

YouGov Survey Results - Malaysia

Fieldwork: October 2016

Total	Gender		Age Group			Highest Education Level - Malaysia								
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level. SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters. (e.g. to	Professional higher education (e.g. to	None of these

Q1. Globalization is the word used to describe the increasing movement of products, ideas, money, jobs, culture and people around the world. Overall, do you think GLOBALIZATION is a force for good or bad for the world?

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Force for good	73%	77%	70%	73%	74%	72%	58%	66%	75%	79%	74%	73%	74%	70%	29%
Force for bad	10%	9%	11%	11%	9%	8%	-	12%	7%	10%	9%	13%	8%	6%	-
Don't know	17%	14%	19%	16%	17%	20%	42%	22%	18%	11%	17%	14%	19%	24%	71%

Q2. Thinking about international trade... Which ONE of the following comes closest to your view? - Malaysia

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Malaysia should be able to meet all of its own needs without needing to rely on imports from other countries	52%	51%	53%	55%	52%	27%	65%	43%	59%	45%	56%	52%	41%	56%	48%
It's fine for Malaysia to import things it needs from other countries	43%	44%	42%	40%	44%	70%	12%	48%	36%	50%	39%	46%	53%	41%	-
Don't know	5%	4%	5%	5%	4%	3%	23%	10%	6%	5%	5%	2%	6%	3%	52%

Q3. Generally speaking, do you think it is acceptable or unacceptable for foreign investors to buy companies in Malaysia?

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Acceptable	59%	60%	57%	56%	61%	72%	50%	48%	58%	54%	57%	59%	71%	69%	14%
Unacceptable	31%	32%	31%	34%	29%	22%	17%	22%	34%	33%	35%	32%	21%	15%	46%
Don't know	10%	8%	12%	11%	10%	7%	32%	30%	9%	13%	8%	10%	8%	16%	40%

Q4. Overall, do you think immigrants from other countries into Malaysia have a positive or negative effect on the country?

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Positive	16%	19%	12%	15%	17%	18%	18%	-	17%	18%	11%	17%	20%	17%	14%
Neither positive nor negative	40%	36%	46%	44%	36%	28%	21%	58%	37%	41%	46%	37%	40%	51%	25%
Negative	39%	40%	37%	36%	43%	51%	29%	20%	40%	35%	40%	42%	35%	23%	34%
Don't know	5%	5%	5%	5%	4%	3%	33%	22%	6%	6%	3%	3%	5%	8%	27%

YouGov Survey Results - Malaysia

Fieldwork: October 2016

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

Q1. Globalization is the word used to describe the increasing movement of products, ideas, money, jobs, culture and people around the world. Overall, do you think GLOBALIZATION is a force for good or bad for the world?

Base	1000	415	227	192	481	26	47	6	13	2	425
Force for good	73%	76%	75%	79%	76%	73%	65%	52%	67%	-	73%
Force for bad	10%	10%	10%	9%	8%	7%	15%	33%	16%	-	11%
Don't know	17%	14%	15%	12%	16%	19%	20%	15%	17%	100%	17%

Q2. Thinking about international trade... Which ONE of the following comes closest to your view? - Malaysia

Base	1000	415	227	192	481	26	47	6	13	2	425
Malaysia should be able to meet all of its own needs without needing to rely on imports from other countries	52%	58%	52%	53%	52%	45%	34%	33%	49%	48%	55%
It's fine for Malaysia to import things it needs from other countries	43%	41%	44%	45%	44%	47%	60%	67%	51%	52%	40%
Don't know	5%	2%	4%	2%	4%	8%	6%	-	-	-	5%

Q3. Generally speaking, do you think it is acceptable or unacceptable for foreign investors to buy companies in Malaysia?

Base	1000	415	227	192	481	26	47	6	13	2	425
Acceptable	59%	55%	61%	68%	60%	58%	64%	83%	66%	52%	56%
Unacceptable	31%	35%	30%	28%	32%	19%	27%	17%	24%	48%	32%
Don't know	10%	10%	9%	4%	9%	22%	8%	-	10%	-	12%

Q4. Overall, do you think immigrants from other countries into Malaysia have a positive or negative effect on the country?

Base	1000	415	227	192	481	26	47	6	13	2	425
Positive	16%	13%	14%	28%	17%	15%	16%	38%	25%	-	15%
Neither positive nor negative	40%	44%	40%	30%	35%	52%	45%	17%	39%	100%	44%
Negative	39%	38%	42%	40%	44%	25%	32%	45%	36%	-	36%
Don't know	5%	5%	4%	2%	4%	7%	6%	-	-	-	6%

Total	Gender		Age Group			Highest Education Level - Malaysia								
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to	None of these

Q5. Thinking about immigration... Which ONE of the following would you say is closest to your view?

