

YouGov Survey Results



Sample Size: 1725 GB Adults
Fieldwork: 10th - 11th June 2021

Total	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	
	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland					
1725	585	428	155	640	683	838	887	188	719	416	402	983	742	207	580	374	416	148	144	136	165	169	
Unweighted Sample	588	453	162	692	706	758	967	149	721	426	429	1031	694	204	578	378	404	161	131	130	170	161	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how much media coverage is given to issues around immigration and asylum seekers, do you think these issues get too much or too little coverage, or is the balance about right?

Too much	25	21	31	36	29	23	30	20	25	22	26	31	28	21	18	22	30	29	25	29	25	25	26
About right	31	35	29	34	34	29	30	32	21	33	33	29	33	28	36	34	26	26	33	34	26	35	31
Too little	21	28	18	13	18	30	23	20	20	18	21	28	19	24	23	22	18	22	20	16	27	19	19
Don't know	23	16	22	17	19	18	17	28	35	27	21	12	20	27	23	22	25	23	22	21	21	21	24

On a scale of 0 to 10, where 0 is none at all and 10 is a lot, how much attention do you pay to media reports regarding immigration and asylum seekers?

None at all | A lot

0	7	5	6	5	5	7	8	7	9	8	7	6	6	9	4	6	12	9	7	8	9	6	11
1	4	3	6	4	4	3	6	3	8	4	3	3	4	4	2	5	4	4	4	6	3	0	4
2	7	6	8	9	10	5	9	6	7	8	8	6	8	6	11	7	7	7	7	8	4	7	13
3	9	7	12	13	11	8	8	10	10	10	8	9	10	8	10	8	10	10	10	14	7	10	7
4	5	5	6	7	7	5	4	7	4	5	7	6	5	6	4	6	4	6	5	5	4	6	7
5	14	16	13	10	15	15	13	16	9	15	14	16	14	16	17	14	15	16	10	15	11	18	12
6	12	14	15	11	14	13	11	13	7	12	15	11	13	11	13	12	12	11	10	10	11	11	10
7	14	15	12	22	15	15	15	13	11	14	16	13	15	13	15	15	11	13	17	10	14	12	14
8	10	12	8	8	9	12	10	9	8	7	10	14	10	9	6	10	10	9	14	8	16	10	12
9	3	5	2	3	2	4	3	3	1	1	4	6	3	3	3	3	2	4	1	1	3	4	1
10	4	7	2	3	3	7	5	3	1	5	3	6	3	5	3	5	4	4	3	3	4	4	4
Don't know	9	5	9	5	6	6	8	10	26	10	5	4	8	11	11	9	8	9	12	11	14	10	6
AVERAGE	5.1	5.6	4.7	5.1	4.9	5.5	5.0	5.0	4.2	4.8	5.1	5.5	5.1	5.0	5.0	5.2	4.7	4.9	5.1	4.5	5.4	5.3	4.7

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Sample Size: 1725 GB Adults
Fieldwork: 10th - 11th June 2021

	Income - gross personal											
Total	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer
Weighted Sample 1725	158	128	82	57	59	45	43	21	24	17	87	336
Unweighted Sample 1725	158	125	83	62	62	47	45	22	27	18	79	342
%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how much media coverage is given to issues around immigration and asylum seekers, do you think these issues get too much or too little coverage, or is the balance about right?

Too much	25	25	21	29	18	30	22	41	18	27	45	14	26
About right	31	33	35	37	43	31	37	30	39	51	7	18	23
Too little	21	24	24	20	24	25	24	20	33	17	37	20	18
Don't know	23	18	19	14	14	13	18	8	10	4	12	49	32

On a scale of 0 to 10, where 0 is none at all and 10 is a lot, how much attention do you pay to media reports regarding immigration and asylum seekers?

None at all | A lot

0	7	8	5	4	5	8	4	2	5	4	10	11	9
1	4	9	2	6	0	9	0	10	4	0	0	5	4
2	7	4	7	7	3	6	8	7	5	7	31	10	7
3	9	11	8	6	6	5	15	18	21	12	7	4	10
4	5	10	4	4	6	8	3	7	0	0	5	3	5
5	14	10	19	16	14	10	16	8	8	13	20	15	17
6	12	11	13	20	30	17	14	12	13	15	10	9	8
7	14	17	17	18	20	7	26	14	14	21	11	9	12
8	10	9	13	2	6	6	6	16	22	7	0	6	8
9	3	1	6	5	3	7	3	4	4	4	0	1	3
10	4	4	3	8	1	12	0	2	0	18	0	3	5
Don't know	9	7	4	5	6	3	6	0	4	0	6	23	14
AVERAGE	5.1	4.7	5.5	5.4	5.6	5.3	5.2	5.0	5.3	6.2	3.6	4.3	4.8

