

YouGov Survey Results

Sample Size: 1709 GB Adults
Fieldwork: 19th - 20th July 2016

	Past vote 2016 EU referendum			Vote in 2015				Gender		Age				Social Grade		Region					
Total	I voted to Remain	I voted to Leave	I did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1709	697	715	245	477	405	110	163	827	882	193	733	427	356	996	713	203	572	362	412	160	
Unweighted Sample	845	684	148	470	422	111	165	789	920	185	731	421	372	1038	671	173	574	371	427	164	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Prime Minister Theresa May, which of the following qualities do you think she has? Please tick all that apply.

Strong	36	36	42	21	55	31	43	34	33	38	25	33	35	48	41	29	38	38	38	32	31
Decisive	35	37	39	22	55	28	44	32	34	35	33	28	36	49	41	27	35	38	36	32	30
Sticks to what she believes in	29	30	34	16	46	26	40	31	29	30	16	23	34	45	32	26	27	33	30	30	18
Honest	18	18	23	9	36	12	26	17	18	19	11	12	19	35	20	16	17	22	18	17	12
Good in a crisis	17	16	21	12	30	12	31	14	15	19	11	14	17	27	20	13	20	19	19	15	12
In touch with the concerns of ordinary people	16	11	22	13	31	9	12	19	13	17	5	9	20	29	15	16	11	20	17	14	8
A natural leader	13	12	18	7	24	9	11	11	13	14	11	12	11	21	15	11	11	16	14	13	9
Charismatic	5	4	6	4	8	4	3	5	4	6	5	5	4	7	5	5	4	6	6	4	2
None of these	19	23	14	19	7	26	18	18	22	16	22	20	21	10	18	20	21	16	19	18	25
Don't know	26	19	25	47	17	22	18	31	25	27	29	32	24	18	22	32	27	25	25	28	30