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Immigration is enriching and adding to the traditional culture of my country	23%	23%	23%	24%	22%	22%	29%	30%	21%	24%	22%	22%	30%	30%	14%
Immigration is eroding the traditional culture of my country	33%	40%	26%	27%	40%	54%	9%	10%	29%	30%	27%	38%	43%	39%	-
Immigration has little effect on the traditional culture of my country	35%	29%	42%	39%	31%	22%	23%	41%	39%	37%	40%	34%	22%	31%	34%
Don't know	8%	8%	9%	10%	7%	2%	38%	18%	10%	9%	11%	6%	6%	-	52%

Q6. To what extent do you agree or disagree with each of the following statements? - Globalization has mostly benefited the wealthy rather than ordinary citizens

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Strongly agree	19%	20%	17%	19%	17%	28%	30%	41%	20%	16%	18%	20%	18%	18%	-
Somewhat agree	39%	39%	39%	38%	39%	45%	8%	32%	29%	42%	38%	42%	46%	35%	-
Neither agree nor disagree	29%	29%	28%	30%	28%	21%	30%	28%	37%	23%	31%	26%	20%	35%	51%
Somewhat disagree	8%	7%	10%	8%	10%	6%	-	-	10%	13%	7%	7%	13%	8%	34%
Strongly disagree	3%	4%	2%	3%	3%	-	8%	-	2%	4%	4%	3%	2%	-	-
Don't know	2%	2%	3%	3%	3%	-	23%	-	2%	3%	2%	2%	1%	3%	15%
Mean	3.64	3.67	3.61	3.64	3.60	3.95	3.68	4.13	3.57	3.54	3.60	3.71	3.65	3.66	2.60

Q6. To what extent do you agree or disagree with each of the following statements? - A country is stronger when its people have a shared and common culture

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Strongly agree	30%	32%	27%	28%	30%	44%	59%	42%	34%	31%	26%	29%	26%	30%	29%
Somewhat agree	40%	37%	42%	40%	41%	28%	9%	28%	38%	31%	38%	43%	43%	45%	19%
Neither agree nor disagree	22%	22%	23%	23%	22%	22%	8%	30%	22%	26%	27%	21%	18%	17%	37%
Somewhat disagree	5%	6%	5%	6%	4%	5%	-	-	3%	9%	6%	5%	8%	3%	-
Strongly disagree	2%	2%	1%	2%	1%	2%	-	-	-	2%	1%	1%	4%	6%	-
Don't know	1%	1%	2%	2%	1%	-	23%	-	2%	2%	1%	1%	1%	-	15%
Mean	3.92	3.92	3.91	3.87	3.97	4.08	4.66	4.13	4.06	3.81	3.82	3.95	3.80	3.91	3.90

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

Q5. Thinking about immigration... Which ONE of the following would you say is closest to your view?

Base	1000	415	227	192	481	26	47	6	13	2	425
Immigration is enriching and adding to the traditional culture of my country	23%	20%	23%	32%	23%	23%	14%	54%	25%	-	24%
Immigration is eroding the traditional culture of my country	33%	30%	39%	41%	38%	33%	35%	31%	44%	48%	27%
Immigration has little effect on the traditional culture of my country	35%	43%	34%	24%	33%	26%	38%	15%	24%	52%	39%
Don't know	8%	8%	4%	3%	6%	17%	12%	-	8%	-	10%

Q6. To what extent do you agree or disagree with each of the following statements? - Globalization has mostly benefited the wealthy rather than ordinary citizens

Base	1000	415	227	192	481	26	47	6	13	2	425
Strongly agree	19%	21%	17%	23%	20%	11%	23%	21%	16%	-	18%
Somewhat agree	39%	39%	42%	38%	41%	46%	34%	62%	32%	48%	36%
Neither agree nor disagree	29%	30%	24%	26%	27%	33%	33%	17%	25%	-	30%
Somewhat disagree	8%	6%	12%	9%	8%	7%	6%	-	28%	52%	8%
Strongly disagree	3%	2%	3%	3%	2%	-	4%	-	-	-	3%
Don't know	2%	2%	2%	1%	2%	3%	-	-	-	-	4%
Mean	3.64	3.71	3.58	3.69	3.68	3.63	3.66	4.03	3.35	2.97	3.60

Q6. To what extent do you agree or disagree with each of the following statements? - A country is stronger when its people have a shared and common culture

Base	1000	415	227	192	481	26	47	6	13	2	425
Strongly agree	30%	33%	27%	36%	33%	23%	16%	35%	35%	100%	27%
Somewhat agree	40%	38%	42%	37%	40%	47%	42%	16%	40%	-	39%
Neither agree nor disagree	22%	21%	21%	21%	21%	19%	28%	49%	18%	-	23%
Somewhat disagree	5%	6%	7%	3%	3%	-	12%	-	7%	-	8%
Strongly disagree	2%	1%	2%	3%	1%	7%	2%	-	-	-	2%
Don't know	1%	1%	2%	1%	2%	3%	-	-	-	-	1%
Mean	3.92	3.98	3.86	4.00	4.02	3.81	3.58	3.85	4.03	5.00	3.83

Total	Gender		Age Group			Highest Education Level - Malaysia								
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters.	Professional higher education (e.g. to	None of these

Q6. To what extent do you agree or disagree with each of the following statements? - Multiculturalism is a negative result of globalization

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Strongly agree	7%	8%	5%	8%	4%	7%	27%	21%	6%	5%	8%	6%	9%	3%	-
Somewhat agree	16%	17%	14%	16%	15%	21%	23%	29%	12%	17%	17%	16%	16%	6%	-
Neither agree nor disagree	34%	35%	32%	32%	35%	35%	8%	10%	40%	27%	35%	32%	33%	46%	56%
Somewhat disagree	27%	23%	31%	26%	29%	19%	9%	28%	23%	30%	27%	30%	17%	31%	14%
Strongly disagree	13%	14%	12%	12%	14%	19%	-	12%	11%	18%	10%	14%	20%	14%	15%
Don't know	4%	3%	5%	5%	3%	-	32%	-	7%	3%	3%	2%	5%	-	15%
Mean	2.75	2.81	2.67	2.81	2.66	2.76	4.00	3.18	2.77	2.60	2.86	2.71	2.75	2.53	2.48

Q7. Which ONE of the following best describes the way you feel about Malaysia?

