

Cost of Living Tracker (GB)

*In your opinion, how good or bad is the state of the British economy at the moment?*

		Total Good	Neither	Total Bad	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
15/02/2023	16/02/2023	4	13	78	6	<b>-74</b>
17/01/2023	18/01/2023	5	11	80	4	<b>-75</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	2	9	85	4	<b>-83</b>
15/11/2022	16/11/2022	3	9	84	3	<b>-81</b>
27/09/2022	28/09/2022	2	9	83	5	<b>-81</b>

*How well or badly would you say the government is doing at managing the cost of living?*

		Total Well	Total Badly	Don't know	NET
		%	%	%	
Start of Fieldwork	End of Fieldwork				
<b>Year: 2023</b>					
15/02/2023	16/02/2023	13	80	7	<b>-67</b>
17/01/2023	18/01/2023	14	78	8	<b>-64</b>
<b>Year: 2022</b>					
08/12/2022	09/12/2022	14	78	8	<b>-64</b>
15/11/2022	16/11/2022	11	81	8	<b>-70</b>
27/09/2022	28/09/2022	10	82	8	<b>-72</b>

*Thinking about the cost of living, which of the following comes closest to your view?*

		Made cuts, expect to make more	Made cuts, do not expect to make more	Not made cuts, expect to make some	Not made cuts, do not expect to	Don't know
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
15/02/2023	16/02/2023	47	16	18	14	5
17/01/2023	18/01/2023	47	14	20	13	6
08/12/2022	09/12/2022	48	13	22	12	5
15/11/2022	16/11/2022	50	9	24	10	6
27/09/2022	28/09/2022	49	9	27	9	6

**Generally speaking, how often, if at all, have you struggled to afford the following in the past three months?**

		Always	Most of the time	Occasionally	Never	Not applicable	Don't know
		%	%	%	%		
<b>Energy bills (e.g. home heating, electricity, etc)</b>							
Start of Fieldwork	End of Fieldwork						
15/02/2023	16/02/2023	9	13	24	45	6	3
17/01/2023	18/01/2023	7	12	24	47	6	3
08/12/2022	09/12/2022	7	13	23	46	8	4
15/11/2022	16/11/2022	7	12	25	46	6	3
27/09/2022	28/09/2022	7	13	23	47	6	4
<b>Food</b>							
Start of Fieldwork	End of Fieldwork						
15/02/2023	16/02/2023	7	10	28	50	1	3
17/01/2023	18/01/2023	5	10	27	55	1	3
08/12/2022	09/12/2022	5	11	29	50	2	3
15/11/2022	16/11/2022	5	9	29	52	1	3
27/09/2022	28/09/2022	5	10	27	53	1	4
<b>Fuel for my vehicle</b>							
Start of Fieldwork	End of Fieldwork						
15/02/2023	16/02/2023	5	9	23	39	22	3
17/01/2023	18/01/2023	4	8	21	42	22	2
08/12/2022	09/12/2022	4	9	23	38	23	4
15/11/2022	16/11/2022	6	7	24	39	21	3
27/09/2022	28/09/2022	5	10	22	39	22	3
<b>Rent/mortgage</b>							
Start of Fieldwork	End of Fieldwork						
15/02/2023	16/02/2023	4	6	11	44	31	3
17/01/2023	18/01/2023	4	5	11	45	33	3
08/12/2022	09/12/2022	3	5	11	43	34	4
15/11/2022	16/11/2022	5	6	13	41	31	3
27/09/2022	28/09/2022						

**Thinking about your finances, which of the following best reflects your position?**

		Going without essentials	Struggling to make ends meet	Cover essentials, but can't afford luxuries	Relatively comfortable	Very comfortable
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
15/02/2023	16/02/2023	5	16	40	31	4
17/01/2023	18/01/2023	4	14	42	33	4
08/12/2022	09/12/2022	6	23	43	25	3
15/11/2022	16/11/2022	6	21	43	28	3
27/09/2022	28/09/2022					

**In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK's economy**

		Depression/ recession	Remain stable	Growing / booming	Don't know
		%	%	%	%
Start of Fieldwork	End of Fieldwork				
15/02/2023	16/02/2023	52	29	5	15
17/01/2023	18/01/2023	59	23	5	13
08/12/2022	09/12/2022	71	14	2	13
15/11/2022	16/11/2022	75	12	3	11
27/09/2022	28/09/2022	72	10	4	14

