

# YouGov Survey: Money and Life



Sample 1138 U.S. adult citizens  
 Conducted June 13 - 16, 2025  
 Margin of Error  $\pm 3.8\%$

## 1. In the future, do you think it is more likely that your socioeconomic status will be better or worse than it is now?

|                |     |
|----------------|-----|
| Better         | 29% |
| Worse          | 24% |
| About the same | 35% |
| Not sure       | 12% |

## 2. How much money do you think you need to personally earn annually, from all sources, to be happy?

|                      |     |
|----------------------|-----|
| Under \$50K          | 26% |
| \$50-100K            | 28% |
| \$100K-250K          | 24% |
| \$250K-500K          | 4%  |
| \$500K-1000K         | 1%  |
| \$1000K or more      | 2%  |
| Don't know           | 8%  |
| Prefer not to answer | 7%  |

## 3. Have you ever...?

|                           | Yes | No  | Not sure |
|---------------------------|-----|-----|----------|
| Bought a used car         | 68% | 31% | 1%       |
| Gone to a public college  | 59% | 39% | 2%       |
| Had a child               | 54% | 45% | 1%       |
| Had a wedding             | 53% | 46% | 2%       |
| Bought a home             | 51% | 47% | 1%       |
| Bought a new car          | 51% | 48% | 1%       |
| Gone to a private college | 22% | 75% | 3%       |

## 4. From your experience, do you think it is worth the expense to...?

|                         | Worth it | Not worth it | Not sure |
|-------------------------|----------|--------------|----------|
| Buy a home              | 75%      | 11%          | 14%      |
| Buy a used car          | 71%      | 13%          | 15%      |
| Have a child            | 67%      | 15%          | 18%      |
| Go to a public college  | 62%      | 19%          | 19%      |
| Buy a new car           | 51%      | 32%          | 16%      |
| Have a wedding          | 45%      | 33%          | 22%      |
| Go to a private college | 30%      | 39%          | 31%      |

## 5. Have you ever been jealous that a friend earned more money than you did?

|                |     |
|----------------|-----|
| Yes .....      | 29% |
| No .....       | 66% |
| Not sure ..... | 5%  |

## 6. Have you ever been jealous that a romantic partner earned more money than you did?

|                |     |
|----------------|-----|
| Yes .....      | 7%  |
| No .....       | 91% |
| Not sure ..... | 2%  |

## 7. In a relationship, would you prefer for your partner to earn...?

|                                   |     |
|-----------------------------------|-----|
| A lot more than me .....          | 16% |
| A little more than me .....       | 9%  |
| About the same amount as me ..... | 17% |
| A little less than me .....       | 2%  |
| A lot less than me .....          | 1%  |
| It doesn't matter .....           | 49% |
| Not sure .....                    | 6%  |

|                               |  |
|-------------------------------|--|
| <b>Interviewing Dates</b>     | June 13 - 16, 2025   |
| <b>Target population</b>      | U.S. Citizens, aged 18 and over.   |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.  |
| <b>Weighting</b>              | The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.548, with a mean of one and a standard deviation of 0.826. |
| <b>Number of respondents</b>  | 1138   |
| <b>Margin of error</b>        | ± 3.8% (adjusted for weighting)  |
| <b>Survey mode</b>            | Web-based interviews   |
| <b>Questions not reported</b> | 86 questions not reported.   |

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June 13 - 16, 2025 - 1138 U.S. adult citizens



## 1. Future Socioeconomic Status

In the future, do you think it is more likely that your socioeconomic status will be better or worse than it is now?

|                | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Better         | 29%     | 35%   | 24%    | 34%              | 37%   | 29%   | 17%   | 26%               | 40%   | 30%      | *     |
| Worse          | 24%     | 19%   | 28%    | 16%              | 18%   | 27%   | 34%   | 24%               | 24%   | 24%      | *     |
| About the same | 35%     | 38%   | 32%    | 35%              | 32%   | 35%   | 38%   | 39%               | 19%   | 34%      | *     |
| Not sure       | 12%     | 7%    | 16%    | 15%              | 14%   | 9%    | 11%   | 11%               | 17%   | 11%      | *     |
| Totals         | 100%    | 99%   | 100%   | 100%             | 101%  | 100%  | 100%  | 100%              | 100%  | 99%      | *     |
| Unweighted N   | (1,136) | (541) | (595)  | (295)            | (297) | (324) | (220) | (744)             | (152) | (158)    | (82)  |

|                |         | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|----------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|                | Total   | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Better         | 29%     | 21%      | 22%   | 46%   | 22%       | 43%   | 24%                        | 29%       | 42%     | 32%       | 26%     | 30%   | 29%   |
| Worse          | 24%     | 35%      | 27%   | 10%   | 36%       | 10%   | 28%                        | 24%       | 18%     | 23%       | 29%     | 21%   | 25%   |
| About the same | 35%     | 32%      | 35%   | 38%   | 32%       | 40%   | 34%                        | 40%       | 34%     | 34%       | 34%     | 35%   | 37%   |
| Not sure       | 12%     | 12%      | 17%   | 5%    | 10%       | 8%    | 15%                        | 7%        | 6%      | 11%       | 11%     | 15%   | 8%    |
| Totals         | 100%    | 100%     | 101%  | 99%   | 100%      | 101%  | 101%                       | 100%      | 100%    | 100%      | 100%    | 101%  | 99%   |
| Unweighted N   | (1,136) | (379)    | (443) | (314) | (452)     | (412) | (435)                      | (309)     | (286)   | (188)     | (224)   | (450) | (274) |

