

YouGov / Molly Rose Foundation Survey Results

Sample Size: 1041 children in GB aged 12-15

Fieldwork: 23rd - 30th June 2026

		Gender		Age				Country			Region in England				
		Total	Male	Female	12	13	14	15	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	1041	526	502	262	262	259	257	914	48	79	252	179	137	346	
Unweighted Sample	1041	538	489	233	266	257	285	899	55	87	271	160	78	390	
		%	%	%	%	%	%	%	%	%	%	%	%	%	

Do you support or oppose the Government's plans to ban children under 16 from using major social media apps? (such as TikTok, Instagram and Snapchat)

Strongly support	9	10	8	12	9	7	9	9	15	5	9	11	12	8
Slightly support	18	16	21	18	19	17	19	18	19	21	13	15	22	21
TOTAL SUPPORT	27	26	29	30	28	24	28	27	34	26	22	26	34	29
Slightly oppose	27	25	28	26	27	25	28	27	22	28	26	26	25	28
Strongly oppose	40	41	39	37	42	44	38	40	36	42	46	43	37	36
TOTAL OPPOSE	67	66	67	63	69	69	66	67	58	70	72	69	62	64
Don't know	6	8	4	7	4	7	5	6	9	4	6	5	5	6

Do you think plans to ban under-16s from using major social media apps (such as Tiktok, Instagram and Snapchat) will have a positive or negative impact on...

... your safety online?

Very positive impact	13	13	13	16	11	12	12	13	9	7	8	17	15	14
Fairly positive impact	29	28	32	31	31	28	28	29	36	32	33	24	26	30
TOTAL POSITIVE IMPACT	42	41	45	47	42	40	40	42	45	39	41	41	41	44
Would make no real difference	44	45	43	39	44	45	49	44	40	45	47	42	48	42
Fairly negative impact	4	5	3	5	4	5	3	4	4	8	2	7	0	5
Very negative impact	4	4	4	4	4	4	5	4	4	3	4	6	5	3
TOTAL NEGATIVE IMPACT	8	9	7	9	8	9	8	8	8	11	6	13	5	8
Don't know	5	5	5	6	6	6	4	5	7	4	6	3	5	6

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		%	%	%	%	%	%	%	%	%	%	%	%	%

... your ability to stay in touch with your friends?

Very positive impact	5	6	5	5	5	6	4	5	2	6	4	7	9	4
Fairly positive impact	5	6	4	7	5	5	4	5	2	6	7	3	8	5
TOTAL POSITIVE IMPACT	10	12	9	12	10	11	8	10	4	12	11	10	17	9
Would make no real difference	29	31	27	33	29	24	29	29	25	28	30	24	22	34
Fairly negative impact	29	29	29	28	30	27	30	29	38	27	28	32	26	28
Very negative impact	31	27	34	24	30	38	31	30	33	33	30	33	30	29
TOTAL NEGATIVE IMPACT	60	56	63	52	60	65	61	59	71	60	58	65	56	57
Don't know	1	2	1	2	2	1	1	1	0	1	1	1	4	1

... your ability to stay in touch with the news and world events?

Very positive impact	4	3	4	5	3	2	5	4	2	5	2	8	5	2
Fairly positive impact	7	8	5	6	7	7	7	7	9	4	7	5	10	6
TOTAL POSITIVE IMPACT	11	11	9	11	10	9	12	11	11	9	9	13	15	8
Would make no real difference	39	40	37	44	41	35	35	39	38	34	41	37	33	42
Fairly negative impact	30	29	31	22	31	35	33	30	24	36	30	29	30	30
Very negative impact	16	14	17	16	13	17	18	15	25	18	15	17	15	15
TOTAL NEGATIVE IMPACT	46	43	48	38	44	52	51	45	49	54	45	46	45	45
Don't know	5	5	5	8	5	4	3	5	2	3	5	4	7	6

... your mental health and wellbeing?