YouGov Survey Results



Sample Size: 1725 GB Adults
Fieldwork: 10th - 11th June 2021

	Organisation type							Education Level			
	Total	Self-employed	Private sector firm or company (e.g. limited companies and Plcs)	Nationalised industry or public corporation (e.g. Post Office)	Other public sector employer (e.g. Central Government)	Charity/voluntary sector	Other	Have never worked	Low	Medium	High
Weighted Sample	1725	162	578	202	221	90	128	18	501	714	510
Unweighted Sample	1725	161	567	215	231	95	126	12	449	720	556
	%	%	%	%	%	%	%	%	%	%	%

Thinking about how much media coverage is given to issues around immigration and asylum seekers, do you think these issues get too much or too little coverage, or is the balance about right?

Too much	25	19	27	23	25	33	22	17	26	23	28
About right	31	34	34	35	30	29	26	15	29	30	34
Too little	21	26	20	18	23	15	18	17	20	22	21
Don't know	23	21	19	25	21	23	35	50	25	25	18

On a scale of 0 to 10, where 0 is none at all and 10 is a lot, how much attention do you pay to media reports regarding immigration and asylum seekers?

None at all | A lot

0	7	5	8	7	8	4	9	26	10	7	5
1	4	3	6	1	4	4	4	0	4	5	4
2	7	9	8	7	7	10	8	0	7	6	10
3	9	7	11	7	11	5	6	0	7	9	12
4	5	3	4	11	5	6	4	0	5	5	6
5	14	19	13	16	16	10	16	18	15	15	13
6	12	14	12	14	10	16	11	4	9	12	15
7	14	17	16	14	11	16	9	4	12	13	17
8	10	11	9	9	12	10	8	0	13	9	6
9	3	1	2	5	4	4	3	10	3	4	2
10	4	7	4	4	5	5	4	3	6	3	4
Don't know	9	5	8	7	8	11	19	35	11	11	5
AVERAGE	5.1	5.4	4.8	5.3	5.1	5.4	4.8	4.0	5.1	5.0	4.9

YouGov Survey Results



Sample Size: 1725 GB Adults
Fieldwork: 10th - 11th June 2021

		Describe themselves on political scale as...							
Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know	
Weighted Sample 1725	50	198	245	267	269	147	25	519	
Unweighted Sample 1725	52	204	259	287	280	148	21	469	
	%	%	%	%	%	%	%	%	

Thinking about how much media coverage is given to issues around immigration and asylum seekers, do you think these issues get too much or too little coverage, or is the balance about right?

Too much	25	30	37	34	24	28	21	16	17
About right	31	8	25	32	42	38	34	41	24
Too little	21	43	22	17	18	24	34	25	17
Don't know	23	19	15	17	16	10	10	18	43

On a scale of 0 to 10, where 0 is none at all and 10 is a lot, how much attention do you pay to media reports regarding immigration and asylum seekers?

None at all | A lot

0	7	9	4	5	5	5	7	11	13
1	4	6	2	4	4	2	4	25	5
2	7	5	8	9	8	9	5	0	7
3	9	2	13	14	8	8	6	3	9
4	5	3	6	7	5	3	4	0	7
5	14	10	12	12	19	17	11	18	15
6	12	9	14	17	13	14	12	10	7
7	14	10	16	18	13	17	17	3	10
8	10	21	11	6	13	13	13	10	5
9	3	4	3	2	4	5	5	0	1
10	4	6	4	2	4	4	13	21	2
Don't know	9	16	8	4	4	4	3	0	19
AVERAGE	5.1	5.6	5.3	4.9	5.3	5.5	5.9	4.9	4.1

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region										
	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year		
Weighted Sample	1725	585	428	155	640	683	838	887	188	719	416	402	983	742	207	580	374	416	148	144	136	165	169	
Unweighted Sample	1725	588	453	162	692	706	758	967	149	721	426	429	1031	694	204	578	378	404	161	131	130	170	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the Newspaper Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	2	3	0	0	0	3	2	1	1	2	1	2	1	2	1	2	2	1	2	1	2	0	2
Somewhat positive	6	12	2	3	3	10	9	3	7	6	6	7	6	7	6	8	6	5	6	7	5	5	5
TOTAL POSITIVE	8	15	2	3	3	13	11	4	8	8	7	9	7	9	7	10	8	6	8	8	7	5	7
Neutral	18	27	7	13	13	26	19	17	14	18	18	21	17	21	21	20	17	16	19	15	18	21	16
Somewhat negative	33	34	34	43	39	31	28	38	26	29	36	40	35	30	28	33	34	34	33	32	31	33	33
Very negative	24	10	44	32	35	12	26	21	32	26	22	16	28	18	27	20	21	28	26	29	28	22	20
TOTAL NEGATIVE	57	44	78	75	74	43	54	59	58	55	58	56	63	48	55	53	55	62	59	61	59	55	53
Don't Know	17	14	13	8	11	17	15	19	20	19	16	13	13	22	17	17	20	16	15	16	16	18	23

And generally speaking, how accurately or inaccurately do you think Newspaper Media reports on the topic of immigration and asylum seekers?

