

## Cost of Living Tracker (GB)

*In your opinion, how good or bad is the state of the British economy at the moment?*

		Total Good	Neither	Total Bad	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
29/08/2023	30/08/2023	6	16	74	4	<b>-68</b>
13/03/2023	14/03/2023	6	18	71	4	<b>-65</b>
15/02/2023	16/02/2023	4	13	78	6	<b>-74</b>
17/01/2023	18/01/2023	5	11	80	4	<b>-75</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	2	9	85	4	<b>-83</b>
15/11/2022	16/11/2022	3	9	84	3	<b>-81</b>
27/09/2022	28/09/2022	2	9	83	5	<b>-81</b>

*How well or badly would you say the government is doing at managing the cost of living?*

		Total Well	Total Badly	Don't know	NET
		%	%	%	
Start of Fieldwork	End of Fieldwork				
<b>Year: 2023</b>					
29/08/2023	30/08/2023	13	81	5	<b>-68</b>
19/07/2023	20/07/2023	12	81	5	<b>-69</b>
17/06/2023	19/06/2023	13	79	7	<b>-66</b>
15/05/2023	16/05/2023	15	78	7	<b>-63</b>
11/04/2023	12/04/2023	16	75	9	<b>-59</b>
13/03/2023	14/03/2023	15	78	7	<b>-63</b>
15/02/2023	16/02/2023	13	80	7	<b>-67</b>
17/01/2023	18/01/2023	14	78	8	<b>-64</b>
<b>Year: 2022</b>					
08/12/2022	09/12/2022	14	78	8	<b>-64</b>
15/11/2022	16/11/2022	11	81	8	<b>-70</b>
27/09/2022	28/09/2022	10	82	8	<b>-72</b>

*Thinking about the cost of living, which of the following comes closest to your view?*

		Made cuts, expect to make more	Made cuts, do not expect to make more	Not made cuts, expect to make some	Not made cuts, do not expect to	Don't know
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
29/08/2023	30/08/2023	45	18	16	17	4
19/07/2023	20/07/2023	45	18	16	16	4
17/06/2023	19/06/2023	48	18	15	14	6
15/05/2023	16/05/2023	43	18	18	16	5
11/04/2023	12/04/2023	45	17	18	13	6
13/03/2023	14/03/2023	47	15	19	13	5
15/02/2023	16/02/2023	47	16	18	14	5
17/01/2023	18/01/2023	47	14	20	13	6
08/12/2022	09/12/2022	48	13	22	12	5
15/11/2022	16/11/2022	50	9	24	10	6
27/09/2022	28/09/2022	49	9	27	9	6

**Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?**

		Always	Most of the time	Occasionally	Never	Not applicable	Don't know
		%	%	%	%		
<b>Energy bills (e.g. home heating, electricity, etc)</b>							
Start of Fieldwork	End of Fieldwork						
29/08/2023	30/08/2023	7	10	25	49	7	1
19/07/2023	20/07/2023	6	11	25	49	7	2
17/06/2023	19/06/2023	8	13	25	43	7	3
15/05/2023	16/05/2023	9	11	24	48	5	3
11/04/2023	12/04/2023	9	16	22	44	7	2
13/03/2023	14/03/2023	9	13	23	46	5	3
15/02/2023	16/02/2023	9	13	24	45	6	3
17/01/2023	18/01/2023	7	12	24	47	6	3
08/12/2022	09/12/2022	7	13	23	46	8	4
15/11/2022	16/11/2022	7	12	25	46	6	3
27/09/2022	28/09/2022	7	13	23	47	6	4
<b>Food</b>							
Start of Fieldwork	End of Fieldwork						
29/08/2023	30/08/2023	4	9	31	52	2	1
19/07/2023	20/07/2023	6	10	27	53	2	2
17/06/2023	19/06/2023	6	12	29	47	2	3
15/05/2023	16/05/2023	6	10	29	50	1	3
11/04/2023	12/04/2023	7	13	28	48	2	2
13/03/2023	14/03/2023	7	11	27	51	2	2
15/02/2023	16/02/2023	7	10	28	50	1	3
17/01/2023	18/01/2023	5	10	27	55	1	3
08/12/2022	09/12/2022	5	11	29	50	2	3
15/11/2022	16/11/2022	5	9	29	52	1	3
27/09/2022	28/09/2022	5	10	27	53	1	4
<b>Fuel for my vehicle</b>							
Start of Fieldwork	End of Fieldwork						
29/08/2023	30/08/2023	3	6	22	41	27	1
19/07/2023	20/07/2023	3	6	20	43	25	2
17/06/2023	19/06/2023	5	9	21	39	23	3
15/05/2023	16/05/2023	5	8	23	41	21	3
11/04/2023	12/04/2023	5	10	21	38	22	3
13/03/2023	14/03/2023	4	8	22	39	23	2
15/02/2023	16/02/2023	5	9	23	39	22	3
17/01/2023	18/01/2023	4	8	21	42	22	2
08/12/2022	09/12/2022	4	9	23	38	23	4
15/11/2022	16/11/2022	6	7	24	39	21	3
27/09/2022	28/09/2022	5	10	22	39	22	3
<b>Rent/mortgage</b>							
Start of Fieldwork	End of Fieldwork						
29/08/2023	30/08/2023	3	6	14	40	36	1
19/07/2023	20/07/2023	4	6	13	43	32	2
17/06/2023	19/06/2023	5	7	14	38	33	3
15/05/2023	16/05/2023	5	6	11	43	31	3
11/04/2023	12/04/2023	4	7	12	41	33	2
13/03/2023	14/03/2023	4	6	12	42	33	2
15/02/2023	16/02/2023	4	6	11	44	31	3
17/01/2023	18/01/2023	4	5	11	45	33	3
08/12/2022	09/12/2022	3	5	11	43	34	4
15/11/2022	16/11/2022	5	6	13	41	31	3
27/09/2022	28/09/2022						

