

1. In general, how often do you tell lies, including small ones?

Several times a day	3%
About once a day	4%
A few times a week	10%
A few times a month	17%
Less often than that	43%
Never	15%
Not sure	9%

2. Compared with most other people, do you think you tell lies more often or less often?

More often than most people	3%
About as often as most people	21%
Less often than most people	63%
Not sure	13%

3. Compared with most other people, do you think you are better or worse at telling lies?

Better than most people	15%
About the same as most people	27%
Worse than most people	33%
Not sure	25%

4. If telling someone the truth might hurt their feelings, which would you be more likely to do?

Tell them the truth	48%
Tell them a lie to try to spare their feelings	25%
Not sure	27%

5. If being told the truth might hurt your feelings, which would you prefer someone do?

Tell you the truth	82%
Tell you a lie to try to spare your feelings	6%
Not sure	12%

6. In general, do you think telling small lies to try to spare someone's feelings makes relationships better or worse?

Better	10%
Neither better nor worse	37%
Worse	36%
Not sure	16%

7. Do you consider it to be generally acceptable or unacceptable to do the following?

	Net (Acceptable - Unacceptable)	Always acceptable	Usually acceptable	Usually unacceptable	Always unacceptable	Not sure
Tell a new parent their baby is cute when you do not think so	44%	31%	35%	10%	13%	11%
Say you are busy to avoid accepting a social invitation	40%	20%	46%	16%	10%	9%
Tell a host you enjoyed a meal when you did not	39%	20%	45%	14%	12%	9%
Tell someone you love a gift from them when you do not	36%	19%	43%	15%	11%	11%
Tell a child that Santa Claus is real	33%	28%	32%	12%	15%	13%
Pretend to recognize someone whose name you have forgotten	27%	12%	44%	18%	11%	15%
Say you agree with something you don't agree with to end an argument	-6%	9%	33%	27%	20%	12%
Tell a friend an outfit looks good on them when you think it does not	-14%	9%	29%	32%	20%	11%
Tell a child whose pet died that it went to live on a farm	-17%	9%	25%	22%	29%	14%
Say you are sick to miss work when you are not sick	-18%	9%	27%	30%	24%	10%
Say you are on your way when you have not left yet	-27%	4%	28%	32%	26%	9%
Tell a partner a purchase cost less than it did	-28%	7%	23%	30%	27%	13%
Say you never received a text, voicemail, or email that you did receive	-44%	4%	18%	37%	29%	13%
Say you have read a book you have not read	-51%	3%	15%	32%	37%	12%
Tell a doctor you drink less alcohol than you actually do	-63%	4%	11%	27%	51%	7%

YouGov Survey: Lying

September 15 - 19, 2026 - 2,264 U.S. adult citizens



Interviewing Dates	September 15 - 17, 2026 September 17 - 20, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.627, with a mean of one and a standard deviation of 0.961.
Number of respondents	2,264
Margin of error	± 2.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	70 questions not reported.

1. Frequency of Telling Lies

In general, how often do you tell lies, including small ones?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Several times a day	3%	4%	2%	6%	3%	3%	1%	3%	3%	8%	3%	4%
About once a day	4%	4%	3%	7%	5%	2%	1%	3%	3%	6%	4%	4%
A few times a week	10%	11%	10%	19%	12%	7%	5%	10%	14%	8%	10%	10%
A few times a month	17%	16%	17%	17%	20%	18%	12%	17%	17%	16%	14%	22%
Less often than that	43%	39%	46%	29%	37%	50%	51%	45%	31%	38%	43%	42%
Never	15%	16%	14%	13%	14%	13%	20%	16%	16%	11%	16%	12%
Not sure	9%	10%	8%	9%	11%	7%	10%	7%	17%	13%	10%	7%
Totals	101%	100%	100%	100%	102%	100%	100%	101%	101%	100%	100%	101%
Unweighted N	(2,263)	(1,059)	(1,204)	(507)	(584)	(648)	(524)	(1,533)	(281)	(324)	(1,447)	(816)

	Party ID				MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Several times a day	3%	3%	4%	3%	4%	3%	3%	3%	3%	2%	5%	2%
About once a day	4%	4%	2%	5%	5%	5%	3%	4%	3%	5%	3%	4%
A few times a week	10%	12%	9%	10%	11%	12%	10%	10%	9%	11%	8%	11%
A few times a month	17%	17%	18%	14%	11%	14%	19%	19%	14%	12%	18%	24%
Less often than that	43%	41%	42%	44%	44%	40%	45%	42%	48%	44%	44%	40%
Never	15%	15%	13%	17%	18%	19%	12%	13%	18%	16%	14%	14%
Not sure	9%	8%	12%	8%	7%	7%	9%	8%	5%	11%	9%	5%
Totals	101%	100%	100%	101%	100%	100%	101%	99%	100%	101%	101%	100%
Unweighted N	(2,263)	(737)	(863)	(663)	(503)	(769)	(1,385)	(939)	(733)	(835)	(658)	(557)