Very positive impact	8	7	8	10	7	7	6	8	8	6	4	8	12	8
Fairly positive impact	20	18	23	23	20	18	20	20	19	24	17	18	20	23
TOTAL POSITIVE IMPACT	28	25	31	33	27	25	26	28	27	30	21	26	32	31
Would make no real difference	40	45	34	35	36	43	45	40	40	42	44	37	35	40
Fairly negative impact	18	16	20	17	19	18	18	18	18	15	20	21	17	16
Very negative impact	8	7	9	7	10	7	9	8	13	6	10	12	8	6
TOTAL NEGATIVE IMPACT	26	23	29	24	29	25	27	26	31	21	30	33	25	22
Don't know	6	7	5	7	8	6	3	6	2	7	6	4	9	7

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		%	%	%	%	%	%	%	%	%	%	%	%	%

... reducing your screentime?

Very positive impact	13	13	15	15	13	13	12	14	3	14	11	16	17	14
Fairly positive impact	31	27	36	32	29	33	32	31	29	33	30	32	34	31
TOTAL POSITIVE IMPACT	44	40	51	47	42	46	44	45	32	47	41	48	51	45
Would make no real difference	38	42	34	34	40	39	41	38	46	38	42	33	28	42
Fairly negative impact	7	8	6	8	7	7	6	7	12	8	8	7	8	6
Very negative impact	5	5	6	6	5	4	5	5	6	5	4	8	7	3
TOTAL NEGATIVE IMPACT	12	13	12	14	12	11	11	12	18	13	12	15	15	9
Don't know	5	6	3	6	5	4	3	5	4	2	5	5	5	4

... your ability to learn new things and develop your interests?

Very positive impact	4	5	4	5	4	5	3	4	4	5	4	6	11	2
Fairly positive impact	11	10	11	13	9	11	10	11	6	13	9	9	12	12
TOTAL POSITIVE IMPACT	15	15	15	18	13	16	13	15	10	18	13	15	23	14
Would make no real difference	28	26	29	26	31	27	28	28	28	28	28	23	24	32
Fairly negative impact	33	34	33	33	31	35	36	34	36	30	34	33	37	32
Very negative impact	20	21	19	17	21	20	23	20	22	20	22	25	11	19
TOTAL NEGATIVE IMPACT	53	55	52	50	52	55	59	54	58	50	56	58	48	51
Don't know	3	4	3	6	4	2	1	3	4	5	3	3	5	2

... your ability to be creative and express yourself?

Very positive impact	4	5	4	7	4	3	5	4	6	6	3	6	5	4
Fairly positive impact	11	11	10	12	11	13	7	12	2	6	10	11	19	11
TOTAL POSITIVE IMPACT	15	16	14	19	15	16	12	16	8	12	13	17	24	15
Would make no real difference	36	38	35	33	35	38	40	36	41	40	41	28	31	38
Fairly negative impact	27	26	28	26	28	30	26	27	27	26	22	33	27	29
Very negative impact	17	15	19	18	17	14	19	17	23	19	20	19	14	14
TOTAL NEGATIVE IMPACT	44	41	47	44	45	44	45	44	50	45	42	52	41	43
Don't know	4	5	3	5	4	3	4	4	2	4	5	3	3	4

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%		%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to under-16s accessing social media, which of the following two measures, if either, would you prefer to see happen?

A ban on major social media apps for under-16s	13	12	13	15	14	10	12	12	17	12	10	14	16	12
Social media companies being made to make their platforms safer for children, without a ban	75	74	76	73	74	74	77	75	78	73	73	68	74	80
Neither of these	8	8	7	7	7	11	7	8	2	10	12	10	5	5
Don't know	5	6	4	5	6	4	4	5	4	6	5	8	5	3

If a social media ban for under-16s were introduced, what do you think is most likely to happen?

