 29\% | 29\% | 31\% | 39\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,954)$ | (879) | $(1,075)$ | (368) | (450) | (681) | (455) | $(1,403)$ | (237) | (165) | (149) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Should be considered a bad person | 27\% | 30\% | 21\% | 31\% | 28\% | 26\% | 24\% | 26\% | 35\% | 26\% | 23\% | 30\% | 26\% |
| Should not be considered a bad person | 43\% | 47\% | 40\% | 43\% | 46\% | 45\% | 42\% | 46\% | 44\% | 43\% | 41\% | 45\% | 42\% |
| Don't know | 30\% | 23\% | 39\% | 26\% | 27\% | 28\% | 34\% | 28\% | 21\% | 31\% | 36\% | 25\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,954)$ | (684) | (748) | (522) | (728) | (611) | (774) | (529) | (466) | (364) | (370) | (756) | (464) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Should be considered a bad person | 27\% | 30\% | 26\% | 38\% | 36\% | 24\% | 22\% | 23\% | 19\% |
| Should not be considered a bad person | 43\% | 43\% | 34\% | 45\% | 33\% | 47\% | 42\% | 45\% | 54\% |
|  |  |  |  |  | ued on the next | age ... |  |  |  |


|  | Total | continued from previous pageGender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Don't know | 30\% | 27\% | 41\% | 17\% | 31\% | 29\% | 36\% | 33\% | 27\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | $(1,954)$ | (170) | (198) | (208) | (242) | (283) | (398) | (218) | (237) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| Should be considered a bad person | 27\% | 27\% | 33\% | 11\% | 43\% | 25\% | 24\% | 15\% |
| Should not be considered a bad person | 43\% | 45\% | 39\% | 16\% | 43\% | 48\% | 42\% | 22\% |
| Don't know | 30\% | 27\% | 29\% | 73\% | 14\% | 27\% | 34\% | 63\% |
| Totals | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,954)$ | $(1,703)$ | (145) | (101) | (295) | $(1,136)$ | (297) | (220) |

37. Keeping Animals as Pets

Is it morally acceptable or unacceptable to keep animals as pets, assuming they are well looked after?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 50\% | 50\% | 50\% | 33\% | 37\% | 58\% | 69\% | 55\% | 41\% | 42\% | 39\% |
| It is sometimes acceptable | 32\% | 33\% | 31\% | 44\% | 38\% | 27\% | 23\% | 31\% | 31\% | 38\% | 36\% |
| It is never acceptable | 7\% | 7\% | 7\% | 7\% | 14\% | 5\% | 2\% | 6\% | 9\% | 8\% | 8\% |
| Don't know | 11\% | 9\% | 12\% | 15\% | 11\% | 11\% | 5\% | 8\% | 19\% | 11\% | 16\% |
| Totals | 100\% | 99\% | 100\% | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% | 99\% |
| Unweighted N | $(1,974)$ | (883) | $(1,091)$ | (370) | (452) | (692) | (460) | $(1,416)$ | (243) | (167) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 50\% | 49\% | 45\% | 59\% | 50\% | 62\% | 46\% | 56\% | 51\% | 47\% | 54\% | 51\% | 47\% |
| It is sometimes acceptable | 32\% | 37\% | 31\% | 27\% | 37\% | 26\% | 31\% | 33\% | 32\% | 35\% | 31\% | 30\% | 35\% |
| It is never acceptable | 7\% | 7\% | 8\% | 7\% | 6\% | 6\% | 7\% | 4\% | 12\% | 6\% | 5\% | 9\% | 7\% |
| Don't know | 11\% | 7\% | 16\% | 7\% | 6\% | 7\% | 15\% | 6\% | 5\% | 12\% | 10\% | 10\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 101\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,974)$ | (684) | (760) | (530) | (731) | (617) | (789) | (527) | (469) | (370) | (373) | (763) | (468) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is always acceptable | 50\% | 31\% | 35\% | 40\% | 34\% | 59\% | 57\% | 67\% | 70\% |
| It is sometimes acceptable | 32\% | 49\% | 40\% | 35\% | 41\% | 26\% | 27\% | 26\% | 21\% |
| continued on the next page ... |  |  |  |  |  |  |  |  |  |