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Malaysia is the best country in the world	11%	12%	11%	12%	11%	7%	39%	10%	21%	8%	8%	10%	10%	9%	14%
Malaysia is better than most other countries	27%	28%	27%	23%	34%	23%	21%	43%	36%	27%	34%	23%	22%	22%	15%
Malaysia is as good as most other countries	34%	33%	35%	34%	33%	39%	29%	20%	23%	33%	32%	39%	34%	48%	19%
Malaysia is not as good as most other countries	21%	22%	20%	22%	17%	27%	12%	9%	16%	23%	19%	22%	26%	22%	-
Malaysia is the worst country in the world	3%	2%	3%	3%	3%	-	-	9%	1%	1%	3%	3%	2%	-	-
Don't know	4%	3%	5%	5%	1%	3%	-	10%	3%	8%	4%	2%	6%	-	52%

Q8. If you had the opportunity to move to any country of your choice, would you take it? Please select the option that best applies.

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Yes, definitely	26%	26%	25%	31%	21%	10%	41%	18%	14%	19%	23%	33%	31%	23%	14%
Yes, probably	41%	37%	45%	41%	41%	35%	9%	10%	38%	45%	46%	41%	38%	40%	-
No, probably not	18%	20%	15%	14%	21%	33%	-	28%	22%	21%	16%	16%	22%	30%	12%
No, definitely not	10%	11%	8%	7%	13%	14%	21%	22%	20%	6%	11%	7%	3%	-	34%
Don't know	6%	5%	7%	7%	4%	8%	29%	22%	7%	9%	4%	4%	6%	6%	40%

Q9. Who would you rather was president of the USA?

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Donald Trump	9%	10%	8%	8%	8%	19%	8%	-	10%	14%	6%	9%	11%	6%	14%
Hillary Clinton	52%	56%	48%	49%	58%	53%	21%	10%	42%	50%	52%	57%	61%	56%	-
Don't know	39%	34%	45%	43%	34%	28%	71%	90%	49%	36%	41%	34%	28%	38%	86%

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

Q6. To what extent do you agree or disagree with each of the following statements? - Multiculturalism is a negative result of globalization

Base	1000	415	227	192	481	26	47	6	13	2	425
Strongly agree	7%	8%	5%	7%	6%	11%	12%	-	-	-	6%
Somewhat agree	16%	19%	16%	12%	19%	19%	10%	-	31%	48%	13%
Neither agree nor disagree	34%	33%	32%	30%	35%	22%	38%	31%	15%	-	33%
Somewhat disagree	27%	24%	28%	31%	25%	18%	22%	17%	17%	52%	30%
Strongly disagree	13%	12%	15%	18%	12%	14%	18%	51%	28%	-	14%
Don't know	4%	4%	3%	1%	3%	14%	-	-	10%	-	3%
Mean	2.75	2.86	2.68	2.60	2.82	2.95	2.77	1.80	2.54	2.97	2.67

Q7. Which ONE of the following best describes the way you feel about Malaysia?

Base	1000	415	227	192	481	26	47	6	13	2	425
Malaysia is the best country in the world	11%	14%	12%	10%	15%	18%	4%	21%	-	-	9%
Malaysia is better than most other countries	27%	31%	30%	25%	31%	24%	20%	33%	46%	52%	24%
Malaysia is as good as most other countries	34%	30%	33%	42%	33%	25%	51%	-	44%	-	35%
Malaysia is not as good as most other countries	21%	22%	19%	18%	17%	32%	13%	46%	10%	48%	25%
Malaysia is the worst country in the world	3%	3%	3%	4%	2%	-	2%	-	-	-	3%
Don't know	4%	2%	3%	2%	2%	-	10%	-	-	-	5%

Q8. If you had the opportunity to move to any country of your choice, would you take it? Please select the option that best applies.

Base	1000	415	227	192	481	26	47	6	13	2	425
Yes, definitely	26%	24%	23%	35%	21%	51%	31%	17%	30%	-	29%
Yes, probably	41%	39%	43%	44%	39%	26%	36%	83%	59%	100%	42%
No, probably not	18%	20%	19%	15%	21%	12%	17%	-	10%	-	15%
No, definitely not	10%	13%	9%	4%	13%	4%	2%	-	-	-	7%
Don't know	6%	4%	6%	2%	5%	7%	14%	-	-	-	6%

Q9. Who would you rather was president of the USA?