Completely accurately	2	4	0	0	0	4	3	2	6	2	2	2	2	2	1	3	2	3	0	1	1	2	0
Somewhat accurately	16	24	7	14	13	21	18	15	10	14	18	22	16	17	17	19	15	14	13	16	18	17	18
TOTAL ACCURATELY	18	28	7	14	13	25	21	17	16	16	20	24	18	19	18	22	17	17	13	17	19	19	18
Somewhat inaccurately	35	31	44	53	43	30	34	36	41	36	34	32	37	32	38	35	31	36	40	37	34	31	34
Completely inaccurately	16	13	24	12	19	15	22	11	14	17	15	17	19	13	15	16	16	18	17	16	16	17	18
TOTAL INACCURATELY	51	44	68	65	62	45	56	47	55	53	49	49	56	45	53	51	47	54	57	53	50	48	52
Don't know	30	28	25	21	25	29	23	37	29	32	31	27	26	36	29	27	36	30	30	30	32	34	30

	Income - gross personal											
Total	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer
Weighted Sample 1725	158	128	82	57	59	45	43	21	24	17	87	336
Unweighted Sample 1725	158	125	83	62	62	47	45	22	27	18	79	342
	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the Newspaper Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	2	1	2	1	0	7	4	0	4	0	0	3	2
Somewhat positive	6	9	5	12	14	4	4	5	9	0	5	7	4
TOTAL POSITIVE	8	10	7	13	14	11	8	5	13	0	5	10	6
Neutral	18	16	25	9	11	13	24	20	32	11	16	21	21
Somewhat negative	33	32	40	42	37	36	44	33	29	35	36	27	28
Very negative	24	28	17	25	28	32	19	30	22	54	32	15	20
TOTAL NEGATIVE	57	60	57	67	65	68	63	63	51	89	68	42	48
Don't Know	17	14	11	11	10	9	4	12	4	0	11	27	24

And generally speaking, how accurately or inaccurately do you think Newspaper Media reports on the topic of immigration and asylum seekers?

Completely accurately	2	8	7	1	2	5	0	0	9	0	0	1	1
Somewhat accurately	16	14	17	24	23	16	19	13	19	15	11	12	16
TOTAL ACCURATELY	18	22	24	25	25	21	19	13	28	15	11	13	17
Somewhat inaccurately	35	36	36	45	31	37	49	44	38	47	33	27	32
Completely inaccurately	16	15	12	11	14	25	16	27	18	23	39	13	15
TOTAL INACCURATELY	51	51	48	56	45	62	65	71	56	70	72	40	47
Don't know	30	28	27	18	29	17	16	16	17	15	17	47	36

	Organisation type							Education Level			
	Total	Self-employed	Private sector firm or company (e.g. limited companies and Plcs)	Nationalised industry or public corporation (e.g. Post Office)	Other public sector employer (e.g. Central Government)	Charity/voluntary sector	Other	Have never worked	Low	Medium	High
Weighted Sample	1725	162	578	202	221	90	128	18	501	714	510
Unweighted Sample	1725	161	567	215	231	95	126	12	449	720	556
	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the Newspaper Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	2	0	2	1	2	2	2	0	1	2	2
Somewhat positive	6	7	8	1	6	9	3	0	8	6	5
TOTAL POSITIVE	8	7	10	2	8	11	5	0	9	8	7
Neutral	18	24	19	15	20	10	13	13	23	19	13
Somewhat negative	33	36	33	38	31	37	27	40	28	34	37
Very negative	24	16	23	25	25	26	20	28	16	22	33
TOTAL NEGATIVE	57	52	56	63	56	63	47	68	44	56	70
Don't Know	17	17	15	20	15	16	35	18	23	18	10

And generally speaking, how accurately or inaccurately do you think Newspaper Media reports on the topic of immigration and asylum seekers?