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June 13 - 16, 2025 - 1138 U.S. adult citizens



## 2. How Much Needed in Earnings To Be Happy (6 category)

How much money do you think you need to personally earn annually, from all sources, to be happy?

|                      | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Under \$50K          | 26%     | 23%    | 29%    | 22%              | 26%   | 27%   | 27%   | 26%               | 28%   | 26%      | *     |
| \$50-100K            | 28%     | 31%    | 25%    | 24%              | 26%   | 25%   | 38%   | 28%               | 25%   | 34%      | *     |
| \$100K-250K          | 24%     | 25%    | 24%    | 21%              | 29%   | 28%   | 17%   | 25%               | 25%   | 20%      | *     |
| \$250K-500K          | 4%      | 4%     | 4%     | 8%               | 3%    | 4%    | 0%    | 3%                | 7%    | 1%       | *     |
| \$500K-1000K         | 1%      | 1%     | 1%     | 1%               | 2%    | 1%    | 0%    | 1%                | 0%    | 2%       | *     |
| \$1000K or more      | 2%      | 3%     | 1%     | 5%               | 2%    | 1%    | 1%    | 1%                | 7%    | 2%       | *     |
| Don't know           | 8%      | 7%     | 9%     | 8%               | 4%    | 10%   | 10%   | 10%               | 2%    | 9%       | *     |
| Prefer not to answer | 7%      | 6%     | 7%     | 11%              | 7%    | 3%    | 7%    | 7%                | 5%    | 7%       | *     |
| Totals               | 100%    | 100%   | 100%   | 100%             | 99%   | 99%   | 100%  | 101%              | 99%   | 101%     | *     |
| Unweighted N         | (1,137) | (542)  | (595)  | (295)            | (298) | (324) | (220) | (746)             | (151) | (158)    | (82)  |

|                      | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|----------------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|                      |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Under \$50K          | 26%     | 27%      | 30%   | 20%   | 23%       | 19%   | 58%                        | 5%        | 3%      | 25%       | 25%     | 29%   | 22%   |
| \$50-100K            | 28%     | 25%      | 28%   | 30%   | 31%       | 32%   | 23%                        | 61%       | 10%     | 29%       | 24%     | 30%   | 27%   |
| \$100K-250K          | 24%     | 26%      | 20%   | 28%   | 28%       | 30%   | 7%                         | 22%       | 61%     | 25%       | 28%     | 21%   | 26%   |
| \$250K-500K          | 4%      | 5%       | 3%    | 3%    | 5%        | 3%    | 1%                         | 3%        | 11%     | 3%        | 4%      | 3%    | 4%    |
| \$500K-1000K         | 1%      | 1%       | 0%    | 2%    | 0%        | 2%    | 1%                         | 0%        | 3%      | 3%        | 1%      | 1%    | 0%    |
| \$1000K or more      | 2%      | 3%       | 1%    | 2%    | 3%        | 1%    | 2%                         | 1%        | 3%      | 1%        | 2%      | 3%    | 2%    |
| Don't know           | 8%      | 8%       | 9%    | 8%    | 6%        | 7%    | 6%                         | 5%        | 6%      | 8%        | 9%      | 6%    | 12%   |
| Prefer not to answer | 7%      | 5%       | 7%    | 8%    | 4%        | 6%    | 2%                         | 2%        | 3%      | 7%        | 5%      | 8%    | 6%    |
| Totals               | 100%    | 100%     | 98%   | 101%  | 100%      | 100%  | 100%                       | 99%       | 100%    | 101%      | 98%     | 101%  | 99%   |
| Unweighted N         | (1,137) | (379)    | (443) | (315) | (451)     | (412) | (435)                      | (310)     | (286)   | (189)     | (225)   | (449) | (274) |

**3A. Ever Had Life Milestones — Bought a used car**

Have you ever...?

