

## Cost of Living Tracker (GB)

*In your opinion, how good or bad is the state of the British economy at the moment?*

|                    |                  | Total Good | Neither | Total Bad | Don't know | NET        |
|--------------------|------------------|------------|---------|-----------|------------|------------|
|                    |                  | %          | %       | %         | %          |            |
| Start of Fieldwork | End of Fieldwork |            |         |           |            |            |
| <b>Year: 2023</b>  |                  |            |         |           |            |            |
| 13/03/2023         | 14/03/2023       | 6          | 18      | 71        | 4          | <b>-65</b> |
| 15/02/2023         | 16/02/2023       | 4          | 13      | 78        | 6          | <b>-74</b> |
| 17/01/2023         | 18/01/2023       | 5          | 11      | 80        | 4          | <b>-75</b> |
| <b>Year: 2022</b>  |                  |            |         |           |            |            |
| 08/12/2022         | 09/12/2022       | 2          | 9       | 85        | 4          | <b>-83</b> |
| 15/11/2022         | 16/11/2022       | 3          | 9       | 84        | 3          | <b>-81</b> |
| 27/09/2022         | 28/09/2022       | 2          | 9       | 83        | 5          | <b>-81</b> |

*How well or badly would you say the government is doing at managing the cost of living?*

|                    |                  | Total Well | Total Badly | Don't know | NET        |
|--------------------|------------------|------------|-------------|------------|------------|
|                    |                  | %          | %           | %          |            |
| Start of Fieldwork | End of Fieldwork |            |             |            |            |
| <b>Year: 2023</b>  |                  |            |             |            |            |
| 13/03/2023         | 14/03/2023       | 15         | 78          | 7          | <b>-63</b> |
| 15/02/2023         | 16/02/2023       | 13         | 80          | 7          | <b>-67</b> |
| 17/01/2023         | 18/01/2023       | 14         | 78          | 8          | <b>-64</b> |
| <b>Year: 2022</b>  |                  |            |             |            |            |
| 08/12/2022         | 09/12/2022       | 14         | 78          | 8          | <b>-64</b> |
| 15/11/2022         | 16/11/2022       | 11         | 81          | 8          | <b>-70</b> |
| 27/09/2022         | 28/09/2022       | 10         | 82          | 8          | <b>-72</b> |

*Thinking about the cost of living, which of the following comes closest to your view?*

|                    |                  | Made cuts, expect to make more | Made cuts, do not expect to make more | Not made cuts, expect to make some | Not made cuts, do not expect to | Don't know |
|--------------------|------------------|--------------------------------|---------------------------------------|------------------------------------|---------------------------------|------------|
|                    |                  | %                              | %                                     | %                                  | %                               |            |
| Start of Fieldwork | End of Fieldwork |                                |                                       |                                    |                                 |            |
| 13/03/2023         | 14/03/2023       | 47                             | 15                                    | 19                                 | 13                              | 5          |
| 15/02/2023         | 16/02/2023       | 47                             | 16                                    | 18                                 | 14                              | 5          |
| 17/01/2023         | 18/01/2023       | 47                             | 14                                    | 20                                 | 13                              | 6          |
| 08/12/2022         | 09/12/2022       | 48                             | 13                                    | 22                                 | 12                              | 5          |
| 15/11/2022         | 16/11/2022       | 50                             | 9                                     | 24                                 | 10                              | 6          |
| 27/09/2022         | 28/09/2022       | 49                             | 9                                     | 27                                 | 9                               | 6          |

Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?

