

Sample Size: 1725 GB Adults
Fieldwork: 10th - 11th June 2021

	Organisation type							Education Level			
	Total	Self-employed	Private sector firm or company (e.g. limited companies and Plcs)	Nationalised industry or public corporation (e.g. Post Office)	Other public sector employer (e.g. Central Government)	Charity/voluntary sector	Other	Have never worked	Low	Medium	High
Weighted Sample	1725	162	578	202	221	90	128	18	501	714	510
Unweighted Sample	1725	161	567	215	231	95	126	12	449	720	556
	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the Broadcast Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	3	2	3	1	4	4	3	0	2	3	3
Somewhat positive	8	12	10	5	11	6	5	0	10	8	8
TOTAL POSITIVE	11	14	13	6	15	10	8	0	12	11	11
Neutral	23	29	25	18	23	19	19	17	27	21	22
Somewhat negative	32	27	30	37	34	40	22	42	23	33	38
Very negative	13	12	12	13	12	14	13	11	11	13	17
TOTAL NEGATIVE	45	39	42	50	46	54	35	53	34	46	55
Don't know	21	18	21	25	17	17	36	29	27	23	13

And generally speaking, how accurately or inaccurately do you think Broadcast Media (TV, Radio) reports on the topic of immigration and asylum seekers?

Completely accurately	2	2	3	2	1	0	1	10	3	2	1
Somewhat accurately	20	25	24	15	23	19	17	26	20	20	21
TOTAL ACCURATELY	22	27	27	17	24	19	18	36	23	22	22
Somewhat inaccurately	33	30	30	36	35	35	26	15	28	31	42
Completely inaccurately	11	11	11	9	11	11	12	0	10	12	11
TOTAL INACCURATELY	44	41	41	45	46	46	38	15	38	43	53
Don't know	33	33	31	38	29	35	44	49	39	35	24

		Describe themselves on political scale as...							
		Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know
Weighted Sample	1725	50	198	245	267	269	147	25	519
Unweighted Sample	1725	52	204	259	287	280	148	21	469
	%	%	%	%	%	%	%	%	%

Overall, do you think the Broadcast Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	3	2	0	1	2	4	12	7	1
Somewhat positive	8	2	2	5	11	19	11	45	4
TOTAL POSITIVE	11	4	2	6	13	23	23	52	5
Neutral	23	12	17	22	29	24	23	28	23
Somewhat negative	32	27	44	44	32	33	30	6	22
Very negative	13	49	28	19	12	7	7	7	9
TOTAL NEGATIVE	45	76	72	63	44	40	37	13	31
Don't know	21	9	9	9	14	13	16	8	41

And generally speaking, how accurately or inaccurately do you think Broadcast Media (TV, Radio) reports on the topic of immigration and asylum seekers?

Completely accurately	2	0	1	2	1	1	8	22	1
Somewhat accurately	20	13	15	20	31	28	26	26	13
TOTAL ACCURATELY	22	13	16	22	32	29	34	48	14
Somewhat inaccurately	33	48	50	43	35	35	27	11	23
Completely inaccurately	11	28	17	13	7	10	17	25	7
TOTAL INACCURATELY	44	76	67	56	42	45	44	36	30
Don't know	33	10	18	22	27	26	22	16	57

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region									
Total	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	
Weighted Sample 1725	585	428	155	640	683	838	887	188	719	416	402	983	742	207	580	374	416	148	144	136	165	169	
Unweighted Sample 1725	588	453	162	692	706	758	967	149	721	426	429	1031	694	204	578	378	404	161	131	130	170	161	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Broadcast Media (TV, Radio) accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three .

[Asked only to those who answered that broadcast media reports on immigration and asylum seekers 'somewhat' or 'completely' accurately; n=785]

Broadcast Media are generally biased in favour of immigrants	21	45	4	7	7	40	28	12	16	17	22	29	20	22	24	21	25	16	18	13	14	12	20
Broadcast Media are generally biased against immigrants	40	14	63	58	57	20	36	46	58	50	30	24	45	33	45	39	37	44	40	61	37	38	39
Broadcast Media generally downplay immigrant figures	17	33	4	3	5	34	20	14	13	15	17	23	14	22	16	20	21	12	14	11	27	19	7
Broadcast Media generally exaggerate immigrant figures	16	9	20	25	20	10	14	18	16	16	15	17	17	14	11	18	16	17	15	17	18	14	14
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	29	43	43	44	30	39	34	46	36	39	30	39	33	43	34	38	35	42	46	41	32	36
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	26	32	29	33	23	28	27	32	26	27	27	30	24	28	28	27	26	29	27	26	29	38
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	10	9	8	10	9	11	8	15	7	10	12	11	7	12	10	9	9	7	7	12	6	10
Broadcast Media suggest immigrants receive far more government support than they really do	27	12	42	48	40	13	23	32	34	30	20	26	29	24	26	28	26	28	29	35	34	25	31
Broadcast Media suggest immigrants receive far less government support than they really do	11	22	4	5	4	19	14	9	5	8	12	20	8	17	11	15	13	6	10	11	18	11	15
Another reason [See Tab 2.]	3	4	3	3	4	3	3	4	2	3	4	5	4	2	3	5	3	1	5	1	1	5	6
None of these	3	3	2	0	2	5	5	1	0	2	6	5	2	6	6	2	0	6	3	2	1	10	2
Don't know	7	7	7	4	6	6	6	8	5	7	8	5	5	9	4	5	7	10	4	4	2	6	6