**Which of the following statements comes closest to your view?**

		Income rising faster than prices	Prices rising faster than income	Income keeping pace with prices	Don't know
		%	%	%	%
Start of Fieldwork	End of Fieldwork				
15/02/2023	16/02/2023	2	84	7	7
17/01/2023	18/01/2023	1	85	7	7
08/12/2022	09/12/2022	1	84	7	8
15/11/2022	16/11/2022	1	86	6	7
27/09/2022	28/09/2022	1	86	7	6

**Thinking about the next two or three years, how worried are you that people like you will...**

		Total Worried	Total Not Worried	Don't know
		%	%	%
<b>...not have enough money to live comfortably?</b>				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	64	29	7
17/01/2023	18/01/2023	66	29	6
08/12/2022	09/12/2022	67	25	7
15/11/2022	16/11/2022	68	26	6
27/09/2022	28/09/2022	69	24	7
<b>...be victims of burglary, robbery or mugging?</b>				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	45	42	12
17/01/2023	18/01/2023	43	45	12
08/12/2022	09/12/2022	45	43	11
15/11/2022	16/11/2022	47	42	10
27/09/2022	28/09/2022	45	42	13
<b>...suffer directly from cuts in spending on public services such as health, education and welfare?</b>				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	68	23	10
17/01/2023	18/01/2023	70	21	8
08/12/2022	09/12/2022	73	18	9
15/11/2022	16/11/2022	73	20	8
27/09/2022	28/09/2022	69	20	10
<b>...lose out because foreign factories and/or workers from abroad can do the same job more cheaply?</b>				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	29	54	16
17/01/2023	18/01/2023	35	50	16
08/12/2022	09/12/2022	32	51	17
15/11/2022	16/11/2022	36	51	14
27/09/2022	28/09/2022	34	49	17
<b>...lose their job/have difficulty finding work?</b>				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	41	46	13
17/01/2023	18/01/2023	44	42	13
08/12/2022	09/12/2022	43	43	14
15/11/2022	16/11/2022	46	42	12
27/09/2022	28/09/2022	45	41	14

...lose their home?				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	36	53	11
17/01/2023	18/01/2023	37	52	10
08/12/2022	09/12/2022	39	51	10
15/11/2022	16/11/2022	41	48	10
27/09/2022	28/09/2022	39	50	12
...suffer discrimination or unfair treatment by employers or landlords or local				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	30	55	15
17/01/2023	18/01/2023	32	54	14
08/12/2022	09/12/2022	30	55	15
15/11/2022	16/11/2022	32	53	14
27/09/2022	28/09/2022	33	51	16
...suffer ill-health?				
Start of Fieldwork	End of Fieldwork			
15/02/2023	16/02/2023	59	31	10
17/01/2023	18/01/2023	58	30	10
08/12/2022	09/12/2022	60	29	10
15/11/2022	16/11/2022	60	31	9
27/09/2022	28/09/2022	55	34	11

*How do you think the financial situation of your household will change over the NEXT 12 months?*

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
Year: 2023						
15/02/2023	16/02/2023	10	33	47	9	-37
17/01/2023	18/01/2023	11	32	50	8	-39
Year: 2022						
08/12/2022	09/12/2022	7	26	57	9	-50
15/11/2022	16/11/2022	7	25	60	8	-53
27/09/2022	28/09/2022	6	21	65	8	-59

*How do you think the financial situation of your household has changed over the LAST 12 months?*

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
Year: 2023						
15/02/2023	16/02/2023	9	28	60	4	-51
17/01/2023	18/01/2023	8	28	60	5	-52
Year: 2022						
08/12/2022	09/12/2022	8	23	64	5	-56
15/11/2022	16/11/2022	8	28	59	4	-51
27/09/2022	28/09/2022	6	27	61	5	-55

*How do you think the UK economy has changed over the LAST 12 months?*

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
15/02/2023	16/02/2023	3	9	81	6	<b>-78</b>
17/01/2023	18/01/2023	2	6	85	5	<b>-83</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	1	5	89	5	<b>-88</b>
15/11/2022	16/11/2022	1	5	90	4	<b>-89</b>
27/09/2022	28/09/2022	1	5	89	5	<b>-88</b>

*How do you think the UK economy will change over the NEXT 12 months?*

		Total Better	Stay the same	Total Worse	Don't know	NET
		%	%	%	%	
Start of Fieldwork	End of Fieldwork					
<b>Year: 2023</b>						
15/02/2023	16/02/2023	14	23	54	10	<b>-40</b>
17/01/2023	18/01/2023	14	18	58	10	<b>-44</b>
<b>Year: 2022</b>						
08/12/2022	09/12/2022	7	16	68	9	<b>-61</b>
15/11/2022	16/11/2022	6	12	73	8	<b>-67</b>
27/09/2022	28/09/2022	8	10	73	10	<b>-65</b>