

# YouGov / Lucre Survey Results

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region (1)					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1725</b>	<b>566</b>	<b>417</b>	<b>150</b>	<b>640</b>	<b>678</b>	<b>840</b>	<b>885</b>	<b>188</b>	<b>719</b>	<b>417</b>	<b>400</b>	<b>983</b>	<b>742</b>	<b>200</b>	<b>564</b>	<b>369</b>	<b>404</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1725</b>	<b>589</b>	<b>440</b>	<b>161</b>	<b>727</b>	<b>690</b>	<b>765</b>	<b>960</b>	<b>140</b>	<b>735</b>	<b>443</b>	<b>407</b>	<b>1017</b>	<b>708</b>	<b>184</b>	<b>581</b>	<b>369</b>	<b>399</b>	<b>142</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## If you were to vote in the US Presidential Election in November 2020, who would you vote for?

Donald Trump	<b>12</b>	22	1	1	3	21	15	8	11	10	14	13	10	13	12	11	12	13	8
Joe Biden	<b>47</b>	34	74	72	68	35	47	48	52	46	49	46	54	38	50	48	45	43	57
Someone else	<b>20</b>	23	11	18	14	24	20	20	21	19	20	20	17	23	15	22	19	17	24
Don't know	<b>19</b>	20	11	8	13	20	16	21	9	23	16	19	16	22	19	17	22	23	8
Refused	<b>3</b>	1	2	0	2	1	2	3	7	3	1	2	2	3	4	1	2	3	3

## Excluding 'Someone else', 'Don't know' and 'Refused'

### If you were to vote in the US Presidential Election in November 2020, who would you vote for?

Donald Trump	<b>20</b>	39	1	1	4	38	24	14	17	18	22	22	16	25	19	19	21	23	12
Joe Biden	<b>80</b>	61	99	99	96	63	76	86	83	82	78	78	84	75	81	81	79	77	88

## You previously said you'd vote for Donald Trump if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.

[Asked only to those who answered that they would vote for Donald Trump; n=194]

I trust his stance on immigration	<b>46</b>	50	43	53	20	50	50	39	65	38	40	57	47	46	68	46	60	26	43
I trust his stance on the economy	<b>48</b>	54	43	47	43	48	52	41	69	48	36	53	55	41	70	46	55	34	60
I trust his personality and values	<b>24</b>	25	27	53	8	23	21	27	51	20	16	26	22	26	52	25	21	11	32
I trust he is a strong leader	<b>47</b>	48	69	100	37	49	42	56	75	38	46	49	47	47	50	54	53	40	28
I am concerned his opponent is dangerous	<b>32</b>	36	42	53	21	31	35	27	24	23	40	39	32	32	47	36	34	19	28
I don't like his opponent	<b>33</b>	35	30	0	38	34	36	28	41	25	37	37	30	36	41	25	40	33	28
I think his opponent is weak	<b>49</b>	47	61	47	55	50	55	37	69	45	46	49	47	50	46	44	47	53	67
I like his policies	<b>32</b>	32	31	0	16	34	32	31	56	27	21	39	29	35	42	35	40	22	13
Trust his stance on coronavirus	<b>13</b>	9	0	47	5	8	11	16	56	6	7	11	15	11	26	14	9	9	13
Trust his stance on healthcare	<b>14</b>	17	0	0	3	12	13	16	46	12	5	14	11	17	30	13	11	9	24
Other [Tab 1]	<b>9</b>	11	0	0	9	12	10	8	0	11	13	7	12	7	8	10	9	8	16
Don't know	<b>1</b>	1	0	0	0	1	0	3	0	1	3	0	0	3	0	1	0	3	0

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Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Region (2)												Living in...			
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	Urban	Town and Fringe	Rural	
<b>Weighted Sample</b>	<b>1725</b>	78	182	143	153	130	160	200	245	159	86	143	45	1363	163	159
<b>Unweighted Sample</b>	<b>1725</b>	73	186	140	158	131	167	184	251	163	80	142	50	1339	167	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you were to vote in the US Presidential Election in November 2020, who would you vote for?

Donald Trump	<b>12</b>	8	13	15	12	9	12	12	11	10	15	8	17	11	12	14
Joe Biden	<b>47</b>	41	45	42	46	41	50	50	48	48	49	57	44	47	48	48
Someone else	<b>20</b>	21	16	17	16	21	18	15	21	28	22	24	23	19	25	19
Don't know	<b>19</b>	29	21	23	25	25	17	19	19	14	13	8	13	20	12	19
Refused	<b>3</b>	1	5	3	2	4	3	4	1	0	0	3	3	3	3	0

*Excluding 'Someone else', 'Don't know' and 'Refused'*

If you were to vote in the US Presidential Election in November 2020, who would you vote for?

Donald Trump	<b>20</b>	16	22	26	21	18	19	19	19	17	23	12	28	19	20	23
Joe Biden	<b>80</b>	84	78	74	79	82	81	81	81	83	77	88	72	81	80	77

You previously said you'd vote for Donald Trump if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.

*[Asked only to those who answered that they would vote for Donald Trump; n=194]*

I trust his stance on immigration	<b>46</b>	18	24	29	54	53	38	68	59	36	73	43	44	48	53	31
I trust his stance on the economy	<b>48</b>	47	23	42	45	47	65	70	47	26	75	60	30	48	52	54
I trust his personality and values	<b>24</b>	34	7	9	19	26	23	52	32	15	18	32	8	26	13	17
I trust he is a strong leader	<b>47</b>	54	23	55	49	61	64	50	54	43	51	28	23	48	50	47
I am concerned his opponent is dangerous	<b>32</b>	37	15	20	43	29	23	47	44	38	24	28	30	33	25	33
I don't like his opponent	<b>33</b>	30	29	38	60	38	21	41	31	20	13	28	46	34	20	35
I think his opponent is weak	<b>49</b>	43	49	61	42	65	54	46	45	31	39	67	49	50	38	46
I like his policies	<b>32</b>	37	30	9	24	25	38	42	32	36	74	13	17	30	42	35
Trust his stance on coronavirus	<b>13</b>	19	4	11	6	13	22	26	0	28	11	13	8	14	4	13
Trust his stance on healthcare	<b>14</b>	37	4	6	6	4	14	30	18	4	25	24	8	13	13	20
Other <b>[Tab 1]</b>	<b>9</b>	10	7	8	12	8	4	8	15	10	6	16	10	11	0	9
Don't know	<b>1</b>	0	0	8	0	0	4	0	0	0	0	0	0	2	0	0

# YouGov / Lucre Survey Results

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?														
		Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
<b>Weighted Sample</b>	<b>1725</b>	74	21	9	3	34	24	21	4	24	37	125	29	108	41	
<b>Unweighted Sample</b>	<b>1725</b>	77	22	10	4	36	14	15	5	24	41	132	30	96	35	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you were to vote in the US Presidential Election in November 2020, who would you vote for?

	Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
Donald Trump	12	18	25	11	24	19	7	42	22	5	8	9	17	17	8
Joe Biden	47	50	28	56	23	46	45	28	63	58	59	56	31	41	33
Someone else	20	10	28	16	0	16	38	5	16	11	14	21	37	16	32
Don't know	19	15	19	17	53	18	10	24	0	22	20	11	9	24	24
Refused	3	8	0	0	0	0	0	0	0	4	0	2	6	2	2

*Excluding 'Someone else', 'Don't know' and 'Refused'*

If you were to vote in the US Presidential Election in November 2020, who would you vote for?

	Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
Donald Trump	20	26	47	16	51	29	13	60	26	8	12	14	35	29	20
Joe Biden	80	74	53	84	49	71	87	40	74	92	88	86	65	71	80

You previously said you'd vote for Donald Trump if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.

[Asked only to those who answered that they would vote for Donald Trump; n=194]

	Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
I trust his stance on immigration	46	50	21	0	100	46	0	9	100	100	29	60	49	35	72
I trust his stance on the economy	48	57	32	0	0	47	55	0	0	100	26	65	51	40	72
I trust his personality and values	24	28	11	0	0	12	45	9	0	0	0	9	35	5	46
I trust he is a strong leader	47	54	58	0	0	46	0	17	100	100	26	36	67	36	72
I am concerned his opponent is dangerous	32	49	42	100	100	14	0	8	0	0	21	43	35	24	30
I don't like his opponent	33	44	34	100	100	26	0	0	0	100	24	33	54	29	0
I think his opponent is weak	49	42	76	100	0	37	55	37	100	0	74	74	63	40	30
I like his policies	32	28	13	0	0	49	55	9	100	100	53	46	20	38	18
Trust his stance on coronavirus	13	7	11	0	0	12	0	45	0	0	0	0	20	0	0
Trust his stance on healthcare	14	15	0	0	0	12	0	0	0	0	0	4	20	6	0
Other [Tab 1]	9	20	0	0	0	27	0	0	0	0	21	0	0	0	0
Don't know	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0

## YouGov / Lucre Survey Results

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?						
		Sheffield United	Southampton	Tottenham Hotspur	West Bromwich Albion	West Ham United	Wolverhampton Wanderers	Not applicable - I do not support any English Premier League (EPL) team
<b>Weighted Sample</b>	<b>1725</b>	3	12	63	4	34	12	1044
<b>Unweighted Sample</b>	<b>1725</b>	4	13	62	5	33	14	1053
		%	%	%	%	%	%	%

If you were to vote in the US Presidential Election in November 2020, who would you vote for?

Donald Trump	12	0	23	7	0	6	34	10
Joe Biden	47	76	34	53	53	62	32	47
Someone else	20	0	33	21	30	5	13	20
Don't know	19	24	10	17	17	27	14	20
Refused	3	0	0	1	0	0	8	3

*Excluding 'Someone else', 'Don't know' and 'Refused'*

If you were to vote in the US Presidential Election in November 2020, who would you vote for?

Donald Trump	20	0	40	12	0	9	52	18
Joe Biden	80	100	60	88	100	91	48	82

You previously said you'd vote for Donald Trump if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.