2. Frequency of Lying Compared With Other People

Compared with most other people, do you think you tell lies more often or less often?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More often than most people	3%	4%	3%	6%	6%	2%	1%	3%	3%	4%	3%	4%
About as often as most people	21%	22%	21%	30%	24%	18%	15%	22%	13%	27%	20%	24%
Less often than most people	63%	61%	64%	51%	56%	69%	71%	64%	66%	51%	63%	61%
Not sure	13%	13%	12%	13%	15%	10%	13%	11%	18%	17%	14%	11%
Totals	100%	100%	100%	100%	101%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(2,264)	(1,059)	(1,205)	(507)	(585)	(648)	(524)	(1,534)	(281)	(324)	(1,448)	(816)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
More often than most people	3%	4%	2%	5%	5%	4%	3%	4%	5%	2%	5%	4%
About as often as most people	21%	25%	22%	16%	16%	18%	24%	27%	15%	22%	19%	21%
Less often than most people	63%	61%	60%	68%	69%	68%	60%	57%	70%	64%	64%	65%
Not sure	13%	10%	16%	11%	10%	10%	13%	11%	10%	13%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%
Unweighted N	(2,264)	(737)	(863)	(664)	(503)	(769)	(1,386)	(939)	(734)	(835)	(659)	(557)

3. Ability To Lie Compared With Other People

Compared with most other people, do you think you are better or worse at telling lies?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Better than most people	15%	19%	12%	22%	16%	15%	10%	15%	13%	21%	16%	14%
About the same as most people	27%	26%	27%	30%	28%	27%	21%	28%	19%	28%	24%	32%
Worse than most people	33%	31%	36%	31%	30%	34%	38%	33%	41%	24%	34%	33%
Not sure	25%	24%	25%	17%	25%	24%	31%	24%	27%	28%	26%	21%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,260)	(1,056)	(1,204)	(507)	(583)	(647)	(523)	(1,532)	(281)	(322)	(1,446)	(814)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Better than most people	15%	14%	17%	15%	18%	19%	14%	15%	16%	16%	14%	18%
About the same as most people	27%	30%	23%	28%	29%	29%	27%	29%	31%	22%	30%	31%
Worse than most people	33%	35%	33%	33%	32%	31%	35%	35%	30%	36%	33%	33%
Not sure	25%	21%	28%	24%	21%	22%	24%	21%	23%	27%	24%	18%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	101%	101%	100%
Unweighted N	(2,260)	(737)	(860)	(663)	(502)	(769)	(1,384)	(938)	(733)	(832)	(659)	(556)

4. Telling the Truth or a Lie To Spare Feelings

If telling someone the truth might hurt their feelings, which would you be more likely to do?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Tell them the truth	48%	54%	43%	54%	52%	44%	43%	45%	55%	51%	51%	42%
Tell them a lie to try to spare their feelings	25%	24%	27%	21%	25%	28%	26%	27%	21%	23%	24%	28%
Not sure	27%	23%	31%	25%	23%	27%	32%	28%	23%	26%	25%	30%
Totals	100%	101%	101%	100%	100%	99%	101%	100%	99%	100%	100%	100%
Unweighted N	(2,260)	(1,059)	(1,201)	(506)	(583)	(647)	(524)	(1,531)	(280)	(324)	(1,445)	(815)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Tell them the truth	48%	45%	49%	49%	55%	51%	46%	43%	49%	52%	48%	42%
Tell them a lie to try to spare their feelings	25%	30%	22%	25%	23%	26%	26%	29%	25%	22%	28%	30%
Not sure	27%	25%	28%	26%	22%	22%	29%	27%	25%	25%	24%	28%
Totals	100%	100%	99%	100%	100%	99%	101%	99%	99%	99%	100%	100%
Unweighted N	(2,260)	(735)	(862)	(663)	(503)	(769)	(1,382)	(937)	(733)	(834)	(657)	(556)

5. Preference for Being Told the Truth or a Lie

If being told the truth might hurt your feelings, which would you prefer someone do?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Tell you the truth	82%	84%	80%	80%	77%	84%	85%	82%	82%	76%	82%	81%
Tell you a lie to try to spare your feelings	6%	5%	7%	7%	8%	5%	5%	7%	2%	7%	5%	7%
Not sure	12%	11%	13%	14%	15%	11%	11%	12%	16%	17%	13%	12%
Totals	100%	100%	100%	101%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(2,263)	(1,059)	(1,204)	(507)	(584)	(648)	(524)	(1,534)	(281)	(324)	(1,448)	(815)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Tell you the truth	82%	82%	81%	83%	85%	84%	82%	79%	83%	85%	83%	79%
Tell you a lie to try to spare your feelings	6%	7%	5%	7%	5%	7%	6%	6%	7%	3%	8%	8%
Not sure	12%	12%	14%	10%	10%	9%	13%	14%	10%	11%	9%	13%
Totals	100%	101%	100%	100%	100%	100%	101%	99%	100%	99%	100%	100%
Unweighted N	(2,263)	(737)	(862)	(664)	(503)	(769)	(1,385)	(939)	(734)	(835)	(658)	(557)