|   |                  | Always | Most of the time | Occasionally | Never | Not applicable | Don't know |
|---|------------------|--------|------------------|--------------|-------|----------------|------------|
|   |                  | %      | %                | %            | %     |                |            |
| <b>Energy bills (e.g. home heating, electricity, etc)</b> |                  |        |                  |              |       |                |            |
| Start of Fieldwork  | End of Fieldwork |        |                  |              |       |                |            |
| 13/03/2023  | 14/03/2023       | 9      | 13               | 23           | 46    | 5              | 3          |
| 15/02/2023  | 16/02/2023       | 9      | 13               | 24           | 45    | 6              | 3          |
| 17/01/2023  | 18/01/2023       | 7      | 12               | 24           | 47    | 6              | 3          |
| 08/12/2022  | 09/12/2022       | 7      | 13               | 23           | 46    | 8              | 4          |
| 15/11/2022  | 16/11/2022       | 7      | 12               | 25           | 46    | 6              | 3          |
| 27/09/2022  | 28/09/2022       | 7      | 13               | 23           | 47    | 6              | 4          |
| <b>Food</b>   |                  |        |                  |              |       |                |            |
| Start of Fieldwork  | End of Fieldwork |        |                  |              |       |                |            |
| 13/03/2023  | 14/03/2023       | 7      | 11               | 27           | 51    | 2              | 2          |
| 15/02/2023  | 16/02/2023       | 7      | 10               | 28           | 50    | 1              | 3          |
| 17/01/2023  | 18/01/2023       | 5      | 10               | 27           | 55    | 1              | 3          |
| 08/12/2022  | 09/12/2022       | 5      | 11               | 29           | 50    | 2              | 3          |
| 15/11/2022  | 16/11/2022       | 5      | 9                | 29           | 52    | 1              | 3          |
| 27/09/2022  | 28/09/2022       | 5      | 10               | 27           | 53    | 1              | 4          |
| <b>Fuel for my vehicle</b>                                |                  |        |                  |              |       |                |            |
| Start of Fieldwork  | End of Fieldwork |        |                  |              |       |                |            |
| 13/03/2023  | 14/03/2023       | 4      | 8                | 22           | 39    | 23             | 2          |
| 15/02/2023  | 16/02/2023       | 5      | 9                | 23           | 39    | 22             | 3          |
| 17/01/2023  | 18/01/2023       | 4      | 8                | 21           | 42    | 22             | 2          |
| 08/12/2022  | 09/12/2022       | 4      | 9                | 23           | 38    | 23             | 4          |
| 15/11/2022  | 16/11/2022       | 6      | 7                | 24           | 39    | 21             | 3          |
| 27/09/2022  | 28/09/2022       | 5      | 10               | 22           | 39    | 22             | 3          |
| <b>Rent/mortgage</b>                                      |                  |        |                  |              |       |                |            |
| Start of Fieldwork  | End of Fieldwork |        |                  |              |       |                |            |
| 13/03/2023  | 14/03/2023       | 4      | 6                | 12           | 42    | 33             | 2          |
| 15/02/2023  | 16/02/2023       | 4      | 6                | 11           | 44    | 31             | 3          |
| 17/01/2023  | 18/01/2023       | 4      | 5                | 11           | 45    | 33             | 3          |
| 08/12/2022  | 09/12/2022       | 3      | 5                | 11           | 43    | 34             | 4          |
| 15/11/2022  | 16/11/2022       | 5      | 6                | 13           | 41    | 31             | 3          |
| 27/09/2022  | 28/09/2022       |        |                  |              |       |                |            |

Thinking about your finances, which of the following best reflects your position?

|                    |                  | Going without essentials | Struggling to make ends meet | Cover essentials, but can't afford luxuries | Relatively comfortable | Very comfortable |
|--------------------|------------------|--------------------------|------------------------------|---|------------------------|------------------|
|                    |                  | %                        | %                            | %   | %                      |                  |
| Start of Fieldwork | End of Fieldwork |                          |                              |   |                        |                  |
| 13/03/2023         | 14/03/2023       | 5                        | 17                           | 40  | 30                     | 3                |
| 15/02/2023         | 16/02/2023       | 5                        | 16                           | 40  | 31                     | 4                |
| 17/01/2023         | 18/01/2023       | 4                        | 14                           | 42  | 33                     | 4                |
| 08/12/2022         | 09/12/2022       | 6                        | 23                           | 43  | 25                     | 3                |
| 15/11/2022         | 16/11/2022       | 6                        | 21                           | 43  | 28                     | 3                |
| 27/09/2022         | 28/09/2022       |                          |                              |   |                        |                  |