Base	1000	415	227	192	481	26	47	6	13	2	425
Donald Trump	9%	9%	8%	13%	11%	14%	6%	-	10%	52%	6%
Hillary Clinton	52%	45%	59%	64%	55%	41%	55%	62%	55%	-	50%
Don't know	39%	47%	33%	23%	34%	45%	39%	38%	35%	48%	44%

Total	Gender		Age Group			Highest Education Level - Malaysia								
	Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level, SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters)	Professional higher education (e.g. to	None of these

Q10. Do you think the world has got better or worse in the past 12 months, or has there been no change?

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Better	8%	10%	6%	10%	6%	3%	18%	19%	13%	12%	8%	6%	7%	5%	14%
No change	18%	20%	16%	15%	23%	11%	12%	22%	22%	14%	22%	16%	12%	19%	12%
Worse	68%	65%	71%	67%	66%	80%	59%	49%	56%	64%	63%	73%	78%	73%	34%
Don't know	6%	6%	7%	8%	5%	5%	12%	10%	9%	10%	7%	4%	4%	3%	40%

Gender

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Male	54%	100%	-	45%	66%	67%	80%	63%	55%	51%	57%	49%	62%	63%	63%
Female	46%	-	100%	55%	34%	33%	20%	37%	45%	49%	43%	51%	38%	37%	37%

Age Group

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
18-24	22%	22%	22%	39%	-	-	27%	37%	25%	47%	22%	18%	9%	9%	15%
25-34	35%	26%	46%	61%	-	-	27%	9%	23%	14%	31%	45%	42%	39%	37%
35-44	19%	19%	19%	-	51%	-	-	18%	17%	9%	20%	19%	26%	29%	29%
45-54	18%	26%	8%	-	49%	-	46%	35%	23%	19%	21%	14%	14%	15%	19%
55+	6%	7%	4%	-	-	100%	-	-	11%	11%	5%	3%	9%	9%	-
Mean	34.90	37.13	32.27	26.59	43.69	59.57	36.37	35.45	36.97	33.58	35.40	33.59	37.02	36.81	33.41

Working Status

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Working full time (30 or more hours per week)	65%	67%	63%	61%	76%	35%	47%	43%	63%	32%	65%	74%	68%	82%	34%
Working part time (8-29 hours a week)	5%	6%	4%	5%	6%	8%	12%	20%	4%	7%	6%	5%	7%	3%	-
Working part time (Less than 8 hours a week)	2%	1%	4%	3%	1%	3%	-	-	3%	3%	3%	3%	1%	3%	-
Full time student	12%	11%	13%	20%	1%	-	-	10%	13%	34%	9%	8%	14%	3%	-
Retired	4%	6%	3%	-	4%	48%	-	-	5%	11%	5%	3%	1%	7%	-
Unemployed	4%	4%	4%	4%	4%	3%	-	-	3%	5%	5%	4%	2%	-	-
Not working	5%	2%	8%	5%	5%	2%	41%	28%	7%	7%	5%	3%	3%	-	-
Other	2%	3%	2%	2%	3%	2%	-	-	2%	1%	3%	1%	4%	3%	66%

Marital Status

Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
Married	48%	55%	40%	28%	74%	84%	70%	51%	59%	40%	54%	44%	40%	52%	48%
Living with partner	3%	3%	2%	3%	1%	2%	-	9%	-	1%	2%	4%	3%	-	-
In relationship, but not living with partner	5%	4%	5%	7%	2%	-	-	-	2%	6%	4%	6%	6%	8%	-
Widowed	1%	0%	1%	0%	1%	3%	-	-	-	1%	-	1%	1%	-	-
Divorced	1%	1%	1%	1%	2%	2%	-	-	3%	-	1%	1%	5%	-	-
Separated	0%	-	0%	-	1%	-	-	-	-	-	-	0%	1%	-	-
Single	42%	36%	50%	61%	19%	9%	30%	40%	36%	52%	40%	44%	43%	40%	52%

Total	Income Group			Marital Status						
	Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

Q10. Do you think the world has got better or worse in the past 12 months, or has there been no change?

Base	1000	415	227	192	481	26	47	6	13	2	425
Better	8%	9%	6%	12%	8%	15%	8%	21%	-	-	9%
No change	18%	20%	17%	17%	20%	14%	6%	15%	41%	-	16%
Worse	68%	66%	70%	70%	67%	59%	78%	65%	59%	100%	68%
Don't know	6%	5%	7%	2%	5%	12%	8%	-	-	-	8%

Gender

Base	1000	415	227	192	481	26	47	6	13	2	425
Male	54%	51%	58%	62%	62%	62%	47%	21%	60%	-	46%
Female	46%	49%	42%	38%	38%	38%	53%	79%	40%	100%	54%

Age Group

Base	1000	415	227	192	481	26	47	6	13	2	425
18-24	22%	29%	8%	13%	3%	33%	33%	-	-	-	43%
25-34	35%	40%	38%	26%	30%	44%	51%	16%	29%	-	39%
35-44	19%	14%	21%	32%	24%	15%	14%	14%	23%	48%	14%
45-54	18%	12%	29%	22%	33%	5%	3%	38%	40%	52%	2%
55+	6%	6%	5%	8%	10%	4%	-	32%	8%	-	1%
Mean	34.90	32.43	38.23	38.34	41.39	29.67	28.66	47.88	43.24	46.58	28.05