|              | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 68%     | 65%    | 71%    | 31%              | 59%   | 83%   | 91%   | 75%               | 54%   | 57%      | *     |
| No           | 31%     | 34%    | 27%    | 64%              | 40%   | 17%   | 9%    | 23%               | 44%   | 41%      | *     |
| Not sure     | 1%      | 1%     | 2%     | 4%               | 2%    | 0%    | 0%    | 1%                | 2%    | 2%       | *     |
| Totals       | 100%    | 100%   | 100%   | 99%              | 101%  | 100%  | 100%  | 99%               | 100%  | 100%     | *     |
| Unweighted N | (1,131) | (539)  | (592)  | (294)            | (297) | (324) | (216) | (743)             | (152) | (155)    | (81)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 68%     | 63%      | 66%   | 76%   | 70%       | 78%   | 67%                        | 71%       | 74%     | 62%       | 69%     | 69%   | 69%   |
| No           | 31%     | 36%      | 33%   | 22%   | 29%       | 21%   | 32%                        | 28%       | 26%     | 36%       | 29%     | 29%   | 30%   |
| Not sure     | 1%      | 1%       | 2%    | 2%    | 0%        | 1%    | 1%                         | 2%        | 0%      | 1%        | 2%      | 2%    | 1%    |
| Totals       | 100%    | 100%     | 101%  | 100%  | 99%       | 100%  | 100%                       | 101%      | 100%    | 99%       | 100%    | 100%  | 100%  |
| Unweighted N | (1,131) | (376)    | (442) | (313) | (448)     | (410) | (433)                      | (307)     | (285)   | (187)     | (223)   | (448) | (273) |

**3B. Ever Had Life Milestones — Gone to a public college**

Have you ever...?

|              | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 59%     | 58%    | 59%    | 55%              | 54%   | 65%   | 58%   | 58%               | 58%   | 58%      | *     |
| No           | 39%     | 41%    | 38%    | 43%              | 42%   | 34%   | 42%   | 40%               | 41%   | 39%      | *     |
| Not sure     | 2%      | 1%     | 3%     | 2%               | 4%    | 1%    | 0%    | 1%                | 1%    | 3%       | *     |
| Totals       | 100%    | 100%   | 100%   | 100%             | 100%  | 100%  | 100%  | 99%               | 100%  | 100%     | *     |
| Unweighted N | (1,133) | (541)  | (592)  | (294)            | (298) | (325) | (216) | (743)             | (152) | (156)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 59%     | 61%      | 57%   | 58%   | 66%       | 59%   | 47%                        | 62%       | 73%     | 49%       | 62%     | 58%   | 64%   |
| No           | 39%     | 38%      | 39%   | 41%   | 34%       | 40%   | 50%                        | 38%       | 27%     | 49%       | 38%     | 39%   | 34%   |
| Not sure     | 2%      | 1%       | 3%    | 1%    | 0%        | 2%    | 3%                         | 1%        | 0%      | 2%        | 0%      | 3%    | 2%    |
| Totals       | 100%    | 100%     | 99%   | 100%  | 100%      | 101%  | 100%                       | 101%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,133) | (375)    | (444) | (314) | (449)     | (411) | (434)                      | (308)     | (285)   | (189)     | (224)   | (448) | (272) |

**3C. Ever Had Life Milestones — Had a child**

Have you ever...?

|              | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 54%     | 48%    | 59%    | 21%              | 46%   | 65%   | 78%   | 58%               | 50%   | 49%      | *     |
| No           | 45%     | 51%    | 39%    | 78%              | 51%   | 35%   | 22%   | 41%               | 50%   | 50%      | *     |
| Not sure     | 1%      | 1%     | 2%     | 2%               | 3%    | 0%    | 0%    | 1%                | 0%    | 1%       | *     |
| Totals       | 100%    | 100%   | 100%   | 101%             | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,133) | (539)  | (594)  | (293)            | (298) | (325) | (217) | (744)             | (152) | (155)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 54%     | 55%      | 47%   | 61%   | 56%       | 64%   | 48%                        | 55%       | 64%     | 51%       | 58%     | 52%   | 55%   |
| No           | 45%     | 45%      | 51%   | 37%   | 44%       | 34%   | 50%                        | 45%       | 35%     | 48%       | 42%     | 46%   | 44%   |
| Not sure     | 1%      | 0%       | 2%    | 1%    | 0%        | 1%    | 2%                         | 0%        | 0%      | 1%        | 0%      | 2%    | 1%    |
| Totals       | 100%    | 100%     | 100%  | 99%   | 100%      | 99%   | 100%                       | 100%      | 99%     | 100%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,133) | (376)    | (443) | (314) | (448)     | (411) | (433)                      | (308)     | (286)   | (188)     | (224)   | (448) | (273) |

**3D. Ever Had Life Milestones — Had a wedding**

Have you ever...?

|              | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 53%     | 49%    | 56%    | 15%              | 43%   | 64%   | 82%   | 62%               | 31%   | 37%      | *     |
| No           | 46%     | 50%    | 41%    | 80%              | 55%   | 35%   | 18%   | 37%               | 66%   | 61%      | *     |
| Not sure     | 2%      | 1%     | 3%     | 5%               | 2%    | 1%    | 0%    | 1%                | 3%    | 2%       | *     |
| Totals       | 101%    | 100%   | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,131) | (539)  | (592)  | (293)            | (296) | (324) | (218) | (743)             | (152) | (154)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 53%     | 51%      | 44%   | 65%   | 58%       | 68%   | 41%                        | 54%       | 75%     | 53%       | 58%     | 50%   | 52%   |
| No           | 46%     | 46%      | 54%   | 34%   | 42%       | 30%   | 56%                        | 45%       | 25%     | 45%       | 41%     | 48%   | 45%   |
| Not sure     | 2%      | 2%       | 2%    | 1%    | 0%        | 1%    | 2%                         | 1%        | 0%      | 2%        | 1%      | 2%    | 3%    |
| Totals       | 101%    | 99%      | 100%  | 100%  | 100%      | 99%   | 99%                        | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,131) | (375)    | (443) | (313) | (448)     | (409) | (433)                      | (306)     | (286)   | (187)     | (224)   | (447) | (273) |