**Thinking about your finances, which of the following best reflects your position?**

		Going without essentials	Struggling to make ends meet	Cover essentials, but can't afford luxuries	Relatively comfortable	Very comfortable
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
29/08/2023	30/08/2023	4	21	43	29	3
19/07/2023	20/07/2023	4	16	40	34	4
17/06/2023	19/06/2023	4	16	41	31	4
15/05/2023	16/05/2023	4	15	40	32	5
11/04/2023	12/04/2023	5	16	41	30	5
13/03/2023	14/03/2023	5	17	40	30	3
15/02/2023	16/02/2023	5	16	40	31	4
17/01/2023	18/01/2023	4	14	42	33	4
08/12/2022	09/12/2022	6	23	43	25	3
15/11/2022	16/11/2022	6	21	43	28	3
27/09/2022	28/09/2022					

**In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy?**

		Depression/ recession	Remain stable	Growing / booming	Don't know
		%	%	%	%
Start of Fieldwork	End of Fieldwork				
29/08/2023	30/08/2023	46	31	5	18
19/07/2023	20/07/2023	46	33	5	15
17/06/2023	19/06/2023	45	32	5	18
15/05/2023	16/05/2023	47	31	6	15
11/04/2023	12/04/2023	48	29	6	16
13/03/2023	14/03/2023	49	29	5	16
15/02/2023	16/02/2023	52	29	5	15
17/01/2023	18/01/2023	59	23	5	13
08/12/2022	09/12/2022	71	14	2	13
15/11/2022	16/11/2022	75	12	3	11
27/09/2022	28/09/2022	72	10	4	14

**Which of the following statements comes closest to your view?**

		Income rising faster than prices	Prices rising faster than income	Income keeping pace with prices	Don't know
		%	%	%	%
Start of Fieldwork	End of Fieldwork				
29/08/2023	30/08/2023	1	84	9	6
13/03/2023	14/03/2023	2	84	8	7
15/02/2023	16/02/2023	2	84	7	7
17/01/2023	18/01/2023	1	85	7	7
08/12/2022	09/12/2022	1	84	7	8
15/11/2022	16/11/2022	1	86	6	7
27/09/2022	28/09/2022	1	86	7	6

**Thinking about the next two or three years, how worried are you that people like you will...**

		Total Worried	Total Not Worried	Don't know
		%	%	%
Start of Fieldwork	End of Fieldwork			
<b>...not have enough money to live comfortably?</b>				
29/08/2023	30/08/2023	64	32	4
13/03/2023	14/03/2023	66	27	7
15/02/2023	16/02/2023	64	29	7
17/01/2023	18/01/2023	66	29	6
08/12/2022	09/12/2022	67	25	7
15/11/2022	16/11/2022	68	26	6
27/09/2022	28/09/2022	69	24	7
<b>...be victims of burglary, robbery or mugging?</b>				
29/08/2023	30/08/2023	43	49	8
13/03/2023	14/03/2023	44	45	11
15/02/2023	16/02/2023	45	42	12
17/01/2023	18/01/2023	43	45	12
08/12/2022	09/12/2022	45	43	11
15/11/2022	16/11/2022	47	42	10
27/09/2022	28/09/2022	45	42	13
<b>...suffer directly from cuts in spending on public services such as health, education and welfare?</b>				
29/08/2023	30/08/2023	68	25	7