6. Effect of Small Lies on Relationships

In general, do you think telling small lies to try to spare someone's feelings makes relationships better or worse?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Better	10%	11%	9%	10%	11%	9%	9%	11%	7%	12%	7%	15%
Neither better nor worse	37%	34%	40%	39%	31%	37%	43%	38%	35%	40%	37%	38%
Worse	36%	37%	35%	38%	39%	36%	32%	34%	42%	35%	40%	30%
Not sure	16%	17%	15%	13%	18%	17%	15%	17%	16%	13%	15%	18%
Totals	99%	99%	99%	100%	99%	99%	99%	100%	100%	100%	99%	101%
Unweighted N	(2,262)	(1,057)	(1,205)	(507)	(583)	(648)	(524)	(1,533)	(280)	(324)	(1,446)	(816)

	Total	Party ID			MAGA	Trump job approval		House vote intent		Family income		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Better	10%	11%	8%	12%	12%	14%	8%	12%	13%	8%	13%	12%
Neither better nor worse	37%	40%	37%	36%	34%	36%	39%	38%	36%	38%	38%	38%
Worse	36%	35%	35%	40%	40%	38%	37%	33%	38%	40%	35%	32%
Not sure	16%	14%	21%	12%	14%	12%	17%	17%	12%	14%	15%	18%
Totals	99%	100%	101%	100%	100%	100%	101%	100%	99%	100%	101%	100%
Unweighted N	(2,262)	(737)	(861)	(664)	(503)	(768)	(1,385)	(938)	(733)	(834)	(659)	(556)

7A. Acceptability of Telling Lies — Tell a new parent their baby is cute when you do not think so

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	44%	39%	48%	47%	37%	48%	42%	49%	11%	48%	39%	54%
Always acceptable	31%	26%	36%	29%	30%	34%	30%	33%	20%	28%	26%	40%
Usually acceptable	35%	37%	34%	38%	32%	36%	37%	36%	27%	42%	37%	32%
Usually unacceptable	10%	11%	9%	11%	11%	9%	8%	10%	12%	9%	10%	9%
Always unacceptable	13%	13%	13%	9%	13%	12%	17%	11%	25%	12%	15%	9%
Not sure	11%	13%	9%	13%	13%	10%	8%	10%	16%	9%	12%	9%
Totals	100%	100%	101%	100%	99%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(2,261)	(1,057)	(1,204)	(507)	(585)	(647)	(522)	(1,531)	(281)	(324)	(1,447)	(814)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	44%	51%	38%	45%	45%	47%	46%	54%	47%	32%	45%	60%
Always acceptable	31%	37%	28%	29%	31%	31%	32%	39%	32%	26%	33%	40%
Usually acceptable	35%	35%	33%	39%	38%	39%	35%	34%	37%	34%	36%	35%
Usually unacceptable	10%	8%	10%	11%	11%	10%	9%	8%	10%	12%	11%	7%
Always unacceptable	13%	12%	14%	12%	12%	13%	12%	11%	12%	16%	14%	8%
Not sure	11%	8%	15%	8%	8%	7%	11%	8%	8%	13%	6%	9%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	99%	101%	100%	99%
Unweighted N	(2,261)	(737)	(862)	(662)	(502)	(767)	(1,385)	(938)	(732)	(835)	(658)	(556)

7B. Acceptability of Telling Lies — Say you are busy to avoid accepting a social invitation

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	40%	36%	45%	45%	48%	41%	28%	40%	31%	48%	36%	50%
Always acceptable	20%	19%	20%	21%	23%	21%	13%	17%	17%	27%	19%	20%
Usually acceptable	46%	44%	48%	48%	45%	45%	47%	50%	41%	41%	44%	50%
Usually unacceptable	16%	17%	15%	17%	13%	15%	18%	17%	13%	12%	17%	14%
Always unacceptable	10%	11%	8%	7%	7%	10%	14%	9%	14%	8%	11%	7%
Not sure	9%	10%	9%	8%	12%	8%	7%	7%	15%	12%	9%	9%
Totals	101%	101%	100%	101%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(2,261)	(1,058)	(1,203)	(507)	(585)	(648)	(521)	(1,531)	(281)	(324)	(1,446)	(815)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	40%	49%	43%	29%	31%	28%	49%	46%	33%	33%	43%	52%
Always acceptable	20%	22%	18%	20%	19%	20%	20%	21%	20%	17%	23%	22%
Usually acceptable	46%	49%	47%	41%	42%	41%	51%	48%	43%	44%	46%	50%
Usually unacceptable	16%	14%	14%	20%	21%	21%	14%	16%	19%	16%	16%	12%
Always unacceptable	10%	9%	8%	12%	10%	12%	8%	8%	12%	12%	9%	9%
Not sure	9%	6%	13%	7%	7%	7%	8%	7%	6%	11%	6%	6%
Totals	101%	100%	100%	100%	99%	101%	101%	100%	100%	100%	100%	99%
Unweighted N	(2,261)	(737)	(862)	(662)	(502)	(766)	(1,386)	(938)	(732)	(833)	(658)	(557)