**In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy**

|                       |                     | Depression/<br>recession | Remain stable | Growing /<br>booming | Don't know |
|-----------------------|---------------------|--------------------------|---------------|----------------------|------------|
|                       |                     | %                        | %             | %                    | %          |
| Start of<br>Fieldwork | End of<br>Fieldwork |                          |               |                      |            |
| 13/03/2023            | 14/03/2023          | 49                       | 29            | 5                    | 16         |
| 15/02/2023            | 16/02/2023          | 52                       | 29            | 5                    | 15         |
| 17/01/2023            | 18/01/2023          | 59                       | 23            | 5                    | 13         |
| 08/12/2022            | 09/12/2022          | 71                       | 14            | 2                    | 13         |
| 15/11/2022            | 16/11/2022          | 75                       | 12            | 3                    | 11         |
| 27/09/2022            | 28/09/2022          | 72                       | 10            | 4                    | 14         |

**Which of the following statements comes closest to your view?**

|                       |                     | Income rising<br>faster than prices | Prices rising faster<br>than income | Income keeping<br>pace with prices | Don't know |
|-----------------------|---------------------|-------------------------------------|-------------------------------------|------------------------------------|------------|
|                       |                     | %                                   | %                                   | %                                  | %          |
| Start of<br>Fieldwork | End of<br>Fieldwork |                                     |                                     |                                    |            |
| 13/03/2023            | 14/03/2023          | 2                                   | 84                                  | 8                                  | 7          |
| 15/02/2023            | 16/02/2023          | 2                                   | 84                                  | 7                                  | 7          |
| 17/01/2023            | 18/01/2023          | 1                                   | 85                                  | 7                                  | 7          |
| 08/12/2022            | 09/12/2022          | 1                                   | 84                                  | 7                                  | 8          |
| 15/11/2022            | 16/11/2022          | 1                                   | 86                                  | 6                                  | 7          |
| 27/09/2022            | 28/09/2022          | 1                                   | 86                                  | 7                                  | 6          |

**Thinking about the next two or three years, how worried are you that people like you will...**

|   |                     | Total Worried | Total Not Worried | Don't know |
|---|---------------------|---------------|-------------------|------------|
|   |                     | %             | %                 | %          |
| <b>...not have enough money to live comfortably?</b>  |                     |               |                   |            |
| Start of<br>Fieldwork   | End of<br>Fieldwork |               |                   |            |
| 13/03/2023  | 14/03/2023          | 66            | 27                | 7          |
| 15/02/2023  | 16/02/2023          | 64            | 29                | 7          |
| 17/01/2023  | 18/01/2023          | 66            | 29                | 6          |
| 08/12/2022  | 09/12/2022          | 67            | 25                | 7          |
| 15/11/2022  | 16/11/2022          | 68            | 26                | 6          |
| 27/09/2022  | 28/09/2022          | 69            | 24                | 7          |
| <b>...be victims of burglary, robbery or mugging?</b>   |                     |               |                   |            |
| Start of<br>Fieldwork   | End of<br>Fieldwork |               |                   |            |
| 13/03/2023  | 14/03/2023          | 44            | 45                | 11         |
| 15/02/2023  | 16/02/2023          | 45            | 42                | 12         |
| 17/01/2023  | 18/01/2023          | 43            | 45                | 12         |
| 08/12/2022  | 09/12/2022          | 45            | 43                | 11         |
| 15/11/2022  | 16/11/2022          | 47            | 42                | 10         |
| 27/09/2022  | 28/09/2022          | 45            | 42                | 13         |
| <b>...suffer directly from cuts in spending on public services such as health, education and welfare?</b> |                     |               |                   |            |
| Start of<br>Fieldwork   | End of<br>Fieldwork |               |                   |            |
| 13/03/2023  | 14/03/2023          | 70            | 22                | 10         |
| 15/02/2023  | 16/02/2023          | 68            | 23                | 10         |
| 17/01/2023  | 18/01/2023          | 70            | 21                | 8          |
| 08/12/2022  | 09/12/2022          | 73            | 18                | 9          |
| 15/11/2022  | 16/11/2022          | 73            | 20                | 8          |
| 27/09/2022  | 28/09/2022          | 69            | 20                | 10         |