YouGov Survey: Morality
November 15-21, 2022-2000 U.S. adult citizens

|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 7\% | 7\% | 7\% | 15\% | 13\% | 5\% | 5\% | 2\% | 3\% |
| Don't know | 11\% | 13\% | 18\% | 10\% | 12\% | 10\% | 12\% | 5\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,974)$ | (171) | (199) | (208) | (244) | (286) | (406) | (218) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 50\% | 55\% | 30\% | 15\% | 44\% | 58\% | 43\% | 32\% |
| It is sometimes acceptable | 32\% | 33\% | 42\% | 14\% | 44\% | 29\% | 36\% | 24\% |
| It is never acceptable | 7\% | 6\% | 23\% | 5\% | 8\% | 6\% | 10\% | 4\% |
| Don't know | 11\% | 7\% | 5\% | 66\% | 4\% | 7\% | 10\% | 40\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | $(1,974)$ | $(1,719)$ | (144) | (106) | (300) | $(1,150)$ | (297) | (222) |

38. morality_zoos

Do you think zoos, assuming they are well run, are morally acceptable or unacceptable?


|  |  | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| They are morally acceptable | 62\% | 56\% | 42\% | 53\% | 50\% | 75\% | 65\% | 78\% | 74\% |
| They are morally unacceptable | 18\% | 21\% | 28\% | 31\% | 32\% | 9\% | 11\% | 10\% | 9\% |
|  |  |  |  |  | ued on the next | age ... |  |  |  |


|  | continued from previous page |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| Don't know | 20\% | 23\% | 30\% | 17\% | 18\% | 16\% | 24\% | 11\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 99\% |
| Unweighted N | $(1,971)$ | (170) | (200) | (209) | (245) | (286) | (404) | (215) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| They are morally acceptable | 62\% | 67\% | 47\% | 14\% | 65\% | 67\% | 60\% | 36\% |
| They are morally unacceptable | 18\% | 17\% | 34\% | 14\% | 24\% | 19\% | 17\% | 9\% |
| Don't know | 20\% | 16\% | 20\% | 73\% | 11\% | 14\% | 23\% | 55\% |
| Totals | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,971)$ | $(1,716)$ | (145) | (105) | (297) | $(1,147)$ | (300) | (222) |

39. Testing Products on Animals

Is it morally acceptable or unacceptable to test products on animals before using them on humans?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 9\% | 13\% | 6\% | 11\% | 15\% | 7\% | 5\% | 9\% | 15\% | 7\% | 8\% |
| It is sometimes acceptable | 39\% | 47\% | 32\% | 43\% | 38\% | 36\% | 42\% | 41\% | 36\% | 32\% | 41\% |
| It is never acceptable | 36\% | 26\% | 45\% | 26\% | 33\% | 42\% | 42\% | 38\% | 28\% | 40\% | 30\% |
| Don't know | 15\% | 13\% | 17\% | 21\% | 15\% | 16\% | 10\% | 12\% | 22\% | 21\% | 21\% |
| Totals | 99\% | 99\% | 100\% | 101\% | 101\% | 101\% | 99\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,973)$ | (885) | $(1,088)$ | (371) | (454) | (690) | (458) | $(1,416)$ | (242) | (167) | (148) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 9\% | 10\% | 7\% | 12\% | 8\% | 10\% | 6\% | 8\% | 16\% | 8\% | 7\% | 11\% | 9\% |
| It is sometimes acceptable | 39\% | 41\% | 36\% | 42\% | 41\% | 46\% | 33\% | 44\% | 44\% | 38\% | 38\% | 39\% | 42\% |
| It is never acceptable | 36\% | 37\% | 37\% | 35\% | 39\% | 33\% | 40\% | 35\% | 32\% | 37\% | 39\% | 35\% | 35\% |
| Don't know | 15\% | 13\% | 20\% | 12\% | 12\% | 12\% | 21\% | 12\% | 7\% | 16\% | 16\% | 16\% | 13\% |
| Totals | 99\% | 101\% | 100\% | 101\% | 100\% | 101\% | 100\% | 99\% | 99\% | 99\% | 100\% | 101\% | 99\% |
| Unweighted N | $(1,973)$ | (682) | (762) | (529) | (730) | (618) | (788) | (528) | (468) | (371) | (375) | (758) | (469) |