7C. Acceptability of Telling Lies — Tell a host you enjoyed a meal when you did not

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	39%	35%	43%	37%	32%	43%	42%	47%	7%	38%	33%	51%
Always acceptable	20%	16%	23%	22%	18%	22%	16%	21%	11%	23%	18%	23%
Usually acceptable	45%	46%	45%	42%	42%	46%	51%	50%	35%	40%	44%	48%
Usually unacceptable	14%	14%	15%	16%	18%	13%	10%	13%	16%	15%	15%	13%
Always unacceptable	12%	14%	10%	9%	10%	12%	15%	10%	22%	11%	14%	8%
Not sure	9%	9%	8%	11%	11%	6%	8%	7%	17%	11%	9%	8%
Totals	100%	99%	101%	100%	99%	99%	100%	101%	101%	100%	100%	100%
Unweighted N	(2,260)	(1,057)	(1,203)	(507)	(585)	(647)	(521)	(1,530)	(281)	(324)	(1,446)	(814)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	39%	47%	35%	36%	31%	28%	48%	54%	39%	25%	42%	58%
Always acceptable	20%	22%	18%	20%	23%	19%	21%	24%	22%	13%	23%	29%
Usually acceptable	45%	47%	44%	45%	40%	42%	49%	50%	44%	44%	45%	48%
Usually unacceptable	14%	12%	15%	16%	20%	19%	12%	11%	17%	17%	15%	9%
Always unacceptable	12%	10%	12%	13%	12%	14%	10%	9%	11%	15%	10%	10%
Not sure	9%	9%	11%	6%	6%	6%	9%	7%	6%	12%	6%	5%
Totals	100%	100%	100%	100%	101%	100%	101%	101%	100%	101%	99%	101%
Unweighted N	(2,260)	(735)	(862)	(663)	(503)	(768)	(1,383)	(937)	(732)	(834)	(658)	(556)

7D. Acceptability of Telling Lies — Tell someone you love a gift from them when you do not

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	36%	29%	42%	33%	30%	40%	38%	40%	3%	46%	29%	49%
Always acceptable	19%	16%	22%	20%	21%	20%	16%	20%	13%	21%	17%	23%
Usually acceptable	43%	42%	44%	41%	38%	45%	48%	45%	30%	47%	41%	47%
Usually unacceptable	15%	17%	14%	18%	17%	14%	12%	15%	19%	11%	17%	13%
Always unacceptable	11%	12%	11%	10%	11%	11%	14%	9%	22%	11%	13%	8%
Not sure	11%	12%	9%	11%	13%	9%	9%	10%	16%	10%	12%	9%
Totals	99%	99%	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(2,263)	(1,058)	(1,205)	(506)	(585)	(648)	(524)	(1,533)	(281)	(324)	(1,448)	(815)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	36%	41%	34%	33%	25%	30%	41%	48%	35%	24%	42%	53%
Always acceptable	19%	19%	20%	19%	22%	20%	20%	20%	21%	15%	19%	27%
Usually acceptable	43%	47%	39%	44%	37%	41%	45%	49%	42%	40%	49%	45%
Usually unacceptable	15%	15%	14%	17%	22%	18%	14%	14%	19%	18%	15%	10%
Always unacceptable	11%	11%	11%	13%	11%	12%	10%	8%	10%	13%	11%	10%
Not sure	11%	8%	16%	7%	8%	8%	11%	9%	8%	13%	6%	8%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(2,263)	(737)	(863)	(663)	(503)	(768)	(1,386)	(939)	(733)	(834)	(659)	(557)

7E. Acceptability of Telling Lies — Tell a child that Santa Claus is real
Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	33%	30%	35%	31%	41%	35%	22%	38%	19%	28%	25%	47%
Always acceptable	28%	26%	30%	27%	30%	29%	24%	30%	16%	26%	27%	30%
Usually acceptable	32%	33%	31%	33%	32%	32%	31%	32%	36%	33%	29%	38%
Usually unacceptable	12%	13%	12%	19%	10%	10%	13%	11%	13%	16%	14%	9%
Always unacceptable	15%	16%	14%	11%	12%	17%	20%	14%	20%	15%	17%	11%
Not sure	13%	13%	13%	10%	16%	13%	13%	13%	15%	10%	13%	13%
Totals	100%	101%	100%	100%	100%	101%	101%	100%	100%	100%	100%	101%
Unweighted N	(2,262)	(1,059)	(1,203)	(507)	(585)	(648)	(522)	(1,533)	(281)	(323)	(1,447)	(815)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	33%	38%	30%	32%	28%	31%	38%	40%	38%	23%	34%	51%
Always acceptable	28%	29%	27%	28%	28%	30%	28%	30%	33%	28%	29%	31%
Usually acceptable	32%	35%	30%	32%	31%	31%	34%	34%	31%	28%	34%	38%
Usually unacceptable	12%	13%	10%	14%	18%	15%	11%	12%	11%	13%	12%	8%
Always unacceptable	15%	13%	17%	15%	13%	16%	13%	12%	15%	19%	16%	9%
Not sure	13%	11%	16%	11%	9%	9%	14%	12%	10%	13%	9%	14%
Totals	100%	101%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,262)	(737)	(862)	(663)	(503)	(769)	(1,384)	(938)	(733)	(835)	(658)	(556)