**3E. Ever Had Life Milestones — Bought a home**

Have you ever...?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 51%     | 52%   | 51%    | 14%              | 38%   | 64%   | 83%   | 61%               | 38%   | 28%      | *     |
| No           | 47%     | 48%   | 47%    | 84%              | 59%   | 36%   | 17%   | 38%               | 61%   | 71%      | *     |
| Not sure     | 1%      | 1%    | 2%     | 2%               | 3%    | 0%    | 0%    | 1%                | 1%    | 1%       | *     |
| Totals       | 99%     | 101%  | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,132) | (540) | (592)  | (292)            | (298) | (324) | (218) | (744)             | (151) | (155)    | (82)  |

|              |         | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              | Total   | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 51%     | 49%      | 40%   | 68%   | 57%       | 72%   | 35%                        | 56%       | 79%     | 55%       | 56%     | 48%   | 51%   |
| No           | 47%     | 50%      | 58%   | 31%   | 42%       | 27%   | 63%                        | 44%       | 21%     | 44%       | 44%     | 50%   | 48%   |
| Not sure     | 1%      | 1%       | 2%    | 1%    | 0%        | 1%    | 2%                         | 0%        | 0%      | 1%        | 0%      | 2%    | 1%    |
| Totals       | 99%     | 100%     | 100%  | 100%  | 99%       | 100%  | 100%                       | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,132) | (376)    | (443) | (313) | (449)     | (409) | (432)                      | (308)     | (286)   | (188)     | (225)   | (447) | (272) |

**3F. Ever Had Life Milestones — Bought a new car**

Have you ever...?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 51%     | 52%   | 50%    | 22%              | 39%   | 59%   | 80%   | 58%               | 38%   | 34%      | *     |
| No           | 48%     | 47%   | 48%    | 75%              | 59%   | 41%   | 20%   | 41%               | 58%   | 64%      | *     |
| Not sure     | 1%      | 1%    | 2%     | 3%               | 2%    | 1%    | 0%    | 1%                | 4%    | 1%       | *     |
| Totals       | 100%    | 100%  | 100%   | 100%             | 100%  | 101%  | 100%  | 100%              | 100%  | 99%      | *     |
| Unweighted N | (1,134) | (540) | (594)  | (294)            | (298) | (324) | (218) | (745)             | (151) | (156)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 51%     | 49%      | 43%   | 63%   | 57%       | 67%   | 35%                        | 60%       | 72%     | 54%       | 50%     | 48%   | 54%   |
| No           | 48%     | 49%      | 56%   | 36%   | 42%       | 32%   | 63%                        | 40%       | 28%     | 45%       | 49%     | 50%   | 44%   |
| Not sure     | 1%      | 2%       | 1%    | 1%    | 1%        | 1%    | 2%                         | 0%        | 0%      | 1%        | 1%      | 2%    | 1%    |
| Totals       | 100%    | 100%     | 100%  | 100%  | 100%      | 100%  | 100%                       | 100%      | 100%    | 100%      | 100%    | 100%  | 99%   |
| Unweighted N | (1,134) | (376)    | (444) | (314) | (450)     | (411) | (434)                      | (309)     | (285)   | (189)     | (225)   | (447) | (273) |

**3G. Ever Had Life Milestones — Gone to a private college**

Have you ever...?

|              | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 22%     | 23%    | 20%    | 19%              | 24%   | 22%   | 20%   | 22%               | 15%   | 20%      | *     |
| No           | 75%     | 76%    | 75%    | 77%              | 71%   | 75%   | 79%   | 75%               | 80%   | 77%      | *     |
| Not sure     | 3%      | 1%     | 5%     | 4%               | 5%    | 2%    | 2%    | 2%                | 4%    | 3%       | *     |
| Totals       | 100%    | 100%   | 100%   | 100%             | 100%  | 99%   | 101%  | 99%               | 99%   | 100%     | *     |
| Unweighted N | (1,127) | (539)  | (588)  | (295)            | (297) | (323) | (212) | (737)             | (152) | (156)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 22%     | 25%      | 19%   | 21%   | 27%       | 19%   | 16%                        | 23%       | 31%     | 36%       | 19%     | 17%   | 22%   |
| No           | 75%     | 74%      | 77%   | 75%   | 71%       | 79%   | 80%                        | 75%       | 68%     | 62%       | 78%     | 80%   | 74%   |
| Not sure     | 3%      | 2%       | 4%    | 4%    | 2%        | 2%    | 4%                         | 2%        | 2%      | 2%        | 2%      | 3%    | 4%    |
| Totals       | 100%    | 101%     | 100%  | 100%  | 100%      | 100%  | 100%                       | 100%      | 101%    | 100%      | 99%     | 100%  | 100%  |
| Unweighted N | (1,127) | (372)    | (444) | (311) | (445)     | (409) | (432)                      | (308)     | (284)   | (187)     | (222)   | (447) | (271) |

