

# YouGov / Lexington Communications Survey Results

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2169</b>	735	538	195	805	859	1054	1115	236	904	523	505	1236	933	260	729	471	523	187
<b>Unweighted Sample</b>	<b>2169</b>	761	564	222	947	836	952	1217	157	852	550	610	1351	818	228	765	476	508	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## If you see a product labelled plant-based, what do you think this means?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The product is made from just fruit or vegetables	22	24	18	19	19	24	24	20	20	26	20	17	21	23	21	23	24	19	22
The product may contain ingredients other than fruit or vegetables, but does not include any meat or animal products such as dairy or eggs	41	38	48	46	47	38	35	47	49	43	40	35	43	38	46	42	37	40	41
The product may contain ingredients other than fruit or vegetables and other animal products such as dairy or eggs, but does not include any meat	10	9	12	13	12	8	11	9	11	9	9	11	11	9	10	8	13	9	10
The product is largely made from plants but may contain meat and/or other animal products such as dairy or eggs	13	15	12	13	13	15	14	13	4	9	16	22	14	13	10	13	13	17	11
Don't know	14	13	10	10	8	14	16	12	16	12	14	15	11	18	13	13	13	16	15

## How often, if at all, do you replace each of the following in your meals?

### Meat or fish with meat-free proteins

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Every day	5	3	6	5	5	4	5	5	8	5	4	3	4	5	5	3	7	5	6
At least a few times a week	12	10	16	16	16	10	10	14	13	12	13	11	14	9	14	14	12	9	9
At least a few times a month	14	14	17	18	17	12	14	15	19	15	14	13	16	12	16	13	14	15	18
Less than once a month	6	5	7	4	6	6	5	8	7	7	6	5	6	6	6	7	5	7	5
Hardly ever	15	13	18	15	18	13	15	15	11	16	14	18	17	13	15	15	15	16	15
Never	38	48	28	37	29	47	42	33	32	33	44	42	34	43	32	41	38	36	38
Don't know	4	2	3	2	3	2	5	3	4	5	2	3	2	6	5	3	4	4	3
N/A – I already don't eat meat or fish	5	4	6	3	5	5	3	7	7	6	3	4	5	5	7	3	6	6	5
N/A – I already don't eat dairy	1	1	0	0	0	1	1	1	0	0	1	1	1	1	0	1	0	1	1

### Cheese or dairy with dairy-free alternatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Every day	6	5	6	6	6	4	5	7	10	6	4	5	7	5	6	6	7	4	5
At least a few times a week	8	8	8	9	8	8	8	9	12	9	7	8	9	7	12	9	6	5	13
At least a few times a month	6	5	8	4	7	4	7	5	9	6	5	5	7	5	8	6	7	5	5
Less than once a month	4	2	6	4	5	3	3	5	4	5	3	4	4	4	4	5	4	4	2
Hardly ever	18	14	23	23	21	14	16	19	17	18	17	19	18	17	17	17	18	18	20
Never	52	62	43	53	48	61	55	49	42	48	61	54	50	53	46	53	51	55	50
Don't know	3	2	3	1	2	2	5	2	5	4	2	2	2	5	4	3	3	4	2
N/A – I already don't eat meat or fish	1	1	1	0	1	1	0	2	0	1	1	0	1	1	0	1	1	1	1
N/A – I already don't eat dairy	2	1	3	1	3	1	2	2	2	2	2	2	2	2	2	1	3	3	1

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Sample Size: 2169 adults in GB

Fieldwork: 11th - 12th August 2021

		Meat or fish with meat-free proteins								
Total	Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy	
<b>Weighted Sample</b>	<b>2169</b>	104	264	311	140	332	814	83	107	15
<b>Unweighted Sample</b>	<b>2169</b>	97	286	317	141	359	776	72	108	13
	%	%	%	%	%	%	%	%	%	%

## If you see a product labelled plant-based, what do you think this means?

The product is made from just fruit or vegetables	<b>22</b>	27	21	19	17	26	25	9	12	26
The product may contain ingredients other than fruit or vegetables, but does not include any meat or animal products such as dairy or eggs	<b>41</b>	49	48	48	47	41	34	19	66	17
The product may contain ingredients other than fruit or vegetables and other animal products such as dairy or eggs, but does not include any meat	<b>10</b>	9	14	10	11	8	9	3	14	5
The product is largely made from plants but may contain meat and/or other animal products such as dairy or eggs	<b>13</b>	8	12	11	14	17	15	10	3	27
Don't know	<b>14</b>	6	6	12	11	8	18	59	4	25

## How often, if at all, do you replace each of the following in your meals?

### Meat or fish with meat-free proteins

Every day	<b>5</b>	100	0	0	0	0	0	0	0	0
At least a few times a week	<b>12</b>	0	100	0	0	0	0	0	0	0
At least a few times a month	<b>14</b>	0	0	100	0	0	0	0	0	0
Less than once a month	<b>6</b>	0	0	0	100	0	0	0	0	0
Hardly ever	<b>15</b>	0	0	0	0	100	0	0	0	0
Never	<b>38</b>	0	0	0	0	0	100	0	0	0
Don't know	<b>4</b>	0	0	0	0	0	0	100	0	0
N/A – I already don't eat meat or fish	<b>5</b>	0	0	0	0	0	0	0	100	0
N/A – I already don't eat dairy	<b>1</b>	0	0	0	0	0	0	0	0	100