| ...lose out because foreign factories and/or workers from abroad can do the same job more cheaply? |                  |    |    |    |
|--|------------------|----|----|----|
| Start of Fieldwork   | End of Fieldwork |    |    |    |
| 13/03/2023   | 14/03/2023       | 33 | 51 | 15 |
| 15/02/2023   | 16/02/2023       | 29 | 54 | 16 |
| 17/01/2023   | 18/01/2023       | 35 | 50 | 16 |
| 08/12/2022   | 09/12/2022       | 32 | 51 | 17 |
| 15/11/2022   | 16/11/2022       | 36 | 51 | 14 |
| 27/09/2022   | 28/09/2022       | 34 | 49 | 17 |
| ...lose their job/have difficulty finding work?  |                  |    |    |    |
| Start of Fieldwork   | End of Fieldwork |    |    |    |
| 13/03/2023   | 14/03/2023       | 44 | 44 | 13 |
| 15/02/2023   | 16/02/2023       | 41 | 46 | 13 |
| 17/01/2023   | 18/01/2023       | 44 | 42 | 13 |
| 08/12/2022   | 09/12/2022       | 43 | 43 | 14 |
| 15/11/2022   | 16/11/2022       | 46 | 42 | 12 |
| 27/09/2022   | 28/09/2022       | 45 | 41 | 14 |
| ...lose their home?  |                  |    |    |    |
| Start of Fieldwork   | End of Fieldwork |    |    |    |
| 13/03/2023   | 14/03/2023       | 38 | 53 | 10 |
| 15/02/2023   | 16/02/2023       | 36 | 53 | 11 |
| 17/01/2023   | 18/01/2023       | 37 | 52 | 10 |
| 08/12/2022   | 09/12/2022       | 39 | 51 | 10 |
| 15/11/2022   | 16/11/2022       | 41 | 48 | 10 |
| 27/09/2022   | 28/09/2022       | 39 | 50 | 12 |
| ...suffer discrimination or unfair treatment by employers or landlords or local                    |                  |    |    |    |
| Start of Fieldwork   | End of Fieldwork |    |    |    |
| 13/03/2023   | 14/03/2023       | 31 | 55 | 14 |
| 15/02/2023   | 16/02/2023       | 30 | 55 | 15 |
| 17/01/2023   | 18/01/2023       | 32 | 54 | 14 |
| 08/12/2022   | 09/12/2022       | 30 | 55 | 15 |
| 15/11/2022   | 16/11/2022       | 32 | 53 | 14 |
| 27/09/2022   | 28/09/2022       | 33 | 51 | 16 |
| ...suffer ill-health?  |                  |    |    |    |
| Start of Fieldwork   | End of Fieldwork |    |    |    |
| 13/03/2023   | 14/03/2023       | 60 | 31 | 9  |
| 15/02/2023   | 16/02/2023       | 59 | 31 | 10 |
| 17/01/2023   | 18/01/2023       | 58 | 30 | 10 |
| 08/12/2022   | 09/12/2022       | 60 | 29 | 10 |
| 15/11/2022   | 16/11/2022       | 60 | 31 | 9  |
| 27/09/2022   | 28/09/2022       | 55 | 34 | 11 |

**How do you think the financial situation of your household will change over the NEXT 12 months?**

|                    |                  | Total Better | Stay the same | Total Worse | Don't know | NET        |
|--------------------|------------------|--------------|---------------|-------------|------------|------------|
|                    |                  | %            | %             | %           | %          |            |
| Start of Fieldwork | End of Fieldwork |              |               |             |            |            |
| <b>Year: 2023</b>  |                  |              |               |             |            |            |
| 13/03/2023         | 14/03/2023       | 11           | 34            | 47          | 8          | <b>-36</b> |
| 15/02/2023         | 16/02/2023       | 10           | 33            | 47          | 9          | <b>-37</b> |
| 17/01/2023         | 18/01/2023       | 11           | 32            | 50          | 8          | <b>-39</b> |
| <b>Year: 2022</b>  |                  |              |               |             |            |            |
| 08/12/2022         | 09/12/2022       | 7            | 26            | 57          | 9          | <b>-50</b> |
| 15/11/2022         | 16/11/2022       | 7            | 25            | 60          | 8          | <b>-53</b> |
| 27/09/2022         | 28/09/2022       | 6            | 21            | 65          | 8          | <b>-59</b> |