7F. Acceptability of Telling Lies — Pretend to recognize someone whose name you have forgotten

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	27%	18%	34%	29%	29%	31%	16%	29%	7%	32%	20%	39%
Always acceptable	12%	10%	14%	12%	14%	13%	8%	11%	12%	13%	11%	14%
Usually acceptable	44%	41%	46%	46%	42%	45%	42%	46%	33%	45%	41%	50%
Usually unacceptable	18%	21%	15%	21%	15%	17%	19%	18%	18%	18%	20%	15%
Always unacceptable	11%	13%	10%	8%	11%	11%	15%	11%	20%	8%	12%	10%
Not sure	15%	14%	15%	12%	17%	13%	16%	14%	17%	15%	16%	12%
Totals	100%	99%	100%	99%	99%	99%	100%	100%	100%	99%	100%	101%
Unweighted N	(2,263)	(1,059)	(1,204)	(507)	(585)	(647)	(524)	(1,533)	(281)	(324)	(1,448)	(815)

	Party ID				MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	27%	36%	21%	25%	21%	17%	35%	39%	25%	12%	32%	44%
Always acceptable	12%	13%	10%	14%	15%	13%	12%	15%	14%	9%	14%	17%
Usually acceptable	44%	49%	42%	42%	39%	38%	48%	49%	42%	39%	47%	49%
Usually unacceptable	18%	16%	18%	19%	21%	22%	15%	15%	19%	22%	17%	14%
Always unacceptable	11%	10%	12%	12%	13%	13%	10%	9%	12%	13%	12%	8%
Not sure	15%	12%	18%	13%	12%	13%	14%	13%	13%	17%	10%	12%
Totals	100%	100%	100%	100%	100%	99%	99%	101%	100%	100%	100%	100%
Unweighted N	(2,263)	(737)	(863)	(663)	(502)	(768)	(1,386)	(939)	(733)	(835)	(658)	(557)

7G. Acceptability of Telling Lies — Say you agree with something you don't agree with to end an argument

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-6%	0%	-11%	12%	-1%	-6%	-26%	-9%	-5%	4%	-7%	-3%
Always acceptable	9%	11%	6%	14%	9%	9%	3%	7%	12%	12%	8%	9%
Usually acceptable	33%	33%	32%	37%	31%	32%	30%	32%	31%	34%	33%	32%
Usually unacceptable	27%	25%	29%	29%	24%	27%	28%	28%	23%	27%	27%	27%
Always unacceptable	20%	19%	21%	10%	17%	21%	31%	20%	25%	16%	21%	17%
Not sure	12%	12%	12%	10%	19%	11%	8%	13%	9%	11%	11%	14%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(2,258)	(1,058)	(1,200)	(507)	(585)	(647)	(519)	(1,528)	(281)	(324)	(1,444)	(814)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-6%	-5%	-3%	-9%	-12%	-5%	-6%	-9%	-6%	-16%	1%	5%
Always acceptable	9%	8%	9%	9%	9%	11%	7%	8%	8%	7%	12%	7%
Usually acceptable	33%	34%	32%	33%	31%	31%	34%	32%	34%	29%	34%	38%
Usually unacceptable	27%	28%	24%	30%	33%	27%	28%	29%	26%	29%	25%	25%
Always unacceptable	20%	20%	20%	21%	19%	21%	19%	21%	23%	23%	20%	16%
Not sure	12%	11%	15%	8%	8%	10%	12%	11%	9%	11%	10%	14%
Totals	101%	101%	100%	101%	100%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(2,258)	(734)	(862)	(662)	(502)	(767)	(1,382)	(936)	(732)	(833)	(657)	(556)

7H. Acceptability of Telling Lies — Tell a friend an outfit looks good on them when you think it does not