Completely accurately	2	2	3	2	2	1	0	0	3	2	1
Somewhat accurately	16	18	20	12	17	15	18	25	20	15	14
TOTAL ACCURATELY	18	20	23	14	19	16	18	25	23	17	15
Somewhat inaccurately	35	38	33	38	34	36	22	43	26	34	44
Completely inaccurately	16	12	17	14	17	16	17	0	15	15	20
TOTAL INACCURATELY	51	50	50	52	51	52	39	43	41	49	64
Don't know	30	30	26	35	29	32	43	32	35	33	21

		Describe themselves on political scale as...							
Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know	
Weighted Sample 1725	50	198	245	267	269	147	25	519	
Unweighted Sample 1725	52	204	259	287	280	148	21	469	
%	%	%	%	%	%	%	%	%	

Overall, do you think the Newspaper Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	2	0	0	1	1	2	8	10	1
Somewhat positive	6	2	1	5	7	14	7	34	3
TOTAL POSITIVE	8	2	1	6	8	16	15	44	4
Neutral	18	4	11	10	25	19	25	36	20
Somewhat negative	33	23	29	40	33	42	38	9	27
Very negative	24	69	53	38	21	12	11	7	13
TOTAL NEGATIVE	57	92	82	78	54	54	49	16	40
Don't Know	17	3	6	6	13	11	11	4	35

And generally speaking, how accurately or inaccurately do you think Newspaper Media reports on the topic of immigration and asylum seekers?

Completely accurately	2	0	3	1	2	1	8	22	1
Somewhat accurately	16	4	4	9	23	24	29	22	14
TOTAL ACCURATELY	18	4	7	10	25	25	37	44	15
Somewhat inaccurately	35	36	48	49	39	37	28	18	23
Completely inaccurately	16	50	30	23	12	13	17	21	8
TOTAL INACCURATELY	51	86	78	72	51	50	45	39	31
Don't know	30	10	15	18	24	25	18	16	53

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					Income					
	Total	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	
Weighted Sample	1725	585	428	155	640	683	838	887	188	719	416	402	983	742	207	580	374	416	148	144	136	165	169	
Unweighted Sample	1725	588	453	162	692	706	758	967	149	721	426	429	1031	694	204	578	378	404	161	131	130	170	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Newspaper Media accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three.

[Asked only to those who answered that newspaper media reports on immigration and asylum seekers 'somewhat' or 'completely' inaccurately; n=909]

Newspapers are generally biased in favour of immigrants	15	35	2	4	3	33	20	11	10	13	15	23	12	21	14	16	18	13	16	17	13	10	14
Newspapers are generally biased against immigrants	50	20	72	64	68	23	46	54	67	59	46	27	56	40	58	49	45	49	54	56	52	43	51
Newspapers generally downplay immigrant figures	14	28	5	7	4	29	16	12	10	12	15	20	11	20	11	19	16	11	10	7	18	18	13
Newspapers generally exaggerate immigrant figures	19	9	24	28	25	10	19	18	23	19	20	16	21	15	15	18	20	18	24	16	19	21	21
Newspapers misrepresent the reasons people immigrate or seek asylum	40	36	47	47	49	32	40	41	47	39	43	37	43	36	44	38	44	36	45	34	47	32	42
Newspapers misrepresent the type of who people immigrate or seek asylum	31	30	35	30	36	28	32	29	32	31	31	28	31	30	36	33	24	30	29	34	30	28	25
Newspapers misrepresent the country of origin of people who immigrate or seek asylum	6	7	6	4	5	7	5	7	8	4	7	9	6	6	6	7	6	5	5	4	4	7	2
Newspapers suggest immigrants receive far more government support than they really do	35	17	54	48	53	14	31	40	40	38	32	31	40	27	31	35	35	37	37	36	44	34	30
Newspapers suggest immigrants receive far less government support than they really do	10	23	3	2	3	21	13	8	7	9	9	17	7	16	9	13	12	6	12	9	19	11	11
Another reason [See Tab 1.]	4	7	2	7	3	5	5	3	2	3	3	9	4	4	3	3	5	5	4	2	2	5	10
None of these	2	3	2	0	0	5	3	1	1	2	2	3	2	3	3	1	1	4	3	1	1	3	1
Don't know	6	7	3	3	4	8	5	6	5	6	5	7	5	7	4	5	8	6	3	6	4	7	8

	Income - gross personal											
Total	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer
Weighted Sample 1725	158	128	82	57	59	45	43	21	24	17	87	336
Unweighted Sample 1725	158	125	83	62	62	47	45	22	27	18	79	342
	%	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Newspaper Media accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three.

[Asked only to those who answered that newspaper media reports on immigration and asylum seekers 'somewhat' or 'completely' inaccurately; n=909]

Newspapers are generally biased in favour of immigrants	15	6	13	15	19	18	23	22	31	5	7	23	18
Newspapers are generally biased against immigrants	50	53	46	53	59	54	69	64	22	70	43	31	45
Newspapers generally downplay immigrant figures	14	14	22	3	0	16	23	16	24	5	21	20	14
Newspapers generally exaggerate immigrant figures	19	17	21	23	28	18	14	20	16	48	7	5	18
Newspapers misrepresent the reasons people immigrate or seek asylum	40	43	39	51	35	36	46	41	43	58	32	46	37
Newspapers misrepresent the type of who people immigrate or seek asylum	31	29	30	42	26	21	34	36	24	21	62	36	27
Newspapers misrepresent the country of origin of people who immigrate or seek asylum	6	5	10	12	10	2	3	8	8	0	0	14	7
Newspapers suggest immigrants receive far more government support than they really do	35	35	40	35	44	38	42	40	37	38	42	17	31
Newspapers suggest immigrants receive far less government support than they really do	10	7	14	12	4	15	0	0	15	0	14	20	9
Another reason [See Tab 1.]	4	5	1	5	5	0	0	0	8	6	8	5	5
None of these	2	1	2	3	4	0	3	0	0	0	0	3	4
Don't know	6	7	0	0	0	10	3	3	0	5	0	15	8