*[Asked only to those who answered that they would vote for Donald Trump; n=194]*

I trust his stance on immigration	46	0	0	49	0	100	69	49
I trust his stance on the economy	48	0	65	22	0	100	41	51
I trust his personality and values	24	0	31	22	0	43	19	30
I trust he is a strong leader	47	0	34	22	0	43	41	52
I am concerned his opponent is dangerous	32	0	69	49	0	100	28	30
I don't like his opponent	33	0	35	49	0	100	59	32
I think his opponent is weak	49	0	35	43	0	43	78	47
I like his policies	32	0	0	22	0	43	22	32
Trust his stance on coronavirus	13	0	0	22	0	43	22	15
Trust his stance on healthcare	14	0	0	22	0	100	0	19
Other <b>[Tab 1]</b>	9	0	0	35	0	0	22	11
Don't know	1	0	0	0	0	0	0	2

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region (1)					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1725</b>	<b>566</b>	<b>417</b>	<b>150</b>	<b>640</b>	<b>678</b>	<b>840</b>	<b>885</b>	<b>188</b>	<b>719</b>	<b>417</b>	<b>400</b>	<b>983</b>	<b>742</b>	<b>200</b>	<b>564</b>	<b>369</b>	<b>404</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1725</b>	<b>589</b>	<b>440</b>	<b>161</b>	<b>727</b>	<b>690</b>	<b>765</b>	<b>960</b>	<b>140</b>	<b>735</b>	<b>443</b>	<b>407</b>	<b>1017</b>	<b>708</b>	<b>184</b>	<b>581</b>	<b>369</b>	<b>399</b>	<b>142</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said you'd vote for Joe Biden if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.

[Asked only to those who answered that they would vote for Joe Biden; n=860]

I trust his stance on immigration	<b>11</b>	7	14	15	13	7	11	11	14	12	9	9	12	10	6	13	12	11	14
I trust his stance on the economy	<b>13</b>	9	13	21	14	11	15	11	13	12	14	13	12	14	8	15	12	14	15
I trust his personality and values	<b>25</b>	22	28	33	27	21	26	24	23	24	25	29	27	22	23	25	30	24	25
I trust he is a strong leader	<b>15</b>	13	18	11	14	13	15	15	18	16	14	12	13	18	15	17	12	16	11
I am concerned his opponent is dangerous	<b>73</b>	69	78	75	76	69	72	73	76	69	73	76	71	76	75	71	74	71	81
I don't like his opponent	<b>71</b>	68	73	77	74	66	71	71	71	69	75	69	71	70	72	69	69	71	75
I think his opponent is weak	<b>26</b>	17	30	30	31	17	28	25	28	30	18	26	27	24	21	24	26	26	37
I like his policies	<b>15</b>	6	18	20	16	8	15	14	20	13	14	14	14	16	11	15	15	19	9
Trust his stance on coronavirus	<b>25</b>	20	30	28	28	19	28	23	33	23	23	28	24	27	24	28	26	25	20
Trust his stance on healthcare	<b>23</b>	13	29	26	27	14	26	20	31	22	21	23	24	21	16	24	23	24	29
Other [Tab 2]	<b>10</b>	10	10	8	10	10	11	9	10	10	10	9	11	7	8	9	10	11	13
Don't know	<b>2</b>	3	2	0	2	2	1	2	3	3	1	0	2	2	1	2	2	3	0

Do you think Donald Trump is or is not fit to be the US President?

Is fit to be the US President	<b>13</b>	23	2	2	4	22	17	8	14	12	14	13	12	14	14	13	13	13	8
Is not fit to be the US President	<b>77</b>	67	94	96	91	66	73	81	78	76	76	79	81	71	78	80	74	71	86
Don't know	<b>10</b>	11	4	2	5	11	10	11	8	13	10	8	7	15	8	8	13	15	5

Do you think Joe Biden is or is not fit to be the US President?

Is fit to be the US President	<b>37</b>	28	57	55	53	29	38	35	39	36	37	36	40	32	41	38	34	34	39
Is not fit to be the US President	<b>24</b>	32	11	14	12	32	29	19	33	22	24	23	22	27	25	22	25	23	27
Don't know	<b>39</b>	40	32	30	35	39	33	46	28	41	39	41	38	41	34	40	40	43	35

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Region (2)												Living in...			
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>1725</b>	78	182	143	153	130	160	200	245	159	86	143	45	1363	163	159
<b>Unweighted Sample</b>	<b>1725</b>	73	186	140	158	131	167	184	251	163	80	142	50	1339	167	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**You previously said you'd vote for Joe Biden if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.**

*[Asked only to those who answered that they would vote for Joe Biden; n=860]*

I trust his stance on immigration	<b>11</b>	8	12	10	9	13	14	6	12	12	14	14	0	11	10	14
I trust his stance on the economy	<b>13</b>	13	13	14	13	10	20	8	9	19	13	15	8	13	11	16
I trust his personality and values	<b>25</b>	22	30	16	27	33	26	23	24	25	31	25	16	24	26	34
I trust he is a strong leader	<b>15</b>	13	17	17	9	14	17	15	19	13	13	11	13	15	9	19
I am concerned his opponent is dangerous	<b>73</b>	61	80	62	69	75	66	75	77	68	81	81	52	73	78	70
I don't like his opponent	<b>71</b>	68	79	62	65	66	59	72	74	73	78	75	79	69	76	77
I think his opponent is weak	<b>26</b>	20	30	25	21	21	30	21	17	28	38	37	30	25	25	31
I like his policies	<b>15</b>	15	21	17	8	18	15	11	14	18	24	9	0	15	12	16
Trust his stance on coronavirus	<b>25</b>	15	33	20	23	23	29	24	23	34	37	20	12	25	24	32
Trust his stance on healthcare	<b>23</b>	13	33	18	14	23	23	16	22	28	37	29	4	23	24	28
Other <b>[Tab 2]</b>	<b>10</b>	8	5	21	13	4	8	8	8	11	12	13	9	10	9	13
Don't know	<b>2</b>	7	1	5	1	3	2	1	1	3	0	0	0	2	0	1

**Do you think Donald Trump is or is not fit to be the US President?**

Is fit to be the US President	<b>13</b>	7	15	15	15	8	15	14	12	11	16	8	20	12	14	16
Is not fit to be the US President	<b>77</b>	78	70	69	76	74	74	78	80	85	74	86	73	76	80	78
Don't know	<b>10</b>	15	15	16	10	18	11	8	8	3	10	5	7	12	5	6

**Do you think Joe Biden is or is not fit to be the US President?**

Is fit to be the US President	<b>37</b>	30	38	31	34	32	36	41	38	39	38	39	38	36	39	40
Is not fit to be the US President	<b>24</b>	26	22	21	25	21	21	25	22	24	31	27	38	23	26	29
Don't know	<b>39</b>	44	39	47	40	46	43	34	40	37	32	35	24	41	35	31

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		Of the following EPL teams, which ONE, if any, do you support the most?													
	Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
<b>Weighted Sample</b>	<b>1725</b>	74	21	9	3	34	24	21	4	24	37	125	29	108	41
<b>Unweighted Sample</b>	<b>1725</b>	77	22	10	4	36	14	15	5	24	41	132	30	96	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said you'd vote for Joe Biden if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.

[Asked only to those who answered that they would vote for Joe Biden; n=860]

I trust his stance on immigration	<b>11</b>	7	10	0	100	6	7	16	0	5	17	13	6	18	23
I trust his stance on the economy	<b>13</b>	9	31	0	100	6	0	32	0	10	21	20	0	16	17
I trust his personality and values	<b>25</b>	23	34	17	100	13	10	16	28	10	17	31	14	29	44
I trust he is a strong leader	<b>15</b>	14	12	16	100	13	0	16	0	0	16	12	6	26	11
I am concerned his opponent is dangerous	<b>73</b>	70	77	84	100	71	91	88	65	46	69	71	91	71	73
I don't like his opponent	<b>71</b>	85	42	33	100	69	40	85	100	83	62	73	59	71	67
I think his opponent is weak	<b>26</b>	20	17	16	0	37	7	32	0	11	24	32	35	36	28
I like his policies	<b>15</b>	7	12	0	100	12	0	16	0	0	14	14	8	23	28
Trust his stance on coronavirus	<b>25</b>	25	12	0	100	12	10	44	0	5	29	28	6	32	25
Trust his stance on healthcare	<b>23</b>	25	12	0	100	12	17	32	0	10	24	30	14	26	30
Other [Tab 2]	<b>10</b>	9	0	0	0	0	0	0	0	29	4	9	29	14	13
Don't know	<b>2</b>	0	0	0	0	0	0	0	0	0	8	0	0	3	0

Do you think Donald Trump is or is not fit to be the US President?

Is fit to be the US President	<b>13</b>	21	25	0	24	19	7	46	22	9	14	12	17	20	6
Is not fit to be the US President	<b>77</b>	65	61	100	23	70	83	37	78	78	79	79	76	67	83
Don't know	<b>10</b>	14	13	0	53	11	10	16	0	13	8	9	6	13	12

Do you think Joe Biden is or is not fit to be the US President?

Is fit to be the US President	<b>37</b>	40	32	27	23	37	15	25	45	35	47	43	25	35	34
Is not fit to be the US President	<b>24</b>	29	30	11	49	29	42	31	0	26	24	21	50	24	37
Don't know	<b>39</b>	30	38	61	28	35	43	44	55	38	30	36	25	41	29

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?						
Total	Sheffield United	Southampton	Tottenham Hotspur	West Bromwich Albion	West Ham United	Wolverhampton Wanderers	Not applicable - I do not support any English Premier League (EPL) team	
<b>Weighted Sample</b> 1725	3	12	63	4	34	12	1044	
<b>Unweighted Sample</b> 1725	4	13	62	5	33	14	1053	
	%	%	%	%	%	%	%	

You previously said you'd vote for Joe Biden if you were to vote in the US Presidential Election. What are the main reasons for that? Please tick all that apply.

[Asked only to those who answered that they would vote for Joe Biden; n=860]

I trust his stance on immigration	11	0	0	11	0	13	20	10
I trust his stance on the economy	13	0	0	11	0	6	20	13
I trust his personality and values	25	29	20	26	30	10	38	26
I trust he is a strong leader	15	0	19	16	0	18	20	15
I am concerned his opponent is dangerous	73	100	100	79	38	71	100	72
I don't like his opponent	71	100	76	81	68	64	80	70
I think his opponent is weak	26	31	56	24	0	35	0	25
I like his policies	15	0	19	8	0	6	20	16
Trust his stance on coronavirus	25	59	39	26	0	27	38	26
Trust his stance on healthcare	23	31	39	30	0	16	38	22
Other [Tab 2]	10	0	20	14	32	7	0	10
Don't know	2	0	0	0	0	0	0	3

Do you think Donald Trump is or is not fit to be the US President?