**4A. Whether Life Milestones Are Worth it — Buy a home**

From your experience, do you think it is worth the expense to...?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Worth it     | 75%     | 77%   | 73%    | 67%              | 74%   | 76%   | 83%   | 76%               | 73%   | 72%      | *     |
| Not worth it | 11%     | 11%   | 11%    | 12%              | 11%   | 12%   | 8%    | 10%               | 11%   | 13%      | *     |
| Not sure     | 14%     | 12%   | 16%    | 22%              | 15%   | 12%   | 9%    | 14%               | 16%   | 15%      | *     |
| Totals       | 100%    | 100%  | 100%   | 101%             | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,132) | (537) | (595)  | (293)            | (297) | (322) | (220) | (742)             | (152) | (156)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Worth it     | 75%     | 71%      | 71%   | 83%   | 76%       | 85%   | 70%                        | 76%       | 87%     | 80%       | 78%     | 74%   | 70%   |
| Not worth it | 11%     | 12%      | 11%   | 10%   | 9%        | 9%    | 14%                        | 10%       | 6%      | 9%        | 11%     | 10%   | 13%   |
| Not sure     | 14%     | 17%      | 18%   | 7%    | 14%       | 6%    | 16%                        | 14%       | 7%      | 11%       | 12%     | 16%   | 17%   |
| Totals       | 100%    | 100%     | 100%  | 100%  | 99%       | 100%  | 100%                       | 100%      | 100%    | 100%      | 101%    | 100%  | 100%  |
| Unweighted N | (1,132) | (377)    | (443) | (312) | (450)     | (411) | (431)                      | (310)     | (285)   | (188)     | (225)   | (448) | (271) |

**4B. Whether Life Milestones Are Worth it — Buy a used car**

From your experience, do you think it is worth the expense to...?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Worth it     | 71%     | 69%   | 73%    | 55%              | 69%   | 78%   | 79%   | 73%               | 65%   | 68%      | *     |
| Not worth it | 13%     | 17%   | 10%    | 21%              | 13%   | 10%   | 12%   | 13%               | 17%   | 14%      | *     |
| Not sure     | 15%     | 14%   | 17%    | 24%              | 18%   | 11%   | 9%    | 15%               | 18%   | 18%      | *     |
| Totals       | 99%     | 100%  | 100%   | 100%             | 100%  | 99%   | 100%  | 101%              | 100%  | 100%     | *     |
| Unweighted N | (1,129) | (535) | (594)  | (292)            | (296) | (322) | (219) | (741)             | (151) | (155)    | (82)  |

|              |         | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              | Total   | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Worth it     | 71%     | 73%      | 66%   | 76%   | 77%       | 76%   | 68%                        | 75%       | 75%     | 63%       | 78%     | 70%   | 73%   |
| Not worth it | 13%     | 10%      | 17%   | 13%   | 11%       | 11%   | 18%                        | 13%       | 10%     | 11%       | 14%     | 16%   | 10%   |
| Not sure     | 15%     | 17%      | 18%   | 11%   | 12%       | 13%   | 15%                        | 13%       | 15%     | 27%       | 8%      | 14%   | 17%   |
| Totals       | 99%     | 100%     | 101%  | 100%  | 100%      | 100%  | 101%                       | 101%      | 100%    | 101%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,129) | (376)    | (442) | (311) | (449)     | (410) | (429)                      | (309)     | (285)   | (188)     | (225)   | (445) | (271) |

**4C. Whether Life Milestones Are Worth it — Have a child**

From your experience, do you think it is worth the expense to...?

|              | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Worth it     | 67%     | 64%    | 70%    | 51%              | 66%   | 69%   | 81%   | 70%               | 60%   | 69%      | *     |
| Not worth it | 15%     | 20%    | 11%    | 20%              | 19%   | 14%   | 9%    | 14%               | 17%   | 10%      | *     |
| Not sure     | 18%     | 16%    | 19%    | 29%              | 15%   | 17%   | 10%   | 16%               | 23%   | 21%      | *     |
| Totals       | 100%    | 100%   | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,131) | (536)  | (595)  | (293)            | (297) | (322) | (219) | (742)             | (152) | (155)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Worth it     | 67%     | 66%      | 59%   | 78%   | 68%       | 77%   | 63%                        | 66%       | 77%     | 67%       | 69%     | 66%   | 67%   |
| Not worth it | 15%     | 13%      | 22%   | 10%   | 15%       | 11%   | 20%                        | 16%       | 9%      | 14%       | 16%     | 17%   | 14%   |
| Not sure     | 18%     | 21%      | 19%   | 12%   | 16%       | 12%   | 16%                        | 19%       | 14%     | 19%       | 15%     | 17%   | 20%   |
| Totals       | 100%    | 100%     | 100%  | 100%  | 99%       | 100%  | 99%                        | 101%      | 100%    | 100%      | 100%    | 100%  | 101%  |
| Unweighted N | (1,131) | (376)    | (443) | (312) | (449)     | (411) | (430)                      | (310)     | (285)   | (188)     | (225)   | (447) | (271) |