	Organisation type							Education Level			
	Total	Self-employed	Private sector firm or company (e.g. limited companies and Plcs)	Nationalised industry or public corporation (e.g. Post Office)	Other public sector employer (e.g. Central Government)	Charity/voluntary sector	Other	Have never worked	Low	Medium	High
Weighted Sample	1725	162	578	202	221	90	128	18	501	714	510
Unweighted Sample	1725	161	567	215	231	95	126	12	449	720	556
	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Newspaper Media accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three.

[Asked only to those who answered that newspaper media reports on immigration and asylum seekers 'somewhat' or 'completely' inaccurately; n=909]

Newspapers are generally biased in favour of immigrants	15	12	19	9	19	10	15	8	24	16	9
Newspapers are generally biased against immigrants	50	37	51	57	46	63	38	57	30	49	64
Newspapers generally downplay immigrant figures	14	12	17	7	24	0	8	0	24	13	9
Newspapers generally exaggerate immigrant figures	19	17	20	24	16	19	24	10	16	16	23
Newspapers misrepresent the reasons people immigrate or seek asylum	40	42	36	40	39	40	40	58	31	38	49
Newspapers misrepresent the type of who people immigrate or seek asylum	31	33	33	36	25	24	27	10	24	31	34
Newspapers misrepresent the country of origin of people who immigrate or seek asylum	6	8	5	3	6	2	11	8	7	7	5
Newspapers suggest immigrants receive far more government support than they really do	35	29	33	43	33	39	35	57	22	34	45
Newspapers suggest immigrants receive far less government support than they really do	10	8	9	8	18	4	13	25	17	11	5
Another reason [See Tab 1.]	4	6	5	2	3	7	10	0	3	6	3
None of these	2	2	2	3	2	2	2	0	4	3	0
Don't know	6	8	6	5	3	13	9	0	12	5	3

	Describe themselves on political scale as...							
Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know
Weighted Sample 1725	50	198	245	267	269	147	25	519
Unweighted Sample 1725	52	204	259	287	280	148	21	469
%	%	%	%	%	%	%	%	%

You said you do not think that Newspaper Media accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three.

[Asked only to those who answered that newspaper media reports on immigration and asylum seekers 'somewhat' or 'completely' inaccurately; n=909]

Newspapers are generally biased in favour of immigrants	15	5	4	7	13	34	38	68	13
Newspapers are generally biased against immigrants	50	74	70	71	49	25	14	0	42
Newspapers generally downplay immigrant figures	14	9	5	5	13	24	32	43	18
Newspapers generally exaggerate immigrant figures	19	16	25	25	19	15	7	0	14
Newspapers misrepresent the reasons people immigrate or seek asylum	40	54	54	44	34	36	43	51	26
Newspapers misrepresent the type of who people immigrate or seek asylum	31	34	36	33	35	30	18	24	23
Newspapers misrepresent the country of origin of people who immigrate or seek asylum	6	5	3	5	10	6	8	16	7
Newspapers suggest immigrants receive far more government support than they really do	35	62	54	46	32	21	15	0	22
Newspapers suggest immigrants receive far less government support than they really do	10	8	2	5	7	24	18	40	13
Another reason [See Tab 1.]	4	0	3	2	5	8	10	8	1
None of these	2	0	2	0	1	2	6	0	4
Don't know	6	2	0	2	4	4	11	8	16

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					Income					
	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year		
Weighted Sample	1725	585	428	155	640	683	838	887	188	719	416	402	983	742	207	580	374	416	148	144	136	165	169	
Unweighted Sample	1725	588	453	162	692	706	758	967	149	721	426	429	1031	694	204	578	378	404	161	131	130	170	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the Broadcast Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	3	5	0	1	1	5	3	2	1	3	3	3	2	3	2	3	4	2	2	0	1	2	3
Somewhat positive	8	17	3	6	5	14	12	5	6	7	8	12	9	8	10	10	8	8	6	7	11	6	7
TOTAL POSITIVE	11	22	3	7	6	19	15	7	7	10	11	15	11	11	12	13	12	10	8	7	12	8	10
Neutral	23	26	16	27	22	27	25	21	13	22	24	28	22	24	18	26	21	23	21	22	21	24	20
Somewhat negative	32	28	42	40	40	27	29	34	35	29	32	33	35	27	34	31	28	32	37	27	36	34	30
Very negative	13	5	23	18	18	7	13	14	19	15	14	8	15	11	16	11	15	15	13	23	13	13	14
TOTAL NEGATIVE	45	33	65	58	58	34	42	48	54	44	46	41	50	38	50	42	43	47	50	50	49	47	44
Don't know	21	18	17	9	16	20	18	24	27	23	19	17	17	26	20	19	25	20	22	20	18	21	26

