

YouGov / Marine Conservation Society Survey Results

Sample Size: 2149 Adults in th UK
Fieldwork: 10th - 11th March 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country in UK				Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	2149	374	533	193	226	761	765	1042	1107	226	888	533	503	1225	924	1799	112	178	60	494	342	247	716
Unweighted Sample	2149	368	566	210	252	920	796	976	1173	127	788	593	641	1330	819	1778	111	187	73	507	351	191	729
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before taking this survey, had you heard of any of the following chemicals?

PFAS (per- and poly- fluoroalkyl substances)

I know what they are, and have heard a lot about them	4	2	4	5	5	5	3	5	3	5	5	3	2	5	2	4	2	5	7	3	3	6	4
I know what they are, and have heard a little bit about them	13	10	12	24	11	15	11	15	11	16	15	12	10	13	13	13	6	20	14	11	11	15	14
I have heard of them, but I don't know anything about them	20	21	22	20	16	21	23	19	20	17	20	21	21	21	18	20	18	20	16	23	18	22	18
I have never heard of them	63	67	61	51	68	58	64	60	66	62	60	65	67	60	67	63	73	54	63	63	68	58	63

Forever chemicals

I know what they are, and have heard a lot about them	7	2	8	8	8	8	4	10	4	13	9	5	3	9	5	6	3	13	10	6	4	10	6
I know what they are, and have heard a little bit about them	19	16	21	29	16	22	15	25	13	22	23	14	14	20	17	19	16	21	18	17	17	19	20
I have heard of them, but I don't know anything about them	17	16	19	15	16	19	18	18	17	13	18	19	17	17	18	18	14	16	15	19	14	22	17
I have never heard of them	57	66	52	47	61	51	63	48	65	52	50	62	65	55	60	57	67	49	56	58	66	49	56

As far as you are aware, which of the following items, if any, do you think contain PFAS or forever chemicals? Please tick all that apply.

[Asked only to those who have heard of PFAS or forever chemicals; n=1136]

Non-stick pans	55	55	56	62	56	60	52	52	60	50	56	60	51	57	53	55	48	54	82	51	59	58	55
Food packaging	51	50	49	55	54	53	49	46	57	45	51	59	45	52	50	51	43	50	49	50	53	57	50
Cosmetics	40	39	39	45	40	43	36	40	40	42	42	44	33	41	40	41	32	38	47	37	44	40	43
Firefighting foam	40	38	38	49	37	44	39	39	41	29	42	47	33	41	38	39	36	40	62	37	41	42	38
Raincoats	39	38	38	44	31	44	33	34	43	34	38	49	31	40	36	39	29	37	58	36	40	39	39
Greaseproof paper	25	24	24	33	15	27	19	24	27	33	29	27	13	27	23	26	20	28	23	26	26	18	28
Drinking water	24	20	21	32	26	25	22	23	24	21	25	25	20	24	23	24	27	22	14	20	28	24	25
None of these	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0
Don't know	30	29	31	27	32	28	35	32	28	24	30	25	39	30	30	30	47	32	16	35	24	26	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Per- and polyfluoroalkyl substances (PFAS) are a large, complex group of synthetic chemicals that are widely used in various everyday consumer and industrial products.

How concerned, if at all, are you about the impact of PFAS on...

... the environment?

Very concerned	27	23	29	29	19	28	23	25	28	30	26	26	28	25	29	27	18	28	23	25	25	39	27
Somewhat concerned	41	42	43	47	43	41	43	40	42	37	42	41	42	43	39	42	37	34	49	40	45	39	43
TOTAL CONCERNED	68	65	72	76	62	69	66	65	70	67	68	67	70	68	68	69	55	62	72	65	70	78	70
Not very concerned	7	7	6	8	8	7	7	8	6	7	8	6	8	7	7	7	8	7	6	8	6	6	7
Not concerned at all	3	4	2	1	6	3	3	4	1	2	3	3	2	3	2	2	7	6	1	4	2	1	1
TOTAL NOT CONCERNED	10	11	8	9	14	10	10	12	7	9	11	9	10	10	9	9	15	13	7	12	8	7	8
Don't know	22	24	19	16	23	21	23	22	22	25	22	24	20	22	23	22	30	25	21	24	22	15	22

... your health?

Very concerned	21	18	20	19	22	22	19	20	22	19	21	21	21	18	24	21	17	22	20	21	21	25	20
Somewhat concerned	39	39	44	50	40	41	40	38	41	39	38	39	41	42	37	40	33	33	41	41	39	42	40
TOTAL CONCERNED	60	57	64	69	62	63	59	58	63	58	59	60	62	60	61	61	50	55	61	62	60	67	60
Not very concerned	13	14	15	13	10	13	13	15	12	14	14	11	14	14	13	13	12	13	18	11	14	12	15
Not concerned at all	3	3	3	2	6	3	4	5	2	1	4	4	3	4	2	3	6	7	0	4	2	5	2
TOTAL NOT CONCERNED	16	17	18	15	16	16	17	20	14	15	18	15	17	18	15	16	18	20	18	15	16	17	17
Don't know	23	25	18	16	22	21	24	23	23	26	22	24	22	22	24	22	32	24	21	24	24	17	23

Based on what you know about PFAS, would you support or oppose a ban by the UK government on the use of PFAS where alternatives are available?

Strongly support	30	22	36	37	25	32	31	28	33	27	30	30	34	31	30	30	25	34	30	31	25	36	31
Somewhat support	27	31	30	34	21	28	24	28	26	33	28	24	24	27	26	27	21	24	36	22	31	27	28
TOTAL SUPPORT	57	53	66	71	46	60	55	56	59	60	58	54	58	58	56	57	46	58	66	53	56	63	59
Neither support or oppose	10	12	9	8	13	9	13	11	9	5	9	12	12	10	11	10	17	8	8	11	11	8	9
Somewhat oppose	2	3	1	0	1	2	1	2	1	2	1	1	2	1	2	1	1	3	2	2	1	3	1
Strongly oppose	1	0	0	1	1	0	0	1	1	0	0	0	1	1	1	0	2	1	1	0	1	0	0
TOTAL OPPOSE	3	3	1	1	2	2	1	3	2	2	1	1	3	2	3	1	3	4	3	2	2	3	1
Don't know	31	32	25	20	39	29	30	31	31	33	31	32	28	31	31	31	34	30	23	34	32	27	30

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.