Working Status

Base	1000	415	227	192	481	26	47	6	13	2	425
Working full time (30 or more hours per week)	65%	58%	78%	77%	74%	67%	70%	83%	65%	48%	55%
Working part time (8-29 hours a week)	5%	7%	4%	6%	5%	4%	2%	17%	-	-	7%
Working part time (Less than 8 hours a week)	2%	3%	3%	1%	2%	4%	2%	-	10%	-	3%
Full time student	12%	14%	5%	6%	0%	14%	18%	-	10%	-	24%
Retired	4%	4%	4%	3%	7%	-	-	-	8%	-	1%
Unemployed	4%	5%	2%	2%	3%	4%	2%	-	-	-	5%
Not working	5%	6%	1%	3%	7%	3%	4%	-	8%	-	3%
Other	2%	2%	2%	3%	2%	4%	2%	-	-	52%	2%

Marital Status

Base	1000	415	227	192	481	26	47	6	13	2	425
Married	48%	40%	64%	61%	100%	-	-	-	-	-	-
Living with partner	3%	2%	3%	3%	-	100%	-	-	-	-	-
In relationship, but not living with partner	5%	5%	3%	5%	-	-	100%	-	-	-	-
Widowed	1%	0%	1%	1%	-	-	-	100%	-	-	-
Divorced	1%	1%	2%	1%	-	-	-	-	100%	-	-
Separated	0%	-	-	1%	-	-	-	-	-	100%	-
Single	42%	52%	27%	27%	-	-	-	-	-	-	100%

		Total	Gender		Age Group			Highest Education Level - Malaysia								
			Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level. SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters.	Professional higher education (e.g. to	None of these
Household size																
	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
	1	5%	5%	4%	4%	6%	2%	12%	10%	3%	2%	1%	6%	11%	3%	-
	2	10%	10%	10%	11%	8%	16%	21%	-	10%	5%	9%	12%	10%	13%	12%
	3	17%	17%	17%	17%	18%	19%	-	10%	23%	13%	18%	17%	17%	22%	-
	4	18%	20%	16%	16%	20%	28%	26%	28%	20%	21%	18%	19%	12%	5%	-
	5	17%	17%	17%	16%	17%	21%	21%	21%	10%	15%	19%	17%	22%	23%	-
	6	14%	12%	16%	14%	16%	4%	11%	-	8%	13%	16%	14%	17%	16%	34%
	7	8%	8%	8%	9%	8%	3%	9%	10%	10%	12%	10%	7%	2%	9%	-
	8 or more	7%	6%	9%	9%	5%	4%	-	10%	12%	11%	7%	7%	2%	3%	-
	Don't know	1%	1%	0%	1%	-	-	-	-	-	1%	1%	0%	-	-	12%
	Prefer not to say	3%	3%	3%	3%	2%	3%	-	12%	3%	6%	1%	1%	7%	6%	41%
Children																
	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
	None - I don't have children	52%	49%	56%	64%	34%	51%	51%	40%	43%	54%	48%	56%	59%	59%	39%
	1	16%	17%	16%	14%	21%	10%	31%	10%	19%	24%	17%	15%	12%	12%	-
	2	12%	13%	12%	9%	19%	7%	8%	29%	14%	8%	15%	12%	14%	6%	-
	3	6%	7%	6%	3%	12%	-	9%	-	7%	3%	6%	6%	5%	6%	19%
	4	3%	4%	3%	2%	5%	2%	-	-	5%	-	4%	3%	4%	-	15%
	5 or more	3%	4%	1%	1%	6%	-	-	-	3%	3%	4%	2%	-	6%	-
	None - My children are 18 or above	7%	7%	6%	7%	4%	29%	-	21%	9%	9%	6%	6%	7%	10%	27%
Monthly Household Income - Malaysia																
	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
	RM 10,000 and above	9%	11%	7%	7%	13%	13%	-	-	1%	7%	6%	12%	18%	22%	14%
	RM 8,000 - 9,999	5%	5%	5%	3%	7%	9%	-	-	4%	2%	3%	6%	13%	15%	-
	RM 7,000 - 7,999	5%	5%	4%	3%	8%	2%	-	-	2%	3%	5%	6%	4%	3%	-
	RM 6,000 - 6,999	5%	5%	5%	3%	8%	5%	-	-	2%	3%	7%	6%	7%	3%	-
	RM 5,000 - 5,999	9%	11%	7%	8%	10%	14%	-	20%	5%	8%	10%	10%	7%	15%	-
	RM 4,000 - 4,999	9%	8%	9%	7%	12%	2%	20%	-	8%	7%	9%	9%	12%	3%	-
	RM 3,000 - 3,999	10%	11%	10%	11%	8%	16%	-	9%	12%	8%	12%	12%	5%	8%	-
	RM 2,000 - 2,999	11%	11%	11%	13%	7%	12%	9%	10%	12%	15%	10%	11%	6%	6%	19%
	RM 1,000 - 1,999	12%	10%	14%	14%	9%	5%	9%	42%	23%	4%	16%	8%	8%	6%	12%
	RM 999 and below	8%	7%	10%	11%	4%	7%	41%	9%	15%	19%	8%	5%	1%	-	-
	Prefer not to say	13%	12%	14%	14%	12%	13%	20%	10%	12%	17%	12%	11%	15%	16%	40%
	Don't know	4%	3%	5%	5%	2%	2%	-	-	5%	6%	2%	4%	2%	3%	15%
	Mean	#####	#####	4639.58	#####	#####	#####	1849.93	2588.70	3092.62	4233.43	4515.78	5792.76	7319.27	8053.37	6053.96