### Cheese or dairy with dairy-free alternatives

Every day	<b>6</b>	39	9	4	6	4	1	0	14	0
At least a few times a week	<b>8</b>	21	28	9	6	5	2	3	12	5
At least a few times a month	<b>6</b>	8	13	16	9	2	1	5	8	0
Less than once a month	<b>4</b>	3	5	10	13	2	1	3	5	0
Hardly ever	<b>18</b>	12	24	19	20	47	5	6	18	0
Never	<b>52</b>	13	20	38	43	37	90	12	15	0
Don't know	<b>3</b>	1	0	1	1	1	0	70	1	4
N/A – I already don't eat meat or fish	<b>1</b>	0	0	0	0	0	0	1	16	5
N/A – I already don't eat dairy	<b>2</b>	3	1	3	1	1	0	0	12	86

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Sample Size: 2169 adults in GB  
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		Cheese or dairy with dairy-free alternatives								
Total	Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy	
<b>Weighted Sample</b>	<b>2169</b>	127	181	131	88	385	1123	71	19	44
<b>Unweighted Sample</b>	<b>2169</b>	125	178	135	101	414	1094	61	17	44
	%	%	%	%	%	%	%	%	%	%

## If you see a product labelled plant-based, what do you think this means?

The product is made from just fruit or vegetables	<b>22</b>	22	26	15	20	20	23	10	33	24
The product may contain ingredients other than fruit or vegetables, but does not include any meat or animal products such as dairy or eggs	<b>41</b>	52	42	57	47	45	37	20	53	44
The product may contain ingredients other than fruit or vegetables and other animal products such as dairy or eggs, but does not include any meat	<b>10</b>	7	11	10	11	10	10	1	0	6
The product is largely made from plants but may contain meat and/or other animal products such as dairy or eggs	<b>13</b>	11	12	6	14	16	15	6	4	10
Don't know	<b>14</b>	9	9	12	8	9	15	63	9	16

## How often, if at all, do you replace each of the following in your meals?

### Meat or fish with meat-free proteins

Every day	<b>5</b>	32	12	6	4	3	1	2	0	7
At least a few times a week	<b>12</b>	18	40	25	15	17	5	1	0	6
At least a few times a month	<b>14</b>	10	16	38	36	16	10	2	0	18
Less than once a month	<b>6</b>	7	5	10	21	7	5	2	0	3
Hardly ever	<b>15</b>	12	9	6	8	41	11	5	4	5
Never	<b>38</b>	9	9	5	8	10	65	4	0	4
Don't know	<b>4</b>	0	1	3	2	1	1	82	4	0
N/A – I already don't eat meat or fish	<b>5</b>	11	7	6	6	5	1	1	88	30
N/A – I already don't eat dairy	<b>1</b>	0	0	0	0	0	0	1	4	28

### Cheese or dairy with dairy-free alternatives

Every day	<b>6</b>	100	0	0	0	0	0	0	0	0
At least a few times a week	<b>8</b>	0	100	0	0	0	0	0	0	0
At least a few times a month	<b>6</b>	0	0	100	0	0	0	0	0	0
Less than once a month	<b>4</b>	0	0	0	100	0	0	0	0	0
Hardly ever	<b>18</b>	0	0	0	0	100	0	0	0	0
Never	<b>52</b>	0	0	0	0	0	100	0	0	0
Don't know	<b>3</b>	0	0	0	0	0	0	100	0	0
N/A – I already don't eat meat or fish	<b>1</b>	0	0	0	0	0	0	0	100	0
N/A – I already don't eat dairy	<b>2</b>	0	0	0	0	0	0	0	0	100

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2169</b>	735	538	195	805	859	1054	1115	236	904	523	505	1236	933	260	729	471	523	187
<b>Unweighted Sample</b>	<b>2169</b>	761	564	222	947	836	952	1217	157	852	550	610	1351	818	228	765	476	508	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, are reasons why you would eat plant-based meat substitutes?  
Please select all that apply.

Health reasons	<b>35</b>	29	42	43	45	26	31	39	37	37	35	30	39	29	38	34	36	34	33
Environmental reasons	<b>32</b>	21	46	43	46	20	29	34	44	33	30	25	37	24	38	35	29	26	31
Ethical reasons	<b>17</b>	10	30	21	26	11	15	20	28	20	14	12	20	13	23	16	15	19	18
Animal welfare	<b>26</b>	21	37	28	31	22	21	30	33	29	22	22	28	23	25	27	26	28	19
Taste	<b>18</b>	16	21	25	23	15	16	20	11	22	17	15	20	16	16	18	18	20	18
Cost	<b>14</b>	12	19	17	16	12	15	13	24	17	10	9	15	13	17	13	16	14	13
Easier to cook	<b>7</b>	6	8	10	9	4	6	7	12	9	4	2	7	6	5	7	7	7	6
Religious reasons	<b>2</b>	2	2	2	1	2	2	1	3	3	1	1	3	1	3	1	2	2	2
Family member, friend or partner doesn't eat meat	<b>12</b>	12	15	17	16	10	11	14	14	14	13	8	14	10	12	13	14	12	7
Other <b>[See Tab 1.]</b>	<b>3</b>	2	2	3	4	3	3	2	3	2	3	3	3	2	2	2	3	3	3
None of these	<b>26</b>	36	16	20	16	37	30	22	22	20	30	36	22	31	19	29	26	27	23
Don't know	<b>9</b>	7	7	6	7	7	10	8	7	11	9	7	6	13	11	8	10	8	10

To what extent would you support or oppose a tax on meat products?

