YouGov NY
Double Acts
US nationally representative sample: 27 th - 28 th March 2017

| YouGov <br> What the world thinks | Total | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18 to 34 | 35 to 54 | 55+ | Northeast | Midwest | South | West | White | Black | Hispanic | Other |
| Who do you prefer out of: Penn and Teller |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Penn | 27\% | 34\% | 20\% | 27\% | 28\% | 27\% | 28\% | 26\% | 28\% | 27\% | 28\% | 24\% | 32\% | 16\% |
| Teller | 17\% | 20\% | 13\% | 15\% | 20\% | 15\% | 19\% | 12\% | 17\% | 18\% | 17\% | 12\% | 16\% | 24\% |
| Don't know | 31\% | 28\% | 34\% | 26\% | 29\% | 36\% | 30\% | 33\% | 29\% | 32\% | 32\% | 30\% | 28\% | 25\% |
| Not applicable - I am unfamiliar with this double act | 25\% | 18\% | 33\% | 32\% | 22\% | 23\% | 23\% | 29\% | 26\% | 23\% | 23\% | 34\% | 24\% | 36\% |
| Who do you prefer out of: Batman and Robin |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Batman | 70\% | 74\% | 66\% | 64\% | 73\% | 72\% | 74\% | 68\% | 69\% | 70\% | 72\% | 68\% | 68\% | 56\% |
| Robin | 14\% | 13\% | 16\% | 17\% | 13\% | 13\% | 15\% | 10\% | 15\% | 16\% | 13\% | 17\% | 20\% | 13\% |
| Don't know | 12\% | 9\% | 15\% | 13\% | 10\% | 12\% | 9\% | 16\% | 12\% | 10\% | 13\% | 9\% | 8\% | 19\% |
| Not applicable - I am unfamiliar with this double act | 4\% | 4\% | 4\% | 6\% | 3\% | 3\% | 2\% | 6\% | 4\% | 4\% | 2\% | 7\% | 4\% | 12\% |


| Who do you prefer out of: Channing Tatum and Jonah Hill |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Channing Tatum | 36\% | 28\% | 44\% | 40\% | 40\% | 30\% | 40\% | 35\% | 35\% | 36\% | 35\% | 39\% | 43\% | 26\% |
| Jonah Hill | 19\% | 28\% | 11\% | 27\% | 22\% | 12\% | 24\% | 12\% | 19\% | 21\% | 17\% | 17\% | 31\% | 18\% |
| Don't know | 17\% | 17\% | 17\% | 17\% | 15\% | 18\% | 14\% | 20\% | 18\% | 15\% | 18\% | 20\% | 10\% | 16\% |
| Not applicable - I am unfamiliar with this double act | 28\% | 28\% | 28\% | 16\% | 22\% | 40\% | 22\% | 33\% | 27\% | 28\% | 29\% | 25\% | 16\% | 40\% |
| Who do you prefer out of: Mario and Luigi |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Mario | 48\% | 48\% | 48\% | 54\% | 58\% | 36\% | 46\% | 46\% | 52\% | 43\% | 46\% | 51\% | 56\% | 41\% |
| Luigi | 17\% | 19\% | 15\% | 27\% | 14\% | 11\% | 17\% | 15\% | 15\% | 21\% | 16\% | 14\% | 17\% | 22\% |
| Don't know | 18\% | 17\% | 19\% | 12\% | 19\% | 21\% | 19\% | 18\% | 15\% | 21\% | 17\% | 19\% | 18\% | 20\% |
| Not applicable - I am unfamiliar with this double act | 18\% | 17\% | 19\% | 7\% | 9\% | 32\% | 18\% | 20\% | 18\% | 15\% | 20\% | 16\% | 9\% | 17\% |


| Who do you prefer out of: Tina Fey and Amy Poehler |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 16 | 82 |
| Tina Fey | 45\% | 49\% | 41\% | 39\% | 45\% | 48\% | 59\% | 37\% | 42\% | 43\% | 46\% | 44\% | 39\% | 42\% |
| Amy Poehler | 17\% | 19\% | 14\% | 26\% | 15\% | 11\% | 15\% | 16\% | 16\% | 20\% | 16\% | 17\% | 19\% | 19\% |
| Don't know | 18\% | 14\% | 22\% | 15\% | 21\% | 18\% | 13\% | 21\% | 18\% | 20\% | 18\% | 14\% | 22\% | 17\% |
| Not applicable - I am unfamiliar with this double act | 21\% | 19\% | 23\% | 20\% | 19\% | 23\% | 13\% | 26\% | 25\% | 17\% | 21\% | 25\% | 20\% | 22\% |

