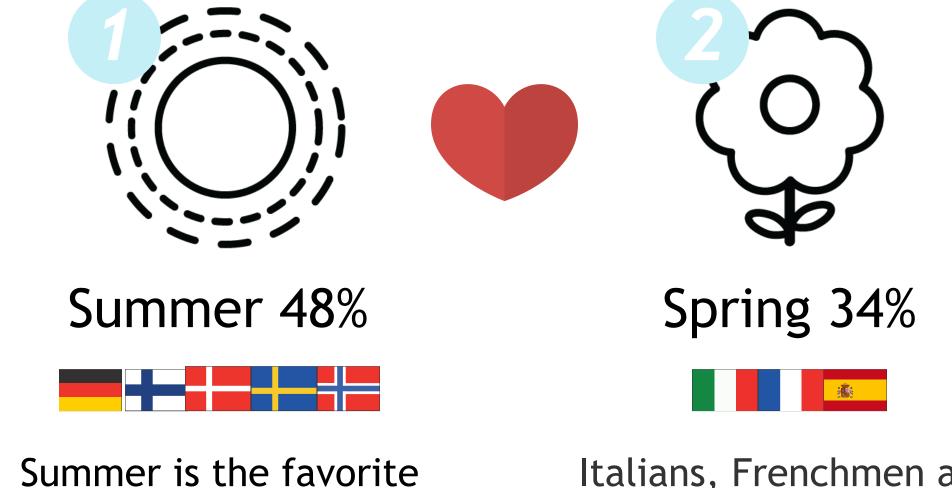


47% of Europeans like winter! However, winter is only preferred by 5% of us



season among Europeans





Italians, Frenchmen and Spaniards prefer spring

Autumn is the third most popular season among Europeans

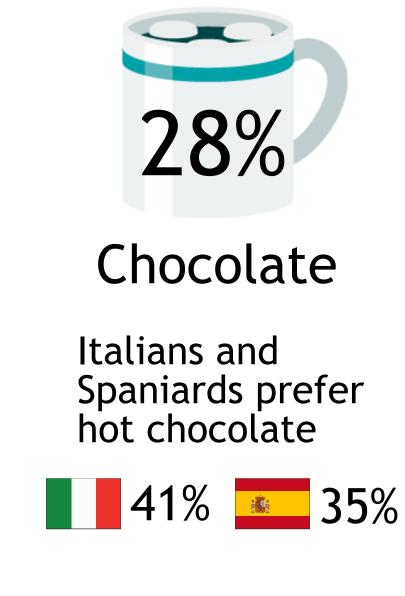
Winter is the least popular season. Only 5% of Europeans favor winter