Strongly support	<b>8</b>	7	13	7	12	7	7	10	12	9	7	6	10	6	10	7	9	8	10
Tend to support	<b>12</b>	7	19	15	16	7	11	13	21	12	9	9	14	9	13	12	10	11	12
<b>TOTAL SUPPORT</b>	<b>20</b>	<b>14</b>	<b>32</b>	<b>22</b>	<b>28</b>	<b>14</b>	<b>18</b>	<b>23</b>	<b>33</b>	<b>21</b>	<b>16</b>	<b>15</b>	<b>24</b>	<b>15</b>	<b>23</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>22</b>
Neither support nor oppose	<b>18</b>	16	21	23	20	16	17	19	12	18	18	21	19	16	20	20	17	17	15
Tend to oppose	<b>20</b>	21	17	27	21	20	19	21	19	18	20	24	20	20	18	21	22	19	18
Strongly oppose	<b>35</b>	47	22	24	25	47	41	29	25	33	40	38	33	37	29	34	33	39	40
<b>TOTAL OPPOSE</b>	<b>55</b>	<b>68</b>	<b>39</b>	<b>51</b>	<b>46</b>	<b>67</b>	<b>60</b>	<b>50</b>	<b>44</b>	<b>51</b>	<b>60</b>	<b>62</b>	<b>53</b>	<b>57</b>	<b>47</b>	<b>55</b>	<b>55</b>	<b>58</b>	<b>58</b>
Don't know	<b>7</b>	2	8	4	5	3	6	8	12	9	6	2	4	11	10	6	8	6	6

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		Meat or fish with meat-free proteins								
		Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy
<b>Weighted Sample</b>	<b>2169</b>	104	264	311	140	332	814	83	107	15
<b>Unweighted Sample</b>	<b>2169</b>	97	286	317	141	359	776	72	108	13
		%	%	%	%	%	%	%	%	%

Which of the following, if any, are reasons why you would eat plant-based meat substitutes?  
Please select all that apply.

Health reasons	<b>35</b>	48	53	51	46	39	19	18	40	22
Environmental reasons	<b>32</b>	52	60	45	42	34	13	14	46	6
Ethical reasons	<b>17</b>	45	33	21	21	15	5	8	48	11
Animal welfare	<b>26</b>	55	46	30	25	25	10	17	70	5
Taste	<b>18</b>	20	25	21	22	20	13	14	21	23
Cost	<b>14</b>	14	19	18	25	18	9	4	15	5
Easier to cook	<b>7</b>	16	10	10	8	6	3	0	10	0
Religious reasons	<b>2</b>	3	3	3	2	2	1	1	6	6
Family member, friend or partner doesn't eat meat	<b>12</b>	11	18	15	23	20	6	7	10	6
Other <b>[See Tab 1.]</b>	<b>3</b>	7	2	2	2	1	3	4	6	0
None of these	<b>26</b>	10	4	13	14	17	50	11	4	26
Don't know	<b>9</b>	6	4	4	6	7	10	48	6	25

To what extent would you support or oppose a tax on meat products?

Strongly support	<b>8</b>	43	20	6	4	2	0	3	43	23
Tend to support	<b>12</b>	14	25	21	11	8	5	10	14	6
<b>TOTAL SUPPORT</b>	<b>20</b>	<b>57</b>	<b>45</b>	<b>27</b>	<b>15</b>	<b>10</b>	<b>5</b>	<b>13</b>	<b>57</b>	<b>29</b>
Neither support nor oppose	<b>18</b>	12	23	21	24	24	13	18	16	37
Tend to oppose	<b>20</b>	7	15	20	24	29	22	8	8	5
Strongly oppose	<b>35</b>	18	14	29	29	30	54	26	7	9
<b>TOTAL OPPOSE</b>	<b>55</b>	<b>25</b>	<b>29</b>	<b>49</b>	<b>53</b>	<b>59</b>	<b>76</b>	<b>34</b>	<b>15</b>	<b>14</b>
Don't know	<b>7</b>	6	2	3	8	7	6	35	12	20

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<b>Weighted Sample</b>	<b>2169</b>	127	181	131	88	385	1123	71	19	44
<b>Unweighted Sample</b>	<b>2169</b>	125	178	135	101	414	1094	61	17	44
		%	%	%	%	%	%	%	%	%

Which of the following, if any, are reasons why you would eat plant-based meat substitutes?

Please select all that apply.

Health reasons	<b>35</b>	48	48	51	51	42	27	17	38	38
Environmental reasons	<b>32</b>	47	41	50	52	41	23	15	39	29
Ethical reasons	<b>17</b>	30	24	32	26	25	10	10	28	25
Animal welfare	<b>26</b>	40	39	49	31	32	16	23	53	38
Taste	<b>18</b>	21	18	27	27	21	15	13	28	19
Cost	<b>14</b>	17	15	25	12	18	12	5	14	7
Easier to cook	<b>7</b>	14	6	15	11	8	4	3	0	9
Religious reasons	<b>2</b>	5	4	3	4	2	1	2	3	2
Family member, friend or partner doesn't eat meat	<b>12</b>	11	13	24	17	16	10	8	0	17
Other <b>[See Tab 1.]</b>	<b>3</b>	4	1	2	1	2	3	5	0	3
None of these	<b>26</b>	9	12	8	8	13	40	10	5	17
Don't know	<b>9</b>	8	9	3	6	7	8	44	13	13

To what extent would you support or oppose a tax on meat products?

Strongly support	<b>8</b>	27	19	17	14	8	2	4	39	27
Tend to support	<b>12</b>	14	16	21	17	18	8	6	5	7
<b>TOTAL SUPPORT</b>	<b>20</b>	<b>41</b>	<b>35</b>	<b>38</b>	<b>31</b>	<b>26</b>	<b>10</b>	<b>10</b>	<b>44</b>	<b>34</b>
Neither support nor oppose	<b>18</b>	23	18	23	31	21	15	18	23	21
Tend to oppose	<b>20</b>	14	18	18	15	23	22	5	0	15
Strongly oppose	<b>35</b>	20	23	15	15	23	48	27	13	18
<b>TOTAL OPPOSE</b>	<b>55</b>	<b>34</b>	<b>41</b>	<b>33</b>	<b>30</b>	<b>46</b>	<b>70</b>	<b>32</b>	<b>13</b>	<b>33</b>
Don't know	<b>7</b>	3	6	7	7	8	4	39	20	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please state whether you think it would or would not encourage you to reduce your meat consumption:

**Clearer product labelling on the environmental impact of a product**

This would encourage me to reduce my meat consumption	<b>29</b>	24	39	36	38	20	27	31	41	30	24	27	33	24	30	32	27	27	25
This would not encourage me to reduce my meat consumption	<b>43</b>	55	28	40	33	57	51	36	32	41	47	49	42	45	37	45	46	45	37
Don't know	<b>17</b>	14	19	14	16	15	16	18	14	19	19	15	14	22	22	15	15	18	27
N/A – I already don't eat meat	<b>10</b>	7	14	11	13	8	6	14	12	10	10	9	11	9	11	8	13	10	11

**A public information campaign**

This would encourage me to reduce my meat consumption	<b>16</b>	13	19	22	21	11	14	17	17	15	15	16	17	13	21	16	13	15	14
This would not encourage me to reduce my meat consumption	<b>52</b>	64	42	49	44	64	61	44	49	51	55	53	52	53	44	53	56	52	48
Don't know	<b>22</b>	16	25	16	22	17	20	24	22	24	20	22	20	25	25	23	18	22	26
N/A – I already don't eat meat	<b>10</b>	7	14	12	13	9	6	14	12	11	10	9	11	9	11	8	13	10	13

**Government support to lower the cost of more sustainable products**

This would encourage me to reduce my meat consumption	<b>35</b>	26	46	46	46	23	33	36	40	40	31	27	39	29	42	36	32	33	31
This would not encourage me to reduce my meat consumption	<b>39</b>	55	22	34	28	54	46	33	28	33	44	50	38	41	25	44	40	38	40
Don't know	<b>16</b>	12	18	9	13	14	15	17	17	17	15	15	13	21	21	13	16	18	18
N/A – I already don't eat meat	<b>10</b>	7	13	11	12	9	6	14	14	10	10	9	11	9	12	7	12	10	11

**Government support to bring more variety in the market**

This would encourage me to reduce my meat consumption	<b>27</b>	21	37	30	35	18	24	29	36	30	22	21	31	21	33	27	25	26	25
This would not encourage me to reduce my meat consumption	<b>42</b>	57	26	40	32	57	49	35	33	38	47	50	40	45	32	47	44	40	40
Don't know	<b>21</b>	14	23	19	21	17	20	22	19	22	21	20	18	25	24	19	18	24	23
N/A – I already don't eat meat	<b>10</b>	8	14	11	13	9	6	14	12	10	11	9	11	9	11	8	13	11	11

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

		Meat or fish with meat-free proteins								
Total	Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy	
<b>Weighted Sample</b>	<b>2169</b>	104	264	311	140	332	814	83	107	15
<b>Unweighted Sample</b>	<b>2169</b>	97	286	317	141	359	776	72	108	13
	%	%	%	%	%	%	%	%	%	%

For each of the following, please state whether you think it would or would not encourage you to reduce your meat consumption:

**Clearer product labelling on the environmental impact of a product**

This would encourage me to reduce my meat consumption	<b>29</b>	26	51	45	38	35	17	11	7	10
This would not encourage me to reduce my meat consumption	<b>43</b>	16	24	36	36	45	64	26	5	19
Don't know	<b>17</b>	8	9	16	22	20	17	62	4	26
N/A – I already don't eat meat	<b>10</b>	51	16	3	3	1	1	1	85	45

**A public information campaign**

This would encourage me to reduce my meat consumption	<b>16</b>	16	32	23	16	21	8	7	4	6
This would not encourage me to reduce my meat consumption	<b>52</b>	26	38	48	51	50	72	30	3	14
Don't know	<b>22</b>	7	13	26	29	28	19	62	7	35
N/A – I already don't eat meat	<b>10</b>	51	17	3	3	1	1	1	85	45

**Government support to lower the cost of more sustainable products**

This would encourage me to reduce my meat consumption	<b>35</b>	27	55	59	48	43	20	13	9	6
This would not encourage me to reduce my meat consumption	<b>39</b>	16	21	28	29	35	62	25	1	29
Don't know	<b>16</b>	5	8	11	20	21	17	61	5	26
N/A – I already don't eat meat	<b>10</b>	52	16	3	3	1	1	1	85	39

**Government support to bring more variety in the market**

This would encourage me to reduce my meat consumption	<b>27</b>	22	43	44	38	35	14	12	5	10
This would not encourage me to reduce my meat consumption	<b>42</b>	18	26	37	30	38	64	24	5	19
Don't know	<b>21</b>	9	14	17	28	25	21	64	5	26
N/A – I already don't eat meat	<b>10</b>	51	17	3	3	1	1	1	85	45

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

		Cheese or dairy with dairy-free alternatives								
		Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy
<b>Weighted Sample</b>	<b>2169</b>	127	181	131	88	385	1123	71	19	44
<b>Unweighted Sample</b>	<b>2169</b>	125	178	135	101	414	1094	61	17	44
		%	%	%	%	%	%	%	%	%

For each of the following, please state whether you think it would or would not encourage you to reduce your meat consumption:

**Clearer product labelling on the environmental impact of a product**

This would encourage me to reduce my meat consumption	<b>29</b>	35	47	40	47	37	22	10	9	13
This would not encourage me to reduce my meat consumption	<b>43</b>	31	23	30	19	33	57	34	8	26
Don't know	<b>17</b>	8	19	10	17	17	17	54	5	19
N/A – I already don't eat meat	<b>10</b>	26	12	20	17	13	3	2	78	42