		Total	Income Group			Marital Status						
			Lower income (Below RM 4.000)	Medium income (RM 4,000 - 6.999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Household size												
	Base	1000	415	227	192	481	26	47	6	13	2	425
	1	5%	5%	5%	5%	1%	4%	8%	15%	17%	-	8%
	2	10%	10%	12%	10%	12%	35%	10%	17%	8%	-	6%
	3	17%	19%	21%	16%	21%	11%	8%	17%	16%	48%	14%
	4	18%	17%	22%	17%	22%	11%	21%	16%	-	-	15%
	5	17%	15%	17%	21%	17%	20%	19%	35%	32%	-	16%
	6	14%	15%	10%	16%	13%	11%	14%	-	10%	52%	15%
	7	8%	8%	7%	10%	8%	8%	6%	-	8%	-	9%
	8 or more	7%	8%	5%	4%	5%	-	6%	-	10%	-	11%
	Don't know	1%	1%	-	-	-	-	-	-	-	-	2%
	Prefer not to say	3%	2%	1%	1%	1%	-	8%	-	-	-	4%
Children												
	Base	1000	415	227	192	481	26	47	6	13	2	425
	None - I don't have children	52%	61%	41%	40%	25%	81%	81%	15%	30%	52%	79%
	1	16%	14%	21%	16%	26%	16%	8%	51%	25%	-	5%
	2	12%	9%	16%	23%	21%	3%	5%	17%	25%	48%	3%
	3	6%	4%	9%	8%	11%	-	-	-	-	-	2%
	4	3%	2%	4%	4%	5%	-	2%	-	10%	-	2%
	5 or more	3%	2%	5%	2%	5%	-	-	-	-	-	0%
	None - My children are 18 or above	7%	8%	5%	6%	7%	-	4%	17%	10%	-	7%
Monthly Household Income - Malaysia												
	Base	1000	415	227	192	481	26	47	6	13	2	425
	RM 10,000 and above	9%	-	-	48%	11%	7%	14%	17%	15%	52%	7%
	RM 8,000 - 9,999	5%	-	-	27%	8%	4%	4%	-	-	-	3%
	RM 7,000 - 7,999	5%	-	-	24%	6%	14%	2%	14%	8%	48%	3%
	RM 6,000 - 6,999	5%	-	22%	-	7%	-	2%	17%	14%	-	4%
	RM 5,000 - 5,999	9%	-	39%	-	14%	13%	2%	16%	-	-	4%
	RM 4,000 - 4,999	9%	-	39%	-	10%	15%	11%	-	28%	-	7%
	RM 3,000 - 3,999	10%	25%	-	-	10%	18%	14%	-	18%	-	10%
	RM 2,000 - 2,999	11%	26%	-	-	9%	7%	18%	15%	-	-	13%
	RM 1,000 - 1,999	12%	28%	-	-	9%	3%	4%	-	8%	-	16%
	RM 999 and below	8%	20%	-	-	6%	11%	6%	-	-	-	11%
	Prefer not to say	13%	-	-	-	10%	4%	18%	21%	10%	-	17%
	Don't know	4%	-	-	-	2%	3%	6%	-	-	-	6%
	Mean	#####	2067.45	5335.94	11537.32	5784.16	5196.28	5761.80	7567.35	6310.01	11363.83	4117.37