Is fit to be the US President	13	0	15	13	0	10	23	11
Is not fit to be the US President	77	100	80	80	100	76	45	79
Don't know	10	0	5	7	0	13	32	10

Do you think Joe Biden is or is not fit to be the US President?

Is fit to be the US President	37	76	43	48	37	33	31	36
Is not fit to be the US President	24	0	28	14	30	17	23	23
Don't know	39	24	29	37	33	50	46	41



Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region (1)					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1725</b>	<b>566</b>	<b>417</b>	<b>150</b>	<b>640</b>	<b>678</b>	<b>840</b>	<b>885</b>	<b>188</b>	<b>719</b>	<b>417</b>	<b>400</b>	<b>983</b>	<b>742</b>	<b>200</b>	<b>564</b>	<b>369</b>	<b>404</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1725</b>	<b>589</b>	<b>440</b>	<b>161</b>	<b>727</b>	<b>690</b>	<b>765</b>	<b>960</b>	<b>140</b>	<b>735</b>	<b>443</b>	<b>407</b>	<b>1017</b>	<b>708</b>	<b>184</b>	<b>581</b>	<b>369</b>	<b>399</b>	<b>142</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the following people would make good or bad presidents?

**Michelle Obama**

A good president	<b>67</b>	58	82	85	82	58	61	74	71	72	64	61	70	64	66	69	64	65	75
A bad president	<b>13</b>	23	4	5	4	22	18	9	18	11	15	15	13	14	14	12	16	13	12
Don't know	<b>18</b>	19	13	10	13	20	19	16	9	16	20	23	16	20	20	17	17	21	13
Not applicable – I haven't heard of this person	<b>1</b>	0	1	1	1	1	2	0	2	2	1	1	1	2	0	2	2	1	1

**Meghan Markle**

A good president	<b>10</b>	4	17	14	12	6	7	12	22	13	6	1	10	9	13	8	9	9	9
A bad president	<b>65</b>	82	49	58	59	78	67	63	48	61	70	74	63	67	61	68	64	63	70
Don't know	<b>23</b>	13	33	27	28	15	23	23	28	23	23	23	24	22	25	22	23	27	20
Not applicable – I haven't heard of this person	<b>2</b>	1	1	1	1	1	3	1	2	3	1	1	2	2	1	2	3	2	1

**Kim Kardashian**

A good president	<b>2</b>	2	2	0	1	1	1	2	7	2	0	0	2	1	4	1	1	1	1
A bad president	<b>83</b>	86	83	87	85	85	83	83	83	86	84	76	84	81	77	84	83	81	88
Don't know	<b>12</b>	10	13	12	12	12	12	13	10	9	13	19	12	14	16	12	12	14	10
Not applicable – I haven't heard of this person	<b>3</b>	3	2	1	2	3	4	2	1	3	3	4	2	4	3	3	4	4	1

**Kanye West**

A good president	<b>3</b>	2	1	3	1	2	3	2	13	2	1	1	2	3	0	3	1	3	7
A bad president	<b>76</b>	77	79	78	78	75	74	77	73	83	79	60	79	71	74	76	76	76	76
Don't know	<b>16</b>	15	17	15	16	17	16	16	11	11	15	28	14	19	21	15	15	15	13
Not applicable – I haven't heard of this person	<b>5</b>	6	3	5	5	6	6	5	3	3	5	11	5	6	4	6	8	5	3

**Dwayne 'The Rock' Johnson**

A good president	<b>22</b>	17	27	21	20	20	21	23	33	31	16	8	21	24	19	22	21	23	25
A bad president	<b>35</b>	38	35	34	36	35	42	28	42	33	36	33	36	33	39	35	35	32	34
Don't know	<b>33</b>	33	32	34	35	33	29	37	23	32	36	37	34	32	31	32	33	37	30
Not applicable – I haven't heard of this person	<b>10</b>	12	6	10	10	11	8	12	2	4	11	23	9	12	10	10	12	8	11

**Oprah Winfrey**

A good president	<b>31</b>	24	38	46	39	24	24	38	27	36	31	22	31	30	34	30	25	32	34
A bad president	<b>35</b>	46	25	25	25	44	43	27	36	31	38	38	35	35	37	34	36	34	35
Don't know	<b>32</b>	29	36	28	34	30	30	34	31	29	30	39	33	31	29	32	37	31	29
Not applicable – I haven't heard of this person	<b>2</b>	1	1	1	1	1	4	1	6	3	1	1	1	4	0	3	2	3	2

**Hillary Clinton**

A good president	<b>42</b>	39	54	63	57	37	40	45	27	45	43	45	45	39	42	43	43	40	42
A bad president	<b>29</b>	39	20	12	17	40	34	24	40	27	29	28	29	29	33	29	28	29	28
Don't know	<b>27</b>	20	26	25	25	22	23	30	29	26	27	27	26	28	25	26	27	29	29
Not applicable – I haven't heard of this person	<b>2</b>	1	1	1	1	1	3	1	4	2	1	1	1	3	0	2	3	2	1

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Region (2)												Living in...			
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>1725</b>	78	182	143	153	130	160	200	245	159	86	143	45	1363	163	159
<b>Unweighted Sample</b>	<b>1725</b>	73	186	140	158	131	167	184	251	163	80	142	50	1339	167	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the following people would make good or bad presidents?

**Michelle Obama**

A good president	<b>67</b>	70	61	66	64	60	68	66	67	74	71	75	75	67	65	68
A bad president	<b>13</b>	9	15	13	15	14	13	14	12	13	21	12	11	13	17	16
Don't know	<b>18</b>	20	21	22	20	20	17	20	20	11	8	13	15	18	18	16
Not applicable – I haven't heard of this person	<b>1</b>	0	3	0	1	5	2	0	1	2	0	1	0	2	0	1

**Meghan Markle**

A good president	<b>10</b>	3	9	11	7	12	6	13	8	10	10	9	22	10	8	5
A bad president	<b>65</b>	61	63	64	63	61	68	61	68	69	70	70	62	63	73	78
Don't know	<b>23</b>	34	26	23	29	21	24	25	22	19	18	20	17	25	18	14
Not applicable – I haven't heard of this person	<b>2</b>	1	2	1	2	6	2	1	2	1	3	1	0	2	1	2

**Kim Kardashian**

A good president	<b>2</b>	5	0	0	1	1	2	4	0	1	1	1	5	2	1	1
A bad president	<b>83</b>	73	84	82	85	78	81	77	87	84	87	88	87	82	87	88
Don't know	<b>12</b>	14	12	15	12	12	15	16	11	10	11	10	8	13	10	11
Not applicable – I haven't heard of this person	<b>3</b>	7	3	3	1	9	2	3	2	5	1	1	0	3	3	0

**Kanye West**

A good president	<b>3</b>	2	3	5	2	1	2	0	3	3	0	7	6	3	2	1
A bad president	<b>76</b>	77	77	76	75	71	78	74	77	74	83	76	73	76	79	76
Don't know	<b>16</b>	16	14	17	17	14	17	21	16	14	15	13	20	16	14	16
Not applicable – I haven't heard of this person	<b>5</b>	6	6	3	6	14	4	4	5	9	2	3	0	5	6	7

**Dwayne 'The Rock' Johnson**

A good president	<b>22</b>	29	22	19	18	27	20	19	24	22	15	25	34	23	18	15
A bad president	<b>35</b>	31	30	37	35	31	33	39	37	36	39	34	28	33	43	41
Don't know	<b>33</b>	35	37	38	36	28	36	31	30	31	35	30	36	34	26	32
Not applicable – I haven't heard of this person	<b>10</b>	6	11	6	10	14	10	10	10	11	11	11	2	10	13	11

**Oprah Winfrey**

A good president	<b>31</b>	36	31	30	27	25	33	34	25	36	21	34	47	31	31	22
A bad president	<b>35</b>	36	36	31	37	31	37	37	35	31	41	35	33	34	38	42
Don't know	<b>32</b>	29	29	36	36	38	29	29	34	32	38	29	20	32	30	35
Not applicable – I haven't heard of this person	<b>2</b>	0	4	3	1	6	1	0	6	0	0	2	0	2	1	1

**Hillary Clinton**

A good president	<b>42</b>	35	42	40	46	41	43	42	38	52	39	42	54	42	42	45
A bad president	<b>29</b>	28	31	26	28	25	33	33	27	27	30	28	32	29	28	33
Don't know	<b>27</b>	37	24	32	23	28	22	25	32	21	30	29	14	27	31	22
Not applicable – I haven't heard of this person	<b>2</b>	0	3	1	3	5	3	0	3	0	0	1	0	2	0	1

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?														
		Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
<b>Weighted Sample</b>	<b>1725</b>	74	21	9	3	34	24	21	4	24	37	125	29	108	41	
<b>Unweighted Sample</b>	<b>1725</b>	77	22	10	4	36	14	15	5	24	41	132	30	96	35	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the following people would make good or bad presidents?

**Michelle Obama**

A good president	<b>67</b>	78	50	73	51	65	61	42	77	82	68	74	52	64	60
A bad president	<b>13</b>	13	26	27	49	19	6	28	0	9	12	8	34	18	26
Don't know	<b>18</b>	9	24	0	0	12	32	11	23	9	20	16	15	16	14
Not applicable – I haven't heard of this person	<b>1</b>	0	0	0	0	3	0	19	0	0	0	2	0	2	0

**Meghan Markle**

A good president	<b>10</b>	17	24	25	0	7	3	3	0	10	15	13	6	12	4
A bad president	<b>65</b>	58	60	75	100	58	30	88	78	55	63	67	61	69	62
Don't know	<b>23</b>	23	11	0	0	31	67	9	22	27	23	18	32	15	30
Not applicable – I haven't heard of this person	<b>2</b>	1	5	0	0	3	0	0	0	9	0	3	0	4	5

**Kim Kardashian**

A good president	<b>2</b>	2	3	0	0	0	0	0	0	3	0	1	0	2	5
A bad president	<b>83</b>	87	65	70	75	74	93	76	100	75	88	85	83	88	65
Don't know	<b>12</b>	11	28	18	25	23	7	24	0	23	12	10	17	8	13
Not applicable – I haven't heard of this person	<b>3</b>	0	5	11	0	3	0	0	0	0	0	4	0	2	16

**Kanye West**

A good president	<b>3</b>	1	3	0	0	0	32	3	0	0	6	1	2	0	1
A bad president	<b>76</b>	80	66	77	100	72	47	69	82	61	80	77	80	87	67
Don't know	<b>16</b>	19	19	11	0	25	21	4	18	30	14	16	18	10	23
Not applicable – I haven't heard of this person	<b>5</b>	0	12	11	0	3	0	23	0	8	0	6	0	3	8