**A public information campaign**

This would encourage me to reduce my meat consumption	<b>16</b>	25	20	19	25	23	11	6	0	6
This would not encourage me to reduce my meat consumption	<b>52</b>	36	41	43	30	41	65	39	8	34
Don't know	<b>22</b>	12	25	18	29	23	21	53	14	19
N/A – I already don't eat meat	<b>10</b>	26	14	20	16	14	3	2	78	42

**Government support to lower the cost of more sustainable products**

This would encourage me to reduce my meat consumption	<b>35</b>	38	47	45	51	46	29	11	9	19
This would not encourage me to reduce my meat consumption	<b>39</b>	24	27	28	13	28	51	33	8	21
Don't know	<b>16</b>	11	11	8	19	13	17	54	5	20
N/A – I already don't eat meat	<b>10</b>	26	15	20	16	13	3	2	78	40

**Government support to bring more variety in the market**

This would encourage me to reduce my meat consumption	<b>27</b>	33	39	37	44	36	20	12	0	18
This would not encourage me to reduce my meat consumption	<b>42</b>	30	31	30	22	29	55	29	8	24
Don't know	<b>21</b>	10	16	13	18	21	22	57	14	17
N/A – I already don't eat meat	<b>10</b>	27	13	20	16	14	3	2	78	42

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2169</b>	735	538	195	805	859	1054	1115	236	904	523	505	1236	933	260	729	471	523	187
<b>Unweighted Sample</b>	<b>2169</b>	761	564	222	947	836	952	1217	157	852	550	610	1351	818	228	765	476	508	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well informed, if at all, are you about the nutritional information of each of the following?

**Fruit and vegetables**

Very informed	30	36	26	38	34	31	25	35	31	27	31	35	33	27	34	32	30	27	29
Fairly informed	52	50	57	53	55	52	53	51	48	51	54	55	52	52	49	54	51	53	51
<b>TOTAL INFORMED</b>	<b>82</b>	<b>86</b>	<b>83</b>	<b>91</b>	<b>89</b>	<b>83</b>	<b>78</b>	<b>86</b>	<b>79</b>	<b>78</b>	<b>85</b>	<b>90</b>	<b>85</b>	<b>79</b>	<b>83</b>	<b>86</b>	<b>81</b>	<b>80</b>	<b>80</b>
Not very informed	10	9	10	6	8	10	14	7	11	11	10	8	11	9	8	7	14	11	13
Not at all informed	3	3	2	2	1	3	3	3	4	3	2	2	2	4	3	2	2	5	3
<b>TOTAL NOT INFORMED</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>8</b>	<b>9</b>	<b>13</b>	<b>17</b>	<b>10</b>	<b>15</b>	<b>14</b>	<b>12</b>	<b>10</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>9</b>	<b>16</b>	<b>16</b>	<b>16</b>
Don't know	5	2	4	2	2	3	5	4	6	7	4	1	2	8	5	5	4	4	5

**Meat and dairy**

Very informed	20	26	18	24	22	22	19	22	19	18	23	22	22	18	23	21	21	18	18
Fairly informed	57	58	60	55	59	59	54	59	58	55	56	59	57	56	55	60	53	56	56
<b>TOTAL INFORMED</b>	<b>77</b>	<b>84</b>	<b>78</b>	<b>79</b>	<b>81</b>	<b>81</b>	<b>73</b>	<b>81</b>	<b>77</b>	<b>73</b>	<b>79</b>	<b>81</b>	<b>79</b>	<b>74</b>	<b>78</b>	<b>81</b>	<b>74</b>	<b>74</b>	<b>74</b>
Not very informed	14	11	14	16	13	12	18	11	12	15	14	13	15	13	13	12	16	15	15
Not at all informed	4	4	3	3	3	3	4	4	5	4	3	4	3	4	5	2	4	5	4
<b>TOTAL NOT INFORMED</b>	<b>18</b>	<b>15</b>	<b>17</b>	<b>19</b>	<b>16</b>	<b>15</b>	<b>22</b>	<b>15</b>	<b>17</b>	<b>19</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>18</b>	<b>14</b>	<b>20</b>	<b>20</b>	<b>19</b>
Don't know	5	2	5	3	3	4	5	6	7	8	4	2	3	9	5	5	6	5	7

**Plant-based meat and dairy alternatives**

Very informed	9	11	10	9	10	8	9	10	13	10	11	6	10	9	10	9	12	8	9
Fairly informed	34	33	40	35	41	32	32	37	33	36	34	33	37	30	39	33	34	33	35
<b>TOTAL INFORMED</b>	<b>43</b>	<b>44</b>	<b>50</b>	<b>44</b>	<b>51</b>	<b>40</b>	<b>41</b>	<b>47</b>	<b>46</b>	<b>46</b>	<b>45</b>	<b>39</b>	<b>47</b>	<b>39</b>	<b>49</b>	<b>42</b>	<b>46</b>	<b>41</b>	<b>44</b>
Not very informed	35	34	35	38	36	36	37	34	38	34	34	37	38	32	32	36	36	36	35
Not at all informed	14	17	10	15	10	18	16	13	10	11	18	20	12	18	12	16	13	16	14
<b>TOTAL NOT INFORMED</b>	<b>49</b>	<b>51</b>	<b>45</b>	<b>53</b>	<b>46</b>	<b>54</b>	<b>53</b>	<b>47</b>	<b>48</b>	<b>45</b>	<b>52</b>	<b>57</b>	<b>50</b>	<b>50</b>	<b>44</b>	<b>52</b>	<b>49</b>	<b>52</b>	<b>49</b>
Don't know	6	4	5	3	3	5	7	6	6	9	4	3	3	11	8	6	5	6	8

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

		Meat or fish with meat-free proteins								
		Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy
<b>Weighted Sample</b>	<b>2169</b>	104	264	311	140	332	814	83	107	15
<b>Unweighted Sample</b>	<b>2169</b>	97	286	317	141	359	776	72	108	13
		%	%	%	%	%	%	%	%	%

How well informed, if at all, are you about the nutritional information of each of the following?