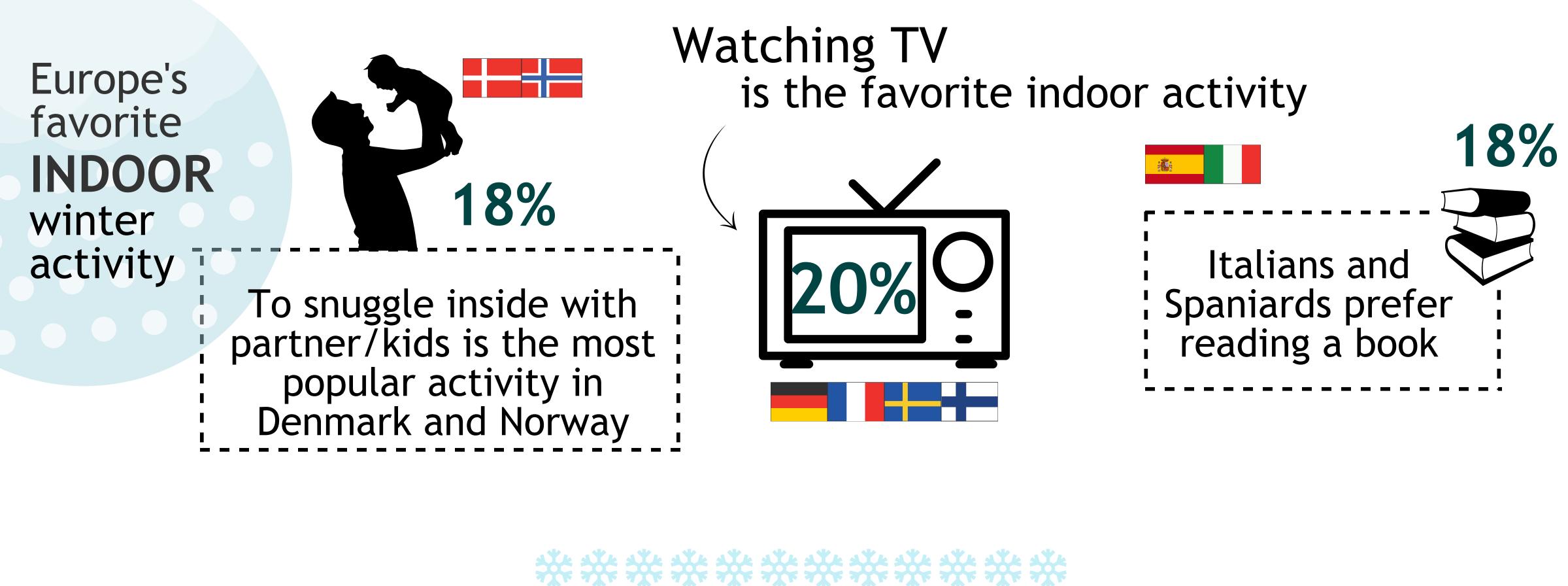
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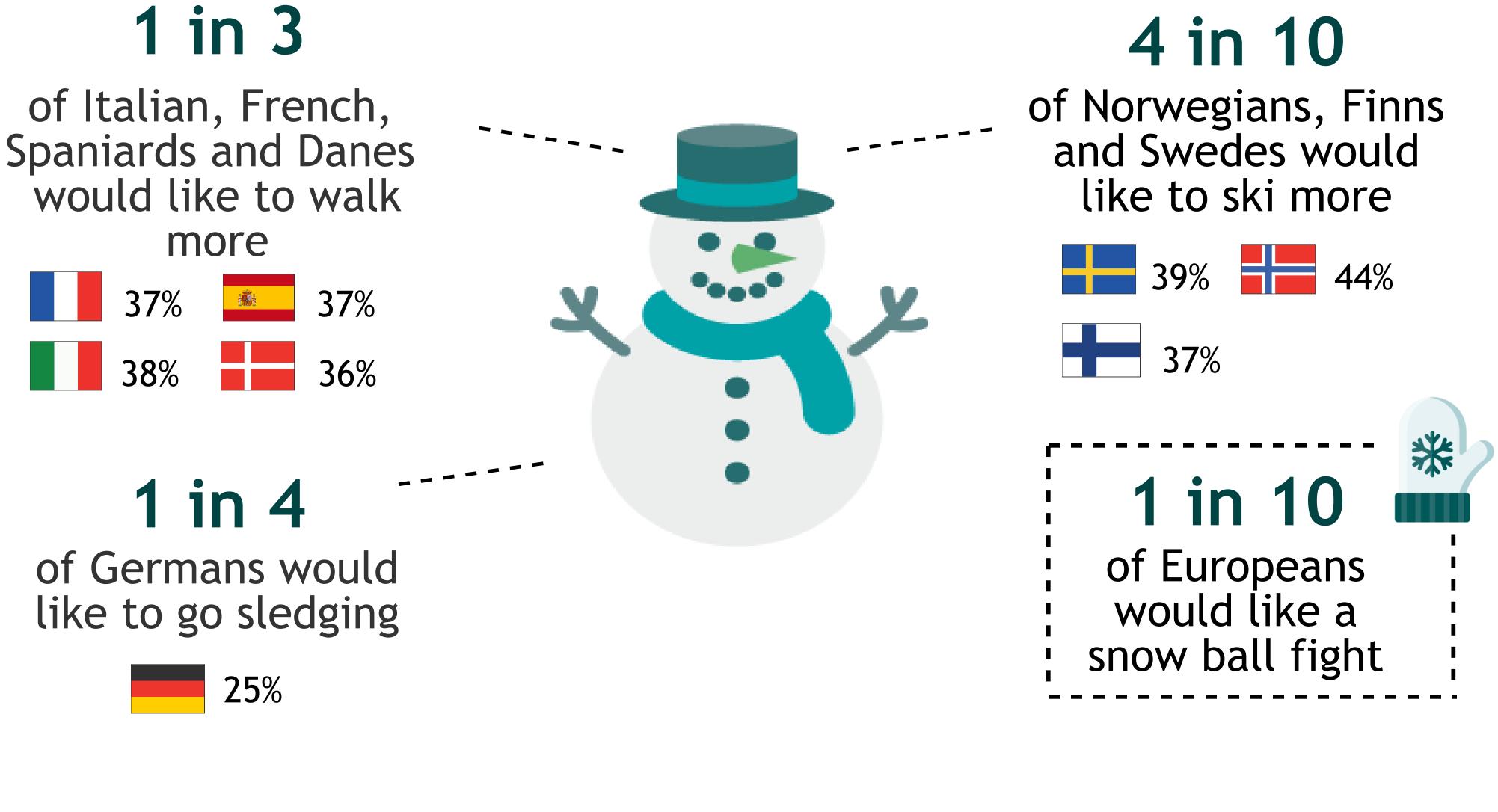