**Dwayne 'The Rock' Johnson**

A good president	<b>22</b>	31	38	9	24	21	47	23	22	17	28	22	19	28	30
A bad president	<b>35</b>	37	23	52	51	31	8	47	39	29	49	32	40	40	44
Don't know	<b>33</b>	31	36	18	25	40	37	30	22	33	19	34	26	27	19
Not applicable – I haven't heard of this person	<b>10</b>	1	3	21	0	7	7	0	18	21	4	12	15	5	7

**Oprah Winfrey**

A good president	<b>31</b>	42	34	54	0	13	14	20	39	38	31	42	24	27	33
A bad president	<b>35</b>	37	31	21	52	39	24	52	39	28	42	30	52	37	50
Don't know	<b>32</b>	21	27	25	48	45	61	28	22	34	27	25	21	31	17
Not applicable – I haven't heard of this person	<b>2</b>	0	9	0	0	3	0	0	0	0	0	3	3	4	0

**Hillary Clinton**

A good president	<b>42</b>	54	29	29	23	20	15	53	38	45	49	45	28	43	29
A bad president	<b>29</b>	30	28	34	28	39	13	47	18	42	34	29	42	28	46
Don't know	<b>27</b>	16	43	37	49	38	73	0	45	12	18	24	27	27	25
Not applicable – I haven't heard of this person	<b>2</b>	0	0	0	0	3	0	0	0	0	0	2	3	2	0

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?						
	Total	Sheffield United	Southampton	Tottenham Hotspur	West Bromwich Albion	West Ham United	Wolverhampton Wanderers	Not applicable - I do not support any English Premier League (EPL) team
<b>Weighted Sample</b>	<b>1725</b>	3	12	63	4	34	12	1044
<b>Unweighted Sample</b>	<b>1725</b>	4	13	62	5	33	14	1053
	%	%	%	%	%	%	%	%

Generally speaking, do you think the following people would make good or bad presidents?

**Michelle Obama**

A good president	<b>67</b>	100	50	80	33	74	65	67
A bad president	<b>13</b>	0	21	9	30	16	27	12
Don't know	<b>18</b>	0	29	11	20	2	0	20
Not applicable – I haven't heard of this person	<b>1</b>	0	0	0	17	8	8	1

**Meghan Markle**

A good president	<b>10</b>	0	7	12	17	6	19	8
A bad president	<b>65</b>	47	85	76	66	70	52	65
Don't know	<b>23</b>	53	8	12	0	24	21	25
Not applicable – I haven't heard of this person	<b>2</b>	0	0	0	17	0	8	2

**Kim Kardashian**

A good president	<b>2</b>	0	7	0	0	0	0	2
A bad president	<b>83</b>	100	79	88	83	85	92	83
Don't know	<b>12</b>	0	6	8	0	12	0	13
Not applicable – I haven't heard of this person	<b>3</b>	0	8	4	17	3	8	3

**Kanye West**

A good president	<b>3</b>	0	0	5	0	3	8	3
A bad president	<b>76</b>	100	76	79	83	75	75	75
Don't know	<b>16</b>	0	10	15	0	14	10	16
Not applicable – I haven't heard of this person	<b>5</b>	0	14	2	17	8	8	6

**Dwayne 'The Rock' Johnson**

A good president	<b>22</b>	0	27	25	16	17	21	20
A bad president	<b>35</b>	100	33	42	67	37	37	33
Don't know	<b>33</b>	0	18	28	0	28	35	36
Not applicable – I haven't heard of this person	<b>10</b>	0	23	6	17	18	8	11

**Oprah Winfrey**

A good president	<b>31</b>	0	20	41	33	23	33	30
A bad president	<b>35</b>	78	58	37	50	46	41	33
Don't know	<b>32</b>	22	23	22	0	31	19	35
Not applicable – I haven't heard of this person	<b>2</b>	0	0	0	17	0	8	2

**Hillary Clinton**

A good president	<b>42</b>	76	40	37	53	48	20	44
A bad president	<b>29</b>	0	31	37	30	30	54	27
Don't know	<b>27</b>	24	29	26	0	14	18	28
Not applicable – I haven't heard of this person	<b>2</b>	0	0	0	17	8	8	2

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region (1)				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1725</b>	<b>566</b>	<b>417</b>	<b>150</b>	<b>640</b>	<b>678</b>	<b>840</b>	<b>885</b>	<b>188</b>	<b>719</b>	<b>417</b>	<b>400</b>	<b>983</b>	<b>742</b>	<b>200</b>	<b>564</b>	<b>369</b>	<b>404</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1725</b>	<b>589</b>	<b>440</b>	<b>161</b>	<b>727</b>	<b>690</b>	<b>765</b>	<b>960</b>	<b>140</b>	<b>735</b>	<b>443</b>	<b>407</b>	<b>1017</b>	<b>708</b>	<b>184</b>	<b>581</b>	<b>369</b>	<b>399</b>	<b>142</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Mark Zuckerberg**

A good president	<b>9</b>	10	7	7	7	10	7	10	11	9	8	8	9	8	13	8	9	8	5
A bad president	<b>54</b>	52	60	57	57	52	62	46	68	59	51	41	58	49	52	53	54	52	63
Don't know	<b>33</b>	34	31	34	33	34	28	39	17	29	37	46	31	36	32	35	31	35	29
Not applicable – I haven't heard of this person	<b>4</b>	3	2	3	3	4	3	5	3	4	4	6	2	7	3	4	6	5	2

**Elon Musk**

A good president	<b>8</b>	11	6	6	6	8	12	4	21	8	6	4	8	7	8	7	7	8	12
A bad president	<b>48</b>	45	58	60	56	44	54	42	51	52	49	38	54	40	52	49	45	45	54
Don't know	<b>30</b>	30	27	27	28	32	27	33	21	27	31	39	28	33	30	32	29	30	24
Not applicable – I haven't heard of this person	<b>14</b>	14	9	7	9	16	7	20	7	13	15	18	10	20	11	11	19	17	10

**Generally speaking, do you think the following people would make good or bad presidents?**

**LeBron James**

A good president	<b>6</b>	2	11	6	6	3	7	5	16	8	2	0	7	5	11	5	3	6	12
A bad president	<b>22</b>	24	20	19	22	22	31	13	32	25	20	14	23	20	19	21	24	21	25
Don't know	<b>27</b>	20	35	31	28	22	27	27	34	30	22	22	28	25	34	22	25	30	28
Not applicable – I haven't heard of this person	<b>46</b>	55	35	44	44	53	35	55	18	37	55	64	42	50	36	52	48	44	35

**Colin Kaepernick**

A good president	<b>4</b>	1	8	8	7	1	4	3	6	6	2	1	5	2	7	3	3	2	7
A bad president	<b>15</b>	20	13	12	14	17	24	7	20	16	17	11	17	14	13	15	17	15	19
Don't know	<b>19</b>	14	26	17	19	16	21	17	25	20	15	18	20	17	26	18	16	19	25
Not applicable – I haven't heard of this person	<b>62</b>	65	54	63	60	65	50	73	49	58	66	71	58	67	54	65	64	64	49

**Megan Rapinoe**

A good president	<b>2</b>	1	4	5	4	1	4	1	4	3	3	1	4	1	3	2	1	2	7
A bad president	<b>14</b>	18	13	11	14	16	22	7	17	17	14	9	16	12	13	14	15	14	17
Don't know	<b>18</b>	15	22	16	18	14	21	16	23	17	16	19	19	17	29	16	15	17	24
Not applicable – I haven't heard of this person	<b>65</b>	66	61	67	64	68	53	76	57	63	67	71	62	70	56	68	69	67	52

**Tom Brady**

A good president	<b>3</b>	4	3	5	3	4	5	2	2	5	2	1	3	3	1	5	2	4	1
A bad president	<b>19</b>	20	20	17	19	20	27	11	25	23	17	13	21	17	18	20	18	18	22
Don't know	<b>27</b>	24	30	25	25	25	28	27	34	29	23	26	28	27	33	25	26	27	36
Not applicable – I haven't heard of this person	<b>50</b>	52	47	54	53	50	41	59	38	43	57	61	48	53	47	50	53	51	41

**Michael Jordan**

A good president	<b>11</b>	10	12	14	11	10	10	11	12	14	10	3	11	10	12	10	10	9	12
A bad president	<b>34</b>	38	32	31	33	36	43	25	37	36	34	27	35	32	30	35	34	32	41
Don't know	<b>42</b>	35	47	46	44	37	36	48	38	42	43	41	42	42	50	38	41	44	41
Not applicable – I haven't heard of this person	<b>14</b>	17	9	9	11	18	11	17	13	8	12	28	13	16	7	17	14	16	6