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-14%	-11%	-17%	-14%	-19%	-11%	-13%	-9%	-36%	-19%	-21%	-1%
Always acceptable	9%	8%	9%	10%	7%	11%	5%	8%	7%	12%	7%	11%
Usually acceptable	29%	30%	27%	27%	26%	28%	33%	32%	16%	24%	27%	32%
Usually unacceptable	32%	30%	33%	32%	31%	33%	31%	33%	26%	34%	32%	31%
Always unacceptable	20%	19%	20%	19%	22%	18%	21%	17%	34%	21%	23%	14%
Not sure	11%	12%	11%	11%	15%	10%	9%	11%	17%	9%	11%	12%
Totals	101%	99%	100%	99%	101%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(2,262)	(1,059)	(1,203)	(507)	(584)	(648)	(523)	(1,532)	(281)	(324)	(1,446)	(816)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-14%	-10%	-20%	-12%	-12%	-12%	-15%	-3%	-14%	-25%	-8%	2%
Always acceptable	9%	8%	7%	11%	10%	10%	8%	8%	10%	7%	10%	12%
Usually acceptable	29%	32%	25%	30%	30%	30%	29%	35%	29%	24%	32%	34%
Usually unacceptable	32%	32%	30%	33%	34%	31%	33%	29%	34%	33%	33%	27%
Always unacceptable	20%	18%	21%	19%	18%	21%	19%	17%	19%	24%	18%	17%
Not sure	11%	9%	16%	7%	7%	8%	12%	10%	7%	12%	6%	11%
Totals	101%	99%	99%	100%	99%	100%	101%	99%	99%	100%	99%	101%
Unweighted N	(2,262)	(736)	(863)	(663)	(502)	(768)	(1,385)	(938)	(733)	(834)	(658)	(557)

7I. Acceptability of Telling Lies — Tell a child whose pet died that it went to live on a farm

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-17%	-10%	-24%	3%	-4%	-23%	-42%	-20%	-9%	-7%	-20%	-12%
Always acceptable	9%	11%	8%	13%	14%	8%	3%	8%	13%	10%	8%	11%
Usually acceptable	25%	27%	23%	31%	26%	24%	20%	25%	24%	28%	25%	26%
Usually unacceptable	22%	20%	24%	21%	19%	24%	23%	23%	17%	21%	23%	21%
Always unacceptable	29%	28%	30%	19%	25%	30%	42%	31%	28%	24%	30%	28%
Not sure	14%	14%	14%	15%	16%	14%	12%	13%	17%	17%	14%	15%
Totals	99%	100%	99%	99%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(2,262)	(1,058)	(1,204)	(506)	(585)	(647)	(524)	(1,533)	(281)	(324)	(1,446)	(816)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-17%	-18%	-20%	-12%	-6%	-8%	-21%	-21%	-14%	-27%	-11%	-13%
Always acceptable	9%	9%	8%	11%	12%	12%	8%	10%	11%	7%	13%	11%
Usually acceptable	25%	25%	24%	27%	30%	28%	25%	23%	26%	22%	26%	27%
Usually unacceptable	22%	24%	21%	23%	22%	22%	23%	25%	22%	23%	21%	22%
Always unacceptable	29%	29%	32%	27%	25%	26%	31%	29%	29%	33%	29%	28%
Not sure	14%	14%	16%	12%	11%	11%	14%	13%	12%	15%	12%	12%
Totals	99%	101%	101%	100%	100%	99%	101%	100%	100%	100%	101%	100%
Unweighted N	(2,262)	(736)	(862)	(664)	(503)	(769)	(1,385)	(939)	(734)	(833)	(659)	(557)

7J. Acceptability of Telling Lies — Say you are sick to miss work when you are not sick

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-18%	-21%	-15%	-6%	-11%	-13%	-44%	-20%	-19%	-6%	-19%	-16%
Always acceptable	9%	10%	8%	12%	10%	9%	4%	8%	7%	13%	8%	10%
Usually acceptable	27%	24%	30%	30%	29%	29%	21%	28%	26%	27%	27%	28%
Usually unacceptable	30%	29%	30%	34%	28%	27%	33%	31%	27%	29%	30%	29%
Always unacceptable	24%	26%	23%	14%	22%	24%	36%	25%	26%	17%	24%	24%
Not sure	10%	10%	9%	10%	12%	10%	7%	8%	14%	15%	10%	9%
Totals	100%	99%	100%	100%	101%	99%	101%	100%	100%	101%	99%	100%
Unweighted N	(2,261)	(1,058)	(1,203)	(506)	(584)	(647)	(524)	(1,532)	(281)	(323)	(1,447)	(814)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-18%	-9%	-17%	-28%	-32%	-31%	-11%	-6%	-26%	-21%	-17%	-16%
Always acceptable	9%	10%	9%	7%	6%	7%	10%	11%	7%	9%	10%	9%
Usually acceptable	27%	31%	27%	25%	24%	25%	29%	32%	27%	25%	28%	29%
Usually unacceptable	30%	30%	29%	32%	34%	32%	29%	30%	28%	29%	30%	29%
Always unacceptable	24%	20%	23%	29%	29%	30%	21%	19%	32%	25%	25%	24%
Not sure	10%	8%	12%	7%	7%	6%	10%	8%	6%	12%	6%	8%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	99%	99%
Unweighted N	(2,261)	(736)	(862)	(663)	(503)	(767)	(1,385)	(939)	(733)	(832)	(659)	(557)