Almost all under-16s would follow the rules	2	1	2	1	3	2	1	2	2	4	2	2	1	1
More under-16s would follow the rules than would try to find ways around them	13	11	15	16	11	12	12	12	16	15	12	14	18	9
TOTAL MOST WOULD FOLLOW	15	12	17	17	14	14	13	14	18	19	14	16	19	10
An equal number of under-16s would follow the rules and try to find ways around them	15	16	14	15	15	13	17	16	11	8	15	14	16	18
More under-16s would try to find ways around the rules than follow them	37	39	35	37	40	33	39	37	29	37	38	33	34	41
Almost all under-16s would try to find ways around the rules	31	29	32	27	30	37	27	30	37	34	29	36	26	29
TOTAL MOST WOULD TRY TO FIND WAYS AROUND	68	68	67	64	70	70	66	67	66	71	67	69	60	70
Don't know	3	4	1	3	2	3	3	3	4	2	3	2	5	2

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		%	%	%	%	%	%	%	%	%	%	%	%	%

How effective or ineffective do you think each of the following measures would be in keeping under-16s safe online?

Introducing film-style age ratings (e.g. 12, 15, 18) on social media apps based on how risky they are to children

Very effective	12	11	14	16	12	10	10	12	9	14	10	8	23	11
Somewhat effective	38	38	38	38	38	35	40	37	41	44	35	38	30	41
TOTAL EFFECTIVE	50	49	52	54	50	45	50	49	50	58	45	46	53	52
Somewhat ineffective	24	24	24	20	23	27	27	25	17	16	31	26	20	23
Very ineffective	18	18	17	15	19	20	17	18	22	14	17	19	18	17
TOTAL INEFFECTIVE	42	42	41	35	42	47	44	43	39	30	48	45	38	40
Don't know	8	9	8	11	8	9	6	8	11	12	7	8	10	8

Preventing under-16s from using certain features such as location sharing, livestreaming and disappearing content

Very effective	19	16	22	22	20	19	15	19	19	20	16	21	19	20
Somewhat effective	44	45	42	47	42	41	43	44	41	41	45	40	54	41
TOTAL EFFECTIVE	63	61	64	69	62	60	58	63	60	61	61	61	73	61
Somewhat ineffective	15	14	17	9	14	18	19	15	17	16	16	13	7	18
Very ineffective	12	12	12	11	10	13	15	12	13	12	10	15	11	13
TOTAL INEFFECTIVE	27	26	29	20	24	31	34	27	30	28	26	28	18	31
Don't know	10	13	7	10	13	9	9	10	11	10	12	11	9	9

Preventing under-16s from using AI chatbots

Very effective	13	12	15	15	14	14	10	13	17	15	13	9	16	14
Somewhat effective	27	26	28	31	24	26	26	27	24	33	26	29	28	25
TOTAL EFFECTIVE	40	38	43	46	38	40	36	40	41	48	39	38	44	39
Somewhat ineffective	24	25	23	18	24	28	26	25	16	18	29	21	21	26
Very ineffective	20	21	19	20	19	18	22	20	19	18	17	27	20	18
TOTAL INEFFECTIVE	44	46	42	38	43	46	48	45	35	36	46	48	41	44
Don't know	16	17	14	16	18	15	15	15	24	16	15	15	16	16

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		%	%	%	%	%	%	%	%	%	%	%	%	%

Preventing under-16s from using feeds with recommended content (e.g. TikTok's For You Page) unless these meet strict safety standards

Very effective	13	13	13	14	9	15	12	13	11	13	11	14	17	11
Somewhat effective	41	38	44	45	44	35	39	40	37	47	41	32	46	42
TOTAL EFFECTIVE	54	51	57	59	53	50	51	53	48	60	52	46	63	53
Somewhat ineffective	20	21	19	14	17	27	22	21	12	18	23	22	16	20
Very ineffective	13	13	12	12	13	11	16	13	16	13	10	16	14	13
TOTAL INEFFECTIVE	33	34	31	26	30	38	38	34	28	31	33	38	30	33
Don't know	13	15	12	15	16	11	11	13	24	10	14	15	8	14

