

YouGov-Cambridge Survey Results

Sample Size: 64303 GB Adults
Fieldwork: 13th April - 20th May 2011

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Split A	4319	2099	2220	1358	1452	1509	2462	1857	1062	708	415	553	989	216	376
Unweighted Sample	4319	2167	2152	1201	1529	1589	2717	1602	959	621	415	531	1155	224	414
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important is each of the following to a successful marriage?

Faithfulness

Very important	85	80	89	85	84	85	85	84	86	88	83	82	84	82	83
Quite important	11	14	8	7	12	12	11	10	9	9	9	13	11	12	12
TOTAL IMPORTANT	96	94	97	92	96	97	96	94	95	97	92	95	95	94	95
Not very important	1	2	1	1	1	1	1	2	1	2	2	1	2	1	0
Not at all important	0	1	0	1	0	0	0	0	0	0	1	1	0	2	1
TOTAL NOT IMPORTANT	1	3	1	2	1	1	1	2	1	2	3	2	2	3	1
Don't know	3	4	2	5	3	1	2	4	3	1	5	3	3	4	4

Understanding and tolerance

Very important	70	65	76	65	68	77	73	67	70	70	69	73	73	68	65
Quite important	25	30	21	27	27	21	24	26	26	26	24	21	23	26	29
TOTAL IMPORTANT	95	95	97	92	95	98	97	93	96	96	93	94	96	94	94
Not very important	1	2	1	2	1	1	1	1	1	1	1	1	1	1	1
Not at all important	0	0	1	1	1	0	0	1	0	0	1	2	0	1	0
TOTAL NOT IMPORTANT	1	2	2	3	2	1	1	2	1	1	2	3	1	2	1
Don't know	3	4	2	6	3	1	2	5	3	2	5	4	2	4	4

Mutual appreciation and respect

Very important	80	76	85	81	80	80	82	78	84	77	76	81	83	79	77
Quite important	15	19	12	12	16	17	14	16	12	19	18	15	14	15	18
TOTAL IMPORTANT	95	95	97	93	96	97	96	94	96	96	94	96	97	94	95
Not very important	1	1	1	2	1	1	1	1	1	1	1	1	1	0	0
Not at all important	0	0	0	0	0	0	0	0	0	1	0	0	0	2	0
TOTAL NOT IMPORTANT	1	1	1	2	1	1	1	1	1	2	1	1	1	2	0
Don't know	3	4	2	5	3	1	2	4	3	2	5	2	3	4	4

Happy sexual relationship

Very important	43	43	43	47	43	40	42	44	44	42	42	47	42	45	41
Quite important	46	46	47	43	46	50	49	43	45	47	47	44	48	43	51
TOTAL IMPORTANT	89	89	90	90	89	90	91	87	89	89	89	91	90	88	92
Not very important	6	6	6	3	6	8	6	6	7	8	7	4	6	4	2
Not at all important	1	1	1	1	2	1	1	2	1	1	0	2	1	2	1
TOTAL NOT IMPORTANT	7	7	7	4	8	9	7	8	8	9	7	6	7	6	3
Don't know	3	4	3	6	3	2	2	5	3	2	4	4	3	6	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Tastes and interests in common																
Very important	25	20	30	28	23	25	27	23	26	22	26	23	28	23	22	
Quite important	58	58	58	57	58	58	57	58	57	60	56	60	56	62	59	
TOTAL IMPORTANT	83	78	88	85	81	83	84	81	83	82	82	83	84	85	81	
Not very important	12	16	9	8	14	14	12	12	12	15	12	11	12	10	12	
Not at all important	2	3	1	2	2	2	2	2	2	2	3	3	1	2	2	
TOTAL NOT IMPORTANT	14	19	10	10	16	16	14	14	14	17	15	14	13	12	14	
Don't know	3	4	2	5	3	1	2	5	3	2	3	3	3	4	4	
Good housing																
Very important	26	26	27	21	26	32	26	27	25	29	27	31	24	28	25	
Quite important	55	54	55	53	54	56	56	53	55	52	53	52	57	57	57	
TOTAL IMPORTANT	81	80	82	74	80	88	82	80	80	81	80	83	81	85	82	
Not very important	14	14	14	17	15	10	14	13	15	15	14	12	15	8	12	
Not at all important	1	1	1	2	2	0	1	1	1	1	2	2	1	2	1	
TOTAL NOT IMPORTANT	15	15	15	19	17	10	15	14	16	16	16	14	16	10	13	
Don't know	4	4	4	7	3	1	2	6	5	2	4	4	3	6	5	
Sharing household chores																
Very important	24	21	26	25	23	24	24	24	26	21	26	21	23	27	26	
Quite important	55	57	54	53	56	57	57	54	54	61	54	56	56	48	54	
TOTAL IMPORTANT	79	78	80	78	79	81	81	78	80	82	80	77	79	75	80	
Not very important	15	14	16	14	15	16	15	14	14	14	15	15	17	18	13	
Not at all important	2	3	2	3	2	2	2	2	2	3	2	4	1	4	3	
TOTAL NOT IMPORTANT	17	17	18	17	17	18	17	16	16	17	17	19	18	22	16	
Don't know	3	4	3	5	3	1	2	5	4	2	3	4	3	4	5	
Having children																
Very important	14	13	15	12	12	18	14	15	15	16	12	13	14	16	14	
Quite important	34	34	34	34	30	38	37	31	34	31	30	38	36	40	35	
TOTAL IMPORTANT	48	47	49	46	42	56	51	46	49	47	42	51	50	56	49	
Not very important	29	29	28	30	29	27	28	29	29	32	31	25	29	26	23	
Not at all important	15	15	15	12	21	12	16	14	15	16	17	14	14	13	18	
TOTAL NOT IMPORTANT	44	44	43	42	50	39	44	43	44	48	48	39	43	39	41	
Don't know	7	8	7	11	7	4	6	10	7	5	10	9	6	5	10	
Same social background																
Very important	10	8	11	8	9	12	10	9	10	8	9	10	10	13	10	
Quite important	36	33	40	32	37	40	39	33	32	40	37	38	40	37	30	
TOTAL IMPORTANT	46	41	51	40	46	52	49	42	42	48	46	48	50	50	40	
Not very important	40	42	38	41	40	39	39	41	42	39	40	38	38	39	44	
Not at all important	10	12	7	12	10	8	9	11	11	10	8	10	9	7	12	
TOTAL NOT IMPORTANT	50	54	45	53	50	47	48	52	53	49	48	48	47	46	56	
Don't know	4	5	4	6	5	2	3	6	5	3	5	5	4	4	5	