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US nationally representative sample: 27 th - 28 th March 2017

| YouGov <br> What the world thinks | Total | Education |  |  |  | Marital Status |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Single | Domestic partnership |
| Who do you prefer out of: Penn and Teller |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 412 | 372 | 205 | 111 | 560 | 24 | 114 | 57 | 302 | 43 |
| Base: All US adults | 1084 | 458 | 345 | 184 | 97 | 521 | 34 | 108 | 56 | 325 | 41 |
| Penn | 27\% | 28\% | 23\% | 30\% | 32\% | 28\% | 34\% | 25\% | 14\% | 29\% | 25\% |
| Teller | 17\% | 15\% | 19\% | 17\% | 15\% | 16\% | 31\% | 17\% | 9\% | 17\% | 16\% |
| Don't know | 31\% | 29\% | 31\% | 34\% | 34\% | 33\% | 15\% | 42\% | 28\% | 27\% | 23\% |
| Not applicable - I am unfamiliar with this double act | 25\% | 27\% | 27\% | 19\% | 19\% | 23\% | 20\% | 17\% | 49\% | 28\% | 36\% |
| Who do you prefer out of: Batman and Robin |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 412 | 372 | 205 | 111 | 560 | 24 | 114 | 57 | 302 | 43 |
| Base: All US adults | 1084 | 458 | 345 | 184 | 97 | 521 | 34 | 108 | 56 | 325 | 41 |
| Batman | 70\% | 67\% | 73\% | 72\% | 71\% | 72\% | 71\% | 79\% | 59\% | 65\% | 74\% |
| Robin | 14\% | 18\% | 12\% | 11\% | 10\% | 13\% | 18\% | 8\% | 24\% | 18\% | 4\% |
| Don't know | 12\% | 10\% | 12\% | 13\% | 16\% | 12\% | 5\% | 12\% | 10\% | 13\% | 8\% |
| Not applicable - I am unfamiliar with this double act | 4\% | 5\% | 3\% | 4\% | 4\% | 3\% | 6\% | 2\% | 6\% | 4\% | 14\% |


| Who do you prefer out of: Channing Tatum and Jonah Hill |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1100 | 412 | 372 | 205 | 111 | 560 | 24 | 114 | 57 | 302 | 43 |
| Base: All US adults | 1084 | 458 | 345 | 184 | 97 | 521 | 34 | 108 | 56 | 325 | 41 |
| Channing Tatum | 36\% | 34\% | 38\% | 38\% | 35\% | 31\% | 52\% | 46\% | 35\% | 40\% | 36\% |
| Jonah Hill | 19\% | 20\% | 16\% | 20\% | 23\% | 22\% | 32\% | 10\% | 4\% | 21\% | 9\% |
| Don't know | 17\% | 17\% | 18\% | 16\% | 15\% | 17\% | 2\% | 21\% | 21\% | 17\% | 16\% |
| Not applicable - I am unfamiliar with this double act | 28\% | 29\% | 27\% | 26\% | 28\% | 31\% | 13\% | 23\% | 39\% | 22\% | 38\% |
| Who do you prefer out of: Mario and Luigi |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 412 | 372 | 205 | 111 | 560 | 24 | 114 | 57 | 302 | 43 |
| Base: All US adults | 1084 | 458 | 345 | 184 | 97 | 521 | 34 | 108 | 56 | 325 | 41 |
| Mario | 48\% | 49\% | 50\% | 45\% | 41\% | 49\% | 58\% | 36\% | 42\% | 50\% | 43\% |
| Luigi | 17\% | 14\% | 20\% | 19\% | 10\% | 15\% | 32\% | 14\% | 2\% | 22\% | 15\% |
| Don't know | 18\% | 19\% | 14\% | 20\% | 23\% | 17\% | - | 27\% | 18\% | 18\% | 12\% |
| Not applicable - I am unfamiliar with this double act | 18\% | 18\% | 17\% | 15\% | 25\% | 19\% | 10\% | 23\% | 38\% | 10\% | 30\% |

Who do you prefer out of: Tina Fey and Amy Poehler

| Unweighted base | 1100 | 412 | 372 | 205 | 111 | 560 | 24 | 114 | 57 | 302 | 43 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1084 | 458 | 345 | 184 | 97 | 521 | 34 | 108 | 56 | 325 | 41 |
| Tina Fey | 45\% | 40\% | 46\% | 51\% | 51\% | 46\% | 55\% | 54\% | 41\% | 39\% | 42\% |
| Amy Poehler | 17\% | 16\% | 17\% | 17\% | 19\% | 15\% | 31\% | 10\% | 4\% | 21\% | 16\% |
| Don't know | 18\% | 18\% | 17\% | 19\% | 17\% | 19\% | 3\% | 19\% | 18\% | 18\% | 14\% |
| Not applicable - I am unfamiliar with this double act | 21\% | 26\% | 21\% | 13\% | 13\% | 20\% | 11\% | 16\% | 37\% | 22\% | 28\% |