Removing features for under-16s that keep them online for long periods (e.g. endless scrolling, autoplay, notifications)

Very effective	17	17	17	21	20	15	12	17	17	16	15	18	16	19
Somewhat effective	44	42	47	45	39	43	50	44	47	44	46	37	53	43
TOTAL EFFECTIVE	61	59	64	66	59	58	62	61	64	60	61	55	69	62
Somewhat ineffective	19	20	17	14	19	24	20	19	14	18	20	22	21	17
Very ineffective	9	9	9	9	9	10	9	9	11	10	8	13	1	12
TOTAL INEFFECTIVE	28	29	26	23	28	34	29	28	25	28	28	35	22	29
Don't know	10	11	9	11	12	9	9	10	11	12	11	10	9	10

Preventing under-16s from accessing social media apps late at night

Very effective	20	19	21	23	21	22	13	20	17	16	20	20	27	18
Somewhat effective	36	35	37	37	36	32	37	35	40	44	35	33	36	35
TOTAL EFFECTIVE	56	54	58	60	57	54	50	55	57	60	55	53	63	53
Somewhat ineffective	21	19	22	17	19	22	25	21	17	16	22	16	16	25
Very ineffective	16	18	13	15	14	16	18	16	18	18	15	24	13	13
TOTAL INEFFECTIVE	37	37	35	32	33	38	43	37	35	34	37	40	29	38
Don't know	8	9	7	8	10	8	7	8	9	7	8	7	8	8

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		%	%	%	%	%	%	%	%	%	%	%	%	%

Setting daily time limits on how long under-16s can use different social media apps

Very effective	14	14	14	18	12	16	10	14	15	12	12	12	23	13
Somewhat effective	41	41	41	42	38	42	41	41	41	38	41	35	46	42
TOTAL EFFECTIVE	55	55	55	60	50	58	51	55	56	50	53	47	69	55
Somewhat ineffective	23	23	23	20	24	22	27	23	26	23	27	25	15	22
Very ineffective	14	15	13	15	13	14	16	14	14	18	13	18	7	15
TOTAL INEFFECTIVE	37	38	36	35	37	36	43	37	40	41	40	43	22	37
Don't know	7	8	8	4	13	6	7	8	4	10	6	10	8	7

How confident, if at all, do you currently feel going to each of the following with concerns about your online safety?

A parent or carer

Very confident	45	44	47	53	46	38	44	45	58	42	44	49	47	42
Fairly confident	43	45	41	36	42	50	43	43	29	46	49	39	37	44
TOTAL CONFIDENT	88	89	88	89	88	88	87	88	87	88	93	88	84	86
Not very confident	7	7	6	5	6	8	7	6	6	11	5	6	7	7
Not confident at all	2	2	2	4	1	0	3	2	2	1	0	2	5	2
TOTAL NOT CONFIDENT	9	9	8	9	7	8	10	8	8	12	5	8	12	9
Don't know	4	4	3	2	5	4	4	4	5	0	2	4	4	5

A teacher

Very confident	13	13	13	19	11	12	10	12	15	20	12	15	21	8
Fairly confident	42	41	42	41	43	37	47	42	42	37	44	44	43	40
TOTAL CONFIDENT	55	54	55	60	54	49	57	54	57	57	56	59	64	48
Not very confident	30	29	30	27	29	36	28	30	27	32	32	25	22	34
Not confident at all	9	9	8	10	9	8	9	9	9	8	6	10	7	11
TOTAL NOT CONFIDENT	39	38	38	37	38	44	37	39	36	40	38	35	29	45
Don't know	7	8	5	3	9	8	6	7	7	2	6	7	7	7

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%		%	%	%	%	%	%	%	%	%	%	%	%	%