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Region (2)												Living in...			
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>1725</b>	78	182	143	153	130	160	200	245	159	86	143	45	1363	163	159
<b>Unweighted Sample</b>	<b>1725</b>	73	186	140	158	131	167	184	251	163	80	142	50	1339	167	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Mark Zuckerberg</b>																
A good president	9	5	7	10	9	6	10	13	6	9	15	5	13	9	7	9
A bad president	54	47	57	48	56	50	48	52	58	52	56	63	52	53	55	57
Don't know	33	44	31	36	31	35	37	32	33	35	24	29	32	34	35	30
Not applicable – I haven't heard of this person	4	4	5	6	5	9	4	3	3	4	5	2	3	5	2	4
<b>Elon Musk</b>																
A good president	8	7	5	12	7	8	7	8	8	6	4	12	16	8	8	4
A bad president	48	42	49	41	43	41	45	52	52	49	57	54	43	47	47	56
Don't know	30	29	29	32	33	26	36	30	30	33	26	24	28	31	30	26
Not applicable – I haven't heard of this person	14	22	17	15	17	25	12	11	10	12	13	10	13	14	15	14
<b>Generally speaking, do you think the following people would make good or bad presidents?</b>																
<b>LeBron James</b>																
A good president	6	11	5	5	2	4	3	11	4	6	3	12	5	7	2	2
A bad president	22	18	21	22	29	21	24	19	20	22	20	25	20	21	29	22
Don't know	27	32	31	27	23	25	26	34	22	19	27	28	34	27	22	26
Not applicable – I haven't heard of this person	46	39	44	46	45	49	47	36	54	52	50	35	41	45	48	50
<b>Colin Kaepernick</b>																
A good president	4	3	3	0	1	3	1	7	4	3	5	7	15	4	1	4
A bad president	15	12	14	16	20	14	15	13	13	18	19	19	13	15	19	15
Don't know	19	21	18	19	15	17	21	26	16	16	16	25	7	20	18	17
Not applicable – I haven't heard of this person	62	64	65	64	64	66	62	54	67	63	60	49	65	61	62	65
<b>Megan Rapinoe</b>																
A good president	2	3	2	1	1	1	2	3	2	2	2	7	7	2	1	3
A bad president	14	15	13	16	16	15	15	13	15	12	13	17	9	14	19	12
Don't know	18	14	17	18	14	14	18	29	17	13	16	24	15	18	15	17
Not applicable – I haven't heard of this person	65	68	68	64	69	70	65	56	66	73	70	52	70	65	65	68
<b>Tom Brady</b>																
A good president	3	4	4	3	2	4	7	1	2	7	1	1	6	4	2	3
A bad president	19	14	18	22	22	16	22	18	20	17	16	22	20	19	23	18
Don't know	27	25	28	27	22	30	27	33	25	22	28	36	21	29	20	26
Not applicable – I haven't heard of this person	50	57	51	48	54	51	44	47	52	53	56	41	53	49	56	53
<b>Michael Jordan</b>																
A good president	11	4	9	11	9	14	8	12	9	14	7	12	19	11	9	10
A bad president	34	38	29	31	38	26	34	30	34	36	39	41	25	33	41	33
Don't know	42	49	46	39	42	41	41	50	39	33	41	41	43	43	39	39
Not applicable – I haven't heard of this person	14	10	16	19	11	19	17	7	18	16	13	6	13	14	11	17

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?														
		Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
<b>Weighted Sample</b>	<b>1725</b>	74	21	9	3	34	24	21	4	24	37	125	29	108	41	
<b>Unweighted Sample</b>	<b>1725</b>	77	22	10	4	36	14	15	5	24	41	132	30	96	35	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Mark Zuckerberg</b>																
	A good president	9	19	9	7	0	9	3	0	22	7	15	8	10	13	2
	A bad president	54	49	60	54	100	50	76	80	61	42	57	51	50	50	63
	Don't know	33	32	27	28	0	37	21	20	18	42	28	34	36	34	36
	Not applicable – I haven't heard of this person	4	0	5	11	0	5	0	0	0	9	0	7	4	4	0
<b>Elon Musk</b>																
	A good president	8	14	11	0	0	11	32	0	0	0	2	8	8	9	2
	A bad president	48	52	48	56	76	40	47	64	38	27	64	50	45	52	38
	Don't know	30	28	29	17	0	38	18	36	23	46	32	24	27	30	35
	Not applicable – I haven't heard of this person	14	6	12	27	24	11	3	0	39	27	2	18	20	9	25
<b>Generally speaking, do you think the following people would make good or bad presidents?</b>																
<b>LeBron James</b>																
	A good president	6	16	0	18	0	7	36	7	0	7	2	5	4	18	15
	A bad president	22	27	34	19	0	22	19	55	16	33	39	28	41	31	26
	Don't know	27	33	30	15	0	42	14	5	22	19	24	25	19	27	22
	Not applicable – I haven't heard of this person	46	24	37	48	100	28	31	33	62	41	35	42	36	25	37
<b>Colin Kaepernick</b>																
	A good president	4	9	0	9	0	0	3	3	0	3	3	5	5	6	5
	A bad president	15	23	34	10	0	25	4	58	0	10	30	15	26	25	23
	Don't know	19	26	14	8	0	25	54	9	22	11	15	22	17	25	11
	Not applicable – I haven't heard of this person	62	41	52	73	100	49	38	29	78	76	52	58	51	44	61
<b>Megan Rapinoe</b>																
	A good president	2	2	5	0	0	0	0	5	0	9	0	6	3	4	4
	A bad president	14	27	25	10	0	25	4	29	18	7	22	19	19	30	22
	Don't know	18	22	19	26	0	30	54	23	22	11	12	12	15	20	11
	Not applicable – I haven't heard of this person	65	49	51	64	100	46	42	43	61	73	66	63	62	47	63
<b>Tom Brady</b>																
	A good president	3	6	5	9	0	3	0	3	0	6	7	4	3	11	3
	A bad president	19	23	34	19	0	20	7	36	0	18	29	27	30	28	21
	Don't know	27	36	27	19	52	52	54	28	22	19	29	32	22	24	19
	Not applicable – I haven't heard of this person	50	34	33	53	48	25	38	33	78	57	36	37	46	37	57
<b>Michael Jordan</b>																
	A good president	11	20	15	9	0	6	7	12	22	17	20	15	15	20	5
	A bad president	34	35	39	51	52	32	40	69	16	30	43	35	48	42	48
	Don't know	42	42	43	29	25	59	43	19	39	39	27	39	26	31	35
	Not applicable – I haven't heard of this person	14	3	3	11	23	2	9	0	23	14	11	11	11	7	12

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?						
	Total	Sheffield United	Southampton	Tottenham Hotspur	West Bromwich Albion	West Ham United	Wolverhampton Wanderers	Not applicable - I do not support any English Premier League (EPL) team
<b>Weighted Sample</b>	<b>1725</b>	3	12	63	4	34	12	1044
<b>Unweighted Sample</b>	<b>1725</b>	4	13	62	5	33	14	1053

		%	%	%	%	%	%	%	
<b>Mark Zuckerberg</b>									
	A good president	9	0	17	14	0	12	22	7
	A bad president	54	76	48	57	83	57	58	53
	Don't know	33	24	29	28	0	21	12	35
	Not applicable – I haven't heard of this person	4	0	6	1	17	10	8	5
<b>Elon Musk</b>									
	A good president	8	0	7	15	0	2	16	7
	A bad president	48	76	61	48	83	65	36	46
	Don't know	30	0	16	26	0	20	26	32
	Not applicable – I haven't heard of this person	14	24	16	11	17	13	22	15

**Generally speaking, do you think the following people would make good or bad presidents?**

<b>LeBron James</b>									
	A good president	6	0	14	5	0	11	0	3
	A bad president	22	23	20	31	47	17	41	17
	Don't know	27	31	6	25	16	25	0	28
	Not applicable – I haven't heard of this person	46	46	60	40	38	48	59	52
<b>Colin Kaepernick</b>									
	A good president	4	0	20	5	0	2	0	3
	A bad president	15	54	24	16	17	10	26	12
	Don't know	19	0	13	14	0	22	8	18
	Not applicable – I haven't heard of this person	62	46	42	65	83	66	66	67
<b>Megan Rapinoe</b>									
	A good president	2	0	7	1	0	10	0	2
	A bad president	14	23	8	23	17	8	33	10
	Don't know	18	0	6	16	0	28	0	18
	Not applicable – I haven't heard of this person	65	77	78	60	83	54	67	71
<b>Tom Brady</b>									
	A good president	3	0	7	2	0	0	10	2
	A bad president	19	54	34	27	47	19	11	15
	Don't know	27	0	7	31	0	32	27	26
	Not applicable – I haven't heard of this person	50	46	52	41	53	49	53	56
<b>Michael Jordan</b>									
	A good president	11	0	14	18	0	14	10	8
	A bad president	34	78	51	43	47	44	49	29
	Don't know	42	22	29	40	16	32	28	46
	Not applicable – I haven't heard of this person	14	0	6	0	38	11	13	18



Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region (1)					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1725</b>	<b>566</b>	<b>417</b>	<b>150</b>	<b>640</b>	<b>678</b>	<b>840</b>	<b>885</b>	<b>188</b>	<b>719</b>	<b>417</b>	<b>400</b>	<b>983</b>	<b>742</b>	<b>200</b>	<b>564</b>	<b>369</b>	<b>404</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1725</b>	<b>589</b>	<b>440</b>	<b>161</b>	<b>727</b>	<b>690</b>	<b>765</b>	<b>960</b>	<b>140</b>	<b>735</b>	<b>443</b>	<b>407</b>	<b>1017</b>	<b>708</b>	<b>184</b>	<b>581</b>	<b>369</b>	<b>399</b>	<b>142</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Vince McMahon**

A good president	<b>2</b>	2	2	3	1	3	4	1	4	4	1	0	3	2	2	3	1	3	1
A bad president	<b>19</b>	18	21	18	19	18	28	10	20	25	16	10	22	15	19	18	18	17	26
Don't know	<b>18</b>	17	20	13	16	17	20	17	25	16	18	19	16	20	23	15	16	20	25
Not applicable – I haven't heard of this person	<b>61</b>	63	57	67	64	62	48	73	51	56	65	70	59	63	57	63	64	61	48

**Floyd Mayweather**

A good president	<b>2</b>	3	2	0	1	3	3	1	6	3	2	1	2	2	4	2	3	2	2
A bad president	<b>40</b>	44	41	39	42	42	52	30	43	44	39	34	43	37	39	38	42	38	54
Don't know	<b>32</b>	29	32	33	32	32	29	35	24	30	35	36	29	35	38	31	32	33	26
Not applicable – I haven't heard of this person	<b>25</b>	24	24	28	25	23	16	34	28	23	24	29	25	26	19	30	23	27	18

**Tiger Woods**

A good president	<b>4</b>	4	6	4	4	6	5	4	7	4	5	3	4	6	5	5	3	5	2
A bad president	<b>56</b>	61	57	61	61	56	59	53	57	59	55	53	58	54	46	58	58	54	60
Don't know	<b>36</b>	33	35	34	34	36	33	40	29	34	38	42	36	37	45	35	34	38	36
Not applicable – I haven't heard of this person	<b>3</b>	2	2	1	2	2	3	3	7	3	2	2	2	3	3	3	4	3	2

**Serena Williams**

A good president	<b>11</b>	8	18	14	15	8	9	13	23	15	9	2	14	8	13	12	11	8	11
A bad president	<b>42</b>	51	34	38	40	50	48	36	27	38	46	51	40	44	40	43	42	40	43
Don't know	<b>42</b>	37	43	47	42	39	37	47	36	43	42	43	43	41	45	40	41	45	46
Not applicable – I haven't heard of this person	<b>5</b>	4	5	1	4	4	6	4	13	4	3	4	3	8	2	5	6	7	1