And generally speaking, how accurately or inaccurately do you think Broadcast Media (TV, Radio) reports on the topic of immigration and asylum seekers?

Completely accurately	2	4	1	0	1	3	2	2	3	2	2	2	2	3	2	3	1	2	0	1	0	3	1
Somewhat accurately	20	26	17	29	23	22	23	18	15	17	21	28	22	19	22	24	19	19	13	26	16	19	17
TOTAL ACCURATELY	22	30	18	29	24	25	25	20	18	19	23	30	24	22	24	27	20	21	13	27	16	22	18
Somewhat inaccurately	33	29	42	39	39	32	34	33	36	33	33	34	36	30	35	34	28	35	41	32	40	33	30
Completely inaccurately	11	11	13	8	11	11	15	7	11	12	12	8	12	10	10	10	13	11	12	11	11	8	14
TOTAL INACCURATELY	44	40	55	47	50	43	49	40	47	45	45	42	48	40	45	44	41	46	53	43	51	41	44
Don't know	33	30	27	24	27	31	25	40	35	36	32	27	29	38	31	29	39	34	34	30	33	38	38

	Income - gross personal											
Total	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer
Weighted Sample 1725	158	128	82	57	59	45	43	21	24	17	87	336
Unweighted Sample 1725	158	125	83	62	62	47	45	22	27	18	79	342
	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the Broadcast Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	3	3	2	3	4	9	4	4	4	0	10	2	3
Somewhat positive	8	9	7	15	11	1	7	16	9	3	5	10	8
TOTAL POSITIVE	11	12	9	18	15	10	11	20	13	3	15	12	11
Neutral	23	21	28	24	17	22	29	22	36	20	22	18	25
Somewhat negative	32	34	39	33	40	32	28	34	29	41	36	22	27
Very negative	13	12	10	11	14	19	14	13	18	32	20	10	10
TOTAL NEGATIVE	45	46	49	44	54	51	42	47	47	73	56	32	37
Don't know	21	21	13	13	14	16	19	12	4	3	6	38	27

And generally speaking, how accurately or inaccurately do you think Broadcast Media (TV, Radio) reports on the topic of immigration and asylum seekers?

Completely accurately	2	7	2	1	2	5	0	4	4	0	0	0	2
Somewhat accurately	20	21	25	30	20	20	21	26	35	32	24	13	19
TOTAL ACCURATELY	22	28	27	31	22	25	21	30	39	32	24	13	21
Somewhat inaccurately	33	31	38	34	37	35	45	36	30	34	30	25	32
Completely inaccurately	11	8	8	16	12	22	10	18	18	19	34	17	7
TOTAL INACCURATELY	44	39	46	50	49	57	55	54	48	53	64	42	39
Don't know	33	34	28	20	29	19	24	16	13	15	12	45	41

	Organisation type							Education Level			
	Total	Self-employed	Private sector firm or company (e.g. limited companies and Plcs)	Nationalised industry or public corporation (e.g. Post Office)	Other public sector employer (e.g. Central Government)	Charity/voluntary sector	Other	Have never worked	Low	Medium	High
Weighted Sample	1725	162	578	202	221	90	128	18	501	714	510
Unweighted Sample	1725	161	567	215	231	95	126	12	449	720	556
	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think the Broadcast Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	3	2	3	1	4	4	3	0	2	3	3
Somewhat positive	8	12	10	5	11	6	5	0	10	8	8
TOTAL POSITIVE	11	14	13	6	15	10	8	0	12	11	11
Neutral	23	29	25	18	23	19	19	17	27	21	22
Somewhat negative	32	27	30	37	34	40	22	42	23	33	38
Very negative	13	12	12	13	12	14	13	11	11	13	17
TOTAL NEGATIVE	45	39	42	50	46	54	35	53	34	46	55
Don't know	21	18	21	25	17	17	36	29	27	23	13

And generally speaking, how accurately or inaccurately do you think Broadcast Media (TV, Radio) reports on the topic of immigration and asylum seekers?