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Unweighted Sample	4319	2167	2152	1201	1529	1589	2717	1602	959	621	415	531	1155	224	414
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Shared religious beliefs															
Very important	10	8	11	11	8	11	10	10	10	9	10	14	8	10	9
Quite important	26	23	28	25	26	26	29	21	22	26	28	30	28	26	22
TOTAL IMPORTANT	36	31	39	36	34	37	39	31	32	35	38	44	36	36	31
Not very important	41	40	42	40	40	43	40	43	44	40	37	36	43	35	42
Not at all important	18	23	13	16	19	18	16	20	19	20	18	14	15	23	21
TOTAL NOT IMPORTANT	59	63	55	56	59	61	56	63	63	60	55	50	58	58	63
Don't know	6	6	6	8	6	2	5	7	6	5	8	6	5	5	5
Agreement on politics															
Very important	4	3	4	4	2	4	4	3	3	4	4	5	3	2	2
Quite important	21	19	24	26	21	17	24	17	20	22	21	29	19	18	20
TOTAL IMPORTANT	25	22	28	30	23	21	28	20	23	26	25	34	22	20	22
Not very important	47	46	48	43	45	52	48	46	47	47	49	40	51	45	46
Not at all important	23	26	20	18	26	24	20	26	24	23	20	20	22	24	25
TOTAL NOT IMPORTANT	70	72	68	61	71	76	68	72	71	70	69	60	73	69	71
Don't know	5	6	5	8	6	3	4	8	5	4	6	5	5	11	6
Split B	3214	1404	1811	562	1170	1483	1976	1238	798	551	353	335	771	156	251
Unweighted Sample	3337	1666	1671	561	1261	1515	2224	1113	758	501	332	338	924	184	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have said that some of the following are lacking in their marriage which, if any, of the following do you feel are/were lacking in your marriage? (If you have been married more than once, please think about your current or most recent marriage).

Happy sexual relationship	21	21	22	19	24	20	22	21	21	21	21	24	23	26	13
Understanding and tolerance	14	11	15	8	14	15	13	14	13	15	14	15	13	17	11
Sharing household chores	13	8	17	13	14	13	13	14	14	15	9	16	12	15	13
Tastes and interests in common	13	13	13	7	16	13	12	15	11	15	12	15	13	20	9
Mutual appreciation and respect	12	10	14	9	13	13	13	12	10	15	14	14	12	14	9
Faithfulness	11	9	12	4	12	12	10	12	10	11	11	13	11	11	7
Shared religious beliefs	6	5	6	4	7	5	6	5	5	7	6	8	5	3	3
Having children	6	6	7	12	6	4	6	7	7	5	5	8	6	5	5
Same social background	6	5	7	8	7	5	7	5	6	4	5	10	7	8	3
Agreement on politics	5	6	4	5	6	4	5	5	5	6	3	8	5	2	2
Good housing	4	4	4	7	4	3	3	5	4	5	5	6	3	5	2
None of these are/ were seriously lacking in our marriage	50	53	48	44	47	55	49	51	54	47	49	45	49	47	57
Don't know	6	6	5	10	6	4	5	7	5	8	9	5	4	6	4

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Split B	3214	1404	1811	562	1170	1483	1976	1238	798	551	353	335	771	156	251
Unweighted Sample	3337	1666	1671	561	1261	1515	2224	1113	758	501	332	338	924	184	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Did you live with your spouse before getting married?