**Looking at Donald Trump, I believe he is (tick up to 3):**

Honest	<b>4</b>	8	1	2	1	6	5	4	8	4	3	4	4	5	5	5	3	4	2
Baffling	<b>36</b>	39	32	39	34	37	36	35	42	36	33	35	34	37	24	39	34	36	43
Entertaining	<b>16</b>	24	5	8	8	23	21	12	19	18	16	12	15	18	15	15	15	20	11
Dangerous	<b>68</b>	58	86	85	83	56	64	71	67	66	68	71	72	61	72	70	66	61	78
Aggressive	<b>40</b>	32	54	49	50	35	39	41	41	37	42	43	42	37	41	39	39	40	45
Arrogant	<b>77</b>	74	85	87	87	72	73	80	67	75	78	82	78	75	74	78	76	74	81
Patriotic	<b>18</b>	28	5	10	7	28	22	13	15	16	21	18	17	18	18	18	16	19	10
Presidential	<b>5</b>	8	1	0	1	8	6	4	4	5	5	5	5	4	6	4	5	4	3
Other [Tab 3.]	<b>8</b>	5	13	10	10	8	9	8	4	8	11	9	10	7	9	7	9	9	8
None of the above	<b>1</b>	0	0	0	0	0	1	1	0	1	0	1	0	1	1	0	1	1	1
Don't know	<b>3</b>	1	2	0	1	2	3	4	7	4	2	2	2	4	4	2	4	5	1

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Region (2)												Living in...			
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>1725</b>	78	182	143	153	130	160	200	245	159	86	143	45	1363	163	159
<b>Unweighted Sample</b>	<b>1725</b>	73	186	140	158	131	167	184	251	163	80	142	50	1339	167	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Vince McMahon</b>																
A good president	2	1	4	2	2	1	4	2	2	5	0	1	2	2	2	2
A bad president	19	19	15	18	20	16	19	19	19	17	20	26	22	19	23	14
Don't know	18	17	21	20	16	16	16	23	17	12	17	25	11	19	14	18
Not applicable – I haven't heard of this person	61	63	61	60	62	67	61	57	62	66	63	48	65	60	61	67
<b>Floyd Mayweather</b>																
A good president	2	2	2	2	5	1	1	4	2	2	0	2	2	2	2	2
A bad president	40	48	37	34	42	39	38	39	36	41	46	54	46	40	42	41
Don't know	32	31	35	31	32	28	32	38	32	27	39	26	32	32	31	30
Not applicable – I haven't heard of this person	25	19	26	33	21	31	29	19	30	29	15	18	20	25	26	27
<b>Tiger Woods</b>																
A good president	4	5	8	2	2	5	4	5	4	6	4	2	4	5	4	4
A bad president	56	62	48	57	65	49	50	46	59	66	60	60	67	55	58	61
Don't know	36	33	39	40	31	39	43	45	33	28	33	36	29	37	38	32
Not applicable – I haven't heard of this person	3	0	5	2	2	7	3	3	4	1	2	2	0	3	0	2
<b>Serena Williams</b>																
A good president	11	6	7	11	9	14	9	13	10	16	11	11	23	11	7	12
A bad president	42	41	38	41	44	37	45	40	40	46	47	43	45	40	50	46
Don't know	42	52	45	40	43	41	43	45	41	35	36	46	30	43	39	41
Not applicable – I haven't heard of this person	5	1	9	8	4	8	3	2	8	2	6	1	2	6	3	1
<b>Looking at Donald Trump, I believe he is (tick up to 3):</b>																
Honest	4	2	4	4	7	1	4	5	7	3	1	2	8	4	5	6
Baffling	36	38	34	38	33	39	41	24	38	38	30	43	27	36	35	36
Entertaining	16	21	20	18	18	13	19	15	13	16	15	11	29	16	18	15
Dangerous	68	63	61	60	63	67	63	72	72	74	71	78	61	68	69	67
Aggressive	40	39	42	38	36	34	41	41	38	40	54	45	37	40	42	37
Arrogant	77	76	72	75	78	76	76	74	78	81	73	81	80	76	82	74
Patriotic	18	11	23	19	17	15	21	18	19	14	17	10	27	17	16	21
Presidential	5	3	5	3	4	5	4	6	5	4	9	3	12	4	3	8
Other [Tab 3.]	8	6	10	10	9	11	5	9	9	7	5	8	7	8	8	8
None of the above	1	0	0	2	1	3	1	1	0	1	0	1	0	1	1	1
Don't know	3	7	3	5	5	5	3	4	2	1	3	1	0	4	1	2

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?														
		Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
<b>Weighted Sample</b>	<b>1725</b>	74	21	9	3	34	24	21	4	24	37	125	29	108	41	
<b>Unweighted Sample</b>	<b>1725</b>	77	22	10	4	36	14	15	5	24	41	132	30	96	35	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Vince McMahon</b>																
	A good president	2	7	6	0	24	5	0	35	0	0	8	3	0	4	1
	A bad president	19	21	35	19	0	22	11	33	0	15	21	23	17	43	19
	Don't know	18	24	15	8	0	33	36	4	22	20	14	14	19	14	14
	Not applicable – I haven't heard of this person	61	47	43	73	76	40	54	27	78	66	56	60	65	38	66
<b>Floyd Mayweather</b>																
	A good president	2	3	0	0	0	2	0	19	0	6	2	3	2	3	1
	A bad president	40	54	50	35	77	37	46	66	38	37	62	50	41	61	50
	Don't know	32	35	27	28	0	50	40	5	39	45	26	34	25	28	32
	Not applicable – I haven't heard of this person	25	7	23	37	23	11	14	10	23	11	10	13	31	8	16
<b>Tiger Woods</b>																
	A good president	4	9	5	0	0	5	0	0	0	16	5	5	5	8	11
	A bad president	56	58	57	72	48	41	44	75	78	59	74	62	56	63	64
	Don't know	36	32	33	28	52	48	53	25	22	25	20	29	34	25	25
	Not applicable – I haven't heard of this person	3	1	5	0	0	6	3	0	0	0	0	4	5	4	0
<b>Serena Williams</b>																
	A good president	11	17	8	18	0	4	7	29	18	13	11	13	16	14	7
	A bad president	42	40	54	46	75	35	8	57	39	41	48	47	50	52	52
	Don't know	42	39	38	36	25	58	81	14	43	38	41	35	31	31	41
	Not applicable – I haven't heard of this person	5	4	0	0	0	2	3	0	0	9	0	4	3	2	0
<b>Looking at Donald Trump, I believe he is (tick up to 3):</b>																
	Honest	4	9	0	0	24	4	7	0	0	0	6	3	3	6	6
	Baffling	36	27	34	50	0	44	63	13	37	35	41	38	25	38	48
	Entertaining	16	22	29	8	77	23	10	35	0	21	11	19	24	24	27
	Dangerous	68	62	51	53	51	62	83	30	78	67	69	64	65	63	49
	Aggressive	40	36	20	35	48	34	34	46	18	39	23	42	45	31	36
	Arrogant	77	67	66	91	23	69	68	61	100	76	90	80	72	67	83
	Patriotic	18	21	29	21	49	22	4	61	22	13	15	18	27	26	12
	Presidential	5	10	3	0	0	9	0	20	0	9	3	5	12	2	6
	Other [Tab 3.]	8	7	15	10	0	5	0	9	23	10	13	9	5	8	7
	None of the above	1	1	9	0	0	0	0	0	0	0	0	0	0	2	0
	Don't know	3	6	0	0	0	3	0	0	0	4	2	1	3	3	5

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?						
	Total	Sheffield United	Southampton	Tottenham Hotspur	West Bromwich Albion	West Ham United	Wolverhampton Wanderers	Not applicable - I do not support any English Premier League (EPL) team
<b>Weighted Sample</b>	<b>1725</b>	3	12	63	4	34	12	1044
<b>Unweighted Sample</b>	<b>1725</b>	4	13	62	5	33	14	1053

% % % % % % % %

**Vince McMahon**

A good president	2	0	7	3	0	2	0	1
A bad president	19	23	37	31	33	11	28	14
Don't know	18	0	0	11	0	27	0	19
Not applicable – I haven't heard of this person	61	77	56	56	67	59	72	66

**Floyd Mayweather**

A good president	2	0	20	1	0	8	0	1
A bad president	40	76	44	52	62	33	54	34
Don't know	32	0	23	29	0	34	20	33
Not applicable – I haven't heard of this person	25	24	13	17	38	25	27	32

**Tiger Woods**

A good president	4	22	7	5	0	2	0	3
A bad president	56	78	61	61	83	51	86	53
Don't know	36	0	32	34	0	47	6	40
Not applicable – I haven't heard of this person	3	0	0	0	17	0	8	3

**Serena Williams**

A good president	11	0	13	15	30	27	0	10
A bad president	42	54	49	52	37	42	54	39
Don't know	42	46	38	34	16	28	33	45
Not applicable – I haven't heard of this person	5	0	0	0	17	3	14	6

**Looking at Donald Trump, I believe he is (tick up to 3):**

Honest	4	0	7	2	0	3	0	4
Baffling	36	22	55	37	84	40	19	35
Entertaining	16	0	28	13	0	16	24	14
Dangerous	68	69	65	83	62	71	59	70
Aggressive	40	31	22	40	53	58	25	42
Arrogant	77	100	85	89	84	66	69	78
Patriotic	18	0	15	16	0	10	34	16
Presidential	5	0	15	0	0	8	16	4
Other [Tab 3.]	8	78	8	6	16	10	22	8
None of the above	1	0	0	0	0	0	0	1
Don't know	3	0	0	0	0	0	8	4

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region (1)					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1725</b>	<b>566</b>	<b>417</b>	<b>150</b>	<b>640</b>	<b>678</b>	<b>840</b>	<b>885</b>	<b>188</b>	<b>719</b>	<b>417</b>	<b>400</b>	<b>983</b>	<b>742</b>	<b>200</b>	<b>564</b>	<b>369</b>	<b>404</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1725</b>	<b>589</b>	<b>440</b>	<b>161</b>	<b>727</b>	<b>690</b>	<b>765</b>	<b>960</b>	<b>140</b>	<b>735</b>	<b>443</b>	<b>407</b>	<b>1017</b>	<b>708</b>	<b>184</b>	<b>581</b>	<b>369</b>	<b>399</b>	<b>142</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking at Joe Biden, I believe he is (tick up to 3):

Honest	<b>27</b>	23	39	44	40	19	29	25	27	25	25	32	30	21	26	28	26	24	29
Baffling	<b>14</b>	21	7	7	7	19	19	9	30	11	14	12	14	14	13	15	15	10	18
Entertaining	<b>3</b>	4	3	2	2	4	4	3	9	3	3	3	3	4	2	5	2	4	2
Dangerous	<b>8</b>	13	3	2	2	12	10	5	9	6	10	7	7	9	8	9	8	6	4
Aggressive	<b>3</b>	1	3	1	1	2	3	2	7	2	2	2	3	3	3	3	2	2	8
Arrogant	<b>8</b>	11	6	4	5	11	9	7	11	8	8	8	8	9	10	9	9	6	8
Patriotic	<b>29</b>	28	34	42	39	26	31	26	19	23	34	38	30	26	29	32	26	23	34
Presidential	<b>26</b>	18	41	44	38	18	29	24	35	25	26	25	29	22	29	27	23	24	35
Other [Tab 4.]	<b>9</b>	9	9	9	8	9	11	6	10	9	8	8	9	8	9	8	10	9	8
None of the above	<b>7</b>	8	5	5	5	8	8	5	4	8	6	7	6	7	11	6	6	6	4
Don't know	<b>35</b>	32	29	24	28	36	26	44	25	40	34	31	31	40	28	32	37	44	28

Which of the following, if any, do you think a US President should be? Please tick up to 3.