**Fruit and vegetables**

Very informed	30	48	37	27	30	23	31	18	35	26
Fairly informed	52	38	55	59	53	65	48	28	50	27
<b>TOTAL INFORMED</b>	<b>82</b>	<b>86</b>	<b>92</b>	<b>86</b>	<b>83</b>	<b>88</b>	<b>79</b>	<b>46</b>	<b>85</b>	<b>53</b>
Not very informed	10	11	6	11	9	10	11	11	10	21
Not at all informed	3	1	0	1	4	1	5	3	1	16
<b>TOTAL NOT INFORMED</b>	<b>13</b>	<b>12</b>	<b>6</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>16</b>	<b>14</b>	<b>11</b>	<b>37</b>
Don't know	5	2	1	2	4	1	5	40	5	10

**Meat and dairy**

Very informed	20	33	24	19	14	14	23	12	19	26
Fairly informed	57	51	61	59	62	68	53	24	58	10
<b>TOTAL INFORMED</b>	<b>77</b>	<b>84</b>	<b>85</b>	<b>78</b>	<b>76</b>	<b>82</b>	<b>76</b>	<b>36</b>	<b>77</b>	<b>36</b>
Not very informed	14	10	12	12	17	15	15	16	7	21
Not at all informed	4	2	1	6	3	1	4	4	6	33
<b>TOTAL NOT INFORMED</b>	<b>18</b>	<b>12</b>	<b>13</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>19</b>	<b>20</b>	<b>13</b>	<b>54</b>
Don't know	5	4	1	3	4	2	5	42	10	10

**Plant-based meat and dairy alternatives**

Very informed	9	30	13	5	5	3	8	9	25	18
Fairly informed	34	42	59	44	39	33	21	19	53	30
<b>TOTAL INFORMED</b>	<b>43</b>	<b>72</b>	<b>72</b>	<b>49</b>	<b>44</b>	<b>36</b>	<b>29</b>	<b>28</b>	<b>78</b>	<b>48</b>
Not very informed	35	17	24	37	40	52	37	23	16	26
Not at all informed	14	6	2	8	11	10	27	7	2	16
<b>TOTAL NOT INFORMED</b>	<b>49</b>	<b>23</b>	<b>26</b>	<b>45</b>	<b>51</b>	<b>62</b>	<b>64</b>	<b>30</b>	<b>18</b>	<b>42</b>
Don't know	6	6	1	5	4	3	7	42	5	10

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

		Cheese or dairy with dairy-free alternatives								
	Total	Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy
<b>Weighted Sample</b>	<b>2169</b>	127	181	131	88	385	1123	71	19	44
<b>Unweighted Sample</b>	<b>2169</b>	125	178	135	101	414	1094	61	17	44
	%	%	%	%	%	%	%	%	%	%

How well informed, if at all, are you about the nutritional information of each of the following?

**Fruit and vegetables**

Very informed	30	51	36	25	34	22	31	17	20	34
Fairly informed	52	39	54	60	46	65	50	26	55	47
<b>TOTAL INFORMED</b>	<b>82</b>	<b>90</b>	<b>90</b>	<b>85</b>	<b>80</b>	<b>87</b>	<b>81</b>	<b>43</b>	<b>75</b>	<b>81</b>
Not very informed	10	7	5	8	15	11	11	11	16	12
Not at all informed	3	1	3	3	2	1	4	4	0	5
<b>TOTAL NOT INFORMED</b>	<b>13</b>	<b>8</b>	<b>8</b>	<b>11</b>	<b>17</b>	<b>12</b>	<b>15</b>	<b>15</b>	<b>16</b>	<b>17</b>
Don't know	5	2	2	3	3	2	4	43	9	2

**Meat and dairy**

Very informed	20	29	24	20	12	12	22	12	16	34
Fairly informed	57	62	57	54	65	69	55	23	50	34
<b>TOTAL INFORMED</b>	<b>77</b>	<b>91</b>	<b>81</b>	<b>74</b>	<b>77</b>	<b>81</b>	<b>77</b>	<b>35</b>	<b>66</b>	<b>68</b>
Not very informed	14	4	11	17	13	14	15	16	9	15
Not at all informed	4	1	3	4	7	1	4	5	16	14
<b>TOTAL NOT INFORMED</b>	<b>18</b>	<b>5</b>	<b>14</b>	<b>21</b>	<b>20</b>	<b>15</b>	<b>19</b>	<b>21</b>	<b>25</b>	<b>29</b>
Don't know	5	4	5	5	3	3	4	44	9	3

**Plant-based meat and dairy alternatives**

Very informed	9	24	16	12	5	5	7	10	26	26
Fairly informed	34	45	44	56	52	41	26	13	44	36
<b>TOTAL INFORMED</b>	<b>43</b>	<b>69</b>	<b>60</b>	<b>68</b>	<b>57</b>	<b>46</b>	<b>33</b>	<b>23</b>	<b>70</b>	<b>62</b>
Not very informed	35	21	28	25	35	42	39	27	20	21
Not at all informed	14	8	6	2	6	8	22	8	0	15
<b>TOTAL NOT INFORMED</b>	<b>49</b>	<b>29</b>	<b>34</b>	<b>27</b>	<b>41</b>	<b>50</b>	<b>61</b>	<b>35</b>	<b>20</b>	<b>36</b>
Don't know	6	2	6	5	3	4	6	42	9	2

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2169</b>	735	538	195	805	859	1054	1115	236	904	523	505	1236	933	260	729	471	523	187
<b>Unweighted Sample</b>	<b>2169</b>	761	564	222	947	836	952	1217	157	852	550	610	1351	818	228	765	476	508	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well informed, if at all, are you about the sustainability / environmental impact of each of the following?