7K. Acceptability of Telling Lies — Say you are on your way when you have not left yet

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-27%	-24%	-29%	-11%	-17%	-31%	-44%	-30%	-16%	-20%	-25%	-29%
Always acceptable	4%	4%	4%	7%	6%	3%	2%	3%	5%	8%	4%	4%
Usually acceptable	28%	28%	28%	33%	29%	26%	24%	27%	31%	26%	29%	27%
Usually unacceptable	32%	31%	34%	35%	27%	35%	34%	34%	25%	32%	31%	35%
Always unacceptable	26%	25%	27%	17%	26%	26%	36%	26%	27%	22%	27%	25%
Not sure	9%	11%	8%	9%	12%	10%	4%	8%	12%	12%	9%	10%
Totals	99%	99%	101%	101%	100%	100%	100%	98%	100%	100%	100%	101%
Unweighted N	(2,262)	(1,059)	(1,203)	(507)	(585)	(647)	(523)	(1,532)	(281)	(324)	(1,446)	(816)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-27%	-30%	-25%	-26%	-26%	-23%	-31%	-28%	-29%	-26%	-32%	-25%
Always acceptable	4%	5%	4%	5%	5%	6%	4%	4%	5%	4%	5%	4%
Usually acceptable	28%	28%	28%	28%	27%	29%	27%	29%	27%	28%	26%	29%
Usually unacceptable	32%	37%	31%	31%	30%	29%	35%	35%	30%	31%	37%	31%
Always unacceptable	26%	25%	26%	28%	28%	28%	26%	26%	30%	27%	26%	27%
Not sure	9%	5%	12%	9%	11%	8%	8%	6%	8%	10%	6%	9%
Totals	99%	100%	101%	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,262)	(736)	(862)	(664)	(503)	(769)	(1,385)	(938)	(734)	(833)	(659)	(557)

7L. Acceptability of Telling Lies — Tell a partner a purchase cost less than it did

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-28%	-27%	-28%	-14%	-24%	-30%	-41%	-36%	-14%	-13%	-28%	-27%
Always acceptable	7%	8%	6%	7%	9%	8%	3%	7%	8%	6%	7%	7%
Usually acceptable	23%	22%	24%	29%	21%	22%	21%	19%	27%	32%	23%	23%
Usually unacceptable	30%	31%	30%	35%	26%	32%	28%	33%	23%	32%	30%	32%
Always unacceptable	27%	26%	28%	15%	28%	27%	37%	29%	27%	19%	28%	25%
Not sure	13%	13%	12%	13%	16%	10%	11%	12%	16%	11%	12%	13%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,262)	(1,058)	(1,204)	(507)	(585)	(647)	(523)	(1,532)	(281)	(324)	(1,446)	(816)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-28%	-21%	-33%	-28%	-22%	-25%	-31%	-29%	-30%	-29%	-18%	-37%
Always acceptable	7%	6%	6%	9%	11%	9%	6%	6%	9%	7%	8%	7%
Usually acceptable	23%	28%	19%	23%	24%	24%	23%	24%	22%	21%	29%	19%
Usually unacceptable	30%	31%	30%	31%	30%	31%	32%	32%	31%	29%	29%	33%
Always unacceptable	27%	24%	28%	30%	27%	28%	27%	27%	30%	28%	25%	30%
Not sure	13%	11%	17%	8%	7%	8%	13%	13%	8%	14%	9%	11%
Totals	100%	100%	100%	101%	99%	100%	101%	102%	100%	99%	100%	100%
Unweighted N	(2,262)	(736)	(863)	(663)	(502)	(768)	(1,385)	(938)	(733)	(834)	(659)	(556)

7M. Acceptability of Telling Lies — Say you never received a text, voicemail, or email that you did receive

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-44%	-45%	-44%	-26%	-38%	-48%	-62%	-50%	-41%	-17%	-41%	-50%
Always acceptable	4%	4%	3%	5%	4%	4%	1%	3%	3%	6%	4%	4%
Usually acceptable	18%	17%	19%	25%	18%	17%	13%	16%	17%	29%	19%	16%
Usually unacceptable	37%	39%	35%	38%	36%	38%	34%	40%	33%	25%	35%	41%
Always unacceptable	29%	27%	31%	18%	24%	30%	43%	30%	29%	27%	29%	28%
Not sure	13%	13%	13%	15%	18%	11%	9%	12%	18%	13%	13%	12%
Totals	101%	100%	101%	101%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(2,258)	(1,055)	(1,203)	(507)	(584)	(645)	(522)	(1,529)	(281)	(324)	(1,443)	(815)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-44%	-44%	-47%	-41%	-36%	-43%	-45%	-47%	-45%	-46%	-40%	-43%
Always acceptable	4%	3%	2%	6%	6%	5%	2%	3%	6%	3%	6%	2%
Usually acceptable	18%	20%	16%	19%	21%	19%	19%	18%	17%	17%	20%	20%
Usually unacceptable	37%	39%	36%	35%	34%	35%	37%	41%	35%	35%	37%	37%
Always unacceptable	29%	27%	29%	30%	29%	32%	29%	27%	33%	31%	28%	29%
Not sure	13%	11%	16%	10%	9%	9%	13%	11%	9%	13%	9%	13%
Totals	101%	100%	99%	100%	99%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(2,258)	(736)	(861)	(661)	(500)	(766)	(1,383)	(939)	(730)	(834)	(657)	(555)