A helpline or advice pages online

Very confident	9	7	10	10	8	9	6	9	0	6	8	8	16	8
Fairly confident	27	27	28	22	25	27	35	28	24	21	28	31	25	28
TOTAL CONFIDENT	36	34	38	32	33	36	41	37	24	27	36	39	41	36
Not very confident	33	32	33	35	32	34	31	32	41	38	33	30	35	31
Not confident at all	14	14	14	15	14	15	12	14	17	16	13	15	10	15
TOTAL NOT CONFIDENT	47	46	47	50	46	49	43	46	58	54	46	45	45	46
Don't know	17	19	16	18	21	15	16	17	18	19	17	16	14	19

Your friends

Very confident	25	18	32	25	22	25	28	26	15	20	28	24	31	23
Fairly confident	47	46	50	44	46	51	49	46	54	57	45	46	40	49
TOTAL CONFIDENT	72	64	82	69	68	76	77	72	69	77	73	70	71	72
Not very confident	16	21	12	19	17	16	13	16	18	15	16	17	13	18
Not confident at all	5	7	3	7	6	4	4	5	7	2	4	8	9	3
TOTAL NOT CONFIDENT	21	28	15	26	23	20	17	21	25	17	20	25	22	21
Don't know	6	8	4	5	9	4	6	6	6	5	6	5	6	7

****If you remained on social media despite a ban**,
how confident, if at all, would you feel going to each
of the following with concerns about online safety?**

A parent or carer

Very confident	37	36	39	43	35	31	39	37	44	36	39	36	39	35
Fairly confident	39	41	38	33	37	46	42	40	36	39	39	39	36	42
TOTAL CONFIDENT	76	77	77	76	72	77	81	77	80	75	78	75	75	77
Not very confident	12	12	12	14	14	12	8	12	11	14	11	15	14	11
Not confident at all	5	5	4	3	6	5	4	5	2	6	4	4	7	5
TOTAL NOT CONFIDENT	17	17	16	17	20	17	12	17	13	20	15	19	21	16
Don't know	7	6	7	6	7	6	7	7	7	5	7	6	5	7

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%		%	%	%	%	%	%	%	%	%	%	%	%	%

A teacher

Very confident	9	8	11	12	10	7	8	9	9	11	7	8	18	7
Fairly confident	28	31	25	29	24	29	30	28	26	31	31	28	23	28
TOTAL CONFIDENT	37	39	36	41	34	36	38	37	35	42	38	36	41	35
Not very confident	32	31	34	30	36	30	32	31	37	34	31	31	35	30
Not confident at all	22	20	22	23	20	25	19	22	21	17	20	25	17	24
TOTAL NOT CONFIDENT	54	51	56	53	56	55	51	53	58	51	51	56	52	54
Don't know	9	10	9	7	11	9	11	10	7	7	11	7	7	11

A helpline or advice pages online

Very confident	7	7	8	8	8	6	8	8	3	6	8	5	12	7
Fairly confident	27	25	29	24	25	28	30	28	18	19	28	30	28	27
TOTAL CONFIDENT	34	32	37	32	33	34	38	36	21	25	36	35	40	34
Not very confident	30	29	30	28	27	34	30	28	46	34	26	28	29	30
Not confident at all	19	19	18	22	19	20	14	19	17	22	21	22	17	16
TOTAL NOT CONFIDENT	49	48	48	50	46	54	44	47	63	56	47	50	46	46
Don't know	17	20	15	19	21	12	17	17	16	19	18	15	14	19

Your friends

Very confident	24	17	32	24	21	25	28	25	18	24	26	24	29	22
Fairly confident	47	47	46	45	47	49	45	46	49	54	48	45	47	45
TOTAL CONFIDENT	71	64	78	69	68	74	73	71	67	78	74	69	76	67
Not very confident	14	16	12	16	13	16	12	14	20	11	13	14	10	17
Not confident at all	6	8	4	6	7	7	5	6	10	6	5	8	6	6
TOTAL NOT CONFIDENT	20	24	16	22	20	23	17	20	30	17	18	22	16	23
Don't know	8	11	6	9	12	4	9	9	3	5	8	9	7	10

Sample Size: 1041 children in GB aged 12-15
Fieldwork: 23rd - 30th June 2026

		Gender		Age				Country			Region in England			
Total		Male	Female	12	13	14	15	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	1041	526	502	262	262	259	257	914	48	79	252	179	137	346
Unweighted Sample	1041	538	489	233	266	257	285	899	55	87	271	160	78	390
%		%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if anything, do you think the following people know about what you do online?