**Fruit and vegetables**

Very informed	15	18	15	17	16	17	15	16	17	12	16	19	16	15	13	15	18	14	15
Fairly informed	45	47	46	49	50	43	45	45	39	43	46	50	46	43	45	48	42	41	47
<b>TOTAL INFORMED</b>	<b>60</b>	<b>65</b>	<b>61</b>	<b>66</b>	<b>66</b>	<b>60</b>	<b>60</b>	<b>61</b>	<b>56</b>	<b>55</b>	<b>62</b>	<b>69</b>	<b>62</b>	<b>58</b>	<b>58</b>	<b>63</b>	<b>60</b>	<b>55</b>	<b>62</b>
Not very informed	25	21	27	25	25	25	26	24	27	26	26	22	27	23	23	25	25	26	27
Not at all informed	7	8	6	7	5	7	8	6	9	8	6	6	6	8	8	5	8	9	4
<b>TOTAL NOT INFORMED</b>	<b>32</b>	<b>29</b>	<b>33</b>	<b>32</b>	<b>30</b>	<b>32</b>	<b>34</b>	<b>30</b>	<b>36</b>	<b>34</b>	<b>32</b>	<b>28</b>	<b>33</b>	<b>31</b>	<b>31</b>	<b>30</b>	<b>33</b>	<b>35</b>	<b>31</b>
Don't know	8	6	6	2	5	7	7	9	7	11	6	4	5	12	10	6	8	9	7

**Meat and dairy**

Very informed	14	16	14	12	14	14	15	13	18	13	13	14	15	12	13	12	16	15	15
Fairly informed	47	50	49	54	54	47	46	48	47	45	49	50	50	44	45	53	46	39	51
<b>TOTAL INFORMED</b>	<b>61</b>	<b>66</b>	<b>63</b>	<b>66</b>	<b>68</b>	<b>61</b>	<b>61</b>	<b>61</b>	<b>65</b>	<b>58</b>	<b>62</b>	<b>64</b>	<b>65</b>	<b>56</b>	<b>58</b>	<b>65</b>	<b>62</b>	<b>54</b>	<b>66</b>
Not very informed	24	21	25	26	23	25	25	24	18	24	26	26	25	24	23	24	22	27	25
Not at all informed	6	7	6	7	5	6	6	7	8	7	5	6	6	8	9	4	8	9	2
<b>TOTAL NOT INFORMED</b>	<b>30</b>	<b>28</b>	<b>31</b>	<b>33</b>	<b>28</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>26</b>	<b>31</b>	<b>31</b>	<b>32</b>	<b>31</b>	<b>32</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>36</b>	<b>27</b>
Don't know	8	6	6	2	5	7	7	9	9	11	7	4	5	12	10	6	8	10	7

**Plant-based meat and dairy alternatives**

Very informed	9	10	8	9	9	9	9	9	12	9	9	7	10	7	7	8	11	8	9
Fairly informed	32	33	38	34	39	28	32	32	36	32	31	31	35	29	36	34	32	28	32
<b>TOTAL INFORMED</b>	<b>41</b>	<b>43</b>	<b>46</b>	<b>43</b>	<b>48</b>	<b>37</b>	<b>41</b>	<b>41</b>	<b>48</b>	<b>41</b>	<b>40</b>	<b>38</b>	<b>45</b>	<b>36</b>	<b>43</b>	<b>42</b>	<b>43</b>	<b>36</b>	<b>41</b>
Not very informed	35	34	34	40	36	37	36	35	27	33	37	41	37	33	32	36	35	37	36
Not at all informed	15	16	13	14	11	17	15	14	15	13	15	16	12	18	14	15	12	17	14
<b>TOTAL NOT INFORMED</b>	<b>50</b>	<b>50</b>	<b>47</b>	<b>54</b>	<b>47</b>	<b>54</b>	<b>51</b>	<b>49</b>	<b>42</b>	<b>46</b>	<b>52</b>	<b>57</b>	<b>49</b>	<b>51</b>	<b>46</b>	<b>51</b>	<b>47</b>	<b>54</b>	<b>50</b>
Don't know	9	7	7	3	6	9	8	10	10	12	8	5	6	13	11	7	10	11	9

Do you think plant-based products should or should not be able to use terminology of meat and dairy products, such as milk, cheese, sausages and burgers, to describe their products?

Should	30	21	44	41	40	21	31	30	43	37	23	21	34	25	33	29	33	30	27
Should not	46	59	34	44	39	58	49	43	34	38	54	57	46	46	39	50	45	43	48
Don't know	24	20	22	15	21	21	21	27	23	26	22	23	20	29	28	21	23	26	25

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

		Meat or fish with meat-free proteins								
		Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy
<b>Weighted Sample</b>	<b>2169</b>	104	264	311	140	332	814	83	107	15
<b>Unweighted Sample</b>	<b>2169</b>	97	286	317	141	359	776	72	108	13
		%	%	%	%	%	%	%	%	%

How well informed, if at all, are you about the sustainability / environmental impact of each of the following?