Yes	57	57	56	86	68	37	57	56	57	53	57	60	56	58	58
No	43	43	44	14	32	63	43	44	43	47	43	40	44	42	42

Split C	1819	800	1019	486	791	542	1124	695	458	290	201	201	434	90	145
Unweighted Sample	1927	899	1028	484	880	563	1292	635	440	270	193	216	529	108	171
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For how long did you live with your spouse before getting married?

Up to six months	15	14	15	8	13	24	15	13	14	12	17	15	17	8	15
More than six months, up to one year	19	18	19	10	18	27	18	20	22	22	16	11	25	8	9
More than one year, up to two years	19	20	18	15	22	18	18	19	22	13	21	15	18	29	18
More than two years, up to five years	23	24	22	34	21	15	24	20	19	29	21	21	21	28	24
More than five years, up to ten years	12	12	12	17	13	7	11	15	10	11	9	23	9	16	17
More than ten years	6	6	6	4	8	6	7	5	8	5	10	7	4	7	4
Don't know	7	5	8	12	5	3	6	8	5	8	5	9	5	3	12

Split D	3214	1404	1811	562	1170	1483	1976	1238	798	551	353	335	771	156	251
Unweighted Sample	3337	1666	1671	561	1261	1515	2224	1113	758	501	332	338	924	184	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following are the MAIN reasons why you decided to get married? Please tick up to three.

Knew my partner was the 'one'	46	50	43	43	41	51	46	47	44	52	43	37	47	43	55
Wanted to make the commitment	45	42	46	42	44	46	46	42	44	45	49	41	45	49	38
Wanted to start a family	16	16	16	22	14	15	16	15	17	14	15	18	16	15	15
Wanted to show others that we had made the commitment	15	15	16	17	14	15	16	14	16	14	15	21	13	16	14
Always been my ultimate goal/ dream	8	9	7	10	7	7	9	6	6	7	11	11	7	4	6
Could afford to have a wedding	3	4	3	7	3	2	3	4	4	3	4	1	4	6	3
Family pressure	3	2	3	2	3	2	3	2	3	2	2	3	3	2	1
Financial reasons	3	3	3	0	3	4	3	2	3	3	2	4	3	1	1
It was an arranged marriage	1	0	1	2	0	0	1	0	0	1	1	2	0	0	0
Other	9	8	10	9	9	10	9	9	9	11	8	12	10	5	7
None of these	9	9	9	11	11	7	8	11	10	6	11	13	8	14	9
Don't know	5	5	5	7	6	3	4	6	4	6	3	5	5	8	7

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Unweighted Sample	3337	1666	1671	561	1261	1515	2224	1113	758	501	332	338	924	184	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often would you say you and your spouse argue with each other these days?

Very often (2 or more times per week)	7	7	8	9	6	7	7	8	7	7	11	5	6	10	8
Quite often (1-2 times per week)	9	10	8	11	10	7	8	10	11	7	10	9	7	12	7
Relatively often (at least once every two weeks)	13	14	12	19	12	11	14	11	13	11	13	13	14	12	12
Relatively infrequently (once per month)	27	29	25	29	26	26	27	26	26	23	27	28	28	31	26
Rarely (once every 6 months)	26	27	25	22	28	26	26	26	25	29	22	28	24	15	36
Never	13	10	14	6	11	17	13	12	13	13	11	10	14	15	9
Don't know	6	3	9	4	7	7	6	6	5	10	6	7	6	5	2

Split E	4239	2060	2179	1335	1412	1492	2417	1823	1043	695	406	543	971	212	369
Unweighted Sample	4239	2187	2052	1196	1530	1513	2686	1553	956	642	425	514	1107	234	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Turning briefly to legal issues of a different kind... When a couple gets divorced in Britain, the process of reaching a financial settlement can be complicated. In general, how do you think couples should divide any savings and property they acquired DURING their marriage? (Please select the statement below that best reflects your view) When a couple gets divorced, any savings or property they acquired DURING THEIR MARRIAGE...

Should be divided on a case by case basis, depending on factors like who is caring for the children, who earns more money etc	28	29	27	19	31	33	26	30	33	31	28	23	23	28	27
Should be divided equally, no matter who earned how much of it	15	17	13	20	15	10	15	15	13	14	20	16	15	11	16
Should be divided according to how much each person contributed (e.g. if the wife originally contributed 90% of the house deposit, then she gets 90% of the proceeds from selling the house)	52	48	55	54	49	53	54	48	47	50	49	56	56	55	51
Other	1	1	1	1	1	0	1	1	1	1	1	0	1	2	0
Don't know	5	5	4	7	5	3	4	6	5	5	3	4	5	4	6