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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 36\% | 16\% | 34\% | 28\% | 38\% | 32\% | 51\% | 26\% | 55\% |
| Don't know | 15\% | 16\% | 26\% | 13\% | 17\% | 13\% | 18\% | 11\% | 10\% |
| Totals | 99\% | 99\% | 101\% | 100\% | 101\% | 99\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,973)$ | (172) | (199) | (211) | (243) | (286) | (404) | (216) | (242) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 9\% | 8\% | 16\% | 11\% | 20\% | 7\% | 7\% | 5\% |
| It is sometimes acceptable | 39\% | 40\% | 46\% | 16\% | 45\% | 40\% | 41\% | 24\% |
| It is never acceptable | 36\% | 38\% | 31\% | 14\% | 29\% | 41\% | 34\% | 27\% |
| Don't know | 15\% | 13\% | 7\% | 60\% | 6\% | 12\% | 18\% | 43\% |
| Totals | 99\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,973)$ | $(1,716)$ | (147) | (106) | (299) | $(1,150)$ | (297) | (222) |

40A. Testing Types of Products on Animals - Cosmetics (such as shower gel, shaving foam, deodorant)
Do you think it is morally acceptable or unacceptable for the following to be tested on animals before using them on humans?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 12\% | 14\% | 10\% | 18\% | 17\% | 9\% | 6\% | 11\% | 21\% | 12\% | 10\% |
| It is sometimes acceptable | 27\% | 34\% | 20\% | 31\% | 31\% | 22\% | 27\% | 27\% | 29\% | 25\% | 27\% |
| It is never acceptable | 46\% | 37\% | 53\% | 32\% | 34\% | 55\% | 56\% | 48\% | 32\% | 46\% | 42\% |
| Don't know | 15\% | 14\% | 16\% | 19\% | 18\% | 14\% | 11\% | 14\% | 18\% | 17\% | 21\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,956)$ | (883) | $(1,073)$ | (367) | (450) | (684) | (455) | $(1,403)$ | (237) | (165) | (151) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 12\% | 14\% | 9\% | 13\% | 10\% | 11\% | 11\% | 10\% | 18\% | 12\% | 11\% | 14\% | 10\% |
| It is sometimes acceptable | 27\% | 30\% | 22\% | 30\% | 27\% | 31\% | 21\% | 33\% | 32\% | 25\% | 27\% | 27\% | 29\% |
| It is never acceptable | 46\% | 44\% | 48\% | 43\% | 52\% | 45\% | 48\% | 46\% | 38\% | 49\% | 45\% | 45\% | 46\% |
| Don't know | 15\% | 11\% | 20\% | 13\% | 11\% | 13\% | 19\% | 11\% | 12\% | 14\% | 17\% | 14\% | 16\% |
| Totals | 100\% | 99\% | 99\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,956)$ | (680) | (750) | (526) | (725) | (613) | (774) | (528) | (465) | (365) | (369) | (755) | (467) |



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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 46\% | 24\% | 39\% | 26\% | 42\% | 48\% | 62\% | 46\% | 65\% |
| Don't know | 15\% | 13\% | 25\% | 20\% | 15\% | 12\% | 16\% | 12\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,956)$ | (170) | (197) | (211) | (239) | (284) | (400) | (218) | (237) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 12\% | 11\% | 21\% | 13\% | 24\% | 10\% | 9\% | 11\% |
| It is sometimes acceptable | 27\% | 27\% | 38\% | 12\% | 33\% | 26\% | 29\% | 17\% |
| It is never acceptable | 46\% | 49\% | 34\% | 16\% | 33\% | 52\% | 46\% | 32\% |
| Don't know | 15\% | 13\% | 7\% | 60\% | 10\% | 12\% | 16\% | 39\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | $(1,956)$ | $(1,704)$ | (143) | (103) | (298) | $(1,136)$ | (295) | (221) |