7N. Acceptability of Telling Lies — Say you have read a book you have not read

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-51%	-46%	-56%	-22%	-41%	-61%	-73%	-56%	-47%	-32%	-50%	-53%
Always acceptable	3%	4%	2%	6%	4%	3%	0%	3%	2%	5%	3%	4%
Usually acceptable	15%	16%	14%	27%	19%	10%	9%	13%	18%	22%	16%	15%
Usually unacceptable	32%	32%	33%	32%	34%	35%	27%	35%	25%	27%	31%	35%
Always unacceptable	37%	35%	40%	23%	30%	39%	55%	37%	42%	31%	37%	37%
Not sure	12%	13%	11%	13%	13%	13%	9%	11%	14%	15%	13%	10%
Totals	99%	100%	100%	101%	100%	100%	100%	99%	101%	100%	100%	101%
Unweighted N	(2,258)	(1,056)	(1,202)	(506)	(585)	(647)	(520)	(1,530)	(281)	(324)	(1,445)	(813)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-51%	-50%	-57%	-45%	-41%	-42%	-56%	-55%	-50%	-52%	-49%	-49%
Always acceptable	3%	3%	2%	5%	5%	6%	2%	3%	5%	2%	4%	3%
Usually acceptable	15%	18%	12%	17%	19%	18%	14%	15%	15%	16%	16%	16%
Usually unacceptable	32%	34%	32%	31%	32%	31%	34%	35%	32%	31%	32%	34%
Always unacceptable	37%	36%	39%	36%	33%	35%	38%	37%	38%	39%	37%	34%
Not sure	12%	10%	15%	10%	11%	10%	12%	11%	10%	12%	10%	12%
Totals	99%	101%	100%	99%	100%	100%	100%	101%	100%	100%	99%	99%
Unweighted N	(2,258)	(736)	(863)	(659)	(500)	(764)	(1,385)	(939)	(729)	(832)	(657)	(557)

70. Acceptability of Telling Lies — Tell a doctor you drink less alcohol than you actually do

Do you consider it to be generally acceptable or unacceptable to do the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Net (Acceptable - Unacceptable)	-63%	-60%	-66%	-53%	-56%	-64%	-78%	-65%	-61%	-52%	-64%	-61%
Always acceptable	4%	4%	3%	6%	4%	4%	1%	4%	3%	4%	4%	3%
Usually acceptable	11%	12%	10%	13%	13%	10%	7%	10%	12%	14%	10%	13%
Usually unacceptable	27%	26%	29%	33%	28%	26%	23%	28%	22%	28%	26%	30%
Always unacceptable	51%	50%	51%	40%	46%	52%	64%	52%	54%	42%	53%	47%
Not sure	7%	8%	7%	8%	9%	8%	4%	6%	9%	12%	7%	8%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(2,264)	(1,059)	(1,205)	(507)	(585)	(648)	(524)	(1,534)	(281)	(324)	(1,448)	(816)

		Party ID			MAGA	Trump job approval		House vote intent		Family income		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	Dem	Rep	< \$50K	\$50-100K	\$100K+
Net (Acceptable - Unacceptable)	-63%	-57%	-67%	-63%	-58%	-56%	-67%	-65%	-65%	-60%	-71%	-60%
Always acceptable	4%	4%	3%	5%	5%	6%	3%	4%	5%	5%	3%	3%
Usually acceptable	11%	14%	9%	11%	13%	13%	10%	10%	10%	11%	8%	15%
Usually unacceptable	27%	25%	26%	31%	28%	26%	29%	28%	30%	25%	29%	30%
Always unacceptable	51%	50%	53%	48%	49%	49%	51%	52%	50%	51%	54%	47%
Not sure	7%	6%	10%	5%	6%	6%	7%	6%	5%	9%	5%	6%
Totals	100%	99%	101%	100%	101%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(2,264)	(737)	(863)	(664)	(503)	(769)	(1,386)	(939)	(734)	(835)	(659)	(557)

YouGov Survey: Lying

September 15 - 19, 2026 - 2,264 U.S. adult citizens



Interviewing Dates	September 15 - 17, 2026 September 17 - 20, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.627, with a mean of one and a standard deviation of 0.961.
Number of respondents	2,264
Margin of error	± 2.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	70 questions not reported.