		Total	Gender		Age Group			Highest Education Level - Malaysia								
			Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level. SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters.	Professional higher education (e.g. to	None of these
Highest Education Level - Malaysia																
	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
	USPR	1%	2%	0%	1%	1%	-	100%	-	-	-	-	-	-	-	-
	PT3, LCE, PBSMR, PMR	1%	1%	1%	1%	2%	-	-	100%	-	-	-	-	-	-	-
	SPM, GCE O Level, GCSE	14%	14%	13%	12%	15%	26%	-	-	100%	-	-	-	-	-	-
	STPM, Matriculation, GCE A level, SAM, others	10%	9%	10%	11%	7%	18%	-	-	-	100%	-	-	-	-	-
	Diploma or vocational education	21%	22%	20%	20%	24%	18%	-	-	-	-	100%	-	-	-	-
	University degree (e.g. BA, BSc, B.Ed)	40%	37%	44%	45%	37%	20%	-	-	-	-	-	100%	-	-	-
	University higher degree (Masters, MBA, PhD)	9%	10%	7%	8%	10%	13%	-	-	-	-	-	-	100%	-	-
	Professional higher education (e.g. to qualify as a lawyer, accountant)	3%	4%	3%	3%	4%	5%	-	-	-	-	-	-	-	100%	-
	None of these	1%	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	100%
Social networks - member of																
	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
	Facebook	89%	87%	90%	90%	90%	73%	88%	100%	88%	86%	86%	90%	92%	92%	48%
	Facebook Messenger	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Twitter	36%	36%	35%	42%	28%	23%	-	9%	30%	32%	35%	39%	49%	23%	29%
	LinkedIn	28%	28%	27%	24%	32%	35%	-	9%	14%	23%	18%	34%	53%	32%	-
	Google+	52%	54%	50%	50%	55%	49%	19%	41%	53%	62%	55%	50%	51%	42%	48%
	MySpace	5%	5%	5%	6%	4%	2%	-	9%	3%	4%	9%	4%	8%	-	-
	Pinterest	14%	9%	20%	17%	11%	8%	-	9%	7%	18%	11%	17%	18%	17%	-
	Tumblr	10%	11%	8%	13%	5%	7%	-	9%	7%	13%	8%	9%	16%	6%	-
	Instagram	54%	48%	62%	68%	38%	26%	8%	28%	52%	54%	55%	59%	50%	40%	48%
	Vine	1%	1%	1%	2%	1%	-	-	-	1%	4%	0%	2%	1%	-	-
	Snapchat	6%	5%	7%	9%	2%	2%	-	-	6%	7%	4%	7%	6%	6%	-
	WeChat	47%	47%	46%	51%	42%	35%	18%	39%	52%	53%	46%	46%	43%	37%	19%
	Line	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Vimeo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Tinder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Mindtalk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Path	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Bebo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	BeeTalk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Skype	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Whatsapp	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Sina Weibo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Other	11%	10%	11%	10%	12%	14%	8%	27%	7%	12%	12%	12%	4%	16%	-
	Don't Know	2%	2%	1%	2%	1%	-	12%	-	2%	-	1%	2%	1%	5%	25%
Not applicable - I am not currently a member of any social networks		2%	2%	2%	2%	1%	12%	-	-	4%	3%	1%	2%	3%	3%	27%

		Total	Income Group			Marital Status						
			Lower income (Below RM 4.000)	Medium income (RM 4,000 - 6.999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Highest Education Level - Malaysia												
Base	1000	415	227	192	481	26	47	6	13	2	425	
USPR	1%	2%	1%	-	2%	-	-	-	-	-	1%	
PT3, LCE, PBSMR, PMR	1%	2%	1%	-	1%	3%	-	-	-	-	1%	
SPM, GCE O Level, GCSE	14%	20%	8%	5%	17%	-	7%	-	27%	-	12%	
STPM, Matriculation, GCE A level, SAM, others	10%	11%	8%	6%	8%	3%	12%	17%	-	-	12%	
Diploma or vocational education	21%	23%	24%	15%	24%	15%	16%	-	22%	-	20%	
University degree (e.g. BA, BSc, B.Ed)	40%	35%	44%	49%	37%	66%	47%	69%	16%	48%	42%	
University higher degree (Masters, MBA, PhD)	9%	5%	11%	17%	7%	12%	12%	14%	35%	52%	9%	
Professional higher education (e.g. to qualify as a lawyer, accountant)	3%	2%	3%	7%	4%	-	5%	-	-	-	3%	
None of these	1%	1%	-	0%	1%	-	-	-	-	-	1%	
Social networks - member of												
Base	1000	415	227	192	481	26	47	6	13	2	425	
Facebook	89%	89%	92%	89%	88%	85%	83%	79%	83%	100%	90%	
Facebook Messenger	-	-	-	-	-	-	-	-	-	-	-	
Twitter	36%	40%	33%	36%	27%	23%	40%	33%	50%	-	46%	
LinkedIn	28%	22%	30%	41%	27%	18%	29%	17%	34%	52%	28%	
Google+	52%	56%	50%	51%	53%	42%	44%	31%	45%	52%	53%	
MySpace	5%	4%	6%	5%	5%	-	-	-	17%	-	6%	
Pinterest	14%	14%	13%	18%	11%	7%	17%	-	-	-	18%	
Tumblr	10%	10%	9%	11%	5%	-	14%	17%	8%	-	14%	
Instagram	54%	61%	50%	49%	42%	49%	55%	48%	46%	-	69%	
Vine	1%	1%	1%	2%	1%	-	-	-	-	-	2%	
Snapchat	6%	5%	4%	8%	3%	-	8%	17%	-	-	9%	
WeChat	47%	51%	48%	41%	41%	36%	51%	32%	38%	52%	54%	
Line	-	-	-	-	-	-	-	-	-	-	-	
Vimeo	-	-	-	-	-	-	-	-	-	-	-	
Tinder	-	-	-	-	-	-	-	-	-	-	-	
Mindtalk	-	-	-	-	-	-	-	-	-	-	-	
Path	-	-	-	-	-	-	-	-	-	-	-	
Bebo	-	-	-	-	-	-	-	-	-	-	-	
BeeTalk	-	-	-	-	-	-	-	-	-	-	-	
Skype	-	-	-	-	-	-	-	-	-	-	-	
Whatsapp	-	-	-	-	-	-	-	-	-	-	-	
Sina Weibo	-	-	-	-	-	-	-	-	-	-	-	
Other	11%	13%	9%	10%	12%	15%	8%	15%	-	-	10%	
Don't Know	2%	1%	0%	-	1%	3%	4%	21%	-	-	2%	
Not applicable - I am not currently a member of any social networks	2%	2%	1%	2%	2%	4%	2%	-	17%	-	2%	