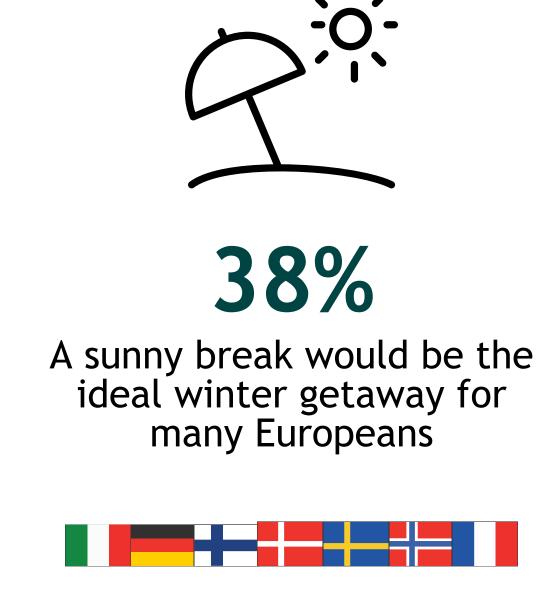


## activity would Europeans like to practise more?

Which outdoor winter

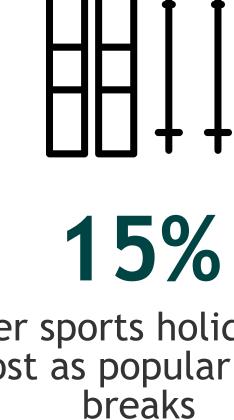


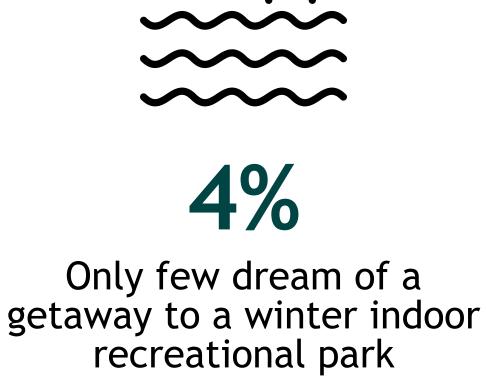




Omnibus in February 2019.







Winter sports holidays are almost as popular as city breaks