**Fruit and vegetables**

Very informed	15	33	17	13	14	7	16	11	26	22
Fairly informed	45	45	60	48	45	50	39	21	46	9
<b>TOTAL INFORMED</b>	<b>60</b>	<b>78</b>	<b>77</b>	<b>61</b>	<b>59</b>	<b>57</b>	<b>55</b>	<b>32</b>	<b>72</b>	<b>31</b>
Not very informed	25	13	19	30	26	34	25	18	15	19
Not at all informed	7	4	2	5	6	5	10	6	7	24
<b>TOTAL NOT INFORMED</b>	<b>32</b>	<b>17</b>	<b>21</b>	<b>35</b>	<b>32</b>	<b>39</b>	<b>35</b>	<b>24</b>	<b>22</b>	<b>43</b>
Don't know	8	5	2	4	8	3	10	44	6	26

**Meat and dairy**

Very informed	14	37	15	10	9	8	14	11	29	26
Fairly informed	47	39	62	54	58	49	41	23	47	5
<b>TOTAL INFORMED</b>	<b>61</b>	<b>76</b>	<b>77</b>	<b>64</b>	<b>67</b>	<b>57</b>	<b>55</b>	<b>34</b>	<b>76</b>	<b>31</b>
Not very informed	24	15	19	26	21	33	27	15	11	19
Not at all informed	6	4	2	6	5	7	8	5	6	24
<b>TOTAL NOT INFORMED</b>	<b>30</b>	<b>19</b>	<b>21</b>	<b>32</b>	<b>26</b>	<b>40</b>	<b>35</b>	<b>20</b>	<b>17</b>	<b>43</b>
Don't know	8	5	2	4	7	3	10	46	7	26

**Plant-based meat and dairy alternatives**

Very informed	9	31	13	4	5	3	8	9	18	22
Fairly informed	32	39	52	38	40	31	22	10	49	9
<b>TOTAL INFORMED</b>	<b>41</b>	<b>70</b>	<b>65</b>	<b>42</b>	<b>45</b>	<b>34</b>	<b>30</b>	<b>19</b>	<b>67</b>	<b>31</b>
Not very informed	35	18	30	42	33	49	35	28	19	26
Not at all informed	15	7	3	10	14	13	23	9	7	17
<b>TOTAL NOT INFORMED</b>	<b>50</b>	<b>25</b>	<b>33</b>	<b>52</b>	<b>47</b>	<b>62</b>	<b>58</b>	<b>37</b>	<b>26</b>	<b>43</b>
Don't know	9	5	3	5	7	4	12	44	6	26

Do you think plant-based products should or should not be able to use terminology of meat and dairy products, such as milk, cheese, sausages and burgers, to describe their products?

Should	30	56	54	37	38	28	14	16	66	21
Should not	46	24	30	41	44	45	63	20	14	28
Don't know	24	19	15	22	18	27	24	64	20	51

Sample Size: 2169 adults in GB  
Fieldwork: 11th - 12th August 2021

		Cheese or dairy with dairy-free alternatives								
		Every day	At least a few times a week	At least a few times a month	Less than once a month	Hardly ever	Never	Don't know	N/A – I already don't eat meat or fish	N/A – I already don't eat dairy
<b>Weighted Sample</b>	<b>2169</b>	127	181	131	88	385	1123	71	19	44
<b>Unweighted Sample</b>	<b>2169</b>	125	178	135	101	414	1094	61	17	44
		%	%	%	%	%	%	%	%	%

How well informed, if at all, are you about the sustainability / environmental impact of each of the following?

**Fruit and vegetables**

Very informed	15	25	23	13	14	10	15	11	13	29
Fairly informed	45	49	50	60	46	56	40	21	47	33
<b>TOTAL INFORMED</b>	<b>60</b>	<b>74</b>	<b>73</b>	<b>73</b>	<b>60</b>	<b>66</b>	<b>55</b>	<b>32</b>	<b>60</b>	<b>62</b>
Not very informed	25	15	19	18	31	27	28	17	25	16
Not at all informed	7	5	1	4	5	4	10	5	5	13
<b>TOTAL NOT INFORMED</b>	<b>32</b>	<b>20</b>	<b>20</b>	<b>22</b>	<b>36</b>	<b>31</b>	<b>38</b>	<b>22</b>	<b>30</b>	<b>29</b>
Don't know	8	5	6	4	4	3	8	46	9	10

**Meat and dairy**

Very informed	14	28	21	9	9	8	13	12	12	32
Fairly informed	47	47	49	69	52	60	42	21	52	23
<b>TOTAL INFORMED</b>	<b>61</b>	<b>75</b>	<b>70</b>	<b>78</b>	<b>61</b>	<b>68</b>	<b>55</b>	<b>33</b>	<b>64</b>	<b>55</b>
Not very informed	24	16	23	17	31	24	27	15	17	19
Not at all informed	6	4	1	2	5	4	9	5	9	16
<b>TOTAL NOT INFORMED</b>	<b>30</b>	<b>20</b>	<b>24</b>	<b>19</b>	<b>36</b>	<b>28</b>	<b>36</b>	<b>20</b>	<b>26</b>	<b>35</b>
Don't know	8	5	6	4	3	4	9	47	9	10

**Plant-based meat and dairy alternatives**

Very informed	9	17	16	10	7	5	7	9	16	24
Fairly informed	32	46	43	53	38	39	24	13	48	30
<b>TOTAL INFORMED</b>	<b>41</b>	<b>63</b>	<b>59</b>	<b>63</b>	<b>45</b>	<b>44</b>	<b>31</b>	<b>22</b>	<b>64</b>	<b>54</b>
Not very informed	35	22	28	26	42	43	37	26	17	23
Not at all informed	15	9	6	7	8	8	21	7	9	14
<b>TOTAL NOT INFORMED</b>	<b>50</b>	<b>31</b>	<b>34</b>	<b>33</b>	<b>50</b>	<b>51</b>	<b>58</b>	<b>33</b>	<b>26</b>	<b>37</b>
Don't know	9	5	7	4	5	4	10	46	9	10

Do you think plant-based products should or should not be able to use terminology of meat and dairy products, such as milk, cheese, sausages and burgers, to describe their products?

Should	30	55	38	39	41	36	23	13	53	49
Should not	46	26	37	38	35	40	55	25	19	22
Don't know	24	19	24	23	24	24	22	62	28	29