40B. Testing Types of Products on Animals - Household cleaning products
Do you think it is morally acceptable or unacceptable for the following to be tested on animals before using them on humans?

|  | Total | Gender |  |  | Age (4 category) |  |  |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female |  | Under 30 |  | 30-44 |  | 45-64 |  | 65+ |  | White | Black | Hispanic |  | Other |
| It is always acceptable | 10\% | 14\% |  | 7\% | 13\% |  | 17\% |  | 8\% | \% | 4\% |  | 9\% | 18\% | 10\% |  | 8\% |
| It is sometimes acceptable | 20\% | 27\% |  | 14\% | 26\% |  | 23\% |  | 15\% |  | 19\% |  | 19\% | 22\% | 19\% |  | 29\% |
| It is never acceptable | 55\% | 45\% |  | 64\% | 41\% |  | 43\% |  | 64\% |  | 66\% |  | 58\% | 40\% | 57\% |  | 46\% |
| Don't know | 15\% | 14\% |  | 15\% | 19\% |  | 17\% |  | 13\% |  | 11\% |  | 14\% | 20\% | 14\% |  | 17\% |
| Totals | 100\% | 100\% |  | 100\% | 99\% |  | 100\% |  | 100\% |  | 100\% |  | 100\% | \% 100\% | 100\% |  | 100\% |
| Unweighted N | $(1,951)$ | (875) |  | $(1,076)$ | (366) |  | (450) |  | (681) |  | (454) |  | $(1,400)$ | ) (236) | (167) |  | (148) |
|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  |  | Census Region |  |  |  |  |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  |  | \$100K+ | + Northeast |  | Midwest | South | West |
| It is always acceptable | 10\% | 13\% | 7\% | 12\% | 8\% | 11\% | 9\% |  | 10\% |  |  | 15\% | 10\% |  | 11\% | 11\% | 9\% |
| It is sometimes acceptable | 20\% | 21\% | 18\% | 22\% | 21\% | 22\% | 16\% |  | 23\% |  |  | 26\% | 22\% |  | 17\% | 19\% | 23\% |
| It is never acceptable | 55\% | 54\% | 56\% | 53\% | 61\% | 55\% | 57\% |  | 55\% |  |  | 47\% | 53\% |  | 56\% | 55\% | 54\% |
| Don't know | 15\% | 12\% | 19\% | 13\% | 10\% | 12\% | 18\% |  | 12\% |  |  | 11\% | 14\% |  | 17\% | 15\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% <br> (611) | 100\% <br> (777) |  | 100\% <br> (526) |  |  | 99\% | $\begin{array}{r} 99 \% \\ (364) \end{array}$ |  | $\begin{aligned} & \hline 101 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (754) \end{aligned}$ | $\begin{gathered} 99 \% \\ (463) \end{gathered}$ |
| Unweighted N | $(1,951)$ | (677) | (749) | (525) | (721) |  |  |  |  | (460) |  |  |  |  |  |
|  | Total | Gender-Age |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Men 18-29 |  | Women 18-29 | 9 Men 30-44 |  | 4 Women 30-44 |  |  | Men 45-64 |  |  | Women 45-64 |  | Men 65+ | Women 65+ |  |
| It is always acceptable | 10\% | 15\% |  | 11\% | 23\% |  | 11\% |  |  | 11\% |  |  | 5\% |  | 7\% | 3\% |  |
| It is sometimes acceptable | 20\% | 34\% |  | 19\% | 24\% |  | 21\% |  |  | 24\% |  |  | 8\% |  | 27\% | 12\% |  |
|  |  | continued on the next page ... |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 55\% | 33\% | 49\% | 33\% | 53\% | 55\% | 72\% | 55\% | 75\% |
| Don't know | 15\% | 17\% | 21\% | 20\% | 15\% | 11\% | 15\% | 11\% | 11\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,951)$ | (171) | (195) | (209) | (241) | (281) | (400) | (214) | (240) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 10\% | 10\% | 15\% | 14\% | 23\% | 7\% | 11\% | 7\% |
| It is sometimes acceptable | 20\% | 20\% | 33\% | 6\% | 28\% | 19\% | 24\% | 11\% |
| It is never acceptable | 55\% | 59\% | 35\% | 25\% | 41\% | 62\% | 49\% | 48\% |
| Don't know | 15\% | 12\% | 16\% | 55\% | 8\% | 12\% | 16\% | 35\% |
| Totals | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,951)$ | $(1,698)$ | (145) | (102) | (294) | $(1,135)$ | (297) | (219) |