Completely accurately	2	2	3	2	1	0	1	10	3	2	1
Somewhat accurately	20	25	24	15	23	19	17	26	20	20	21
TOTAL ACCURATELY	22	27	27	17	24	19	18	36	23	22	22
Somewhat inaccurately	33	30	30	36	35	35	26	15	28	31	42
Completely inaccurately	11	11	11	9	11	11	12	0	10	12	11
TOTAL INACCURATELY	44	41	41	45	46	46	38	15	38	43	53
Don't know	33	33	31	38	29	35	44	49	39	35	24

		Describe themselves on political scale as...							
Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know	
Weighted Sample	1725	50	198	245	267	269	147	25	519
Unweighted Sample	1725	52	204	259	287	280	148	21	469
	%	%	%	%	%	%	%	%	%

Overall, do you think the Broadcast Media portrays immigration and asylum seekers in a negative or positive way, or is it neutral?

Very positive	3	2	0	1	2	4	12	7	1
Somewhat positive	8	2	2	5	11	19	11	45	4
TOTAL POSITIVE	11	4	2	6	13	23	23	52	5
Neutral	23	12	17	22	29	24	23	28	23
Somewhat negative	32	27	44	44	32	33	30	6	22
Very negative	13	49	28	19	12	7	7	7	9
TOTAL NEGATIVE	45	76	72	63	44	40	37	13	31
Don't know	21	9	9	9	14	13	16	8	41

And generally speaking, how accurately or inaccurately do you think Broadcast Media (TV, Radio) reports on the topic of immigration and asylum seekers?

Completely accurately	2	0	1	2	1	1	8	22	1
Somewhat accurately	20	13	15	20	31	28	26	26	13
TOTAL ACCURATELY	22	13	16	22	32	29	34	48	14
Somewhat inaccurately	33	48	50	43	35	35	27	11	23
Completely inaccurately	11	28	17	13	7	10	17	25	7
TOTAL INACCURATELY	44	76	67	56	42	45	44	36	30
Don't know	33	10	18	22	27	26	22	16	57

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region									
Total	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	under £5,000 per year	£5,000 to £9,999 per year	£10,000 to £14,999 per year	£15,000 to £19,999 per year	
Weighted Sample 1725	585	428	155	640	683	838	887	188	719	416	402	983	742	207	580	374	416	148	144	136	165	169	
Unweighted Sample 1725	588	453	162	692	706	758	967	149	721	426	429	1031	694	204	578	378	404	161	131	130	170	161	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Broadcast Media (TV, Radio) accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three .

[Asked only to those who answered that broadcast media reports on immigration and asylum seekers 'somewhat' or 'completely' accurately; n=785]

Broadcast Media are generally biased in favour of immigrants	21	45	4	7	7	40	28	12	16	17	22	29	20	22	24	21	25	16	18	13	14	12	20
Broadcast Media are generally biased against immigrants	40	14	63	58	57	20	36	46	58	50	30	24	45	33	45	39	37	44	40	61	37	38	39
Broadcast Media generally downplay immigrant figures	17	33	4	3	5	34	20	14	13	15	17	23	14	22	16	20	21	12	14	11	27	19	7
Broadcast Media generally exaggerate immigrant figures	16	9	20	25	20	10	14	18	16	16	15	17	17	14	11	18	16	17	15	17	18	14	14
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	29	43	43	44	30	39	34	46	36	39	30	39	33	43	34	38	35	42	46	41	32	36
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	26	32	29	33	23	28	27	32	26	27	27	30	24	28	28	27	26	29	27	26	29	38
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	10	9	8	10	9	11	8	15	7	10	12	11	7	12	10	9	9	7	7	12	6	10
Broadcast Media suggest immigrants receive far more government support than they really do	27	12	42	48	40	13	23	32	34	30	20	26	29	24	26	28	26	28	29	35	34	25	31
Broadcast Media suggest immigrants receive far less government support than they really do	11	22	4	5	4	19	14	9	5	8	12	20	8	17	11	15	13	6	10	11	18	11	15
Another reason [See Tab 2.]	3	4	3	3	4	3	3	4	2	3	4	5	4	2	3	5	3	1	5	1	1	5	6
None of these	3	3	2	0	2	5	5	1	0	2	6	5	2	6	6	2	0	6	3	2	1	10	2
Don't know	7	7	7	4	6	6	6	8	5	7	8	5	5	9	4	5	7	10	4	4	2	6	6

	Income - gross personal											
Total	£20,000 to £24,999 per year	£25,000 to £29,999 per year	£30,000 to £34,999 per year	£35,000 to £39,999 per year	£40,000 to £44,999 per year	£45,000 to £49,999 per year	£50,000 to £59,999 per year	£60,000 to £69,999 per year	£70,000 to £99,999 per year	£100,000 and over	Don't know	Prefer not to answer
Weighted Sample 1725	158	128	82	57	59	45	43	21	24	17	87	336
Unweighted Sample 1725	158	125	83	62	62	47	45	22	27	18	79	342
%	%	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Broadcast Media (TV, Radio) accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three .