YouGov NY
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US nationally representative sample: 27th - 28 th March 2017

| YouGov <br> What the world thinks | Total | Children under the age of 18 |  | Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | Under \$40k | \$40k to \$80k | \$80k+ | Prefer not to say |
| Who do you prefer out of: Penn and Teller |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 298 | 802 | 382 | 323 | 236 | 159 |
| Base: All US adults | 1084 | 309 | 776 | 390 | 327 | 218 | 150 |
| Penn | 27\% | 32\% | 26\% | 28\% | 30\% | 27\% | 21\% |
| Teller | 17\% | 19\% | 16\% | 16\% | 18\% | 19\% | 12\% |
| Don't know | 31\% | 28\% | 32\% | 28\% | 30\% | 34\% | 35\% |
| Not applicable - I am unfamiliar with this double act | 25\% | 22\% | 27\% | 28\% | 22\% | 21\% | 32\% |
| Who do you prefer out of: Batman and Robin |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 298 | 802 | 382 | 323 | 236 | 159 |
| Base: All US adults | 1084 | 309 | 776 | 390 | 327 | 218 | 150 |
| Batman | 70\% | 74\% | 69\% | 70\% | 73\% | 75\% | 56\% |
| Robin | 14\% | 16\% | 14\% | 15\% | 14\% | 13\% | 17\% |
| Don't know | 12\% | 8\% | 13\% | 11\% | 11\% | 10\% | 19\% |
| Not applicable - I am unfamiliar with this double act | 4\% | 3\% | 4\% | 4\% | 3\% | 2\% | 8\% |

Who do you prefer out of: Channing Tatum and Jonah Hill

| Unweighted base | 1100 | 298 | 802 | 382 | 323 | 236 | 159 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1084 | 309 | 776 | 390 | 327 | 218 | 150 |
| Channing Tatum | 36\% | 39\% | 35\% | 36\% | 39\% | 35\% | 31\% |
| Jonah Hill | 19\% | 29\% | 15\% | 18\% | 20\% | 21\% | 16\% |
| Don't know | 17\% | 13\% | 19\% | 18\% | 16\% | 15\% | 19\% |
| Not applicable - I am unfamiliar with this double act | 28\% | 19\% | 31\% | 27\% | 24\% | 29\% | 34\% |

Who do you prefer out of: Mario and Luigi

| Unweighted base | 1100 | 298 | 802 | 382 | 323 | 236 | 159 |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Base: All US adults | 1084 | 309 | 776 | 390 | 327 | 218 | 150 |
| Mario | $48 \%$ | $62 \%$ | $42 \%$ | $51 \%$ | $44 \%$ | $48 \%$ | $48 \%$ |
| Luigi | $17 \%$ | $19 \%$ | $16 \%$ | $16 \%$ | $19 \%$ | $17 \%$ | $13 \%$ |
| Don't know | $18 \%$ | $11 \%$ | $21 \%$ | $16 \%$ | $19 \%$ | $18 \%$ | $19 \%$ |
| Not applicable - I am unfamiliar with this double act | $18 \%$ | $8 \%$ | $21 \%$ | $17 \%$ | $18 \%$ | $17 \%$ | $20 \%$ |

Who do you prefer out of: Tina Fey and Amy Poehler

| Unweighted base | 1100 | 298 | 802 | 382 | 323 | 236 | 159 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1084 | 309 | 776 | 390 | 327 | 218 | 150 |
| Tina Fey | 45\% | 47\% | 44\% | 38\% | 46\% | 59\% | 37\% |
| Amy Poehler | 17\% | 17\% | 16\% | 17\% | 18\% | 16\% | 13\% |
| Don't know | 18\% | 17\% | 18\% | 19\% | 15\% | 16\% | 24\% |
| liar with this double act | 21\% | 19\% | 22\% | 26\% | 20\% | 10\% | 26\% |