40C. Testing Types of Products on Animals - Medicine
Do you think it is morally acceptable or unacceptable for the following to be tested on animals before using them on humans?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is always acceptable | 18\% | 23\% | 12\% | 19\% | 24\% | 15\% | 14\% | 16\% | 21\% | 20\% | 17\% |
| It is sometimes acceptable | 40\% | 44\% | 37\% | 37\% | 35\% | 39\% | 52\% | 43\% | 38\% | 29\% | 36\% |
| It is never acceptable | 28\% | 20\% | 35\% | 25\% | 26\% | 33\% | 25\% | 27\% | 25\% | 35\% | 29\% |
| Don't know | 14\% | 12\% | 16\% | 19\% | 15\% | 13\% | 10\% | 14\% | 15\% | 15\% | 18\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | $(1,953)$ | (879) | $(1,074)$ | (367) | (455) | (679) | (452) | $(1,401)$ | (237) | (165) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is always acceptable | 18\% | 22\% | 13\% | 19\% | 16\% | 19\% | 16\% | 16\% | 23\% | 16\% | 17\% | 20\% | 16\% |
| It is sometimes acceptable | 40\% | 41\% | 38\% | 43\% | 47\% | 44\% | 32\% | 48\% | 48\% | 38\% | 43\% | 39\% | 43\% |
| It is never acceptable | 28\% | 29\% | 28\% | 26\% | 26\% | 26\% | 35\% | 24\% | 20\% | 30\% | 26\% | 29\% | 25\% |
| Don't know | 14\% | 9\% | 21\% | 11\% | 11\% | 11\% | 18\% | 12\% | 9\% | 16\% | 15\% | 12\% | 16\% |
| Totals | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | $(1,953)$ | (678) | (751) | (524) | (723) | (610) | (779) | (525) | (462) | (367) | (370) | (750) | (466) |


|  | Total | Gender-Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is always acceptable | 18\% | 26\% | 12\% | 26\% | 21\% | 21\% | 9\% | 20\% | 9\% |
| It is sometimes acceptable | 40\% | 37\% | 37\% | 38\% | 32\% | 44\% | 34\% | 60\% | 45\% |
|  |  |  |  |  | ued on the next | ge ... |  |  |  |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender-Age |  |  |  |  |  |  |  |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| It is never acceptable | 28\% | 23\% | 26\% | 20\% | 32\% | 24\% | 41\% | 12\% | 35\% |
| Don't know | 14\% | 14\% | 24\% | 16\% | 14\% | 11\% | 15\% | 8\% | 12\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% | 100\% | 101\% |
| Unweighted N | $(1,953)$ | (169) | (198) | (211) | (244) | (282) | (397) | (217) | (235) |


|  | Total | Moral Importance, Combined |  |  | U.S. Morals Direction, Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Important | Not | Don't know | Stronger | Weaker | No change | Don't know |
| It is always acceptable | 18\% | 18\% | 25\% | 6\% | 29\% | 16\% | 17\% | 11\% |
| It is sometimes acceptable | 40\% | 42\% | 40\% | 18\% | 41\% | 44\% | 42\% | 23\% |
| It is never acceptable | 28\% | 29\% | 23\% | 18\% | 22\% | 30\% | 26\% | 25\% |
| Don't know | 14\% | 11\% | 12\% | 58\% | 8\% | 10\% | 15\% | 42\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | $(1,953)$ | $(1,700)$ | (144) | (104) | (296) | $(1,137)$ | (295) | (220) |