**How do you think the financial situation of your household has changed over the LAST 12 months?**

|                    |                  | Total Better | Stay the same | Total Worse | Don't know | NET        |
|--------------------|------------------|--------------|---------------|-------------|------------|------------|
|                    |                  | %            | %             | %           | %          |            |
| Start of Fieldwork | End of Fieldwork |              |               |             |            |            |
| <b>Year: 2023</b>  |                  |              |               |             |            |            |
| 13/03/2023         | 14/03/2023       | 9            | 26            | 61          | 4          | <b>-52</b> |
| 15/02/2023         | 16/02/2023       | 9            | 28            | 60          | 4          | <b>-51</b> |
| 17/01/2023         | 18/01/2023       | 8            | 28            | 60          | 5          | <b>-52</b> |
| <b>Year: 2022</b>  |                  |              |               |             |            |            |
| 08/12/2022         | 09/12/2022       | 8            | 23            | 64          | 5          | <b>-56</b> |
| 15/11/2022         | 16/11/2022       | 8            | 28            | 59          | 4          | <b>-51</b> |
| 27/09/2022         | 28/09/2022       | 6            | 27            | 61          | 5          | <b>-55</b> |

**How do you think the UK economy has changed over the LAST 12 months?**

|                    |                  | Total Better | Stay the same | Total Worse | Don't know | NET        |
|--------------------|------------------|--------------|---------------|-------------|------------|------------|
|                    |                  | %            | %             | %           | %          |            |
| Start of Fieldwork | End of Fieldwork |              |               |             |            |            |
| <b>Year: 2023</b>  |                  |              |               |             |            |            |
| 13/03/2023         | 14/03/2023       | 6            | 10            | 79          | 5          | <b>-73</b> |
| 15/02/2023         | 16/02/2023       | 3            | 9             | 81          | 6          | <b>-78</b> |
| 17/01/2023         | 18/01/2023       | 2            | 6             | 85          | 5          | <b>-83</b> |
| <b>Year: 2022</b>  |                  |              |               |             |            |            |
| 08/12/2022         | 09/12/2022       | 1            | 5             | 89          | 5          | <b>-88</b> |
| 15/11/2022         | 16/11/2022       | 1            | 5             | 90          | 4          | <b>-89</b> |
| 27/09/2022         | 28/09/2022       | 1            | 5             | 89          | 5          | <b>-88</b> |

**How do you think the UK economy will change over the NEXT 12 months?**

|                    |                  | Total Better | Stay the same | Total Worse | Don't know | NET        |
|--------------------|------------------|--------------|---------------|-------------|------------|------------|
|                    |                  | %            | %             | %           | %          |            |
| Start of Fieldwork | End of Fieldwork |              |               |             |            |            |
| <b>Year: 2023</b>  |                  |              |               |             |            |            |
| 13/03/2023         | 14/03/2023       | 14           | 24            | 51          | 11         | <b>-37</b> |
| 15/02/2023         | 16/02/2023       | 14           | 23            | 54          | 10         | <b>-40</b> |
| 17/01/2023         | 18/01/2023       | 14           | 18            | 58          | 10         | <b>-44</b> |
| <b>Year: 2022</b>  |                  |              |               |             |            |            |
| 08/12/2022         | 09/12/2022       | 7            | 16            | 68          | 9          | <b>-61</b> |
| 15/11/2022         | 16/11/2022       | 6            | 12            | 73          | 8          | <b>-67</b> |
| 27/09/2022         | 28/09/2022       | 8            | 10            | 73          | 10         | <b>-65</b> |