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| YouGov <br> What the world thinks | Total | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18 to 34 | 35 to 54 | 55+ | Northeast | Midwest | South | West | White | Black | Hispanic | Other |
| Who do you prefer out of: Kermit the Frog and Miss Piggy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Kermit the Frog | 60\% | 66\% | 55\% | 56\% | 62\% | 63\% | 59\% | 60\% | 61\% | 61\% | 67\% | 48\% | 48\% | 47\% |
| Miss Piggy | 24\% | 18\% | 29\% | 23\% | 24\% | 24\% | 30\% | 24\% | 21\% | 24\% | 20\% | 32\% | 37\% | 20\% |
| Don't know | 12\% | 12\% | 11\% | 13\% | 11\% | 11\% | 9\% | 12\% | 13\% | 10\% | 10\% | 17\% | 12\% | 17\% |
| Not applicable - I am unfamiliar with this double act | 4\% | 5\% | 4\% | 8\% | 3\% | 2\% | 2\% | 5\% | 5\% | 5\% | 3\% | $3 \%$ | 4\% | 15\% |
| Who do you prefer out of: Sherlock Holmes and Dr. John Watson |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Sherlock Holmes | 61\% | 62\% | 60\% | 52\% | 60\% | 69\% | 67\% | 54\% | 65\% | 58\% | 63\% | 63\% | 58\% | 53\% |
| John Watson | 15\% | 18\% | 12\% | 18\% | 16\% | 12\% | 12\% | 13\% | 14\% | 20\% | 15\% | 12\% | 19\% | 15\% |
| Don't know | 16\% | 14\% | 19\% | 17\% | 18\% | 15\% | 13\% | 20\% | 16\% | 17\% | 17\% | 14\% | 14\% | 17\% |
| Not applicable - I am unfamiliar with this double act | 7\% | 6\% | 9\% | 13\% | 6\% | 4\% | 8\% | 13\% | 6\% | 5\% | 5\% | 10\% | 10\% | 15\% |
| Who do you prefer out of: R2-D2 and C-3P0 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| R2-D2 | 43\% | 45\% | 41\% | 38\% | 50\% | 42\% | 43\% | 45\% | 43\% | 43\% | 48\% | 32\% | 35\% | 34\% |
| c-3po | 24\% | 29\% | 20\% | 22\% | 24\% | 26\% | 28\% | 16\% | 24\% | 27\% | 23\% | 16\% | 36\% | 25\% |
| Don't know | 17\% | 17\% | 17\% | 19\% | 17\% | 16\% | 14\% | 21\% | 17\% | 16\% | 17\% | 26\% | 10\% | 21\% |
| Not applicable - I am unfamiliar with this double act | 16\% | 9\% | 22\% | 20\% | 9\% | 17\% | 15\% | 18\% | 16\% | 14\% | 12\% | 26\% | 20\% | 20\% |
| Who do you prefer out of: Frodo Baggins and Samwise Gamgee |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Frodo Baggins | 23\% | 27\% | 18\% | 19\% | 28\% | 22\% | 27\% | 20\% | 22\% | 23\% | 24\% | 14\% | 20\% | 28\% |
| Samwise Gamgee | 19\% | 22\% | 17\% | 31\% | 19\% | 10\% | 15\% | 15\% | 19\% | 26\% | 19\% | 10\% | 25\% | 24\% |
| Dont know | 16\% | 17\% | 15\% | 18\% | 16\% | 14\% | 13\% | 17\% | 16\% | 18\% | 14\% | 18\% | 24\% | 17\% |
| Not applicable - I am unfamiliar with this double act | 42\% | 34\% | 50\% | 31\% | 37\% | 54\% | 44\% | 48\% | 43\% | 33\% | $43 \%$ | 58\% | 31\% | 31\% |
| Who do you prefer out of: Keegan-Michael Key and Jordan Peele |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1100 | 480 | 620 | 295 | 316 | 489 | 210 | 231 | 398 | 261 | 807 | 104 | 104 | 85 |
| Base: All US adults | 1084 | 535 | 549 | 337 | 314 | 433 | 208 | 215 | 401 | 261 | 710 | 131 | 162 | 82 |
| Keegan-Michael Key | 13\% | 16\% | 11\% | 19\% | 16\% | 7\% | 15\% | 8\% | 13\% | 17\% | 13\% | 10\% | 18\% | 10\% |
| Jordan Peele | 14\% | 17\% | 11\% | 24\% | 15\% | 6\% | 20\% | 13\% | 12\% | 15\% | 10\% | 21\% | 26\% | 19\% |
| Don't know | 24\% | 23\% | 24\% | 29\% | 25\% | 19\% | 21\% | 24\% | 25\% | 24\% | 23\% | 31\% | 19\% | 25\% |
| Not applicable - I am unfamiliar with this double act | 49\% | 43\% | 54\% | 29\% | 44\% | 67\% | 45\% | 55\% | 50\% | 45\% | 54\% | 37\% | 37\% | 46\% |

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