	Total	Gender		Age Group			Highest Education Level - Malaysia									
		Male	Female	18-34	35-54	55+	USPR	PT3, LCE, PBSMR, PMR	SPM, GCE O Level, GCSE	STPM, Matriculation, GCE A level. SAM.	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters..	Professional higher education (e.g. to	None of these	
Race																
	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
	Chinese	28%	28%	28%	25%	29%	53%	-	19%	20%	40%	26%	28%	28%	52%	37%
	Malay	65%	65%	64%	70%	63%	31%	83%	72%	73%	56%	69%	65%	61%	39%	49%
	Indian	6%	5%	7%	4%	7%	15%	8%	9%	6%	4%	5%	6%	10%	3%	14%
	Others	1%	1%	1%	1%	1%	2%	8%	-	1%	-	-	1%	2%	6%	-
State Malaysia																
	Base	1000	540	460	570	370	60	11	10	137	98	212	402	90	33	7
	Johor	7%	6%	8%	7%	7%	3%	-	12%	3%	14%	10%	7%	2%	-	15%
	Kedah	5%	6%	3%	4%	6%	6%	12%	-	6%	4%	4%	5%	3%	-	-
	Kelantan	3%	3%	3%	4%	3%	2%	11%	10%	5%	5%	0%	3%	2%	-	-
	Malacca	3%	3%	2%	2%	3%	2%	9%	19%	2%	4%	3%	2%	2%	-	19%
	Negeri Sembilan	5%	7%	3%	4%	6%	5%	-	10%	6%	4%	4%	5%	6%	3%	-
	Pahang	3%	3%	3%	3%	3%	5%	-	-	7%	3%	4%	1%	2%	-	27%
	Perak	5%	5%	5%	5%	5%	-	9%	-	3%	9%	4%	4%	4%	4%	-
	Perlis	1%	1%	1%	1%	1%	-	-	10%	-	-	1%	1%	3%	-	-
	Penang (Pulau Pinang)	6%	7%	6%	6%	5%	11%	8%	-	3%	6%	6%	7%	9%	12%	-
	Sabah	4%	3%	4%	5%	2%	3%	-	-	5%	4%	5%	4%	1%	-	-
	Sarawak	8%	8%	9%	8%	9%	6%	-	-	9%	11%	7%	8%	6%	20%	12%
	Selangor	31%	28%	34%	30%	29%	47%	38%	21%	40%	20%	31%	29%	40%	36%	14%
	Terengganu	2%	3%	2%	2%	3%	-	12%	-	4%	1%	2%	2%	-	-	-
	Kuala Lumpur	17%	16%	17%	17%	18%	10%	-	9%	5%	14%	15%	22%	17%	27%	-
	Labuan	0%	0%	0%	0%	-	-	-	9%	-	-	0%	-	-	-	-
	Putrajaya	1%	1%	1%	1%	1%	-	-	-	1%	-	3%	0%	-	-	-
	Other	0%	0%	0%	0%	-	-	-	-	-	-	-	0%	1%	-	12%

	Total	Income Group			Marital Status							
		Lower income (Below RM 4,000)	Medium income (RM 4,000 - 6,999)	Higher income (RM 7,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single	
Race	Base	1000	415	227	192	481	26	47	6	13	2	425
	Chinese	28%	21%	30%	26%	26%	27%	39%	46%	21%	52%	29%
	Malay	65%	71%	64%	63%	66%	52%	52%	54%	72%	48%	67%
	Indian	6%	7%	6%	10%	8%	18%	8%	-	-	-	3%
	Others	1%	1%	-	2%	1%	3%	2%	-	8%	-	1%
State Malaysia	Base	1000	415	227	192	481	26	47	6	13	2	425
	Johor	7%	5%	10%	7%	7%	10%	4%	37%	15%	-	6%
	Kedah	5%	5%	5%	3%	5%	3%	2%	-	-	-	5%
	Kelantan	3%	4%	4%	1%	3%	4%	2%	-	-	-	4%
	Malacca	3%	5%	1%	1%	2%	-	-	15%	-	-	3%
	Negeri Sembilan	5%	6%	4%	4%	6%	-	6%	14%	10%	-	4%
	Pahang	3%	4%	2%	1%	4%	-	-	-	-	-	3%
	Perak	5%	6%	3%	2%	5%	-	2%	-	10%	-	5%
	Perlis	1%	0%	1%	1%	0%	-	-	-	-	-	2%
	Penang (Pulau Pinang)	6%	5%	5%	10%	6%	16%	6%	-	7%	-	6%
	Sabah	4%	5%	2%	2%	3%	-	8%	-	-	-	4%
	Sarawak	8%	9%	7%	7%	7%	7%	10%	-	15%	-	9%
	Selangor	31%	31%	33%	29%	33%	35%	28%	34%	20%	48%	29%
	Terengganu	2%	3%	2%	3%	3%	-	-	-	-	-	2%
	Kuala Lumpur	17%	11%	18%	29%	15%	25%	29%	-	23%	52%	16%
	Labuan	0%	0%	0%	-	0%	-	-	-	-	-	-
	Putrajaya	1%	2%	1%	-	1%	-	-	-	-	-	1%
	Other	0%	-	-	-	-	-	2%	-	-	-	0%