Charismatic	<b>11</b>	14	8	13	10	13	14	8	9	11	10	11	12	9	14	12	9	9	9
Able to deliver on promises	<b>57</b>	62	58	58	54	62	54	60	55	56	54	62	56	59	58	59	58	55	51
Honest	<b>69</b>	67	74	80	76	68	66	71	59	67	75	71	71	66	64	74	67	66	66
Competent on social media	<b>2</b>	1	2	2	1	2	2	1	3	2	1	3	2	1	0	2	1	4	1
Understands ordinary people	<b>62</b>	59	68	72	68	61	57	67	62	61	63	63	61	64	59	58	65	66	58
Respectful	<b>45</b>	38	55	57	56	35	40	49	48	51	43	35	50	38	48	45	45	42	51
Patriotic	<b>26</b>	42	12	12	15	39	34	19	23	22	30	32	24	29	19	30	23	25	28
Other [Tab 5.]	<b>2</b>	2	3	1	2	2	3	2	4	2	2	1	3	1	2	2	2	2	5
None of the above	<b>1</b>	0	0	0	0	0	2	0	0	1	1	1	0	2	1	1	2	0	1
Don't know	<b>5</b>	3	4	0	3	3	5	5	6	6	4	4	4	7	7	4	5	7	3

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Region (2)												Living in...			
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>1725</b>	78	182	143	153	130	160	200	245	159	86	143	45	1363	163	159
<b>Unweighted Sample</b>	<b>1725</b>	73	186	140	158	131	167	184	251	163	80	142	50	1339	167	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Looking at Joe Biden, I believe he is (tick up to 3):**

Honest	<b>27</b>	18	28	23	27	21	31	26	27	27	32	29	32	26	30	31
Baffling	<b>14</b>	16	6	12	15	11	13	13	16	14	21	18	17	13	17	13
Entertaining	<b>3</b>	4	4	3	2	3	4	2	2	9	0	2	7	3	7	2
Dangerous	<b>8</b>	14	3	6	9	5	10	8	9	7	11	4	10	8	5	10
Aggressive	<b>3</b>	2	2	2	3	2	2	3	3	3	2	8	0	3	1	2
Arrogant	<b>8</b>	11	5	5	8	9	6	10	12	8	9	8	11	8	11	9
Patriotic	<b>29</b>	18	27	22	22	25	32	29	32	32	36	34	33	27	36	28
Presidential	<b>26</b>	22	29	20	22	20	28	29	26	26	29	35	26	26	24	29
Other <b>[Tab 4.]</b>	<b>9</b>	5	12	8	7	9	8	9	9	6	16	8	7	8	9	11
None of the above	<b>7</b>	4	8	6	6	10	9	11	4	6	2	4	7	7	7	6
Don't know	<b>35</b>	47	41	47	39	41	32	28	32	32	29	28	24	37	30	30

**Which of the following, if any, do you think a US President should be? Please tick up to 3.**

Charismatic	<b>11</b>	1	12	8	10	8	13	14	12	12	8	9	18	10	18	12
Able to deliver on promises	<b>57</b>	49	55	57	59	56	62	58	58	56	60	51	64	56	57	60
Honest	<b>69</b>	78	72	53	69	64	70	64	75	74	66	66	77	68	73	71
Competent on social media	<b>2</b>	1	6	2	2	1	0	0	1	3	0	1	2	2	1	0
Understands ordinary people	<b>62</b>	74	61	69	70	68	54	59	60	60	53	58	62	63	56	60
Respectful	<b>45</b>	44	44	37	40	45	42	48	44	50	52	51	38	44	51	45
Patriotic	<b>26</b>	26	29	21	24	19	32	19	27	33	30	28	36	26	30	24
Other <b>[Tab 5.]</b>	<b>2</b>	1	1	3	2	2	2	2	1	2	2	5	0	2	1	2
None of the above	<b>1</b>	0	0	1	1	3	2	1	1	0	1	1	0	1	1	2
Don't know	<b>5</b>	8	4	11	4	8	4	7	5	1	4	3	0	6	2	3

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?														
		Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
<b>Weighted Sample</b>	<b>1725</b>	74	21	9	3	34	24	21	4	24	37	125	29	108	41	
<b>Unweighted Sample</b>	<b>1725</b>	77	22	10	4	36	14	15	5	24	41	132	30	96	35	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking at Joe Biden, I believe he is (tick up to 3):

Honest	<b>27</b>	30	17	37	51	25	7	19	18	33	34	36	16	26	22
Baffling	<b>14</b>	18	19	0	25	19	51	24	45	14	14	11	28	12	25
Entertaining	<b>3</b>	1	10	0	0	3	3	19	0	5	6	5	7	4	15
Dangerous	<b>8</b>	15	10	11	24	9	6	3	0	14	4	5	9	7	16
Aggressive	<b>3</b>	1	0	11	0	0	32	0	0	0	2	2	0	5	7
Arrogant	<b>8</b>	7	3	11	0	9	6	16	0	5	2	4	21	11	14
Patriotic	<b>29</b>	34	15	19	23	35	4	38	18	24	32	35	16	32	17
Presidential	<b>26</b>	26	7	18	23	25	47	24	23	13	30	34	21	25	28
Other [Tab 4.]	<b>9</b>	9	7	0	53	8	3	30	18	6	8	7	33	7	5
None of the above	<b>7</b>	3	9	0	0	6	4	7	0	4	5	5	8	8	3
Don't know	<b>35</b>	29	47	52	0	33	17	20	37	41	33	27	29	35	35

Which of the following, if any, do you think a US President should be? Please tick up to 3.

Charismatic	<b>11</b>	13	15	34	0	7	0	9	0	7	13	12	19	18	16
Able to deliver on promises	<b>57</b>	53	55	54	100	59	40	65	45	51	53	58	50	44	40
Honest	<b>69</b>	63	49	100	75	62	58	52	77	80	75	71	67	64	65
Competent on social media	<b>2</b>	2	9	0	0	0	0	19	0	4	0	1	3	2	0
Understands ordinary people	<b>62</b>	56	83	45	48	66	41	54	78	60	60	62	78	55	61
Respectful	<b>45</b>	40	48	44	28	41	62	36	78	38	47	45	46	47	37
Patriotic	<b>26</b>	26	25	23	49	33	55	46	22	27	34	28	27	37	41
Other [Tab 5.]	<b>2</b>	0	3	0	0	3	0	0	0	0	0	1	3	2	2
None of the above	<b>1</b>	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Don't know	<b>5</b>	9	0	0	0	6	0	0	0	4	3	4	0	6	12

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?						
	Total	Sheffield United	Southampton	Tottenham Hotspur	West Bromwich Albion	West Ham United	Wolverhampton Wanderers	Not applicable - I do not support any English Premier League (EPL) team
<b>Weighted Sample</b>	<b>1725</b>	3	12	63	4	34	12	1044
<b>Unweighted Sample</b>	<b>1725</b>	4	13	62	5	33	14	1053
	%	%	%	%	%	%	%	%

Looking at Joe Biden, I believe he is (tick up to 3):

Honest	<b>27</b>	22	14	34	33	35	18	26
Baffling	<b>14</b>	0	31	5	0	7	23	12
Entertaining	<b>3</b>	0	0	3	0	7	0	2
Dangerous	<b>8</b>	0	16	4	0	7	0	7
Aggressive	<b>3</b>	0	0	0	0	3	6	2
Arrogant	<b>8</b>	0	0	11	0	7	0	8
Patriotic	<b>29</b>	22	28	31	53	31	19	28
Presidential	<b>26</b>	76	27	30	37	35	12	25
Other <b>[Tab 4.]</b>	<b>9</b>	54	35	7	16	8	7	8
None of the above	<b>7</b>	0	0	10	30	21	11	6
Don't know	<b>35</b>	24	29	27	17	19	35	38

Which of the following, if any, do you think a US President should be? Please tick up to 3.

Charismatic	<b>11</b>	23	7	10	0	8	17	10
Able to deliver on promises	<b>57</b>	69	72	65	80	74	33	59
Honest	<b>69</b>	55	69	72	100	55	38	71
Competent on social media	<b>2</b>	0	0	1	0	0	0	2
Understands ordinary people	<b>62</b>	46	68	51	83	57	74	64
Respectful	<b>45</b>	76	47	58	37	55	42	44
Patriotic	<b>26</b>	0	36	23	0	23	40	23
Other <b>[Tab 5.]</b>	<b>2</b>	31	0	1	0	5	0	3
None of the above	<b>1</b>	0	0	0	0	8	0	1
Don't know	<b>5</b>	0	0	1	0	0	15	6



Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region (1)					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1725</b>	566	417	150	640	678	840	885	188	719	417	400	983	742	200	564	369	404	143
<b>Unweighted Sample</b>	<b>1725</b>	589	440	161	727	690	765	960	140	735	443	407	1017	708	184	581	369	399	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following, if any, do you consider to be the three most negative qualities in a US President?