## 41. Morality of Eating Animals

How do your views on the morality of eating animals align with your behavior?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I believe killing animals for food is wrong but I eat them | 14\% | 12\% | 16\% | 18\% | 19\% | 10\% | 12\% | 13\% | 20\% | 19\% | 13\% |
| I believe killing animals for food is wrong and I don't eat them | 9\% | 10\% | 8\% | 13\% | 14\% | 5\% | 5\% | 8\% | 10\% | 9\% | 16\% |
| I don't believe killing animals for food is wrong and I eat them | 57\% | 58\% | 56\% | 49\% | 38\% | 68\% | 69\% | 61\% | 44\% | 54\% | 43\% |
| I don't believe killing animals for food is wrong but I don't eat them for other reasons | 7\% | 8\% | 6\% | 5\% | 18\% | 4\% | 3\% | 7\% | 5\% | 9\% | 5\% |
| Don't know | 13\% | 12\% | 14\% | 15\% | 12\% | 14\% | 12\% | 11\% | 22\% | 10\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | $(1,965)$ | (884) | $(1,081)$ | (368) | (453) | (686) | (458) | $(1,409)$ | (240) | (166) | (150) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I believe killing animals for food is wrong but I eat them | 14\% | 18\% | 11\% | 14\% | 15\% | 11\% | 16\% | 13\% | 15\% | 15\% | 13\% | 14\% | 15\% |
| I believe killing animals for food is wrong and I don't eat them | 9\% | 14\% | 7\% | 5\% | 11\% | 5\% | 8\% | 8\% | 11\% | 11\% | 8\% | 6\% | 12\% |
|  |  |  |  |  | continued on the next page ... |  |  |  |  |  |  |  |  |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I don't believe killing animals for food is wrong and I eat them | 57\% | 51\% | 55\% | 67\% | 56\% | 71\% | 54\% | 64\% | 51\% | 53\% | 60\% | 60\% | 51\% |
| I don't believe killing animals for food is wrong but I don't eat them for other reasons | 7\% | 7\% | 8\% | 6\% | 6\% | 5\% | 5\% | 5\% | 14\% | 8\% | 5\% | 8\% | 8\% |
| Don't know | 13\% | 11\% | 19\% | 8\% | 12\% | 7\% | 17\% | 10\% | 8\% | 13\% | 14\% | 12\% | 14\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | $(1,965)$ | (682) | (756) | (527) | (728) | (617) | (781) | (529) | (466) | (366) | (373) | (757) | (469) |


|  | Total |  |  |  | Gende |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Men 18-29 | Women 18-29 | Men 30-44 | Women 30-44 | Men 45-64 | Women 45-64 | Men 65+ | Women 65+ |
| I believe killing animals for food is wrong but I eat them | 14\% | 13\% | 23\% | 21\% | 17\% | 6\% | 14\% | 11\% | 12\% |
| I believe killing animals for food is wrong and I don't eat them | 9\% | 17\% | 9\% | 16\% | 12\% | 4\% | 6\% | 4\% | 5\% |
| I don't believe killing animals for food is wrong and I eat them | 57\% | 50\% | 47\% | 31\% | 44\% | 76\% | 61\% | 70\% | 67\% |
| I don't believe killing animals for food is wrong but I don't eat them for other reasons | 7\% | 4\% | 5\% | 21\% | 14\% | 3\% | 4\% | 4\% | 3\% |
| Don't know | 13\% | 16\% | 15\% | 10\% | 13\% | 12\% | 15\% | 11\% | 13\% |
| Totals | 100\% | 100\% | 99\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% |
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## YouGov Survey: Morality

November 15-21, 2022-2000 U.S. adult citizens

| Interviewing Dates | November 15-18, 2022 \| November 16-21, 2022 |
| :---: | :---: |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel us ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time ( $33 \%$ Democratic, $28 \%$ Republican). The weights range from 0.197 to 5.777 , with a mean of 1 and a standard deviation of 0.492 . |
| Number of respondents | 2000 |
| Margin of error | $\pm 2.4 \%$ (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 46 questions not reported. |


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