[Asked only to those who answered that broadcast media reports on immigration and asylum seekers 'somewhat' or 'completely' accurately; n=785]

Broadcast Media are generally biased in favour of immigrants	21	15	20	31	22	26	27	30	27	13	24	26	23
Broadcast Media are generally biased against immigrants	40	45	43	37	45	47	50	39	27	73	30	23	32
Broadcast Media generally downplay immigrant figures	17	22	28	8	10	18	26	16	0	6	38	19	15
Broadcast Media generally exaggerate immigrant figures	16	18	16	9	16	15	7	29	9	28	8	17	17
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	44	31	40	32	22	58	17	27	71	24	44	28
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	31	27	21	22	20	31	40	30	13	25	21	24
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	6	18	13	10	10	4	13	9	0	16	13	7
Broadcast Media suggest immigrants receive far more government support than they really do	27	34	26	27	24	18	28	27	9	53	32	8	22
Broadcast Media suggest immigrants receive far less government support than they really do	11	7	13	20	7	14	4	8	9	0	8	15	9
Another reason [See Tab 2.]	3	0	0	4	3	3	6	4	9	8	8	2	5
None of these	3	0	2	5	4	5	0	4	8	0	0	7	4
Don't know	7	4	5	7	7	14	0	9	8	0	0	14	11

	Organisation type							Education Level			
	Total	Self-employed	Private sector firm or company (e.g. limited companies and Plcs)	Nationalised industry or public corporation (e.g. Post Office)	Other public sector employer (e.g. Central Government)	Charity/voluntary sector	Other	Have never worked	Low	Medium	High
Weighted Sample	1725	162	578	202	221	90	128	18	501	714	510
Unweighted Sample	1725	161	567	215	231	95	126	12	449	720	556
	%	%	%	%	%	%	%	%	%	%	%

You said you do not think that Broadcast Media (TV, Radio) accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three .

[Asked only to those who answered that broadcast media reports on immigration and asylum seekers 'somewhat' or 'completely' accurately; n=785]

Broadcast Media are generally biased in favour of immigrants	21	23	25	10	21	16	17	0	26	20	17
Broadcast Media are generally biased against immigrants	40	26	39	44	42	40	34	73	28	40	49
Broadcast Media generally downplay immigrant figures	17	23	16	10	25	9	12	0	30	17	9
Broadcast Media generally exaggerate immigrant figures	16	15	17	15	14	22	22	27	15	14	19
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	39	38	34	34	40	22	0	31	36	43
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	28	30	25	29	16	34	54	22	27	31
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	7	12	11	6	0	12	0	13	8	9
Broadcast Media suggest immigrants receive far more government support than they really do	27	24	26	22	25	37	30	28	20	26	34
Broadcast Media suggest immigrants receive far less government support than they really do	11	15	10	11	15	7	14	0	20	11	5
Another reason [See Tab 2.]	3	6	4	2	2	2	6	0	0	5	4
None of these	3	3	5	6	2	2	6	0	5	3	2
Don't know	7	7	6	10	5	4	6	0	7	7	5

		Describe themselves on political scale as...							
Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know	
Weighted Sample 1725	50	198	245	267	269	147	25	519	
Unweighted Sample 1725	52	204	259	287	280	148	21	469	
%	%	%	%	%	%	%	%	%	

You said you do not think that Broadcast Media (TV, Radio) accurately reports on the topic of immigration and asylum seekers. Generally speaking, which of the following best describes why you feel this way? Please tick up to three .

[Asked only to those who answered that broadcast media reports on immigration and asylum seekers 'somewhat' or 'completely' accurately; n=785]

Broadcast Media are generally biased in favour of immigrants	21	4	8	10	20	42	49	83	13
Broadcast Media are generally biased against immigrants	40	72	56	58	38	19	17	0	35
Broadcast Media generally downplay immigrant figures	17	10	11	7	13	26	42	44	18
Broadcast Media generally exaggerate immigrant figures	16	21	19	23	19	11	3	11	14
Broadcast Media misrepresent the reasons people immigrate or seek asylum	37	50	45	37	33	39	32	47	28
Broadcast Media misrepresent the type of who people immigrate or seek asylum	27	26	29	36	30	28	18	27	19
Broadcast Media misrepresent the country of origin of people who immigrate or seek asylum	10	4	12	7	12	11	9	8	8
Broadcast Media suggest immigrants receive far more government support than they really do	27	54	42	38	25	17	10	0	17
Broadcast Media suggest immigrants receive far less government support than they really do	11	9	5	7	6	21	22	44	11
Another reason [See Tab 2.]	3	2	3	3	6	5	5	9	1
None of these	3	0	4	1	4	3	5	0	6
Don't know	7	2	5	5	2	4	6	0	16