Your teachers

Know a lot	4	2	5	5	3	4	3	3	6	5	4	1	6	3
Know a fair amount	20	19	20	20	19	17	22	20	19	20	19	20	22	19
TOTAL A LOT / FAIR AMOUNT	24	21	25	25	22	21	25	23	25	25	23	21	28	22
Do not know very much	39	38	39	38	40	40	37	39	40	40	36	42	42	38
Do not know anything	30	32	28	30	30	31	30	30	24	32	32	31	19	33
TOTAL NOT VERY MUCH / NONE AT ALL	69	70	67	68	70	71	67	69	64	72	68	73	61	71
Don't know	8	8	7	8	8	7	8	8	11	4	8	7	11	8

Your parents/carers

Know a lot	19	16	22	27	20	15	15	19	27	15	22	22	19	16
Know a fair amount	52	54	52	54	49	55	52	52	46	54	52	51	53	53
TOTAL A LOT / FAIR AMOUNT	71	70	74	81	69	70	67	71	73	69	74	73	72	69
Do not know very much	21	22	21	13	24	25	25	21	22	24	22	20	16	24
Do not know anything	3	4	2	3	3	3	3	3	2	3	2	2	8	3
TOTAL NOT VERY MUCH / NONE AT ALL	24	26	23	16	27	28	28	24	24	27	24	22	24	27
Don't know	4	4	3	4	5	2	5	4	3	3	3	5	5	4

How much action, if any, do you think is needed to make the following types of online platforms safer for children?

Gaming sites

A lot of action is needed	19	16	22	19	20	19	16	19	24	9	19	20	23	18
A fair amount of action is needed	34	33	35	30	31	36	39	34	28	38	35	27	32	38
TOTAL A LOT / FAIR AMOUNT	53	49	57	49	51	55	55	53	52	47	54	47	55	56
Not very much action is needed	26	30	22	28	26	25	25	26	28	29	22	31	29	24
No action is needed at all	8	11	5	9	7	9	8	8	1	12	9	9	6	8
TOTAL NOT VERY MUCH / NONE AT ALL	34	41	27	37	33	34	33	34	29	41	31	40	35	32
Don't know	13	11	16	13	15	13	12	13	18	11	15	13	10	13

Sample Size: 1041 children in GB aged 12-15
Fieldwork: 23rd - 30th June 2026

Social media apps (e.g. TikTok, Instagram, X)

A lot of action is needed	30	29	31	32	32	33	23	31	35	20	26	36	31	31
A fair amount of action is needed	37	35	39	36	34	36	42	36	41	46	38	32	41	34
TOTAL A LOT / FAIR AMOUNT	67	64	70	68	66	69	65	67	76	66	64	68	72	65
Not very much action is needed	18	18	17	15	19	17	20	18	16	21	18	19	11	20
No action is needed at all	4	4	4	4	3	4	6	5	0	3	5	4	5	4
TOTAL NOT VERY MUCH / NONE AT ALL	22	22	21	19	22	21	26	23	16	24	23	23	16	24
Don't know	11	13	9	13	12	10	9	11	9	10	13	10	12	10