13/03/2023	14/03/2023	70	22	10
15/02/2023	16/02/2023	68	23	10
17/01/2023	18/01/2023	70	21	8
08/12/2022	09/12/2022	73	18	9
15/11/2022	16/11/2022	73	20	8
27/09/2022	28/09/2022	69	20	10

...lose out because foreign factories and/or workers from abroad can do the same job more cheaply?				
Start of Fieldwork	End of Fieldwork			
29/08/2023	30/08/2023	33	54	13
13/03/2023	14/03/2023	33	51	15
15/02/2023	16/02/2023	29	54	16
17/01/2023	18/01/2023	35	50	16
08/12/2022	09/12/2022	32	51	17
15/11/2022	16/11/2022	36	51	14
27/09/2022	28/09/2022	34	49	17
...lose their job/have difficulty finding work?				
Start of Fieldwork	End of Fieldwork			
29/08/2023	30/08/2023	42	48	11
13/03/2023	14/03/2023	44	44	13
15/02/2023	16/02/2023	41	46	13
17/01/2023	18/01/2023	44	42	13
08/12/2022	09/12/2022	43	43	14
15/11/2022	16/11/2022	46	42	12
27/09/2022	28/09/2022	45	41	14
...lose their home?				
Start of Fieldwork	End of Fieldwork			
29/08/2023	30/08/2023	33	58	8
13/03/2023	14/03/2023	38	53	10
15/02/2023	16/02/2023	36	53	11
17/01/2023	18/01/2023	37	52	10
08/12/2022	09/12/2022	39	51	10
15/11/2022	16/11/2022	41	48	10
27/09/2022	28/09/2022	39	50	12
...suffer discrimination or unfair treatment by employers or landlords or local				
Start of Fieldwork	End of Fieldwork			
29/08/2023	30/08/2023	30	59	11
13/03/2023	14/03/2023	31	55	14
15/02/2023	16/02/2023	30	55	15
17/01/2023	18/01/2023	32	54	14
08/12/2022	09/12/2022	30	55	15
15/11/2022	16/11/2022	32	53	14
27/09/2022	28/09/2022	33	51	16
...suffer ill-health?				
Start of Fieldwork	End of Fieldwork			
29/08/2023	30/08/2023	59	34	7
13/03/2023	14/03/2023	60	31	9
15/02/2023	16/02/2023	59	31	10
17/01/2023	18/01/2023	58	30	10
08/12/2022	09/12/2022	60	29	10
15/11/2022	16/11/2022	60	31	9
27/09/2022	28/09/2022	55	34	11

How do you think the financial situation of your household will change over the NEXT 12 months?

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
29/08/2023	30/08/2023	12	42	39	6	<b>-27</b>
13/03/2023	14/03/2023	11	34	47	8	<b>-36</b>
15/02/2023	16/02/2023	10	33	47	9	<b>-37</b>
17/01/2023	18/01/2023	11	32	50	8	<b>-39</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	7	26	57	9	<b>-50</b>

15/11/2022	16/11/2022	7	25	60	8	<b>-53</b>
27/09/2022	28/09/2022	6	21	65	8	<b>-59</b>

**How do you think the financial situation of your household has changed over the LAST 12 months?**

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
29/08/2023	30/08/2023	9	33	55	3	<b>-46</b>
13/03/2023	14/03/2023	9	26	61	4	<b>-52</b>
15/02/2023	16/02/2023	9	28	60	4	<b>-51</b>
17/01/2023	18/01/2023	8	28	60	5	<b>-52</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	8	23	64	5	<b>-56</b>
15/11/2022	16/11/2022	8	28	59	4	<b>-51</b>
27/09/2022	28/09/2022	6	27	61	5	<b>-55</b>

**How do you think the UK economy has changed over the LAST 12 months?**

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
29/08/2023	30/08/2023	7	14	74	5	<b>-67</b>
13/03/2023	14/03/2023	6	10	79	5	<b>-73</b>
15/02/2023	16/02/2023	3	9	81	6	<b>-78</b>
17/01/2023	18/01/2023	2	6	85	5	<b>-83</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	1	5	89	5	<b>-88</b>
15/11/2022	16/11/2022	1	5	90	4	<b>-89</b>
27/09/2022	28/09/2022	1	5	89	5	<b>-88</b>

**How do you think the UK economy will change over the NEXT 12 months?**

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
29/08/2023	30/08/2023	15	28	48	10	<b>-33</b>
13/03/2023	14/03/2023	14	24	51	11	<b>-37</b>
15/02/2023	16/02/2023	14	23	54	10	<b>-40</b>
17/01/2023	18/01/2023	14	18	58	10	<b>-44</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	7	16	68	9	<b>-61</b>
15/11/2022	16/11/2022	6	12	73	8	<b>-67</b>
27/09/2022	28/09/2022	8	10	73	10	<b>-65</b>