**4D. Whether Life Milestones Are Worth it — Go to a public college**

From your experience, do you think it is worth the expense to...?

|              | Total   | Gender |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              |         | Male   | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Worth it     | 62%     | 56%    | 67%    | 61%              | 62%   | 60%   | 64%   | 59%               | 67%   | 71%      | *     |
| Not worth it | 19%     | 25%    | 14%    | 19%              | 21%   | 20%   | 17%   | 21%               | 13%   | 12%      | *     |
| Not sure     | 19%     | 19%    | 19%    | 20%              | 17%   | 20%   | 19%   | 20%               | 20%   | 17%      | *     |
| Totals       | 100%    | 100%   | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,128) | (535)  | (593)  | (292)            | (297) | (322) | (217) | (740)             | (151) | (155)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Worth it     | 62%     | 74%      | 57%   | 56%   | 74%       | 54%   | 56%                        | 65%       | 69%     | 64%       | 64%     | 58%   | 63%   |
| Not worth it | 19%     | 11%      | 22%   | 25%   | 11%       | 27%   | 24%                        | 19%       | 14%     | 16%       | 20%     | 22%   | 16%   |
| Not sure     | 19%     | 15%      | 22%   | 20%   | 15%       | 19%   | 20%                        | 16%       | 16%     | 20%       | 15%     | 19%   | 21%   |
| Totals       | 100%    | 100%     | 101%  | 101%  | 100%      | 100%  | 100%                       | 100%      | 99%     | 100%      | 99%     | 99%   | 100%  |
| Unweighted N | (1,128) | (375)    | (442) | (311) | (448)     | (410) | (429)                      | (309)     | (284)   | (187)     | (224)   | (446) | (271) |

**4E. Whether Life Milestones Are Worth it — Buy a new car**

From your experience, do you think it is worth the expense to...?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Worth it     | 51%     | 53%   | 49%    | 48%              | 51%   | 46%   | 61%   | 48%               | 67%   | 52%      | *     |
| Not worth it | 32%     | 33%   | 32%    | 29%              | 30%   | 37%   | 31%   | 36%               | 16%   | 28%      | *     |
| Not sure     | 16%     | 14%   | 19%    | 23%              | 19%   | 16%   | 8%    | 16%               | 17%   | 20%      | *     |
| Totals       | 99%     | 100%  | 100%   | 100%             | 100%  | 99%   | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,127) | (535) | (592)  | (291)            | (297) | (321) | (218) | (740)             | (150) | (155)    | (82)  |

|              |         | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              | Total   | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Worth it     | 51%     | 52%      | 51%   | 51%   | 52%       | 52%   | 49%                        | 49%       | 62%     | 54%       | 51%     | 50%   | 51%   |
| Not worth it | 32%     | 31%      | 30%   | 37%   | 31%       | 35%   | 32%                        | 38%       | 25%     | 26%       | 33%     | 36%   | 31%   |
| Not sure     | 16%     | 17%      | 19%   | 12%   | 17%       | 13%   | 19%                        | 13%       | 13%     | 20%       | 17%     | 14%   | 18%   |
| Totals       | 99%     | 100%     | 100%  | 100%  | 100%      | 100%  | 100%                       | 100%      | 100%    | 100%      | 101%    | 100%  | 100%  |
| Unweighted N | (1,127) | (377)    | (441) | (309) | (450)     | (408) | (428)                      | (309)     | (285)   | (188)     | (224)   | (445) | (270) |



**4F. Whether Life Milestones Are Worth it — Have a wedding**

From your experience, do you think it is worth the expense to...?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Worth it     | 45%     | 47%   | 43%    | 50%              | 44%   | 36%   | 55%   | 46%               | 39%   | 53%      | *     |
| Not worth it | 33%     | 35%   | 32%    | 25%              | 34%   | 42%   | 28%   | 34%               | 31%   | 19%      | *     |
| Not sure     | 22%     | 19%   | 24%    | 25%              | 23%   | 22%   | 17%   | 20%               | 29%   | 28%      | *     |
| Totals       | 100%    | 101%  | 99%    | 100%             | 101%  | 100%  | 100%  | 100%              | 99%   | 100%     | *     |
| Unweighted N | (1,128) | (536) | (592)  | (293)            | (296) | (320) | (219) | (740)             | (152) | (154)    | (82)  |

|              |         | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              | Total   | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Worth it     | 45%     | 47%      | 40%   | 50%   | 47%       | 51%   | 38%                        | 40%       | 60%     | 43%       | 55%     | 42%   | 43%   |
| Not worth it | 33%     | 34%      | 36%   | 30%   | 32%       | 33%   | 39%                        | 36%       | 24%     | 36%       | 30%     | 36%   | 30%   |
| Not sure     | 22%     | 20%      | 25%   | 20%   | 21%       | 15%   | 23%                        | 24%       | 16%     | 21%       | 15%     | 22%   | 28%   |
| Totals       | 100%    | 101%     | 101%  | 100%  | 100%      | 99%   | 100%                       | 100%      | 100%    | 100%      | 100%    | 100%  | 101%  |
| Unweighted N | (1,128) | (375)    | (441) | (312) | (447)     | (411) | (429)                      | (310)     | (283)   | (186)     | (225)   | (446) | (271) |