	Income - gross personal											
Total	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer
Weighted Sample 1725	158	128	82	57	59	45	43	21	24	17	87	336
Unweighted Sample 1725	158	125	83	62	62	47	45	22	27	18	79	342
%	%	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Broadcast Media (TV, Radio) accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three .

[Asked only to those who answered that broadcast media reports on immigration and asylum seekers 'somewhat' or 'completely' accurately; n=785]

Broadcast Media are generally biased in favour of immigrants	21	15	20	31	22	26	27	30	27	13	24	26	23
Broadcast Media are generally biased against immigrants	40	45	43	37	45	47	50	39	27	73	30	23	32
Broadcast Media generally downplay immigrant figures	17	22	28	8	10	18	26	16	0	6	38	19	15
Broadcast Media generally exaggerate immigrant figures	16	18	16	9	16	15	7	29	9	28	8	17	17
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	44	31	40	32	22	58	17	27	71	24	44	28
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	31	27	21	22	20	31	40	30	13	25	21	24
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	6	18	13	10	10	4	13	9	0	16	13	7
Broadcast Media suggest immigrants receive far more government support than they really do	27	34	26	27	24	18	28	27	9	53	32	8	22
Broadcast Media suggest immigrants receive far less government support than they really do	11	7	13	20	7	14	4	8	9	0	8	15	9
Another reason [See Tab 2.]	3	0	0	4	3	3	6	4	9	8	8	2	5
None of these	3	0	2	5	4	5	0	4	8	0	0	7	4
Don't know	7	4	5	7	7	14	0	9	8	0	0	14	11

	Organisation type							Education Level			
	Total	Self-employed	Private sector firm or company (e.g. limited companies and Plcs)	Nationalised industry or public corporation (e.g. Post Office)	Other public sector employer (e.g. Central Government)	Charity/voluntary sector	Other	Have never worked	Low	Medium	High
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Broadcast Media are generally biased against immigrants	40	26	39	44	42	40	34	73	28	40	49
Broadcast Media generally downplay immigrant figures	17	23	16	10	25	9	12	0	30	17	9
Broadcast Media generally exaggerate immigrant figures	16	15	17	15	14	22	22	27	15	14	19
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	39	38	34	34	40	22	0	31	36	43
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	28	30	25	29	16	34	54	22	27	31
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	7	12	11	6	0	12	0	13	8	9
Broadcast Media suggest immigrants receive far more government support than they really do	27	24	26	22	25	37	30	28	20	26	34
Broadcast Media suggest immigrants receive far less government support than they really do	11	15	10	11	15	7	14	0	20	11	5
Another reason [See Tab 2.]	3	6	4	2	2	2	6	0	0	5	4
None of these	3	3	5	6	2	2	6	0	5	3	2
Don't know	7	7	6	10	5	4	6	0	7	7	5

		Describe themselves on political scale as...							
Total		Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know
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[Asked only to those who answered that broadcast media reports on immigration and asylum seekers 'somewhat' or 'completely' accurately; n=785]

Broadcast Media are generally biased in favour of immigrants	21	4	8	10	20	42	49	83	13
Broadcast Media are generally biased against immigrants	40	72	56	58	38	19	17	0	35
Broadcast Media generally downplay immigrant figures	17	10	11	7	13	26	42	44	18
Broadcast Media generally exaggerate immigrant figures	16	21	19	23	19	11	3	11	14
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	50	45	37	33	39	32	47	28
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	26	29	36	30	28	18	27	19
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	4	12	7	12	11	9	8	8
Broadcast Media suggest immigrants receive far more government support than they really do	27	54	42	38	25	17	10	0	17
Broadcast Media suggest immigrants receive far less government support than they really do	11	9	5	7	6	21	22	44	11
Another reason [See Tab 2.]	3	2	3	3	6	5	5	9	1
None of these	3	0	4	1	4	3	5	0	6
Don't know	7	2	5	5	2	4	6	0	16