Indecisive	<b>22</b>	32	13	18	19	29	26	18	15	18	23	31	23	21	23	24	23	21	15
Weakness	<b>14</b>	21	7	4	8	22	15	13	8	11	18	19	12	18	14	12	13	20	11
Disorganised	<b>10</b>	10	9	8	9	10	11	9	10	11	10	7	9	11	7	10	11	11	9
Dishonest	<b>70</b>	67	75	80	76	67	66	73	58	71	73	69	72	67	62	72	68	70	70
Immature	<b>26</b>	20	32	35	29	21	27	25	40	28	24	18	30	21	24	24	29	26	29
Corrupt	<b>80</b>	81	87	86	86	79	78	82	79	80	80	80	83	77	81	82	80	76	80
Arrogant	<b>51</b>	48	59	59	57	48	46	55	48	48	52	55	52	49	47	58	46	45	51
Other [Tab 6.]	<b>1</b>	1	3	2	2	1	2	1	3	2	2	1	2	1	2	1	2	1	4
None of the above	<b>1</b>	1	0	0	0	1	1	1	0	1	1	1	0	2	2	1	2	0	1
Don't know	<b>5</b>	3	4	0	3	4	5	5	6	7	3	4	4	7	9	3	5	7	2

Would you support or oppose the UK becoming part of the USA as the 51st State?

Support	<b>5</b>	6	3	3	2	7	6	4	10	4	6	2	4	6	4	5	5	4	5
Oppose	<b>83</b>	85	88	92	91	83	83	83	76	78	87	90	87	78	83	86	80	79	91
Don't know	<b>13</b>	8	10	5	7	10	11	14	15	17	8	8	9	17	14	9	15	18	5

Would you prefer the UK to be a part of the USA or the EU?

USA	<b>7</b>	11	2	0	1	14	8	6	6	7	8	6	6	8	4	8	8	6	4
EU	<b>49</b>	18	79	93	85	14	48	49	65	55	47	31	57	37	59	46	43	44	68
Neither	<b>36</b>	67	13	6	9	68	38	35	17	28	40	57	31	44	29	40	39	37	25
Don't know	<b>8</b>	3	6	1	4	4	6	10	13	10	5	6	6	11	8	6	10	13	3

In US Presidential elections, which of the following, if any, do you think has the bigger impact on attracting votes?

The candidates' policies	<b>17</b>	21	15	16	15	21	17	18	24	18	14	16	16	19	20	17	17	17	18
The candidates' personalities	<b>53</b>	55	59	68	63	50	58	49	54	52	58	49	59	46	51	57	52	48	55
Neither	<b>9</b>	7	8	6	7	9	10	7	3	9	8	11	7	11	7	8	10	8	12
Don't know	<b>21</b>	17	18	10	16	20	16	26	18	21	19	24	18	25	22	19	21	27	14

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

	Region (2)												Living in...			
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	Urban	Town and Fringe	Rural
<b>Weighted Sample</b>	<b>1725</b>	78	182	143	153	130	160	200	245	159	86	143	45	1363	163	159
<b>Unweighted Sample</b>	<b>1725</b>	73	186	140	158	131	167	184	251	163	80	142	50	1339	167	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following, if any, do you consider to be the three most negative qualities in a US President?

Indecisive	<b>22</b>	20	21	23	23	24	26	23	21	25	20	15	22	22	25	20
Weakness	<b>14</b>	21	19	22	11	14	13	14	13	9	13	11	19	14	12	17
Disorganised	<b>10</b>	11	15	7	7	13	12	7	8	9	15	9	4	10	13	9
Dishonest	<b>70</b>	79	70	63	66	67	71	62	72	74	74	70	76	69	71	71
Immature	<b>26</b>	25	29	23	33	26	22	24	24	25	29	29	16	26	23	29
Corrupt	<b>80</b>	71	75	81	81	76	76	81	85	84	82	80	89	79	85	83
Arrogant	<b>51</b>	55	41	46	50	44	53	47	61	58	39	51	69	50	53	51
Other [Tab 6.]	<b>1</b>	0	1	1	3	1	1	2	1	2	1	4	0	2	1	1
None of the above	<b>1</b>	1	0	0	1	4	2	2	0	0	1	1	1	1	1	1
Don't know	<b>5</b>	4	8	9	6	6	5	9	3	1	4	2	0	6	3	2

Would you support or oppose the UK becoming part of the USA as the 51st State?

Support	<b>5</b>	3	3	4	5	6	5	4	5	7	6	5	5	5	4	3
Oppose	<b>83</b>	72	80	80	81	76	81	83	87	89	82	91	84	81	87	90
Don't know	<b>13</b>	25	16	16	14	18	14	14	8	5	12	5	12	14	9	7

Would you prefer the UK to be a part of the USA or the EU?

USA	<b>7</b>	4	6	8	8	7	8	4	6	10	9	4	12	7	7	8
EU	<b>49</b>	43	50	37	38	47	42	59	47	47	46	68	64	49	46	47
Neither	<b>36</b>	36	34	41	45	33	41	29	40	40	37	25	24	35	42	41
Don't know	<b>8</b>	17	9	14	9	13	9	8	6	2	8	3	0	9	5	4

In US Presidential elections, which of the following, if any, do you think has the bigger impact on attracting votes?

The candidates' policies	<b>17</b>	12	16	20	16	15	19	20	16	17	22	18	15	17	18	16
The candidates' personalities	<b>53</b>	53	54	39	53	49	49	51	60	61	56	55	61	52	52	61
Neither	<b>9</b>	12	7	7	10	13	9	7	7	7	5	12	9	8	11	10
Don't know	<b>21</b>	23	23	34	22	24	23	22	17	16	16	14	15	22	20	14

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?														
		Total	Arsenal	Aston Villa	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Fulham	Leicester City	Leeds United	Liverpool	Manchester City	Manchester United	Newcastle United
<b>Weighted Sample</b>	<b>1725</b>	74	21	9	3	34	24	21	4	24	37	125	29	108	41	
<b>Unweighted Sample</b>	<b>1725</b>	77	22	10	4	36	14	15	5	24	41	132	30	96	35	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following, if any, do you consider to be the three most negative qualities in a US President?

Indecisive	<b>22</b>	34	32	9	25	40	18	19	61	30	23	24	21	25	32
Weakness	<b>14</b>	15	22	0	77	10	0	7	39	12	8	15	20	20	20
Disorganised	<b>10</b>	13	19	19	0	13	3	31	23	12	11	12	17	12	22
Dishonest	<b>70</b>	67	44	100	75	63	61	68	55	68	60	67	75	66	76
Immature	<b>26</b>	26	26	10	0	14	36	24	0	23	25	20	36	34	13
Corrupt	<b>80</b>	75	76	92	100	92	55	91	100	68	89	81	80	64	75
Arrogant	<b>51</b>	33	37	70	23	47	42	25	22	45	55	55	30	48	44
Other [Tab 6.]	<b>1</b>	1	0	0	0	0	0	0	0	0	0	3	3	0	0
None of the above	<b>1</b>	0	0	0	0	0	0	0	0	0	0	1	0	2	0
Don't know	<b>5</b>	9	9	0	0	6	3	5	0	8	3	1	2	8	5

Would you support or oppose the UK becoming part of the USA as the 51st State?

Support	<b>5</b>	5	5	11	0	6	0	11	0	5	0	4	22	6	4
Oppose	<b>83</b>	85	87	89	100	83	90	89	100	86	94	83	64	68	84
Don't know	<b>13</b>	10	8	0	0	11	10	0	0	9	6	12	14	26	12

Would you prefer the UK to be a part of the USA or the EU?

USA	<b>7</b>	7	12	27	25	10	3	7	0	9	11	7	7	11	10
EU	<b>49</b>	50	26	47	23	48	70	63	39	33	52	56	53	43	39
Neither	<b>36</b>	36	37	26	52	33	27	30	61	50	32	33	37	38	43
Don't know	<b>8</b>	7	25	0	0	9	0	0	0	9	5	4	3	8	9

In US Presidential elections, which of the following, if any, do you think has the bigger impact on attracting votes?

The candidates' policies	<b>17</b>	16	5	23	24	26	54	24	18	16	22	21	11	24	20
The candidates' personalities	<b>53</b>	60	43	77	48	56	37	67	67	73	56	49	66	45	43
Neither	<b>9</b>	2	8	0	0	8	6	4	0	0	7	15	9	14	21
Don't know	<b>21</b>	22	44	0	28	10	4	5	16	12	15	15	14	17	16

Sample Size: 1725 UK Adults  
Fieldwork: 14th - 15th October 2020

		Of the following EPL teams, which ONE, if any, do you support the most?						
	Total	Sheffield United	Southampton	Tottenham Hotspur	West Bromwich Albion	West Ham United	Wolverhampton Wanderers	Not applicable - I do not support any English Premier League (EPL) team
<b>Weighted Sample</b>	<b>1725</b>	3	12	63	4	34	12	1044
<b>Unweighted Sample</b>	<b>1725</b>	4	13	62	5	33	14	1053
	%	%	%	%	%	%	%	%

And which of the following, if any, do you consider to be the three most negative qualities in a US President?

Indecisive	<b>22</b>	22	37	23	47	22	7	19
Weakness	<b>14</b>	0	16	13	30	9	17	14
Disorganised	<b>10</b>	0	0	4	0	5	14	8
Dishonest	<b>70</b>	55	55	75	100	67	54	71
Immature	<b>26</b>	23	13	26	53	27	42	26
Corrupt	<b>80</b>	77	85	75	70	72	85	83
Arrogant	<b>51</b>	100	72	61	0	44	36	53
Other [Tab 6.]	<b>1</b>	23	0	4	0	2	0	2
None of the above	<b>1</b>	0	7	0	0	0	0	1
Don't know	<b>5</b>	0	0	2	0	16	15	5

Would you support or oppose the UK becoming part of the USA as the 51st State?

Support	<b>5</b>	0	0	4	0	3	10	4
Oppose	<b>83</b>	100	72	96	100	79	83	83
Don't know	<b>13</b>	0	28	1	0	18	8	13

Would you prefer the UK to be a part of the USA or the EU?

USA	<b>7</b>	0	0	2	0	16	10	6
EU	<b>49</b>	45	41	60	70	39	51	48
Neither	<b>36</b>	55	53	35	30	37	31	36
Don't know	<b>8</b>	0	6	4	0	8	8	10

In US Presidential elections, which of the following, if any, do you think has the bigger impact on attracting votes?

The candidates' policies	<b>17</b>	0	23	18	0	13	6	15
The candidates' personalities	<b>53</b>	100	62	57	53	55	65	53
Neither	<b>9</b>	0	0	6	30	0	14	8
Don't know	<b>21</b>	0	15	20	17	32	15	24