**4G. Whether Life Milestones Are Worth it — Go to a private college**

From your experience, do you think it is worth the expense to...?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Worth it     | 30%     | 30%   | 31%    | 37%              | 34%   | 24%   | 29%   | 27%               | 46%   | 38%      | *     |
| Not worth it | 39%     | 40%   | 38%    | 33%              | 40%   | 44%   | 37%   | 42%               | 21%   | 34%      | *     |
| Not sure     | 31%     | 30%   | 31%    | 29%              | 26%   | 32%   | 34%   | 31%               | 32%   | 28%      | *     |
| Totals       | 100%    | 100%  | 100%   | 99%              | 100%  | 100%  | 100%  | 100%              | 99%   | 100%     | *     |
| Unweighted N | (1,125) | (535) | (590)  | (294)            | (297) | (319) | (215) | (735)             | (152) | (156)    | (82)  |

|              |         | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              | Total   | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Worth it     | 30%     | 38%      | 25%   | 29%   | 37%       | 28%   | 28%                        | 31%       | 41%     | 38%       | 26%     | 29%   | 30%   |
| Not worth it | 39%     | 32%      | 41%   | 44%   | 32%       | 47%   | 40%                        | 38%       | 35%     | 31%       | 42%     | 40%   | 41%   |
| Not sure     | 31%     | 30%      | 33%   | 27%   | 31%       | 25%   | 32%                        | 31%       | 24%     | 31%       | 32%     | 31%   | 29%   |
| Totals       | 100%    | 100%     | 99%   | 100%  | 100%      | 100%  | 100%                       | 100%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,125) | (374)    | (441) | (310) | (446)     | (408) | (431)                      | (308)     | (281)   | (187)     | (222)   | (446) | (270) |

**5. Jealousy of Friend's Earnings**

Have you ever been jealous that a friend earned more money than you did?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 29%     | 26%   | 31%    | 35%              | 30%   | 31%   | 18%   | 30%               | 21%   | 22%      | *     |
| No           | 66%     | 69%   | 64%    | 58%              | 67%   | 65%   | 77%   | 65%               | 74%   | 72%      | *     |
| Not sure     | 5%      | 5%    | 4%     | 6%               | 3%    | 4%    | 5%    | 5%                | 5%    | 6%       | *     |
| Totals       | 100%    | 100%  | 99%    | 99%              | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,138) | (542) | (596)  | (295)            | (298) | (325) | (220) | (746)             | (152) | (158)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 29%     | 27%      | 30%   | 29%   | 29%       | 25%   | 28%                        | 29%       | 31%     | 34%       | 29%     | 27%   | 29%   |
| No           | 66%     | 68%      | 66%   | 66%   | 67%       | 69%   | 67%                        | 67%       | 65%     | 61%       | 66%     | 69%   | 67%   |
| Not sure     | 5%      | 4%       | 4%    | 5%    | 4%        | 6%    | 5%                         | 4%        | 4%      | 5%        | 5%      | 4%    | 5%    |
| Totals       | 100%    | 99%      | 100%  | 100%  | 100%      | 100%  | 100%                       | 100%      | 100%    | 100%      | 100%    | 100%  | 101%  |
| Unweighted N | (1,138) | (379)    | (444) | (315) | (452)     | (412) | (436)                      | (310)     | (286)   | (189)     | (225)   | (450) | (274) |

## 6. Jealousy of Partner's Earnings

Have you ever been jealous that a romantic partner earned more money than you did?

|              | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 7%      | 8%    | 6%     | 10%              | 5%    | 9%    | 3%    | 7%                | 6%    | 5%       | *     |
| No           | 91%     | 89%   | 93%    | 84%              | 93%   | 89%   | 96%   | 91%               | 89%   | 95%      | *     |
| Not sure     | 2%      | 3%    | 1%     | 6%               | 1%    | 2%    | 1%    | 2%                | 5%    | 0%       | *     |
| Totals       | 100%    | 100%  | 100%   | 100%             | 99%   | 100%  | 100%  | 100%              | 100%  | 100%     | *     |
| Unweighted N | (1,136) | (542) | (594)  | (295)            | (298) | (323) | (220) | (744)             | (152) | (158)    | (82)  |