AI Chatbots

A lot of action is needed	28	24	32	26	28	31	26	28	32	23	24	31	30	29
A fair amount of action is needed	31	32	31	32	30	29	33	31	27	38	33	30	31	30
TOTAL A LOT / FAIR AMOUNT	59	56	63	58	58	60	59	59	59	61	57	61	61	59
Not very much action is needed	18	18	18	19	16	17	18	18	18	13	17	18	16	19
No action is needed at all	5	6	4	5	6	4	5	5	4	6	4	6	6	4
TOTAL NOT VERY MUCH / NONE AT ALL	23	24	22	24	22	21	23	23	22	19	21	24	22	23
Don't know	18	21	16	19	19	18	17	18	20	20	22	15	16	18

Messaging apps (e.g. WhatsApp, Signal)

A lot of action is needed	13	13	14	12	14	16	11	14	9	11	11	14	22	12
A fair amount of action is needed	29	30	28	30	26	30	29	28	34	33	29	28	25	29
TOTAL A LOT / FAIR AMOUNT	42	43	42	42	40	46	40	42	43	44	40	42	47	41
Not very much action is needed	33	31	36	31	38	33	33	33	32	37	35	34	26	34
No action is needed at all	14	14	13	16	12	11	17	14	12	11	12	16	14	16
TOTAL NOT VERY MUCH / NONE AT ALL	47	45	49	47	50	44	50	47	44	48	47	50	40	50
Don't know	10	12	9	11	10	10	10	10	13	8	12	9	13	9

Livestreaming apps

A lot of action is needed	27	25	30	27	28	30	23	27	26	24	26	28	31	27
A fair amount of action is needed	34	33	35	33	33	34	37	33	39	41	33	33	35	34
TOTAL A LOT / FAIR AMOUNT	61	58	65	60	61	64	60	60	65	65	59	61	66	61
Not very much action is needed	16	18	13	13	16	17	16	16	16	8	18	17	11	16
No action is needed at all	4	5	3	4	4	3	6	5	1	3	4	6	3	5
TOTAL NOT VERY MUCH / NONE AT ALL	20	23	16	17	20	20	22	21	17	11	22	23	14	21
Don't know	19	18	19	22	19	17	18	18	18	24	20	16	19	18

Sample Size: 1041 children in GB aged 12-15
Fieldwork: 23rd - 30th June 2026

		Gender		Age				Country			Region in England			
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Unweighted Sample	1041	538	489	233	266	257	285	899	55	87	271	160	78	390
		%	%	%	%	%	%	%	%	%	%	%	%	%

Online forums (e.g. Reddit)

A lot of action is needed	21	20	23	24	21	23	18	21	16	25	17	27	26	19
A fair amount of action is needed	32	31	32	30	30	31	36	32	31	32	28	33	34	32
TOTAL A LOT / FAIR AMOUNT	53	51	55	54	51	54	54	53	47	57	45	60	60	51
Not very much action is needed	15	17	13	12	16	15	17	15	18	14	20	14	10	14
No action is needed at all	6	7	5	8	5	5	7	7	2	6	6	7	6	7
TOTAL NOT VERY MUCH / NONE AT ALL	21	24	18	20	21	20	24	22	20	20	26	21	16	21
Don't know	26	25	26	25	29	26	22	26	32	23	29	20	25	27

When the social media ban is introduced, how important do you think it will be to learn about online safety in school?

Much less important than it is now	7	7	7	8	5	7	8	7	4	12	6	11	1	8
Slightly less important than it is now	15	14	17	16	15	14	16	15	22	15	17	16	14	14
TOTAL LESS IMPORTANT	22	21	24	24	20	21	24	22	26	27	23	27	15	22
Same level of importance as it is now	46	43	49	45	46	49	42	46	49	40	45	43	39	51
Slightly more important than it is now	13	14	11	13	14	12	12	12	15	18	12	9	18	12
Much more important than it is now	11	12	10	8	10	10	16	11	8	9	11	10	21	8
TOTAL MORE IMPORTANT	24	26	21	21	24	22	28	23	23	27	23	19	39	20
Don't know	8	10	6	10	10	7	6	9	3	6	10	11	7	7

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.