|              | Total   | Party ID |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|              |         | Dem      | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| Yes          | 7%      | 8%       | 7%    | 7%    | 8%        | 4%    | 7%                         | 6%        | 7%      | 8%        | 9%      | 6%    | 7%    |
| No           | 91%     | 90%      | 91%   | 92%   | 90%       | 94%   | 90%                        | 92%       | 92%     | 90%       | 90%     | 92%   | 90%   |
| Not sure     | 2%      | 3%       | 2%    | 2%    | 2%        | 2%    | 3%                         | 3%        | 1%      | 2%        | 1%      | 2%    | 3%    |
| Totals       | 100%    | 101%     | 100%  | 101%  | 100%      | 100%  | 100%                       | 101%      | 100%    | 100%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,136) | (379)    | (442) | (315) | (451)     | (412) | (435)                      | (310)     | (286)   | (189)     | (224)   | (449) | (274) |

**7. Partner Earning Preference**

In a relationship, would you prefer for your partner to earn... ?

|                                | Gender  |       |        | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------------------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                                | Total   | Male  | Female | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| A lot more than me             | 16%     | 10%   | 21%    | 16%              | 14%   | 18%   | 13%   | 13%               | 22%   | 26%      | *     |
| A little more than me          | 9%      | 3%    | 14%    | 8%               | 7%    | 10%   | 9%    | 9%                | 8%    | 8%       | *     |
| About the same amount<br>as me | 17%     | 23%   | 12%    | 26%              | 18%   | 12%   | 16%   | 15%               | 25%   | 19%      | *     |
| A little less than me          | 2%      | 4%    | 1%     | 5%               | 2%    | 1%    | 1%    | 2%                | 1%    | 4%       | *     |
| A lot less than me             | 1%      | 1%    | 1%     | 1%               | 1%    | 1%    | 0%    | 1%                | 1%    | 1%       | *     |
| It doesn't matter              | 49%     | 55%   | 44%    | 35%              | 49%   | 53%   | 58%   | 54%               | 36%   | 36%      | *     |
| Not sure                       | 6%      | 5%    | 7%     | 9%               | 9%    | 5%    | 3%    | 6%                | 8%    | 6%       | *     |
| Totals                         | 100%    | 101%  | 100%   | 100%             | 100%  | 100%  | 100%  | 100%              | 101%  | 100%     | *     |
| Unweighted N                   | (1,137) | (541) | (596)  | (294)            | (298) | (325) | (220) | (746)             | (151) | (158)    | (82)  |

  

|                                | Party ID |       |       |       | 2024 Vote |       | Family Income (3 category) |           |         | Region    |         |       |       |
|--------------------------------|----------|-------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
|                                | Total    | Dem   | Ind   | Rep   | Harris    | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast | Midwest | South | West  |
| A lot more than me             | 16%      | 15%   | 14%   | 18%   | 16%       | 15%   | 14%                        | 19%       | 17%     | 11%       | 18%     | 16%   | 16%   |
| A little more than me          | 9%       | 11%   | 6%    | 10%   | 8%        | 8%    | 8%                         | 10%       | 9%      | 11%       | 9%      | 8%    | 9%    |
| About the same amount<br>as me | 17%      | 23%   | 16%   | 13%   | 18%       | 18%   | 15%                        | 20%       | 19%     | 23%       | 15%     | 15%   | 19%   |
| A little less than me          | 2%       | 1%    | 1%    | 5%    | 1%        | 4%    | 2%                         | 3%        | 2%      | 3%        | 2%      | 1%    | 2%    |
| A lot less than me             | 1%       | 1%    | 1%    | 1%    | 1%        | 0%    | 1%                         | 1%        | 0%      | 0%        | 1%      | 1%    | 1%    |
| It doesn't matter              | 49%      | 44%   | 53%   | 50%   | 53%       | 53%   | 51%                        | 44%       | 52%     | 43%       | 51%     | 51%   | 49%   |
| Not sure                       | 6%       | 5%    | 9%    | 4%    | 3%        | 1%    | 9%                         | 3%        | 1%      | 8%        | 3%      | 8%    | 5%    |
| Totals                         | 100%     | 100%  | 100%  | 101%  | 100%      | 99%   | 100%                       | 100%      | 100%    | 99%       | 99%     | 100%  | 101%  |
| Unweighted N                   | (1,137)  | (378) | (444) | (315) | (452)     | (412) | (436)                      | (309)     | (286)   | (189)     | (225)   | (449) | (274) |

## YouGov Survey: Money and Life

June 13 - 16, 2025 - 1138 U.S. adult citizens



|                               |  |
|-------------------------------|--|
| <b>Interviewing Dates</b>     | June 13 - 16, 2025   |
| <b>Target population</b>      | U.S. Citizens, aged 18 and over.   |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.  |
| <b>Weighting</b>              | The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.548, with a mean of one and a standard deviation of 0.826. |
| <b>Number of respondents</b>  | 1138   |
| <b>Margin of error</b>        | ± 3.8% (adjusted for weighting)  |
| <b>Survey mode</b>            | Web-based interviews   |
| <b>Questions not reported</b> | 86 questions not reported.   |